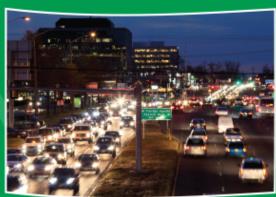
# COMMUTER CONNECTIONS

# 2016 STATE OF THE COMMUTE SURVEY REPORT









From the Metropolitan Washington DC Region

National Capital Region Transportation Planning Board
Metropolitan Washington Council of Governments





#### **State of the Commute 2016**

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**EXECUTIVE SUMMARY** 

The 2016 State of the Commute (SOC) Report presents the results of the survey conducted for the Commuter Connections program of the Metropolitan Washington Council of Governments (COG). Commuter Connections is administered through the National Capital Region Transportation Planning Board (TPB) at COG and funded through the District Department of Transportation, the Maryland Department of Transportation, and the Virginia Department of Transportation, with state and federal funds from the US Department of Transportation.

Commuter Connections has provided a wide range of transportation information and assistance services in the Washington metropolitan area since 1974, and aims to inform commuters of the availability and benefits of alternatives to driving alone and to assist and encourage them to find alternatives that fit their commute needs. The programs and services are administered through Commuter Connections and are Transportation Emission Reduction Measures (TERMs) and part of a regional effort to reduce vehicle trips, vehicle miles of travel, and emissions resulting from commute travel.



Since 1997, the TPB has had a strong interest in evaluating the effectiveness of its commuter services programs. An established evaluation framework is in place which outlines the methodology and data collection activities to evaluate the Commuter Connections TERMs. This framework has been updated and revised every three years to include several enhancements since 2001 and most recently in 2016. The framework includes the SOC survey, a random sample survey of employed persons in the Washington metropolitan region.

This report summarizes the survey methodology, presents key survey results, and offers conclusions about regional commute travel. The report is divided into several sections which highlight the survey results. The survey questionnaire can be found in the Appendix section.

The SOC survey results document trends in awareness, attitudes and regional commute behavior. Some of the results from the 2016 survey are compared against past results from previous surveys. The SOC survey also collects data needed to estimate the impacts of several Commuter Connections' TERMs that might influence the population-at-large. The survey also examines how other commute alternative programs and marketing efforts might influence commuting behavior in the region. Lastly, the survey explores commuters' opinions about and interest in current transportation initiatives.

Data was collected for the 2016 SOC survey on the following topics:

- Commute patterns
- Commute changes and commute satisfaction
- Telework
- Availability of transportation options
- Quality of life and transportation satisfaction
- Awareness of commute advertising and services
- Awareness of use of commuter assistance resources
- Employer-provided commuter assistance services



#### **Commute Patterns**

The share of commute trips made by driving alone fell 10 percentage points between 2004 and 2016. Use of transit and telework continued to increase.

- Commuters made about six in ten (61.0%) of their weekly commute trips by driving alone. Drive alone continued to be the most popular commute mode in the Washington metropolitan region, but the drive alone mode share continued the longterm decline from 71.4% in 2004 to 61.0% in 2016. This represented a drop of 10 percentage points over the 12-year period.
- Alternative modes accounted for an increasing share of commute trips in 2016. Transit was used for two in ten (20.1%) weekly commute trips, about the same as in 2010 and three percentage points above the 16.8% mode share observed in the 2004 SOC survey. The 2016 bike/walk mode share of 3.3% was slightly above the share from previous years. The 5.4% carpool/vanpool mode share represented a continued decline from the peak 7.1% mode share estimated in the 2007 survey.
- Use of telework/compressed work schedules continued the upward trend observed since the 2004 SOC survey; the share of weekday trips eliminated by these modes has nearly tripled over the past 12 years, from 3.6% of weekday commute trips in 2004 to 10.2% in 2016.
- Commuters exhibited generally consistent mode patterns; 67% used the same commute mode all of their work days and 81% used the same mode four or five days. More than one-third (38%) of regional workers used an alternative mode (carpool, vanpool, transit, bike/walk) as their primary mode, that is, the mode they used most days in a typical week. An additional 4% of commuters used an alternative mode as a secondary mode (one or two days per week).
- About three-quarters of the 20.1% transit mode share was in a train (14.3% Metrorail and 0.9% commuter rail). The remaining one-quarter (4.9%) of transit trips were made by bus. Among respondents who carpooled or vanpooled, regular carpooling dominated. Three-quarters of carpool/vanpool trips were in regular carpools (4.1% of total 5.4% carpool/vanpool use). Casual carpools/"slugs" accounted for two in ten carpool/vanpool trips and one in ten trips in this mode group was made by vanpool.
- Four in ten (40%) commuters who used alternative modes to get to work walked to the transit station/stop or location where they met a carpool/vanpool partner, 12% took transit, and 2% bicycled to the meeting point. One-quarter (26%) drove alone and parked their car during the day.

# Alternative mode use was much higher for respondents who lived and/or worked in the central portion of the region than for those who lived/worked outside the regional core.

Only four in ten (41%) commuters who lived in the Inner Core area (Alexandria, Arlington, and District of Columbia) drove alone. This was much lower than the 65% drive alone rate for the Middle Ring (Fairfax, Montgomery, and Prince George's counties) and the 75% rate for the Outer Ring (Calvert, Charles, Frederick, Loudoun, and Prince William counties). The mode pattern for employment area was similar; fewer than half (44%) of commuters who worked in the Inner Core area drove alone, dramatically lower than the drive alone rates for Middle Ring workers (75%) and Outer Ring workers (80%).

The average commute distance increased; commute time also has grown marginally, but most commuters build extra time in their schedules to account for traffic, roadway incidents, and transit service disruptions.

- The 2016 average commute distance was 17.3 miles, an increase over the 16.0 to 16.3 mile averages measured in previous SOC surveys. The average commute time also lengthened; the 39-minute average time in 2016 was five minutes longer than the 34-minute average observed 12 years earlier in the 2004 SOC survey.
- Almost eight in ten (81%) commuters added extra time to their commute to account for travel time variability due to traffic, roadway incidents, and/or transit service disruptions. On average, respondents added 12 extra minutes to their commute time. When compared to the total typical travel time of 39 minutes, this means that about 30% of the average commute time was related to variability of travel time.

# **Commute Changes, Commute Ease, and Commute Satisfaction**

While many commuters were long-time users of their mode, commuters continued to shift among modes.

- Commuters who drove alone to work had used this mode an average of 10.3 years and nearly half (45%) had been driving alone for 10 years or more. Only 22% started driving alone within the past three years. By contrast, 33% of train riders, 35% of bike/walk commuters, 53% of bus riders, and 59% of carpoolers started using these modes within the past three years.
- About one-third (37%) of commuters who started using a new alternative mode within the past three years previously drove alone to work. Twenty percent of alternative mode users previously rode a train and 9% previously used a bus. Eleven percent carpooled or vanpooled before switching to their current alternative mode and 7% previously rode a bicycle or

- walked. About two in ten did not have a previous mode to report because they were not working in the Washington region then or had only ever used their current mode.
- Commuters who shifted to alternative modes did so primarily to save money (14%) or save time (12%) or because they had a change in their personal circumstances, such as changing jobs or work hours (14%), losing access to a personal vehicle (11%), or changing job locations (8%).

# Commuting got more difficult in the past year for a sizeable share of commuters. And many respondents considered commuting factors when making job or home location decisions and took actions to improve their commutes.

- About two in ten (16%) respondents said their commute was
  easier than one year ago, but 22% said their commute was
  more difficult. Respondents who traveled more than 20 minutes
  to work were particularly likely to report a more difficult
  commute than last year. Respondents who had made a home or
  work location change in the past year were more likely to report
  an easier commute (38%) than were commuters who did not
  make a move (10%). This suggests a move could have played a
  role in improving the commute.
- One-third (35%) of respondents who moved said they
  considered a commuting factor, such as the ease or cost of
  commuting to the new location, when making their location
  decision. Nearly four in ten (39%) said commute ease was more
  important than other factors or was the only factor in their
  decisions.
- More than four in ten (43%) respondents who made a home or work location change considered how close their new location would be to transportation services such as Park & Ride lots, HOV/Express lanes, protected bike lanes, and transit stations/ stops. Respondents for whom commute factors were most important also were more likely to have explored access to new transportation services and 63% of respondents who said commuting was the only factor they considered said they had explored what services would be available at the new location.
- Some respondents were more likely than others to consider transportation access options:
  - 1) respondents who lived or worked in the Inner Core,
  - 2) respondents who used an alternative mode to commute,
  - 3) respondents who moved from outside the Washington region, 4) respondents with limited access to a personal vehicle, and 5) respondents who were younger than 35 years old.

# Six in ten commuters were satisfied with their current commute, but satisfaction declined since 2013 and not all commuters were equally satisfied.

• Six in ten (58%) commuters rated their commute satisfaction as a 4 or 5 on a 5-point scale, where 5 meant very satisfied. But

- 19% said they were not satisfied (rating of 1 or 2). Commute satisfaction in 2016 also was lower than in 2013, when 64% of respondents were satisfied with their trip to work.
- Metrorail riders and drive alone commuters reported the lowest satisfaction in 2016; 48% of commuters who rode Metrorail to work and 57% of commuters who drove alone said they were satisfied, compared with 70% of commuter rail riders, 66% of carpoolers/vanpoolers and bus riders. Commute satisfaction by mode was generally similar in 2016 to that in 2013, with one notable exception train riders were much less satisfied in 2016. In 2016, 48% of Metrorail riders gave a 4 or 5 rating for their commute, 19 percentage points lower than the 67% who were satisfied in 2013. And 70% of commuter rail riders were satisfied in 2016, a drop of 18 percentage points from the 88% who were satisfied in 2013.
- Commute satisfaction also differed by where the respondent lived and worked. Respondents who lived in the Inner Core were more satisfied (64% satisfied) than were respondents who lived in the Middle Ring (58%) or Outer Ring (53%). But respondents who worked in the Outer Ring were more satisfied (69%) than were respondents who worked in the Middle Ring (62%) or Inner Core (51%).
- Commute satisfaction declined dramatically as commute length increased. Nearly all (97%) respondents who commuted 10 minutes or less gave a 4 or 5 rating for satisfaction. When the commute was between 21 to 30 minutes, satisfaction dropped to 66% and when travel time exceeded 60 minutes, only 22% rated their commute a 4 or 5.
- Respondents' commute satisfaction was influenced by the ease
  of the commute. Three quarters (73%) of respondents who
  said they had an easier commute than last year and 65% who
  said their commute had not changed are satisfied with their
  commute, compared with only 31% who said their commute
  had become more difficult.

#### **Telework**

The percentage of workers who telework grew between 2013 and 2016, continuing a steady upward trend observed since 2004. But even with this growth, potential exists for additional teleworking.

- Nearly one-third (32%) of regional commuters said they teleworked at least occasionally. "Commuters" were defined as workers who were not self-employed and would otherwise travel to a worksite outside their homes if not teleworking. These teleworkers represented 887,000 regional workers.
- The percentage of regional telework has more than doubled since 2004 and telework incidence grew in nearly every demographic and occupational segment in which telework was feasible.



- The 2016 survey showed that an additional 18% of all commuters who did not telework "could and would" telework if given the opportunity. These respondents said their job responsibilities would allow them to telework and they would like to telework. Of these interested respondents, about twothirds would like to telework "occasionally;" the remaining one-third would like to telework "regularly." These potential teleworkers totaled 518,000 regional workers.
- The percentage of commuters who said their jobs were incompatible with telework dropped, from 65% in 2004 to 41% in 2016. Because it seems unlikely that the regional composition of jobs changed substantially, these results suggest a shift in commuters' perception of their ability to perform work away from their primary work location. This could be related to increasing availability of communication and computer technology or perhaps from a broader definition of what work was "telework-compatible."

The share of respondents who self-defined as "teleworkers" likely underrepresented the true share of telework activity in the region because 13% of regional commuters worked at home occasionally, but did not consider themselves teleworkers.

- Half of respondents who said they were not "teleworkers" but who had telework-appropriate jobs said they had worked at home all day on a regular work day at least once in the past year. These respondents represented 367,000 commuters or about 13% of all commuters in the region. When added to the 32% of commuters who self-defined as teleworkers, the total percentage of commuters who telework/work at home at least occasionally rises to 45%.
- The average work at home frequency of these "nonteleworkers" was low, about seven days per year, or 0.14 days per week. By contrast, self-defined teleworkers teleworked an average of 1.38 days per week.
- On a typical work day, approximately 255,000 regional workers telework/work at home. About 4% of the telework/work at home days would be from commuters who do not consider themselves teleworkers occasionally working at home.
- The "typical day" telework count likely underestimates the true traffic-reduction benefit because commuters telework/ work at home more often on days when traffic is likely to be heavier or more difficult than normal. Eight in ten (80%) "non-teleworkers" who occasionally worked at home and 91% of teleworkers said they were somewhat likely or very likely to work at home on a day when traffic in the region is likely to be disrupted by a weather event or major/special event in the region. So teleworking/work at home likely provides a higher than average benefit for regional traffic conditions on days when traffic is likely to be at its worst.

# The percentage of teleworkers who worked under "formal" telework arrangements exceeded the percentage who teleworked under informal arrangements with supervisors.

- About 30% of all respondents (both teleworkers and nonteleworkers) said their employer had a formal telework program and 23% said telework was permitted under informal arrangements between a supervisor and employee. Formal programs were most common at Federal agencies and among respondents who worked for large employers.
- More than half (56%) of teleworkers teleworked under a formal arrangement. This represented a significant shift from 2004, when only 32% of teleworkers had a formal agreement. This appears to signal a greater acceptance of formal telework.

### Teleworkers got information on telework from a variety of sources.

- The largest source of telework information, by far, was "special program at work/employer," named by 73% of respondents.
   This percentage has been steady since the 2010 SOC survey, but was considerably higher than in 2007, when only 55% of teleworkers cited their employer as the source of information.
- Nine percent of teleworkers said they received telework information directly from Commuter Connections or MWCOG, about the same percentage as mentioned Commuter Connections/MWCOG in 2013 and higher than in 2010 (6%) and 2007 (7%).

# **Availability of and Attitudes Toward Transportation Options**

Most respondents report access to some transit service in their home area.

- Respondents were asked if bus and/or train service operated in the area where they lived and where they worked. More than eight in ten (89%) said that some transit service served their home area. A similar percentage (86%) said service operated where they worked.
- Half (51%) of respondents said they lived less than ½ mile from a bus stop and 66% said they lived less than one mile away.
   Train station access was less convenient; only 17% lived less than one mile from a train station. The average distances were
   1.5 miles to the nearest bus stop and 6.1 miles to the nearest train station.
- Respondents who lived in the Inner Core area said the closest bus stop was an average of 0.4 miles away and a train station was 1.7 miles away. Eighty-four percent of commuters in this area lived less than ½ mile from a bus stop.

One in ten respondents region-wide had used an HOV lane for their trip to work and a similar share had used an Express lane. Respondents who used HOV/Express lanes saved an average of 20 minutes on their commute and 48% said availability of the lanes influenced their mode choice.

- Three in ten (30%) respondents said there was an HOV lane along their route to work. One-third of these commuters had used the lanes. This equated to about 9% of commuters regionwide. Fewer respondents (15%) had access to Express lanes, but more than half of respondents who had the lanes available had used them, representing 7% of all commuters region-wide.
- Respondents who used the HOV/Express lane for commuting estimated that they saved an average of 20 minutes for each one-way trip when they used the lanes. HOV/Express lane users who lived in the outer jurisdictions of the region saved an average of 29 minutes one-way.
- Nearly half (48%) of respondents who used HOV/Express lanes for commuting said availability of the lanes influenced their mode choice decision. The role of the lanes on mode choice is borne out by a comparison of rideshare mode use with and without HOV/Express lanes. The carpool/vanpool mode share was 9% for commuters who had access to an HOV/Express lane for commuting, compared with 5% for commuters who did not have access.

# **Quality of Life and Transportation Satisfaction**

Two-thirds of respondents gave a high rating for quality of life in the Washington region. They were less satisfied with the region's transportation system and transportation satisfaction had declined since 2013.

- Sixty-four percent of respondents gave a high quality of life (QOL) rating; 20% gave a rating of 5 (Excellent) and 44% rated QOL as a 4. But only 36% of respondents reported being satisfied with the regional transportation system (rating of 4 or 5). Three in ten said they were dissatisfied (rating of 1 or 2). Commuters also were slightly less satisfied with regional transportation than they were in either 2013, when 44% of commuters were satisfied, or in 2010, when 40% of regional commuters rated their transportation satisfaction as a 4 or 5.
- Respondents' ratings for quality of life appeared somewhat related to their satisfaction with transportation, with QOL ratings increasing as their satisfaction with transportation increased. Three-quarters (75%) of respondents who were satisfied with transportation rated QOL a 4 or 5, compared to 49% of respondents who were not satisfied with transportation.

Transportation satisfaction appeared to be related to numerous factors, including home and work locations, commute mode and distance, and proximity to public transit.

- Respondents who lived in the Inner Core gave a higher rating for transportation satisfaction than did other respondents; 44% of Inner Core respondents rated transportation satisfaction as a 4 or 5, compared with 36% of Middle Ring respondents and 28% of Outer Ring respondents.
- Respondents who drove alone and those who rode transit gave lower ratings for transportation satisfaction than did carpoolers/ vanpoolers and bike/walk commuters. Only 34% of drive alone commuters, 38% of train riders, and 41% of bus riders were satisfied, compared with 47% of carpoolers and 61% of commuters who biked/walked to work.
- Transit riders were substantially less satisfied in 2016 than they
  had been in 2013. In 2013, 58% of train riders and the same
  share of bus riders had been satisfied. Satisfaction of drive
  alone commuters also fell, but the drop was smaller, from 41%
  to 34%. Respondents who carpooled/vanpooled and those who
  biked/walked were about equally satisfied in 2016 as they had
  been in 2013.
- Respondents' satisfaction with transportation appeared linked to their satisfaction with their commute to work. Half (50%) of respondents who were satisfied with their trip to work also were satisfied with the regional transportation system. Conversely, only 12% of respondents who were dissatisfied with their commute were satisfied with transportation. The length of the commute also was a factor, with transportation satisfaction declining as commute length increased; 48% of respondents who commuted 10 minutes or less were satisfied, compared with 20% of respondents who traveled more than an hour to work.
- And respondents who lived closer to transit gave higher marks for transportation satisfaction than did respondents who lived farther away. About four in ten respondents who lived less than one mile from a bus stop were satisfied with transportation, compared with about three in ten respondents who lived between 1.0 and 2.9 miles away, and over one-quarter of respondents who lived 3.0 or more miles away.

Commuters recognized both personal and societal benefits of alternative mode use and commuters who used alternative modes made productive use of their travel time.

 When asked what personal benefits alternative modes users received from using alternative modes, 80% of respondents named at least one benefit. Nearly six in ten (59%) respondents said that use of alternative modes could reduce traffic congestion.



- Respondents noted three benefits related to environmental concerns. Almost four in ten (36%) said commuters who use alternative modes help the environment, indicating some recognition that use of alternative modes has an impact on environmental quality. Twelve percent reported reducing greenhouse gases as a benefit and 9% said saving energy, which is a benefit related to sustainability.
- Nine in ten (89%) respondents who used alternative modes for their commute said they received personal benefits from using these modes. Saving money topped the list; 33% of alternative mode users mentioned this benefit. Respondents also cited benefits that had a connection to quality of life. Two in ten (22%) respondents said use of alternative modes helped them avoid stress or relax while commuting and 18% said they could use their travel time productively when they used an alternative mode. About one in ten said they got exercise or health benefits (13%) or arrived at work on time (10%).
- More than half of respondents who carpooled, vanpooled, or rode transit to work said they performed work-related tasks during the commute; 37% performed work-related tasks "most days" and 15% performed work-related tasks "some days." Conducting work-related business during the commute was more common among transit riders; 57% of train riders and 59% of bus riders said they performed work-related tasks during their commute.

#### **Awareness of Commute Advertising**

General awareness of commute information advertising remained high; about seven in ten could cite a specific message.

- More than half (54%) of all respondents said they had seen, heard, or read advertising for commuting in the six months prior to the survey and 67% of these respondents could cite a specific advertising message. Both the general recall and specific message recall were approximately the same as were observed in the 2013 survey (55% general recall and 67% message recall).
- Half (49%) of respondents who had heard ads could name the sponsor. WMATA was named by 23% as the advertising sponsor. Commuter Connections was named by 13%, about the same percentage as named Commuter Connections in 2013 (12%).

# Commute advertising appears to influence commuters' consideration of travel options.

 One-quarter (25%) of respondents who saw or heard advertising said they were more likely to consider ridesharing or public transportation after seeing or hearing the advertising. This was essentially the same rate as was noted in the 2013 (25%) and 2010 SOC surveys.

- Respondents who were using alternative modes were more likely to be influenced by the advertising. About 52% of bus riders, 28% of train riders, and 27% of carpoolers/vanpoolers said they were more likely to consider using an alternative after hearing the ads, compared with only 20% of respondents who drove alone. There did not seem to be any relationship with commute distance or time; commuters who traveled short distances and those who traveled long distances to work were about equally likely to say they were more willing to use alternative modes after hearing the ads.
- About 9% of respondents who recalled an advertising message said they took some action after hearing the ad to try to change their commute. About 3% sought more information, but 3% who recalled ad messages tried or started using a new alternative mode. While these respondents equal only about one percent of the total commuter population, they represent more than 30,000 commuters. Half (48%) of the respondents who started using a new alternative mode drove alone before making the switch. The other half had been using a different alternative mode.

# **Awareness of Commute Assistance Resources**

About half of regional commuters were aware of commute information and assistance resources.

- Over half (53%) of respondents said they knew of a telephone number or web site they could use to obtain commute information. Awareness of regional commute information resources fell from the 66% rate measured in the 2010 SOC survey, but the current level of 53% awareness is still higher than the rates in 2004 (46%), and 2007 (51%).
- Awareness was substantially higher among respondents who saw or heard commute advertising in the past year (61%) than for respondents who did not recall advertising (44%). And commuters who had heard of Commuter Connections reported higher awareness of regional commute resources (59%) than did commuters who were not aware of Commuter Connections (44%).
- About 22% of respondents could name a specific number or web site; 13% named a Metro/WMATA phone number or website and 1% mentioned Metro/WMATA, but did not specify the number or website. One percent named a phone number or website administered by Commuter Connections.

### Awareness of Commuter Connections continues to be high.

- In 2016, 61% of all regional commuters said they had heard
  of an organization in the Washington region called Commuter
  Connections. This was about the same rate as was measured in
  2013 (62%) and 2010 (64%), but still considerably higher than
  the 53% who knew of Commuters Connections in 2007.
- One in ten (11%) respondents who knew of Commuter Connections had contacted the program or visited a Commuter Connections or MWCOG website in the past year. These commuters represented about 7% of all employed residents of the region.

# Most local jurisdiction services were known to at least a quarter of their target populations.

- Respondents were asked about local commute assistance services provided in the counties where they lived and worked.
   Awareness of these programs ranged from 9% to 51% of respondents who were asked the questions. Four of the ten local programs were known to at least a third of the target area respondents and two other programs were known to about onequarter of target area respondents.
- Use of the services ranged from 1% to 10% of the target audience. Use was generally higher for programs in outer jurisdictions and for programs associated with transit agencies or with a strong transit component. The relationship to the location in region was likely because outer jurisdiction commuters encountered more congestion in their travel and had longer commute times and distances, which could encourage them to seek options for travel to work.

#### Commuter Assistance Services Provided by Employers

# Availability of worksite commute assistance services remained stable between 2013 and 2016, but has declined since 2010.

- Fifty-five percent of respondents said their employers offered
  one or more alternative mode benefits or services to employees
  at their worksites. This was about the same share as in 2013
  (57%), but a drop from the 61% noted in the 2010 survey,
  suggesting that employers that cut back the services during the
  economic recession had not yet re-introduced those services.
- The most commonly offered services were SmarTrip/subsidies for transit/vanpool, available to 37% of respondents, and information on commuter transportation options, available to 27% of respondents. Nearly one-quarter (23%) of respondents said their employers offered services for bicyclists and walkers and 21% said their employers offered preferential parking for carpools and vanpools.

- Respondents who worked for Federal agencies were most likely to have benefits/services available (84%), compared with 44% to 57% of respondents who worked for other types of employers. Respondents who worked for large firms also reported greater access to benefits/services than did respondents who worked for small firms. And benefits/services were far more common among respondents who worked in the Inner Core area; 70% of these respondents had access to services compared with 47% who worked in the Middle Ring and 35% who worked in the Outer Ring.
- SmartBenefit transit/vanpool subsidies, information on commute options, and bikeshare memberships were the most widely used commuter assistance services, used, respectively, by 59%, 30%, and 25% of respondents who had access to the services.

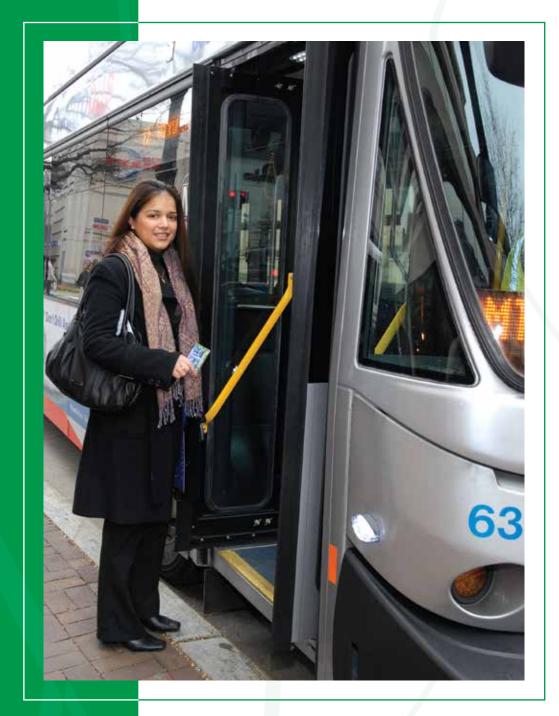
#### Most commuters continue to have free worksite parking.

- The majority of respondents (64%) said their employers offered free, on-site parking to all employees, about the same percentage as had reported free parking in 2013 (63%), in 2010 (63%), 2007 (65%), and 2004 (66%). An additional 6% of respondents said their employers did not provide free parking to all employees, but that they personally had free parking.
- Federal agency workers and respondents who worked for non-profit organizations were least likely to have free parking at work; only 44% of federal workers and 54% of non-profit workers had free parking, compared with 70% who worked for private firms and 74% who worked for state/local governments.
   Free parking also was much less common in the Inner Core; only 31% of Inner Core workers had free parking, compared with 83% of Middle Ring workers and 90% of Outer Ring workers.
- The availability of commute benefits/services was inversely related to the availability of free parking at the worksite. Less than half (46%) of respondents who said free parking was offered to all employees said their employers also offered commute benefits/services that would encourage or help them use alternative modes for commuting. By contrast, 72% of respondents who said free parking was not available reported having access to commute benefits/services at work.

# Worksite commuter assistance services appeared to encourage use of alternative modes.

- Driving alone was less common for respondents who had access to benefits. Only 55% of respondents with these services drove alone to work, compared with 76% of respondents whose employers did not provide these services.
- Respondents whose employers did not offer free parking also used alternative modes at much higher rates. Only about four in ten (42%) respondents who did not have free parking drove alone, compared with 80% of respondents who had free parking.





SURVEY AND SAMPLING METHODOLOGY

#### **Questionnaire Design**

The 2016 survey was designed to meet multiple objectives, including commute trend analysis and evaluation of Transportation Emission Reduction Measures (TERMs) administered by COG's Commuter Connections program. The 2016 SOC questionnaire was based on the questionnaire used in 2013. Wherever possible, the study team retained the 2013 questions to allow trend analysis, but changes were made when the revisions were expected to add substantially to the accuracy of the data or to update question or response language for 2016.

LDA Consulting, CIC Research, and COG/TPB staff prepared the survey questionnaire, with input from a TDM Evaluation Group comprised of representatives from the District of Columbia, Maryland, and Virginia. Several questions were deleted from the 2013 survey to shorten the interview time and make room for new questions of current topical interest, such as episodic telework, quality of life, and transportation satisfaction.

In early December, 2015, before the full survey was conducted, the consultants completed a pretest of the telephone questionnaire to check the initial survey administration and interview responses. The pretest resulted in 188 completed interviews, 102 by landline and 86 by cell phone. After examining the responses to these interviews, the study team finalized the survey instrument at the end of December.

The survey instrument was programmed for telephone administration using Computer Assisted Telephone Interviewing (CATI) with predictive dialing for landline calls. The consultants used manual dialing for cell phone calls to comply with Federal Communications Commission (FCC) regulations implemented on July 10, 2015. A separate, equivalent questionnaire was prepared for the Internet survey using Voxco's Computer Assisted Web Interviewing (CAWI) software. This survey included all the questions on the telephone survey, but some questions were reformatted for use in visual media. A limited number of landline telephone calls also were sent to an Interactive Voice Response (IVR) system, which left a recorded message about the study on potential respondents' answering machines, requesting the respondent to complete the survey on the Internet survey site. Spanish and Internet versions of the questionnaire are available upon request.

# Sample Areas and Sampling Methodology

This sample size represents a decrease from the 2013 level of 575 completed surveys per jurisdiction (total of 6,325 interviews) which were completed solely by telephone (landline and cell phone).

The reduction in the telephone sample was made to shift some resources to the Internet portion of the survey. When examining the telephone sample only, the 2016 telephone sample provides nearly as high a level of confidence as did the 2013 telephone survey for all regional analysis: 95% + 1.38% in 2016 versus 95% + 1.23% in 2013. The reduction in the telephone sample did not affect the reliability of comparisons with previous SOC survey results. When examining the total 2016 survey sample, 5,029 telephone and 874 Internet interviews, the overall confidence level for the study remains high at 95% + 1.27%.

Sample points for the telephone survey were chosen randomly from the database developed by the consultants using an overlapping, dual frame sampling design. That is, the telephone sample was drawn randomly from two separate sample groups: landline phone numbers, and cell phone numbers. In 2010, only landline sample points were surveyed. Because the proportion of cell phone only (CPO) households (i.e., households that do not have a landline) has increased substantially in recent years, and because these households have been found to have different demographics from those with landlines (younger, more non-white, lower income), the study team included cell phones as well as landlines in the 2013 and 2016 studies.

**Landline Telephones** – Sample points were randomly selected for the landline survey from the database licensed to CIC Research, Inc. (CIC) by Marketing Systems Group (MSG), and were generated internally through CIC's random digit dialing sampling system, GENESYS. The GENESYS system generated telephone numbers from all working prefixes by county, and, where prefixes overlapped counties, by ZIP Code. These sample points were then loaded into the CATI system and used to complete the landline surveys.

**Cell Phones** – For the cell phone survey, sample points with cell phone prefixes were specified by CIC and generated through GENESYS. Due to overlapping cell phone assignments between Fairfax County and the City of Alexandria, another national sample vendor, Survey Sampling, was used to provide a sample for the City of Alexandria. The cell phone survey goal was to complete at least 15% of all telephone interviews with cell phone users (750 total interviews across the region). Instead of using the predictive dialer, CIC used a manual dialing process for cell phone calls, to comply with FCC regulation.

Interviews in the cell phone sample included both CPO respondents as well as respondents who had both a landline and cell phone, thus the completed samples for individual jurisdictions had different proportions of CPO households, but jurisdictions with the highest proportions of CPO households also had the highest share of CPO interviews completed in their sample.

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#### **Internet Survey**

The Internet survey also collected interviews for a random sample of employed adult residents in the 11-jurisdiction region, but using a different method than for the telephone survey. Potential Internet survey respondents were requested to participate in the survey through a postcard, sent through the U.S. Postal Service. The postcard described the survey and requested their participation, provided the URL address for the survey website and two entry passwords, and informed residents that MWCOG was offering \$5.00 Amazon gift cards to the first 500 participants.

To achieve a balanced sample of responses throughout the region, the consultants used an address-based method to select a random sample of households to receive the survey invitation. The address-based list included both physical mailing addresses and post-office box addresses for residents who receive their mail at central post office locations. The Internet survey targeted a total of 900 interviews, with 300 in each of three regional sub-areas that had been used in the 2013 SOC survey as key analysis sub-regions:

"Inner Core" – City of Alexandria, VA; Arlington County, VA; and the District of Columbia

"Middle Ring" — Fairfax County, VA; Montgomery County, MD; and Prince George's County, MD

"Outer Ring" — Calvert County, MD; Charles County, MD; Frederick County, MD; Loudoun County, VA; and Prince William County, VA

The addresses selected for the survey were distributed in proportion to the employed population in each survey sample area. Anticipating a response rate of approximately 2.5%, to obtain approximately 900 completed interviews, the consulting team proposed mailing to 36,000 households, with separate targeted quotas for each area.



#### **Survey Administration**

The 2016 survey was conducted in two components, a telephone survey, consistent with the method used for SOC surveys between 2001 and 2013, and an Internet survey, which provided an Internet baseline to facilitate a future transition from an all-telephone survey method to the lower-cost Internet approach. A minimum random sample of 455 residents in the 11-jurisdiction Washington, DC region was used, resulting in 5,029 completed telephone interviews. An additional 874 interviews were collected through the Internet survey, for a regional total of 5,903 completed interviews. Eligible respondents were 18 years of age or older, employed, and residing within the study area.

Upon completion of the interviews, the telephone and Internet survey data were combined and responses were expanded to represent the employed population of the jurisdictions that make up the Washington metropolitan region. The results also were adjusted to align survey results to known race/ethnicity and age distributions. Adjustments for employment counts and race/ethnicity had been applied in past SOC surveys, but the age adjustment was new in 2016. Analysis of the raw telephone survey data indicated a significant under-representation of young respondents and over-representation of respondents who were 55 years of age or older, compared with American Community Survey (ACS) data compiled by the U.S. Census. ACS population statistics for combinations of employment status, race/ethnicity, and age by jurisdiction were used to calculate values that expanded the sample to counts of employed residents with correct representations by age and race/ethnicity.

CIC Research, Inc. conducted the telephone survey with landline calls made using predictive dialing and cell phone calls using manual dialing. Interviews were conducted using the Voxco CATI system, an integrated survey system encompassing both CATI and web applications.

Interviews for the main survey began on January 6, 2016, and were completed on April 27, 2016. All landline calls were made to the respondents' home numbers. Cell phone calls included an initial question to confirm that the respondent was in a location that was safe to continue the call. Weekday calls were made from 2:45 p.m. to 8:45 p.m. local time and weekend calls from 11:00 a.m. to 7:30 p.m. local time on Saturday and from 11:00 a.m. to 5:00 p.m. on Sunday.

CIC adopted measures to assure confidentiality of responses and all interviewing was conducted with survey supervisors present. Supervisors were responsible for overseeing the CATI server, checking quotas, editing call-back appointment times, monitoring interviews,



answering questions, and reviewing completed surveys. To ensure quality control, survey supervisors monitored a minimum of 10% of each surveyor's interviews. Other quality assurance logical checks were applied as the survey data was collected.

Overall, the landline interviews took an average of 18.0 minutes to complete in 2016 as compared with 17.0 minutes in 2013. In 2016, the cell phone interviews took an average of 20.2 minutes to complete, longer than the 2013 length of 18.5 minutes. A total of 5,029 interviews were conducted for the telephone survey (4,278 with landline users and 751 with cell phones users). The during-survey refusal rate for the 2016 landline survey was 8.0 percent compared with 9.0 percent in 2013, 14.3 percent in 2010, and 14.8 percent for the 2007 study. The refusal rate for the 2016 cell phone survey was 20.9 percent compared with 18.0 percent in 2013.

A high number of call attempts were needed for the project (369 per completed interview). This is likely due to higher use of personal answering machines, caller-ID services, and other technical services that make it possible for respondents to screen telephone calls and avoid answering calls from unknown persons, effecting a "soft refusal" to the survey. Two additional factors during 2016 contributed to the high number of call attempts. First, to ensure compliance with FCC regulations, the consultants did not pre-screen the landline

sample. Second, the survey fieldwork coincided with the 2016 national primary elections, so potential respondents might have been less willing to answer their telephones due to the increased number of political robo-calls that they received during the survey period.

Preparation for the Internet survey included design and printing of high-quality, two-color 4.25" x 6" survey invitation postcards. The wording on the postcards invited employed persons 18 years of age or older to participate in the survey by accessing the survey website link and entering one of the two passwords printed on the card. The invitation to take the survey was also printed in Spanish. To reduce postal costs, COG staff used its non-profit postal rates and arranged for printing and mailing of the postcards in the Washington, DC area by a local firm contracted by COG.

In an online survey, respondents do not have the benefit of the interviewer to clarify responses. Thus, the online survey included instructions to assist respondents with questions in the interview. Additionally, the study team provided a toll-free 1-888 telephone number and an online "Help" email address to obtain assistance with survey administration.

Because response rates could differ by sample area, the mailing of the Internet survey invitation was accomplished in two waves. An initial order of 18,000 postcards was mailed

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around February 1, 2016, with an even sample distribution among jurisdictions. The Wave 2 mailing would adjust the distribution of postcards mailed to increase the percentage of postcards sent to low-response areas and decrease the percentage sent to high-response areas.

Review of Wave 1 responses indicated that response rates for the Outer Ring were substantially lower than for the Inner Core and Middle Ring sample areas and well below the targeted 2.5%. To increase both the overall response count and responses for the Outer Ring, the consultants proposed three changes: 1) increasing the proportion of postcards sent to the Outer Ring, 2) increasing the total Wave 2 mailing from 18,000 to 23,000 postcards, and 3) rewording the postcard message for the Outer Ring to name the Outer Ring jurisdictions directly, rather than simply refer to "the Washington metropolitan region." On April 24, 23,000 postcards were mailed in the second wave using the following distribution: 3,750 in the Inner Core, 6,750 in Middle Ring, and 12,500 in the Outer Ring.

Because the telephone and Internet surveys were conducted from the same employed adult population, the consultants performed an intermediate step to identify and remove from the Internet file any respondent that was also in the telephone file. This process involved matching telephone numbers to postal addresses and comparing the phone number of Internet respondents with numbers used in the telephone survey. Eight Internet surveys matched completed interviews from the telephone survey; these were deleted as duplicate interviews, leaving a total of 874 completed Internet interviews.

#### **Survey Data Weighting and Expansion**

A two-part sample weighting process was implemented to ensure that the survey results were representative of each of the 11 study areas and of the region as a whole. First, a pre-weight adjustment was made to equalize selection probabilities related to multiple telephone (landline and cell phone) access for telephone survey respondents. Second, results for the combined telephone/Internet data were aligned to counts of employed residents in each of the 11 sample jurisdictions and to align survey results to known race/ethnicity and age distributions.

Adjustments for employment counts and race/ethnicity had been applied in past SOC surveys, but the age adjustment was new in 2016. Analysis of the raw survey data indicated a significant underrepresentation of respondents who were younger than 35 years of

age and over-representation of respondents who were 55 years of age or older, compared with the American Community Survey (ACS) data compiled by the U.S. Census.

Population statistics obtained from the ACS for combinations of employment status, race/ethnicity, and age by jurisdiction were used to calculate expansion values for each jurisdiction in the survey sample to expand the sample to counts of employed residents with correct representations by age and race/ethnicity. Age categories included 18-34 years, 35-44 years, 45-54 years, and 55 years and older. Race/ethnicity categories included Black, Hispanic, White and Other.

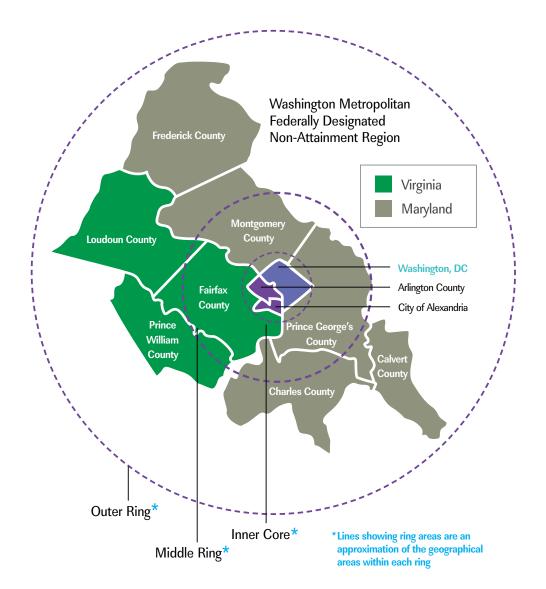
In past SOC surveys, the expansion to the employed population had applied employment numbers obtained from the Bureau of Labor Statistics, Local Area Unemployment Statistics (LAUS) and ACS data for the race/ethnicity adjustment. The need for available employment statistics broken down simultaneously by race/ethnicity and age necessitated the change from the LAUS/ACS combination to all-ACS figures.

#### **Geographic Coverage**

The geographic scope of COG's responsibility encompasses the 11 independent cities and counties that make up the Washington metropolitan federally designated non-attainment region. All households within this geographic area that had at least one employed person residing in the household were eligible for selection in the study.

The SOC analysis focused primarily on the non-attainment region as a whole. However, for some questions, the analysis examined results for individual jurisdictions or other geographic sub-areas of the region. The primary sub-area categorization divided the region into three categories roughly representing concentric rings around the central core as seen in the figure on this page.

The Inner Core area includes the City of Alexandria, Arlington County, and the District of Columbia. The Middle Ring, surrounding the core, includes Fairfax, Montgomery, and Prince George's counties. The Outer Ring includes Calvert, Charles, Frederick, Loudoun, and Prince William counties.







**SURVEY RESULTS** 

Major findings of the 2016 SOC survey can be found in this section of the report. The 5,903 completed surveys were weighted to represent the number of employed residents in the metropolitan region and to correct for under- or over-representation of some racial/ethnic groups and age groups in the sample. The expansion methodology allows the proper representation of employed residents in each of the 11 jurisdictions in the survey area. Each table and figure shows the raw number of respondents (e.g., n=\_\_\_) who answered the question, but the percentage results presented in the tables and figures show percentages expanded to the total working population.

The term "respondent," when used in the text of the document, refers to expanded data, unless otherwise noted. Other terms, such as "commuter," "employee," "worker," and "resident," also are used, when it is necessary or helpful to distinguish subsets of the total surveyed population. The term "alternative mode" refers to any non-drive alone mode of travel, including public transit (bus, Metrorail, commuter train), carpool/casual carpool, vanpool, bicycle/bike, walk and telework. In some analysis cases, telework and compressed work schedules also are considered alternative modes, because they eliminate the need to make commute trips.

Where relevant, survey results are compared for sub-groups of respondents. Survey results also are compared with corresponding data from previous SOC surveys, where the comparison is notable.

The results in this section generally follow the order of sections in the survey questionnaire and include:

- Transportation Option Attitudes and Awareness
- Commute Patterns
- Telework
- Guaranteed Ride Home
- Availability and Use of Transportation Options
- Awareness of Commute Advertising and Services
- Awareness and use of Commuter Assistance Resources
- Employer-Provided Commuter Assistance Services
- Characteristics of the Sample

# **Transportation Option Attitudes and Awareness**

The 2016 SOC survey included a series of questions to explore residents' impressions of the role transportation plays in creating a livable area, and their opinions on transportation needs in the Washington region. These questions focused on:

- Quality of life
- Satisfaction with transportation in the region
- Benefits of using alternative modes for commuting

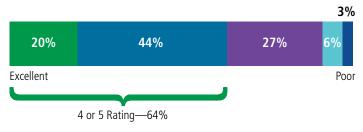
#### **Quality of Life**

The survey asked respondents to rate quality of life (QOL) in the Washington metropolitan region, using a five-point scale in which 1 meant "poor" and 5 meant "excellent." Across the region, nearly two-thirds of respondents gave a high QOL rating; 20% gave a rating of 5 (Excellent) and 44% rated QOL as a 4 (Figure 1). Just over one-quarter gave a rating of 3. Only 9% gave a low rating (1 or 2).

#### Figure 1

#### Ratings for Quality of Life in Washington Metropolitan Region

(n = 5,111, excludes "don't know" responses)



#### **Quality of Life by Home Location**

Quality of life differed slightly by where in the region the respondent lived. Figure 2 presents the percentages of commuters in each of the three regional areas¹ who rated their quality of life as a 4 or 5. Respondents who lived in the Inner Core area gave the highest rating; 72% of respondents in this area rated their quality of life as a 4 or 5. About 63% of respondents who lived in the Middle Ring rated quality of life as a 4 or 5. Respondents who lived in the Outer Ring gave the lowest ratings; 57% rated quality of life as a 4 or 5.

#### Figure 2

#### Quality of Life by Home Area

Percentage Rating QOL as Low (1 or 2), Moderate (3), or High (4 or 5) (Inner Core n = 1,442, Middle Ring n = 1,462, Outer Ring n = 2,207)



<sup>1</sup> The three geographic "ring" designations defined for the survey analysis are shown in the Geographic Coverage section. The Inner Core area includes the City of Alexandria, Arlington County, and the District of Columbia. The Middle Ring includes Fairfax, Montgomery, and Prince George's counties. The Outer Ring includes Calvert, Charles, Frederick, Loudoun, and Prince William counties.

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#### **Transportation Satisfaction**

The survey next asked commuters to rate their satisfaction with the transportation network in the Washington metro region (Figure 3). Only 36% of respondents reported being satisfied, indicated by a rating of 4 or 5 (Very Satisfied). Three in ten said they were dissatisfied (rating of 1-not at all satisfied or 2). Commuters also appeared to be slightly less satisfied than they were in either 2013, when 44% of commuters were satisfied, or in 2010, when 40% of regional commuters rated their transportation satisfaction as a 4 or 5.

#### Figure 3

### Ratings for Transportation Satisfaction Rating of 4 or 5

(2010 n = 6,420, 2013 n = 5,486, 2016 n = 5,093)



#### Satisfied

2010 - 40%

2013 – 44%

2016 – 36%

#### Figure 4

#### Ratings for Satisfaction with Regional Transportation By Home Area

(Inner Core n = 1,449, Middle Ring n = 1,460, Outer Ring n = 2,184)



# **Transportation Satisfaction by Home Location**

Respondents who lived in the Inner Core gave a higher rating for transportation satisfaction than did respondents in either the Middle Ring or Outer Ring (Figure 4). Forty-four percent of Inner Core respondents rated their satisfaction with transportation as a 4 or 5, compared with 36% of Middle Ring respondents and 28% of Outer Ring respondents.

As noted in Figure 3, transportation satisfaction region-wide fell between 2013 and 2016 from 44% to 36%. Satisfaction also dropped in each of the three home areas. In 2013, 58% of Inner Core residents were satisfied with the transportation system, 14 percentage points higher than in 2016. Declines in satisfaction were less extreme in the Middle Ring and Outer Ring areas. Transportation satisfaction among Middle Ring respondents declined from 44% in 2013 to 36% in 2013, a drop of eight percentage points. In the Outer Ring, satisfaction fell from 34% in 2013 to 28% in 2016, a drop of six percentage points.



#### **Transportation Satisfaction and Quality of Life**

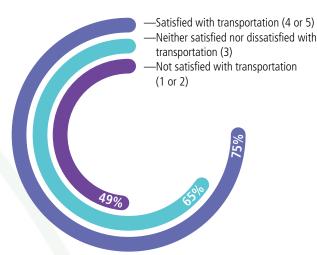
Quality of life is defined by many factors, including education, safety, economic and recreation opportunities, and other factors. But the survey data suggest quality of life also is related to transportation satisfaction. Figure 5 shows quality of life ratings as a function of transportation satisfaction.

As shown by the bar chart below, 49% of respondents who were not satisfied with transportation in the region (rating of 1 or 2) rated regional quality of life as a 4 or 5 (Excellent). The middle bar shows that 65% of respondents who gave a middle rating of "3" for transportation satisfaction gave a high rating for quality of life. The outer bar shows that 75% of respondents who gave high ratings (4 or 5) to transportation satisfaction also rated QOL highly. Quality of life ratings increased notably with increasing satisfaction with transportation.

#### Figure 5

#### **Quality of Life by Transportation Satisfaction**

Percentage Rating QOL as a 4 or 5 (Excellent) (Transportation Satisfaction: rating of 1 or 2 n = 1,617, rating of 3 n = 1,712, rating of 4 or 5 n = 1,681)



#### Transportation Satisfaction by Demographic Characteristics

The analysis of transportation satisfaction examined the results for all commuters region-wide, but also for various sub-segments of the commuting population. Results of these inquiries are presented below for:

- Demographic characteristics age, income, sex, race/ethnicity, and employment status
- Travel characteristics commute mode, commute travel time, and home proximity to transit

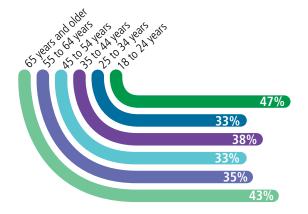


**Age** – There did not appear to be a strong relationship between transportation satisfaction and respondent age (Figure 6). The youngest respondents (18 to 24 years) and oldest respondents (65 years and older) reported higher satisfaction with the regional transportation system than did respondents in other age groups, but the percentage of respondents who were satisfied was not statistically different among respondent groups between 25 years and 64 years old.

#### Figure 6

#### **Ratings for Transportation Satisfaction by Age**

Percentage Rating Satisfaction as a 4 or 5 (Very satisfied) (18 to 24 n = 137, 25 to 34 n = 525, 35 to 44 n = 979, 45 to 54 n = 1,464,55 to 64 n = 1,344,65 and older n = 470)





Sex, Race/Ethnicity, and Household Income – Table 1 presents transportation satisfaction results by three demographic characteristics: sex, race/ethnicity, and annual household income. Male and female respondents rated transportation satisfaction equally, but Hispanic respondents (51% satisfied) and African-American respondents (38% satisfied) were more satisfied than were White respondents (32%). Satisfaction also varied by respondents' income. More than four in ten respondents with annual household incomes under \$80,000 rated their satisfaction as a 4 or 5, compared with about one-third of respondents with higher incomes.

#### Table 1

#### Ratings for Transportation Satisfaction by Sex, Race/ Ethnicity, and Income

Percentage Rating Satisfaction as a 4 or 5 (Very satisfied) (Bolded percentages indicate statistically higher values)

<b>Demographic</b> Characteristic	Percentage Satisfied
<b>Sex</b> Female (n = 2,451) Male (n = 2,575)	37% 36%
Race/Ethnicity Hispanic (n = 282) White (n = 3,518) African-American (n = 913)	51% 32% 38%
Income Less than \$40,000 (n = 231) \$40,000 to \$79,999 (n = 618) \$80,000 to \$119,999 (n = 846) \$120,000 to \$159,999 (n =816) \$160,000 to \$199,999 (n =572) \$200,000 or more (n = 828)	45% 43% 35% 35% 32% 34%

# **Transportation Satisfaction** by Travel Characteristics

#### **Transportation Satisfaction by Commute Mode – In**

2016, respondents who drove alone gave the lowest ratings for transportation satisfaction; only 34% of drive alone commuters were satisfied (Figure 7). Transit riders also gave relatively low ratings; about four of ten train and bus riders were satisfied. Just under half (47%) of carpoolers/vanpoolers rated the transportation system as a 4 or 5. Commuters who biked or walked to work gave the highest rating, with about six in ten respondents in this mode group being satisfied.

#### Figure 7

# Ratings for Transportation Satisfaction by Primary Commute Mode

Percentage Rating Satisfaction as a 4 or 5 (Very satisfied)

(Drive alone n = 3,439, Carpool/vanpool n = 282, Bus n = 283, Train n = 687, Bike/walk n = 176)

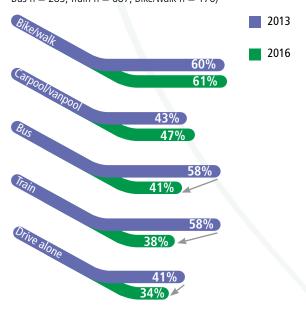


Figure 7 also shows satisfaction ratings by mode from the 2013 SOC survey. Carpool/vanpool and bike/walk commuters were as satisfied in 2016 as in 2013. Drive alone commuters were less satisfied in 2016, although the drop was not dramatic. But train and bus riders were substantially less satisfied. In 2016, 38% of train riders rated their satisfaction as a 4 or 5, a 20 percentage point drop from 2013, when 58% of train riders said they were satisfied. The drop in satisfaction also was notable for bus riders; 41% were satisfied in 2016, 17 percentage points below the 58% satisfaction level of 2013.



#### **Transportation Satisfaction by Commute Travel Time**

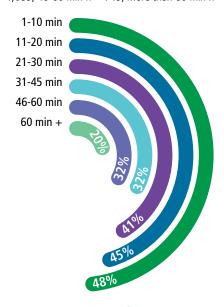
There was a clear pattern between increasing commute travel time and declining transportation satisfaction (Figure 8). Satisfaction fell as the length of the commute increased, from a high of 48% satisfaction for respondents who had very short commutes of 10 minutes or less, to 32% for respondents who traveled between 31 and 60 minutes, and to 20% for respondents who traveled more than an hour to work.

#### Figure 8

# Ratings for Transportation Satisfaction by Commute Travel Time (minutes)

Percentage Rating Satisfaction as a 4 or 5 (Very satisfied)

 $(1-10 \text{ min } n = 491, 11-20 \text{ min } n = 930, 21-30 \text{ min } n = 875, 31-45 \text{ min } n = 1,089, 46-60 \text{ min } n = 749, More than 60 min } n = 748)$ 



#### **Transportation Satisfaction by Proximity to Transit –**

Transportation satisfaction also appeared related to a respondent's proximity to bus and train stops (Figure 9). Respondents who lived closer to transit gave higher marks for transportation satisfaction than did respondents who lived farther away. Over four in ten respondents who lived less than one mile from a bus stop were satisfied with transportation, compared with about three in ten respondents who lived between 1.0 and 2.9 miles away, and over one-quarter of respondents who lived 3.0 or more miles away. A similar pattern was evident for distance from a train station, except that nearly half (49%) of respondents who lived less than 0.5 miles from a train station rated transportation satisfaction as a 4 or 5.

# Transportation Satisfaction by Commute Satisfaction

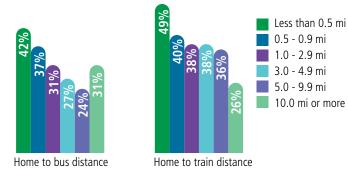
As shown later in this report in Figure 20, about 58% of respondents region-wide said they were satisfied with their commute. But only 36% were satisfied with the regional transportation system.

#### Figure 9

# Ratings for Transportation Satisfaction by Distance from Home to Bus Stop and Train Station (miles)

Percentage Rating Satisfaction as a 4 or 5 (Very satisfied)

(Bus stop Distance — Less than 0.5 mi n = 2,167, 0.5-0.9 mi n = 642, 1.0-2.9 mi n = 726, 3.0-4.9 mi n = 302, 5.0-9.9 mi n = 380, 10.0 mi or more n = 339) (Train station Distance — Less than 0.5 mi n = 307, 0.5-0.9 mi n = 484, 1.0-2.9 mi n = 1,063, 3.0-4.9 mi n = 502, 5.0-9.9 mi n = 665, 10.0 mi or more n = 1,490)



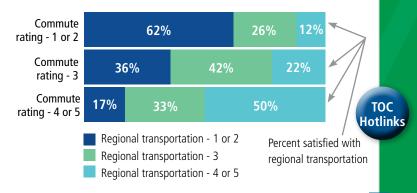
This implies that most commuters had found an acceptable commute option, but that many still felt the regional transportation was lacking, perhaps because they were considering both work and non-work travel in making their transportation satisfaction ratings.

However, as illustrated in Figure 10, respondents' satisfaction with their commute certainly appears related to their satisfaction with transportation in the region. Among respondents who rated their trip to work as 1 or 2 (dissatisfied), 62% also were dissatisfied with the regional transportation system and only 12% were satisfied. Conversely, among respondents who rated their commute as a 4 or 5 (satisfied), only 17% were dissatisfied and 50% reported being satisfied.

#### Figure 10

# Satisfaction with Regional Transportation by Commute Satisfaction

(Commute Rating 1 or 2 n = 1,063, Commute Rating 3 n = 1,116, Commute Rating 4 or 5 n = 2,905)



#### Figure 11

#### Regional/Community Benefits of Alternative Mode Use - 2010, 2013, 2016

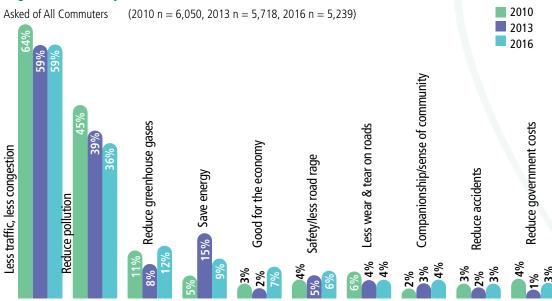
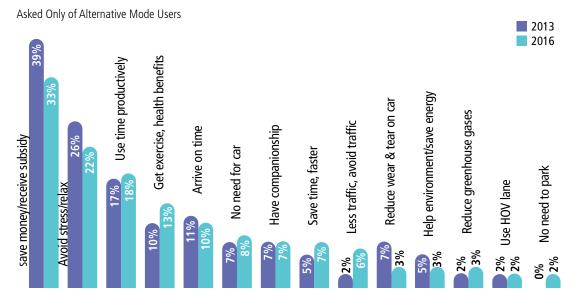


Figure 12

#### Personal Benefits of Alternative Mode Use - 2013 and 2016



#### **Benefits of Ridesharing**

Questions were included in the 2016 SOC survey to assess commuters' opinions about the benefits generated by commuters' use of alternative modes. First, all respondents were asked, "What impacts or benefits does a community or region receive when people use alternative modes?" Then, respondents who used alternative modes were asked two questions about the personal benefits of alternative modes:

 You said you [bicycle, walk, carpool, vanpool, ride public transportation] to work some days. What benefits have you personally received from traveling to work this way?  On days that you [carpool, vanpool, ride public transportation] to work, how often do you read or write work-related material or check work messages on the way to work?

#### **Societal Benefits of Alternative Mode Use**

When asked what benefits a region or community receives from use of alternative modes, 80% of respondents named at least one benefit. Nearly six in ten (59%) respondents said that use of alternative modes could reduce traffic congestion and 36% said it could reduce pollution or help the environment (Figure 11). Twelve percent cited reduced greenhouse gases and 9% mentioned reduced energy use. Smaller percentages of respondents noted other benefits.

The figure also shows responses to this question from the 2010 and 2013 SOC surveys. The responses for 2016 were similar to the 2010 and 2013 results, except that the shares of respondents who mentioned less traffic and reducing pollution have dropped since 2010 and the share who noted that use of alternative modes was good for the economy rose.

#### Table 2

# Personal Benefits of Alternative Mode Use by Primary Alternative Mode

(Carpool/Vanpool n = 283, Bus n = 288, Train n = 692, Bike/Walk n = 180 (Bolded percentages indicate statistically higher values)

	Carpool/ Vanpool	Bus	Train	Bike/Walk
Save money	40%	36%	24%	41%
Have companionship during commute	23%	5%	3%	0%
Avoid stress, relax	15%	22%	27%	17%
Use travel time productively	13%	23%	18%	13%
Save time, travel faster	13%	3%	5%	13%
Arrive at work on time	9%	6%	12%	7%
Save gas, save energy	7%	7%	7%	7%
Less wear and tear on car	6%	2%	4%	1%
No need for a car	2%	7%	11%	3%
Get exercise	1%	3%	6%	73%
Help environment, reduce greenhouse gases	1%	2%	9%	9%

<sup>\*</sup> Each response in the "Other" category mentioned by less than one percent of respondents.

#### **Personal Benefits of Alternative Mode Use**

When respondents who used alternative modes for their commute were asked what personal benefits they received from using these modes, 89% named at least one benefit (Figure 12). Saving money or receiving a financial incentive that reduced their transportation cost topped the list of personal benefits; 33% of alternative mode users mentioned this benefit. Respondents mentioned two other benefits that have a financial implication: No need for a car (8%) and reduced wear and tear on car (3%).

Respondents also cited benefits that have a connection to quality of life. Two in ten (22%) respondents said use of alternative modes helped them avoid stress or relax while commuting and 6% said they

could avoid traffic. Two in ten (18%) said they could use their travel time productively when they used an alternative mode. About one in ten said they got exercise or health benefits (13%), arrived at work on time (10%), or had companionship on their commute (7%).

#### **Differences in Personal Benefits by Alternative**

**Mode** – Saving money was a common personal benefit named by all alternative mode users, but particularly so for commuters who carpooled/vanpooled, rode a bus, or biked/walked; about four in ten respondents in these mode groups named saving money as a benefit (Table 2). Saving money also was a benefit named by train riders, but to a lesser extent than for other mode users; about one-quarter of train riders mentioned this benefit. Avoiding stress and using travel time productively also were common benefits across mode categories, but with bus and train riders noting these benefits at a higher rate than did respondents who carpooled/vanpooled or bike/walked to work.

Other personal benefits named by alternative mode users differed by the modes they used. Respondents who primarily carpooled or vanpooled reported saving time and having companionship during the commute. Commuters who bicycled or walked to work also mentioned saving time, but they overwhelmingly noted getting exercise as a benefit. Both bus and train riders mentioned not needing a car. And train riders and bike/walk commuters said their choice of commute mode helped the environment.

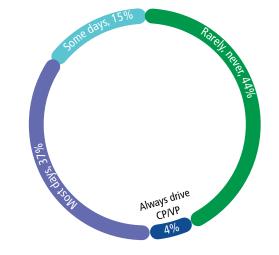
#### **Productive Use of Personal Travel Time**

The third question in this series about travel benefits explored the idea that commuters who use alternative modes can make productive use of their travel time. Commuters who carpooled, vanpooled, or

#### Figure 13

#### Frequency of Work-Related Tasks During Commute Time

Asked Only of Alternative Mode Users (n = 1,349)





rode transit to work were asked how often they read or wrote work-related material or checked work messages on the way to work. Having time to catch up on work tasks could make their time at the worksite more productive and less stressful. As shown in Figure 13, over half of these commuters performed work-related tasks during the commute; 37% performed work-related tasks "most days" and 15% performed work-related tasks "some days."

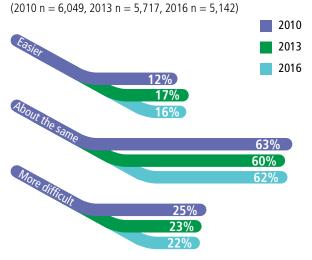
Conducting work-related business during the commute was more common among transit riders than carpoolers. Nearly six in ten (57%) train riders and 59% of bus riders said they perform work-related tasks during their commute, compared with 30% of carpoolers.

#### **Ease of Commute**

Respondents who commuted at least one day per week were asked if their commute time was easier, more difficult, or about the same as it was a year prior. Six in ten (62%) respondents said their commute was about the same as a year ago (Figure 14). About two in ten (22%) said their commute was more difficult and 16% said their commute was easier. The results for 2016 were very similar to the 2010 and 2013 results.

#### Figure 14

#### Commute Easier, More Difficult, or About the Same as Last Year – 2010, 2013, and 2016



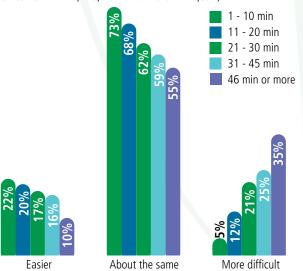
# Change in Commute Ease by Home and Work Location

Respondents were about equally likely to report a more difficult commute regardless of where they lived in the region. Twenty-two percent of respondents who lived in the Inner Core and 22% of Middle Ring respondents said their commute was more difficult, compared with 24% of Outer Ring residents. By contrast, 25% of commuters who worked in the Inner Core area reported a more difficult commute, compared with 21% of commuters who worked in the Middle Ring and 16% who worked in the Outer Ring.

#### Figure 15

# Commute Easier, More Difficult, or About the Same as Last Year – By Commute Length (minutes)

(1 to 10 min n = 512, 11 to 20 min n = 960, 21 to 30 min n = 909, 31 to 45 min = 1,118, 46 min or more n = 1,531)



#### **Change in Commute Ease by Travel Time**

Figure 15 displays the shares of commuters who reported that their commute was more difficult, about the same, and easier, by the amount of time they spent commuting. Among commuters who had very short commutes — 10 minutes or less — more than seven in ten said their commute was about the same as it was a year ago and 22% said it was easier; only 5% said it was more difficult. The share of commuters who reported an easier commute or the same commute declined as commute time increased and the share who said they had a more difficult commute increased steadily. Among commuters who traveled more than 45 minutes to work, 35% said their commute was more difficult.

# Influence of Changes in Residence or Work Location on Commute Ease

Because it was expected that a commute might have become easier or more difficult because the origin and/or destination of the commute changed, all respondents were asked if they had made a change in their work location and/or home location in the past year. Table 3 displays results of commute ease for respondents who did and did not make a move.

About 22% made a change and 78% made no change. Most (86%) said they moved within the Washington metropolitan region, but 14% moved from a location outside the Washington area. Because those who moved from outside the region could not provide a before-the-move comparison, they were excluded from the base for Table 3.

#### Table 3

# Commute Compared to Last Year by Made a Change in Home or Work Location

Changed Home or Work Location	(_= n)	Easier	About the Same	More Difficult
No change	4,361	10%	69%	21%
Any change	862	38%	35%	27%
Type of move				
Changed only home	204	31%	41%	28%
Changed only work	512	40%	33%	27%
Changed home and work	146	40%	32%	29%

These results shown in Table 3 suggest the ease or difficulty of the commute was related to moves for at least some of the respondents. The majority (69%) of respondents who did not move said their commutes were about the same. Ten percent said their commute had improved and 21% said it had gotten more difficult.

About one-quarter (27%) of respondents who moved said they had a more difficult commute. But a larger percentage (38%) said their commute had improved. This percentage also was much higher than the 10% of respondents whose commute was easier without a move. This suggests a move could have played a role in improving or worsening a commute, but that the move more often improved the commute.

The table also shows a breakdown of change in commute conditions by the type of move made: home only, work only, or both home and work. Respondents who changed either only their work location or both their home and work locations were more likely to have improved their commute (40%) than were respondents who made only a home location change (31%).

and work. One-third (32%) said the move had shortened both the distance and time (Figure 16). For 9%, the move shortened only the distance and 8% said it had shortened the time, but not the distance. The remaining 51% said the move had not affected either the distance or time.

#### **Commuting as a Factor in Location Change Decisions**

– Anecdotal reports suggest that some commuters might move their residences and/or seek new jobs at least in part to make their commute easier or less costly. Several survey questions explored the influence commute factors might play in influencing commuters' home or work location decisions. Respondents who said they made a change were asked what factors they considered in making the change and how important to their decision the ease of the trip to work had been compared with other factors they considered. Figure 17 displays the decision factors respondents mentioned.

More than one-third (35%) of respondents cited a commute-related concern as a factor they considered in the moving decision. One-quarter cited the length of the commute and 19% mentioned the ease or difficulty of the commute. One in ten considered the range of commuting options available at the new location and 7% said commute cost had been a factor.



#### Move as Factor in Shortening Commute Distance or Time –

Respondents who had moved were asked if the residential or job location change had shortened either the distance or time they traveled between home

#### Figure 16

Home or Work Move Shortened Distance or Time from Home to Work

(n = 835)

- Shortened only distance
- Shortened only time
- Shortened distance and time
- Didn't shorten either distance or time

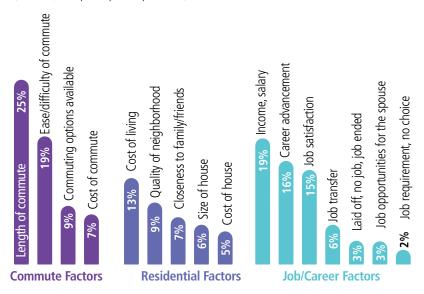
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 9%
 8%
 32%
 51%

#### Figure 17

#### **Factors Considered in Home or Work Location Changes**

Respondents who Made a Change in Work or Residence Location (Note: Scale extends only to 30% to highlight difference in responses) (n = 863, multiple responses permitted)



Half of respondents noted a job or career concern as a factor in their decision. Income (19%), career advancement (16%), and job satisfaction (15%) topped the list in this category. About four in ten respondents named residential factors, such as the cost of living (13%), quality of the neighborhood (9%), closeness to family/friends (7%), the size of the house (6%), and cost of the house (5%).

Five groups of respondents were more likely to cite commute factors as part of their decision process, presumably because they expected to encounter a more difficult commute with their move or because they wanted to improve their commute with the move:

- Respondents who lived in the Inner Core and Middle Ring – 37% of Inner Core and 35% of Middle Ring residents noted commute factors, compared with 31% of Outer Ring respondents.
- Respondents who worked in the Middle Ring 39% of Middle Ring respondents named commute factors, compared with 33% of Inner Core and 33% of Outer Ring workers.
- Respondents who changed their home location 43% of respondents who moved only their home and 40% who moved both work and home considered commute factors, compared with 30% of respondents who moved only their work location. Likely, some respondents who moved only their work location would have been required to make the job move to continue their employment, so did not have a vote in the decision.

- Respondents who moved from within the Washington region 36% of respondents who moved within the region named commute factors, compared with 26% of respondents who moved from outside the region. Job factors were far more important to respondents who moved from out of the region; 63% of these respondents named job factors, compared with 49% of respondents who moved from within the region.
- Respondents who were younger than 35 years old 40% of respondents who were younger than 35 named commute factors, compared with 31% of respondents who were between 35 and 54, and 23% of respondents who were 55 or older.

Respondents who moved were asked how important commute factors had been to their decisions, relative to other factors they considered (Table 4). Four in ten respondents said commute factors were more important than other factors

(26%) or were the only factors they considered (13%). About 42% said commute factors were about equally important. Only 19% said commuting factors were less important. Table 4 also lists the responses for previous SOC surveys. It is clear that commuting has been an important factor for several years.

#### Table 4

#### Importance of Commute Ease Relative to Other Factors Considered in Home or Work Location Changes

Respondents who Made a Change in Work or Residence Location (2016 n=789, 2013 n=850, 2010 n=887, 2007 n=981)

2016 SOC	2013 SOC	2010 SOC	2007 SOC
13%	_	_	_
26%	28%	29%	30%
42%	46%	38%	44%
19%	26%	33%	27%
	13% 26% 42%	13% — 26% 28% 42% 46%	13% — — 26% 28% 29% 42% 46% 38%

#### **Importance of Commute Factors and Length of**

**Commute** – As illustrated by Figure 18, respondents who said that commuting was an important factor were more likely to have a shorter commute after making the move than were respondents who said commuting was not as important to their decision.

#### Figure 18

# Importance of Commute Factors by If Move Shortened Distance or Time from Home to Work

(Commute factors were: Only factor n = 84, More important n = 150, Same importance n = 317, Less important n = 220)



Shortened time or distance Didn't shorten time or distance

More than eight in ten (84%) respondents who said commuting was the only factor they considered in making the move, and 64% of respondents who said commuting was more important than other factors, said they had a shorter commute after making the move. This suggests respondents who were particularly concerned with commuting ease, length, or cost chose work and/or home locations that improved their commutes. By contrast, only 44% of those who said commute factors had been about the same importance as other factors and 32% who said commute factors were less important than were job, home, or personal factors had shortened their commutes.

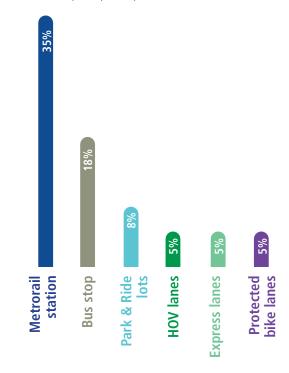
# **Transportation Services Considered When Making Home or Work Move** – Finally, respondents who made a residential location change were asked if, when they were considering making this change, they had considered how close their new location would be to any of six transportation services: Park & Ride lots, HOV lanes, express lanes, protected bike lanes, Metrorail stations, or bus stops.

More than four in ten (43%) respondents said they considered their access to at least one of these services. One-third (35%) considered how close they would be to a Metrorail station and 18% considered their access to a bus stop (Figure 19). About one in ten

#### Figure 19

# Access to Transportation Services Considered when Making Home or Work Move

(n = 862, multiple responses permitted)



(8%) thought about the availability of a Park & Ride lot and 5% considered their access to HOV lanes, Express lanes, and protected bike lanes.

Respondents for whom commute factors were most important also were more likely to have explored access to new transportation services. Nearly two-thirds (63%) of respondents who said commuting was the only factor they considered said they had explored what services would be available at the new location. About half of respondents who said commuting factors were more important (47%) or about the same importance (50%) as other factors had considered transportation service access where they would be moving. Only 35% of respondents who said commuting was a less important factor had considered transportation service access.

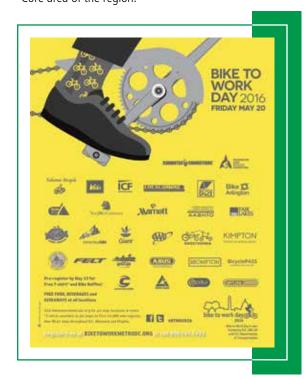
Several other groups of respondents also gave greater consideration to transportation access at their new home or work location:

#### Respondents who lived or worked in the Inner Core

- 63% of Inner Core residents considered transportation service access, compared with 42% of Middle Ring and 19% of Outer Ring respondents. And 57% of Inner Core workers explored the availability of transportation services, compared with 37% of Middle Ring and just 16% of Outer Ring workers.

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- Respondents who used an alternative mode to commute 85% of bus riders, 71% of train riders, and 64% of commuters who biked/walked to work considered their access to transportation services at the new location. About half of carpoolers/vanpoolers considered transportation access. By contrast, only 28% of respondents who drove alone had considered access to the services.
- Respondents who moved from outside the
   Washington region 53% of respondents who moved from
   outside the region considered access to transportation services,
   compared with 42% for respondents who moved within the
   region. This result might suggest intra-region movers already
   knew what services would be available, but that respondents
   who were moving into the region had to seek out this
   information.
- Respondents who had limited access to a personal vehicle 62% of respondents who were car-free (no household vehicles) and 57% who had no more than one car for every two adults in the household (0.1 0.5 vehicles per adult) considered transportation options. By contrast, just 36% of respondents who had a vehicle for every adult in the household explored transportation service access.
- Respondents who were younger than 35 years old
   50% of respondents who were younger than 35 considered what transportation services would be available, compared with 39% of respondents who were between 35 and 54, and 23% of respondents who were 55 or older. This result likely is related to younger respondents being less likely to have a personal vehicle available, as well as their greater presence in the Inner Core area of the region.



#### **Commute Satisfaction**

The 2016 survey included a question that had been asked in 2010 and 2013, about how satisfied commuters were with their trip to work. As shown in Figure 20, in 2016, 58% rated their commute satisfaction as a "4" or "5" on a 5-point scale, where "5" meant "very satisfied." Twenty-three percent gave a rating of 3 and about two in ten rated their satisfaction as either a "1 – not at all satisfied" (9%) or 2 (10%).

Commute satisfaction in 2016 was slightly lower than that measured in the 2013 and 2010 SOC surveys. In 2013, 64% reported being satisfied. In 2010, 62% of commuters were satisfied with their commutes.

#### Figure 20

#### **Satisfaction with Commute**

(2010 n = 6,033, 2013 n = 5,692, 2016 n = 5,217)



# Commute Satisfaction by Home and Work Location

Respondents who lived in the Inner Core were notably more satisfied with their commute than were respondents who lived in the Middle Ring or Outer Ring areas (Figure 21). But respondents who worked in the Outer Ring were more satisfied than were respondents who worked in the Inner Core and Middle Ring.

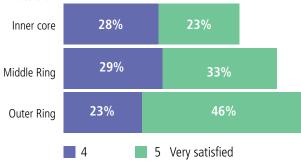
#### Figure 21

#### Satisfaction with Commute by Home and Work Area

Percent Rating Commute a 4 or 5 (Home Area – Inner Core n=1,458, Middle Ring n=1,480, Outer Ring n=2,279) (Work Area – Inner Core n=2,322, Middle Ring n=1,689, Outer Ring n=1,189)



#### **Work Location**



# Commute Satisfaction by Ease of Commute Compared with a Year Ago

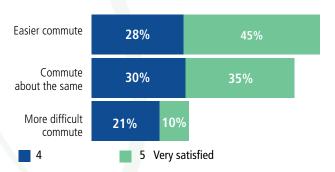
Respondents' level of satisfaction with their commute was influenced by the ease of their commutes. More than seven in ten (73%) respondents who said they had an easier commute than last year and 65% who said their commute had not changed were satisfied with their commute, compared to only 31% who said their commute had become more difficult (Figure 22).

#### Figure 22

#### Satisfaction with Commute by Ease of Commute

Percent Rating Commute a 4 or 5

(Easier commute n=620, Commute about the same n=3,239, More difficult commute n=1,283)



#### **Commute Satisfaction by Commute Mode**

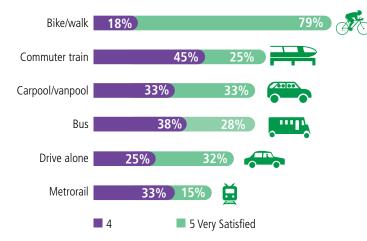
As shown in Figure 23, 97% of bikers/walkers reported high commute satisfaction. Commuter train riders, carpoolers/vanpoolers, and bus commuters were about equally satisfied, with about two-thirds rating their commute as a 4 or 5. Drive alone commuters and Metrorail riders reported the lowest satisfaction; 57% of commuters who drove alone and 48% who rode Metrorail said they were satisfied.

Commute satisfaction by mode was generally similar in 2016 as in 2013, with one notable exception – train riders were much less satisfied in 2016 than in 2013. In 2016, 48% of Metrorail riders gave a 4 or 5 rating for their commute, 19 percentage points lower than the 67% who were satisfied in 2013. And 70% of commuter rail riders were satisfied in 2016, a drop of 18 percentage points from the 88% who were satisfied in 2013.

#### Figure 23

#### **Satisfaction with Commute by Primary Commute Mode**

Percent Rating Commute a 4 or 5 (Bike/walk n=180, Commuter train n=62, Carpool/Vanpool n=283, Bus n=284, Drive alone n=3,552, Metrorail n=634)



#### **Commute Satisfaction by Travel Time**

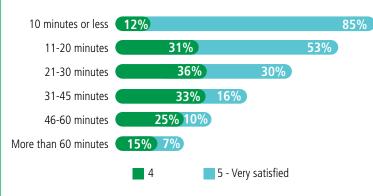
Commute satisfaction declined steadily and significantly as the amount of time a commuter traveled increased (Figure 24). Nearly all (97%) commuters who had commutes of 10 minutes or less gave a 4 or 5 rating for commute satisfaction. When the commute was between 11 and 20 minutes, 84% were satisfied. At 21 to 30 minutes, satisfaction dropped to 66%. Only about half (49%) of commuters who traveled 31 to 45 minutes were satisfied and satisfaction dropped to 35% for travel times of 46 to 60 minutes. When travel time exceeded 60 minutes, only 22% rated their commute a 4 or 5.



#### Figure 24

# Satisfaction with Commute by Length of Commute (minutes)

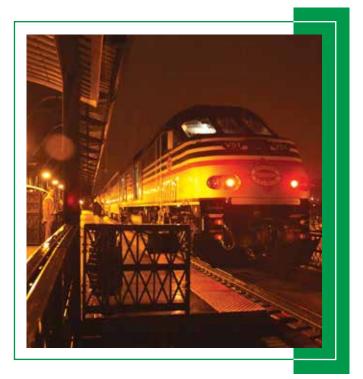
Percent Rating Commute a 4 or 5 (1-10 min n=507, 11-20 min n=957, 21-30 min n=901, 31-45 min n=1,113, 46-60 min n=765, More than 60 min n=753)



#### **Commute Patterns**

An important section of the survey questioned respondents on their weekly commute patterns. Commute questions in the survey included:

- Number of days worked per week
- Current commute mode
- Length of commute
- Use of alternative work schedules
- Alternative mode characteristics



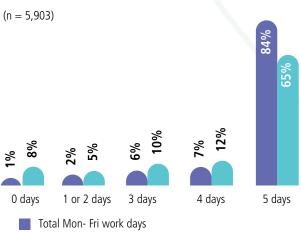
#### Number of Days Worked Per Week and Work Hours

#### **Work Days and Work at Home Days**

More than eight in ten (84%) respondents worked five weekdays per week (Figure 25). Seven percent worked four weekdays, 6% worked three weekdays, and 2% worked one or two weekdays. One percent worked all their work days on weekends. Respondents were assigned to work an average of 4.7 weekdays per week. The average was less than five days per week because some respondents worked part-time and some worked one or more of their work days on the weekend.

#### Figure 25

Total Weekdays Worked and Weekdays Worked at a Location Outside the Home



Work at location outside home

Work at Home – Respondents who worked at least one weekday were asked on how many of those days they traveled to a work location outside their homes, in essence, how many days they commuted to an outside workplace. Figure 25 also shows the results of this question. Nine in ten (92%) traveled to an outside work location at least one weekday per week. Two-thirds (65%) commuted to an outside work location five weekdays, 12% commuted four days per week, 10% commuted three days per week, and 5% commuted to an outside work location one or two days per week.

Eight percent said they never commuted to a work location outside their homes, that is, they worked all of their workdays at home. Slightly more than half of these respondents (5%) said they were self-employed and had no other work location. The remaining 3% said they teleworked from home every day they worked. These two groups of respondents were not asked further questions about commute patterns, but were included in questions about awareness of commute advertising and demographics. Additionally, respondents who teleworked full-time were asked questions about their telework experience.

#### **Current Commute Mode**

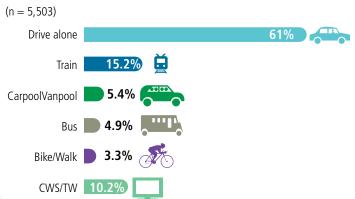
Respondents were asked what modes they used to travel to work each weekday (Monday-Friday) during the survey week. If they were sick, on holiday or vacation, or otherwise absent from work one or more days during the week, they were asked to report how they likely would have traveled to work on those days. Figures 26 and 27 present two views of modal distribution.

# Weekly Work Days by Mode in 2016

Figure 26 presents mode shares as a percentage of commuters' weekly work days for five traditional "on the road" mode groups: drive alone, train (Metrorail/commuter rail), carpool/vanpool, bus, and bike/walk. The figure also includes the mode share for telework and compressed work schedule. These are not actually travel modes, but are included to show the percentage of weekly work trips eliminated through use of these work schedule options.

# Figure 26

# Weekly Commute Trips by Modes – 2016



Commuters drove alone to work on about six in ten (61.0%) of their total work days. They rode on a train for 15.2% of work days and used a bus for 4.9%. Respondents carpooled or vanpooled to work on 5.4% of work days and biked or walked on 3.3% of days.

Compressed work schedule days off and telework days (CWS/TW) eliminated 10.2% of weekly work trips. These days are officially assigned as part of the work week and commuters would make a trip if they did not use these work arrangements. If the telework and compressed schedule days off were excluded, to estimate the "on the road" mode share of commute trips that actually were made, the percentage use of each of the five travel modes increased. Without telework and CWS, the drive alone share would rise to 67.9% of weekly commute trips. The weekly commute trip distribution would be:

- Drive alone
   Train
   16.9%
   Bus
   Bike/walk
   3.7%
- Carpool/vanpool 6.0%

# **Frequency of Current Mode Use**

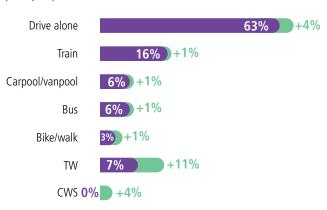
Figure 27 shows mode split for 2016 as the percentage of respondents who used each mode as their "primary" mode, defined as the mode used most days per week. The figure also shows the percentages of respondents who used each mode as secondary mode, meaning they used it one or two days per week, in addition to another mode that they used most days of the week.

**Primary Mode** – Most respondents worked five or more days per week, so primary mode generally equated to use three or more days per week. For a small percentage of respondents who worked fewer than five days or who used more than two modes, the primary mode could be used just two days per week.

## Figure 27

# **Primary Modes and Secondary Modes**

(n = 5,503)



As with mode split by weekly trips, the most common primary mode was drive alone, used by 63% of respondents. The second most common primary mode, used by 16% of respondents, was train. Six percent said they primarily rode in a carpool, "casual" carpool (slug), or vanpool and 6% primarily rode a bus. Three percent of respondents primarily biked or walked and 7% primarily teleworked.

**Secondary Modes** – Figure 27 also shows the percentage of respondents who used the modes as their secondary mode, typically one or two days per week. The mode with the greatest secondary use was telework; 11% of respondents said they teleworked one or two days per week. Four percent of respondents drove alone as a secondary mode and 4% had a compressed schedule day off one or two days per week. All other modes were used by just 1% of respondent as a secondary mode.

The 63% of respondents who primarily drove alone to work was higher than the percentage of total work days on which commuters actually drove alone (61.0%). The difference was largely due to the incidence of telework and compressed work schedule as secondary schedules.



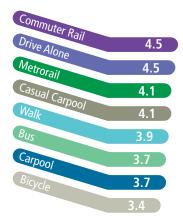
# **Mean Days Used**

Figure 28 details the average number of days each mode was used. All modes were used at least three days per week on average. Commuter rail, driving alone, Metrorail, and casual carpool all were used at least four days per week. This is consistent with other results in the survey, which showed that 81% of commuters used a single mode four or more of their commute days and 67% used a single mode all of their commute days.

# Figure 28

## **Average Days Modes Used**

(Commuter Rail n=66, Drive Alone n=3,844, Metrorail n=700, Casual Carpool n=50, Walk n=127, Bus n=319, Carpool n=267, Bicycle n=103; Note: Vanpool not included due to insufficient sample size; multiple responses permitted)



# **Mode Use within Mode Groups**

Figure 29 shows relative use of individual modes within the three alternative mode groups: train, carpool/vanpool, and bike/walk.

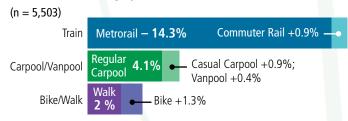
**Train** – The train mode group was comprised of Metrorail and three commuter rail companies: MARC (Maryland commuter rail), Virginia Railway Express (VRE), and Amtrak. Metrorail dominated this category, with 94% of train riders using this mode (14.3% of total 15.2% train ridership). The balance of train ridership was in commuter rail (0.9% of total train use).

**Carpool/Vanpool** – Among respondents who carpooled or vanpooled, regular carpooling dominated. Three-quarters of carpool/vanpool trips were in regular carpools (4.1% of total 5.4% carpool/vanpool use). Casual carpools/"slugs" accounted for about two in ten carpool/vanpool trips. One in ten trips in this mode group (0.4% of 5.4% total) was made by vanpool.

**Bike/Walk** – Walking accounted for about six in ten trips in the bike/walk mode group (2.0% of 3.3% bike/walk use).

# Figure 29

# Composition of Alternative Mode Groupings – Modes Used 1+ Days per Week



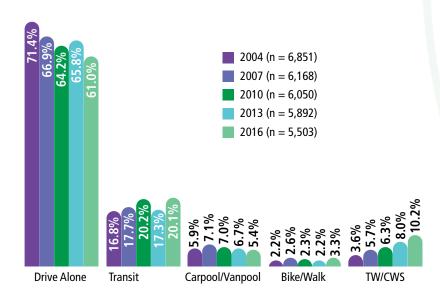
# Weekly Trips by Mode in 2016, 2013, 2010, 2007, and 2004

Figure 30 presents mode shares as a percentage of weekly commute trips for 2016 and for the previous four SOC surveys: 2013, 2010, 2007, and 2004. The share of drive alone trips was the lowest rate of the SOC surveys since 2004. Use of telework/compressed work schedules continued the upward trend observed since the 2004 SOC survey; the share of weekday trips eliminated by these modes has nearly tripled over the past 12 years, from 3.6% of weekday commute trips to 10.2% in 2016. Trends for other mode groups were less definitive. Transit regained the high mode share observed in 2010 (20.2%). The carpool/vanpool mode share fell in 2016 back to the level observed in 2004. Bike/walk mode share grew in 2016 when compared with past SOC surveys.

## Figure 30

Percentage of Weekly Trips by Mode – 2016, 2013, 2010, 2007, and 2004

(Including telework and compressed schedules)

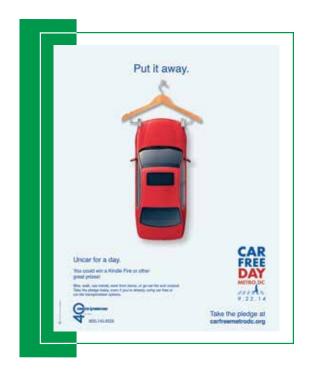


#### Table 5

## **Primary Mode by Age**

(Note: row totals might not add to 100% because telework is not included; Bolded numbers indicate statistically higher percentages)

	Primary Commute Mode							
Age	("=u)	Drive Alone	Carpool/ Vanpool	Bus	Train	Bike/Walk		
Under 35 years old	711	55%	5%	8%	20%	6%		
35-44 years old	1,099	66%	6%	3%	14%	3%		
45-54 years old	1,683	67%	7%	4%	13%	2%		
55 years or older	2,189	66%	5%	5%	15%	3%		



# **Mode Use by Age of Respondent**

In interpreting the mode share trend since 2004, it is important to note that some of the differences observed, particularly those between 2013 and 2016, could be affected by a change in the survey weighting method. The unweighted age distribution of respondents participating in the 2016 SOC survey showed a substantial underrepresentation of respondents who were younger than 35 years of age and an over-representation of respondents 55 years and older, when compared with the American Community Survey (ACS) data compiled by the U.S. Census.

To align the data to the correct age distribution of the region, the 2016 weighting methodology added an age adjustment factor. The 2016 weighting change is relevant particularly for comparisons with 2013 because a review of the 2013 SOC data against the ACS suggests young respondents also were under-represented in the 2013 survey, although to a much lesser extent than in 2016. Thus, the higher 2016 mode shares for transit and bike/walk, in particular, could be related to different age profiles for the 2013 and 2016 surveys.

As illustrated in Table 5, respondents who were younger than 35 years old were less likely to drive alone and more likely to use the bus or train or to walk than were older respondents. Use of these modes was consistent for respondents in the other age groups. Carpool/vanpool use was approximately equal among all age groups.

# **Primary Commute Mode by Demographic Group**

Analysis of survey data showed some modest differences in choice of primary mode (mode used most days per week) among

other demographic groups. Tables 6 through 9 present distributions of primary mode by respondent sex, ethnic group, income, vehicle availability, and location of residence and employment. Note that telework percentages are excluded from the tables, so row totals will not add to 100%.

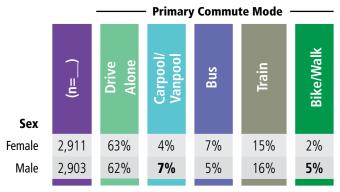
#### Sex

Male respondents were more likely than were females to carpool/vanpool and to bike/walk to work. There were no significant differences in mode use rates for other modes; men and women were equally likely to drive alone, ride a bus, or ride a train (Table 6).

#### Table 6

#### **Primary Mode by Sex**

(Note: Row totals might not add to 100% because telework is not included; bolded numbers indicate statistically higher percentages)





# **Ethnic Group**

Table 7 shows primary mode distribution for respondents of the three primary race/ethnic groups. Hispanic respondents were more likely to carpool/vanpool than were respondents in other groups. White and African-American respondents drove alone more than did other respondents. African-American respondents were statistically more likely to use the train than were either White or Hispanic respondents. Bus use was highest among Hispanic and African-American respondents.

# Table 7

#### **Primary Mode by Race/Ethnic Group**

(Note: Row totals might not add to 100% because telework is not included; bolded numbers indicate statistically higher percentages)

	Primary Commute Mode						
Ethnic Group	("=u)	Drive Alone	Carpool/ Vanpool	Bus	Train	Bike/Walk	
Hispanic	331	58%	12%	8%	15%	3%	
White	4,107	64%	4%	4%	15%	4%	
African-American	1,028	64%	5%	<b>7</b> %	19%	1%	

#### Table 8

#### **Primary Mode by Annual Household Income**

(Note: Row totals might not add to 100% because telework is not included; bolded numbers indicate statistically higher percentages)

	Primary Commute Mode									
	(n=)		Drive Alone		Carpool/ Vanpool		Bus		Train	Bike/Walk
Income			/				/			
Less than \$40,000	267		67%		7%		10%		9%	4%
\$40,000 – 59,999	300		60%		6%		7%		13%	6%
\$60,000 - 79,999	398		61%		5%		7%		<b>21</b> %	1%
\$80,000 - 99,999	332		59%		5%		3%		19%	10%
\$100,000 - 119,999	632		64%		4%		3%		20%	4%
\$120,000 - 139,999	484		60%		5%		11%		14%	2%
\$140,000 - 159,999	442		64%		5%		4%		18%	2%
\$160,000 - 179,999	350		64%		6%		6%		15%	2%
\$180,000 - 199,999	300		68%		4%		1%		14%	2%
\$200,000 +	962		61%		6%		3%		19%	3%

#### Income

Table 8 presents primary mode by annual household income. Differences in mode use by income were not clearly defined. Respondents who had incomes in the middle income groups (\$60,000 - \$119,999) rode a train more often than did other income groups but use of other modes showed no clear increasing or decreasing patterns by income.



**Vehicles Available** – Table 9 shows the primary mode distribution by the number of vehicles per adult resident in the respondent's household. Not unexpectedly, respondents who lived in a car-free household and those who had fewer cars than adult residents were less likely to drive alone and more likely to commute by bus, train, and bike/walk than were those with one or more vehicles.

As the number of vehicles per adult in the household increased, driving alone increased from a low of 19% to a high of 73% and use of bus and train declined significantly. Carpooling was most common for respondents who were "car-lite," with at least one vehicle in the household, but fewer vehicles than adult residents. Some of these respondents likely carpool with another member of the household.

# **Residence and Employment Location**

Residence State – Respondents' commute modes differed by where they lived (Table 10). About two-thirds of Maryland (65%) and Virginia (67%) residents primarily drove alone to work, while only one-third (35%) of District of Columbia residents primarily used this mode to commute. District residents were significantly more likely to use bus, train, and bike or walk to work than were residents of Maryland or Virginia. Maryland residents used train more than did Virginia residents. Other mode shares for Maryland and Virginia residents were statistically the same.

**Employment State** – Table 10 also displays primary mode by state of employment. Respondents who worked in the District of Columbia drove alone to work at about half the rate of those who worked in Virginia or Maryland. District workers were twice as likely to ride a bus and to bike walk to work as were Maryland and Virginia workers. Train use also was dramatically higher among respondents working in the District than for other respondents.

Home Area "Ring" - Mode use differed even more by how close the respondent lived to the center of the region. Figure 31 displays primary mode as a function of respondents' residence area, in the "ring" designation defined earlier. Only four in ten (41%) commuters who lived in the Inner Core area, which includes the District of Columbia and two Virginia jurisdictions, drove alone. This was much lower than the drive alone rates for the Middle Ring (65%) and the Outer Ring (75%) and only slightly higher than the 35% drive alone share noted in Table 10 for the District of Columbia alone. Transit use in the Inner Core also was nearly as high as for the District of Columbia alone. This suggests that the two Inner Core Virginia jurisdictions were more similar to the District of Columbia in travel mode characteristics than they were to other Virginia jurisdictions.

**Work Area Ring** – Figure 32 displays primary mode as a function of respondents' employment area. The mode pattern for employment area was similar to that for the residence area, but more pronounced. Fewer than half (44%) of commuters who worked in the Inner Core area drove alone. This was dramatically lower than the drive alone rates for the Middle Ring and Outer Ring; in both of these areas about eight in ten workers drove alone.

#### Table 9

#### Primary Mode by Number of Vehicles Per Adult in the Household

(Note: Row totals might not add to 100% because telework is not included; bolded numbers indicate statistically higher percentages)

		_		Primary Commute Mode ———					
Number of Vehicles per Adult	(n=	- 4	Drive Alone*	Train		Bus		Carpool/ Vanpool	Bike/Walk
0 vehicles	239		19%	31%		25%		2%	18%
0.1 to 0.5 vehicles	649	4	41%	26%		11%		8%	8%
0.6 – 0.9 vehicles	383	•	61%	17%		5%		9%	3%
1 vehicle or more	4,054	7	73%	12%		3%		4%	2%

<sup>\*</sup> Drive alone includes motorcycle, taxi, Uber and Lyft, in addition to driving personal vehicle.

# Table 10

# Primary Mode by State of Residence and State of Employment

(Note: Row totals might not add to 100% because telework is not included; bolded numbers indicate statistically higher percentages)

	Primary Commute Mode							
State	(_=n)	Drive Alone	Carpool/ Vanpool	Bus	Train	Bike/Walk		
State of Residence								
District of Columbia	553	35%	4%	12%	30%	16%		
Maryland	2,372	65%	6%	4%	17%	2%		
Virginia	2,562	67%	6%	6%	11%	2%		
State of Employment	1 710	200/	C0/	00/	270/	<b>C</b> 0/		
District of Columbia	1,710	38%	6%	8%	37%	6%		
Maryland	1,656	76%	6%	4%	6%	3%		
Virginia	2,036	73%	5%	5%	6%	2%		

TOC Hotlinks



Transit use was high in the Inner Core, but much lower for commute trips to Middle Ring and Outer Ring worksites. This pattern obviously reflects both the availability of transit infrastructure in the Inner Core areas as well as the inbound focus of transit service during peak commuting hours.

# **Primary Roads Used on the Trip to Work**

The SOC survey added a new question in 2013 to identify the major roadways that commuters use to get to work. This question will primarily be used for COG/TPB planning purposes, but the results are briefly summarized in Table 11 for commuters whose primary mode was carpool/vanpool or public transit. These commuters did not drive alone, so the question identified roads on which traffic was most likely to be reduced when commuters chose non-drive alone modes of travel.

# Figure 31

# **Primary Mode by Home Area**

Bike/Walk

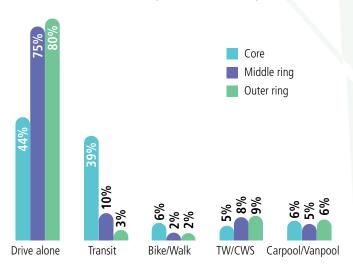
TW/CWS

Car/Vanpool

# Figure 32

## **Primary Mode by Work Area**

(Inner Core n = 2,406, Middle Ring n = 1,758, Outer Ring n = 1,306)



Overall, the route used by most alternative mode commuters was I-395 (Shirley Highway) in Virginia. Nearly two in ten (18%) of all regional carpoolers/vanpoolers said they used this route on their trip to work and 13% of all regional transit riders said they would use this route on days they drove to work. At least one in ten regional carpoolers/vanpoolers named each of four other routes; I-95 in Virginia, the Capital Beltway in Maryland, I-66 in Virginia, or U.S. Route 50 in Virginia.

Other common routes that transit riders would use on days they drove to work included the Capital Beltway in Maryland and Virginia, I-295 in Maryland/District of Columbia, I-270 in Maryland, I-66 in Virginia, U.S. Route 50 in Virginia, and the George Washington Parkway (VA). At least 5% of transit riders named each of these roads.

Drive alone

Transit

# Table 11

# Primary Roadways Used to Get to Work – Commuters Who Carpool/Vanpool or Ride Public Transit

(Carpool/Vanpool n = 281, Public Transit n = 967)  Primary Roadway	Carpoolers/ Vanpoolers	Public Transit Riders
Maryland/District of Columbia		
I-495 — Capital Beltway (MD)	12%	11%
I-270 (MD)	8%	9%
I-295 (MD/DC)	5%	8%
I-95 (MD)	5%	3%
US-295 – Baltimore Washington Parkway (MD)	2%	3%
I-695 — Southeast-Southwest Freeway (DC)	2%	2%
U.S. Route 50 – John Hanson Highway (MD)	<1%	4%
Virginia		
I-395 Shirley Highway (VA)	18%	13%
I-95 (VA)	14%	4%
I-66 Outside the Beltway (VA)	10%	7%
U.S. Route 50 – Lee Jackson Highway (VA)	10%	6%
I-66 Inside the Beltway (VA)	8%	6%
I-495 — Capital Beltway (VA)	7%	5%
George Washington Parkway (VA)	3%	6%
U.S. Route 1 – Jefferson Davis Highway (VA)	3%	3%
VA Route 29 – Lee Highway (VA)	3%	1%
Dulles Toll Road – VA Route 267 (VA)	2%	1%

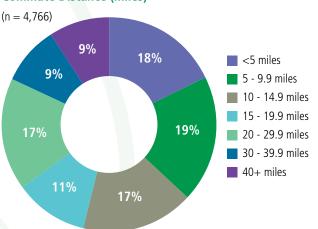
# **Length of Commute**

#### **Number of Miles**

Commuters in the sample had a wide range of commute distances, ranging from less than one mile to more than 100 miles, with an overall average of 17.3 miles one-way. More than a third of

Figure 33

Commute Distance (miles)



respondents (37%) commuted fewer than 10 miles one-way (Figure 33). Almost three in ten (28%) traveled between 10 and 19 miles. One in ten (9%) traveled 40 or more miles.

# **Commute Travel Time**

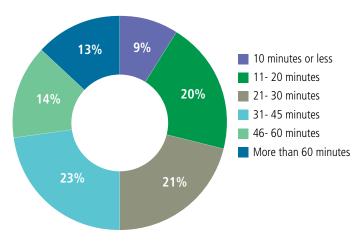
Survey respondents commuted, on average, about 39 minutes one-way. Three in ten (29%) respondents commuted 20 minutes or less and 44% commuted between 21 and 45 minutes (Figure 34). Slightly more than one-quarter (27%) traveled more than 45 minutes, with 13% traveling more than one hour one-way.

The reported average commute distance increased in 2016 when compared with previous SOC surveys. Between 2004 and 2013, the average one-way distance ranged only from 16.0 to 16.3 miles. The 2016 distance of 17.3 miles was notably higher than these previous distances. The average commute time also lengthened, but only marginally. The 39 minutes traveled in 2016 was just three minutes longer than the 36 minutes measured in 2013 and 2010, four minutes longer than the 2007 time (35 minutes) and five minutes longer than the 34 minutes observed in 2004.

# Figure 34

**Commute Time (minutes)** 

(n = 5,036)



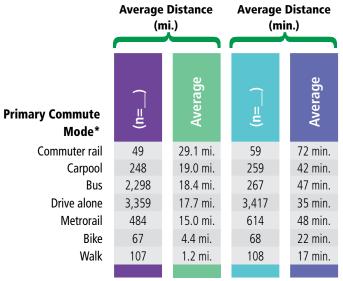
# **Commute Distance By Mode**

Survey respondents' travel distance varied by the type of transportation they used to commute (Table 12). Commuter rail riders traveled the farthest, 29.1 miles one-way. Commuters who carpooled and those who rode a bus to work also traveled farther than the 17.3 mile regional average. Commuter rail, Metrorail, and bus riders spent the longest time commuting, at least 47 minutes one-way.



# Table 12

# **Commute Distance by Primary Mode**



<sup>\*</sup> Vanpool is excluded due to very small sample size.

# **Commute Distance By Home and Work Location**

Respondents' travel distance also varied by where they lived and where they worked (Table 13). Respondents who lived in the Inner Core traveled the shortest distance to work, an average of 8.2 miles one-way. Respondents who lived in the Middle Ring commuted considerably farther, 17.5 miles. And respondents who lived in the Outer Ring traveled an average of 25.4 miles one-way, three times the distance of Inner Core residents.

Table 13Commute Distance by Home and Work Area

	-	Distance ni.)	Average Time (min.)			
Primary Commute Mode*	(n=)	Average	(n=)	Average		
<b>Home Area</b>						
Inner Core	1.317	8.2 mi.	1,406	31 min.		
Middle Ring	1,306	17.5 mi.	1,432	35 min.		
Outer Ring	2,143	25.4 mi.	2,198	45 min.		
Work Area Inner Core Middle Ring Outer Ring	2,080 1,560 1,115	16.1 mi. 16.4 mi. 23.6 mi	2,235 1,634 1,151	44 min. 36 min. 35 min.		
	.,.15	25.0 1111	.,151	33		

Commute distances by work area were less varied. Respondents who worked in the Inner Core traveled an average of 16.1 miles and Middle Ring workers traveled about the same distance, 16.4 miles. Respondents who worked in the Outer Ring traveled much farther, 23.6 miles one-way.

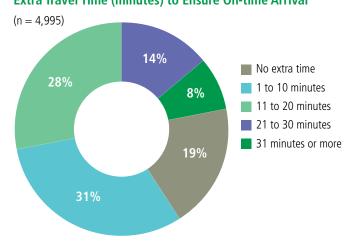
Inner Core area residents had the shortest travel time; they traveled an average of 31 minutes one-way. But, while the Inner Core respondents traveled fewer minutes to work than did other respondents, they did not have proportionately shorter travel times; Middle Ring residents traveled only four minutes longer than did Inner Core residents and Outer Ring residents traveled just 14 minutes longer. This was likely due to the higher transit and bike/walk use among Inner Core respondents; transit and bike/walk trips, while short in distance, tend to be longer in time.

By contrast with the home area results, respondents who worked in the Inner Core had the longest commute times, an average of 44 minutes one-way. Middle Ring workers and Outer Ring workers commuted 36 minutes and 35 minutes, respectively. The higher travel time for Inner Core workers likely was due to their higher use of transit for commuting and the greater congestion they would encounter in their commute. Both the time and distance differences noted for home area comparisons were statistically different.

# **Extra Time "Cushion" to Ensure On-time Arrival**

The survey instructed respondents to report their "typical" commute time. But travel times can vary from one day to another, due to traffic, roadway incidents, transit service disruptions, and other factors. To explore the impact of travel time uncertainty on commuting, the survey asked respondents how many extra minutes they build into their typical commute time to ensure that they "nearly always" would arrive at work on time (Figure 35).

Figure 35
Extra Travel Time (minutes) to Ensure On-time Arrival



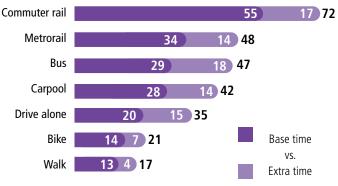
Almost eight in ten (81%) survey respondents added some time to their commute time to account for travel time variability. Three in ten (31%) respondents added between 1 and 10 minutes, 28% added between 11 and 20 minutes, 14% added between 21 and 30 minutes, and 8% added more than 30 minutes. On average, respondents added 12 extra minutes to their commute time. When compared to the total typical travel time of 39 minutes, this means that about 30% of the average commute time was related to variability of travel time.

Figure 36 shows the average minutes of travel time that respondents who used each commute mode estimated was "extra" time in their commute.

# Figure 36

# **Total Travel Time and Extra Time to Ensure On-time Arrival** by Commute Mode

(Commuter rail n = 59, Metrorail n = 614, Bus n = 267, Carpool n = 259, Drive alone n = 3,417, Bike n = 68, Walk n = 108)



Travel time in minutes

Commuters who rode transit, who carpooled, and those who drove alone added similar absolute amounts of time to their commute to account for travel time variability. Bus riders built in an average of 18 minutes, commuter rail riders added 17 minutes, drive alone commuters added 15 minutes, and carpoolers and Metrorail riders each added 14 minutes to their commute time.

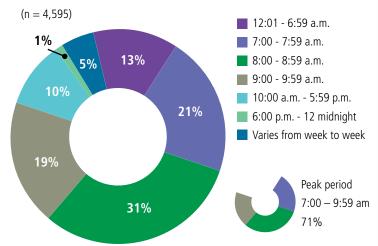
Although the absolute extra minutes did not vary substantially across these modes, the percentage that they represented of total travel time did vary. The extra time allocated by drive alone commuters and bus riders represented about 40% of their total travel time and carpoolers' extra time was 33% of their total travel time. By contrast, the 14 minutes that Metrorail riders added for travel time variability was 29% of their total travel time. And the 17 minutes extra time for commuter rail riders was just 24% of the total travel time. Train modes, which travel on separate guideways, are not affected by roadway traffic congestion, but travel time still can vary due to disruptions in train operations.

#### **Work Arrival Time**

More than half (52%) of all respondents typically arrived at work between the hours of 7:00 am and 8:59 am (Figure 37). But another 19% arrived between 9:00 am and 9:59 am, so they would be traveling during the peak commuting time. Thirteen percent arrived at work before 7:00 am.

## Figure 37

## **Arrival Time at Work**







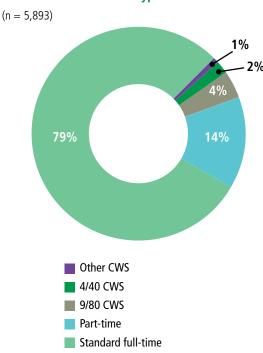
#### **Non-Standard Work Schedules**

## **Non-Standard Work Schedules Used**

Figure 38 shows the distribution of work schedules for respondents who said they commuted to an outside work location. Eight in ten (79%) of these respondents said they worked a "standard" full-time schedule, defined as five or more days per week. Fourteen percent of respondents worked part-time and the remaining respondents worked a compressed work schedule, in which they worked a full-time work week in fewer than five days per week. Four percent worked a 9/80 schedule (80 hours over nine days in two weeks), 2% worked a 4/40 schedule, with four 10-hour days per week, and 1% worked another compressed schedule.

# Figure 38

# **Non-Standard Schedule Types Used**



# **Primary Mode by Non-Standard Schedules**

Use of non-standard work schedules sometimes has been assumed to reduce the use of alternative modes for commuting, by making it more difficult to maintain a carpool or vanpool or by reducing the possibility of using transit for early or late hour commuting. But as seen from Table 14, respondents who worked a compressed schedule actually drove alone less and had higher rates of bike/walk and train use than did respondents who worked a standard, non-compressed, schedule. Compressed schedule workers used carpool/vanpool and bus at the same rates as did employees who worked a standard schedule.

#### **Alternative Mode Use Characteristics**

# **Carpool and Vanpool Occupancy**

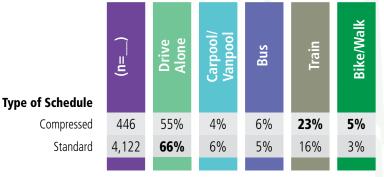
The average number of occupants in respondents' carpools and vanpools was 2.5 and 7.5 people, respectively. Overall average pool occupancy was 2.7. Carpool occupancy remained relatively stable over the past 12 years, at about 2.4 to 2.6 occupants per vehicle since 2004. In 2016, about two-thirds (65%) of carpoolers rode with just one other person.

#### Table 14

# **Primary Mode by Use of Non-Standard Schedule**

Note: Row totals might not add to 100% because telework is not included; bolded numbers indicate statistically higher percentages)

#### - Primary Mode by Use of Non-Standard Schedules -



The 2016 vanpool average of 7.5 occupants was well below the 2013 average of 10.8, but was about the same as the average estimated in 2010 (7.6). The survey-to-survey variability could be related to the small sample size for vanpools; in the 2016 survey, only 20 respondents said they rode in a vanpool and past SOC vanpool sample sizes were similarly small.



# Access Mode to Alternative Mode Meeting Points

Table 15 presents how carpoolers, vanpoolers, and transit riders traveled to where they met their rideshare partners or where they started their transit trip. About four in ten respondents walked (40%) to the meeting place. Twelve percent said they were picked up at home by the carpool or vanpool driver and 5% always drove the pool vehicle or rode with a household member, so they left together. Twelve percent of respondents rode transit to the meeting point and 3% said they were dropped off, for example by a spouse or other household member. Two percent bicycled to the meeting point.

The remaining one-quarter of respondents said they drove to the meeting point, such as a Park & Ride lot or the home of a carpool rider, but left their cars at that location. This is significant, because a large proportion of auto emissions are produced during the first few miles of a vehicle trip, when the engine is cold. Even though these trips generally are short, they have an environmental impact.



# Table 15

# Means of Getting from Home to Alternative Mode Meeting Place

(n = 1,364) Access Mode to Alternative Mode	Percentage
Driving access	26%
Drive to a central location (e.g., Park & Ride)	16%
Drive alone to driver's/passenger's home	10%
Non-driving access	74%
Walk	40%
Bus/transit	12%
Picked up at home by carpool/vanpool driver	12%
I am the carpool/vanpool driver or carpool with family member	5%
Dropped off/rode in another carpool/vanpool	3%
Bicycle	2%

# **Distance to Alternative Mode Meeting Point**

Most access trips to alternative mode meeting points were short. Respondents traveled an average of 2.8 miles to the meeting point (Table 16). Six in ten (59%) respondents traveled one mile or less; these were primarily bus and Metrorail riders who walked to the stop or station. About one-quarter (27%) of respondents said they traveled between 1.1 and 5.0 miles. Only 14% of respondents traveled more than 5.0 miles.

#### Table 16

# Distance Traveled from Home to Alternative Mode Meeting Place

(n = 1,052)

Distance	Percentage
1.0 mile or less	59%
1.1 to 3.0 miles	18%
3.1 to 5.0 miles	9%
5.1 to 10.0 miles	10%
10.1 miles or more	4%
Average distance	2.8 miles



# **Commute Mode Shifts and Mode Shift Motivations**

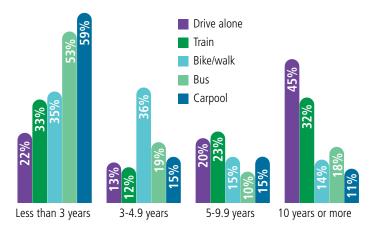
# **Length of Time Using Mode**

Respondents were asked how long they had used each mode they reported using one or more days per week. Results are shown in Figure 39 for commuters who drove alone, rode a train, rode a bus, biked/walked, and carpooled. Commuters who drove to work had used this mode the longest, an average of 10.3 years. Nearly half (45%) of drive alone commuters used this mode 10 years or more and 65% had been driving alone for five or more years. Only 22% started using this mode less than three years ago.

#### Figure 39

#### **Duration of Mode Use**

(Drive alone n = 2,774, Train n = 671, Bus n = 273, Bike/Walk n = 209, Carpool n = 290)



# **Average Duration**

Drive alone: 10.3 years; Train: 8.1 years; Bike/walk: 4.4 years; Bus: 4.9 years; Carpool: 4.0 years

Alternative mode users had used these modes for shorter times on average, but a substantial portion of alternative mode users still were long-term users. One-third of train riders, 18% of bus riders, 14% of bike/walk commuters and 11% of carpoolers had used these modes for 10 or more years.

Carpoolers and bus riders were most likely to have started using these modes recently; 59% of commuters who carpooled and 53% of bus riders started using these modes within the past three years. One-third of bike/walk commuters and train riders started using these modes less than three years ago.

# Modes Used Before Starting Current Alternative Modes

Nearly half (49%) of all respondents who were using an alternative mode at the time of the survey said they started using that mode within the past three years. These respondents were asked what modes they used before starting the new alternative mode (Figure 40). Respondents were permitted to select multiple previous modes, so the total of the percentages will add to more than 100%. Slightly more than one-third (37%) of alternative mode users made a shift from driving alone. Twenty percent of alternative mode users previously rode a train and 9% previously used a bus. Eleven percent carpooled or vanpooled before switching to their current alternative mode and 7% previously rode a bicycle or walked.

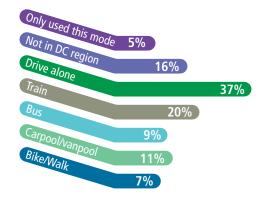
Two in ten said they were not working or were not working in the Washington metropolitan region then (16%) or that they had never used another mode (5%). While some of these respondents might have started using their current mode within the past three years, they did not have a previous mode to report (Figure 40).

The inset box in Figure 40 shows the share of previous drive alone use by alternative mode used. Carpoolers were more likely than were other mode users to have shifted from driving alone; 47% were driving alone before starting to use this mode. About one-third of train riders and 19% of bus riders shifted from driving alone. One-quarter of commuters who switched to bike or walk previously drove alone to work.

## Figure 40

#### **Previous Mode of Current Alternative Mode Users**

Respondents Who Used Current Alternative Mode Three Years or Less



#### **Previous Mode**

Shifted from Driving Alone

Carpoolers - 47%; Walkers/bikers - 25%; Bus riders - 19%; Train riders - 34%

# **Reasons for Using Alternative Modes**

Respondents who had been using an alternative mode for three years or less were asked why they began using those modes. The reasons are listed in Figure 41, divided into three broad categories of motivations:

- Personal benefits benefits the respondent would expect to receive by using an alternative mode
- Commute program commute assistance services the respondent received that encouraged or assisted use of the alternative mode
- Personal circumstances personal circumstances or changes experienced by the respondent

Current alternative mode users cited motivations in each of the three categories. The most common personal benefit reasons were to save money (14%), save time (12%), or avoid congestion (6%). In the commute program category, 4% noted that parking at work was too expensive. Personal circumstances reasons included changing jobs or work hours (14%), not having a vehicle available (11%), and that the employer/worksite moved (8%).

# Figure 41

## **Motivations to Start Using Current Alternative Mode**

(Note: Scale extends only to 30% to highlight difference in responses) (n = 504, multiple responses permitted)

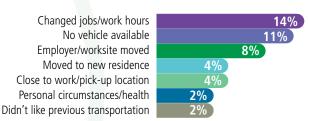
#### **Personal Benefit Motivations**



#### **Commute Program Motivations**



## **Personal Circumstances Motivations**



# **Telework**

The SOC survey also explored respondents' telework experience. For purposes of this survey, teleworkers were defined as "wage and salary employees who at least occasionally work at home or at a telework or satellite center during an entire work day, instead of traveling to their regular workplace."

This definition specifically excluded workers who worked at client sites outside of the Washington region and workers, such as sales or equipment repair staff, who traveled to multiple customer locations during the course of the day. The definition also excluded respondents who worked a portion of the normal workday at home, for example while waiting for a delivery, but traveled to the regular workplace for another part of the day. These situations are not generally considered telework for transportation-related purposes. This section presents telework results for 2016 and, in some tables, results for previous SOC surveys.

#### **Current and Potential Telework**

# **Respondents who Currently Telework**

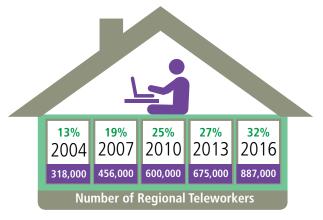
Respondents were read the above definition of telework and asked if they would consider themselves teleworkers based on this definition. Three in ten (30%) regional workers said they teleworked, either regularly or occasionally. This represented about 887,000 workers region-wide.

Teleworkers accounted for a higher percentage (32%) of "commuters," where commuters are defined as regional workers who would travel to a main work location on non-telework days. Using the commuter base excludes self-employed workers for whom home was their only workplace. These workers would not make commute

#### Figure 42

# Percentage of Commuters who Telework 2004, 2007, 2010, 2013, 2016

(2004 n = 6,851, 2007 n = 6,168, 2010 n = 6,050, 2013 n = 5,892, 2016 n = 5,503)



TOC Hotlinks trips to an outside work location; thus, excluding them from the calculation of teleworkers reflects a more realistic picture of the role of telework in eliminating commute trips.

The 32% telework percentage represents a steady growth over the telework percentage from the 2004 survey, when only 13% of employees teleworked (Figure 42). The percentage growth also equals significant growth in the total number of teleworkers, from 318,000 in 2004 to 887,000 in 2016 (Figure 42).

#### **Interest in Telework**

Commuters who worked at a location outside their homes and who did not telework at the time of the survey were asked if their job responsibilities would allow them to work at a location other than their main workplace, at least occasionally. Four in ten (40%) said they had telework-appropriate job responsibilities (Figure 43).

These respondents were then asked if they would want to telework. A large share of these respondents said they would be interested in telework on either an occasional basis or a regular basis. These interested respondents equaled about 518,000 commuters (18% of all commuters).

These results suggest that even as the number of teleworkers has grown in the Washington metropolitan region, additional telework potential exists. Figure 44 summarizes the telework status of all respondents who were "commuters," that is, not self-employed/work at home full-time.

# Figure 43

# **Potential for Telework Among Non-teleworkers**

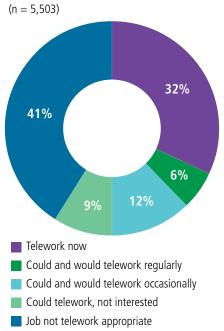
(n = 3,605)

# Commuters who don't telework Job NOT TW appropriate 58% Don't know if TW appropriate 2% Job IS TW appropriate 40% Commuters with telework appropriate jobs Interested in regular TW 9% Interested in occasional TW 18% Not interested in TW 13%

About 887,000 regional commuters (32%) teleworked at the time of the survey. An additional 18% of commuters "could and would" telework, that is, they had job responsibilities that could be done away from the main workplace and they would be interested in teleworking, if given an opportunity. These commuters represented about 518,000 potential teleworkers. The remaining commuters said they would not be interested in teleworking (9%) or that their job responsibilities could only be performed at the main workplace (41%).

Table 17 presents the 2016 results shown above, with additional comparisons for 2013, 2010, 2007, and 2004. The percentage of current plus potential telework has grown dramatically from 29% in 2004 to 50% in 2016.

Figure 44
Telework Status Distribution



#### Table 17

# **Summary of Current and Potential Telework**

Respondents who are not Self-Employed/Work at Home

Telework Status  Currently teleworking	2016 SOC (n = )	2013 SOC (n = 5,892)	2010 SOC (n = 6,050)	2007 SOC (n = 6,168)	2004 SOC (n = 6,896)
Not teleworking	68%	73%	75%	81%	87%
<ul> <li>- Job responsibilities allow telework and INTERESTED in telework ("could and would")</li> </ul>	18%	18%	21%	24%	16%
- Job responsibilities allow telework, but NOT INTERESTED in telework	9%	11%	9%	6%	6%
- Job responsibilities would NOT allow telework	41%	44%	45%	51%	65%



Interestingly, the percentage of commuters who said their jobs were incompatible with telework dropped from 65% in 2004 to 41% in 2016. Because it seems unlikely that the composition of jobs changed substantially in the region, this result suggests a shift in commuters' ability or perception of their ability to perform work away from their primary work location; a larger share of commuters believed they could telework. This could be related to increasing availability of communication and computer technology, such as broadband internet, lower cost telephone options, and computer networking, or perhaps from greater understanding of telework options and a broader definition of what responsibilities were "telework-compatible."

# **Telework by Personal Characteristics**

Telework was not distributed equally by demographic group. Table 18 compares the incidence of telework by respondents' sex, race/ ethnicity, age, and income. The third column shows the percentage of each demographic group who teleworked at the time of the survey (e.g., 34% of women and 29% of men). The last column shows the percentage of commuters in the group who "could and would" telework if given the opportunity (e.g., an additional 18% of women and 19% of men would telework). Note that the "could and would" percentages should be compared against the 18% of all commuters in the region who "could and would" telework.

Some demographic groups teleworked more than did others. For example, 34% of female respondents teleworked, compared with 29% of males and 37% of Whites teleworked, compared with 27% of African-Americans and 24% of Hispanics. Use of telework appeared to increase with age up to the 35-44 years old group, peaking

# Table 18

#### **Telework by Demographic Characteristics**

,	——————————————————————————————————————								
Demographic Group	(n=)*	Percentage who Teleworked	Percentage who "could and would" Telework**						
Sex									
Female	2,667	34%	18%						
Male	2,732	29%	19%						
Race/Ethnicity									
White	3,785	37%	19%						
African-American	983	27%	20%						
Hispanic	307	24%	17%						
Age									
Under 25 years	139	18%	17%						
25-34	551	29%	24%						
35-44	1,049	39%	20%						
45-54	1,573	36%	17%						
55-64	1,453	32%	15%						
65 or older	514	23%	8%						
Income									
Less than \$30,000	165	9%	8%						
\$30,000 - \$59,999	390	11%	16%						
\$60,000 - \$99,999	691	24%	22%						
\$100,000 - \$139,999	1,042	37%	17%						
\$140,000 - \$179,999	744	38%	19%						
\$180,000+	1,186	43%	25%						

<sup>\*</sup> All respondents in the group, both teleworkers and non-teleworkers.

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<sup>\*\*</sup> Respondents whose job responsibilities would allow telework and who would be interested in telework

at 39% then declining as age increased further. And there was a strong pattern of increasing telework as income increased; 37% of workers with household incomes between \$100,000 and \$139,999 teleworked, compared with only about 9% of workers with incomes below \$30,000, 11% of workers with incomes between \$30,000 and \$59,999, and 24% of respondents with incomes of \$60,0000 to \$99,999. Four in ten (43%) respondents with annual household incomes of \$180,000 or more teleworked.

Table 18 also illustrates which groups had the greatest potential for future telework; that is, groups in which non-teleworkers would be most likely to telework in the future, if given the opportunity. In general, groups with the highest current use of telework showed the greatest additional potential and groups with low current telework also showed low potential. But some groups had noticeably higher potential than the 18% regional average. These included middle-income (\$60,000 to \$99,999 annual income) and high-income respondents (\$180,000 or more annual income), and respondents who were between 25 and 34 years old.

Telework also increased with increasing commute distance (Table 19). Only 22% of respondents who lived less than five miles from work teleworked, while four in ten (40%) respondents who

Table 19
Telework by Commute Distance and Home/Work Area

Commute Characteristic Commute Distance Less than 5 miles 776 22% 19% 20% 31% 20% 20 - 39 miles 1,308 32% 21%	——————————————————————————————————————							
Less than 5 miles       776       22%       19%         5 - 19 miles       2,074       31%       20%         20 - 39 miles       1,308       32%       21%		(n=)*	Percentage who Teleworked	Percentage who "could and would" Telework**				
5 – 19 miles 2,074 31% 20% 20 – 39 miles 1,308 32% 21%	<b>Commute Distance</b>							
20 – 39 miles 1,308 32% 21%	Less than 5 miles	776	22%	19%				
	5 – 19 miles	2,074	31%	20%				
	20 – 39 miles	1,308	32%	21%				
40 miles + 606 40% 16%	40 miles +	606	40%	16%				
Home Area	<b>Home Area</b>							
Inner Core 1,528 32% 24%	Inner Core	1,528	32%	24%				
Middle Ring 1,546 33% 17%	Middle Ring	1,546	33%	17%				
Outer Ring 2,413 28% 17%	Outer Ring	2,413	28%	17%				
Work Area	Work Area							
Inner Core 2,406 37% 22%	Inner Core	2,406	37%	22%				
Middle Ring 1,758 30% 17%	Middle Ring	1,758	30%	17%				
Outer Ring 1,306 22% 16%	Outer Ring	1,306	22%	16%				

<sup>\*</sup> All respondents in the group, both teleworkers and non-teleworkers

commuted 40 miles or more teleworked. Among respondents who lived between five and 39 miles away, about three in ten teleworked. Respondents who lived in the Inner Core or Middle Ring areas teleworked at higher rates than did Outer Ring respondents. A similar pattern was observed for telework by work area; respondents who worked in the Inner Core and Middle Ring teleworked at higher rates than did respondents who worked in the Outer Ring. The greatest potential for future telework among these groups was for respondents with commute distances slightly longer than the regional average (17.3 miles) and commuters who lived or worked in the Inner Core area.

# **Telework by Employment Characteristics**

The survey data also showed some differences in the telework and potential telework distribution by employment characteristics (Table 20). Federal agency employees teleworked at a much higher rate (45%) than the regional average and much higher than did employees

## Table 20

# **Telework by Employment Characteristics**

——————————————————————————————————————			
Employment Characteristic	(n=)*	Percentage who Currently Telework	Percentage who "could and would" Telework**
<b>Employer Type</b>			
Federal agency	1,352	45%	20%
Non-profit organization	647	33%	24%
Private employer	2,487	31%	17%
State/local agency	688	14%	21%
Employer Size			
1 – 25	1,197	21%	16%
26 – 100	1,021	22%	23%
101 – 250	644	30%	18%
251-999	791	36%	25%
1,000 +	1,276	43%	28%
Occupation			
Executive, manager	1,203	41%	24%
Technicians/related support	339	39%	21%
Professional	1,835	38%	17%
Administrative support	427	29%	20%
Sales	258	15%	18%
Protective Services	158	15%	13%
Precision craft, production	153	9%	8%
Other service	157	4%	18%

<sup>\*</sup> All respondents in the group, both teleworkers and non-teleworkers

<sup>\*\*</sup> Respondents whose job responsibilities would allow telework and who would be interested in telework

<sup>\*\*</sup> Respondents whose job responsibilities would allow telework and who would be interested in telework

who worked for non-profit organizations (33%), private employers (31%), and state/local agencies (14%).

Generally, use of telework increased with increasing employer size. Four in ten (43%) respondents who worked for employers with 1,000 or more employees teleworked and 36% of respondents who worked for employers with between 251-999 employees teleworked, compared with only about two in ten respondents who worked for employers with between 1 and 100 employees.

Some occupations also had higher telework rates than average, including executive/managerial (41%), technicians (39%), and professionals (38%). Common occupations with below average telework rates included sales (15%), protective services (15%), precision craft/production (9%), and other service, such as restaurant workers (4%).

Again, the relative percentages of non-teleworkers who could and would telework if given the opportunity generally mirrored the relative percentages of respondents who teleworked in each group. Groups with statistically higher potential than the 18% average included non-profit organization employees (24%), employees of firms with between 26 and 100 employees, and firms with between 251 and 999 employees (25%). Potential also was high among respondents in executive/management and technician occupations.

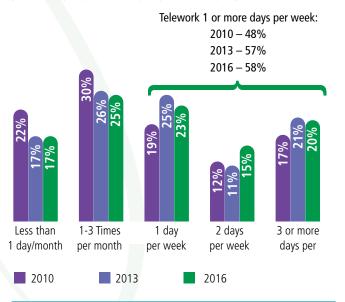
# Telework/Work at Home Frequency and "Episodic" Telework

The frequency with which respondents teleworked is detailed in Figure 45. About 17% of respondents who said they teleworked did so less than one time per month. One-quarter (25%) said they

#### Figure 45

#### Frequency of Telework - 2010, 2013, and 2016

(2010 n = 1,529, 2013 n = 1,559, 2016 n = 1,874)



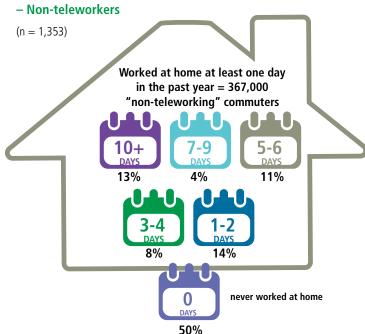
teleworked a few times each month. Nearly six in ten (58%) said they teleworked at least one day per week. On average, teleworkers used this arrangement about 1.38 days per week. This overall average frequency is about the same as observed in the 2013 survey and an increase from the 1.3 days per week average observed in the 2010 SOC survey.

# Frequency of Work at Home Among Non-Teleworkers

The percentage of respondents who self-defined as "teleworkers," based on the definition they were read, likely underrepresented the true share of telework activity in the region. The research team considered the possibility that some commuters who occasionally worked at home might not consider themselves "teleworkers." To test this premise, the 2016 SOC survey asked a follow-up question of respondents who said they were not "teleworkers" but who had telework-appropriate jobs to determine how many actually had worked at home all day on a regular workday during the past year.

## Figure 46

# Frequency of Work at Home in the Past Year



Half of these respondents had worked at home at least once in the past year (Figure 46). These respondents represented about 13% of all commuters region-wide or a total of 367,000 commuters. When added to the 32% of commuters who self-defined as teleworkers, the total percentage of commuters who telework/work at home at least occasionally rises to 45%.

The average work at home frequency of these "non-teleworkers" was quite low. Self-defined teleworkers teleworked an average of

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# Figure 47

## Work at Home Frequency During Major Regional Events – Teleworkers and Non-teleworkers

(Teleworkers n = 1,609, Non-teleworkers who work at home occasionally n = 705)



1.38 days per week. By contrast, "non-teleworkers," worked at home an average of seven days per year or about 0.14 days per week (7 telework days per year/50 work weeks per year = 0.14 telework days per week).

When the average telework frequency for respondents who self-identified as teleworkers and the work-at-home frequency of non-teleworkers are applied to the estimated numbers of regional commuters, it equates to approximately 255,000 regional workers teleworking/working at home on a typical workday. About 4% of the telework/work at home days would be from commuters who do not consider themselves teleworkers occasionally working at home.

# Total telework/work at home days per week = 1,275,400 weekly days

Teleworkers = 887,000 teleworkers x 1.38 days per week = 1,224,000 weekly days

Non-teleworkers work at home = 367,000 non-teleworkers x 0.14 days per week = 51,400 weekly days

# Total commuters teleworking on a typical day = 255,000

(1,275,400 weekly days/5 days per week)

# **Episodic Telework**

The teleworking calculation above for a "typical weekday" might underestimate the true traffic-reduction benefit if commuters telework/work at home on days when traffic is likely to be heavier

or more difficult than normal. To examine this situation, both non-teleworkers and teleworkers were asked the following question:

Thinking about a day when traffic in the region is likely to be disrupted due to a snowstorm or a major or special event, how likely are you to [telework, work at home] that day to avoid the traffic? Are you very likely, somewhat likely, or not likely?

Among "non-teleworkers" who occasionally worked at home, 54% said they were very likely to work at home on a "major event" day and 26% were somewhat likely (Figure 47). An even higher percentage of teleworkers teleworked on those days; 77% said they were very likely to work at home on a major event day and 14% were somewhat likely. So teleworking/work at home likely provides a higher than average benefit for regional traffic conditions on days when traffic is likely to be at its worst.

Non-teleworkers who occasionally worked at home also were asked how likely they were to work at home on a day when they had a personal event, such as a sick child or home delivery, or when they needed uninterrupted time to complete a work assignment. Four in ten (39%) said they were very likely to work at home in this case and 33% were somewhat likely. The benefit of telework on these days would be primarily to the commuter in his/her ability to balance work and personal responsibilities.

#### **Telework Patterns**

Respondents who self-defined as "teleworkers" were questioned about their telework characteristics including: telework location, length of time teleworking, access mode to telework locations outside the home, use of informal or formal telework arrangement, and source of telework information.

Figure 48 Length of Time Teleworking (n = 1,822)24% Less than one year 35% 12-24 months 25-60 months 12% More than 5 years 29%

#### **Telework Locations**

Nearly all (97%) teleworkers said they teleworked exclusively from home. Two percent named another telework location, such as a satellite office, library or community center, or Telework Center and 1% said they teleworked from both home and from another location. Teleworkers who teleworked from locations outside their homes traveled an average distance of 6.3 miles to the telework location. A large majority (87%) of these respondents drove alone to the telework location. The remaining 13% used an alternative mode.

# **Length of Time Teleworking**

Thirty-six percent of teleworkers started teleworking within the past two years and 12% started within the past year (Figure 48). Three in ten (29%) had been teleworking more than five years. On average, respondents had been teleworking about 58 months, approximately the same duration as was estimated in 2013 (59 months), but the trend overall has been for longer telework duration. The average telework duration was just 42 months in the 2004 survey and 53 months in 2007. In the 2004 survey, nearly half (49%) of teleworkers had started teleworking within the past two years.

# **Formal or Informal Telework Arrangement**

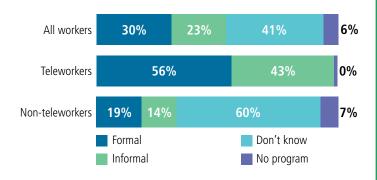
Teleworkers were asked if they teleworked under a formal program or through an informal arrangement with a supervisor. Respondents

who said they were not teleworkers were asked if their employer had a telework program, even though the respondent did not use it.

#### Figure 49

#### **Formal and Informal Telework Arrangements**

All Respondents and Teleworkers vs Non-Teleworkers (All workers n = 5.487, Teleworkers n = 1.882, Non-teleworkers n = 3,605)



More than half (53%) of all respondents said their employers allowed some telework, either under a formal program (30%) or an informal arrangement (23%) (Figure 49). The remaining respondents said their employers did not have any telework program (41%) or that they didn't know about any program (6%).

Figure 49 also presents the distribution of telework availability among teleworkers and non-teleworkers. Teleworkers were much more likely than were other respondents to work for an employer with a formal telework program. More than half (56%) of teleworkers said they teleworked under a formal arrangement and 43% teleworked under an informal arrangement with their supervisor. This represents a continued shift from 2004, when only 32% of teleworkers had a formal agreement. This appears to signal a greater acceptance of formal telework.

By contrast, only 19% of non-teleworkers said their employers had a formal telework program and 14% said telework was permitted under informal arrangements. Two-thirds said the employer had no program (60%) or they didn't know if a program existed (7%).

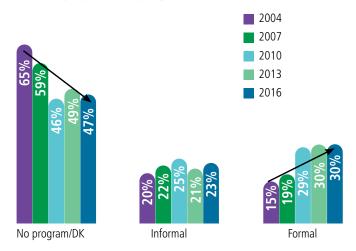
Telework Arrangements 2004 through 2016 - Figure 50 shows the incidence of telework arrangement in 2004, 2007, 2010, 2013, and 2016. The share of employees that reported telework availability increased substantially between 2004 and 2010, but leveled off at that point. In the 2004 SOC survey, only 35% of respondents noted that their employer allowed telework, either formal or informal. In 2007, the share had risen to 41%. By 2010, more than half of respondents said their employer offered some telework option Hotlinks and this percentage has been relatively stable since 2010. Telework

TOC

## Figure 50

# Telework Arrangements – 2004, 2007, 2010, 2013, 2016

(2004 n = 6,896, 2007 n = 6,168, 2010 n = 5,854,2013 n = 5,892, 2016 n = 5,487



program growth between 2004 and 2010 was primarily in the share of formal programs. In 2004, telework arrangements were more often informal, while by 2010, the proportions had reversed and formal telework arrangements predominated.

Telework Arrangement by Employer Type – The availability of telework arrangements varied widely by respondents' employer types. Formal programs were most common among respondents who worked for a Federal government agency (Table 21). Nearly seven in ten (69%) respondents who worked for Federal agencies said their employers had formal programs, compared to only about 25% of respondents who worked for non-profit organizations, 18% who worked for private employers, and 20% who were employed by state/local agencies. Respondents who worked

# Table 21

# Formal or Informal Telework Arrangements By Employer Type

Program Type	Federal Agencies (n = 1,352)	Non-profit Organizations (n = 647)	Private Employers $(n = 2,478)$	State/local Agencies (n = 688)
No telework program/Don't know if program exists	23%	40%	53%	62%
Telework permitted	77%	60%	48%	38%
Formal program	69%	25%	18%	20%
Informal Arrangement	8%	34%	30%	18%

for non-profit organizations or private employers were most likely to have informal telework. More than a third of non-profit employees and 30% of private sector employees said their employers permitted informal telework. State/local government agencies were least likely to permit telework under any arrangement. Less than four in ten (38%) of these respondents said their employer allowed employees to telework at all.

**Telework Arrangement by Employer Size** – Respondents who worked for large employers were most likely to have access to a telework program and to have access to a formal program (Table 22). Almost three-quarters of these respondents said their employer had either a formal program (59%) or permitted informal telework (15%). By contrast, less than four in ten respondents who worked for employers with 50 or fewer employees had access to either formal (11%) or informal (26%) telework.

## Table 22

## Formal or Informal Telework Arrangements by Employer Size

Program Type	<b>1-50</b> <b>Employees</b> (n = 1,688)	<b>51-100</b> <b>Employees</b> (n = 530)	<b>101-250 Employees</b> (n = 644)	<b>251-999 Employees</b> (n = 791)	<b>1,000 + Employees</b> (n = 1,276)
Formal program	11%	20%	27%	37%	59%
Informal arrangement	26%	25%	26%	26%	15%
No program	63%	55%	47%	37%	26%

#### Sources of Telework Information

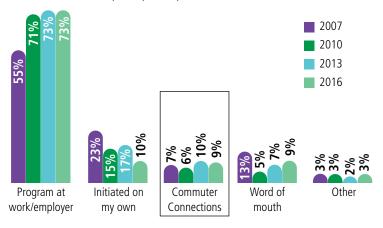
Respondents who teleworked were asked how they learned about telework and if they received telework information from Commuter Connections or from MWCOG. The largest source of information, by far, was "special program at work/employer," named by more than seven in ten (73%) of respondents (Figure 51). This percentage was about the same as in the 2013 survey (73%) and 2010 survey (71%), but considerably higher than in the 2007 survey, in which only 55% of teleworkers cited their employer as the source of information.

Ten percent of respondents said they "initiated the request on their own" and 9% learned of telework through "word of mouth." Nine percent of teleworkers said they received telework information directly from Commuter Connections or MWCOG. This was about the same percentage as mentioned Commuter Connections/MWCOG in 2013 (10%), but slightly higher than the percentages in the 2010 (6%) and 2007 (7%) surveys.

#### Figure 51

# Sources of Information About Telework 2007, 2010, 2013, 2016

(n = 1,882, multiple responses permitted)



# **Guaranteed Ride Home**

# Awareness of Regional Guaranteed Ride Home (GRH)

Since 1997, Commuter Connections has offered Guaranteed Ride Home to eliminate alternative mode users' fear of being without transportation in the case of an emergency. The program provides free rides in a taxi or rental car in the event of an unexpected personal emergency or unscheduled overtime.

Survey respondents who did not work at home all the time were asked if they knew of a regional GRH program available for commuters who rideshare or use public transportation. Two in ten (21%) thought there was such a program, 39% said there was no

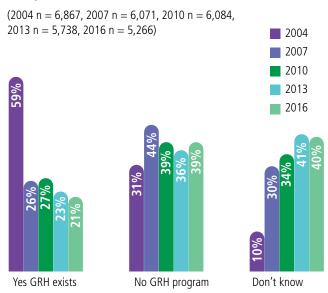
# Table 23 Awareness of Regional GRH Program by Primary Commute Mode

Current Primary Mode	2016 SOC	2013 SOC	2010 SOC	2007 SOC	2004 SOC
<b>Drive alone</b> (2016 n = 3,577)	19%	21%	27%	26%	61%
Carpool/vanpool (2016 n = 283)	25%	29%	39%	29%	66%
<b>Bus</b> (2016 n = 288)	20%	34%	32%	22%	52%
<b>Metrorail</b> (2016 n = 634)	23%	23%	31%	26%	55%
<b>Commuter train</b> (2016 n = 62)	57%	70%	67%	56%	55%

such program, and the remaining 40% were unsure (Figure 52). Awareness of GRH in 2016 was slightly less than was found in the 2010 and 2007 SOC surveys. But awareness was considerably lower than the awareness in 2004, when 59% of respondents said a regional GRH program existed.

# Figure 52

# Awareness of Regional GRH Program 2004, 2007, 2010, 2013, 2016



Awareness of regional GRH was strongly tied to respondents' awareness of Commuter Connections; 29% of commuters who said they had heard of Commuter Connections knew a regional GRH program existed, compared with only 7% of commuters who did not know Commuter Connections.

**Awareness of GRH by Commute Mode** – Respondents who rode a commuter train to work were much more likely than were other commuters to know about GRH (Table 23). But carpoolers/ vanpoolers also had higher than average awareness of the program.

# Awareness of GRH by Home and Work Location – Table

24 displays awareness of GRH services by respondents' home and work areas. Respondents who lived in the Outer Ring demonstrated higher awareness of GRH than did either Middle Ring or Inner Core residents. An opposite pattern was clear for work location; respondents who worked in the Inner Core area were more likely to know about GRH than were respondents who worked in either the Middle Ring or Outer Ring sub-areas.

**GRH Program Sponsor** – Respondents who said they believed there was a regional GRH program were asked who sponsored this service. More than one-third (36%) said Commuter



Connections or COG/Council of Governments sponsored the program (Figure 53). This was higher than the 28% who mentioned Commuter Connections as the sponsor in the 2013 SOC survey. Small shares of respondents mentioned other sponsors.

#### Table 24

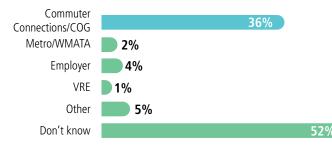
Awareness of Regional GRH Program by Home and Work Area

l Work Area	age
	Percentage
Location – Ring Designation	
<b>Home Location</b>	
Inner Core ( $n = 1,476$ )	17%
Middle Ring ( $n = 1,495$ )	20%
Outer Ring ( $n = 2,295$ )	26%
Work location	
Inner Core ( $n = 2,345$ )	24%
Middle Ring ( $n = 1,705$ )	19%
Outer Ring ( $n = 1,199$ )	18%

# Figure 53

# **Awareness of Who Sponsored Regional GRH Program**

Of Respondents who said a Regional GRH Program Existed (n = 1,259)



# Availability and Use of Transportation Options

# **Public Transportation**

Respondents who worked outside their homes were asked if bus and/or train service was available in the areas where they lived and where they worked. Respondents also were asked how far their homes were from the nearest bus stop and the nearest train station.

# **Transit Service Operating**

Nine in ten (89%) respondents said that some form of public transit was available in their home area (Table 25). Six in ten (61%) said both bus and train service were provided, 25% said bus service was available, but not train, and 3% said train service was available, but not bus service. The remaining 11% of respondents said either that no bus or train companies provided service or that they did not know of any service.

#### Table 25

## **Transit Service Operating in Home Area and Work Area**

(Home area n = 5,239, Work area n = 5,239)

Transit Service Operating	Home Area Percentage	Work Area Percentage
mansic service operating		
Bus and train	61%	60%
Bus only – no train service	25%	23%
Train only – No bus service	3%	3%
No transit in area/don't know transit	11%	14%



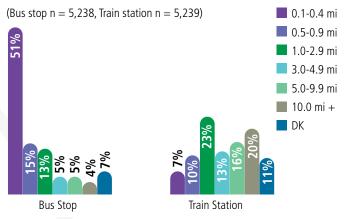
The percentage who said that transit service was available in their work area was approximately the same as for the home area. Six in ten (60%) reported availability of both bus and train service, one-quarter (23%) said they had access only to bus service, and 3% reported access only to train service. Fourteen percent said that no transit service was offered where they worked.

# **Distance to Bus Stop and Train Station**

The results presented above reflect respondents' perception of transit availability; they are not an objective measure of transit availability or level of transit access. A respondent who is willing to drive to a bus stop or rail station might consider service that operates within five miles of his home to be "in my home area," while another respondent who lives within one mile could feel that "no transit operates." The survey also did not address other factors that might enter into a respondent's assessment of the practical feasibility of using transit, such as the directness of the trip or the time needed to make the trip. Thus, some respondents might have considered these factors in assessing whether "service is provided" and others might have excluded them from their assessment.

# Figure 54

# **Distance from Home to Bus Stop and Train Station**



To assess a measure of the closeness of transit, all respondents, including those who said no transit operated, were asked the distance from their homes to the nearest bus stop and nearest train station. Half (51%) of the respondents said they lived less than one-half mile from a bus stop and 66% said they lived less than one mile (Figure 54). Among respondents who could provide a distance to a bus stop, the average distance was 1.5 miles. But respondents who said bus service was available in their home area lived only 1.0 mile from the closest stop.

Train stations were farther away for most respondents. Only 7% said they lived less than one-half mile from a Metrorail or commuter rail station and only 17% lived less than one mile. Six in ten (60%)

said they lived three or more miles from the nearest train station. On average, respondents who provided a distance lived 6.1 miles away; respondents who reported that train service was available lived 3.3 miles from the station.

Table 26 compares transit access distances for the four "bus available – train available" categories. Again, it is important to emphasize that "service provided" is defined by respondents' perception of service availability.

## Table 26

# Mean Distance from Home to Bus Stop and Train Station by Type of Transit Service Operating in Home Area

(Bus and train n=2,481; Bus only n=1,498; Train only n=101; No bus or train n=574)

Service Provided	Distance to Bus Stop	Distance to Train Station
Bus and train provided	0.8 miles	3.2 miles
Bus only – no train service provided	1.5 miles	10.7 miles
Train only – No bus service provided	4.4 miles	5.6 miles
No bus or train service/don't know transit	5.8 miles	14.2 miles

Respondents who said that both bus and train service operated reported the shortest distance to both bus and train transit access points; they lived 0.8 miles from the nearest bus stop and 3.2 miles from the nearest train station. Respondents who said only bus operated in their home area lived an average of 1.5 miles from a bus stop and 10.7 miles from a train station. Among respondents who reported only access to train, the average bus stop distance was 4.4 miles, considerably farther than in the "bus only" category. But the train station distance of 5.6 miles was much shorter than for respondents who said they did not have transit service at home. Finally, respondents who reported no service at all in the area where they lived estimated longer average distances for both bus access (5.8 miles) and train access (14.2 miles) than did other respondents.

# **Transit Service Provided by Home Area**

The analysis examined reported availability of transit services by respondents' home location within the "ring" designations defined earlier: Inner Core (City of Alexandria, Arlington County, and the District of Columbia), Middle Ring (Fairfax, Montgomery, and Prince George's counties), and Outer Ring (Calvert, Charles, Frederick, Loudoun, and Prince William counties).



#### Table 27

## **Bus and Train Service by Home Area**

Transit Operating	<b>Inner Core</b> (n = 1,468)	Middle Ring (n = 1,486)	<b>Outer Ring</b> (n = 2,285)
Bus and train	80%	65%	30%
Bus only – no train service	16%	23%	39%
Train only – No bus service	2%	3%	4%
No bus or train service/ don't know service	2%	9%	27%

Both bus and train services were more available in the central part of the region than in the outer jurisdictions (Table 27). In the Inner Core, 98% of respondents said some transit service operated in their home area and 80% said that both bus and train operated. Within the Middle Ring, 65% of respondents said both bus and train operated and another 26% reported access to either bus or train, but not both. Transit availability dropped off markedly in the Outer Ring; only 73% of these respondents said any service operated and only 30% said they had access to both bus and train.

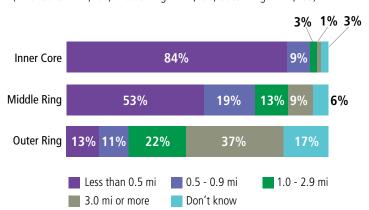
# **Distance to Transit by Home Area**

Figure 55 presents the distribution of distance for the three area rings. Eighty-four percent of respondents in the Inner Core reported living less than one-half mile from a bus stop, compared to 53% of respondents in the Middle Ring, and 13% of respondents in the Outer Ring. Only 4% of Inner Core respondents lived one or more miles from a bus stop, compared with 59% of Outer Ring respondents. It is also notable that 17% of Outer Ring respondents said they did not know the distance to the nearest bus stop.

#### Figure 55

# Distance from Home to Bus Stop by Home Area

(Inner Core n = 1,468, Middle Ring n = 1,486, Outer Ring n = 2,285)



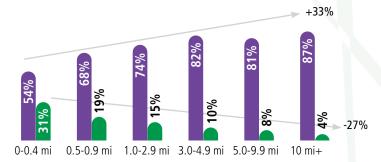
The average transit access distance was the shortest for respondents who lived in the Inner Core; just 0.4 miles to the nearest bus stop and 1.7 miles to the nearest train station. Respondents in the Middle Ring said they traveled 1.0 mile to the nearest bus stop and 4.7 miles to the nearest train station. Respondents who lived in the Outer Ring reported that the nearest bus stop was an average of 4.3 miles away and the train was 14.9 miles away.

**Commute Mode by Distance to Bus Stop** – As might be expected, the transit commute mode share declined with increasing distance from a bus stop (Figure 56). About three in ten (31%) commuters who lived less than one-half mile from a bus stop primarily commuted by bus or train. As the distance from home to a bus stop increased, the transit share fell steadily. When the nearest bus stop was 10 miles from home, only 4% of respondents commuted by transit, a drop of 27 percentage points compared with respondents who lived less than one-half mile away.

#### Figure 56

#### Commute Mode by Distance from Home to Bus Stop

(Less than 0.5 mi n = 2,199, 0.5-0.9 mi n = 653, 1.0-2.9 mi n = 744, 3.0-4.9 mi n = 311, 5.0-9.9 mi n = 388, 10.0 mi or more n = 359)



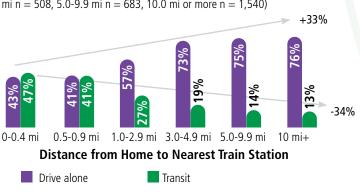
#### Distance from Home to Nearest Bus Stop



#### Figure 57

#### **Commute Mode by Distance from Home to Train Station**

(Less than 0.5 mi n = 311, 0.5-0.9 mi n = 487, 1.0-2.9 mi n = 1,078, 3.0-4.9 mi n = 508, 5.0-9.9 mi n = 683, 10.0 mi or more n = 1,540)



The drop in transit use was mirrored by a corresponding increase in driving alone. As Figure 56 shows, the drive alone rate for commuters who lived more than 10 miles from a bus stop was 87%, compared with 54% for commuters who lived less than one-half mile from a bus stop. This represents a 33 percentage point increase for driving alone.

Drive alone use also increased and transit use decreased with increasing distance from home to a train station (Figure 57). Among commuters who lived less than one-half mile from a train station, only 43% drove alone and 47% used transit. Among commuters who lived 10 miles or more from the nearest train station, the drive alone rate was 76%, an increase of 33 percentage points, and the transit share was 13%, a drop of 34 percentage points.

# High Occupancy Vehicle (HOV)/ Express Lanes

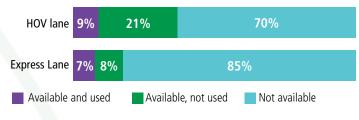
# **Availability and Use of HOV / Express Lanes**

The survey also examined availability and use of High Occupancy Vehicle (HOV) and Express Lanes. One-third (33%) of respondents said one or both of these types of facilities were available along their route to work: 18% had access to HOV only, 12% had access to both HOV and Express Lanes, and 3% said only Express Lanes were available.

## Figure 58

# **Availability and Use of HOV/Express Lanes**

(n = 5,239)



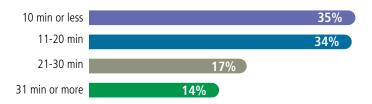
One-third of commuters who said an HOV lane was available along the route to work had used it. This equaled about 9% of commuters region-wide. More than half of commuters who reported access to an Express Lane along the route to work had used it, representing 7% of commuters region-wide.

Respondents who regularly used an HOV/Express Lane for commuting estimated that using the lane saved them an average of 20 minutes for each one-way trip. One-third (35%) said they saved 10 minutes or less and a similar share (34%) saved between 11 and 20 minutes (Figure 59). The remaining HOV users were approximately evenly split between saving 21 to 30 minutes (17%) and saving more than 30 minutes one-way (14%).

# Figure 59

# Perceived Travel Time Saving of HOV/Express Lane Users (Estimated by Users)

(Note that actual time saving could be different from the respondent-estimated, perceived time saving) (n = 537)



**HOV/Express Lanes by Home Area** – Figure 60 shows availability and use of HOV/Express Lanes by respondents' home location within the three "ring" categories. Commuters were more likely to have HOV lanes available on their route to work if they lived in Middle Ring (32%) or Outer Ring (36%) jurisdictions than if they lived in the Inner Core (19%). The pattern was similar for availability of Express Lanes; 16% of Middle Ring and 17% of Outer Ring residents said they were available, compared with 9% of Inner Core residents.

#### Figure 60

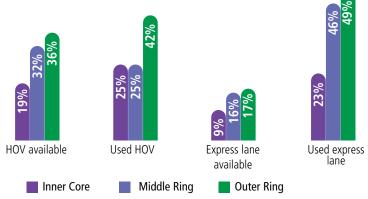
# Availability and Use of HOV/Express Lanes by Home Area

(HOV lane available – Inner Core n = 1,468, Middle Ring n = 1,486, Outer Ring n = 2,285)

(HOV lane used (respondents with lanes available) – Inner Core n=382, Middle Ring n=458, Outer Ring n=678)

(Express lane available – Inner Core n=1,468, Middle Ring n=1,486, Outer Ring n=2,285)

(Express lane used (respondents with lanes available) – Inner Core n=162, Middle Ring n=233, Outer Ring n=307)



Commuters who lived in the Outer Ring also used HOV lanes at a considerably higher rate than did commuters in other areas. More than four in ten (42%) Outer Ring respondents who had access to HOV lanes said they used them, compared with about 25% of Middle

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#### Availability and Use of HOV/Express Lanes by Residence Jurisdiction

#### **All Respondents** Home Jurisdiction (County/City) **Virginia jurisdictions** Prince William Co 496 52% 34% Fairfax Co 525 46% 28% Alexandria City 445 42% 19% Loudoun Co 480 36% 14% Arlington Co 487 32% 13% **Maryland jurisdictions** Frederick Co. 445 35% 6% Montgomery Co 499 26% 9% Prince George's Co 462 21% 10% **Charles County** 7% 439 5% **Calvert County** 425 5% 4% District of Columbia 536 8% 5%

## **Respondents Use Lanes When Available**

* ( = u)	HOV Use	Express (n=_)*	Express Use
273	47%	182	55%
250	27%	144	45%
184	28%	84	22%
188	40%	65	39%
157	16%	53	17%
160	32%	27	47%
125	24%	49	52%
83	19%	40	42%
33	23%	20	3%
24	31%	13	46%
41	36%	26	31%

Ring respondents and the same share of Inner Core respondents. Outer Ring respondents also used Express Lanes at a high rate; 49% who said the lanes were available had used them. But Express Lane use was nearly as high (46%) among Middle Ring respondents. About one-quarter (23%) of Inner Core respondents who said Express Lanes were available had used the lanes.

Table 28 shows availability and use of HOV/Express Lanes by respondents' home county or city. Virginia residents generally had higher availability than did residents of Maryland or the District of Columbia. At least three in ten respondents in each of the five Virginia jurisdictions said an HOV lane was available; in Prince William County, half (52%) of respondents reported having access. By comparison, the highest rates of HOV lane availability outside Virginia were 35% for respondents who lived in Frederick County, MD and 26% for Montgomery County, MD residents. Only 8% of respondents from the District of Columbia reported having access to the lanes along their route to work.

Virginia residents also had higher availability of Express Lanes than did residents of Maryland or the District of Columbia. One-third of Prince William residents and 28% of Fairfax residents said Express Lanes were available and two in ten Alexandria residents had access. In Maryland, about one in ten respondents of Prince George's (10%) and Montgomery counties said lanes were available.

Table 28 also shows the use of HOV and Express Lanes for respondents who said they had lanes available. HOV lane use was highest for residents of Prince William County (47%), Loudoun County (40%), District of Columbia (36%), Frederick County (32%) and Calvert County (31%). At least three in ten respondents who lived in these jurisdictions and had HOV lanes available had used them. Highest use of Express Lanes was found in Prince William County (55%), Montgomery County (52%), Frederick County (47%), Calvert County (46%), Fairfax County (45%), and Prince George's County (42%).

#### **HOV/Express Lane Influence on Commute Mode Choice**

- The data suggest HOV/Express Lanes had an impact on choice of commute modes. Nearly half (48%) of respondents who used the lanes for commuting said availability of the lane influenced their choice of commute mode. The influence on carpooling, in particular, is best illustrated by the drive alone and carpool/vanpool mode shares when HOV/Express Lanes were available and when they were not (Figure 61).

About 9% of respondents who said an HOV/Express Lane was available along their route to work carpooled or vanpooled to work, compared with 5% of respondents who did not have access. Transit use also was slightly higher when an HOV/Express Lane was available. Conversely, the drive alone rate for respondents who had access to HOV/Express Lanes was 66%, slightly lower than the 68% for respondents who did not have access to the lanes.

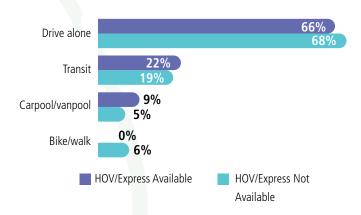


Figure 61 also shows the bike/walk mode shares by HOV/Express Lane availability. The bike/walk share was 5% for respondents who did not have access to HOV/Express Lanes, compared with essentially 0% for respondents with access. This difference is explained by comparing the geographic associations of bike/walk commuting and HOV/Express access. Bike/walk commuting is primarily concentrated in the Inner Core, while HOV/Express Lanes are located primarily in the Middle Ring and Outer Ring areas.

#### Figure 61

# **Primary Commute Mode by Availability of HOV/Express Lanes**

(HOV/Express Available n = 1,653, HOV/Express Not Available n = 3,398)



Various HOV studies have suggested that the influence of HOV lanes is due to both the amount of time saved by HOV lanes and the reliability of travel time that HOV lanes afford. On average, HOV/ Express lane users saved 20 minutes one-way in their commute time.

## Figure 62

# **HOV Influence on Choice of Commute Mode and** Time Saved by HOV Lane Use by Home Area

(All Region n = 645, Inner Core n = 126, Middle Ring n = 190Outer Ring n = 329)

	time saving	
48%	20 minutes	
39%	13 minutes	
46%	19 minutes	
50%	29 minutes	
	39% 46%	48% 20 minutes  39% 13 minutes  46% 19 minutes

Average one-way

Figure 62 presents average time saving for each of the three ring designations. About four in ten HOV/Express Lane users who lived in the Inner Core reported HOV/Express lane availability influenced their mode choice and they saved an average of 13 minutes oneway. HOV/Express Lanes' influence on mode choice was higher for respondents who lived in the Middle Ring and Outer Ring; 46% of Middle Ring respondents and 50% of Outer Ring respondents said the HOV/Express Lanes influenced their commute mode choice. They also reported greater time saving in their commute; 19 minutes and 29 minutes one-way, respectively.

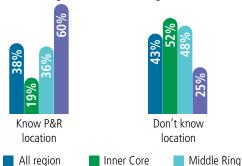
#### **Park and Ride Lots**

Figure 63 depicts respondents' awareness of the locations of Park and Ride (P&R) lots along their route to work. Thirty-eight percent of respondents across the region said they knew the locations of P&R lots along their commuting route. About four in ten (43%) did not know the locations. The remaining (19%) said there were no P&R

#### Figure 63

# Awareness of Park & Ride Lots Along Route to Work By Home Area

(All region n = 5,239, Inner Core n = 1,468, Middle Ring n = 1,486, Outer Ring n = 2,285)





Outer Ring



lots along their route to work. But awareness/availability of lots varied substantially by home location. Only 19% of respondents who lived in the Inner Core knew of a P&R lot on their route, while 36% of respondents who lived in the Middle Ring and 60% of respondents in the Outer Ring knew of a lot along their route to work.

Seventeen percent of those who knew Park and Ride lot locations had used these lots when commuting during the past year. These respondents represented 6% of total respondents in the survey, about the same as the 7% of respondents who reported using P&R lots in the 2013 SOC survey.

Use of P&R lots was more common among respondents who lived in the Outer Ring (33%) than for respondents who lived in the Middle Ring (15%) or Inner Core (12%). But respondents who worked in the Inner Core used P&R lots at a much higher rate than did other respondents. More than one-quarter (27%) of Inner Core workers who knew of a lot used it in the past year, compared with just one in ten respondents who worked in the Middle Ring (11%) or Outer Ring (9%).

# **Carpool/Vanpool Barriers**

Respondents who did not carpool or vanpool to work were asked why they did not use these modes. Table 29 shows respondents' barriers to rideshare use, grouped into three categories: service availability, service characteristics, and personal preferences/needs.

#### Table 29

Table 25	
Reasons for Not Using Carpool/Vanpool to Work	d)
(n = 4,871, multiple responses permitted)	Percentage
Reasons	<u> </u>
Service Availability	
Don't know anyone to carpool/vanpool with	43%
Service Characteristics	
Takes too much time	6%
Doesn't save time	4%
Bus/train/carpool partner could be unreliable/late	3%
Personal Preferences/Needs	
Work schedule irregular	18%
Need car for emergencies/overtime/flexibility	10%
Need car before/after work	8%
Need my car for work	7%
Live close to work, can walk, use other mode	6%
Don't like to ride with strangers, prefer to be alone	6%
Prefer to use bus/Metro/train	5%
Just not interested/not convenient	2%
Other *	8%

The most common reason, cited by more than four in ten (43%) respondents was one of service availability; that they didn't know anyone with whom to carpool or vanpool. Only a small share of respondents noted concerns or barriers related to service characteristics. The most common concern in this category was that carpooling and vanpooling take too much time, but this was noted by only 6% of respondents.

Respondents noted greater barriers related to personal preferences/needs. The most common reason was an irregular schedule, cited by 18% of respondents. About one in ten said they needed a personal vehicle for emergencies or flexibility (10%), for trips before or after work (8%), or to accomplish work responsibilities that required use of a vehicle (7%). Six percent of respondents lived too close to work to make carpooling or vanpooling attractive and 6% did not want to ride with strangers or preferred to be alone during commuting.

#### **Transit Barriers**

**Reasons for Not Using Transit to Work** 

Respondents who did not use a bus or train for commuting were asked why they did not use transit. Table 30 shows respondents' barriers to transit use, grouped in the three reason categories: service availability, service characteristics, and personal preferences/needs.

#### Table 30

(n = 4,176, multiple responses permitted)  Reasons	Percentage
Service Availability*  No train service available in home/work area  No bus service available in home/work area	55% 41%
Service Characteristics Takes too much time Too expensive Bus/train could be unreliable/late Have to wait too long for service Have to transfer/too many transfers Inconvenient	25% 5% 5% 4% 3% 2%
Personal Preferences/Needs  Need my car for work  Need car before/after work  Trip is too long/distance too far  Work schedule irregular  Don't like to ride with strangers, prefer to be alone	7% 7% 5% 5% 4%

Prefer to drive, want freedom/flexibility

Prefer another alternative mode

Commute is too short

Other \*

3%

3%

2%

11%

<sup>\*</sup> Respondents who said no train or bus service is available also were permitted to answer other reasons why they could not use bus or train

More than half (55%) of respondents said they did not use transit because they did not have train service available and 41% said bus service was not available in either the home or work area. Respondents also noted bus/train service characteristics as barriers to transit use, in particular that transit "takes too much time," mentioned by 25% of respondents. Small percentages of respondents noted issues with cost, convenience, or reliability. Common reasons in the personal preferences/needs category included needing a vehicle for work or before or after work, that the trip was too long, and having an irregular work schedule.

# **Awareness of Commute Advertising and Services**

# **Commute Advertising Recall**

The next set of questions in the survey inquired about respondents' awareness of commute information advertising. More than half (54%) of all respondents said they had seen, heard, or read advertising about commuting in the six months prior to the survey. This was about the same percentage as the percentages estimated in the 2013 (55%), 2010 (58%), and 2007 (51%) SOC surveys.

# **Message Recall**

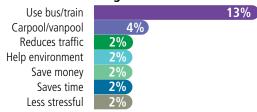
These respondents were then asked what messages they recalled from this advertising. Two-thirds (67%) could cite a specific message,

#### Figure 64

#### **Commute Information/Advertising Messages Recalled**

(Note: Scale extends only to 20% to highlight difference in responses) (n = 3.318)

#### **General Rideshare Messages**

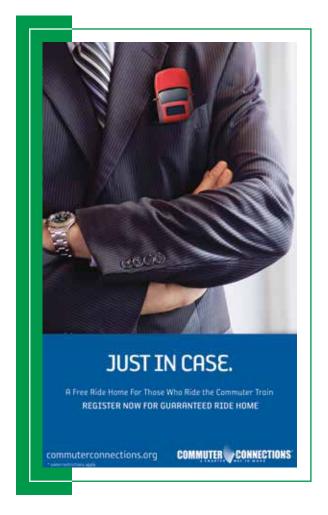


## **Commute Services Messages**

New trains/buses coming	9%
Call for CP/VP info	8%
Contact Commuter Connections	7%
Guaranteed Ride Home	6%
Ride bike to work/bike issues	2%
Regional commute services available	2%
Employer will give financial incentive	2%
Capital Bikeshare	2%

#### **Regional Infrastructure Initiatives**

HOT lanes, express lanes
HOV lanes
5%



a similar share as could recall a message in 2013 (67%), 2010 (70%), and 2007 (65%). Figure 64 lists specific messages respondents in the 2016 survey remembered and the percentage of respondents who cited each message. The messages are divided into three categories: general rideshare messages, commute services messages, and regional infrastructure initiatives.

**General Rideshare Messages** – The top reason noted overall, was a general rideshare message, "use the bus, train, Metrorail," recalled by 13% of respondents. About 4% recalled a general message of "carpool or vanpool." Small shares of respondents mentioned rideshare benefit messages: reduces traffic (2%), helps the environment (2%), saves money (2%), saves time (2%), and less stressful (2%).

Commute Program/Service Messages – The most common messages recalled in the commute services category were new trains or buses are coming (9%) and that you can call for carpool/vanpool information (8%). Seven percent of respondents mentioned "contact Commuter Connections," higher than the 4% who gave this response in 2013. Six percent of respondents mentioned Guaranteed Ride Home, about the same as the 5% who volunteered this response in 2013.

TOC Hotlinks **Regional Infrastructure Initiatives** – Commuters also mentioned two existing or new regional infrastructure initiatives. Five percent said they had heard a message about the High Occupancy Toll (HOT) or Express lanes that opened in 2012 on the Capital Beltway in Virginia and in 2014 on I-95 in Virginia and 5% had heard a message about High Occupancy Vehicle (HOV) lanes that operate on various roads in the region.

**Recall of Advertising Sponsors** 

About half (49%) of respondents who could cite an advertising message said they remembered who sponsored the ad (Table 31). The Washington Metropolitan Area Transit Authority (WMATA, Metro) was named by 23% of respondents, an increase from the 17% who noted this sponsor in 2013. Commuter Connections or COG were named by 13%, about the same percentage as gave this response in 2013 (12%). The Virginia Department of Transportation was named by 3% of respondents. One percent of respondents named each of the District Department of Transportation, Arlington County Commuter Services, Uber, the Maryland Department of Transportation, and the Washington Area Bicyclist Association. Many other organizations also were named in 2016, but each was named by less than one percent of respondents.

# **Advertising Sources/Media**

Table 31

# **Recall of Advertising Sponsors**

(n = 2.346)

Advertising Sponsor	Percenta
Metro, WMATA	23%
Commuter Connections, MWCOG	13%
Virginia Dept. of Transportation (VDOT)	3%
District Department of Transportation	1%
Arlington County Commuter Services	1%
Uber	1%
Maryland Department of Transportation (including Maryland State Highway Administration, Maryland MTA)	1%
WABA, Washington Area Bicyclist Association	1%
Don't remember, don't know Other*	51% 8%

<sup>\*</sup> Each response in the "Other" category mentioned by less than one percent of respondents.

Table 32 presents the primary sources or media through which respondents heard, saw, or read commute advertising. The most common 2016 source was radio; a third of respondents who recalled an ad said they heard it on the radio. Other common sources named in 2016 included sign on a transit vehicle or at a bus stop or Metro station (22%), television (21%), newspaper (14%), and roadside billboard (10%). Smaller shares of respondents cited other sources.

Table 32
Advertising Sources/Media

Advertising Source/ Media*	<b>2016 SOC</b> (n = 2,341	<b>2013 SOC</b> (n = 2,457	<b>2010 SOC</b> (n = 2,756	<b>2007 SOC</b> (n = 2,275	<b>2004 SOC</b> (n = 4,133
Radio	34%	33%	40%	35%	55%
Sign on transit vehicle, bus stop, Metro station	22%	25%	22%	20%	9%
Television	21%	18%	24%	25%	25%
Newspaper	14%	20%	28%	22%	12%
Roadside billboard/ad	10%	9%	5%	2%	2%
At work	7%	5%	6%	5%	<1%
Website/Internet	6%	2%	2%	2%	2%
Postcard in the mail	4%	5%	3%	3%	1%
Smart phone/Tablet	3%	1%			
Social media	2%				
Other**	5%	3%	4%	3%	4%

<sup>\*</sup> Might add to more than 100% because multiple responses were permitted.

Table 32 also shows sources or media named in previous SOC surveys. The 2016 sources generally were similar to those noted in previous years, with two exceptions. Radio was named by a much higher share of respondents in 2004 (55%) than in later years, while roadside billboards have grown as a source. Digital sources such as Internet, smart phones/tablets, and social media also have grown as sources; in 2016, 11% of respondents named one of these sources, compared with just 2% in 2004.

 $<sup>\</sup>ensuremath{^{\star\star}}$  Each response in the "Other" category mentioned by less than one percent of respondents.

# **Commute Advertising Impact**

# **Persuasiveness of Advertising Messages**

The advertising appeared to have an effect for some respondents. One-quarter (25%) of respondents who had seen, heard, or read advertising said they were more likely to consider ridesharing or using public transportation after seeing or hearing the advertising, about the same percentage as noted this willingness in 2013 (25%) and 2010 (24%), but higher than the 18% share from the 2007 SOC survey.

# Persuasiveness of Messages by Commute Mode,

**Distance, and Time** – The respondents who were most persuaded by the advertising were those who already used alternative modes. About 52% of bus riders, 28% of train riders, and 27% of carpoolers/ vanpoolers said they were more likely to consider using an alternative after hearing the ads, compared with only 20% of respondents who drove alone. There did not seem to be any relationship with commute distance or time; commuters who traveled short distances and those who traveled long distances to work were about equally likely to say they were more willing to use alternative modes after hearing the ads.

## **Persuasiveness of Messages by Commute Ease and**

**Satisfaction** – An interesting result was that ad receptivity was highest among respondents who were satisfied with the regional transportation system and satisfied with their commutes. More than one-third (37%) of respondents who were satisfied with the regional



transportation said they were more willing to consider alternative modes after hearing the ads, compared with only 14% of those who gave a 1 or 2 rating for transportation system satisfaction. Similarly, 27% of commuters who were satisfied with their current commutes said they were persuaded by the ads, compared with 14% of those who were not satisfied with their commutes.

Perhaps counter intuitively, commuters who reported that their commute was easier than last year were much more likely to say they were persuaded by the ads than were commuters whose commutes had become more difficult; 37% of commuters with an easier commute were more willing to use alternative modes after hearing the ads, compared with 21% of commuters who had a more difficult commute and 21% of commuters whose commutes had not changed.

# Commute Actions Taken After Hearing or Seeing Commute Advertising

Respondents who recalled advertising messages were asked if they had taken any actions to try to change how they commute since seeing or hearing the ads. About 9% of these respondents said they took an action. Three percent said they sought information or services for commuting through the Internet, a local or regional commute organization, or from a transit agency. One percent said they registered for a regional or local commute service (e. g., Guaranteed Ride Home) or started using an HOV lane to get to work.

Three percent (62 respondents) of the respondents who recalled an ad message said they tried or started using an alternative mode for commuting. About half (52%) tried riding a train, 29% started or tried carpooling, and 22% started riding a bus to work. Two in ten started bicycling or walking (18%) or teleworking (18%) and 7% tried vanpooling. While these respondents equaled only about 1% of respondents, they represent more than 30,000 commuters region-wide.

# **Influence of Ads on Commute Change Actions**

More than six in ten (61%) of respondents who took an action to change their commute said the advertising they saw or heard encouraged the action. And respondents who made a mode change had driven alone for 48% of their commute trips before they made the change. This suggests that the advertising, although having a small impact on mode shifts, is acquainting drive alone commuters with other commuting opportunities and encouraging them to seek more information on these options.



# **Awareness and Use of Commuter Assistance Resources**

The survey also explored respondents' awareness of commute/ travel assistance services available to commuters in the Washington metropolitan region through regional and local organizations. All respondents were asked an unprompted question about regionally-available telephone numbers or websites that provided commute information. They then were asked if they had heard of Commuter Connections, the organization that provides services throughout the Washington metropolitan region. Respondents also were asked about local commute information organizations providing services in the areas where they lived and worked.

# Awareness of Commuter Assistance Numbers/Websites

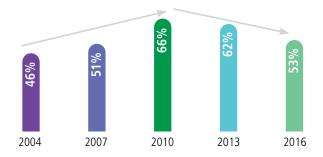
Respondents first were asked if they were aware of a telephone number or website they could use to obtain information on ridesharing, public transportation, HOV/Express lanes, and telework in the Washington region. Over half (53%) of respondents said they knew such a number existed. The remaining respondents either said there was not such a phone number or website (20%) or that they did not know if a phone number or website existed (27%).

Awareness of regional commute information resources continued to fall since 2010, when 66% of respondents said they knew of a telephone number or website (Figure 65).

# Figure 65

# Awareness of Regional Commute Information Resources

(2004 n = 7,200, 2007 n = 6,600, 2010 n = 6,629, 2013 n = 6,335, 2016 n = 5,903)



# **Awareness by Population Sub-Group**

Awareness was substantially higher among respondents who said they saw or heard commute advertising in the past year (61%) than for respondents who did not recall advertising (44%). And commuters who had heard of Commuter Connections reported higher awareness of regional commute resources (59%) than did commuters who were not aware of Commuter Connections (44%). Employer worksite commute programs also appeared to boost awareness of regional commute services; 60% of respondents who said their employers offered commute services at the worksite knew of a regional commute information resources, compared with 44% of those who said no commute services were offered at work.

Awareness by Commute Mode – Awareness was higher among commuters who used an alternative mode for commuting. Just over half (51%) of drive alone commuters knew of a regional information number or website, compared with 57% of commuters who carpooled or vanpooled, 63% of those who rode a bus, 55% who rode a train, and 57% who biked/walked to work.

## **Awareness by Home/Work Location and**

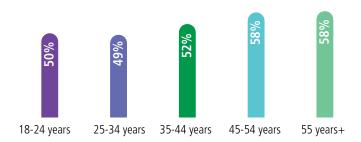
**Demographics** – Awareness of a regional information resource was consistent for residents of the three "ring" sub-areas (Inner Core – 55%, Middle Ring – 53%, Outer Ring – 52%). But Inner Core and Middle Ring workers were more aware of a regional phone number or website; 55% of Inner Core and 54% of Middle Ring workers knew of a regional commute resource, compared with 47% of Outer Ring workers.

Men and women were equally aware of regional resources and there was no clear pattern of awareness with household income. But differences were noted for respondents of different race/ethnicity and age groups. Awareness was higher among White (55%) and African-American (57%) respondents than Hispanic (47%) respondents. Awareness also was higher among older respondents (Figure 66). About half of respondents who were younger than 45 years of age knew of a regional resource, compared with 58% of respondents who were 45 or older.

# Figure 66

# Awareness of Regional Commute Information Resources by Respondent Age

(18-24 years n = 144, 25-34 years n = 567, 35-44 years n = 1,099, 45-54 years n = 1,683, 55 year and older n = 2,189)



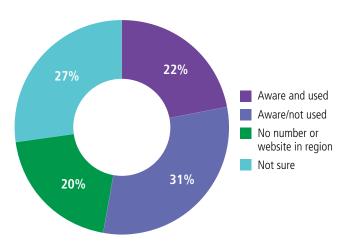
#### **Recall of Websites and Phone Numbers**

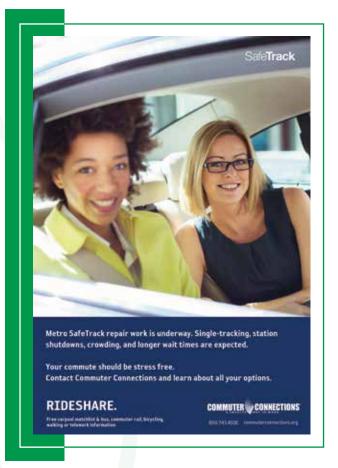
Respondents who said there was a regional resource were asked if they had used the number and what was the number or website. About four in ten respondents who said a commute resource was available had used it. The commuters represented about 22% of all regional commuters (Figure 67).

# Figure 67

# Summary of Awareness and Use of Regional Commute Information Phone Number or Website

(n = 5,903)





# Table 33

# Recall and Use of Regional Commuter Assistance Telephone Number or Website

(n = 5,903, multiple responses permitted for numbers/websites used)

Number or Website	Percentage
Believe no phone number/website exists	20%
Don't know if a phone number exists	27%
Aware of number/website, didn't use it	31%
Aware of number/website and used it	22%
Telephone numbers used:	
<b>1-800-745-RIDE (7433)</b> Commuter Connections	0.4%
202-637-7000 Metro, WMATA	5.3%
Websites recalled:	
www.mwcog.org	0.3%
www.commuterconnections.org	0.3%
www.commuterconnections.com	0.3%
www.wmata.com	7.6%
www.MetroOpensDoors.com	0.9%
WMATA website (unspecified)	0.3%
www.HOVcalculator.com (VDOT)	0.6%
VDOT website/VDOT.com	0.4%
Other	5.0%

Table 33 summarizes the awareness/use of numbers/websites, as percentages of the regional commuter population. About 13% of respondents said they had used a specific WMATA phone number or website and 1% mentioned WMATA or Metro, but did not specify the number or site. Commuter Connections was second only to WMATA as a regional information source, named by about 1% of all respondents. Respondents named 36 additional organizations that they had contacted to obtain commuter information. Each of these was named by less than 0.3% of all respondents, but collectively they were used by 5% of the regional population. The count of outside resources continued to grow; in 2010, respondents named 20 sources other than WMATA and Commuter Connections/COG. This suggests commuters were more aware of resources and/or that more resources were available in 2016 than in 2010.



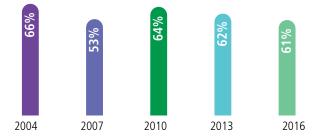
# Awareness and Use of Commuter Connections

The questionnaire also explored respondents' awareness of the Commuter Connections program. As noted earlier, some commuters named Commuter Connections as a regional information source that they had used without being prompted with the organization's name. But when directly asked if they have heard of an organization in the Washington region called Commuter Connections, a total of 61% of commuters knew of the program, about the same as were aware in 2013 (Figure 68).

# Figure 68

# Awareness of Commuter Connections (Prompted or Unprompted)

(2004 n = 7,200, 2007 n = 6,600, 2010 n = 6,629, 2013 n = 6,335, n = 5,903)



# Awareness of Commuter Connections by Population Sub-Group

Awareness by Home/Work Location – Awareness of Commuter Connections was higher outside of the Inner Core; 64% of Middle Ring residents and 68% of Outer Ring residents had heard of Commuter Connections, while only 48% of Inner Core residents said they knew of the program. A similar but less striking difference in awareness was found for work location; 65% of Middle Ring workers and 63% of Outer Ring workers knew of Commuter Connections, compared with 58% of Inner Core workers.

# **Awareness by Commute Mode and Distance –**

Awareness of Commuter Connections differed by respondents' commute mode, but with a different pattern than was noted earlier for awareness of an unnamed "regional information resource." Commuters who drove alone were more likely to know Commuter Connections than were alternative mode users. Almost two-thirds (64%) of drive alone commuters knew of Commuter Connections, compared with 58% of carpoolers/vanpoolers and 57% of bus riders. Awareness was lower still for commuters who rode a train (52%) or walked or biked to work (37%).

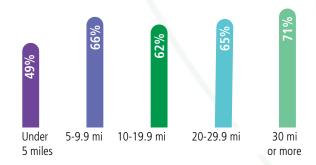
Awareness of Commuter Connections also showed a relationship to the distance a commuter traveled to work (Figure 69). Only

49% of respondents who traveled less than five miles to work knew of Commuter Connections, compared with about two-thirds of respondents who traveled between 5 and 20 miles and 71% of respondents who commuted 30 miles or more.

# Figure 69

# Awareness of Commuter Connections by Commute Travel Distance (miles)

(Under 5 mi n = 777, 5 - 9.9 mi n = 927, 10 - 19.9 min = 1,127, 20 - 29.9 mi n = 793, 30 mi or more n = 1,122)



# Referral Sources to Commuter Connections Program

Table 34 displays the methods by which respondents reported learning about Commuter Connections in 2016, with comparisons to sources named in 2013, 2010, 2007, and 2004. In 2016, about four in ten (41%) respondents cited the radio as their source of information and 13% named television. Word of mouth/referrals (9%), sign/billboard (7%), employer (6%), newspaper ads or articles (5%), and Internet (5%) were other common sources. Ten percent said they didn't remember how they heard about Commuter Connections. The referral sources have remained essentially the same since 2007.

Although radio and television have declined as referral sources since 2004, they continued to play a role in raising respondents' awareness of Commuter Connections. Respondents who said they recalled hearing commute advertising were much more likely to know of Commuter Connections than were those who did not recall hearing or seeing advertising; more than seven in ten (72%) respondents who recalled hearing or seeing advertising knew of Commuter Connections, while only 49% of respondents who did not recall advertising knew of Commuter Connections.

Respondents who knew of Commuter Connections were asked if they contacted the program or visited a Commuter Connections or COG website in the past year. Eleven percent of respondents who knew of Commuter Connections had contacted the program, representing about 7% of all employed residents of the region.

# Awareness and Use of Local Commuter Assistance Programs

Many of the commute services offered in the Washington region are promoted, supported, or administered by local commute program organizations. Ten organizations operate as program partners with Commuter Connections, each serving a designated geographic area. To test awareness and use of these programs, respondents who lived in an organization's service area were asked if they had heard of the organization and if they had used any services of the program. Commuters who worked in different jurisdictions than where they lived also were asked about the organization in their work area.

Figure 70 presents the percentage of respondents who said they had heard of each of the ten organizations, when prompted with the organization's name. Awareness of these programs ranged from 9% to 51% of respondents who were asked about the organization. Four of ten programs were known to at least a third of the target area respondents and two other programs were known to about one-quarter of target area respondents.

One program, Loudoun County
Office of Transportation, recorded higher
awareness in 2016 (50%) than in 2013
(43%). Awareness declined for three
programs, TransIT Services of Frederick
County, Tri-County Council in Southern
Maryland, and Fairfax RideSources. All
other programs had 2016 awareness levels
approximately the same as in 2013.

Respondents who knew of a local goDCG organization were asked if they had contacted it. Figure 70 also shows these results. Use ranged from 1% to 10% of respondents who lived or worked in the service area. Ten percent of respondents who lived or worked in the PRTC/Omni Match area had contacted this organization. Programs in Loudoun County, Arlington County, and Frederick County also had high use rates (7% to 9%).

Table 34

Commuter Connections Program Referral Sources

Information Source	<b>2016 SOC</b> (n =3,875)	<b>2013 SOC</b> (n =4,046)	<b>2010 SOC</b> (n =4,398)	<b>2007 SOC</b> (n =3,614)	<b>2004 SOC</b> (n =4, 133)
Radio	41%	42%	48%	43%	56%
Television	13%	14%	15%	16%	19%
Word of mouth, friend, co-worker	9%	10%	9%	8%	5%
Sign/billboard	7%	7%	7%	7%	5%
Newspaper ads/article	5%	6%	6%	7%	4%
Internet	5%	6%	4%	3%	2%
Employer	6%	5%	4%	4%	2%
Sign on transit vehicle, bus stop	2%	3%	4%	2%	N/A
Mail/postcard/brochure	4%	3%	1%	1%	1%
Don't know	10%	11%	11%	14%	10%

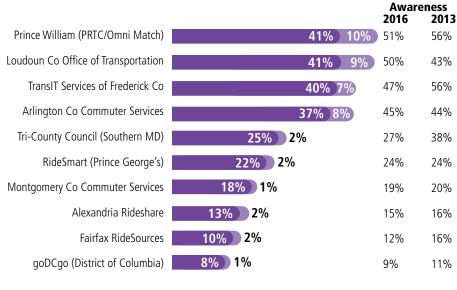
# Figure 70

# Heard of/Used Local Jurisdiction Commute Assistance Program

(Prince William n=589; Loudoun n=625, Frederick n=531, Arlington n=816, Southern Maryland n=972; Prince George's n=730, Montgomery n=827, Alexandria n=638, Fairfax n=1,156, District of Columbia n=1,880)

(Red highlighting for 2013 and 2016 awareness totals denotes statistically higher percentage)

Aware, have not used



With the exception of Arlington County Commuter Services, both awareness and use were generally higher for programs in outer jurisdictions (Frederick, Loudoun, and Prince William). The relationship to the location in the region is likely because outer jurisdiction

Aware AND used

TOC Hotlinks



commuters encounter more congestion in their travel and have longer commute times and distances, which would encourage them to seek options for travel to work.

Use also was higher for programs that are strongly associated with transit agencies (Frederick, Loudoun, Prince William, and Arlington). This connection might be due to higher visibility of the services and/or to the broader range of services that these programs offer. In the other jurisdictions, the commuter information program is less integrated with the organizations that provide transit service.

It also is important to note that both name recognition and service use for any of these programs is complicated by the interwoven nature of these programs with Commuter Connections. For many years, all of the programs have been jointly branded with Commuter Connections, with the majority of commute program advertising being disseminated through regional "mass marketing" umbrella campaigns administered by Commuter Connections. Few of the local programs conduct commuter level outreach with brand name recognition as a goal. So it is not surprising that awareness of specific program names is low in some areas.

Additionally, several key services that the programs promote (e.g., regional rideshare matching, Guaranteed Ride Home, Bike-to-Work Day), are publicly administered by and branded as Commuter

Connections' programs. So, while each of the local programs offers independently-sponsored services, some of their most visible services would be associated with Commuter Connections.

# **Employer-Provided Commuter Assistance Services**

Finally, the SOC survey inquired about commute assistance services and benefits that might be offered to employees at their worksites, either by employers or a building management company. Respondents were asked about three types of services:

- Alternative mode support benefits and services
- Flexible work schedules
- Parking facilities and services

This section presents results regarding respondents' availability and use of these services in 2016. Results also are presented for some questions from previous SOC surveys.

#### **Alternative Mode Benefits/Services**

Slightly less than six in ten (55%) respondents said their employers offered one or more commuter benefits or services (Figure

71). This was essentially the same rate as for 2013 (57%), and 2007 (54%), and 2004 (53%). But it represented a drop from the 2010 result, suggesting that employers that cut back the services during the economic recession had not yet re-introduced those services. Note also that these percentages represent employees' perceptions or awareness of service availability. They could under-represent the true availability of services if employees were unaware of some services that actually were offered.

### Figure 71

### Employee Reports Access to Any Worksite Benefits/Services – 2004, 2007, 2010, 2013, 2016

(2004 n = 6,866, 2007 n = 6,071, 2010 n = 5,899, 2013 n = 5,524, 2016 n = 5,086)



### **Individual Benefits/Services Offered**

The percentages for individual commute services offered are shown in Figure 72. A third (32%) of respondents said their employers offer one or two of these services, 23% said their employers offer three or more of the services.

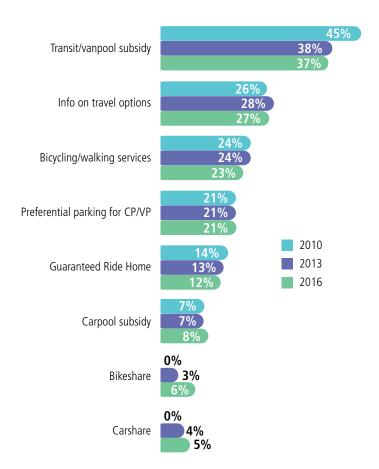
The most commonly offered services were SmarTrip/other subsidies for transit/vanpool, available to 37% of respondents, and information on commuter transportation options, available to 27% of respondents. Nearly a quarter (23%) of respondents said their employer offered services for bikers and walkers and 21% said their employer offered preferential parking. Twelve percent said their employer offered GRH. Carpool subsidies were available to about 8% of employees. Two vehicle-sharing services, carshare membership and bikeshare membership, were mentioned by 5% and 6% of respondents, respectively.

Availability of most services was about the same in 2016 as in 2013 and in 2010. However, access to transit/vanpool subsidies fell between 2010 and 2013. As this service represents the largest cost commitment for most employer commute programs, it reinforces the conclusion that employers that stopped offering commute assistance services could have done so to reduce costs. Availability of carshare and bikeshare, two services added to the SOC questionnaire in 2013, continued to grow.

### Figure 72

# Alternative Mode Benefits/Services Available at Worksites – 2010, 2013, 2016

(2010 n = 5,899, 2013 n = 5,524, 2016 n = 5,086)



Respondents whose employers offered incentives/support services were asked if they had ever used these services. Overall, 51% of respondents who said commute services were available had used a service. This percentage represented 29% of all workers who were not self-employed.

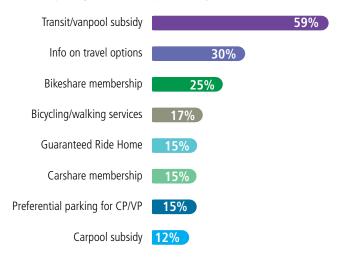
The most commonly used benefit/service was transit/vanpool subsidies, used by 59% of respondents whose employers offered this service (Figure 73). Three in ten respondents who had access to commute information had used it and bikeshare membership was used by one-quarter who said it was available. About two in ten respondents whose employers offered bicycling or walking services (17%), Guaranteed Ride Home (15%), carshare memberships (15%), and preferential parking (15%) had used these services. One in ten (12%) respondents had used a carpool subsidy when it was offered.



### Figure 73

### Use of Employer-Provided Benefits/Services of Employees Who had Access to Services

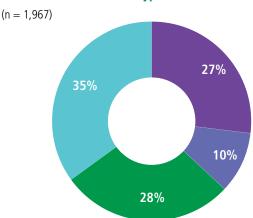
(Transit/vanpool subsidy n=1,962, Information on travel options n=1,425, Bikeshare membership n=291, GRH n=643, Bicycling/walking services n=1,284, Carshare membership n=226, Preferential parking n=1,078. Carpool subsidy n=407)



Form of Transit Financial Benefits — Respondents who said their employer offered a transit/vanpool financial benefit were asked about the form of the benefit. The most common form of the financial benefit was an employee-paid pre-tax deduction program; 35% of respondents reported this type of benefit (Figure 74). About one-quarter (27%) of respondents said it was a direct cash payment or employer-paid SmartBenefits account. Ten percent reported that the employer offered SmarTrip cards or travel vouchers. Nearly three in ten (28%) said they knew a financial benefit was available, but didn't know the specific type of benefit.

### Figure 74

### **Transit Financial Benefit Types**



### **Benefits/Services Offered by Employer Type**

- Employer-paid direct cash payment
- SmarTrip card, travel voucher
- Don't know
- Pre-tax deduction (employee paid)

### **Benefits/Services Offered by Employer Type**

Respondents who worked for Federal agencies were most likely to report availability of benefits/services at their worksites; 84% of Federal workers said they had at least one of these services. About six in ten (57%) respondents who worked for non-profit organizations had access to services. Respondents who worked for private employers and state/local agencies were least likely to have access; fewer than half of respondents who worked for these types of employees had access to commuter benefits/services.

Table 35 compares the percentages of employers that offered various services by employer type. Not surprisingly, Federal agency workers also had greater access than did other respondents to individual services. This was especially true for transit/vanpool subsidies; 73% of Federal workers said subsidies were offered, while only 42% of non-profit workers and about one-quarter of respondents who worked for private firms and state/local agencies had this benefit. Most other benefits/services also were disproportionately available to Federal agency workers.

### Table 35

### Commuter Benefits/Services Available by Employer Type

	— Employer Type —				
Incentives/Support Services	<b>Federal</b> (n = 1,317)	<b>Non-profit</b> (n = 626)	State/local (n =682)	<b>Private</b> (n = 2,168)	
Any services offered	84%	57%	45%	44%	
SmartBenefit/transit/VP subsidy	73%	42%	25%	22%	
Commute information	48%	24%	25%	19%	
Bike/walk services	43%	24%	14%	15%	
Preferential parking	47%	11%	14%	12%	
GRH	15%	13%	8%	11%	
Carpool subsidy/cash payment	18%	4%	4%	5%	
Capital Bikeshare	10%	7%	7%	3%	
Carshare (Zipcar, car2go)	6%	7%	6%	4%	

### **Commuter Services Offered by Employer Size**

Large employers were more likely to offer commuter services than were small employers (Table 36). Only 38% of respondents who worked for employers with 100 or fewer employees and 54% of respondents who worked for employers with 101-250 employees said they had any services. By contrast, three-quarters (75%) of respondents employed by large (251-999 employees) employers and

nearly eight in ten (79%) respondents who worked for very large firms (1,000+ employees) had one or more employer-provided commuter service.

Table 36 also compares availability of individual commuter assistance services by employer size. Respondents who worked for employers with 251 or more employees had substantially greater access to most benefits/services, compared with employees of smaller firms. This trend of increasing services with increasing size was most striking with transit/vanpool subsidies, commute information, bike/walk services, and preferential parking.

### Table 36

### Commuter Benefits/Services Available by Employer Size (number of employees)

(ildiliber of elliployees)		– Employ	———— Employer Size ———				
Incentives/ Support Services	<b>1-100</b> (n = 2,089)	<b>101-250</b> (n = 640)	<b>251-999</b> (n = 779)	<b>1,000+</b> (n = 1,269)			
Any services offered	38%	54%	75%	79%			
SmartBenefit/transit/VP subsidy	20%	36%	52%	63%			
Commute information	14%	24%	39%	48%			
Bike/walk services	10%	18%	35%	43%			
Preferential parking	8%	13%	29%	44%			
GRH	11%	13%	10%	14%			
Carpool subsidy/cash payment	3%	7%	10%	16%			
Capital Bikeshare	3%	5%	11%	9%			
Carshare (Zipcar, car2go)	2%	6%	10%	7%			

### **Services Offered by Employer Location**

Finally, the analysis examined availability of services by respondents' work locations, divided into the three "ring" designations described earlier: Inner Core (Alexandria, Arlington, and the District of Columbia), Middle Ring (Fairfax, Montgomery, and Prince George's), and Outer Ring (Calvert, Charles, Frederick, Loudoun, and Prince William). Inner Core respondents had greater access to benefits/services than did other respondents (Table 37). Seven in ten Inner Core workers said they had commute services, while only about half (47%) of Middle Ring workers and 35% of Outer Ring workers had services available.

#### Table 37

#### **Commuter Benefits/Services Available by Work Area**

Work Area

	ier Core = 2,276)	ddle Ring = 1,648)	ter Ring = 1,145)
Incentives/Support Services	<b>Inner</b> (n = 2	<b>Mi</b> ⊝	no S
Any services offered	70%	47%	35%
SmartBenefit/transit/VP subsidy	57%	25%	10%
Commute information	32%	26%	16%
Bike/walk services	32%	17%	11%
Preferential parking	23%	21%	13%
GRH	13%	11%	11%
Carpool subsidy/cash payment	10%	7%	5%
Capital Bikeshare	10%	3%	1%
Carshare (Zipcar, car2go)	7%	5%	2%

The higher share of Inner Core workers with commute services was primarily due to their much greater access to transit subsidies; 57% of Inner Core workers reported this service was offered, while only 25% of Middle Ring and 10% of Outer Ring workers said it was available. This largely mirrors the availability of transit service; employers in areas with limited transit operating would understandably be less likely to offer this service. Inner Core workers also had substantially higher access to bike/walk services. Again, this difference reflects the greater access to bike/walk infrastructure in the Inner Core area, when compared with the Middle Ring and Outer Ring areas.

Differences in availability of other commute services were less pronounced, particularly between Inner Core and Middle Ring workers. The percentages of Inner Core and Middle Ring workers with access to commute information, preferential parking, GRH, carpool subsidies, and carshare memberships were similar. Outer Ring workers had lower availability of nearly all services than did commuters who worked closer to the region's urban center.



### Figure 75

### **Extent of Work Schedule Flexibility Permitted**

(n = 2,780)



# Flexible Work Schedules and Work Schedule Incentives

### **Availability of Flexible Work Schedules**

Some employers permit employees to work a "flexible" work schedule, in which they can choose their work start and end times, so long as they meet a minimum number of weekly or daily work hours. The survey included several questions to explore the availability and extent of these schedules. Six in ten (60%) commuters said their employers offered at least some degree of work schedule flexibility and 80% of respondents who had access to the schedule had used it.

Respondents who said their employers offered a flexible work schedule were asked how much earlier or later they were permitted to arrive at work, compared with the standard start time as their worksites. Over half (53%) of these employees said they could adjust their start time by more than 60 minutes and 18% were permitted to adjust their schedule up to 60 minutes. One in ten had up to 30 minutes of flexibility and 8% could adjust their schedule for up to 15 minutes. The remaining 11% of respondents said the amount of flexibility varied or was determined "within reason."

Work hour flexibility was more common among respondents who worked in the Inner Core; 66% of Inner Core respondents said their employer offered flexible schedules, while only 57% of Middle Ring and 50% of Outer Ring workers were permitted to adjust their schedules. Flexible schedules also were more likely to be offered by large employers; about 71% of respondents who worked for employers with more than 250 employees offered flexible schedules, compared with just over half (54%) of respondents who worked for smaller firms. And flexible schedules were most likely to be available to Federal agency workers (73%) and least likely to be offered to state/local government workers (37%).

# Interest in Incentive to Shift Work Schedule Outside of Peak Period

The 2016 survey included a new question to assess interest in a financial incentive for commuters who would shift their work start time to arrive before or after the peak commuting period. Commuters who had work schedule flexibility and who arrived at work between 7:00 am and 9:59 am were asked:

"If you could receive \$3 per day for each day that you arrive at work before 7:00 am or at 10:00 am or later, how likely would you be to make this change in your work schedule?"

More than half of commuters who were asked the question expressed some interest in the incentive. About 26% said they would be "very likely" to make the schedule change to take advantage of the incentive and 26% said they would be "somewhat likely" (Figure 76).

### Figure 76

### Likely to Shift Work Start Time Outside Peak Period to Receive Incentive

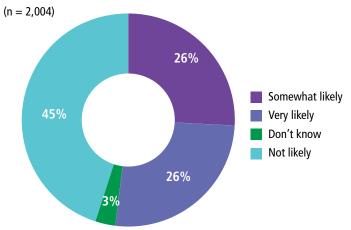


Table 38

# Likely to Shift Work Start Time Outside Peak Period by Amount of Work Schedule Flexibility Permitted

	Not Likely/ Don't Know	Somewhat Likely	Very Likely	Somewhat or Very Likely
Schedule Flexibility				
Up to 15 minutes ( $n = 105$ )	38%	19%	43%	62%
Up to 30 minutes ( $n = 163$ )	46%	27%	27%	54%
Up to 60 minutes (n = 336)	45%	35%	20%	55%
More than 60 minutes ( $n = 232$ )	51%	24%	25%	49%
Varies (n = 232)	47%	27%	26%	53%

### Interest by Extent of Work Schedule Flexibility -

Respondents' willingness to change their schedule to receive the incentive was inversely-related to the amount of flexibility their employer permitted (Table 38).

Respondents who were allowed a maximum 15 minute schedule adjustment were notably more likely to consider changing their schedule; 62% said they were somewhat or very likely and 43% were very likely. Among respondents with 30 or 60 minutes of adjustment, about 55% were likely to change their schedule. Respondents who had the greatest opportunity to change their schedule, with more than one hour of adjustment permitted, were least likely to be interested in making the schedule change to receive the incentive.

Interest by Home and Work Location — Respondents who lived in the Middle and Outer Ring sub-areas expressed slightly greater interest in the incentive than did respondents who lived in the Inner Core and greater "very likely" interest (Table 39). Overall interest was similar across work locations, except that higher shares of Middle Ring and Outer Ring workers said they were "very likely" to make the schedule change, while "somewhat likely" was a more common response for Inner Core workers.

### Table 39

Likely to Shift Work Start Time Outside Peak Period by Home and Work Area

Home and Work Area	Not Likely/ Don't know	Somewhat Likely	Very Likely	Somewhat or Very Likely
Home Area				
Inner Core (n = 700)	52%	28%	20%	48%
Middle Ring (n = 608)	47%	24%	29%	53%
Outer Ring ( $n = 763$ )	46%	28%	26%	54%
Work Area				
Inner Core ( $n = 1,074$ )	49%	29%	22%	51%
Middle Ring (n =648)	48%	23%	29%	52%
Outer Ring (n $=$ 346)	47%	21%	32%	53%

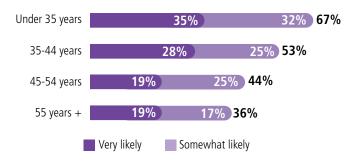
TOC Hotlinks Interest by Demographic Sub-group – Interest in the work schedule incentive was stronger among Hispanic and African-American respondents; 64% of Hispanics and 62% of African-Americans said they were likely to adjust their work schedule to receive the incentive, compared with 45% of Whites. Female respondents were more interested (58%) than were male respondents (46%). In addition, respondents who did not have children in the household were more interested (55%) than were respondents who had one or more children at home (49%).

Younger respondents expressed substantially greater interest in the incentive than did older respondents (Figure 77). Two-thirds (67%) of respondents who were under 35 years of age said they would be likely to shift their schedule to receive the incentive and 35% would be very likely. Both overall likelihood and strong likelihood (very likely) declined with increasing age. Among respondents who were 55 or older, only 36% said they would be likely to make a schedule adjustment and 19% would be very likely. These results might suggest that young respondents were more motivated by the financial incentive than older respondents. Another explanation could be that older respondents had greater personal constraints on their time, which made it less feasible for them to make such schedule adjustments.

### Figure 77

# Likely to Shift Work Start Time Outside Peak Period by Respondent Age

(Under 35 years n=268, 35-44 years n=448, 45-54 years n=626, 55 year and older n=663)

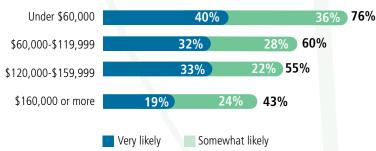


The data also indicated a strong relationship between interest in the incentive and respondent income, with interest declining steadily as income increased (Figure 78). Three-quarters (76%) of respondents with household incomes of less than \$60,000 per year said they would be likely to shift their schedule to receive the incentive and 40% would be very likely. Among respondents with incomes of between \$60,000 and \$159,999, about six in ten were likely to make the change. Among respondents with incomes of \$160,000 or more, only 43% would be likely to make a schedule adjustment and just 19% would be very likely.

### Figure 78

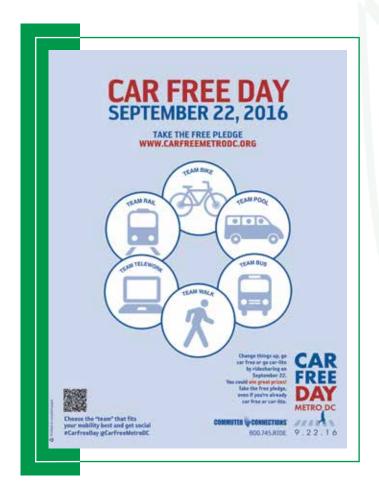
### Likely to Shift Work Start Time Outside Peak Period by Respondent Annual Household Income

Under 60,000 n = 112, 60,000-\$119,999 n = 432, \$120,000-\$159,999 n = 349, \$160,000 or more n = 716)



### **Interest by Commute Mode and Commute Distance**

- Respondents who commuted primarily by bus reported notably higher interest in the incentive than did respondents who used any other mode (Table 40). Nearly two-thirds (64%) of bus riders were at least somewhat likely to make the schedule change to receive the incentive and 42% said they were very likely. Interest was similar among carpoolers, train riders, and respondents who drove alone to work, with about half of these commuters saying they were likely to make the schedule change. Bike/walk commuters expressed the least interest.



#### Likely to Shift Work Start Time Outside Peak Period by Commute Mode and Commute Distance

(Bolded numbers indicate statistically higher percentages)

	Not Likely/ Don't Know	Somewhat Likely	Very Likely	Somewhat or Very Likely
Commute Mode				
Bus (n = 138)	36%	22%	42%	64%
Carpool (n = 127)	46%	32%	22%	54%
Train (n = 389)	48%	28%	24%	52%
Drive alone (n = 1,126)	49%	24%	27%	51%
Bike/walk (n = 87)	54%	28%	18%	46%
<b>Commute Distance</b>				
Less than 10 mi (n = 699)	50%	25%	25%	50%
10 – 19.9 mi (n = 479)	51%	26%	23%	51%
20 or more mi (n = 730)	44%	27%	29%	56%

Commuters who traveled farther to work also expressed greater interest (Table 40). More than half (56%) of commuters who traveled 20 or more miles to work were somewhat or very interested, compared with about half of respondents who traveled shorter distances.

# Parking Facilities and Services

Respondents also were asked about the parking services available at their worksites. These results are displayed in Table 41 for 2013, 2010, 2007, and 2004.

The majority of respondents (64%) across the region said their employer provided "free parking for all employees" at the worksite. One percent said the employer offered "free parking off-site." An additional 6% of respondents said their

#### Table 41

# Parking Facilities/Services Offered by Employers – 2016, 2013, 2010, 2007, 2004

Parking Facilities and Services	<b>2016 SOC</b> (n =5,093)	<b>2013 SOC</b> (n 5,5254)	<b>2010 SOC</b> (n =5,819)	<b>2007 SOC</b> (n =5,426)	<b>2004 SOC</b> (n =)
Free on-site parking (all employees)	64%	63%	63%	65%	66%
Free off-site parking (some employees)*	6%				
Free off-site parking	1%	2%	2%	4%	3%
Employee pays all parking charges	24%	23%	22%	21%	21%
Employee/employer share parking charge	5%	7%	7%	7%	6%
Parking discounts for CP/VP**	14%	14%	16%	15%	14%

<sup>\*</sup> Follow-up question about parking offered to some employees was added in 2016

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<sup>\*\*</sup> Percentages of parking discounts for CP/VP are calculated on a base of respondents who do not have free parking available. These sample sizes are (2016 n = 1,148; 2013 n = 1,438; 2010 n = 1,610; 2007 n = 1,674; 2004 n = 1,752)

employer did not provide free parking to all employees, but that they personally had free parking. This follow-up question was not asked prior to the 2016 survey, so no data were available for previous years.

About three in ten said they paid at least part of the cost of parking; 24% paid the total cost and 5% paid a portion of the cost with the balance paid by their employer. The availability of free parking has remained relatively stable over the past 12 years.

### Parking by Employer Type, Employer Size, and Work

**Location** – Figure 79 displays free parking availability by employer type, employer size, and the location of the respondents' worksite. Federal agency workers and respondents who worked for non-profit organizations were least likely to have free parking at work. About 44% of respondents who worked for Federal agencies and 54% of respondents who worked for a non-profit said their employer provided free on-site parking to all employees. By contrast, 74% of respondents who worked for state and local agencies and 70% of private sector employees said they had free parking.

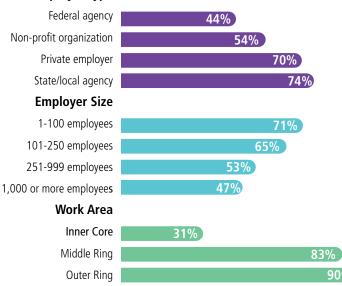
Respondents who worked for large employers were less likely to have free parking. About half of respondents who were employed by employers with 251 or more employees had free parking, compared with at least two-thirds of respondents who worked for employers with 250 or fewer employees.

### Figure 79

### On-site Free Parking Availability by Employer Type, Employer Size, and Work Area

(Employer Type - Federal n=1,317, Non-profit n=626, Private n=2,169, State/local n=682) (Employer Size - 1-100 n=2,091, 101-250 n=641, 251-999 n=779, 1,000+ n=1,269) (Work Area - Inner Core n=2,277, Middle Ring n=1,647, Outer Ring n=1,146)

### Employer Type



Dramatic differences in availability of free parking also were noted for respondents who worked in different parts of the region. Only three in ten (31%) Inner Core workers said their employer offered free parking to all employees, compared to more than eight in ten (83%) respondents who worked in the Middle Ring and nine in ten (90%) respondents who worked in the Outer Ring.

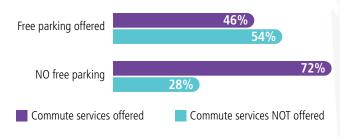
### Availability of Commuter Assistance Services/ Benefits Offered by Availability of Free Parking

The availability of commute benefits/services was inversely related to the availability of free parking at the worksite. As shown in Figure 80, less than half (46%) of respondents who said free parking was offered to all employees said their employer also offered commute benefits/services that would encourage or help them use alternative modes for commuting. By contrast, 72% of respondents who said free parking was not available reported having access to commute benefits/services at work.

### Figure 80

### Commuter Benefits/Services Offered by Free Parking Available

(Free parking available n = 3,136, NO free parking n = 1,830)



# **Impact of Commute Assistance Services** and **Parking**

# **Commute Mode by Commute Assistance Benefits/Services Offered**

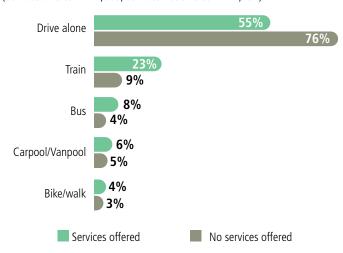
Figure 81 presents the share of commuters who used various commute modes by whether or not commute assistance benefits/ services were available at their worksites. Respondents who had access to alternative mode benefits/services were less likely to drive alone (55%) than were respondents whose employers did not provide these services (76%).

Train use was particularly higher for respondents with commute services; 23% of respondents whose employer offered commute benefits/services rode the train to work, compared with 9% of respondents whose employer did not offer these services. Bus use

Figure 81

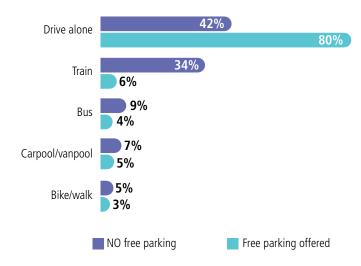
### Primary Commute Mode by Commute Benefits/ Services Offered

(Services offered n = 2,909, Services not offered n = 2,152)



# Figure 82 Primary Commute Mode by Free Parking Available at Work

(No free parking n = 1,830, Free parking offered n = 3,138)



among respondents who had access to commute benefits/services was twice as high (8%) as for respondents with no services (4%). Carpool/vanpool and bike/walk mode shares did not differ substantially for the "with services" and "without services" cases.

These differences are significant at the 95% confidence level, but it is not possible to say that the availability of these services was the only reason, or even the primary reason, for differences in mode use. As noted before, employers in the Inner Core were much more likely than were employers in the Middle Ring and Outer Ring to offer commuter assistance services and drive alone rates were much lower for respondents who worked in the Core (41%) than for respondents who worked in either the Middle Ring (65%) or Outer Ring (75%).

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However, respondents who worked in the Inner Core also could be faced with greater impediments to driving alone. For example, Inner Core workers commuted an average of 44 minutes one-way, compared with 36 minutes for Middle Ring workers and 35 minutes for Outer Ring workers. And respondents who worked in the Inner Core also might experience greater congestion levels and have greater availability of commute options, such as transit, than would be experienced by workers outside this area. Any of these factors might have been at least as important in influencing respondents' commute mode choices.

### **Commute Mode by Parking Services Offered**

Figure 82 presents a comparison of mode use rates for respondents who had free on-site parking at work and those who had to pay for parking. The difference in drive alone rates for these two groups was dramatic; 80% of respondents whose employers offered free parking drove alone, compared with only 42% of respondents who did not have this benefit.

Respondents who had to pay for parking used all alternative modes at higher rates than did respondents with free parking. The difference was especially striking for use of transit; train mode share was nearly six times as high for respondents who had to pay to park as for respondents who had free parking. Bus use also was much higher for respondents who did not have free parking. Many other surveys and research studies have documented the important role parking availability and cost play in commute decisions.



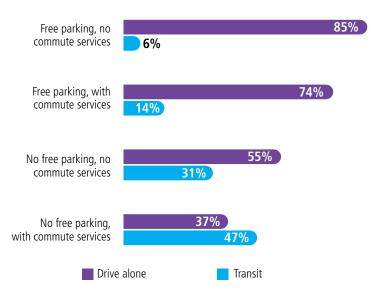
# **Commute Mode by Commute Benefits/Services** and Parking Services in Combination

Finally, Figure 83 presents a comparison of drive alone and public transit use by the combination of free parking and commute benefits/services. The top section of the figure shows the mode shares at worksites where free on-site parking was offered and commute benefits/services were and were not available. The bottom section shows the mode shares when free parking was not available and commute benefits/services were and were not offered.

### Figure 83

# Drive Alone and Transit Mode Use by Combination of Free Parking and Commute Benefits/Services Offered

(Free parking, no commute services n = 1,648, Free parking, with commute services n = 1,468) (No free parking, no commute services n = 443, No free parking, with commute services n = 1,383)



The drive alone mode share declined steadily across the four cases, indicating that both parking cost and commute services influenced commuters' choice of driving alone. When parking was free and no commute services were available, 85% of respondents drove alone to work. The drive alone rate dropped to 74% among respondents who had free parking, but when commute services were added.

When no free parking was available, the drive alone rate was 55% even when no commute services were offered. This was fully 30 percentage points below the rate when parking was free and commute services were not offered, suggesting that parking charges can have a substantial impact on drive alone mode share, even in the absence of commute services. But when commute services were added, on top of parking charges, the drive alone mode share fell an additional 18 percentage points, to 37%, indicating that commute services also play a motivating role in commute mode choice.

The reverse pattern was clear for use of public transit. When free parking was offered, 6% of respondents used public transit when no commute benefits/services were available and 14% used public transit when they had access to commute benefits/services. At worksites where parking was not free, 31% of respondents used transit when they did not have access to commute benefits/services and 47% used transit when commute benefits/services were offered.

The figure does not show mode shares for bike/walk or for carpool/vanpool. Bike/walk mode use showed differences by access to both parking and commute services. For respondents who reported free parking, bike/walk mode use was 4% when commute benefits/ services were offered, compared with 2% without services. When parking was not free, bike/walk mode use was 5% when services were available, compared with 3% for the no commute benefits/services case. Carpool/vanpool mode use was essentially the same across the four parking/service categories, ranging only from 5% to 6%.



### **Characteristics of the Sample**

At the end of the survey interview, respondents were asked a series of questions about their age, race/ethnicity, sex, income, household size, vehicle ownership, home and work locations, type of employer, size of employer, and occupation. These results are presented first, to define characteristics of the sample.

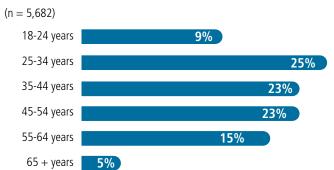
### **Demographic Characteristics**

### Age

About one-third (34%) of respondents were younger than 35 years of age, 46% were between 35 and 54 years old, and 20% were 55 years of age or older (Figure 84). The age distribution was adjusted during the sample weighting process to represent the region.

### Figure 84

### **Respondent Age Distribution**

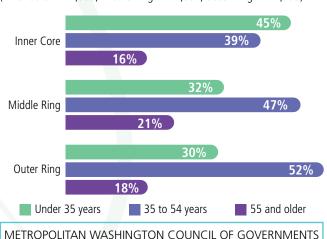


The age distributions varied by where in the region the respondents lived (Figure 85). Respondents who lived in the Inner Core area were considerably younger than those who lived in the Middle Ring and Outer Ring. Nearly half (45%) of Inner Core respondents were under 35 years of age, compared with 32% of respondents who lived in the Middle Ring and 30% who lived in the Outer Ring.

#### Figure 85

### Respondent Age by Home Area – Inner Core, Middle Ring, and Outer Ring

(Inner Core n = 1,593, Middle Ring n = 1,596, Outer Ring n = 2,493)



### **Race/Ethnicity**

Whites and African-Americans represented the two largest racial/ ethnic groups of survey respondents, 45% and 23% respectively (Table 42). Respondents who self-identified as Hispanic/Latino accounted for about 14% and Asian/Pacific Islanders represented 13% of the total.

#### Table 42

### Race/Ethnic Background

(n = 5384)

Ethnic Group	Ethnic Group
White/Caucasian	45%
African-American	23%
Hispanic/Latino	14%
Asian/Pacific Islander	13%
Other/Mixed	5%

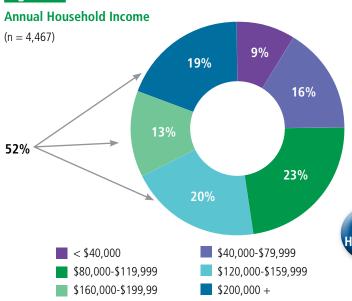
#### Sex

Respondents were about evenly divided between males (51%) and females (49%).

### **Income**

Figure 86 presents the distribution of respondents' annual household income. Three-quarters (75%) reported incomes of \$80,000 or more and half (52%) had incomes of \$120,000 or more.

#### Figure 86



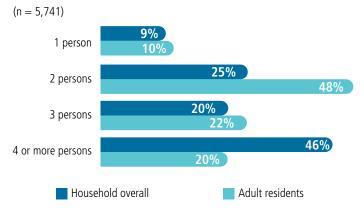
TOC Hotlinks

### **Household Size and Composition**

Nine percent of respondents said they were the only member of their household and 25% of respondents lived with one other person (Figure 87). The remaining respondents lived with at least two other household members. On average, respondents' households included 3.3 persons.

### Figure 87

### **Household Size – Overall and Adult Residents**



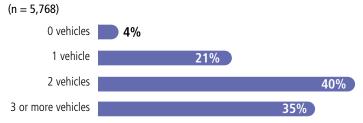
The majority of households were comprised solely of adults. Almost six in ten (58%) respondents said they had no children in the household. Two in ten (17%) respondents reported having one child in the household and 25% had two or more children under 18. The average household was comprised of 2.6 adults and 0.7 children.

### **Household Vehicle Ownership**

Nearly all (96%) survey respondents reported having at least one household vehicle (Figure 88). Two in ten (21%) had one vehicle, 40% had two vehicles, and 35% had three or more vehicles. Respondents reported an overall average of 2.2 vehicles per household.

#### Figure 88

### **Household Vehicles**

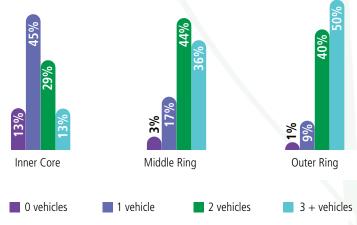


Vehicle ownership differed substantially by where respondents lived, with ownership lower among respondents who lived in the Inner Core than in either the Middle Ring or Outer Ring (Figure 89). Thirteen percent of Inner Core respondents said they did not have a household vehicle, compared with only 3% of Middle Ring respondents and 1% of Outer Ring respondents.

#### Figure 89

# Household Vehicles by Home Area 2004, 2007, 2010, 2013, 2016

(2004 n = 6,867, 2007 n = 6,071, 2010 n = 6,084, 2013 n = 5,738, 2016 n = 5,266)



Inner Core area residents also were much less likely than were respondents who lived in other areas to have two or more vehicles per household. But this was due in part to their smaller household sizes; only 30% of Inner Core respondents lived in a household with three or more adult members (age 18 or older), compared with 45% of Middle Ring respondents and 45% of Outer Ring respondents.

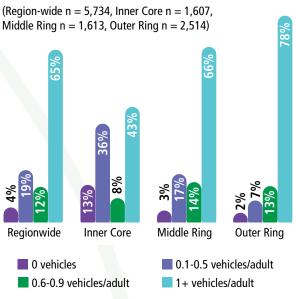


**Vehicles Available Per Adult Household Member** – The number of vehicles in the household is not a true measure of vehicle availability, however. Respondents who shared a vehicle with other household members might not have the vehicle available to them on a regular basis for their travel. Figure 90 presents the distribution of vehicle availability, taking into account both the number of household vehicles and number of adult household members. As noted before, 4% of respondents were car-free, but an additional 31% were "carlite," defined as having fewer vehicles than adult household members. Two in ten (19%) had between 0.1 and 0.5 vehicles per adult member, or at most one vehicle for every two adult members. Another 12% had between 0.6 and 0.9 vehicles per household member. On average, respondents had 0.9 vehicles per adult household member.

As also shown in Figure 90, vehicle availability per adult was considerably lower among respondents who lived in the Inner Core than for those who lived in the Middle Ring or Outer Ring jurisdictions. Only four in ten (43%) Inner Core respondents had a vehicle for each adult in the household, compared with 66% of respondents in the Middle Ring and 78% in the Outer Ring. On average, Inner Core respondents had 0.68 vehicles per adult resident of the household. Among Middle Ring and Outer Ring respondents, the household averages were 0.91 and 1.05 vehicles per adult, respectively.

### Figure 90

# Vehicles Per Adult Household Member – Region-wide and by Home Area

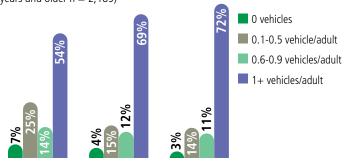


Younger respondents also were much more likely to be car-free or car-lite (Figure 91). Seven percent of respondents who were under 35 years old did not have a household vehicle and 39% had less than one vehicle for every two members of the household. Only half (54%) of respondents in the youngest age group had a vehicle for every adult in the household. Vehicle availability was much higher among older populations. Among respondents who were 35 to 54 years old, 69% had a vehicle for every adult in the household; 72% of respondents who were 55 or older had a vehicle for each adult in the household.

### Figure 91

# Vehicles Per Adult Household Member by Respondent Age

(Under 35 years n = 711, 35 to 54 years n = 2,782, 55 years and older n = 2,189)



Under 35 years 35 to 54 years 55 years and older



TOC Hotlinks

### Vehicles Available Per Adult Household Member by Home Area and Age – As illustrated by Figures 90 and

91, respondents who lived in the urban center of the region and respondents who were young were less likely to have personal vehicles regularly available for their travel. But was age or the location in the region the more important variable influencing their vehicle availability? Table 43 presents the percentages of respondents who were car-free (no household vehicle), car-lite (less than one vehicle per adult household member), and fully car available (one or more vehicles per adult household member) by the combination of their home location and age.

In each of the three home areas, respondents who were younger than 35 years old were less likely to have a vehicle always available to them than were older respondents. That is, young respondents were more likely to be either car-free or car-lite than were older respondents. Among Inner Core respondents, only 32% of respondents who were younger than 35 years had a vehicle for each adult in the household, compared with 51% of those who were between 35 and 54 years old and 57% of respondents who were 55 or older.

Age differences in vehicle availability also were evident among Middle Ring and Outer Ring respondents, but less striking than for the Inner Core. Nearly six in ten (58%) Middle Ring respondents who were under 35 years old had a vehicle for each adult household member, compared with about seven in ten respondents who were 35 years or older. And nearly three-quarters of Outer Ring respondents who were under 35 years old had a vehicle always available for their travel, versus eight in ten for older respondents who lived in the Outer Ring. This suggests that while age is a factor influencing vehicle availability, home location is more important.

### **Home and Work Locations**

Table 44 presents the distribution of respondents by their home and work states and counties. About equal shares of respondents lived in Maryland (44%) and Virginia (44%). The remaining 12% of respondents lived in the District of Columbia. Because the survey only interviewed employed residents of the 11-jurisdiction area, no respondents lived outside these areas.

### Table 43

### Vehicles Per Adult Household Member by Respondent Home Area and Age

(Bolded numbers indicate statistically higher percentages)

		Car-free (0 vehicles)	Car-lite (0.1-0.9 vehicles per adult)	Car available (1 + vehicles per adult)
	<b>Home Area and Age</b>			
	<b>Under 35 years</b> (n = 212)	17%	52%	32%
Inner Core	<b>35 to 54 years</b> (n = 749)	11%	38%	51%
	55 years and older $(n = 618)$	10%	33%	57%
		-13		
	<b>Under 35 years</b> (n = 218)	4%	38%	58%
<b>Middle Ring</b>	<b>35 to 54 years</b> (n = 719)	2%	28%	69%
	55 years and older ( $n = 643$ )	2%	25%	73%
		-13		
	<b>Under 35 years</b> (n = 272)	2%	25%	73%
Outer Ring	<b>35 to 54 years</b> (n = 1,285)	1%	18%	81%
	<b>55 years and older</b> (n =907)	1%	18%	81%

Work locations were more evenly divided. The largest number of respondents worked in Virginia (39%), but the District of Columbia and Maryland, with 31% and 26% of respondents respectively, were close behind in their share of employment. Note that work location percentages for Maryland and Virginia include only counties in the COG 11-jurisdiction region. Maryland and Virginia locations outside this region are counted in the "other" category.

Four jurisdictions accounted for residences of seven in ten respondents: Fairfax County (22%), Montgomery County, MD (19%), Prince George's County, MD (17%), and the District of Columbia (12%). The top five jurisdictions represented eight in ten of the work locations: District of Columbia (31%), Fairfax County (19%), Montgomery County (15%), Prince George's County (7%), and Arlington County (7%).

# Table 44 Home and Work Locations

Home Location (n = 5,903)	Work Location (n = 5,484)
12%	31%
44%	26%
19%	15%
17%	7%
4%	2%
3%	1%
1%	1%
44%	39%
22%	19%
5%	7%
8%	5%
6%	4%
3%	4%
N/A	4%
	12% 44% 19% 17% 4% 3% 1% 44% 22% 5% 8% 6% 3%

**Home and Work Areas** – More than half of respondents (58%) lived in the Middle Ring (Figure 92). The remaining respondents were about evenly divided between the Inner Core (20%) and Outer Ring (22%). Work locations, by contrast, were divided primarily between the Inner Core (42%) and Middle Ring (42%). Only 16% of respondents worked in an Outer Ring jurisdiction.

### Figure 92

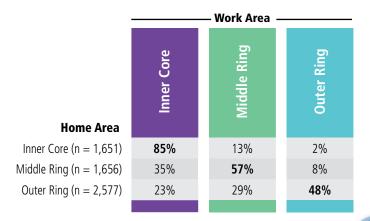
# Home and Work Locations – Inner Core, Middle Ring, and Outer Ring

(Home area n = 5,903, Work area n = 5,884)



Work Area by Home Area – Most respondents worked either in the geographic area where they lived or in an area closer to the center of the region (Table 45). More than eight in ten (85%) Inner Core respondents also worked in the Inner Core. About six in ten Middle Ring respondents worked in the Middle Ring and about half (48%) of Outer Ring residents worked in their home area. Outer Ring residents were most likely to travel to another jurisdiction to work; 29% traveled inbound to the Middle Ring and 23% traveled inbound to the Inner Core. Among Middle Ring residents, 35% traveled to the Inner Core. Only a small share of respondents made a "reverse commute" to a more distant ring; 15% of Inner Core and 8% of Middle Ring residents traveled outbound.

# Table 45 Work Location by Home Location

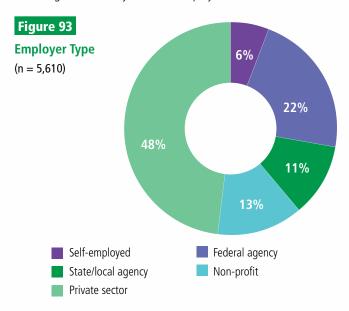




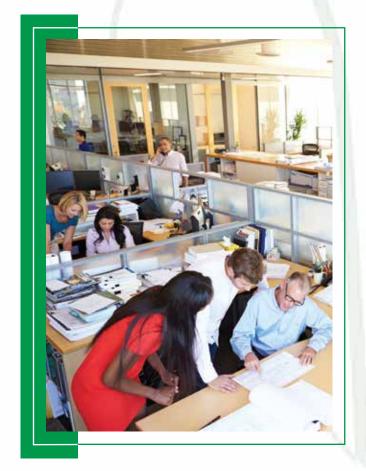
### **Employment Characteristics**

### **Type and Size of Employer**

**Type** – Respondents were asked the type of employer for which they worked and the number of employees at their worksites. These results are shown in Figure 93 and Table 46, respectively. Nearly half (48%) of respondents worked for a private sector employer, Federal government agencies employed 22%, state and local agencies employed 11%, and 13% worked for a non-profit organization. The remaining 6% said they were self-employed.



**Size** – The majority of respondents worked for employers that were either very small or very large (Table 46). Almost half (48%) worked for firms with 100 or fewer employees. One-quarter (24%) worked for employers that employed 1,000 or more employees.



### **Occupations**

Respondents represented many occupations (Table 47). About six in ten respondents worked in a professional (36%) or executive/managerial occupation (23%). Other common occupations included administrative support (10%), sales (7%), and technical and related support (6%).

#### Table 46

### **Employer Size**

(n = 4,953)

Number of Employees	Percentage
1-25	27%
26-50	11%
51-100	10%
101-250	13%
251-999	15%
1,000+	24%

### Table 47

### Occupation

(n = 5,246)

Occupation	Percentage		Percentage
Professional	36%	Protective services	3%
Executive/managerial	23%	Transportation/equipment	2%
Administrative support	10%	Military	1%
Sales	7%	Handlers, helpers, laborers	1%
Technician/support	6%	Private household occupations	1%
Service	4%	Other*	3%
Precision craft, production	3%		

<sup>\*</sup> Each response in Other category was mentioned by less than 1% of respondents.



# **APPENDIX**



### **Comparison of Key SOC Results**

### 2016, 2013, 2010, 2007, and 2004

### **Commute Patterns**

Current mode split – Percentage of	weekly commute tr	ips (including	CWS and TV	V days)	
	2016	2013	2010	2007	2004
DA/Motorcycle	61.0%	65.8%	64.2%	66.9%	71.4%
Carpool	5.0%	6.5%	6.9%	6.9%	5.6%
Vanpool	0.4%	0.2%	0.1%	0.2%	0.3%
Bus	4.9%	4.7%	5.7%	4.9%	4.4%
Metrorail	14.3%	11.6%	13.5%	12.0%	11.5%
Commuter Rail	0.9%	1.0%	1.0%	0.8%	0.9%
Bike/walk	3.3%	2.2%	2.3%	2.6%	2.2%
Compressed work schedule	1.1%	1.0%	0.6%	0.6%	0.7%
Telework	9.1%	7.0%	5.7%	5.1%	2.3%
Regular mode use – Percentage of v	weekly "on the road	l" commute t	rips (excludir	ng telework/0	CWS)
	2016	2013	2010	2007	2004
DA/Motorcycle	67.9%	71.5%	68.5%	71.0%	74.19
CP/VP	6.0%	7.3%	7.5%	7.6%	6.1%
Bus	5.5%	5.1%	6.0%	5.2%	4.7%
Train	16.9%	13.7%	15.5%	13.5%	12.8%
Bike/walk	3.7%	2.4%	2.5%	2.7%	2.3%
Average length of commute					
	2016	2013	2010	2007	2004
Distance	17.3 mi	16.0 mi	16.3 mi	16.3 mi	16.2 n
Time	39 min	36 min	36 min	35 min	34 mi
Work compressed schedules					
	2016	2013	2010	2007	2004
No	93%	93%	94%	96%	95%
Yes	7%	7%	6%	4%	5%
4/40 compressed schedule	2%	3%	2%	1%	2%
9/80 compressed schedule	4%	3%	4%	3%	3%
Other compressed schedule	1%	1%			
Carpool/Vanpool occupancy					
	2016	2013	2010	2007	2004
Carpool/slug	2.5	2.4	2.5	2.5	2.6
Vanpool	7.5	10.8	7.6	9.9	10.0
Access mode to rideshare/transit	modes				
	2016	2013	2010	2007	2004
Picked-up at home	12%	16%	10%	12%	15%
Drive to driver's home	10%	10%	10%	10%	11%
Drive to central location	16%	19%	18%	18%	18%
Another pool/dropped off	3%	2%	3%	1%	1%
Walk	40%	34%	35%	35%	39%
Drive CP/VP	5%	6%	11%	10%	6%
Bus/transit	12%	13%	12%	12%	9%

Reasons for using alternative modes – Commuters who used alternative modes.										
	2016	2013	2010	2007	2004					
Changed jobs	14%	18%	15%	18%	16%					
Save money	14%	16%	18%	18%	14%					
Save time	12%	12%	10%	13%	18%					
No parking/parking expense	4%	6%	4%	9%	3%					
No vehicle available	11%	11%	10%	8%	11%					
Moved residence	4%	10%	7%	8%	9%					
Avoid congestion	6%	5%	4%	5%	7%					
Convenient/close to work	4%	5%	8%	4%	1%					
Gas prices too high	1%	3%	0%	4%	0%					
Tired of driving	3%	2%	5%	4%	6%					

### **Commute Changes, Ease of Commute, and Commute Satisfaction**

Length of time using current alternative modes – Commuters who use alternative modes									
	2016	2013	2010	2007	2004				
1 – 11 months	18%	16%	18%	17%	23%				
12 – 24 months	22%	17%	11%	21%	23%				
25 – 36 months	9%	8%	11%	10%	9%				
37 – 60 months	16%	16%	13%	13%	12%				
More than 60 months	34%	43%	47%	39%	33%				
Average duration (months)	72	90	83	80	70				

# • **Switching among modes** – Modes used previously by commuters who use alternative modes now. Not all shifts to alt modes are from drive alone. Some shifting occurs from one alt mode to another

	2016	2013	2010	2007	2004
Not in Washington area then	16%	12%	10%	15%	17%
Always used this mode	5%	19%	5%	23%	12%
Made a change from another mode	75%	69%	85%	62%	71%
Previous modes used (respondents who shifted	from another	mode – mult	iple response	s permitted)	
Drive alone	37%	49%	53%	55%	56%
Train	20%	22%	23%	20%	12%
Carpool/Vanpool	11%	9%	4%	10%	10%
Bus	9%	14%	14%	15%	15%
Bike/walk	7%	6%	6%	6%	8%

### • Commute easier, more difficult, or same as one year ago – All regional commuters

	2016	2013	2010	2007	2004
Easier	16%	17%	12%	14%	14%
More difficult	22%	23%	25%	27%	29%
About the same	62%	60%	62%	57%	54%

### • Satisfied with trip to work – All regional commuters

Datibiled Hitti trip to Horix 7 in regiona	Commutation					
	2016	2013	2010	2007	2004	
Rating of 1 — not at all satisfied	9%	6%	7%	N/A	N/A	
Rating of 2	10%	10%	9%	N/A	N/A	
Rating of 3	23%	20%	22%	N/A	N/A	
Rating of 4	27%	28%	24%	N/A	N/A	
Rating of 5 – very satisfied	31%	36%	38%	N/A	N/A	



### Telework

e <mark>lework incidence in region –</mark> All comm	nuters (workei	rs who are no	ot self-emplo	yed and worl	king only at home)
	2016	2013	2010	2007	2004
% regional workers who telework	32.0%	26.5%	25.0%	18.7%	12.8%
lome-based teleworkers	98%	99%	97%	95%	95%
<b>Employer telework programs</b> – All regio	nal commute	rs + FT telew	orkers		
	2016	2013	2010	2007	2004
Employees with formal program	30%	30%	29%	19%	15%
Employees with informal TW	23%	21%	25%	22%	20%
No telework program at work	47%	49%	46%	59%	65%
Potential for additional regional telew	<b>/ork –</b> All reg	ional commu	ıters		
	2016	2013	2010	2007	2004
Non-TW (percent of commuters)	68%	73%	75%	81%	87%
ob tasks allow TW ("could TW")	27%	29%	30%	30%	25%
nterested in TW ("could and would TW")	18%	18%	21%	24%	19%
<b>Telework frequency</b> – Teleworkers					
	2016	2013	2010	2007	2004
< once per month	17%	17%	22%	18%	22%
1 – 3 times per month	25%	26%	30%	26%	32%
1 day per week	23%	25%	19%	18%	15%
2 days per week	15%	11%	12%	16%	12
3 or more times per week	20%	21%	17%	22%	19%
Mean (days per week)	1.4	1.4	1.3	1.5	1.3
<b>Length of time teleworking</b> – Teleworke	rs				
	2016	2013	2010	2007	2004
ess than one year	12%	14%	16%	14%	22%
One to two years	24%	27%	22%	29%	27%
More than two years	64%	59%	62%	58%	51%
How learned about telework – Telework	ers				
	2016	2013	2010	2007	2004
Program at work/employer	73%	73%	71%	55%	56%
Nord of mouth	9%	7%	5%	13%	18%
nitiated request on my own	10%	17%	15%	23%	16%
Commuter Connections/COG	9%	10%	6%	7%	5%

### Αw

HOV lane availability and use – All regional commuters											
	2016	2013	2010	2007	2004						
Commuters with HOV lane on route to work	30%	29%	30%	29%	29%						
Use HOV lanes	34%	34%	27%	27%	8%						
Commuters with Express Lane on route	15%										
Use Express Lanes	53%										
Avg time saving — one way trip (min)	20 min	24 min	23 min	21 min	25 min						

Park & Ride awareness and use – All regional commuters									
	2016	2013	2010	2007	2004				
Know locations of P&R lots	38%	38%	45%	38%	40%				
Used P&R in past year	6%	7%	9%	7%	7%				

<ul><li>Reasons for not riding bus or train -</li></ul>	- Commuters wh	o did not use	bus or train)
	2016	2013	2010
No train service, don't know service	55%	69%	
No bus service, don't know service	41%	49%	31%
Trip takes too much time	25%	20%	32%
Need car for work	7%	7%	11%
Need car before or after work	7%	5%	9%
Trip too long – distance too far	5%	6%	8%
Work schedule irregular	5%	5%	10%
Bus unreliable/late	5%	4%	3%
Too expensive	5%	4%	5%

2%

4%

# • **Reasons for not riding bus** – Commuters who didn't use bus (note that after 2007, one question was asked about reasons for not using transit)

Don't like riding with strangers, prefer to be alone 4%

	2016	2013	2010	2007	2004	
Trip takes too much time	N/A	N/A	N/A	31%	32%	
Need car for work	N/A	N/A	N/A	16%	15%	
No bus service, don't know service	N/A	N/A	N/A	19%	16%	
Work schedule irregular	N/A	N/A	N/A	8%	8%	
Trip too long – distance too far	N/A	N/A	N/A	10%	7%	
Bus unreliable/late	N/A	N/A	N/A	5%	5%	
Need car before or after work	N/A	N/A	N/A	9%	5%	
Don't like riding with strangers, prefer to be alone	N/A	N/A	N/A	6%	4%	
Too expensive	N/A	N/A	N/A	0%	0%	

# • **Reasons for not riding train** – Commuters who didn't use train (after 2007, one question was asked about reasons for not using transit)

	2016	2013	2010	2007	2004
No train service, don't know service	N/A	N/A	N/A	30%	38%
Trip takes too much time	N/A	N/A	N/A	22%	21%
Need car for work	N/A	N/A	N/A	16%	14%
Trip too long – distance too far	N/A	N/A	N/A	6%	6%
Work schedule irregular	N/A	N/A	N/A	7%	5%
Need car before or after work	N/A	N/A	N/A	8%	4%
Don't like riding with strangers, prefer to be alone	N/A	N/A	N/A	5%	2%
Too expensive	N/A	N/A	N/A	4%	4%

### • Reasons for not carpooling/vanpooling – Regional commuters who don't currently CP or VP

	2016	2013	2010	2007	2004	
Don't know anyone to CP/VP with	43%	47%	45%	48%	47%	
Work schedule irregular	18%	23%	28%	18%	20%	
Need car for emergencies	10%					
Need car before or after work	8%	7%	11%	11%	7%	
Need car for work	7%	8%	10%	9%	12%	
Takes too much time	6%	5%	5%	5%	4%	
Don't like riding with strangers, prefer to be alone	6%	4%	6%	4%	4%	
Doesn't save time	4%	3%	2%	5%	5%	



### **Quality of Life and Transportation Satisfaction**

Rating for quality of life in Washingt	on metropoli	tan region	– All regiona	l commuters	;
	2016	2013	2010	2007	2004
Rating of 1 — not at all satisfied	3%	N/A	3%	N/A	N/A
lating of 2	6%	N/A	6%	N/A	N/A
Rating of 3	27%	N/A	25%	N/A	N/A
lating of 4	44%	N/A	45%	N/A	N/A
ating of 5 – very satisfied	20%	N/A	21%	N/A	N/A
<u> </u>					
atisfied with transportation in Wasl	2016	2013	2010 2010	gional comm <b>2007</b>	uters <b>2004</b>
lating of 1 – not at all satisfied	11%	10%	9%	N/A	N/A
ating of 2	19%	15%	18%	N/A	N/A
ating of 3	34%	31%	35%	N/A	N/A
Rating of 4	25%	28%	27%	N/A	N/A
ating of 5 – very satisfied	11%	16%	13%	N/A	N/A
ocietal benefits of alternative mod	<b>e use –</b> All regi	onal commu	ters		
	2016	2013	2010	2007	2004
ess traffic/congestion	59%	59%	64%	N/A	N/A
educe pollution	36%	39%	45%	N/A	N/A
educe greenhouse gases	12%	8%	11%	N/A	N/A
ive energy	9%	15%	5%	N/A	N/A
ood for economy	7%	2%	3%	N/A	N/A
afety/less road rage	6%	5%	4%	N/A	N/A
ess wear/tear on roads	4%	4%	6%	N/A	N/A
		3%			N/A
ompanionship/sense of community	4%		2%	N/A	
educe accidents	3%	2%	3%	N/A	N/A
duce government costs	3%	1%	4%	N/A	N/A
ersonal benefits of alternative mod					
	2016	2013	2010	2007	2004
ave money/receive subsidy	33%	39%	55%	N/A	N/A
void stress/relax	22%	26%	17%	N/A	N/A
se time productively	18%	17%	17%	N/A	N/A
et exercise, health benefit	13%	10%		N/A	N/A
rrive at work on time	10%	11%	5%	N/A	N/A
o need for car	8%	7%	6%	N/A	N/A
ave companionship	7%	7%	10%	N/A	N/A
ave time, faster	7%	5%		N/A	N/A
-,	6%	2%	4%	N/A	N/A
ss traffic, avoid traffic		7%	11%	N/A	N/A
	3%		11/0	1 1// 1	
educe wear/tear on car	3% 3%		15%	NI/A	NI/A
Reduce wear/tear on car Help environment/save energy	3%	5%	15% 4%	N/A	N/A
educe wear/tear on car elp environment/save energy educe greenhouse gas	3% 3%	5% 2%	4%	N/A	N/A
less traffic, avoid traffic Reduce wear/tear on car Help environment/save energy Reduce greenhouse gas Use HOV lane No need to park	3%	5%			

### **Advertising/Messages**

# • **Heard, seen, or read commute advertising in past 6 months** – All respondents (includes both commuters and respondents who work at home/telework from home full-time)

respondents who work at home/telework fr						
	2016	2013	2010	2007	2004	
Yes	54%	55%	58%	51%	55%	
Ad messages recalled						
Use bus/train, Metro	13%	15%	14%	18%	7%	
New buses/trains coming	9%	7%	6%	7%	7%	
You can call for CP/VP info	8%	8%	11%	14%	17%	
Call CC, CC website	7%	4%	4%	4%	6%	
GRH	6%	5%	9%	6%	12%	
HOV lanes	5%	6%	3%	3%	2%	
HOT/Express Lanes	5%	7%				
It would help the environment	2%	3%	6%	5%	2%	
It reduces traffic	2%	3%	4%	5%	3%	
It saves money	2%	2%	5%	3%	<1%	
It saves time	2%	2%	2%	3%	2%	
Telecommuting	1%	2%	2%	3%	3%	
Attitudes/actions after hearing/seein	ng commute a	nds (respond	ents who ren	nembered ad	s)	
	2016	2013	2010	2007	2004	
More likely to consider RS/transit	25%	25%	24%	18%	18%	
Took actions to change commute	3%	3%	4%	<1%	2%	
Advertising encouraged action taken						
(of respondents who took action)	61%	84%	83%	67%	68%	
Actions taken (all regional commuters)						
Sought commute info (Internet, family,						
commute organization, other source)	1%	1%	2%	0.7%	1.6%	
Tried alt mode	1%	2%	1%	0.1%	0.2%	
Awareness and use of regional comn	nute info pho	ne/web sit	e – All respo	ndents		
	2016	2013	2010	2007	2004	
Know regional number/website	53%	62%	66%	51%	46%	
Know of CC (prompted or unprompted	e <b>d) –</b> All respor	ndents				
	2016	2013	2010	2007	2004	
Yes — unprompted		3%	2%	2%	6%	
Yes — prompted	61%	62%	64%	53%	66%	
CC services recalled (respondents awar	e of CC)					
GRH	N/A	N/A	26%	19%	40%	
CP/VP, ridematch info	N/A	N/A	30%	24%	28%	
Help finding CP/VP partners	N/A	N/A	30%	22%	16%	
Transit information	N/A	N/A	9%	6%	5%	
Telecommute info	N/A	N/A	0%	1%	2%	
ciccommute inio	IN/ /A	IN/ /	0 /0	1 /0	2 /0	



### **Employer Services**

<ul> <li>Employer offers parking services – All r</li> </ul>	•			• • • •	
	2016	2013	2010	2007	2004
Free on-site parking (all employees)	64%	63%	63%	65%	66%
Free on-site parking (some employees)	6%	N/A	N/A	N/A	N/A
Free off-site parking	1%	2%	2%	4%	3%
Employee pays full parking charge	24%	23%	22%	21%	21%
Employer pays part of parking charge	5%	7%	7%	7%	6%
CP/VP parking discount (when parking is not from		14%	16%	15%	14%
Employer offers TDM services – All non-	self-employed	d commuters			
	2016	2013	2010	2007	2004
Employer offers any services	55%	57%	61%	54%	53%
Discount/free transit pass	37%	38%	45%	33%	31%
Information on commute options	27%	28%	26%	20%	22%
Bike/ped facilities or services	23%	24%	24%	17%	14%
Preferential parking for CP/VP	21%	21%	21%	16%	16%
GRH	12%	13%	14%	12%	12%
CP financial incentive	8%	7%	7%	5%	4%
Bikeshare	6%	3%	N/A	N/A	4 /0 N/A
Carshare	5%	4%	N/A	N/A	N/A
Respondent used TDM services (respond				2007	2004
	2016	2013	2010	2007	2004
Discount/free transit pass	59%	57%	54%	41%	41%
Information on commute options	30%	34%	33%	46%	45%
Bikeshare	25%	4%	N/A	N/A	N/A
Bike/ped facilities or services	17%	19%	18%	12%	16%
GRH	15%	20%	26%	25%	25%
Carshare	15%	15%	N/A	N/A	N/A
Preferential parking for CP/VP	15%	18%	18%	20%	20%
CP financial incentive	12%	18%	16%	15%	18%
nographics					
States of Residence and Employment -	- All responde	ents			
Residence	2016	2013	2010	2007	2004
District of Columbia	12%	12%	12%	12%	11%
Maryland	44%	44%	44%	45%	45%
Virginia	44%	44%	44%	43%	44%
Employment	2016	2013	2010	2007	2004
District of Columbia	31%	31%	34%	30%	29%
Maryland	26%	29%	27%	32%	32%
Virginia	39%	37%	37%	36%	37%
Other/Ref	4%	3%	2%	2%	2%
Employer type – All respondents					
	2016	2013	2010	2007	2004
Federal agency	22%	22%	24%	20%	22%
State/local government	11%	12%	12%	12%	13%
Non-profit organization	13%	12%	13%	11%	10%
Private sector	48%	43%	41%	47%	49%
- 16	C0/	.5 ,0	100/	100/	70/

6%

11%

10%

Self-employed

10%

7%

Employer size – All respondents	2046	2042	2010	2007	2001
	2016	2013	2010	2007	2004
– 25 employees	27%	27%	25%	26%	25%
6 – 50 employees	11%	10%	8%	10%	12%
1 – 100 employees	10%	11%	11%	12%	12%
101 – 250 employees	13%	13%	13%	13%	13%
251 – 999 employees	15%	14%	16%	15%	15%
,000 employees	24%	25%	27%	24%	25%
<b>lge</b> – All respondents					
	2016*	2013	2010	2007	2004
nder 24	9%	5%	4%	4%	7%
25 – 34	25%	12%	13%	16%	21%
35 – 44	23%	22%	24%	28%	28%
15 – 54	23%	31%	31%	30%	27%
5 – 64	15%	23%	22%	18%	14%
5 or older	5%	7%	6%	4%	3%
In 2016 survey, data were weighted to ac and over-representation of respondents 5					-
and over-representation of respondents 5					-
In 2016 survey, data were weighted to ac and over-representation of respondents 5 ex – All respondents					-
and over-representation of respondents 5  ex — All respondents	55 and older. Data	for previous	surveys were	not weighted	for age.
and over-representation of respondents 5  EX — All respondents  male	55 and older. Data	for previous 2013	surveys were 2010	not weighted	f for age. 2004
and over-representation of respondents 5  All respondents  male ale	2016 49%	for previous  2013  55%	surveys were  2010  56%	2007 54%	2004 55%
and over-representation of respondents 5  x – All respondents  nale sle	2016 49%	for previous  2013  55%	surveys were  2010  56%	2007 54%	2004 55%
and over-representation of respondents 5	2016 49% 51%	2013 55% 45%	2010 56% 44%	2007 54% 46%	2004 55% 45%
and over-representation of respondents 5  ex — All respondents  male ale  icome — All respondents  inder \$30,000	2016 49% 51% 2016	2013 55% 45% 2013	2010 56% 44% 2010	2007 54% 46% 2007	2004 55% 45%
and over-representation of respondents 5  ex – All respondents  emale ale acome – All respondents  nder \$30,000  80,000 – \$39,999	2016 49% 51% 2016 5%	2013 55% 45% 2013 5%	2010 56% 44% 2010 4%	2007 54% 46% 2007 6%	2004 55% 45% 2004 6%
and over-representation of respondents 5  EX — All respondents  male ale  come — All respondents  der \$30,000 0,000 — \$39,999 0,000 — \$59,999	2016 49% 51% 2016 5% 4%	2013 55% 45% 2013 5% 3%	2010 56% 44% 2010 4% 4%	2007 54% 46% 2007 6% 5%	2004 55% 45% 2004 6% 8%
and over-representation of respondents 5  ex - All respondents  emale ale  acome - All respondents  ander \$30,000  30,000 - \$39,999  40,000 - \$59,999  50,000 - \$79,999	2016 49% 51% 2016 5% 4% 7%	2013 55% 45% 2013 5% 3% 9%	2010 56% 44% 2010 4% 4% 9%	2007 54% 46% 2007 6% 5% 12%	2004 55% 45% 2004 6% 8% 14%
and over-representation of respondents 5  EX — All respondents  male ale  COME — All respondents  nder \$30,000  80,000 — \$39,999  40,000 — \$59,999  80,000 — \$79,999  80,000 — \$99,999	2016 49% 51% 2016 5% 4% 7% 9%	2013 55% 45% 2013 5% 3% 9% 11%	2010 56% 44% 2010 4% 4% 9% 10%	2007 54% 46% 2007 6% 5% 12% 14%	2004 55% 45% 2004 6% 8% 14% 17%
and over-representation of respondents 5  ex – All respondents  emale ale  acome – All respondents  nder \$30,000  30,000 – \$39,999  40,000 – \$59,999  50,000 – \$79,999  30,000 – \$99,999  100,000 – \$119,999	2016 49% 51% 2016 5% 4% 7% 9% 8%	2013 55% 45% 2013 5% 3% 9% 11% 8%	2010 56% 44% 2010 4% 4% 9% 10% 9%	2007 54% 46% 2007 6% 5% 12% 14% 15%	2004 55% 45% 2004 6% 8% 14% 17% 16%
and over-representation of respondents 5  EX — All respondents  male ale  come — All respondents  der \$30,000  10,000 — \$39,999  10,000 — \$59,999  10,000 — \$79,999  10,000 — \$99,999  10,000 — \$119,999  20,000 — \$139,999	2016 49% 51% 2016 5% 4% 7% 9% 8% 15%	2013 55% 45% 2013 5% 3% 9% 11% 8% 15%	2010 56% 44% 2010 4% 4% 9% 10% 9% 15%	2007 54% 46% 2007 6% 5% 12% 14% 15% 14%	2004 55% 45% 2004 6% 8% 14% 17% 16% 14%
and over-representation of respondents 5  ex – All respondents  emale lale  acome – All respondents	2016 49% 51% 2016 5% 4% 7% 9% 8% 15% 10%	2013 55% 45% 2013 5% 3% 9% 11% 8% 15% 12%	2010 56% 44% 2010 4% 4% 9% 10% 9% 15% 12%	2007 54% 46% 2007 6% 5% 12% 14% 15% 14% 9%	2004 55% 45% 2004 6% 8% 14% 17% 16% 14% 7%
and over-representation of respondents 5  ex - All respondents  emale lale  ncome - All respondents  nder \$30,000  30,000 - \$39,999  40,000 - \$59,999  60,000 - \$79,999  80,000 - \$99,999  100,000 - \$119,999  120,000 - \$139,999  140,000 - \$159,999	2016 49% 51% 2016 5% 4% 7% 9% 8% 15% 10% 10%	2013 55% 45% 2013 5% 3% 9% 11% 8% 15% 12% 11%	2010 56% 44% 2010 4% 4% 9% 10% 9% 15% 12% 10%	2007 54% 46% 2007 6% 5% 12% 14% 15% 14% 9% 7%	2004 55% 45% 2004 6% 8% 14% 17% 16% 14% 7% 5%
and over-representation of respondents 5  EX — All respondents  male ale  come — All respondents  der \$30,000  60,000 — \$39,999  60,000 — \$59,999  60,000 — \$79,999  00,000 — \$119,999  20,000 — \$139,999  40,000 — \$159,999  60,000 — \$179,999	2016 49% 51% 2016 5% 4% 7% 9% 8% 15% 10% 10% 7%	2013 55% 45% 2013 5% 3% 9% 11% 8% 15% 12% 11% 7%	2010 56% 44% 2010 4% 4% 9% 10% 9% 15% 12% 10% 7%	2007 54% 46% 2007 6% 5% 12% 14% 15% 14% 9% 7% 18%	2004 55% 45% 2004 6% 8% 14% 17% 16% 14% 7% 5%
and over-representation of respondents 5 <b>x</b> – All respondents  nale le  come – All respondents  der \$30,000 0,000 – \$39,999 0,000 – \$59,999 0,000 – \$79,999 0,000 – \$119,999 20,000 – \$139,999 40,000 – \$159,999 50,000 – \$179,999 80,000 – \$179,999 80,000 – \$179,999 80,000 – \$199,999	2016 49% 51% 2016 5% 4% 7% 9% 8% 15% 10% 10% 7% 6% 19%	2013 55% 45% 2013 5% 3% 9% 11% 8% 15% 12% 11% 7% 8%	2010 56% 44% 2010 4% 4% 9% 10% 9% 15% 12% 10% 7% 5%	2007 54% 46% 2007 6% 5% 12% 14% 15% 14% 9% 7% 18%	2004 55% 45% 2004 6% 8% 14% 17% 16% 14% 7% 5% 13%

14%

45%

23%

13%

5%

13%

50%

25%

10%

2%

11%

53%

23%

10%

3%

9%

62%

22%

4%

3%

6%

64%

23%

5%

2%



Hispanic/Latino

Black/African-American

White

Asian

Other/Mixed

NOTE – COMBINED LANDLINE AND CELL PHONE SCREENERS TOGETHER

ALL RESPONDENTS WILL BE ASKED IF THEY ARE ON A CELL PHONE

### INTRO AND SCREENING QUESTIONS

#### LANDLINE INTRODUCTION

Hello. My name is	I'm calling (from
CIC Research) on behalf	f of the Metropolitan Washington Counci
of Governments	. We're talking to residents of Maryland

Virginia, and the District of Columbia about their travel to work. (**IF NECESSARY**: This is a genuine survey. No attempt will be made to sell you anything. Your answers will be kept completely confidential and will be used only together with those of other respondents.) Is now a good time? (IF YES, CONTINUE TO QSA) (IF NO, **ARRANGE CALL BACK**)

### **CELL PHONE INTRODUCTION**

Hello. My name is	I'm calling (from
CIC Research) on behalf of the Me	tropolitan Washington Council of
Governments. We're talking to resi	dents of Maryland, Virginia,
and the District of Columbia about	their travel to work.

### **SCREENING QUESTIONS**

# (Cell Phone Safety, Age, Employment, Home Location)

- SA. Did I reach you on a cell phone for this call?
  - 1. Yes
  - 2. No (SKIP TO S4)
  - 9. DK/Refused (THANK AND TERMINATE)
- SB. Are you in a place where it is safe to talk?
  - 1. Yes CONTINUE INTERVIEW WITH QSB2
  - 2. No SAY: I'll call back another time (TERMINATE)
  - 9. Refused (THANK & TERMINATE)
- SB2. Are you driving right now?
  - 1. Yes ASK QSC
  - 2. No CONTINUE INTERVIEW WITH QS2
- SC. I'd like to schedule a time to call you back either on this number or on a landline phone number. Which would you prefer?
  - 1. Schedule callback
  - 2 Call back on landline phone (record phone number)
  - 3 Cell phone used for business only (**THANK & TERMINATE**, **CODE AS BUSINESS**)
  - 9. Refused (THANK & TERMINATE)
- S3 Are you an employed person who is at least 18? By employed, I mean a wage or salaried employee, military, or self-employed...
  - 1. Yes (**SKIP TO Q1**)
  - 2. No (THANK AND TERMINATE)
- S.4 Are you an employed person who is at least 18? By employed, I mean a wage or salaried employee, military, or self-employed...
  - 1. Yes (**SKIP TO Q1**)
  - 2. No (ASK QS5)

S5 Is anyone else in your household employed either full-time or part-time?

- 1. Yes (ASK FOR THAT PERSON AND REPEAT INTRO, THEN GO BACK TO QS4 OR ARRANGE CB)
- 2. No (THANK AND TERMINATE)
- 1. Are you employed full-time or part-time? IF RESPONDENT SAYS HE/SHE WORKS MORE THAN ONE JOB, SAY "Do you work full-time or part-time at your primary job?"
  - 1. Employed full-time (CONTINUE)
  - 2. Employed part-time (**CONTINUE**)
  - 3. Not employed, keeping house, retired, disabled, full-time student, looking for work (**GO BACK TO QS5**)
  - 8. Don't know
  - 9. Refuse (THANK & TERMINATE)
- 1a. What is your home zip code?

#### HOME CLASSIFICATION

AUTOCODE COUNTY FOR CHANTILLY

IF Q1a = 20151, AUTOCODE Q2 = 6 (Fairfax), THEN SKIP TO Q3

IF Q1a = 20152, AUTOCODE Q2 = 8 (Loudoun), THEN SKIP TO Q3

**AUTOCODE ALEXANDRIA (EXCEPT 22311)** 

IF Q1a = 22301, 22302, 22304, 22305, OR 22314, AUTOCODE Q2 = 1 (Alexandria), THEN SKIP TO Q3

IF Q1a = 22303, 22306, 22307, 22308, 22309, 22310, OR 22315, AUTOCODE Q2 = 6 (Fairfax), THEN SKIP TO Q3

AUTOCODE TAKOMA PARK, MD, TAKOMA DC

IF Q1a = 20903, 20910, 20912, 20913, AUTOCODE Q2 = 9 (Montgomery), THEN SKIP TO Q3

IF Q1a = 20011 OR 20012, AUTOCODE Q2 = 5 (DC), THEN SKIP TO Q3

AUTOCODE LAUREL

IF Q1a = 20707 OR 20708, AUTOCODE Q2 = 10 (Prince Georges), THEN SKIP TO Q3  $\,$ 

IF Q1a = 20723 OR 20724, AUTOCODE Q2 = 12 3 Arlington Co. (VA) (Other –out of area), THEN THANK AND TERMINATE 4 Calvert Co. (MD) 5 Charles Co. (MD) AUTOCODE SILVER SPRING (EXCEPT 20903) 6 Washington, DC (District of Columbia) IF Q1a = 20901, 20902, 20904, 20905, 20906, OR 20910, 7 Fairfax Co. (VA) AUTOCODE Q2 = 9, THEN SKIP TO Q38 Fairfax City (VA) **AUTOCODE STERLING** 9 Falls Church City (VA) IF Q1a = 20164, 20165, OR 20166, AUTOCODE Q2 = 8 10 Frederick Co. (MD) (Loudoun), THEN SKIP TO Q3 11 Howard Co. (MD) AUTOCODE FAIRFAX AND FALLS CHURCH CITIES 12 Loudoun Co. (VA) IF Q1a = 22030, 22041, 22042, 22043, 22044, OR 22046, 13 Manassas City (VA) AUTOCODE Q2 = 6 (Fairfax), 14 Manassas Park City (VA) THEN SKIP TO Q3 15 Montgomery Co. (MD) AUTOCODE WALDORF (EXCEPT Q20601) 16 Prince George's Co. (MD) IF Q1a = 20602 OR 20603, AUTOCODE Q2 = 12 17 Prince William Co. (VA) (Other - out of area), THEN THANK AND TERMINATE 18 Stafford Co. (VA) 19 Baltimore County (MD) AUTOCODE MANASSAS, MANASSAS PARK 20 Carroll County (MD) IF Q1a = 20110 OR 20113, AUTOCODE Q2 = 11, THEN SKIP TO Q3 21 Other 88 Don't know IF Q1a = ANY OTHER ZIP CODE, ASK Q2 99 Refuse QUOTA SCREENER - NEED 600 IN EACH OF 11 AREAS 1 - 11 IF Q3 = 6, WKST = 1 (District of Columbia) In what county (or Independent City) do you live now? IF Q3 = 2, 4, 5, 10, 11, 15, 16, 19, OR 20, (DO NOT READ) WKST = 2 (Maryland)1 Alexandria City, VA IF Q3 = 1, 3, 7, 8, 9, 12, 13, 14, 17, OR 18, 2 Arlington Co., VA 3 Calvert Co., MD WKST = 3 (Virginia) 4 Charles Co., MD IF Q3 = 21, 88, OR 99, WKST = 9 (Unknown) 5 Washington, DC (District of Columbia) 6 Fairfax Co., VA (City of Falls Church, City of Fairfax) COMMUTE PATTERNS/WORK 7 Frederick Co., MD (City of Frederick) **SCHEDULE/TW STATUS** 8 Loudoun Co., VA (South Riding) Now, I'd like to ask you some questions about your commute to and 9 Montgomery Co., MD (City of Rockville, City of Gaithersburg, from work. If you have more than one job, just tell me about your City of Takoma Park, Silver Spring) primary job. 10 Prince George's Co., MD(City of Greenbelt, City of College Park, City of Bowie) 4 First, in a TYPICAL week, how many days 11 Prince William Co., VA (City of Manassas, City of Manassas are you assigned to work? Park) days 12 Other (**SPECIFY**) **(THANK** \_ "0", not currently working **AND TERMINATE**) 9.Refused (THANK AND TERMINATE) 88 Don't know (**THANK AND TERMINATE**) 99 Refused (THANK AND TERMINATE) IF Q4 = 0 AND RESPONDENT WAS REACHED ON CELL PHONE, THANK AND TERMINATE IF Q2 = 5, HMST = 1 (District of Columbia) IF Q4 = 0 AND RESPONDENT WAS REACHED ON LANDLINE IF Q2 = 3, 4, 7, 9, OR 10, HMST = 2 (Maryland)PHONE, GO BACK TO QS5 IF Q2 = 1, 2, 6, 8, OR 11, HMST = 3 (Virginia) 5 How many of those days are weekdays (Monday-Friday)? In what county (or independent city) do you work? (IF days "0", (CODE AS WKALL, THEN SKIP TO Q56d1) "ALL OVER", ASK: Where do you work the most?) (DO TOC **NOT READ)** Hotlink

9 Refused (THANK AND TERMINATE)

1 Alexandria City (VA) 2 Anne Arundel Co. (MD) 6 And how many weekdays do you commute to a work location outside your home? (IF RESPONDENT SAYS, "VARIES BY WEEK" OR "DON'T KNOW", PROMPT "What would you say would be most typical?" IF RESPONDENT STILL SAYS "DON'T KNOW," CODE AS 8)

10None (CONTINUE TO Q8)

- 1 One
- 2 Two
- 3 Three
- 4 Four
- 5 Five
- 8 Don't know (SKIP TO O61)
- 9 Refuse (SKIP TO Q61)

IF Q1 = 2 (work part-time) AND Q6 = 1, 2, 3, 4, OR 5, SKIP TO Q13

IF Q1 = 1 OR 8 AND Q6 = 1, 2, 3, 4, OR 5, SKIP TO Q11

- 8 So to be sure I understand, you work at home every weekday you work. Is that right?
  - 1 Yes (CONTINUE)
  - 2 No (INTERVIEWER PROMPT, "SO YOU COMMUTE TO A WORK LOCATION OUTSIDE YOUR HOME ONE OR MORE WEEKDAYS, IS THAT CORRECT?) GO BACK TO Q5)
- 9 Are you self-employed with your primary work location at home?
  - 1. Yes (PROGRAMMER, CODE AS HOMEALL, THEN SKIP TO INSTRUCTIONS BEFORE Q15)
  - 2. No (CONTINUE)
- 10 Do you telecommute every weekday you work?
  - 1. Yes (PROGRAMMER, CODE AS TELEALL, SKIP TO INSTRUCTIONS BEFORE Q13)
  - 2 No (SPECIFY SITUATION, THEN THANK AND TERMINATE)
- 11 Do you work a compressed schedule, for example, a full-time work week in fewer than five days?
  - 1 Yes (CONTINUE)
  - 2 No (SKIP TO INSTRUCTIONS BEFORE Q13)
- 12 What type of schedule do you work? (DO NOT READ, UNLESS NEEDED TO CLARIFY)
  - 1 4/40 (4 10-hour days per week, 40 hours)
  - 2 9/80 (9 days every 2 weeks, 80 hours)
  - 3 3/36 (3 12-hour days per week, 36 hours police, fire, hospitals)
  - 4 N/A
  - 5 Work 5 or more days per week, 35 or more hours per week (**RECODE Q11 = 2**)
  - 6 Other (SPECIFY)\_\_\_\_\_

#### **INSTRUCTIONS BEFORE Q13**

IF TELEALL (FROM Q10), AUTOCODE Q13 = 1, THEN SKIP TO Q13a

- 13 Now I want to ask you about telecommuting, also called teleworking. For purposes of this survey, "telecommuters" are defined as "wage and salary employees who at least occasionally work at home or at a telework or satellite center during an entire work day, instead of traveling to their regular workplace." Based on this definition, are you a telecommuter?
  - 1 Yes
  - 2 No (**SKIP TO Q14d**)
  - 9 DK/Refused (SKIP TO Q14d)
- 13a Does your employer have a formal telecommuting program at your workplace or do you telecommute under an informal arrangement between you and your supervisor?
  - 1 Formal program
  - 2 Informal arrangement
  - 3 N/A
  - 9 DK/Refused

IF TELEALL AND Q5 = 1, AUTOCODE Q14 = 4,
THEN SKIP TO INSTRUCTIONS BEFORE Q15
IF TELEALL AND Q5 = 2, AUTOCODE Q14 = 5,
THEN SKIP TO INSTRUCTIONS BEFORE Q15
IF TELEALL AND Q5 = 3, 4, OR 5, AUTOCODE Q14 = 6,
THEN SKIP TO INSTRUCTIONS BEFORE Q15

- 14 How often do you usually telecommute? (DO NOT READ)
  - 1 Occasionally for special project
  - 2 Less than one time per month/only in emergencies (e.g., sick child, snowstorm)
  - 3 1-3 times a month
  - 4 1 day a week
  - 5 2 days a week
  - 6 3 or more times a week
  - 7 other (**SPECIFY**)
  - 9 DK/Refused



- 14a Thinking about a day when traffic in the region is likely to be disrupted due to a snowstorm or major or special event, how likely are you to telecommute to avoid the traffic? Are you very likely, somewhat likely, or not likely to telecommute on that day?
  - 1 Very likely
  - 2 Somewhat likely
  - 3 Not likely
  - 9 Not sure

#### **SKIP TO INSTRUCTIONS BEFORE Q15**

#### **OUESTIONS FOR NON-TELEWORKERS**

- 14d Does your employer have a formal telecommuting program at your workplace or permit employees to telecommute under an informal arrangement with the supervisor?
  - 1 Yes, formal program
  - 2 Yes, informal arrangement
  - 3 No
  - 9 DK/Refused
- 14e Would your job responsibilities allow you to work at a location other than your main workplace at least occasionally?
  - 1 Yes
  - 2 No (SKIP TO INSTRUCTIONS BEFORE Q15)
  - 9 DK/Refused (**SKIP TO INSTRUCTIONS BEFORE Q15**)
- 14f Would you be interested in telecommuting on an occasional or regular basis?
  - 1 Yes, occasional basis
  - 2 Yes, regular basis
  - 3 No
  - 9 DK/Refused
- 14g Thinking about a day when traffic in the region is likely to be disrupted due to a snowstorm or a major or special event, how likely are you to work at home that day to avoid the traffic? Are you very likely, somewhat likely, or not likely?
  - 1 Very likely
  - 2 Somewhat likely
  - 3 Not likely
  - 9 Not sure
- 14h And how likely are you to work at home when you have a personal event, such as a sick child or a home delivery, or need uninterrupted time to complete a work assignment? (IF NECESSARY, REPEAT SCALE: "Are you very likely, somewhat likely, or not likely to work at home on a day like this?"
  - 1 Very likely
  - 2 Somewhat likely
  - 3 Not likely
  - 9 Not sure

- 14k In the past year, about how many days did you work at home all day on a regular work day, instead of traveling to your main workplace?
  - 10, never worked at home
  - 2 1 2 days
  - 3 3 4 days
  - 4 5 6 days
  - 5 7 9 days
  - 6 10 or more days
  - 9 Not sure

### **CURRENT COMMUTE PATTERNS**

### **INSTRUCTIONS BEFORE Q15**

IF HOMEALL FROM Q9, DON'T ASK Q15. AUTO FILL Q15, RESPONSE 18 = Q5, THEN SKIP TO Q61

IF TELEALL FROM Q10, DON'T ASK Q15. AUTO FILL Q15, RESPONSE 2 = Q5, THEN SKIP TO INSTRUCTIONS BEFORE Q34

15 Now thinking about LAST week, how did you get to work each day. Let's start with Monday? ... How about Tuesday? ... Wednesday? ... Thursday? ... Friday?

IF RESPONDENT MENTIONS MORE THAN ONE MODE ON ANY DAY, PROMPT FOR THE MODE USED FOR THE LONGEST DISTANCE PORTION OF THE TRIP. IF RESPONDENT SAYS DRIVE ALONE TO TRANSIT, CARPOOL, VANPOOL, OR BIKE AND DRIVE ALONE IS LONGEST DISTANCE, CODE TRANSIT, CARPOOL, VANPOOL, OR BIKE MODE, RATHER THAN DRIVE ALONE.

**IF Q12 = 1, 2, OR 3 AND RESPONDENT DOES NOT MENTION "CWS day off" (RESPONSE 1), ASK:** "You said you typically work a compressed work schedule. Did you have a compressed work schedule day off last week?"

IF Q14 = 4, 5, OR 6 AND RESPONDENT DOES NOT MENTION "Telecommute" (RESPONSE 2), ASK: "You said you typically telecommute one or more days per week. Did you telecommute last week?"

IF RESPONDENT SAYS TRAVEL TO WORK IN A CAR, TRUCK, OR VAN, SAY, Were you alone in the vehicle? IF YES, REPORT RESPONSE 3. IF NO, SAY, "Including yourself, how many people were in the vehicle?" IF 2-4, RECORD RESPONSE 5, IF 5, PROBE TO ASK ABOUT VANPOOL, THEN CODE RESPONSE 5 OR 7 AS APPROPRIATE, IF 6 OR MORE, RECORD AS RESPONSE 7

IF ALL WEEKDAYS IN Q5 ARE ACCOUNTED FOR BY MODES 1-15 IN Q15 BEFORE ALL WEEKDAYS ARE COUNTED, ASK:

You said you typically work only (number of weekdays reported in Q5)
per week. Were the weekdays I haven't asked you about regular days
off for you last week? IF RESPONSE IS YES, CATI WILL
AUTOFILL REMAINING DAYS WITH CODE 16; OTHERWISE
CONTINUE AND RECORD MODES USED FOR THOSE DAYS

# IF RESPONDENT MENTIONS "SICK, VACATION, HOLIDAY" (RESPONSE 17) FOR ANY DAY, CODE RESPONSE 17, THEN

**ASK** "If you had worked that day, how would you likely have traveled to work?" **AND CODE ADDITIONAL MODE RESPONSE FOR THAT DAY.** KEEP RESPONSE 17 IN FINAL DATABASE

IF Q15 NE 14 ANY DAY, SKIP TO Q16

IF Q15 = 14 (bicycle) FOR ANY DAY AND (Q2 = 1, 2, 5, OR 9 OR Q3 = 1, 3, 6, OR 15), ASK Q15a, OTHERWISE, SKIP TO Q16

- 15a On the day(s) that you biked to work, did you ride a Capital Bikeshare bike or a personal bike that you own or borrowed?
  - 1 Capital Bikeshare bike
  - 2 Personal bike (including borrowed from friend or family member)
  - 9 DK, ref

15b How long is your typical daily commute one way? Please tell me both how many miles and how many minutes. First, how many miles? (IF LESS THAN 1 MILE, RECORD AS 0.5)

Number of	miles	
888	Don't know	
999	Refuse	

#### 16 And how many minutes?

	ber of minutes
Time	varies
888	Don't know
999	Refuse

3 514 161			Go to Work			
Mode/Day of Week	Mon	Tues	Wed	Thur	Fri	
1 Compressed work schedule day off	1	1	1	1	1	Ī
2 Telecommute/telework	2	2	2	2	2	
3 Drive alone in your car, truck, or van	3	3	3	3	3	
4 Motorcycle	4	4	4	4	4	
5 Carpool, including carpool w/family member, dropped off	5	5	5	5	5	
6 Casual carpool (slugging)	6	6	6	6	6	
7 Vanpool	7	7	7	7	7	
8 Buspool (incl commuter bus, subscription bus, "Bridj")	8	8	8	8	8	
9 Rode a bus (public Bus, shuttle)	9	9	9	9	9	
10 Metrorail	10	10	10	10	10	
11 MARC (MD Commuter Rail)	11	11	11	11	11	
12 VRE	12	12	12	12	12	
13 AMTRAK/other train	13	13	13	13	13	
14 Bicycle (including Capital Bikeshare, CABI)	14	14	14	14	14	
15 Walk	15	15	15	15	15	
16 Regular day off (non-CWS)	16	16	16	16	16	
17 Sick, vacation, holiday, work out of area, etc. (prompt for travel on non sick, vacation day)	17	17	17	17	17	
18 Work at home – self-employed	18	18	18	18	18	
19 Taxi, Uber, Lyft, Split	19	19	19	19	19	

20 N/A

21 N/A

88 N/A

16a How many extra minutes do you build into your typical commute time to ensure that you nearly always arrive at work on time? (PERMIT WHOLE NUMBERS ONLY, NO DECIMAL PLACES)

Number	of	minutes	

888 Not sure

999 Left blank



#### 17a At what time do you typically arrive at work? (IF

RESPONDENT SAYS SCHEDULE VARIES, ASK WHAT IS MOST TYPICAL. CODE 12 (varies) ONLY IF RESPONDENT CANNOT OFFER A TYPICAL TIME.)

- 1 12:01 am 5:59 am
- 2 6:00 am 6:29 am
- 3 6:30 am 6:59 am
- 4 7:00 am 7:29 am
- 5 7:30 am 7:59 am
- 6 8:00 am 8:29 am
- 7 8:30 am 8:59 am
- 8 9:00 am 9:29 am
- 9 9:30 am 9:59 am
- 10 10:00 am 5:59 pm
- 11 6:00 pm 12 midnight
- 12 Varies from week to week
- 99 DK/Refused

# DEFINE Q15 MODES USED (ALLOW MULTIPLE MODES) – AUTOCODE ONLY:

CWDAYS = SUM OF Q15, RESPONSE 1

TWDAYS = SUM OF Q15, RESPONSE 2

DADAYS = SUM OF Q15, RESPONSE 3, 4, 19

CPDAYS = SUM OF Q15, RESPONSE 5, 6

VPDAYS = SUM OF Q15, RESPONSE 7

BUDAYS = SUM OF Q15, RESPONSES 8, 9

MRDAYS = SUM OF Q15, RESPONSE 10

CRDAYS = SUM OF Q15, RESPONSE 11, 12, 13

BKDAYS = SUM OF Q15, RESPONSE 14

WKDAYS = SUM OF Q15, RESPONSE 15

IF CWDAYS > 0, Q15 MODE = 1 COMPRESSED SCHEDULE

IF TWDAYS > 0, Q15 MODE = 2 TELECOMMUTE

IF DADAYS > 0, Q15 MODE = 3 DRIVE ALONE

IF CPDAYS > 0, Q15 MODE = 4 CARPOOL

IF VPDAYS > 0, Q15 MODE = 5 VANPOOL

IF BUDAYS > 0, Q15 MODE = 6 BUS

IF MRDAYS > 0, Q15 MODE = 7 METRORAIL

IF CRDAYS > 0, Q15 MODE = 8 COMMUTER TRAIN)

IF BKDAYS > 0, Q15 MODE = 9 BICYCLE

IF WKDAYS > 0, Q15 MODE = 10 WALKING

#### **DEFINE PRIMARY MODE**

SET PRMODE = Q15 MODE WITH HIGHEST NUMBER OF DAYS. IF TIE FOR HIGHEST NUMBER, CHOOSE PRIMARY MODE IN THIS PRIORITY ORDER: 5 (VANPOOL), 4 (CARPOOL), 7 (METRORAIL), 6 (BUS), 8 (COMMUTER TRAIN), 9 (BICYCLE), 10 (WALKING), 2 (TELECOMMUTE), 3 (DRIVE ALONE). DO NOT SELECT COMPRESSED SCHEDULE (1) AS PRIMARY MODE

<u>DEFINE CALTDAYS</u> = TOTAL Q15 DAYS USING MODES 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

#### **USE OF ALTERNATIVE MODES**

IN Q18, <MODE Q15> = ALL MODES 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 19 NAMED IN Q15

18 How long have you been using <MODE Q15> to get to work? (DO NOT READ)

IF MORE THAN ONE <MODE Q15>, REPEAT FOR OTHER <MODE Q15>

ADD TO BRIEFING DOCUMENT INSTRUCTIONS IF RESPONDENT SAYS, "DO YOU MEAN HOW LONG HAVE I BEEN USING <MODE Q15, THIS TYPE OF TRANSPORTATION> OR HOW LONG I'VE BEEN IN THIS PARTICULAR <MODE Q15, bus route, carpool, vanpool, etc.>," INTERVIEWER SHOULD SAY, "USING <MODE Q15, this type of transportation>.

**CODE MONTHS FOR EACH MODE CURRENTLY USED** 

IF LESS THAN ONE MONTH, CODE 1 MONTH

IF RESPONDENT SAYS "always used," "only used," or "no other choice/no other option" FOR ANY <MODE Q15>, CODE MONTHS AS 888.

IF RESPONDENT SAYS, "don't know" FOR ANY <MODE Q15>, CODE MONTHS AS 999

		Number of months
1	N/A	
3	N/A	
3	Drive alone	
4	Motorcycle	
5	Carpool	
6	Casual carpool (slugging)	
7	Vanpool	
8	Buspool (incl commuter bus,	
	subscription bus, "Bridj")	
9	Bus	
10	Metrorail	
11	MARC	
12	VRE	
13	AMTRAK, other train	
14	Bicycle	
15	Walk	
16	N/A	
17	N/A	
18	N/A	
19	Taxi, Uber, Lyft, Split	

<u>DEFINE RECENT MODE</u> = Q18 MODE WITH FEWEST MONTHS
IF TIE FOR RECENT MODE, DESIGNATE BOTH MODES AS
RECENT MODE

Skip Q19a — Q20 (reasons for change) if respondent has never used another mode  $\,$ 



### IF Q18 = 888 FOR RECENT MODE, AUTOCODE Q19a = 20, THEN SKIP TO Q28

Skip Q19a – Q20 (reasons for change) if RECENT MODE **duration is more than 3 years** 

## IF RECENT MODE Q18 DURATION IS GREATER THAN 36 MONTHS, SKIP TO Q28

19a Before starting to <RECENT MODE Q15> to work, what type or types of transportation did you use to get to work? (ALLOW MULTIPLE MODES 1 – 15 AND 19. DO NOT ACCEPT MULTIPLES FOR 20-21 OR 99)

IF Q12 = 1, 2, OR 3 AND RESPONDENT DOES NOT MENTION "CWS day off" (RESPONSE 1), ASK: "You said you typically work a compressed work schedule now. Did you work a compressed schedule at that time?"

IF Q14 = 4, 5, OR 6 AND RESPONDENT DOES NOT MENTION "Telecommute" (RESPONSE 2), ASK: "You said you typically telecommute one or more days per week now. Did you telecommute at that time?"

#### (DO NOT READ OTHER RESPONSES)

- 1 Compressed work schedule
- 2 Telecommute
- 3 Drive alone in your car, truck, van
- 4 Motorcycle
- 5 Carpool, including carpool with family member, dropped off
- 6 Casual carpool (slugging)
- 7 Vanpool
- 8 Buspool (incl commuter bus, subscription bus, "Bridj")
- 9 Bus
- 10 Metrorail
- 11 MARC
- 12 VRE
- 13 AMTRAK, other train
- 14 Bicycle (including Capital Bikeshare, CABI)
- 15 Walk
- 16 N/A
- 17 N/A
- 18 N/A
- 19 Taxi, Uber, Lyft, Split
- 20 Always used, only used <RECENT MODE Q15>
- 21 Not working then, not in DC area then
- 99 Don't know, refused

# 20 What were the reasons you began using <RECENT MODE Q15>? (DO NOT READ; CHECK ALL THAT APPLY) (Probe for the 3 most important and only record 3) (OKAY NOT TO SHOW INFREQUENT INCIDENCE RESPONSES ON SCREEN

- CODE AS OTHER THEN CODE TO PROPER CATEGORIES IN POST-PROCESSING)

#### Personal circumstances/preferences

- 1 Changed jobs/work hours
- 2 Moved to a different residence
- 3 Employer or worksite moved
- 4 Spouse started new job
- 5 Save money
- 6 Save time
- 7 Gas prices too high
- 8 Tired of driving
- 9 Prefer to drive, wanted to drive
- 10 Safety
- 11 No vehicle available
- 12 Car became available, additional car in household
- 13 To stay with family/children
- 14 HOV lanes available
- 50 Express lanes available
- 15 Congestion (other)
- 16 Always used
- 17 Close to work or transportation pick up/drop off location
- 18 Afraid of or didn't like previous form of transportation
- 19 Stress
- 20 Weather
- 21 Bought hybrid vehicle
- 22 Convenient (NOT AN ANSWER, PROBE FOR WHY IT'S CONVENIENT)
- 23 To get exercise
- 24 Concerned about the environment, global warming

#### **Commute Services/Programs**

- 25 New option that became available
- 26 Protected bike lanes available
- 27 Pressure or encouragement from employer, special program at work
- 28 **GRH**
- 29 Ozone action/Code Red days
- 30 No parking
- 31 Parking expense, parking cost too high
- 32 Found carpool partner (Commuter Connections ridematch, ZimRide, Avego, craigslist, other)
- 33 NuRide (VA carpool incentive)
- 34 SmartTrip/SmartBenefit, transit subsidy, vanpool subsidy, Commuter Choice Maryland
- 35 'Pool Rewards

#### Information/Promotion

- 36 Advertising
- 37 Initiated request/looked for information on my own
- 38 Info. from Commuter Connections/Council of Governments/ COG/800 number
- 39 Commuter Connections Website
- 40 Other Website
- 41 Word of mouth/recommendation
- 42 Information from transit agency
- 43 Saw highway sign

	44 Yellow pages 45 Other 88 Don't know 99 Refuse
AL1	TERNATIVE MODE PATTERNS
IF Q	15 = 5, 6, 7, CONTINUE, OTHERWISE, SKIP TO Q29
28	Now I'd like to ask you about your current car/van pool (FROM Q15). Including yourself, how many people usually ride in your carpool or vanpool? (IF MORE THAN 1 ANSWER IN Q15, SELECT 1 USING THIS PRIORITY: vanpool, carpool, casual carpooling/slug) total people in pool (must be more than 1)
МО	15 = 5, 6, 7, 8, 9, 10, 11, 12, OR 13, CONTINUE USING THE ST COMMON ALTERNATIVE MODE, OTHERWISE, SKIP TO TRUCTIONS BEFORE Q34
29	How do you get from home to where you meet your <q15 alt="" bus,="" carpool,="" mode:="" or="" train="" vanpool,="">?  1 Picked up at home by car/van pool (SKIP TO INSTRUCTIONS BEFORE Q34)  2 Drive alone to driver's home or drive alone to passenger's home  3 Drive to a central location, like park &amp; ride, or train or subway station  4 Dropped off or another car/van pool  5 Bicycle  6 Motorcycle  7 Walk  8 I am the driver of car pool/van pool (SKIP TO INSTRUCTIONS BEFORE Q34)</q15>
	9 Bus/transit 10 Other (SPECIFY)
30	How many miles is it one way from your home to where you meet your <q15 alt="" bus,="" carpool,="" mode:="" or="" train="" vanpool,="">? (IF LESS THAN 1 MILE, ENTER 0.5) miles</q15>
TEL	ECOMMUTE
INS	TRUCTIONS BEFORE Q34

IF TELEALL, ASK Q34, BUT DO NOT READ INTRO TO Q34, SKIP **DIRECTLY TO Q34** 

IF Q13 = 1 OR Q15 = 2 ANY DAY, CONTINUE WITH INTRO TO Q34, OTHERWISE, SKIP TO INTRO BEFORE Q44

INTRO TO Q34: Now I have a few more questions about telecommuting.

34 How long have you been telecommuting?

months (CONVERT YEARS TO MONTHS)

999 Don't know/refused

#### IF TELEALL, AUTOCODE Q36 = 1, THEN SKIP TO Q42

- 36 Where do you work when you telecommute? Do you work at home, in a telework center, a satellite office provided by your employer, or someplace else? (IF **NECESSARY: Telework Centers are facilities located** around the Washington area where employees can work closer to home some or all of the time.)
  - 1 Home (**SKIP TO 042**)
  - 2 Telework Center
  - 3 Both home and Telework Center
  - 4 Satellite office provided by employer
  - 5 Both home and satellite office
  - 6 Business service center (Kinkos) or other "retail" location
  - 7 Both home and business service center (Kinkos) or other "retail" location
  - 8 Library or community center
  - 9 Both home and library or community center
  - 10 Executive office suites
  - 11 Both home and executive office suites
  - 12 Other location (SPECIFY) \_

### IF Q36 = 3, 5, 7, 9, OR 11, CONTINUE, OTHERWISE, SKIP TO Q38

37 How many days per week, on average, do you telecommute from the location outside your home?

- 38 How many miles is it one way from your home to this miles (ALLOW ONE DECIMAL)
- 39 And how do you get from home to this location? (DO NOT READ RESPONSES)
  - 1 N/A
  - 2 N/A
  - 3 Drive alone
  - 4 Motorcycle
  - 5 Carpool, including carpool with family member, dropped off
  - 6 Casual carpool (slugging)
  - 7 Vanpool
  - 8 Buspool (incl commuter bus, subscription bus, "Bridj")
  - 9 Bus
  - 10 Metrorail
  - 11 MARC
  - 12 VRE
  - 13 AMTRAK, other train
  - 14 Bicycle (including Capital Bikeshare, CABI)
  - 15 Walk
  - 16 N/A
  - 17 N/A
  - 18 N/A
  - 19 Taxi, Uber, Lyft, Split
  - 99 DK/Refused



### 42 How did you find out about telecommuting?" (DO NOT READ)

- 1 Advertising (radio, newspaper or TV)
- 2 Special program at work/employer provided information
- 3 Initiated request on my own
- 4 Information from Commuter Connections/COG (Council of Governments)
- 5 Word of mouth
- 6 Newspaper or magazine article
- 7 Commuter Connections Website
- 8 Other Website
- 9 County or jurisdiction program
- 10 Other (SPECIFY)
- 99 DK/Refused

### IF Q42 = 4 Or 7, AUTOCODE Q43 = 1, THEN SKIP TO INTRO BEFORE Q44

- 43 Did you receive any information about telecommuting from Commuter Connections or from the Metropolitan Washington Council of Governments?
  - 1 Yes
  - 2 No
  - 9 DK/Refused

IF TELEALL, SKIP TO Q61

#### **AVAILABILITY OF TRANSPORTATION OPTIONS**

**INTRO BEFORE Q44:** Next, I want to ask you about transportation services that might be available in your area.

44 Regardless of whether or not you use them, do any train or bus companies provide service in the area where you live? How about train? And bus?

Service in Work Area	1 – <b>Y</b> es	2 – No	3 – Don't know
1 Bus			
2 Train			

## 44a About how far from your home is the nearest bus stop? (NOTE IF MILES OR BLOCKS)

- 1 Number of miles \_\_\_\_\_\_
  2 Number of blocks
- 999 Don't know

### 44b How far from your home is the nearest train station? (NOTE IF MILES OR BLOCKS)

- 1 Number of miles \_\_\_\_\_\_\_
  2 Number of blocks
- 999 Don't know

44c Do any train or bus companies provide service in the area where you work? How about train? And bus?

Service in Work Area	1 – Yes	2 – No	3 – Don't know
1 Bus			
2 Train	\ \		

#### **INSTRUCTIONS BEFORE Q45**

IF SUM OF (CPDAYS + VPDAYS + BUDAYS + MRDAYS + CRDAYS) = 0 OR 1, SKIP TO Q46

IF SUM OF (CPDAYS + VPDAYS + BUDAYS + MRDAYS + CRDAYS) = 2, 3, 4, OR 5, ASK Q45

IF Q45 IS ASKED, USE THE FOLLOWING STATEMENT, DEPENDING ON NUMBER OF DA/CP/VP DAYS

IF SUM OF (DADAYS + CPDAYS + VPDAYS) = 4 OR 5, INSERT "What Interstate highways or major U.S. or state routes do you use on your trip to work?"

IF SUM OF (DADAYS + CPDAYS + VPDAYS) = 1, 2, OR 3, INSERT, "On days that you drive or ride to work in a personal vehicle, what Interstate highways or major U.S. or state routes do you use?"

IF SUM OF (DADAYS + CPDAYS + VPDAYS) = 0, INSERT, "If you were to drive to work, what Interstate highways or major U.S. or state routes would you use?"

45 [What Interstate highways or major U.S. or state routes do you use on your trip to work?;

On days that you drive or ride to work in a personal vehicle, what Interstate highways or major U.S. or state routes do you use?;

If you were to drive to work, what Interstate highways or major U.S. or state routes would you use?]

IF RESPONDENT MENTIONS ANY OF: CAPITAL BELTWAY (I-495), I-95, US ROUTE 1, US ROUTE 29, OR US ROUTE 50, ASK "Is that in Maryland or Virginia?"

#### IF RESPONDENT MENTIONS USING I-66 IN VIRGINIA, ASK

"Is that inside the Beltway or outside the Beltway?"

#### Interstates

- 1 Capital Beltway (I-495) (MD)
- 2 Capital Beltway (I-495) (VA)
- 3 I-66 OUTSIDE the Beltway (VA)
- 4 I-66 INSIDE the Beltway (VA)
- 5 I-95 (MD)
- 6 I-95 (VA)
- 7 I-270 (MD)
- 8 I-295 (DC/MD)
- 9 I-395 (VA)
- 10 I-695 (DC Southeast-Southwest Freeway, Southwest Expressway)
- 11 I-695 (MD Baltimore Beltway)

#### **Major State/US Routes**

- 12 BW Parkway (US 295, Baltimore-Washington Parkway MD)
- 13 Dulles Toll Road (Dulles Greenway, Route 267)
- 14 GW Parkway (George Washington Parkway)
- 15 ICC (Inter-County Connector, Route 200)
- 16 US Route 1 (MD)
- 17 US Route 1 (VA Richmond Highway, Jefferson Davis Highway)
- 18 US Route 29 (MD Colesville Road, Columbia Pike)
- 19 US Route 29 (VA Lee Highway)
- 20 US Route 50 (MD John Hanson Highway)
- 21 US Route 50 (VA Lee Jackson Highway, Arlington Blvd, Fairfax Blvd)
- 22 US Route 301 (MD)
- 98 No Interstate or U.S. or state routes
- 99 Other (specify) \_\_\_

IF Q45 = ONLY 10, 11, 12, 15-19, 22, 98, OR 99, SKIP TO Q46

**DEFINE APPLICABLE Q45 ROADS – ANY OF 1-9, 13, 14, 20, 21** 

IF Q45 = 1 OR 2, Q45 ROADS = 1 (the Beltway)

IF Q45 = 3 OR 4, Q45 ROADS = 2 (I-66)

IF Q45 = 5 OR 6, Q45 ROADS = 3 (I-95)

IF Q45 = 7, Q45 ROADS = 4 (I-270)

IF Q45 = 8, Q45 ROADS = 5 (I-295)

IF Q45 = 9, Q45 ROADS = 6 (I-395)

IF Q45 = 13, Q45 ROADS = 7 (the Dulles Toll Road)

IF Q45 = 14, Q45 ROADS = 8 (the GW Parkway)

IF Q45 = 20 OR 21, Q45 ROADS = 9 (Route 50)

IF Q45 = ANY APPLICABLE Q45 ROADS, CONTINUE

#### **CHECK COUNT OF APPLICABLE ROADS**

IF ONLY ONE Q45 ROAD WAS NAMED, AUTOCODE Q45a = Q45 ROAD NAME, THEN ASK Q45b FOR THAT ROAD

IF TWO OR MORE Q45 ROADS WERE NAMED, ASK Q45a, NAMING ALL APPLICABLE Q45 ROADS, THEN ASK Q45b

45a You mentioned using [Q45 ROAD NAMES: the Beltway, I-66, I-395, I-95, I-270, I-295, the GW Parkway, the Dulles Toll Road, Route 50,]. Thinking about your trip TO work, which of these roads do you get on first?

- 1 The Beltway (I-495)
- 2 1-66
- 3 1-95
- 4 1-270
- 5 1-295
- 6 I-395
- 7 Dulles Toll Road (Dulles Greenway, Route 267)
- 8 GW Parkway (George Washington Parkway)
- 9 Route 50 (John Hanson Highway or Lee Jackson Highway, Arlington Blvd, Fairfax Blvd)

#### 45b Where do you get on [Q45a ROAD NAME]?

OPEN-END IN PRE-TEST, WILL USE SHORT LIST OF PRE-CODED EXITS FOR MAIN SURVEY

#### **CHECK COUNT OF APPLICABLE ROADS**

IF ONLY ONE APPLICABLE Q45 ROAD WAS NAMED, AUTOCODE Q45c = Q45 ROAD NAME, THEN ASK Q45d FOR THAT ROAD IF TWO APLICABLE ROADS WERE NAMED, AUTOCODE Q45c AS THE OTHER APPLICABLE Q45 ROAD, THEN ASK Q45d IF THREE OR MORE OF THE APLICABLE ROADS WERE NAMED, ASK Q45c, THEN ASK Q45d

### 45c Still thinking about the roads you mentioned, which is the last on your route to work?

- 1 Capital Beltway (I-495)
- 2 I-66
- 3 I-95
- 4 I-270
- 5 I-295
- 6 I-395
- 7 Dulles Toll Road (Dulles Greenway, Route 267)
- 8 GW Parkway (George Washington Parkway)
- 9 Route 50 (John Hanson Highway or Lee Jackson Highway, Arlington Blvd, Fairfax Blvd)

45d Where do you get off [Q45c ROAD NAME, the Beltway, I-66, I-395, I-95, I-270, I-295, Route 50, the GW Parkway, the Dulles Toll Road]?

OPEN-END IN PRE-TEST, WILL USE SHORT LIST OF PRE-CODED EXITS FOR MAIN SURVEY

- 46 Is there a special HOV (High Occupancy Vehicle) lane or express lane along your route to work? (IF RESPONDENT SAYS YES AND DOES NOT VOLUNTEER HOV OR EXPRESS LANE, ASK IS THAT AN HOV LANE OR AN EXPRESS LANE?)
  - 1 HOV lane only
  - 2 Express lane only
  - 3 Both HOV lane and express lane
  - 4 No, HOV/express not available (**SKIP TO Q52**)
  - 9 Refuse/Don't know (**SKIP TO Q52**)

IF Q15 = 15 ANY DAY, AUTOCODE Q47 = 3 AND

Q47a = 3, THEN SKIP TO Q52

IF Q46 = 1 OR 3, ASK Q47

IF Q46 = 2 OR 3, ASK Q47a

- 47 Do you ever use the HOV lane to get to or from work?
  - 1 Yes
  - 2 No
  - 3 No. not asked walk to work
  - 9 Refused/Don't know



### 47a Do you ever use the express lane to get to or from work?

- 1 Yes
- 2 No
- 3 No. not asked walk to work
- 9 Refused/Don't know

IF Q47 = 1 OR Q47a = 1, ASK Q50

IF Q47 = 2, 3, OR 9 AND Q47a = 2, 3, OR 9, SKIP TO Q52

50 How much time does the HOV or express lane save you in your one-way trip to or from work?

\_\_\_\_\_ minutes

999 DK/Refused

- 51 Did the HOV or express lane influence your decision to use your current way of commuting?
  - 1 Yes
  - 2 No
  - 9 Refused/Don't know
- 52 Do you know the locations of Park 'n Ride lots along the route that you take to work?
  - 1 Yes
  - 2 No (SKIP TO INSTRUCTIONS BEFORE Q54)
  - 3 There aren't any (**SKIP TO INSTRUCTIONS BEFORE Q54**)
  - 8 Don't know (**SKIP TO INSTRUCTIONS BEFORE Q54**)
  - 9 Refuse (SKIP TO INSTRUCTIONS BEFORE Q54)
- 53 In the past year have you used Park 'n Ride lots when commuting to work?
  - 1 Yes
  - 2 No
  - 9 DK/Refused

### **ATTITUDES TOWARD TRANSPORTATION MODES**

### **INSTRUCTIONS BEFORE Q54**

If Q15 = 8, 9, 10, 11, 12, 13 OR Q29 = 9, SKIP TO INSTRUCTIONS BEFORE Q56

If (Q44, bus = 2 OR 3) OR (Q44c, bus = 2 OR 3), AUTOCODE O54 - 1

If (Q44, train = 2 OR 3) OR (Q44c, train = 2 OR 3), AUTOCODE Q54 = 2

IF BOTH RESPONSES 1 AND 2 ARE AUTOCODED IN Q54 (no bus and no train service), DO NOT READ Q54, SKIP TO INSTRUCTIONS BEFORE Q56

54 You said earlier that you don't ride public transit (public transportation) regularly for your commute to work. Why not? (DO NOT READ, ACCEPT MULTIPLE RESPONSES)

- 1 No bus service available (in home area or in work area/bus too far away
- 2 No train service available (in how area or in work area/train too far away)
- 3 Don't know if service is available/don't know location of bus stops/train stations
- 4 Need my car for work
- 5 Need car before or after work
- 6 Need car for emergencies/overtime
- 7 It might not be safe/I don't feel safe on bus or at bus stops
- 8 It might not be safe/I don't feel safe on trains or train stations
- 9 Bus/train is unreliable/late
- 10 Trip is too long/distance too far
- 11 Takes too much time
- 12 Don't like to ride with strangers
- 13 Prefer to be alone during commute
- 14 Work schedule irregular
- 15 Too expensive
- 16 Buses are too uncomfortable/crowded
- 17 Trains are too uncomfortable/crowded
- 18 Buses or trains too dirty
- 19 Have to transfer/too many transfers
- 20 Had a bad experience with the bus or train in the past
- 21 Have to wait too long for the bus or between buses
- 22 Have to wait too long for the train or between train
- 23 Other (specify)
- 99 DK/Refused

### **INSTRUCTIONS BEFORE Q56**

If Q15 = 5, 6, 7 OR Q29 = 1, 4, 8, SKIP TO Q56a1

You said that you do not use a carpool or vanpool for your trip to work. Why don't you carpool or vanpool?

### (DO NOT READ, ACCEPT MULTIPLE RESPONSES)

- 1 Don't know anyone to carpool/vanpool with
- 2 Need my car for work
- 3 Need car before or after work
- 4 Need car for emergencies/overtime
- 5 It might not be safe/I don't feel safe
- 6 Carpool/vanpool partners are/could be unreliable/late
- 7 Trip is too long/distance too far
- 8 Takes too much time
- 9 Doesn't save time
- 10 Don't like to ride with strangers
- 11 Prefer to be alone during commute
- 12 Work schedule irregular
- 13 Too expensive
- 14 Had a bad experience with carpooling/vanpooling in the past
- 15 Other (specify) \_\_\_\_\_
- 99 DK/Refused

# 56a1 Now I have a question about the benefits of traveling by carpool, vanpool, bus, or train. What impact or benefit does a community or region receive when people use these types of transportation? (DO NOT READ)

- 1 Less traffic, less congestion
- 2 Reduce air pollution, help the environment
- 3 Reduce greenhouse gases, reduce carbon footprint
- 4 Save energy
- 5 Less wear and tear on roads
- 6 Reduce accidents, improve travel safety
- 7 Reduce government costs
- 8 Less stress, less road rage
- 9 Other (specify) \_\_
- 88 No benefits
- 99 Don't know

#### **INSTRUCTIONS BEFORE Q56B**

IF CALTDAYS = 0, SKIP TO Q56e

IF WKDAYS > 0, ASK Q56b, INSERTING "bicycle"

IF BKDAYS > 0, ASK Q56b, INSERTING "walk"

IF CPDAYS > 0, ASK Q56b, INSERTING "carpool"

IF VPDAYS > 0, ASK Q56b, INSERTING "vanpool"

IF BUDAYS > 0 OR MRDAYS > 0 OR CRDAYS > 0, ASK Q56b, INSERTING "ride public transportation"

IF MULTIPLE ALT MODES ARE APPLICABLE FOR Q56b, SELECT THE ALT MODE WITH THE GREATEST NUMBER OF DAYS; IN THE CASE OF A TIE, USE THE FOLLOWING PRIORITY: bicycle, walk, vanpool, ride public transportation, carpool

56b You said you [bicycle, walk, carpool, vanpool, ride public transportation] to work some days. What benefits have you personally received from traveling to work this way? (DO NOT READ)

- 1 Save money
- 2 Avoid stress
- 3 Not need to have a car
- 4 Less wear and tear on car
- 5 Use travel time productively (e.g., read, work, sleep)
- 6 Have companionship when they travel
- 7 Arrive at work on time, less likely to be late
- 8 Get exercise, health benefits
- 9 Help the environment
- 10 Reduce greenhouse gases, reduce carbon footprint
- 11 Can use HOV lane
- 12 Other (specify)
- 88 No benefits
- 99 Don't know

IF CPDAYS = 0 AND VPDAYS = 0 AND BUDAYS = 0 AND MRDAYS = 0 AND CRDAYS = 0, SKIP TO Q56e



IF CPDAYS > 0, ASK Q56d, INSERTING "carpool"

IF VPDAYS > 0, ASK Q56d, INSERTING "vanpool"

IF BUDAYS > 0 OR MRDAYS > 0 OR CRDAYS > 0, ASK Q56d, INSERTING "ride public transportation"

IF MULTIPLE ALT MODES ARE USED, ASK ABOUT ALL THAT APPLY: carpool, vanpool, ride public transportation, BUT ASK Q56d ONLY ONCE FOR ALL MODES TOGETHER

56d On days that you [carpool, vanpool, ride public transportation] to work, how often do you do you read or write work-related material or check work messages on the way to work? Do you do these activities most days, some days, or rarely? (DO NOT READ RESPONSES 4 OR 9; IF RESPONDENT SAYS HE/SHE CAN'T DO THE ACTIVITY BECAUSE HE/SHE IS ALWAYS THE DRIVER OF THE CARPOOL OR VANPOOL, CODE AS RESPONSE 4. IF RESPONDENT SAYS NEVER, CODE RESPONSE 3)

- 1 Most days
- 2 Some days
- 3 Rarely, never
- 4 Always drive carpool or vanpool
- 9 Don't know

# TRANSPORTATION SATISFACTION AND CURRENT COMMUTE COMPARED TO LAST YEAR

Next, I have a few questions regarding quality of life and transportation in the Washington region.

Overall, how would you rate the quality of life in the Washington region? Please use a scale of 1 to 5 where "1" means poor and "5" means excellent.

#### IF RESPONDENT ASKS WHAT QUALITY OF LIFE MEANS, ADD:

"Quality of life" means "the general well-being of residents taking into consideration such things as employment opportunities, the economy, personal safety, housing, educational and entertainment opportunities, and so forth."

	Poor			Excellent	(Don't know)
Scale	1	2	3	4	5

TOC

56e How satisfied you are with the transportation system in the Washington metropolitan region? "Transportation system" means all the services and options available to travel around the region and the quality of those services, including roads, buses and trains, and services for bicycling, walking, carpooling, and so forth." Please use a scale of 1 to 5 where "1" means not at all satisfied and "5" means very satisfied.

	Not at all satisfied			Very Satisfied	(Don't know)
Scale	1	2	3	4	5

56f Overall, how satisfied are you with your trip to work?
(REPEAT SCALE ONLY IF NECESSARY:" Use a scale of
1 to 5, where "1" means not at all satisfied and "5"
means very satisfied.")

	Poor			Excellent	(Don't know)
Scale	1	2	3	4	5

- 57 Would you say your commute is easier, more difficult, or about the same now as it was one year ago?
  - 1 Easier
  - 2 More difficult
  - 3 About the same
  - 4 Not applicable
  - 9 DK/Refused
- 60 Have you changed your work or home location in the last year? IF YES, AND RESPONDENT DOES NOT VOLUNTEER INFORMATION, ASK, "Did you change your home or work location?"
  - 1 Yes, changed home location
  - 2 Yes, changed work location
  - 3 Yes, changed both home and work locations
  - 4 No (**SKIP TO Q61**)
  - 9 DK/Refused (SKIP TO Q61)
- 60a Was your previous location also in the Washington metropolitan region?
  - 1 Yes
  - 2 No
  - 9 DK/Refused
- 60b What factors did you consider in your decision to make this change? (DO NOT READ, ACCEPT MULTIPLE RESPONSES)

#### **Commute Factors**

- 1 Length of commute (distance or time)
- 16 Ease or difficulty of commute

- 2 Cost of commuting
- 3 Commuting options that would be available (e.g., transit)

#### **Residential Factors**

- 4 Quality of schools, stay in same school system
- 5 Cost of house
- 6 Cost of living
- 7 Size of house
- 8 Quality of neighborhood
- 9 Closeness to family or friends
- 10 Entertainment, shopping, services nearby

#### **Job Factors**

- 11 Income, salary
- 12 Job satisfaction
- 13 Career advancement
- 14 Job opportunities for spouse
- 15 Other (SPECIFY) \_
- 19 DK/Refused

IF Q60b ONLY RESPONSE = 1 AND/OR 16 (ease, length of commute), AUTOCODE Q60c = 4, THEN SKIP TO Q60f

- 60c How important to your decision was the ease of your trip to work compared to the other factors you just mentioned? Was it less important than other factors, more important, or about the same importance?
  - 1 Less important
  - 2 More important
  - 3 About the same importance
  - 4 Commute ease/difficulty, length of commute was the only factor mentioned
  - 9 DK/Refused
- 60f Did the change shorten either the distance or time from your home to work? IF YES, AND RESPONDENT DOES NOT VOLUNTEER INFORMATION, ASK, "Did it shorten the distance, the time, or both?"
  - 1 Shortened the distance
  - 2 Shortened the time
  - 3 Shortened BOTH distance and time
  - 4 Didn't shorten distance or time
  - 9 DK/Refused



# 60g When you were considering making this change, did you consider how close your new location would be to any of the following transportation services? How about ...

### (READ 1-6, ACCEPT MULTIPLES FOR 1-6; CODE 8 IF RESPONDENT ANSWERS NO TO ALL OF 1-6)

- 1 Park & Ride lots
- 2 HOV lanes
- 3 Express lanes
- 4 Protected bike lanes
- 5 Metrorail stations
- 6 Bus stops
- 8 None of these
- 9 DK/Refused

#### **AWARENESS OF ADVERTISING**

# 61 Have you heard, seen, or read any advertising about commuting in the past year?

- 1 yes
- 2 no (**SKIP TO Q81**)
- 9 DK/Refused (SKIP TO Q81)

#### 62 What messages do you recall from this advertising?

(DON'T READ, ACCEPT MULTIPLE RESPONSES) (OKAY NOT TO SHOW INFREQUENT INCIDENCE RESPONSES ON SCREEN – CODE AS OTHER THEN CODE TO PROPER CATEGORIES IN POST-PROCESSING)

- 1 None (SKIP TO Q81)
- 2 That you should rideshare, carpool, vanpool) (NOT

### ACCEPTABLE ANSWER; PROBE FOR WHY AND RECORD ELSEWHERE)

- 3 That new trains and/or buses are coming
- 4 That you can call for carpool or vanpool info
- 5 Call 1-800-745-RIDE/call Commuter Connections
- 6 Commuter Choice Maryland
- 7 Contact the Commuter Connections website (www. commuterconnections.org, www.commuterconnections.com)
- 8 It saves money
- 9 It saves time
- 10 It is less stressful
- 11 Guaranteed Ride Home (GRH)
- 12 Employer would give me SmartTrip/SmartBenefit benefits
- 13 It would help the environment
- 14 It reduces traffic
- 15 It saves wear and tear on the car
- 16 Ozone Action Days/Code Red Days
- 17 Telecommuting/telework
- 18 HOV lanes
- 19 Regional services/programs are available to help with commute
- 20 Use the bus or train, use Metrobus, Metrorail
- 21 Way to Go, Way to Go Arlington, Car Free Diet
- 22 Virginia MegaProjects, Dulles rail extension
- 23 HOT lanes/express lanes/toll roads

- 24 Inter-County Connector (ICC)
- 25 Bike to work Day
- 26 Car Free Day
- 27 Capital Bikeshare
- 28 Transit fare increase
- 29 Toll rate increase
- 30 Carshare, Zip car, Car2Go, Hertz on Demand
- 31 Other (**SPECIFY**)
- 99 DK/Refused (**SKIP TO Q81**)

### 63 What organization or group sponsored the ad you recall?

### (DO NOT READ, ACCEPT MULTIPLE RESPONSES)

- 1 Commuter Connections
- 2 Metropolitan Washington Council of Governments, MWCOG, COG
- 3 Metro, WMATA
- 4 MARC, Maryland Commuter Rail
- 5 VRE, Virginia Railway Express
- 6 VDOT (Virginia Department of Transportation)
- 7 DDOT (District of Columbia Department of Transportation)
- 8 MDOT (Maryland Department of Transportation)
- 9 VDRPT, Virginia Department of Rail and Public Transportation
- 10 Maryland State Highway Administration
- 11 MTA, Maryland Mass Transit Administration
- 12 WABA, Washington Area Bicycling Association
- 13 Arlington County Commuter Services
- 14 Loudoun County (Transit/Commuter services)
- 15 goDCgo
- 16 Federal government, federal agency (DOD, US DOT)
- 17 Other (SPECIFY)
- 99 DK/Refused

### 64 And where did you see, hear, or read this advertisement?

### (DO NOT READ, ACCEPT MULTIPLE RESPONSES)

- 1 Commuter Connections website
- 2 Other website, internet (specify
  - \_\_\_\_
- 3 Radio
- 4 TV
- 5 Postcard in mail
- 6 Newspaper
- 7 In train station
- 8 On train or bus
- 9 At work
- 10 Billboard, poster, road sign
- 11 Facebook/Twitter (social media)
- 12 Smart phone/tablet (text message, email, ad)
- 13 Other (
- 19 DK/Refused

IF HOMEALL, SKIP TO Q81

IF TELEALL, SKIP TO Q81

IF WKALL, SKIP TO Q81



### ATTITUDE CHANGES/ACTIONS TAKEN AFTER HEARING ADS

- 65 After seeing or hearing this advertising, were you more likely to consider ridesharing or public transportation?
  - 1 Yes
  - 2 No
  - 9 DK/Refused
- After seeing or hearing this advertising, did you take any actions to try to change how you commute? IF YES, ASK "What actions did you take? (DO NOT READ, ACCEPT MULTIPLES FOR 2-18, DO NOT ACCEPT MULTIPLES FOR 1 OR 99)

#### No action

1 Didn't take any action (**SKIP TO Q81**)

### **Sought information**

- 2 Looked for commute information on the internet
- 3 Asked friend, family member, or co-worker for commute information (referral)
- 4 Contacted a local or regional organization for commute information
- 5 Looked for a carpool or vanpool partner
- 6 Called a transit operator to ask about schedules or routes
- 7 Asked employer about services (telework, SmartTrip SmartBenefit),

### Started participating in commute service/program

- 8 Registered for guaranteed ride home (GRH) program
- 9 Started using HOV lane to get to work

# Tried another way of getting to work, started using another form of transportation

- 10 Tried or started driving alone to work
- 11 Tried or started carpooling to work
- 12 Tried or started vanpooling to work
- 13 Tried or started using bus to get to work
- 14 Tried or started using train to get to work
- 15 Tried or started bicycling or walking to work
- 16 Tried or started telecommuting/teleworking

#### Other

- 17 Changed personal situation (moved, new job)
- 18 Other action (specify\_\_\_\_\_)
- 99 DK/Refused (**SKIP TO Q81**)

## 68 Did the advertising you saw or heard encourage you to take this action?

- 1 Yes
- 2 No
- 9 DK/Refused

# IF Q66 = ANY OF 11, 12, 13, 14, 15, OR 16, CONTINUE IF Q66 NE 11, 12, 13, 14, 15, OR 16, SKIP TO Q81

Collect info on mode/modes used before trying/starting new alt mode Autofill mode duration for respondents currently using alternative mode (Q15) named in Q66

IF Q66 EQ 11 AND Q15 = 5 OR 6, AUTOFILL Q71 = "still using," THEN SKIP TO Q72a

IF Q66 EQ 12 AND Q15 = 7, AUTOFILL Q71 = "still using," THEN SKIP TO Q72a

IF Q66 EQ 13 AND Q15 = 8 OR 9, AUTOFILL Q71 = "still using," THEN SKIP TO Q72a

IF Q66 EQ 14 AND Q15 = 10, 11, 12, OR 13, AUTOFILL Q71 = "still using," THEN SKIP TO Q72a

IF Q66 EQ 15 AND Q15 = 14 OR 15, AUTOFILL Q71 = "still using," THEN SKIP TO Q72a

IF Q66 EQ 16 AND Q15 = 2, AUTOFILL Q71 = "still using," THEN SKIP TO O72a

71 How long did you <ALT MODE FROM Q66> to work?
(IF MORE THAN ONE ALT MODE NOTED IN Q66, ASK
DURATION FOR ALL)

	months (CONVERT YEARS TO MONTHS)
	less than one month
	991 occasionally (tried one, emergency use)
	(SKIP TO Q81)
	999 still using
999	DK/Refused

IF Q66 = MORE THAN ONE OF 11, 12, 13, 14, 15, 16, THEN CHOOSE ALT MODE USED LONGEST TIME FOR Q72a. IF MORE THAN ONE ALT MODE USED SAME AMOUNT OF TIME, CHOOSE BOTH MODES.

72a Before trying <ALT MODE FROM Q66> to work, what type or types of transportation did you use to get to work?

(ACCEPT MULTIPLE RESPONSES, PROGRAMMER, LIST MODES FOR USE IN Q72b)

FOR EACH MODE MENTIONED IN Q72a, ASK...

72b About how many days per week did you use <MODE FROM Q72a>?

**IF SUM OF DAYS FROM Q72b NE Q5, ASK** "And how did you commute on other days you were assigned to work?" ACCEPT OPTION OF "didn't work, regular day off."

IF Q12 = 1, 2, OR 3 AND RESPONDENT DOES NOT MENTION
"CWS day off" (RESPONSE 1), ASK: "You said you typically work a
compressed work schedule now. Did you work a compressed schedule
at that time?"

IF Q14 = 4, 5, OR 6 AND RESPONDENT DOES NOT MENTION "Telecommute" (RESPONSE 2), ASK: "You said you typically telecommute one or more days per week now. Did you telecommute at that time?"

Mode	/Day typically used per week		Number o	f days u <u>si</u> n	g mode	
1	Compressed work schedule day off	1	2	3	4	5
2	Telecommute	1	2	3	4	5
3	Drive alone in your car, taxi	1	2	3	4	5
4	Motorcycle	1	2	3	4	5
5	Carpool, including carpool with family member, dropped off	1	2	3	4	5
6	Casual carpool (slugging)	1	2	3	4	5
7	Vanpool	1	2	3	4	5
8	Buspool (incl commuter bus, subscription bus, "Bridj")	1	2	3	4	5
9	Bus	1	2	3	4	5
10	Metrorail	1	2	3	4	5
11	MARC	1	2	3	4	5
12	VRE	1	2	3	4	5
13	AMTRAK, other train	1	2	3	4	5
14	Bicycle (including Capital Bikeshare, CABI)	1	2	3	4	5
15	Walk	1	2	3	4	5
16	Didn't work, regular days off	1	2	3	4	5
17	N/A					
18	N/A					
19	Taxi, Uber, Lyft, Split	1	2	3	4	5
20	N/A					
21	Not working then, not in DC area then					5
99	Don't know, refused					



### **AWARENESS OF COMMUTE PROGRAMS/SERVICES**

Now I have a few questions about services that might be available to commuters in your home or work areas.

- 81 Is there a phone number or website you can use to obtain information on ridesharing, public transportation, HOV lanes, express lanes, and telecommuting in the Washington region?
  - 1 Yes
  - 2 No (**SKIP TO Q86**)
  - 9 DK/Refused (**SKIP TO Q86**)

- 82 Have you used this number or website in the past year?
  - 1 Yes
  - 2 No (**SKIP TO Q86**)
  - 8 Don't know (SKIP TO Q86)
  - 9 Refuse (**SKIP TO Q86**)



### 83 What was that number or website (DON'T READ, ACCEPT MULTIPLES FOR 1-20, DO NOT ACCEPT MULTIPLES WITH 99)

OIL	1-20, DO NOT ACCEL I MOLITILES W	1111 33)
1	800-745-RIDE (7433)	Commuter Connections (COG)
2	888-730-6664	PRTC, Potomac Rappahannock
		Transportation
3	703-324-1111	Fairfax County RideSources
4	301-770-POOL	Montgomery County Commuter Service
5	240-777-RIDE	Montgomery County Commuter Service
6	202-637-7000	WMATA, METRO (Washington Metro.
		Area Transit Authority)
7	www.mwcog.org	Commuter Connections (COG)
8	www.commuterconnections.org	Commuter Connections (COG)
9	www.commuterconnections.com	Commuter Connections (COG)
10	www.vre.org	Virginia Railway Express (VRE)
11	www.commuterdirect.com	Arlington County Commuter Services
12	www.commuterpage.com	Arlington County Commuter Services
13	703-228-RIDE	Arlington County Commuter Services
14	www.maryland.com	Maryland Mass Transit Admin. (MTA)
		MARC Commuter Rail
15	www.wmata.com	WMATA, Metro
16	www.HOVcalculator.com	VDOT
17	www.commuterchoicemaryland.com	Maryland Mass Transit Admin (MTA)
18	866-RIDE-MTA (1-800-743-3682)	Maryland Mass Transit Admin (MTA)
19	www.metroopensdoors.org	WMATA, Metro



86 IF Q83 = 1, 7, 8, OR 9, CODE Q86 = 1, THEN SKIP TO Q87

IF Q20 = 38 OR 39, CODE Q86 = 1, THEN SKIP TO Q87

IF Q42 = 4 OR 7, CODE Q86 = 1, THEN SKIP TO Q87

IF Q43 = 1, CODE Q86 = 1, THEN SKIP TO Q87

99 Don't remember (**SKIP TO Q86**)

IF Q62 = 5 OR 7, CODE Q86 = 1, THEN SKIP TO Q87

IF Q63 = 1, CODE Q86 = 1, THEN SKIP TO Q87

IF Q64 = 1, CODE Q86 = 1, THEN SKIP TO Q87

Have you heard of an organization in the Washington region called Commuter Connections?

- 1 Yes
- 2 No (**SKIP TO Q88c**)

20 Other (specify)

- 8 Don't know (SKIP TO Q88c)
- 9 Refuse (SKIP TO Q88c)
- 87 [IF Q86 WAS AUTOCODED = 1, START Q87 WITH: You mentioned knowing about Commuter Connections.]
  How did you learn about Commuter Connections? (DO NOT READ; ACCEPT MULTIPLE RESPONSES)
  - 1 TV
  - 2 Magazine
  - 3 Newspaper ad
  - 4 Newspaper article
  - 5 Sign/billboard

- 6 Mail/postcard
- 7 Brochure
- 8 Transportation fair/special event
- 9 Radio
- 10 Employer
- 11 Library
- 12 Phonebook, yellow pages
- 13 Word of mouth (family, friend, co-worker)
- 14 Internet/Web
- 15 InfoExpress kiosks
- 16 Ozone Action/Code Red days
- 17 Smart phone/tablet (text, email, ad)
- 18 Other
- 88 Don't know
- 99 Refuse

IF Q82 = 1 AND Q83 = 1, 7, 8, OR 9, AUTOCODE Q88a = 1, THEN SKIP TO Q88c.

IF Q20 = 38 OR 39, AUTOCODE Q88a = 1, THEN SKIP TO Q88c

IF Q42 = 4 OR 7, AUTOCODE Q88a = 1, THEN SKIP TO Q88c

IF Q43 = 1, AUTOCODE Q88a = 1, THEN SKIP TO Q88c

IF Q64 = 1, AUTOCODE Q88a = 1, THEN SKIP TO Q88c

### 88a Have you contacted Commuter Connections in the past year or visited a website sponsored by this organization?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refuse

#### **DEFINE LOCAL PROGRAM FOR Q88C – Q88E**

### 88c SET ORGANIZATIONS TO ASK ABOUT IN Q88c-Q88e (DO NOT READ)

IF Q2 = 1 OR Q3 = 1 (Alexandria), INSERT Alexandria LocalMotion as <PROGRAM> in Q88c - Q88e

IF Q2 = 2 OR Q3 = 3 (Arlington), INSERT Arlington County Commuter Services or The Commuter Store as <PROGRAM> in Q88c - Q88e

IF Q2 = 3 OR Q3 = 4 (Calvert), INSERT Tri-County Council for Southern Maryland as <PROGRAM> in Q88c - Q88e

IF Q2 = 4 OR Q3 = 5 (Charles), INSERT Tri-County Council for Southern Maryland as <PROGRAM> in Q88c - Q88e

IF Q2 = 6 OR Q3 = 7, 8, OR 9 (Fairfax Co, Ffx City, Falls Church), INSERT Fairfax County RideSources as <PROGRAM> in Q88c - Q88e

IF Q2 = 7 OR Q3 = 10 (Frederick), INSERT TransIT Services of Frederick County as <PROGRAM> in Q88c – Q88e

IF Q2 = 8 OR Q3 = 12 (Loudoun), INSERT Loudoun County Office of Transportation Services as <PROGRAM> in Q88c - Q88e

IF Q2 = 9 OR Q3 = 15 (Montgomery), INSERT Montgomery County Commuter Services, Bethesda Transportation Solutions, or North Bethesda Transportation Center as <PROGRAM> in Q88c – Q88e

IF Q2 = 10 OR Q3 = 16 (Prince Georges), INSERT Ride Smart as <PROGRAM> in Q88c - Q88e

IF Q2 = 11 OR Q3 = 13, 14, OR 17 (Prince William, Manassas, Manassas Park), INSERT PRTC OmniMatch as <PROGRAM> in Q88c-Q88e

### IF Q2 = 5 OR Q3 = 6 (District of Columbia), INSERT goDCgo <PROGRAM> in Q88c-Q88e

- 1 Alexandria LocalMotion
- 2 Arlington County Commuter Services, The Commuter Store
- 3 Tri-County Council of Southern Maryland (Calvert, Charles)
- 4 Fairfax County RideSources
- 5 TransIT Services of Frederick County
- 6 Loudoun County Commuter Services
- 7 Montgomery County Commuter Services, Bethesda Transportation Solutions, North Bethesda Transportation Center
- 8 Ride Smart (Prince Georges Commuter Solutions)
- 9 PRTC OmniMatch (Prince William)
- 10 goDCgo (District of Columbia)

### 88d Have you heard of an organization or service called <PROGRAM>?

# IF YES AND Q88c = 2 OR 7, CLARIFY WHICH PROGRAM OR PROGRAMS ARE KNOWN. THEN CODE THAT/THOSE PROGRAMS IN 88d

- 1 Alexandria LocalMotion
- 2 Arlington County Commuter Services, The Commuter Store
- 3 Tri-County Council of Southern Maryland (Calvert, Charles)
- 4 Fairfax County RideSources
- 5 TransIT Services of Frederick County
- 6 Loudoun County Commuter Services
- 7 Montgomery County Commuter Services, Bethesda Transportation Solutions, North Bethesda Transportation Center
- 8 Ride Smart (Prince Georges Commuter Solutions)
- 9 PRTC OmniMatch (Prince William)
- 10 goDCgo (District of Columbia)
- 88 Don't know (SKIP TO Q88h)
- 99 Refuse (SKIP TO Q88h)

### **ASK Q88e FOR ANY RESPONSE CODED YES IN Q88d**

# 88e Have you contacted <Q88d PROGRAM OR SERVICE> in the past year or visited its website?

- 1 Alexandria LocalMotion
- 2 Arlington County Commuter Services, The Commuter Store
- 3 Tri-County Council of Southern Maryland (Calvert, Charles)
- 4 Fairfax County RideSources
- 5 TransIT Services of Frederick County
- 6 Loudoun County Commuter Services
- 7 Montgomery County Commuter Services, Bethesda Transportation Solutions, North Bethesda Transportation Center
- 8 Ride Smart (Prince Georges Commuter Solutions)
- 9 PRTC OmniMatch (Prince William)
- 10 goDCgo (District of Columbia)
- 88 Don't know
- 99 Refuse

#### **EMPLOYER SERVICES**

### IF HOMEALL SKIP TO Q113 IF TELEALL SKIP TO Q113

89 Next please tell me if your employer makes any of the following commute services or benefits available to you. How about....,? ASK ABOUT EACH SERVICE. IF NECESSARY, ASK "Does your employer make it available? IF RESPONDENT SAYS HE/SHE IS THE OWNER OF THE COMPANY OR IS SELF-EMPLOYED, CODE ALL RESPONSES = 8, THEN SKIP TO Q102

TOC

Hotlinks

Service	1 – Available	3 – No		– Owner/	9 – Don't kno	OW
1 information on commuter transportation options		availab	ie Sei	f-employed		
2 Special parking spaces for carpools or vanpools						
3 SmarTrip, SmartBenefit or other subsidies for public transportation						
or vanpooling						
4 Cash payments or other subsidies for carpooling						
5 Facilities or programs for employees who bike or walk to work						
6 Guaranteed rides (GRH) home in case of emergencies or						
unscheduled overtime						
7 Carshare membership (Zipcar, Car2Go) 8 Bikeshare membership (Capital Bikeshare)						
9 Work schedule with flexible start and end times						
IF ANY Q89 SERVICES ARE CODED AS 1 (offered), ASK Q89a FO	R THOSE SERVI	CES		$\rightarrow$		_
89a And which of those services have you used. Have you used ASK ABOUT EACH SERVICE THAT WAS CODED AS 1 (offered ABOUT SERVICES CODED AS 3, 8, OR 9.  ASK ABOUT SERVICES CODED AS 1 (OFFERED)						
Service	1 – Used	2 – Not used	3 – Not available	8 – Own Self-emplo		
1 Information on commuter transportation options						
2 Special parking spaces for carpools or vanpools						
3 SmarTrip, SmartBenefit or other subsidies for public transportation						
or vanpooling						
4 Cash payments or other subsidies for carpooling						
5 Facilities or programs for employees who bike or walk to work						
6 Guaranteed rides (GRH) home						
7 Carshare membership						
8 Bikeshare membership						
IF Q89, SERVICE 3 (transit/vanpool subsidy) = 1, ASK Q89b						
89b Which of the following best describes the transit or vanpo	ool benefit that	t is available	to you? (R	EAD RESPON	ISES 1-3; ACCE	PT
MULTIPLES FOR 1-3)	9 No	t sure, prefer n	ot to answe	r		
1 Employer-paid direct cash payment	: :: ∩20 CI	:DVICE 0 _ 1	(available)	AND 017a	= 4, 5, 6, 7, 8,	
2 Pre-tax deduction for employee-paid transit or vanpool costs		ve between	-			
3 Another arrangement (please describe)				•	day that you	
9 Not sure, prefer not to answer	•			•	0 am or later,	
IF Q89, SERVICE 9 (flexible work schedule) = 1 (available), ASK Q89c	how		you be to i	make this ch	ange in your	
89c You said your employer allows some work schedule		, or not likely	•	, ,	,	
flexibility. Compared with the standard start time at your		you used thi		king?		
worksite, how much earlier or later does your employer	1 Yes	-				
allow you to arrive at work?	2 No					
1 Up to 15 minutes	9 DK	/Refused				
2 16 - 30 minutes	SKIP TO Q	102				
3 31 - 60 minutes 4 More than 60 minutes	0					
3 Other arrangement (please describe)	0					

- 91 Does your employer pay part of your parking cost or do you have to pay the entire cost if you drive to work?
  - 1 Employer pays part/employee pays part
  - 2 Employee pays all
  - 3 Free offsite parking
  - 9 DK/Refused
- 92 Does your employer offer parking discounts for carpools or vanpools?
  - 1 Yes
  - 2 No (SKIP TO Q102)
  - 9 Don't know/Ref (SKIP TO Q102)
- 92a Have you used this parking discount?
  - 1 Yes
  - 2 no
  - 9 DK/Refused

#### **GUARANTEED RIDE HOME**

- 102 Do you know if there is a regional GRH or Guaranteed Ride Home program available in the event of unexpected emergencies and unscheduled overtime for commuters who rideshare or use public transportation?
  - 1 Yes, there is
  - 2 No, there isn't (**SKIP TO Q113**)
  - 9 DK/Refused (SKIP TO Q113)
- 104 Who sponsored or offered the service?

(DO NOT READ)

- 1 Commuter Connections/Council of Governments/COG
- 2 Employer
- 3 VRE
- 4 TMA (TyTran)
- 5 Other \_\_\_
- 9 Don't know/Refuse

#### **DEMOGRAPHICS**

My last few questions are for classification purposes only. None of this information will be used to identify you personally.

113 In total, how many motor vehicles, in working condition, including automobiles, trucks, vans, and highway motorcycles are owned or leased by members of your household?

\_\_\_\_vehicles

- 88 Don't know
- 99 Refuse
- 114 How many persons live in your home? Please count yourself, family and friends, and anyone who may be unrelated to you such as live-in housekeepers or boarders.

	pe	rso	ns

- 88 Don't know
- 99 Refuse

IF Q114 = 88 OR 99 AND RESPONDENT IS IN CELL SAMPLE, SKIP TO Q115

IF Q114 = 88 OR 99 AND RESPONDENT IS IN LANDLINE SAMPLE, SKIP TO Q115a

IF Q114 = 1 AND RESPONDENT IS IN CELL SAMPLE, AUTOCODE Q114a = 1, THEN SKIP TO Q115

IF Q114 = 1 AND RESPONDENT IS IN LANDLINE SAMPLE, AUTOCODE Q114a = 1, THEN SKIP TO Q115a IF Q114 > 1, ASK Q114a

114a And, including yourself, how many of these household members are 18 or older?

\_\_\_\_\_ household members 888 Don't know 999 Refuse

IF RESPONDENT IS IN CELLPHONE SAMPLE, CONTINUE TO Q115 IF RESPONDENT IS IN LANDLINE SAMPLE, SKIP TO Q115a

- 115 Is your cell phone your only phone or do you also have a regular landline telephone at home?
  - 1 Cell is only phone (**SKIP TO INSTRUCTIONS BEFORE Q115b**)
  - 2 Has regular landline phone at home (**CONTINUE**)
  - 9 DK/Refused (**SKIP TO INSTRUCTIONS BEFORE Q115b**)
- 115a Not including cell phones, how many different landline telephone numbers (not phone handsets) are there in your home? Please don't count any numbers that are always connected to a fax machine or computer modem or that are only used for business.

# of landline phone numbers	
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### **INSTRUCTION BEFORE Q115B**

IF cellphone sample AND Q114 = 1 (1-person HH), AUTOCODE Q115c = 1, THEN SKIP TO Q121 IF landline sample AND Q114 = 1 (1-person HH), SKIP TO Q115c

IF Q114 > 1 (1-person HH), ASK Q115b

115b How many members of your household have cell phones?

# of cell phones in the household\_\_\_\_\_

#### **SKIP TO Q121**

115c Do you have a cell phone?

- 1 Yes
- 2 No
- 9 DK/Refused



9 Refused (DON'T READ)  9 DK/Refused  122 Do you consider yourself to be any of the following: Latino, Hispanic, or Spanish?  1 Yes 2 No 9 DK/Refused  123 Now I want to ask you about your race. Which one of the following best describes your racial background. Is it (READ CHOICES 1-5; SELECT ONE RESPONSE ONLY) 1 White 2 Black or African-American 3 American Indian or Alaska Native 4 Asian 5 Native Hawaiian or Other Pacific Islander 6 Other (SPECIFY) 9 Refused  MOVED Q118 - Q120a - DID NOT RENUMBER 120a What is your zip code at work?  124 Last, is your household's total annual income \$100,000 or more? 1 No, less than \$100,000 (ASK Q124a) 2 Yes, \$100,000 or more (SKIP TO Q124b) 9 Refused (DON'T READ) (SKIP TO INSTRUCTIONS BEFORE Q124c)  124a Please stop me when I reach the category the represents your household's total annual income \$100,000 or \$20,000 \$20,00	overnment ion, or a
2 No 9 DK/Refused  124 Last, is your household's total annual income \$100,000 or more?  1 No, less than \$100,000 (ASK Q124a)  2 Yes, \$100,000 or more (SKIP TO Q124b)  9 Refused (DON'T READ) (SKIP TO Q124b)  9 Refused (DON'T READ) (SKIP TO Q124b)  1 White  2 Black or African-American 3 American Indian or Alaska Native 4 Asian 5 Native Hawaiian or Other Pacific Islander 6 Other (SPECIFY) 9 Refused  124 Last, is your household's total annual income \$100,000 or more?  1 No, less than \$100,000 (ASK Q124a)  2 Yes, \$100,000 or more (SKIP TO Q124b)  9 Refused (DON'T READ) (SKIP TO Q124b)  1 Less than \$100,000 or more (SKIP TO Q124b)  1 Please stop me when I reach the category the represents your household's total annual income  \$100,000 or more?  1 No, less than \$100,000 (ASK Q124a)  2 Yes, \$100,000 or more (SKIP TO Q124b)  9 Refused (DON'T READ)	
123 Now I want to ask you about your race. Which one of the following best describes your racial background. Is it (READ CHOICES 1-5;  SELECT ONE RESPONSE ONLY)  1 White  2 Black or African-American  3 American Indian or Alaska Native  4 Asian  5 Native Hawaiian or Other Pacific Islander  6 Other (SPECIFY)  9 Refused  2 Yes, \$100,000 or more (SKIP TO Q124b)  9 Refused (DON'T READ) (SKIP TO INSTRUCTIONS BEFORE Q124c)  124a Please stop me when I reach the category the represents your household's total annual incomplete in the standard properties of the represents your household's total annual incomplete in the standard properties of the represents your household's total annual incomplete in the represents your household's total annual in	
1 White 2 Black or African-American 3 American Indian or Alaska Native 4 Asian 5 Native Hawaiian or Other Pacific Islander 6 Other (SPECIFY) 9 Refused  MOVED Q118 – Q120a – DID NOT RENUMBER Instructions before Q118  124a Please stop me when I reach the category that represents your household's total annual incomplete	
4 Asian 5 Native Hawaiian or Other Pacific Islander 6 Other (SPECIFY) 9 Refused  MOVED Q118 - Q120a - DID NOT RENUMBER Instructions before Q118  2 \$20,000 - \$29,999 3 \$30,000 - \$39,999 4 \$40,000 - \$59,999 5 \$60,000 - \$79,999 6 \$80,000 - \$99,999 9 Refused (DON'T READ)	
MOVED Q118 – Q120a – DID NOT RENUMBER  6 \$80,000 - \$99,999  Instructions before Q118  9 Refused (DON'T READ)	
IF TELEALL OR HOMEALL SKIP TO Q119 SKIP TO Q125	
118 About how many employees work at your worksite? Is       it(READ CHOICES)         1 1 - 25       (READ CHOICES)         2 26-50       1 \$100,000 - \$119,999         3 51-100       2 \$120,000 - \$139,999         4 101-250       3 \$140,000 - \$159,999         5 251-999       4 \$160,000 - \$179,999         6 1,000 or more       5 \$180,000 - \$199,999         9 DK/Refused       6 \$200,000 to \$249,000         119 What is your occupation?       7 \$250,000 or more         9 Refused (DON'T READ)	
IF HOMEALL, AUTOCODE Q120 = 5, AUTOCODE Q120a = Q1a, THEN SKIP TO Q124  THANK YOU VERY MUCH FOR YOUR TIME AND COOPERATION!	
Q125 (RECORD SEX:)  1 male 2 female (RECORD LANGUAGE OF INTERVIEW:)  1 English 2 Spanish (RECORD PHONE OF INTERVIEW:)  1 Landline 2 Cell phone	