



TRANSPORTATION DEMAND MANAGEMENT CASE STUDY

SCIENCE APPLICATION RESEARCH & DEVELOPMENT (SAIC)

Situation: SAIC employs approximately 14,000 people in the Washington Metropolitan region at more than 60 worksites. An employee-owned company, SAIC is on top of quality of life issues that would affect their workforce. With a growing number of federal governmental projects, SAIC continues to have a large influx of new employees each year.

The Programs: To address these concerns, SAIC implemented the Commuter Incentives Program in July 2000. SAIC offers three commuter benefit programs: a formal telework program, a shuttle service from the Dunn Loring Metro stop, and a \$160 monthly commuter benefit subsidy.

The Benefits: To date, over 1,800 of SAIC's employee-owners participate in at least one of these programs. The free shuttle is available to approximately 4,000 SAIC employees and their customers for transport to and from the Dunn Loring Metro and three major locations in the Tysons Corner area. Currently, more than 240 employees use the shuttle per week. Through a companion telework program, initiated in January 1999, SAIC employees can receive equipment, office supplies and expense reimbursements. Several hundred employees participate in the telework program. SAIC believes that the Commuter Incentives Program benefits make good business sense for the company and for its employee-owners. It promotes the program and registration is provided through SAIC's internal Web-site. The Internet also promotes the use of Tysons Corner Area Transportation Management Association's (TYTRAN) pilot ride-sharing program which assists commuters find car and vanpools.

Looking Ahead: SAIC has considered several other commuting alternatives and will be implementing a more formalized alternative work schedule and to include information on these new programs to new hires and transfer employees.

Employer Case Study