



EMPLOYER OUTREACH COMMITTEE

Tuesday, October 18, 2011

10 a.m. to 12 noon

Metropolitan Washington Council of Governments

777 North Capitol Street, NE

Third Floor, COG Board Room

Chairperson: Justin Schor, Frederick County (202) 293-1391

Vice Chairperson: Lorraine Taylor, WMATA (202) 962-2768

Staff Contact: Mark Hersey 202/962-3383

MEETING NOTICE AND AGENDA

1. Introductions (5 minutes)
2. Review of 07/19/11 Meeting Notes (5 minutes)
3. Installation of New Chairperson and announcement of New Vice Chair (5 minutes)
4. Fourth Quarter FY 2011 and First Quarter FY 2012 Conformity Reports (5 minutes)
5. Training Update and Review (10 minutes)
COG/TPB staff will brief the committee on the year's training and the upcoming year's sessions
6. TERM Analysis Review (5 minutes)
COG/TPB Staff will update the committee on the recent TERM analysis
7. Loudoun County's Green Business Challenge (25 minutes)
Loudoun County DOT staff will brief the committee on the Green Business Challenge
8. DATA – JARC/New Freedom grant award update (20 minutes)
Information on the rotating rideshare coordinator
9. Employer Case Studies (10 minutes)
The Committee will be updated on the production of new Employer Outreach case studies.
10. Employer Outreach Roundtable (25 minutes)
Group members can share challenges and successes they encountered in recent TDM outreach activities.
11. Other Business (5 minutes)

The next Employer Outreach Committee meeting is scheduled for January 17, 2012 at 10 a.m.

NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD, 777 NORTH CAPITOL STREET, N.E., SUITE 300,
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