



# April 29th, 2008

The National Press Club  
 529 14th Street, NW, 13th Floor  
 Washington, DC 20045

## Agenda

<b>Registration</b> , 8:30 to 8:45 a.m.	
<b>Defining The Problem</b> 8:45 to 9:50 a.m.	Penny Gross, Vice Chair of the Board, COG, Christopher Zimmerman, Chairman of the Board, WMATA, Tommy Wells, DC Council Member, George Branyan, Pedestrian Program Coordinator, DDOT
<b>Break #1</b> , 9:50 to 10:00 a.m.	
<b>Breakout Sessions: Sharing Best Practices</b> 10:00 to 11:00 a.m.	See Page 2 for Session Information
<b>Break #2</b> , 11:00 to 11:10 a.m.	
<b>Plenary Session: Sharing State Policies and Philosophies</b> 11:10 to 12:10 p.m.	Pierce Homer, Secretary of Transportation, VA Beverly Swaim-Staley, Deputy Secretary of Transportation, MD, Emeka Moneme, Director, Department of Transportation, D.C.
<b>Working lunch: Sharing Regional Policies and Philosophies</b> 12:10 to 1:05 p.m.	John Catoe, General Manager, WMATA Phil Mendelson, Chairman, Transportation Planning Board
<b>Breakout Sessions: Developing Recommendations</b> 1:05 to 2:05 p.m.	See Page 2 for Session Information
<b>Plenary Session: Moving to the Future</b> 2:05 to 2:30 p.m.	David Robertson, Executive Director, COG

### **Morning Breakout Sessions 10:00-11:00 AM**

These breakout sessions will be small group discussions designed to share best practices and provide input to the afternoon sessions.

Please help balance the sessions to ensure the sessions can be highly interactive

#### **Young Pedestrians: Children and Youth School Patrols Safe Routes to School**

Joe Pelaia, MDOT  
Jennifer Hefferan, DDOT  
Joe Beddick, AAA  
Chris Wells, Fairfax  
*Murrow Room*

#### **Enforcement of Red Lights and Speed**

Mike Kline, Fairfax PD  
Bob Medairos, Arlington PD  
Ron Smith, Montgomery PD  
*Lisagor Room*

#### **Distracted Driving: Cell Phones, Weather, Alcohol, MP3 Players, etc.**

Mary McAndrew, Design House  
Diane Wigle, NHTSA  
John Townsend, AAA  
*White Room*

#### **Buses and Other Large Vehicles: Transit and School Buses, and Trucks,**

John Matthews, Montgomery Schools  
Odell Carter, WMATA  
Taft Kelly, Federal Motor Carrier Safety  
Kelley Pecheux, SAIC  
*East Ballroom*

#### **Intersection & Bus Stop Design**

Jeff Dunckel, DDOT  
Bill Schultheiss, Toole Design  
Yolanda Takesian, Kittelson  
Dan Nabors, VHB  
*First Amendment Room*

#### **Understanding Pedestrian Behavior**

Jim McAndrew, Design House  
John Wetmore, Perils for Pedestrians  
John Fegan  
*West Ballroom*

#### **Working with the Media, including Traffic Reporters and Hispanic Media**

Dr. Gridlock (Robert Thomson)  
John Undeland, Strat@com  
Esther Bowring, Montgomery County  
Kim Propeak, CASA de Maryland  
*Ballroom*

#### **Encouraging Walking**

Nick Jackson, Toole Design  
Cheryl Cort, Coalition for Smarter Growth  
Charlie Denny, Alta  
*Holeman Lounge*

### **Afternoon Breakout Sessions 1:05-2:05 PM**

These breakout sessions are designed to build on the best practices shared in the morning and discuss possible regional solutions, leading to concrete policy recommendations for the Boards of directors of WMATA and COG to be turned into follow-up actions in the final plenary session.

#### **Enforcement**

George Branyan, DDOT  
Bob Medairos Arlington PD  
Marv Levy, NHTSA  
John Townsend, AAA  
*Holeman Lounge*

#### **Education**

Nick Jackson, Toole Des.  
Lauren Hassel, Arlington  
Kim Propeak, CASA  
Diane Wigle, NHTSA  
*Ballroom*

#### **Engineering**

Bill Schultheiss, Toole Des.  
Yolanda Takesian, Kittelson  
Larry Marcus, ATCS  
Tamara Redmon, FHA  
Dan Nabors, VHB  
*First Amendment Lounge*