



**Managing Director's Report
August 2006**

1. Public Education and Outreach Programs

A. Public Outreach

- Provided input to PRR on logos, AAA article, and AQAD brochure.
- Participated in conference call with Marketing Committee to discuss new logo concepts (8/31/06).
- Followed up on outstanding sponsorship invoices.
- Reviewed revised end-of-season survey prepared by Cliff Fox, Virginia Commonwealth University (VCU). VCU will conduct the survey in September and prepare a report in October.
- Met with BMC staff to discuss approach to outreach in 2007 (8/23/06).
- Responded to request for speaker at Fairfax County Green Breakfast to be held on Saturday, October 7, 2006.

B. Curriculum Development Project

- Reviewed EPA/Weather Channel web video recommended by EEE and forwarded to PRR and COG, MDE, and BMC for comment.

2. Voluntary Business Emissions Reduction Campaign

- Scheduled and conducted five one-on-one interviews with local printers to discuss pilot project concept and complete Voluntary Air Quality Action Survey for Printers.
- Researched and reviewed other federal voluntary business programs including EPA's Climate Leaders and DOE's Climate VISION (Voluntary Innovative Sector Initiatives Opportunities Now) programs, and GAO's report, EPA and DOE Should Do More to Encourage Progress Under Two Voluntary Programs (April 2006).
- Discussed printer initiative with Gary Jones, Director of Environmental, Health & Safety programs at Printing Industries of America/Graphic Arts Technical Foundation.

3. Administrative Duties

- Prepared for and conducted orientation session for new Board members, hosted by Washington Gas (8/29/06).

Note: The Managing Director was on vacation July 31-August 11, 2006.