



Commuter Connections FY 2015 Work Program

Commuter Connections Subcommittee
November 19, 2013



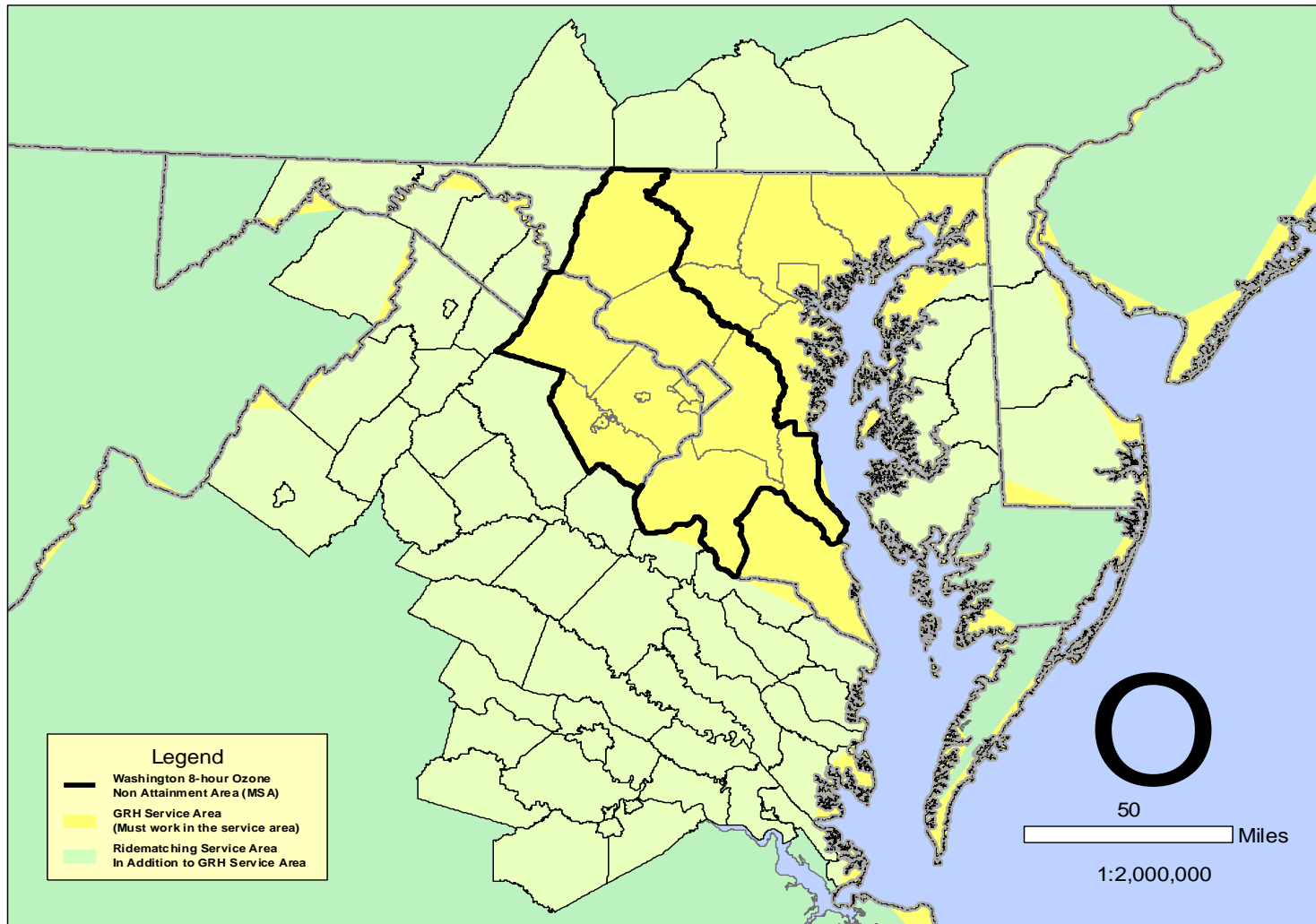
Definition from Strategic Plan

- Network of public and private transportation organizations, including COG, state funding agencies, and local organizations, that work together to assist and encourage people in the Washington region to use alternatives to the single-occupant automobile.

Benefits of Commuter Connections

- **Jurisdictions**
 - Helps reduce and manage commuter congestion, goods movement, tourist travel
 - Helps reduce emissions
 - Supports local efforts to attract and retain employers
- **Employers**
 - Recruitment/Retention
- **Workers**
 - More commute options
 - Reduced stress/costs/time
 - Improved quality of life

Geographic Areas Serviced by Commuter Connections



Benchmarking TDM -- Census Rankings for Carpools

	Workers Carpooled	Total Workers	% Carpool
LA/Long Beach	582,000	3,859,000	15.1%
Chicago	421,000	3,705,000	11.4%
Washington Region	343,000	2,555,000	13.9%
New York, NY	314,000	3,683,000	8.5%
Atlanta	281,000	2,061,000	13.6%
Houston	268,000	1,864,000	14.4%
Dallas	244,000	1,707,000	14.3%
Phoenix-Mesa	225,000	1,466,000	15.3%
Riverside-San Bern.	220,000	1,249,000	17.6%
Orange County, CA	174,000	1,314,000	13.3%



MSA Rankings for Carpooling and Transit Use

Metropolitan Statistical Area	Total Workers	% Carpool	% Transit
NYC/Long Island/N NJ/PA	8,719,316	7.4%	30.3%
LA/Long Bch/Santa Ana	5,816,255	11.4%	6.1%
Chicago/Naperville/Joliet	4,422,844	9.1%	11.5%
Dallas/Ft. Worth/Arlington	2,945,976	11.4%	1.6%
Washington DC Metro	2,795,375	11.1%	13.9%
Philadelphia Metro Area	2,751,491	8.9%	9.2%
Houston Metro Area	2,581,559	12.6%	2.7%
Atlanta Metro Area	2,494,475	10.9%	3.6%
Miami Metro Area	2,479,021	10.1%	3.8%
Boston Metro Area	2,277,958	8.1%	11.9%
San Francisco-Oakland	2,056,454	10.4%	14.5%

Commuter Connections Daily Program Impacts

Measure	Reductions
Vehicle Trips	126,000
Vehicle Miles of Travel	2,400,000
Nitrogen Oxides (NOx)	1.0 Tons
Volatile Organic Compounds (VOC)	0.5 Tons

Commuter Connections' Role in the Regional Planning Process

- The TPB is required by Federal regulations to approve a congestion management process which includes TDM as part of the metropolitan transportation plan.
 - Commuter Connections constitutes the major demand management component of the region's congestion management process.

Commuter Connections' Role in the Regional Planning Process

- Commuter Connections also provides transportation emission reduction measure (TERM) benefits for inclusion in the air quality conformity determination approved by the TPB. This is part of the annual update of the region's Constrained Long Range Plan (CLRP) and Transportation Improvement Program (TIP).

Commuter Connections' Role in the Regional Planning Process

- Commuter Connections programs may be needed to meet Climate Change and Green House Gas emission targets that may be set for the transportation sector in the region.
- Commuter Connections' results may also help contribute to new performance measures and goals that will be set by the region under MAP-21 requirements.

Cost Effectiveness of Commuter Connections

- Cost per Vehicle Trip Reduced \$0.14
- Cost per Vehicle Mile of Travel Reduced \$0.01
- Cost per ton of NOx Reduced \$20,000
- Cost per ton of VOC Reduced \$33,000

Proposed FY 2015 CCWP Budget

Program	Cost FY14	Cost FY15
Commuter Operations	\$498,653	\$516,441
GRH	\$676,360	\$703,227
Mass Marketing	\$2,669,994	\$2,763,444
Program Evaluation	\$445,000	\$460,000
Employer Outreach	\$609,848	\$632,228
GRH Baltimore	\$150,000	\$150,000
TOTAL	\$5,049,855	\$5,225,340

Proposed FY 2015 CCWP Budget

- Overall 3.5% increase from FY 2014
- Budget Breakdown: **\$5,225,340**
 - **COG/TPB Staff & Overhead: \$1,559,623 or 30% of the overall budget**
 - **Private Sector Services: \$2,752,628 or 52.5% of the overall budget**
 - **Local Jurisdiction Pass-Thru: \$446,898 or 8.5% of the overall budget**
 - **Direct Costs: \$466,191 or 9% of the overall budget**

What's New In FY 2015 CCWP

- Regional TDM Marketing
 - Commuter Connections' 40th Anniversary
- Monitoring and Evaluation
 - 2013 State of the Commute General Public Report publication
 - 2014 draft TERM Analysis Report will be completed
 - FY 2015 Placement Rate Survey

Next Steps

- State funding agencies have provided initial comments/edits on Draft FY 2015 CCWP.
- Commuter Connections Subcommittee reviews draft CCWP on November 20th and a comment period will be established through December 6th.
- State funding agencies will review document and submitted comments in December and will provide additional comments by December 20th for final review and approval in January.
- A revised document will be available for the January Subcommittee for further review and endorsement for release.

Next Steps - continued

- Tech Committee will receive a briefing of the Work Program at its February 7th meeting and will be briefed again on March 7th.
- TPB will receive draft of the FY 2015 CCWP at its February meeting and will release the CCWP for public comment. Will be asked to approve at its March meeting.
- TIP adjustments, if any, will be made and funding commitments secured by June.
- Program begins July 1.



Questions?

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