YES Corps 2012 summer internship program

For Wash COG
By Jill Sorensen
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YES Corps Overview

- Who: BEVI, Maryland
 Clean Cities Coalition and area EV supporters
- What: YES Corps Summer Internship and open innovation exchange
- When: Summer 2012
- Where: EV ready jurisdictions in Maryland, 10 funded by EVIP
- Why: To promote EV charging infrastructure development and EV outreach



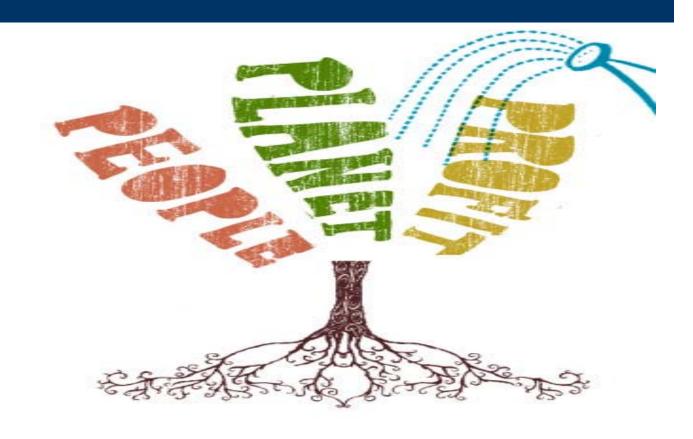
YEEEES!

- Y Youth (local EV ready jurisdictions)
- E Energy, electric and renewable (UMCP)
- E Environment (MDE)
- E Economics, wealth creation, finance (UMBC)
- E Engineering and automotive education (community colleges?)
- S Service, social media, communication and graphic arts (WAYM)

2012 YES Corps Program Timeline

- May 1 June 15 = fundraising, target \$25,000
- June 13 starts 6 week internship, with weekly Wednesday webinars and target accomplishments
- Social Media support provided by Wide Angle Youth Media of Baltimore City
- Curriculum input provided by Argonne National Labs Clean
 Cities Coalition
- Interns take turns reporting weekly about their work accomplishments, exchanging ideas and information
- Final report out on Wednesday, July 25

YES Corps Program Impact? EVs advance triple bottom line



Maryland – first state in country to pass For Benefit Corporation law - 2010

 Benefits? – immunity from shareholder suit for pursuing triple bottom line priorities



• We measure what we value. While wealth creation is a critical component to community success, if we only measure money, then we are concluding that we only value money. Truth is, we also value wellness, high quality of life, freedom from pollution and disease, freedom to move about and to enjoy clean air and water. Freedom from NO!

How will the YES Corps make a clean transportation difference?

- Social media impact STEAM EVEP, a role for the arts and engineering
- Maryland, DC and VA Clean Cities Coalitions
- TCI, Wash COG, BMC
- Baltimore Grand Prix
- I-95 Corridor and EV hub







What can you do to help?

- Support , host, mentor a YES Corps summer intern
- Help get us to our \$25,000 target
- Provide ongoing social media support
- Share ideas for clean transportation microenterprise, social entrepreneurship and CSR
- Inform, connect and engage your community in our clean transportation rEVolution







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