

Clean Air Partners
Executive Committee Meeting
Conference Call
1-888-247-8755, code 395766
May 20, 2004

Participants: Committee Members--Tad Aburn, Sandra Handon, Joseph Lewis, Hon. Catherine Pugh, **Staff—**Heidi Adams, Jennifer Desimone, Barbara Herron, Joan Rohlf, Russ Ulrich, Reider White.

Call to Order: The conference was called to order by Heidi Adams, Managing Director, at 11:09 am. The previous minutes were accepted as written.

Managing Director's Report: (attached)

The radio and TV stations will broadcast ads on Saturday and Sunday mornings.

COGs and MDE staff will respond to interviews

Vivienne will submit articles to Baltimore's Child and Maryland Family.

MDOT has paid its 2004 sponsorship contribution; VDOT's contribution will be in soon.

There has been \$105K of sponsorships received to-date from sponsors; due to various budget procedures, many will soon be coming in.

Joan Rohlf inquired as to the Radio Buys marketing program, there appears to be a shortfall to fund the project. Heidi assured that the available funds would initiate the start-up and incoming funds will more than finance the effort.

The Strategic Planning meeting will take place June 17, 2004 from 10 am to 2 PM at PG County Environmental Center off Rt. 301 near Waldorf, Maryland. Directions will be forthcoming.

Marketing & Planning Committee:

The printing of the new 4-page fold-over information brochure will soon begin. Particulate Matter and the Code Purple will be included.

Two hundred and fifty (250) copies will be printed and distributed without cost. PG Co. has Requested 1500 and will pay for them. Reider White requested a disk that MDE will be able to print the supply it needs. Discussion intervened on the explanation of the Code Purple having no guidance provided for appropriate response action. Consensus led to informing that strong precautions be advised.

New Business:

Joe Lewis addressed the concern that particulate matter during open burning be considered as a potential for increasing the particulate criteria for an Air Quality Alert. Currently, there is a Maryland State Fire Marshal open burning ban from June 1st to August 31st. Open burnings could influence any Air Quality Alerts that take place during the May through September Alert Season. Although the OB ban is for fire safety, it is recommended the two concerns are made to coincide with each other since one condition for not burning is during Air Quality Alert (Code Orange, Red, Purple) Days. MDE could approach the

State Fire Marshal's Office or the County Fire Marshal(s) could intercede with the State.

Commitments:

1. Send out directions for the Strategic Planning Meeting location
2. Set up a time for the Funding Committee conference call.
3. Printing the new brochures with proper wording for Code Purple response.

Next Meetings: Strategic Planning Meeting – June 17, 2004; PG Co. Environmental
Center, 10 am (address directions forthcoming)
Board of Directors Meeting – July 15, 2004; MWCOG

Adjourned: 11:36 am.