



**MEETING NOTICE AND AGENDA**  
**CAR FREE DAY 2017 EVENT STEERING COMMITTEE**  
**Wednesday, September 13, 2017 11:30 a.m. – 12:30 p.m.**

Metropolitan Washington Council of Governments  
777 North Capitol Street, N.E. Washington, DC 20002  
Meeting Rooms 4 & 5, First Floor

Committee Chair: Traci McPhail, North Bethesda Transportation Center  
COG/TPB Staff Contact: Douglas Franklin [dfranklin@mwkog.org](mailto:dfranklin@mwkog.org), (202) 962-3792

- 1. Introductions**
- 2. Approval of Minutes from July 12, 2017 Meeting**
- 3. Announcement of New Chair**
- 4. Sponsors**
- 5. Poster/Radio**
- 6. Digital/Social Media**
- 7. Earned Media**
- 8. Transit Signage**
- 9. Roundtable Discussion/Jurisdiction Activities**
- 10. Other Business**

The next Car Free Day Steering Committee meeting is scheduled for March 14, 2018 10:00 a.m.

*Reasonable accommodations are provided upon request, including alternative formats of meeting materials. Visit [www.mwcog.org/accommodations](http://www.mwcog.org/accommodations) or call (202) 962-3300 or (202) 962-3213 (TDD).*