

COG

January 12, 2011

media report

U.S. Transportation Secretary Visits COG, Signs TIGER Grants

Transportation Secretary Ray LaHood came to COG in December to sign \$58.8 million in TIGER grants for the National Capital Region. The \$58.8 million in Recovery Act money will improve bus transportation along priority corridors in the District of Columbia, Maryland, and Virginia, and create better connections between buses and other forms of transportation in the region. The grant signing and the Secretary's visit were covered by the *The Washington Post*, the *Washington Business Journal*, the *Washington Examiner*, TBD, WUSA 9, PGC-TV, WTOP, and Univision.



Moving Metro Forward

The December release of the report of the COG/Greater Washington Board of Trade-sponsored Task Force on WMATA Governance generated coverage from a substantial range of national and local media outlets. Media coverage, including editorials and endorsements, of the report and its recommendations will be discussed in detail in Item 10 during the January COG Board of Directors meeting.



Commuter Connections, Street Smart Programs Garner Attention

Commuter Connections' expansion of its 'Pool Rewards cash-for-carpooling program and Street Smart's recent law enforcement campaign of pedestrian and traffic safety laws generated a good deal of coverage in November and December. The two COG/TPB transportation-related initiatives' programs were covered by NBC 4, Fox 5, WUSA 9, *The Washington Post*, the *Washington Examiner*, WTOP, TBD, and WMAL.

**SOCIAL
MEDIA
UPDATE**



At "One Region, Moving Forward," COG's 2010 Annual Membership Luncheon, *Washington Post* columnist Robert McCartney talked about Region Forward, traffic, energy, jobs, the regional divide, Metro, and government corruption. McCartney challenged the region's leaders to reject defeatist attitudes and work to build an exceptional, inclusive metro Washington region.

The audio of his speech was recorded for The COG Podcast. To listen or download, visit <http://www.mwcog.org/about/rss/podcasts.asp>.

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