

REGION FORWARD COALITION

Activity Center Briefing

Planning Directors Technical Advisory Committee
June 15, 2012

Activity Centers

Today's Presentation Topics

- Schedule
- Summarize Outreach Efforts to Date
- Present Final Illustrative Map
- Review Analysis Geographies and Data Applications
- Outstanding Concerns with Illustrative Map and Data Applications

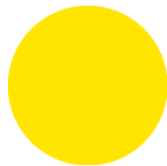
Schedule

- May – July: COG staff works with PDTAC or Cooperative Forecasting Committee to develop **technical boundaries**
- ~~June~~ July PDTAC approval of Activity Center Policy Map with **illustrative policy boundaries**
- July: Region Forward Coalition Approval
- July: Introduce Activity Centers to COG Board at retreat
- July – September: Outreach to city councils and county boards
- Sept/Oct: COG Board approval of Activity Centers
- Sept/Oct: Launch **typology work**

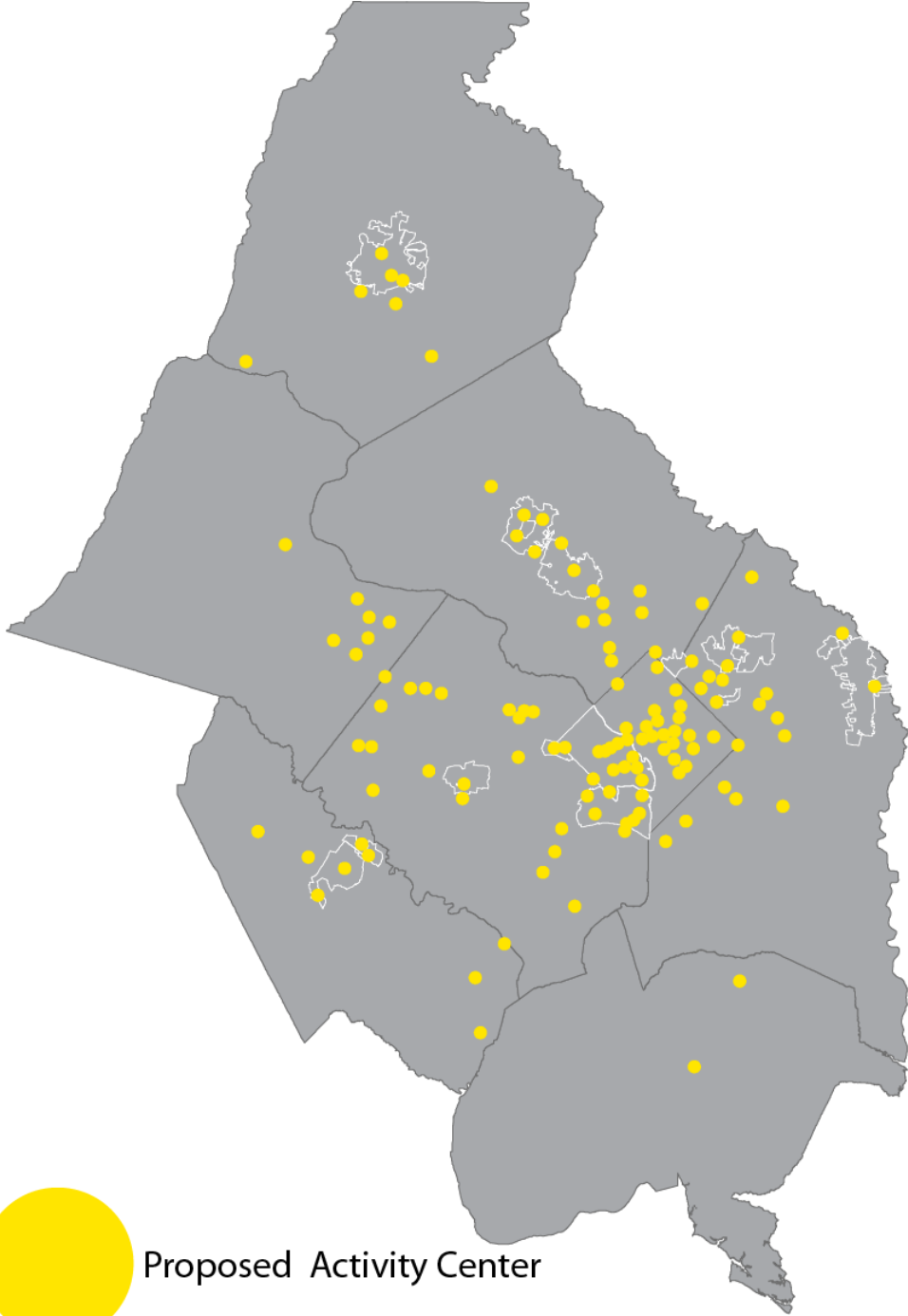
Summary of Outreach to Local Govts.

- Adjusted Center Locations and Finalized Illustrative Map
- Analysis Geography Meetings (TAZs and Census)
 - Gaithersburg
 - Prince George's
 - District of Columbia
 - Fairfax County (Scheduled)
 - Others

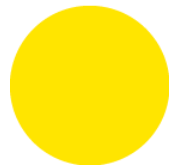
Proposed Activity Centers



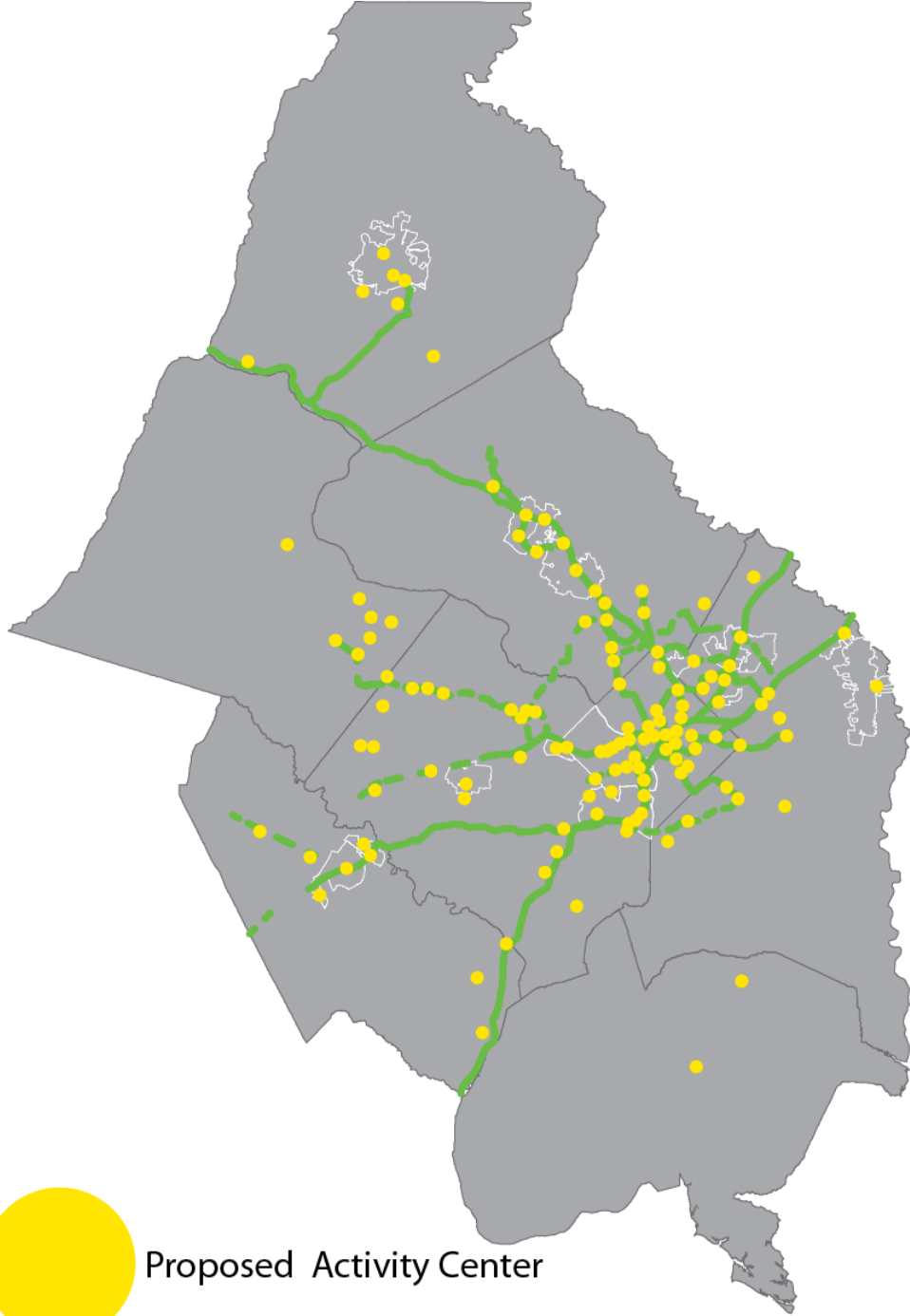
Proposed Activity Center



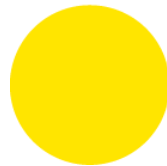
Proposed Activity Centers



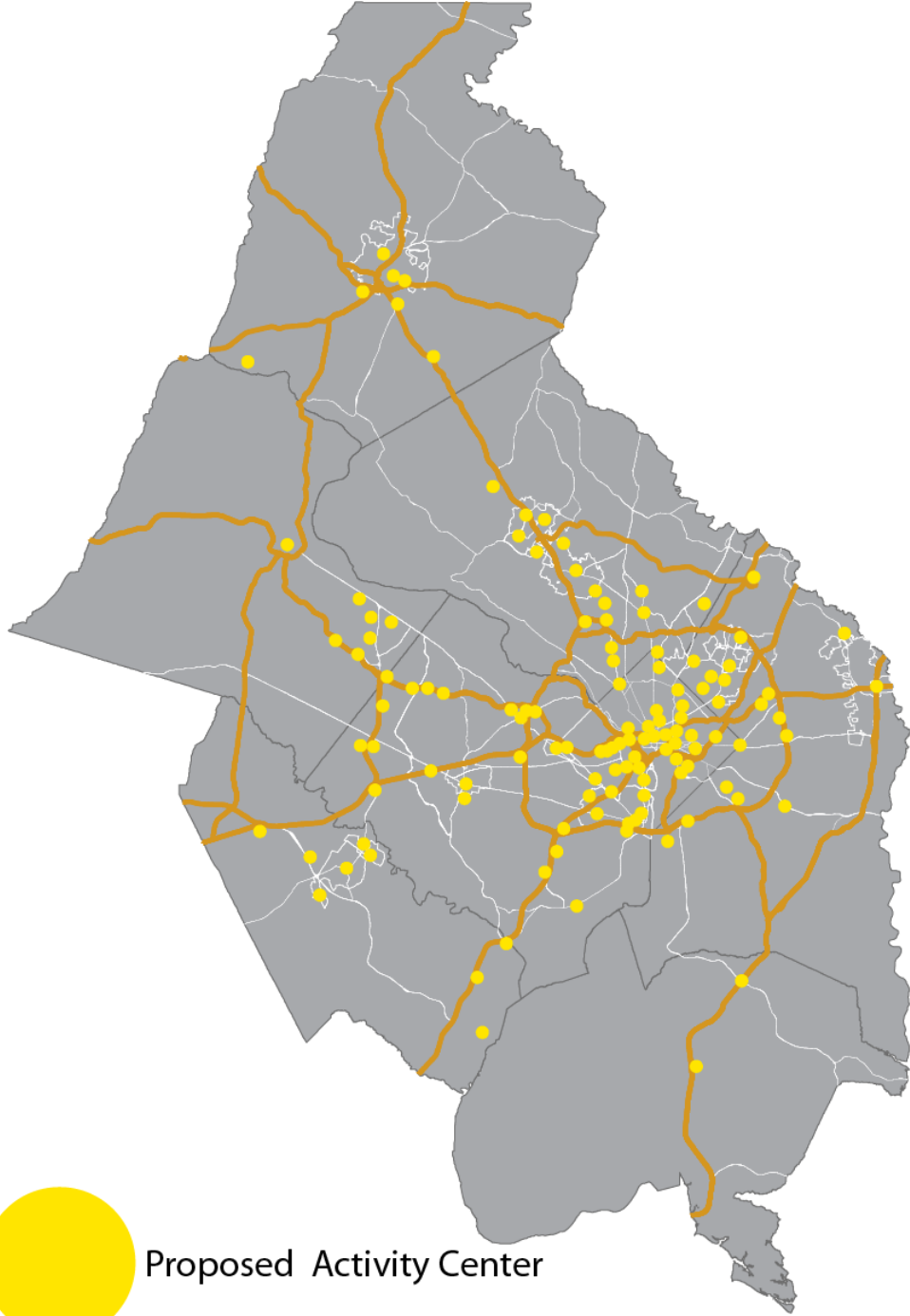
Proposed Activity Center



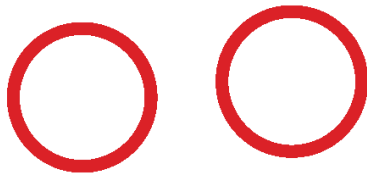
Proposed Activity Centers



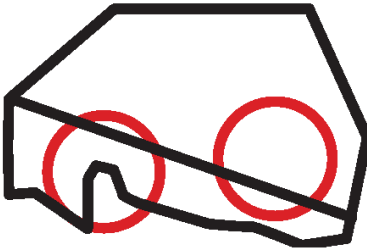
Proposed Activity Center



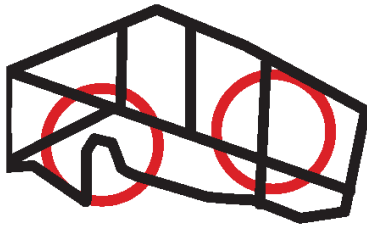
**Illustrative
Boundaries**



Census Tracts



**Census Block
Groups**



TAZs



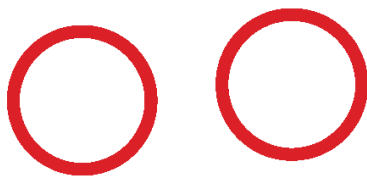
Policy

Demographics

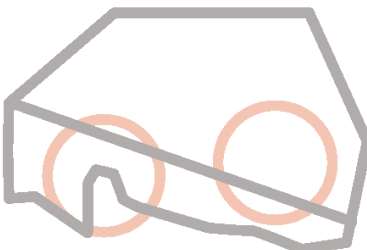
Demographics

Forecasting

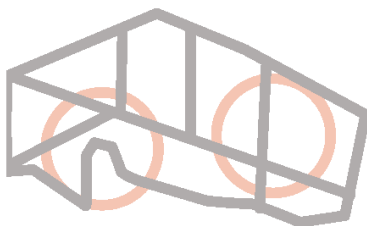
**Illustrative
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TAZs



Policy

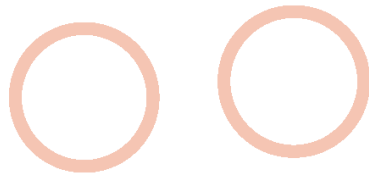
- Housing Policy
- Transportation Policy
- Water Quality Policy
- Land Use Policy
- Economic Development

Demographics

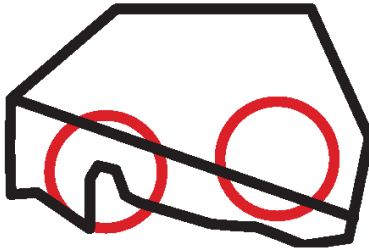
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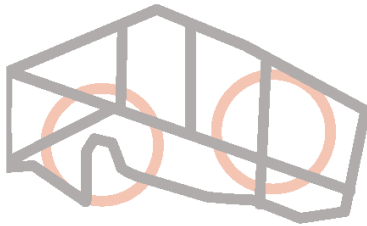
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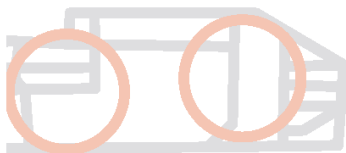
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TAZs



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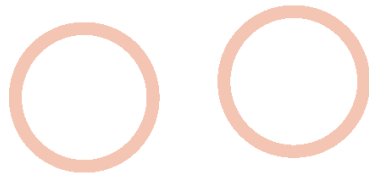
Demographics

- Income
- Poverty
- Housing Types
- Educational Attainment
- Journey to Work

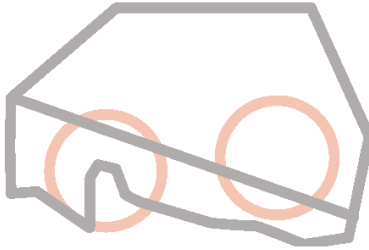
Demographics

Forecasting

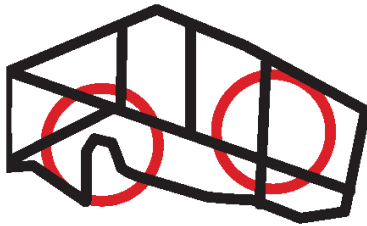
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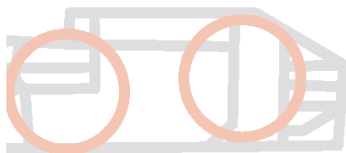
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TAZs



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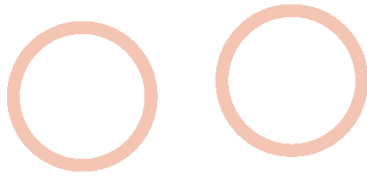
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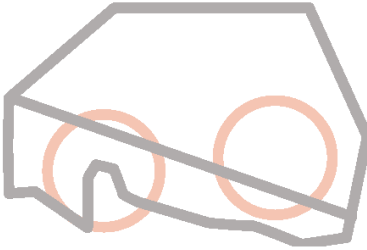
Forecasting

- CNT Data
- Housing Profile
- Educational Attainment
- Journey to Work

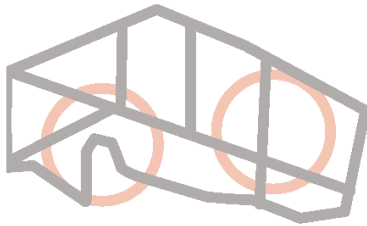
Illustrative
Boundaries



Census Tracts



Census Block
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TAZs



Policy

Demographics

Demographics

Forecasting

- Transportation Research
- Jobs Housing Balance
- Housing Forecast
- Employment Forecast

Questions or Outstanding Concerns

Analysis Applications

Outcomes

City/County Board Outreach

Other Concerns?

Questions?