## Item 5 – 2022 Participation Plan Evaluation Update

Slide 1: 2022 Participation Plan Evaluation Update

Update on Implementation

Marcela Moreno

TPB Transportation Planner

June 26, 2023

Slide 2: Background

* TPB contracted with Foursquare ITP to review TPB’s public participation activities from 2019 – 2022.
* Staff began implementation in December 2022 on a rolling basis

The slide includes an image of the cover of TPB’s Participation Plan Implementation Evaluation

Slide 3: Completed Recommendations Overview

* Updated various webpages to reflect current practices
* Provided resources and updates to advisory committee webpages
* Utilized boosted posts on social media and the TPB Public Comment listserv to promote opportunities for engagement
* Published the Participation Plan Evaluation and created evaluation tools
* Clarified the public’s role in virtual/hybrid TPB and committee meetings

Slide 4: Recommendations Under Consideration

* Access and Language Translation
* Equity and Public Participation
* Input from Diverse Perspectives
* TPB’s Participation Plan

Slide 5: Access and Language Translation

|  |  |
| --- | --- |
| Recommendation | Status |
| Identify a professional translation vendor who understands technical transportation issues to assure accurate translation | Currently, several Spanish-speaking staff review translated documents for accuracy. Staff will continue to identify translation vendors. |
| Identify high-profile documents and announcements that are candidates for translation into Spanish or other frequently spoken languages across the region | Staff is considering translating the LRTP Executive Summary and announcements related to federally required public comment periods. |
| Continually review and identify documents that could summarized onto or converted to webpages for easier access and automatic translation | TPB staff continue to explore the feasibility of incorporating documents directly onto webpages. |

Slide 6: Equity and Public Participation

|  |  |
| --- | --- |
| Recommendation | Status |
| Exploring the feasibility of oversampling EEAs for surveys | TPB oversamples jurisdictions with higher concentrations of low-income people and people of color due to lower response rates. We are considering the feasibility of oversampling EEAs. |
| Develop objectives and measures related to equity and track them to ensure equity is woven into TPB products and activities | Recent equity work includes updating EEAs with new ACS information and exploring Justice40 impacts. Staff continues researching how to incorporate equity into TPB products. |

Slide 7: Input from Diverse Perspectives

|  |  |
| --- | --- |
| Recommendation | Status |
| Offering pre- and post-incentives for surveys and focus groups | TPB previously offered post-incentives for surveys and paid focus group participants. TPB will continue to consider this for future opportunities. |
| Proactively providing accommodations like captioning, ASL, or Spanish interpretation, etc. | TPB offers these accommodations by request and will consider them for future public events. |
| Plan events to happen at different times of day/days of week, and different geographic locations | TPB staff will consider different times/days, and geographic locations for future public events. |
| When planning engagement for a plan update, schedule a mix of in-person and virtual engagement opportunities | TPB staff will consider this recommendation while planning for the next plan update engagement. |

Slide 8: TPB’s Participation Plan

|  |  |
| --- | --- |
| Recommendation | Status |
| Consider editing the second policy goal to include ‘equitable access’ | Under consideration for the next Participation Plan update |
| Consider editing the fifth policy goal to clarify TPB solicits input from the public on regionwide policy matters | Under consideration for the next Participation Plan update |
| Consider including a process in the Staff Guide where staff highlight changes to products based on input | Under consideration for the next Participation Plan update |
| Update the Participation Plan and Title VI to reflect current hybrid/virtual practices and TPB News publication frequency | Under consideration for the next Participation Plan update |

Slide 9: Next Steps – Website and Social Media

* Update and rename the 2008 Citizen’s Guide and update the Public Involvement Process website to explain how the public can get involved at the local and regional level
* Provide consistent language about live comment opportunities across committees
* Promote TPB’s social media in more places on the website
* Change the name of the ‘Requirements’ webpage on the Visualize website to be ‘About the Plan’, and add a new header for ‘Glossary’ and add more terms to the list that exists
* Create staff resources to ensure public-facing materials are written in plain language

Slide 10: Next Steps – Advisory Committees

* Revise the CAC report out to be more interactive
* Stating whether CAC/AFA agenda items are informational or seek input
* Produce an annual memo summarizing how CAC or AFA input has influenced TPB decisions or documents

Slide 11: Next Steps – Participation Evaluation

* Create an evaluation template for public participation activities
* Embed evaluation of participation plan activities in project work plans
* Consistently share Participation Plan with staff and consultants working with the public

Slide 12: Contact Information

Marcela Moreno

TPB Transportation Planner

(202) 962-3273

mmoreno@mwcog.org