# Mid-Atlantic Diesel Collaborative

on the route to cleaner air

www.dieselmidatlantic.org

## **About MDC and Regional Proposal**

#### **Susan Stephenson**

Senior Policy Analyst
Mid-Atlantic Regional Air Management Association
MARAMA and MDC

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#### **Presentation Outline**

- What is the Mid-Atlantic Diesel Collaborative
- Mid-Atlantic Regional Diesel Proposal



#### The Mid-Atlantic Diesel Collaborative

- MDC is a partnership between leaders from federal, state, and local government, the private sector, and environmental groups
  - District of Columbia
  - Delaware
  - Maryland
  - New Jersey (non voting)
  - North Carolina (non-voting)
  - Pennsylvania
  - Virginia
  - West Virginia



Winners in Pennsylvania's Clean School Bus Art Contest



## **Mission and Purpose**



 Reduce diesel emissions to protect public health throughout the Mid-Atlantic Region



## **Mission and Purpose**

#### Purpose

- Leverage resources and expertise to reduce diesel emissions to improve public health
- Promote collaboration and coordination among projects within the Region.
- Raise awareness of activities underway and the need for additional diesel emission reduction projects in the Region.











## **Organization**

#### MDC Steering Committee

- Adopts goals & strategies; supports, leads & promotes projects; oversees workgroups, etc.
- Voting members are the EPA Region 3 Air Directors

#### MDC Forums

- Construction
- Goods Movement (Freight, Ports/Marine)
- School Buses
- Urban Fleets



# Mid-Atlantic Regional Proposal

- Plan to put in an application
- Charged to include projects that will not be part of another regional proposal.
- Will consider ALL projects submitted to us.
- We anticipate submitting a project proposal including 6-10 projects with a total budget of \$3-5 million.



# Mid-Atlantic Regional Proposal

- Goal -- reduce diesel emissions in the Mid-Atlantic Region via projects to Repair/Rebuild, Refuel, Retrofit, Repower and Replace.
- Cover a diverse number of vehicles types, locations, technologies and strategies (the five "R's" above).



## Timing of MARAMA Bundle

- Electronic copy to 5:00 p.m. March 24, 2009. Submit electronic copies to <a href="mailto:sstephenson@marama.org">sstephenson@marama.org</a>.
- Three paper copies must be submitted by 5PM March 25.
- Susan S. Stephenson, Senior policy Analyst, MARAMA, 8600 LaSalle Road, Suite 636, Towson, MD 21286.
- Papers copies will not be considered unless an identical copy has been received by 5PM March 9, 2009.



# **Proposal Content and Format**

- PROGRAM TITLE
- Narrative Project Description:
- Project Partners:
- Project Leader Contact Information:
- Project Partners Contact Information:
- Timeline:
- Location:
- Costs:
- Leveraged Resources: (in-kind contributions are allowable)
- Estimated Diesel Emissions Reductions: (please use EPA's Emissions Quantifier)

Proposals should be limited to 5 pages, 12 point font size, & margins of 1" on all 4 sides.



## **Evaluation Criteria**

- Amount of Emission Reductions 25%
- Clearly Defined Project Including Vehicle and Technology Information 20%
- Ability to execute project within one year 20%
- Cost 10%
- Meets other goals of Stimulus Package 10%
- Proposer's Past Experience & Performance 5%
- Is Project Located in an Air Quality Nonattainment Area 5%
- Does Project Affect Sensitive or Low Income/Minority Populations
   5%



#### **Contact INFO**

Susan Stephenson
MDC/MARAMA
443.901.1882
sstephenson@marama.org
www.dieselmidatlantic.org

