



**Metropolitan Washington Air Quality Committee  
July 23, 2008**

- 1. Air Quality Action Days**
  - The new EPA standard for ground-level ozone went into effect May 2008. COG staff will give an ozone season summary as part of today's agenda.
- 2. Marketing and Public Relations**
  - The 2008 public awareness campaign is underway. This year's campaign includes radio ads that will air over a five-week period (6/30/08-7/28/08) on seven top stations in the Baltimore and Washington markets. The radio stations will also be conducting numerous special events including "after-dark-tank fill-ups," Metro station promotions, and electric lawnmower giveaways. Transit ads are also running on Metro bus/rail, Frederick County TransIT, and MTA buses. The focus of the campaign is to encourage the public to sign up for the daily air quality forecast.
- 3. Public Education**
  - The Environmental Education coordinator continues to disseminate the curriculum and outreach materials to schools throughout the region. Her efforts including meeting with curriculum developers, teachers, and school administrators, as well as presentations at five summer camps (attended by more than 200 children) in June/July.
- 4. Business Roundtable**
  - **EPA "Crash Course" Workshops** – Clean Air Partners participated in two EPA auto body "crash course" workshops in early June. The workshops were held at COG (6/4/08) and MDE (6/5/08). Both workshops were well attended, with 46 participants in DC and 34 in MD.
  - **Aqueous Parts Washer Rebate Program** – Three rebate applications have been received and approved – one for an auto repair facility in Woodbridge, VA and two for a large commercial printer in Rockville, MD. The rebate program will continue in FY 2009 and the program will be marketed through various means including direct mail, presentations at meetings, and outreach to trade associations and equipment vendors.
- 5. Prince Georges County Air Quality Strategic Outreach Plan**
  - Five focus group sessions were conducted with County employees in mid-June, the purpose of which was to identify specific messages that will inspire behaviors to reduce air pollution among County staff. Participants included representatives from the following departments – Public Works & Transportation, Health, Central Services, Fire/Emergency Medical Services, and Environmental Services. The focus group results and recommendations will be presented to County staff in July 2008.
- 6. Clean Air Teleworking**
  - The Telework Tool Kit materials have been completed and will be made available on the Clean Air Partners web site. The Managing Director is working with COG, BMC, and MDOT to continue work on the Clean Air Teleworking pilots in FY 2009.