

Commuter Connections TDM Evaluation FY 2012 Project Schedule

TERM Analysis Report

Draft document

- Present results / document to TDM Evaluation Group July 2011
- Review and comment period July - August 2011
- Update draft report to include Jan-June 2011 results September 2011
- Present results/ document to CC Subcommittee September 2011
- Second review / comment period September – October 2011
- Prepare final report October 2011
- Endorse for release of final document (CC Subcommittee) November 2011

Rideshare Placement Survey

2011

Survey preparation

- Review / update 2008 survey methodology August 19
- Prepare draft questionnaire August 19
- Questionnaire review / revision period August 19 – September 9
- Program survey for online and telephone September 12 – October 21
- Obtain applicant sample from COG October 17
- Select sample for online / telephone surveys October 21
- Prepare / send telephone respondent alert letters October 27

Conduct survey interviews

- Conduct online survey November 1 – November 15
- Conduct telephone survey pre-test November 1 – November 3
- Send online respondent reminder email November 8
- Send second online reminder email November 14
- Conduct telephone survey interviews November 7 – November 22
- Conduct online survey follow-up survey November 15 – November 22

2012

Perform analysis and presentations

- Conduct preliminary survey analysis January 2012
- Prepare draft technical report February 2012
- Present draft report March 2012
- Review and comment period March – April 2012
- Finalize technical report May 2012