Washington DC Metropolitan Region Bike to Work Day 2018 Event Draft Report







Prepared September 12, 2018 by:

Commuter Connections Metropolitan Washington Council of Governments National Capital Region Transportation Planning Board 777 North Capitol Street, N.E., Suite 300 Washington, DC 20002

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The 2018 Metropolitan Washington Bike to Work Day (BTWD) Pit Stop Managers consisted of the following individuals representing their respective organizations:

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Kelsey Dott	Prince William County
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Rachel Ricksecker	Macerich
Chloe Ritter	City of Fairfax
Alex Rixey	Fehr and Peers
Cindy Roeder	Town of Herndon
Betty Rose	Fair Lakes League
Bruce Sawtelle	Takoma Bicycle
Lia Seremetis	NoMa BID
Lydia Shackelford	Mosaic
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Jeffery Sikes	City of Falls Church
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Frank Stevens	City of Bowie
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Francis Tatem	BicycleSPACE
Kendall Tiffany	TransIT Services of Frederick County
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Washington Area Bicyclists Association (WABA) staff included: Kristin Frontiera

District, Maryland, Virginia, and U.S. Departments of Transportation For their continued funding support of the Commuter Connections work programs.

Both COG and WABA thank all individuals and organizations which helped make the Washington, DC metropolitan region Bike to Work Day 2018 a success.

BACKGROUND and EXECUTIVE SUMMARY

Bike to Work Day has been held annually in the Washington metropolitan region for over a decade and was originally started by the Washington Area Bicyclist Association with a main rallying point or pit stop in downtown DC. In September 2000, The National Capital Region Transportation Board (TPB's) Commuter Connections program, housed at the Metropolitan Washington Council of Governments, partnered with WABA to form a regional Bike to Work Day Steering Committee to examine the feasibility of adding additional Bike to Work Day pit stops or rallying points throughout the region in 2001, thus creating a larger awareness of using cycling to work as a viable commuting alternative. Since that first involvement with Bike to Work Day in 2001, registration for the event has grown exponentially with more participants signing up every year.

More than 17,200 bicyclists registered for Bike to Work Day 2018, a 7.9 percent decrease under 2017. The May 18th event was held at 100 local pit stops, including a total of nine afternoon pit stops. Several bicycles were raffled off and the first 16,000 registrants who attended received a free BTWD 2018 T-shirt.

2018 Pit Stops	# of Registrants
DC - Adams Morgan	542
DC - Anacostia	69
DC - Anacostia River Trail/River Terrace	44
DC - Capitol Hill at Eastern Market	363
DC - Capitol Hill at House Office Buildings	85
DC - Capitol Riverfront at Canal Park	199
DC - Coast Guard Headquarters	70
DC - Columbia Heights (Afternoon)	204
DC - Edgewood - Met Branch Trail	223
DC - Franklin Square	267
DC - Freedom Plaza	594
DC - Georgetown Waterfront Park Area	685
DC - Glover Park	88
DC - Golden Triangle - Farragut Square	309
DC - Golden Triangle - L Street	196

The approximate breakdown of registrants by pit stops was:

DC - Ivy City	17
DC - Lamond at Seabury (Afternoon)	19
DC - L'Enfant Plaza	81
DC - Mt. Vernon Triangle	215
DC - National Geographic Society	370
DC - NoMa	418
DC - Old City Market and Oven	55
DC - Shaw	271
DC - Southwest Business Improvement District (BID)	62
DC - The Wharf/Southwest Waterfront (Morning & Afternoon)	166
DC - Union Market	96
DC - USDA Farmers Market	76
DC - West End at American College of Cardiology (Afternoon)	45
MD - Bethesda - Downtown	614
MD - Bladensburg Waterfront Park	29
MD - Bowie Old Town	23
MD - Bowie Town Center	34
MD - Capitol Heights at Maryland Park Bicycles	11
MD - College Park - City Hall/UMD	145
MD - FDA White Oak	137
MD - Frederick	376
MD - Friendship Heights	158
MD - Gaithersburg FÇô Kentlands	133
MD - Gaithersburg FÇô Olde Towne (Afternoon)	35
MD - Greenbelt	115
MD - Hyattsville	133
MD - Indian Head	53
MD - Largo	32
MD - National Institutes of Health Bldg One	415
MD - Naval Support Activity Bethesda	115
MD - North Bethesda at Pike & Rose	283

MD - Oxon Hill/National Harbor	62
MD - Port Towns - Edmonston (Morning & Afternoon)	34
MD - Rock Springs Business Park	110
MD - Rockville - Fallsgrove	178
MD - Rockville - Town Center	174
MD - Rockville - Twinbrook	84
MD - Silver Spring - Discovery Place	404
MD - Suitland	30
MD - Takoma Park - Downtown/Old Takoma	140
MD - Takoma Park - Sligo Creek Trail	78
MD - University of Maryland (Afternoon)	31
VA - Alexandria - Carlyle	311
VA - Alexandria - Del Ray	206
VA - Alexandria - Mark Center	95
VA - Alexandria - Old Town	450
VA - Alexandria Fairlington Centre	26
VA - Annandale	23
VA - Arlington - Army National Guard Readiness	17
VA - Arlington - Ballston	482
VA - Arlington - Columbia Pike/Penrose Square	172
VA - Arlington - Crystal City Water Park	547
VA - Arlington - East Falls Church Metro Station	152
VA - Arlington - Rosslyn Afternoon Party, Heavy Seas Alehouse	73
VA - Arlington - Rosslyn	956
VA - Arlington - Shirlington Afternoon Party, New District Brewing	68
Co VA - Arlington - Shirlington	204
VA - Burke VRE Station	60
VA - Chantilly	42
VA - Dumfries	17
VA - Fair Lakes	53
VA - Fairfax City Downtown	104

VA - Fairfax County Government Center	113
VA - Falls Church	388
VA - Haymarket Bicycles	10
VA - Herndon (Morning & Afternoon)	534
VA - Huntington	14
VA - Leesburg	280
VA - Lorton	23
VA - Manassas - George Mason University	58
VA - Manassas - Kelly Leadership Center	24
VA - Manassas - VRE Station	47
VA - Manassas Park at Palisades Apartments	4
VA - McLean	40
VA - Mosaic	135
VA - Mt. Vernon - Collingwood Park	47
VA - Reston - Wiehle-Reston East Metrorail Station	535
VA - Rippon Landing VRE Station	8
VA - Springfield/Metro Park at Walker Lane	90
VA - Sterling	377
VA - Tysons Corner Center	89
VA - Vienna	348
VA - Woodbridge - Chinn Center	32
VA - Woodbridge - VRE	10
VA - Woodbridge Tacketts Mill	17

Bicyclists enjoyed free T-shirts, snacks, participated in prize drawings, and heard live bands as well as music spun by DJs, and listened and talked to elected officials. Commuter Connections secured \$59,800 in cash sponsorship donations that went towards the overall regional marketing efforts.

The success of the marketing promotion campaign relied upon targeting of employer and commuter audiences, identification of cost-effective mediums, crafting key messages, and procuring giveaway items such as t-shirts and water bottles designed to attract commuters to try bicycling to work. The Steering Committee's resources to reach its registrant goal for Bike to Work Day 2018, included:

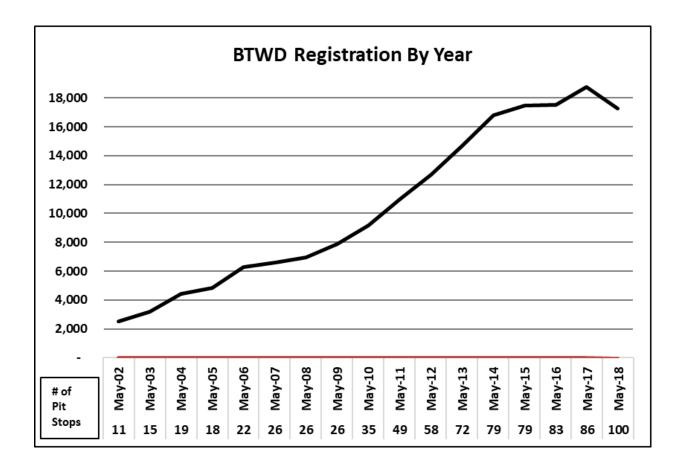
- > Web site designed and maintained by Commuter Connections.
- > Posters and rack cards developed and printed by Commuter Connections.
- > Promoting the event through WABA's membership.
- Providing links from the local Transportation Management Associations' (TMA web sites to WABA's site).
- > A radio campaign produced and placed by Commuter Connections.
- Outreach to employers through a direct mail and email marketing campaign by Commuter Connections.
- > An article in the Commuter Connections employer newsletter.
- Local marketing efforts by the various pit stop managers.
- > An e-mail to previous year's participants by Commuter Connections.
- > Banners designed and printed by Commuter Connections.
- A public affairs outreach effort through the Metropolitan Washington Council of Governments Office of Communications and WABA.
- > The design and distribution of free t-shirts by Commuter Connections.
- > Donated giveaway prizes obtained through bikes@vienna, and BicycleSPACE.

In addition, 20 confirmed bicycling convoy routes were identified by WABA along with route leaders who assisted novice and experienced cyclists through the routes. Each route traveled to a pit stop where cyclists received free refreshments, t-shirts and other giveaways. Many pit stops had additional activities for bicyclists and are described later in this report.

Since 2000, the COG/TPB's Commuter Connections program has worked to increase awareness of bicycling to work as a viable commute option by joining with the WABA in their efforts to promote and coordinate the region's annual Bike to Work Day event. Commuter Connections created and maintains a regional marketing effort that helped to increase the number of cyclists participating in the yearly event from 1,100 in 2001 to 17,200 in 2018. Although it accounts for a small percentage of the overall regional commute mode split, bicycling helps reduce traffic congestion, improves air quality, and provides a healthy commute alternative for those commuters who choose to use it as a sustainable means of transportation to and from work.

Since 2006, the Bike to Work Day Event has a budget line item for the Commuter Connections Work Program. Commuter Connections is funded by the District of Columbia, Maryland, Virginia, and U.S. Departments of Transportation.

Growth by Year



Sponsor Declaration

	to Work Day - onal Sponsorshi	-
	Please Return by J	anuary 31, 2017
Please check one of the following Sponsor	Levels: Cash	In-Kind
GOLD SPONSOR LEVEL \$7,50 Mentioned as sponsor on over 400 Radio ads, Social Media, plus all Silver and Bronze level in		
SILVER SPONSOR LEVEL \$4,50 Logo on 17,000 T-Shirts, Press Release, plus Bronze level items	00 0	
BRONZE SPONSOR LEVEL \$1,20 Logo on Website and 90,000 Posters and Rac		
If In-kind donation, please describe:		

provide a minimum of 50% cash. Example: Silver spo nate \$4,500 vel spo in cash, or \$2,250 in cash and \$2,250 in acceptable merchandise. Sponsor attendance at Bike to Work Day pit stop locations is separate from this regional sponsorship declaration, and is typically available at no extra cost; although uncommon, certain locations may require a separate fee.

Name:	_ Title:
Organization:	
Address:	
City, State, Zip:	
e-mail:	Phone:
Website address for your sponsor logo:	
Signature	_ Date:

Please make check payable to the Metropolitan Washington Council of Governments (COG) 777 N. Capitol Street, Suite 300, Washington, DC 20002 ATTN: Douglas Franklin. Send logos to dfranklin@mwcog.org in high resolution format for quality reproduction, no later than January 31, 2018. Preferred format is eps. Email signed form to dfranklin@mwcog.org. Contact Douglas at (202) 962-3792 with any questions. COG and WABA are 501c(3) nonprofits.





SPONSORSHIPS

Commuter Connections gained both monetary and in-kind sponsorships from a variety of organizations in the Washington metropolitan region. A total of \$54,550 in cash was donated for the region. The following is a list of sponsors who graciously donated to the Bike to Work Day 2018 event:

Sponsor	Level	Amount
City of Alexandria	Gold	\$7,500
ICF	Gold	\$6,000
Spokes Etc.	Gold	\$3,750
Takoma Bicycle	Gold	\$7 <i>,</i> 500
BicycleSPACE	Silver	\$2,250
Bike Arlington	Silver	\$4,500
California Tortilla Group, Inc	Silver	\$2,250
Capital Sports Ventures	Silver	\$2,250
goDCgo	Silver	\$2,250
Marriott	Silver	\$4,500
Tele Dental Exam	Silver	\$4,500
AAA Mid-Atlantic	Bronze	\$1,200
AASHTO	Bronze	\$1,200
American College of		
Cardiology	Bronze	\$1,200
bikes@vienna	Bronze	\$750
Crystal City BID	Bronze	\$1,200
Fair Lakes League	Bronze	\$1,200
Giant Food	Bronze	\$1,000
Kimpton Hotels & Restaurants	Bronze	\$1,200
MDOT	Bronze	\$1,200
Potomac Pedalers	Bronze	\$1,200
VDOT	Bronze	\$1,200

\$59,800

In-kind Sponsors	
Abus	Moe's
Brompton	MSW
Felt	Ortlieb
Green Guru	PDW

KIND

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HIGHLIGHTS FROM AREA PIT-STOPS

Adams Morgan: The weather kept most of the 542 riders registered at our pit stop away, but we still had a good turnout despite the rain. We were joined by BicycleSPACE and City Bikes, both of whom set up mini workshops to help riders tune their bikes. Tryst brought out several boxes of bananas and cookies along with hot coffee to warm the wet riders, and The Line Hotel handed out their own in-house breakfast bars as well as water to refill riders' bottles. Ward 1 Councilmember Brianne Nadeau was on hand to help draw names for our raffle items, including a variety of gear contributed by BicycleSPACE and a brand new bike from City Bikes. We also gave away two frame bags donated by Adams Morgan business Grip Unlimited. Everything ran smoothly thanks to the WABA Bike Ambassadors and others who came out to help..

Alexandria – Carlyle: In its 7th year, the Carlyle Pit Stop continues to grow its registration rolls each year and saw a surprisingly strong turnout after a soggy week. Local eateries stepped up to offer freshly made breakfast items and Starbucks coffee. Carlyle's local businesses were present with fun giveaways. And representatives from bicycling shops and groups offered advice, maps and on-the-spot bike maintenance. Carlyle's nonstop raffle gave away many gifts including a 2-night stay at The Westin Alexandria. Carlyle Council, the Pit Stop host, gave away bike lights and recyclable tote bags to registered bicyclists. The talented DJ Scott Fallon made his first appearance to keep the crowd energized. Carlyle's generous sponsors donated serious swag, food, volunteers and exhibit items:

Alexandria Renew Access National Bank	Simpson Properties The Westin Alexandria
Burke & Herbert Bank Carlyle Council	USPTO
Eisenhower Partnership Conte's Bike Shop	Starbucks
INOVA JLL	Sweetfire Donna's
Wheel Nuts One Life Fitness	Whiskey & Oyster
Post Properties	Whole Foods
Paradigm	Velocity Coop
Pure Barre	BPAC
Sugar Shack Donuts	Commuter Connections
Tequila & Taco Spokeswomen	City of Alexandria and GoAlex WABA

Alexandria – Del Ray:

Alexandria – Mark Center:

Alexandria – Fairlington Centre:

Alexandria - Old Town: Despite the rain the participation of our community partners, the Old town Alexandria, Market Square pit stop was a huge success. Wheel Nuts, Bicycle Pro Shoppe, Nando's, Spokes, Massages by Marc, Port City Brewery, Potomac Riverboat Company, King Street Wellness, and Pedigo donated prizes which allowed us to raffle off 47 great give away prizes valued at \$30-\$250 every 30 minutes from 6:45 to 8:30 am.

Among our sponsors were, Wheel Nuts, WABA, Bicycle Pro Shop, GoAlex Mobile Store, Vitamin Shoppe, Eco City, Leukemia & Lymphoma Society, BPAC, Vision Zero, Metropolitan Headache and Spine Center, Nando's, Spokes, INOVA Alexandria Hospital, Toole Design, The Thornton and King Street Wellness. Many thanks to the City of Alexandria for their ongoing support of this great event. Without them this event would not have been such a great success.

Alexandria - Old Town: There were 435 registrants. The event was held from 6:30am to 8:30am at the Market Square at Alexandria City Hall.

Our annual DJ Tracy Foust played a good set of upbeat music to keep the crowd pumped up as t-shirts and water bottles were handed out at registration. Jonathan Strauss our MC kept the crowd engaged with his radio announcers voice. Many thanks to City of Alexandria Mayor Allison Silberberg who was in great support of this event. We had over 10 City of Alexandria volunteers who graced the event with the beautiful white GoAlex Polo's.

Anacostia: Due to the rain, the Anacostia pit stop was moved inside of the Anacostia Arts Center. The pit stop event was held from 7am-9am, hosted by goDCgo (Danelle Carey and Erin Ghalayini) and Lester Wallace with Capital Bikeshare's Community Partners Program. Keith Jackson with the Anacostia Bike Company volunteered at the pit stop to provide free bike maintenance and repairs to cyclists who stopped by. Our tables were stocked with the 2018 DC Bike Maps, water bottles, bike lights, bags and additional goDCgo and Capital Bikeshare swag. Capital Bikeshare provided an annual membership to the pit stop which was raffled off to one lucky winner. Additionally, attendees who registered for the Anacostia pit stop received a Bike to Work Day t-shirt. Light breakfast was provided by goDCgo for cyclists who stopped by the station. Bicyclist received granola bars, fruits, and water to energize them for the rest of their commute.

There were 75 registrants for the Anacostia pit stop, which were a mix of individuals who registered prior to the event, and some who registered when they arrived that morning. Since we had to relocate we made sure to reach out all registrants that didn't stop by so they can obtain their swag and t-shirts.

There were 73 registrants for the Anacostia pit stop, including a few who registered when they arrived that morning. Other cyclists also joined without registering, and

passersby approached to ask about the event or how to start biking in the city. The pit stop was open from 7-9am.

Anacostia River Trail/River Terrace: There were 12 folks visit the ART/ Benning Road Pit stop that were not registered and we had 16 registered folks show up. There were about 40 registered for the stop.

T-shirts were given to the folks that came though they were not registered since the turnout was lower than expected.

Annandale:

Arlington – Army National Guard Readiness:

Arlington – East Falls Church:

Arlington – Rosslyn, Columbia Pike, Shirlington, Ballston, and Two Happy Hours: Despite rainy weather, Bike to Work Day 2018 was a great event in Arlington! Arlington had a total of 9 pit stops, 5 of which were coordinated by BikeArlington. Rosslyn, Ballston, and the New District stop were directly run by BikeArlington; Shirlington and Columbia Pike had the assistance of Phoenix Bikes and the Arlington Transportation Partners, respectively. BikeArlington also helped to provide marketing for the East Falls Church, Crystal City, Army National Guard, and Heavy Seas Alehouse stops. In total there were more than 2,650 registrations in Arlington. Rosslyn had 957 registrations, Ballston had 482, Crystal City had 547, Columbia Pike had 172, East Falls Church had 153, Shirlington had 205, Heavy Seas Happy Hour had 74, and New District Happy Hour had 68. The Army National Guard Readiness stop did not encourage registration but was attended by 47 riders.

The Rosslyn pit stop was again held at Gateway Park and the Ballston pit stop was held at Spokes, Etc. bike shop. The Columbia Pike location was held at Penrose Square and the Shirlington was located just outside the public library. DJs played a good set of upbeat music to keep the crowd pumped up as t-shirts were handed out at registration. An instant winner raffle/giveaway was implemented again this year with prizes for each cyclist. Both afternoon pit stops had augmented bike parking.

Refreshments included bagels, granola bars, bananas and coffee from Republik Coffee. Various stops had additional in-kind food donations from District Taco, Nando's Peri Peri, sweetgreen, Mom's Organic Market, and KIND Snacks. In Shirlington Best Buns provided the refreshments and at Columbia Pike there was pie from the Acme Pie Company and donuts from Sugar Shack. The Rosslyn BID brought special sock giveaways for all participants at Rosslyn. A unicyclist delighted folks at Ballston dressed as a car. Sign spinners directed cyclists to the pit stops. All the morning stops also had local bike shops doing basic bike checks and maintenance; Trek Bicycles Clarendon in Rosslyn, Spokes, Etc. in Ballston, Papillon Cycles in Columbia Pike, Phoenix Bikes in Shirlington, and Contes in Rosslyn.

Partner organizations on hand included: Acme Pie, American Heart Association, Arlington Arts - Arlington Art Truck, Arlington County Democrats, EcoAction Arlington, Arlington Sports, AFA Cycling Classic, Ballston BID, BASH Boxing, Car Free Diet, Chipolte, Conte's Bike Shop, Columbia Pike Revitalization Organization, CycleBar, DC Bike Ride, DES Bike Element, DES Communications/Toole Design, District Taco, E.G. Reinsch, EcoAction Arlington, Friends of the W&OD Trail, Get Around, Jade & Jasmine Healing Arts, LLC (Acupuncture), Kasper's Cargos Bicycle Copilots program, Kind Snacks, Lost Dog, Mom's Organic Market, Nando's Peri Peri, Papillon Cycles, Phoenix Bikes, Pivot Physical Therapy, Potomac Pedalers, Rosslyn BID, Shirlington Public Library, Signature Theater, Spokes, Etc., sweetgreen, The Bike Lawyer, The Essential Oils Academy, Trek Bicycle Store Clarendon, and WABA.

Despite somewhat rainy weather, turnout was still strong across all of the pit stops. BikeArlington extends special thanks to all the partner organizations, local businesses, and the over 40 volunteers who help us make this event happen.

Bethesda: The Bethesda Pit Stop had 314 participants check in on-site and 740 bicyclists pre-register.

MD State Delegate Ariana Kelly once again served as the official Bike to Work Day emcee. This year's program included Proclamations from the State Comptroller, Montgomery County, and the State of Maryland, The complete list of speakers included:

- Comptroller Peter Franchot
- State Senator Susan Lee
- State Delegate Bill Frick
- State Delegate Marc Korman
- Roger Berliner, Montgomery County Council Member
- Hans Reimer, Montgomery County Council Member

• Charles G. Glass, Assistant Secretary for Transportation Policy and Planning, Maryland Department of Transportation

• Al Roshdieh, Director, Montgomery County Department of Transportation Food and refreshments were donated from many different Bethesda businesses. Attendees had their choice of dozens of prizes including various gift certificates, bike accessories, and a bicycle donated by Griffin Cycle. Raffle prizes were awarded several times an hour. There were also prizes awarded via a photo contest.

Several businesses were provided tables with representatives at the event, including: Montgomery County Department of Transportation Bus Rapid Transit, Marriott International, C&O Canal Bike Patrol, the Montgomery County Mobile Commuter Store, Park and Planning, Nando's Peri-Peri, WABA, Honest Tea, Potomac Pedalers, Honest Tea came out with staff to provide samples of their new sports drink. Baked goods were donated by Bethesda Bagels and Silver provided coffee and yogurt parfaits. Marriott International donated money towards the purchase of fruit, granola bars, butter, cream cheese, paper goods, and utensils. DrinkMore Water donated jugs of water and lent out water dispensers, so participants could fill water bottles instead of picking up bottled water.

Delegate Kelly and BTS Director Kristen Blackmon presented Bethesda's 15th Annual Bicycle Commuter Spirit Award. This year's winner was Carlos Mena, who has shown

tenacious spirit and dedication in their long years of bike commuting in all types of weather, as well as a commitment to the environment.

Several businesses helped to promote Bike to Work Day in Bethesda. Professional event photography was done by Danny Peck.

The complete list of Bike to Work Day event partners and sponsors for the Bethesda pit stop included:

AMR

Bethesda Bagels Bethesda-Chevy Chase Chamber of Commerce Bethesda Green **Bus Rapid Transit** C&O Canal Bike Patrol Coalition for the Capital Crescent Trail Cystic Fibrosis Foundation Cycle for Life DrinkMore Water Flving V Framer McGee's Griffin Cycle Honest Tea Mamma Lucia Marriott International Montgomery County Police Nando's Peri Peri Passion Fish **Potomac Pedalers** Silver Washington Area Bicyclist Association

Bladensburg Waterfront Park:

Bowie Town Center: At the Town Center pit stop, 32 people registered, with 18 folks attending (56%), including one "ride-up" biker. Appreciation again this year goes to staff of the Washington Prime Group, owners and managers of the Town Center, for their participation, donations of food and water, and for allowing the pit stop to be set-up inside the Food Court building.

Bowie Old Town: Despite the rainy weather, participation at both Bowie pit stops was quite surprising. There were 20 pre-registrants for the Old Town pit stop, with 14 in attendance (70%), which included three riders who registered at the pit stop. Special thanks to the firefighters at the Huntington Fire Station for their participation, support and cooperation in allowing the pit stop to be within one of the bays of the fire house.

Burke:

Capitol Hill Eastern Market:

Capitol Hill at House Office Buildings:

Capitol Heights:

Capitol Riverfront:

Chantilly:

Coast Guard Headquarters:

College Park City Hall:

Columbia Heights:

Crystal City:

Dumfries: BTWD (Bike to Work Day) Dumfries set a record for bicycling participants on this very wet rainy BTWD Friday.

In the early morning rain 15 soaked bikers braved the elements biking to work and stopping by Dumfries Town Hall pit stop to pick up BTWD T-shirt and goodies supplied by the sponsors, PRTC, and PWC.

Edgewood Met Branch (DC):

Fairfax Government Center:

Fairfax City: The Fairfax City Downtown pit stop was held in Old Town Square from 6am to 9am. We greeted cyclists with hot coffee, tea, and juice, and with breakfast snacks including protein bars and granola bars donated by the Environmental Sustainability Committee (ESC) and bananas donated by Earth Fare. The ESC also sponsored a new portable bike rack to provide additional parking for participants. Local businesses donated several great raffle prizes that registered participants could win with a spin of the prize wheel, as well as giveaways and other goodies. Sponsors included Spokes Etc., Twins Ace Hardware, Massage Green Spa, Coyote Grille, Earth Fare, High Side, and the Fairfax Environmental Sustainability Committee. There were 104 people preregistered for the Fairfax City pit stop. The rainy weather kept some people away, but there was still a good turnout despite the drizzle – approximately 60 people stopped by, including a few who signed up when they arrived. Everyone who attended enjoyed lively music, quick bike tune-ups from Spokes and relaxing chair massages from Massage Green Spa. Volunteers and staff made sure everything ran smoothly from start to finish.

Fair Lakes:.

Falls Church:

Fort Belvoir:

Franklin Square (DC):

Freedom Plaza (DC):

Frederick:

Friendship Heights: The 2018 Friendship Heights pit stop had 158 riders registered. Of those riders that were pre-registered, 54 checked in; there were 11 walk-ups for a total of 65.

Visiting VIPs included Village of Friendship Heights Mayor Melanie Rose White, Town of Somerset Councilmember Barbara Condos and Town of Somerset Mayor Jeffrey Slavin.

Staff from Sharp & Company, the County's contractor for employer outreach in Friendship Heights, assisted: Emily Davis, Tim Balinskas, Shelley Johnson, Stephanie Webber and Natalie Davis.

The Grand Prize winner of the new bike from City Bikes Tenleytown was Riley Brown, Capital City Nurses, DC.

Pit stop exhibitors and donors included:

- All-In-One Entertainment
- City Bikes
- Drink More Water
- New Balance
- Whole Foods
- Le Pain Quotidien
- Montgomery County Dept. of Environmental Protection "Green Team"
- Pete's New Haven Style Pizza
- Wisconsin Place Recreation and Community Center
- T-Mobile
- Beefsteak
- True Food Kitchen
- District Taco

Gaithersburg Kentlands:

Gaithersburg Old Towne:

Georgetown - Meigs Park and Waterfront Park (DC): Waterfront Park (DC): The Georgetown Business Improvement District hosted the pit stop again this year in the Georgetown Waterfront Park with 650+ participants registered. Although we had a chilly morning with consistent drizzle, our cyclists showed up and supported our pit stop! The pit stop was sponsored by donations from area businesses: PAUL Bakery, Insomnia Cookies, Patisserie Poupon, Grace Street Coffee Roasters, Pete's Coffee, Sprinkle's Cupcakes, South Block, Dog Tag Bakery, Athleta, Rapha Cycling, Trek Bikes, The North Face, Unwind Wellness and additional support from Washington Area Bicyclist Association (WABA). Georgetown Yoga, SoulCycle, CorePower Yoga Georgetown, The North Face and Athleta provided fantastic additional giveaways for our cyclists to win throughout the morning. Bike to Work Day is a terrific event to remind and promote how easy and safe it is to reach Georgetown by bike, and we look forward to a summer of cycling and the new addition of the K/Water Street Cycle Track to be complete this summer.

Glover Park:

Golden Triangle – Farragut Square:

Golden Triangle – L Street (DC):

Greenbelt: Bike To Work Day 2018 was the seventh year for the Greenbelt Pit Stop. A committee of four City of Greenbelt employees organized the event at the Greenbelt Aquatic and Fitness Center. There were 115 bikers registered with 76 passing through. There was light rain the majority of the event, and the committee was pleased with the turnout in spite.

Jeff & Laurie Lemieux of Proteus Bicycles led 6 bikers on a convoy to downtown Washington DC. There was an express route directly to Freedom Plaza and a local route via College Park to Freedom Plaza.

Greenbelt Homes Incorporated staffed a table to promote their newly formed Bicycle Task Force.

The Maryland-National Capital Park and Planning Commission provided a GIS map of the local Greenbelt area for bikers to document their rides.

Our sponsors:

- Funding provided by the Anacostia Trails Heritage Area supported raffle prizes, 0 swag and breakfast food.
- Bee Yoga Fusion led Stretching with Your Bicycle just prior to the convoy 0 departure & supplied treats for the swag bags.
- A Proteus Bicycle mechanic provided light maintenance and safety checks. 0
- Raffle prizes generously donated by Arrow Bicycle, Proteus Bicycle and 0 BicycleSPACE were distributed.
- Swag bags were provided to registered riders with items donated by the Prince 0 George's County Department of Public Works and Transportation.
- Breakfast food and drinks were donated by Greenbelt COOP and DrinkMore 0 water.

Haymarket:

Herndon:

Huntingdon:

Hyattsville Macgruder Park:

Indian Head:

- Held at: The Town of Indian Head's Village Green (indoors)
- From: 5:00 am to 12:00 pm
- Number registered: 53
- Attended: 104
- State & Local elected officials that attended:

State Senator Thomas Mac Middletown

(received an Official Citation from the Maryland General Assembly & an Official Citation from the House of Delegates)

Charles County Commissioner Debra Davis

(received an Official Proclamation from the County Commissioners)

Town of Indian Head Mayor Brandon Paulin

Nancy Huggins with MDOT/MTA

- Breakfast and lunch were provided by the Town of Indian Head
- Two bikes along with many raffle prizes where provided by TCCSMD to the 5th grade class and others that attended such as bicyclist and vendors along with 18 guests from the senior center.
- Sponsors who provided raffle prizes:

World Gym of La Plata

Southern Maryland Fitness Bike Doctor of Waldorf Chick-fil -A

• Vendors:

Charles County Sheriff's Department (Bicycle Patrol Team)

Charles County Parks & Recs

Indian Head Rail Trail

Spring Dell (ADA bicycles)

Bike Doctor of Waldorf (Bike Work Station)

The Chick-fil-A (The Cow)

Indian Head Senior Center

The Town of Indian Head

Ivy City:

L'Enfant Plaza:

Lamond at Seabury:

Largo: The Largo Bike to Work Day Pit Stop was held on Friday June 1, 2018 (postponed due to heavy rain) from 7:30 AM – 9:00 AM at the Wayne K. Curry Administration Building. This was a special event because this was the first Bike to Work Day Pit Stop held in Largo, MD and also marked the launch of Capital Bikeshare in Prince George's County. Thirty-two (32) people registered for the event on the Council of Government's website (14 attended); 10 people registered on the County's website (8 attended); and 21 people walked up for a total of 43 attendees plus a couple dozen County staff attended. The pit stop was a collaborative effort between the Department of Public Works & Transportation, the Department of the Environment, the Health Department, the Police Department, and the BeechTree Pedalers. The Department of Public Works & Transportation provided participants with high visibility backpacks filled with bicycle lights, reflective safety items, bike safety guides, and coupons for Capital Bikeshare. It also demonstrated how to load your bike on the bus. The Department of Environment made this a zero-waste event and distributed a signature water bottle. The Health Department provided healthy snacks and featured "Spin the Wheel" for Smart Health. The BeechTree Pedalers and the Police Department led roundtrip bicycle convoys ride from the County Administrative Office Building to the Largo Town Center Metro. The Beech Tree Pedalers also provided helmet fittings and taught bicyclists the rules of the road and hand signals. WPGC provided music to keep pit stop participants energized throughout the morning and announced when the raffles and bike rides occurred.

Leesburg: Wet, drizzly weather did not dampen the spirits of the 124 cyclists who checked in at the Leesburg Pit Stop on Bike to Work Day. Though it was a considerably lighter crowd than the anticipated 280 registrants, the mood was festive at Raflo Park in downtown Leesburg. Earlier in the month the Louduon County Board of Supervisors had issued a resolution recognizing Bike to Work Day. During the event, staff from Loudoun County Commuter Services greeted participants with water, coffee, bananas, bagels, doughnut holes and a variety of grab and go snacks. Mechanics from Bicycle Outfitters assisted cyclists with repairs and adjustments. BikeLoudoun was on-site to celebrate as well. In addition to distributing Bike to Work Day T-shirts, participants were offered two local giveaways: neon cinch sacks and branded cooling towels. Random drawings identified winners of biking accessories throughout the event. As the pit stop closed, the annual bicycle drawing was held and the winner's name was announced.

Lorton:

Manassas GMU:

Manassas Kelly Leadership Center:.

Manassas VRE:

Manassas Park:

McLean:

Merrifield - Mosaic: Although it was a wet morning, Mosaic is lucky to have covered space below the Target and along Strawberry Lane in the heart of Mosaic. For 2018, we had 135 registered riders, 60 of whom attended the pit stop and checked in to receive their t-shirt. We also had over 40 riders who were not registered at Mosaic, but cycled through for the morning. Visitors of the pit stop were greeted with food, refreshments, and various swag from our incredible sponsors. The pit stop also hosted a raffle for all registered riders, which included two full platter vouchers to Nando's PERi-PERi, a \$50 gift card to Caboose Brewing, a Google Home, a five class pass to Spark Yoga, and a \$500 gift card to The Shade Store. We look forward to another successful event in 2019.

Mt. Vernon Triangle (DC):

Mt. Vernon – Collingwood Park (VA):

National Geographic Society:

NIH:

Naval Support Activity:

NOMA:

North Bethesda: On Bike to Work Day, the North Bethesda Pit Stop and the North Bethesda TMD staff eagerly welcomed cyclists and participants at our location at Pike & Rose. Due to the rain, the pit stop was relocated to a parking garage in Pike & Rose, located between iPic/City Perch and H&M. Each registered participant received a Bike to Work Day t-shirt, towel, bike maps, and other goodies. They were treated to a variety of breakfast foods, giveaways, and information provided by our great sponsors who attended – AMP by Strathmore, Bob's Bikes, Canopy by Hilton Hotel Bethesda North, City Perch Kitchen + Bar, Friends of White Flint, iPic Entertainment, L.L. Bean, Nando's, Pike District, Pinstripes, Regus, REI, The Residences at Pike & Rose, Sport & Health, and Strathmore. Additional prizes, gift certificates, gift cards, and coupons were generously donated by Chipotle Mexican Grill, Get on Board BRT, Roti Modern Mediterranean, Scout & Molly's Boutique, and White Flint Partnership. Montgomery County's Departments of Environmental Protection and Transportation, along with the Maryland-National Capital Park and Planning Commission provided information about biking and sustainability. A very special thank you to our host, Pike & Rose, for another great year!

Prizes, raffle drawings, and announcements were made every 15 minutes and music was provided throughout the event. Bike checks were performed by REI. Commuter Connections' Guaranteed Ride Home Program was promoted using a large poster that was prominently displayed at the pit stop.

Montgomery County Councilmember Roger Berliner helped in presenting awards. Dee Metz, White Flint Coordinator for the Montgomery County Executive's Office presented the County's Bike to Work Day proclamation. The grand prize, a new bike, was presented to Garrett Henderson by Bob Mallasch, owner of Bob's Bikes. An ecstatic Garrett won a Sun Folding F7 bike.

Old City Market and Oven:

Oxon Hill:

Port Towns:

Reston: Sponsored by Reston Association and Comstock Partners.

We had 534 registered participants for BTWD and 27 Walk-ins. Of those registered, 240 rode to the Wiehle-Reston East Metrorail Station despite the rain. Our pit stop was open 6am – 9:30am. Riders were treated to a free breakfast from Great Harvest Bread Co., Einstein Bagels, Sweet Leaf Café, Nando's Peri Peri and coffee & donuts were provided by Founding Farmers

Groups who attended: Ch'l bodywork – provided massages Dulles Area Transportation Association – Live More, Commute Less Fairfax Advocates for Better Bicycling Fairfax Co. Dept. of Transportation, Bicycle and Pedestrian Program Fairfax County Police – Bike Team Lake Anne Brew House Mazani Fitness New Trail Cycling Studio **Performance Bicycle** Public Art Reston Reston Association Reston Association's Multimodal Transportation Advisory Committee Reston Bike Club Squii-Kat Inc. The Bike Lane Velofix Northern Virginia WABA YMCA-Fairfax County Reston

Reston Association's Board member, Sherri Hebert spoke to the crowd briefly about biking being a fun and reliable way to get to work.

The furthest distance traveled to get to our PitStop was 35 miles

The Bike Lane, Performance Bicycle and Velofix checked out cyclists' bikes to make any necessary adjustments, The Connector Bus trained riders on how to put their bike on the front of their buses and Racewire donated bike racks for the day.

DJ Roberto joined us bright and early to provide the music throughout the event. There were over 90 prizes, donated by many of the organizations participating.

Fairfax County Police crossed riders at one of our busy intersections and members of the Fairfax County Bike Team attended the event.

Questions asked of participants:

Was this the first year you have participated in Bike To Work Day? (check all that apply) 20% Yes, this was the first time I have participated.

- 60% I participated in 2017
- 60% I participated in 2016
- 50% I participated in 2015
- 40% I participated in 2014
- 40% I participated before 2014

How far did you ride your bike to get to the Reston Pitstop?

30% 0-2 miles
25% 2.1-4 miles
15% 4.1-8 miles
10% 8.1-12 miles
5% 12.1-16 miles
15% Other (specify)
-35 miles
-20 miles
-18.5 miles

Riggs Park:

Rock Springs:

Rockville Fallsgrove: What a morning! MCDOT Commuter Services and the City of Rockville co-sponsored the Rockville – Fallsgrove pit stop where, despite the rain, 78 of the 178 pre-registrants (and two onsite registrants) participated in one of their favorite events at the Fallsgrove Village Center, Shady Grove Road. Cyclists were greeted with big smiles, Bike To Work Day towels and t-shirts --and a rocking DJ. Coffee, donuts, fruit and snacks were provided from 6:30-8:30 by Starbucks, Krispy Kreme, Giant, Safeway, Capital One Bank, Sandy Spring Bank, Drink More Water and Smoothie King. County and City agencies and Visit Montgomery hosted information tables. Rockville Bike Hub performed bike safety checks and simple maintenance-repairs. The raffle started early and ran throughout the event, offering great prizes provided by generous local businesses. From smaller giveaways like reflectors, bike lights and water bottles to helmets, camelbacks, Bluetooth headsets, sport sunglasses and standup paddleboarding

gift certificates -- no one went away empty handed. The lucky winner of the grand bike prize was Wendy Norbedo. She's enjoying her new ride!

In addition to our morning snack sponsors, the following raffle donors and information exhibitors contributed to making the event a great success: Art and Frame Depot, CAVA, Chipotle, Copper Canyon Grill, Dick's Sporting Goods, Gusto Farm to Street, L.L.Bean, Mamma Lucia, MOM's Organic Market, Montgomery County Department of Environmental Protection: Division of Solid Waste Services, MCDOT-Commuter Services: Better Ways to Work and Capital Bikeshare, MyEyeDr., Nando's Per-Peri, Panera, PNC, Police Department Community Engagement Division, Potomac Pizza, REI, Rockville Bike Hub, Sworkit, Target, The Wireless Center, T-Mobile and Wing Stop, Visit Montgomery and Washington Area Bicyclist Association.

Rockville Town Center:

Rockville Twinbrook:

Shaw:

Silver Spring Discovery:

Southwest Business Improvement District: In the week leading up to Bike to Work Day, our team worked hard to make sure that all of the bike lanes in Southwest were swept and ready for bicyclists to safely make their way to our inaugural SWBID Pit Stop. Despite the rain, we had just over 50 cyclists brave the weather to join our sidewalk party. We provided coffee, donuts, bananas, maps, raffles, protips for biking in and around the neighborhood, and groovy jams for everyone to enjoy as they made their way along the 4th Street bike lanes.

Springfield: No surprise, numbers were way down at the Springfield/Metro Park pit stop this year but we were pleased to have those riders who did come by. The rain simply allowed cyclists to enjoy more of the refreshments. Our local pit stop sponsors came out in spite of the rain: CALIBRE, Greater Springfield Chamber of Commerce, Hilton Springfield, Honest Soul Yoga, Metro Park, Performance Bicycle, Transportation Association of Greater Springfield and Velocity Massage. FABB continues to be a regular participant and provider of information for our cyclists.

Sterling: More than 170 of the 377 pit stop registrants braved questionable weather conditions and visited the Sterling pit stop on Bike to Work Day 2018. In anticipation of rain, the pit stop was shifted slightly to utilize the front porch of the Sterling Ruritan Club, which is adjacent to the W&OD Trail. Orbital ATK continued its tradition of graciously welcoming bicycle commuters with an array of grab and go treats and plenty of fresh fruit and beverages. Bike racks were provided at the pit stop for the convenience of participants. Two mechanics from Spokes Etc. were stationed nearby and remained busy with a steady flow of bicyclists requesting assistance. Loudoun County Board of Supervisors Chair Phyllis Randall greeted and engaged with participants as well. Loudoun County Commuter Services' staff distributed T-shirts and two giveaways: neon

cinch sacks and branded cooling towels. Teams from Loudoun Water, a local physical therapist, BikeLoudoun, and Friends of the W&OD added to the experience for participants. At the closing of the pit stop a random drawing identified the winner of a brand new bicycle.

Suitland:

Takoma Park – Downtown/Old Takoma:

Takoma Park – Sligo Creek Trail: Despite the rainy weather, we had a few dozen dedicated cyclists and a couple first time riders stop by the Sligo Creek Pit stop in Takoma Park. We were also grateful to have snack and hot coffee provided by IHOP on New Hampshire Avenue. This was much appreciated by both the cyclists and pit stop volunteers! Along with the refreshments participants also received light-up arm bands and printed materials. An additional thanks to Takoma Park police officers also stopped by the pit stop to support riders if necessary. We are looking forward to next year with sunny weather.

The Wharf/Southwest Waterfront: For their second year, The Wharf hosted both a morning and an evening pit stop. There were 156 registrants for the event. Members of the District Wharf Community Association, in partnership with District Hardware and WABA, greeted the bikers who braved the rain with coffee, water, snacks, information and bike tune-ups. Make Offices provided bananas and swag for the event.

Twining:

Tysons Corner: The Tysons Corner pit stop continues to see growth with 89 registrants this year. Even with the rainy conditions the attendees were excited to be a part of the pit stop and receive some great SWAG! Breakfast was provided by Cinnabon, and coffee was supplied by the Post Café. Pit stop partners included L.L. Bean, Vortex, Post Café, Crunch Fitness, FABB, Tysons Partnership, AVEDA, &pizza and Cinnabon. Looking forward to hosting another great event next year.

Union Market (DC): as the neighborhood grows so does the Union Market pit stop. Despite the rainy conditions we had about 100 bicyclist show up. Thank you to Peregrine Espresso for providing coffee, Buffalo & Bergen for providing bagels and Trader Joe's for providing water, bananas and snacks.

University of Maryland:

USDA Farmers Market:

Vienna:

West End at ACoC:

White Oak/FDA: The Office of Facilities Engineering and Mission Support Services' (OFEMS) Logistics and Transportation Management Branch (LTMB) sponsored a Pit Stop from 7:00 a.m. to 9:30 a.m. for any bicyclist commuting that day. This was held in front of the historic FDA Building 1. LTMB had 6 volunteers that provided refreshments to include; water, coffee, juice, doughnuts, muffins, fruit and each bicyclist registered for our pit stop received a 2018 BTWD T-Shirt. The first bicyclist arrived around 6:40 a.m. and eventually had 54 bicyclists used the pit stop. The final number of registered bicyclist for the White Oak/FDA pit stop was 137. The day started off with steady rain, but mother nature gave us a break in the weather for a few hours to allow those bicyclists who braved the elements to make it to our pit stop.

Woodbridge Chinn Center:

Woodbridge - Rippon VRE Station:

Woodbridge VRE Station: Supervisor Frank Principi hosted a pit stop at the Woodbridge VRE Station from 6am to 9am. Bikers and commuters were greeted with refreshments, t shirts, water bottles and literature promoting bicyclist safety and the 50 mile Woodbridge Pedestrian & Bicycle Loop.

Woodbridge Tacketts Mill:

EMPLOYER PARTICIPATION

The following Employers had 5 or more employees registered for the event:

The winner of the Employer Challenge for a free luncheon was the United States Environmental Protection Agency. (see photo section)

Federal Employers

Administration for Children of Families	Administrative Office for the U.S. Courts
Architect of the Capitol	Army National Guard
Bureau of Labor Statistics	Bureau of Land Management
CFTC	Defense Logistics Agency
EEOC	FDIC
Federal Aviation Administration	Federal Communications Commission
Federal Election Commission	Federal Highway Administration
FEMA	Federal Reserve
Federal Trade Commission	Food and Drug Administration
Foreign Service Institute	General Services Administration
Goddard Space Flight Center	Government Accountability Office
Goddard Space Flight Center	Fish and Wildlife Service
Government Publishing Office	NASA
Internal Revenue Service	National Capitol Planning Commission
Library of Congress	National Labor Relations Board
National Archives	National Zoological Park
National Institutes of Health	NOAA
National Park Service	Securities and Exchange Commission
Naval Research Lab	US Air Force
Office of Management and Budget	US Census Bureau
Smithsonian Institution	US Department of Treasury
US Army	US Department of Treasury
US Coast Guard	US Department of Commerce
US Department of Agriculture	US Department of Defense
US Department of Agriculture	US Department of Defense
US Department of Education	US Department of Health and Human Services
US Geologic Survey	US Department of Housing and Urban Dev.
US Department of Homeland Security	US Department of Labor
US Department of Justice	US Department of State
US Department of the Interior	US Department of State
US Department of Transportation	US Environmental Protection Agency
US Government Printing Office	US House of Representatives
US Housing and Urban Development	US Navy
US Nuclear Regulatory Commission	US Patent and Trademark Office
US Nuclear Regulatory Commission	US Patent and Trademark Office
US Peace Corps	US Postal Service
US Senate	USAID
Veterans Affairs	FERC

State and Local Governments

Arlington County	Charles County	
City of Alexandria	City of Bowie	
City of College Park	City of Fairfax	
City of Falls Church	City of Frederick	
City of Gaithersburg	City of Greenbelt	
City of Hyattsville	City of Rockville	
City of Vienna	DC Council	
District of Columbia	Fairfax County	
Frederick County	Loudoun County	
Maryland- NCPPC	Montgomery County	
Prince George's County	Prince William County	
State of Maryland (including MDOT, MTA and others)		
Commonwealth of Virginia (including VDOT and VDRPT)		
Town of Herndon	Town of Leesburg	

Private/Non-Profit Sector Employers

2U, Inc AARP **ABS** Consulting Accenture Achieve, Inc. **Acumen Solutions** Adaved Advanced Simulation Technology, Inc. AECOM **AES** Corporation Agence France-Presse Air Force Association ACHRI Airport Consultants Council Akridge Alex Levay PLLC Alion Science & Technology Alliance for Justice Allstate Alston & Bird

A-1 Cycling ABC Abt Associates ACDI Actionnet Adaptive Methods Advanced BioScience Laboratories Advisory Board Aerospace Corporation Afterschool Alliance AHC Inc. Airbus Americas Airlines for America AKQA Alarm.com Alexander Street Press All Native Group Allied Telecom Group Alphataraxia Amazon

American Association for the Advancement of ScienceAmerican Bankers AssociationsAmerican Chemical SocietyAmerican College of CardiologyAmerican Federation of TeachersAmerican Councils for International EducationAmerican Institutes for ResearchAmerican Psychological AssociationAmerican Public Health AssociationAmerican Red CrossAmerican Society of Civil Engineers

American Society of Clinical Oncology AOL Apple **Applied Predictive Technologies** Arnold & Porter Association of American Medical Colleges Health ASTHO AT&T BAE Battelle BicycleSpace Boeing Bread for the City British Embassy CACI Capital City Charter School CEB Center on Budget and Policy Priorities CGI Federal Children's National Medical Center Community Forklift **Conservation International** CoStar Group CQ Roll Call CustomInk DAI Dell Deltek DigitialGlobe DMI Earthjustice **Economic Policy Institute** Embassy of Japan Enaility **Environmental Defense Fund Evolent Health** Fannie Mae Finnegan **FiscalNote** Freddie Mac Geico Gensler Greenpeace Hannover Research Hewlett-Packard HOK

Amtrak Appian Apple Federal Credit Union Arlington Transportation Partners ASHA Association of State and Territorial AstraZeneca Atlantic Media Bain & Company Bechtel Bloomberg BNA Booz Allen Bread for the World **Brookings Institution** Capital One Casey Trees Center for American Progress CFPB Chemonics International Comcast CommuterDirect.com Corporate Executive Board Covington & Burling LLP CSC Cvent Defenders of Wildlife Deloitte Consulting LLP **Dickstein Shapiro Discovery Communications** Downtown DC BID Eastbanc Technologies Embassy of Denmark Embassy of Sweden Entheos Esri Exelis FHI 360 FINRA Food & Water Watch Frederick Memorial Hospital General Dynamics Grant Thornton Hanley Wood Henry M. Jackson Foundation Hilton Worldwide Host Hotels & Resorts

HDR IADB IBM ICF International IDA Inova Fairfax Hospital InterAmerican Development Bank International Food Policy Research Institute International Foundation for Electoral Sys. International Republican Institute Jacobs Jones Lange Lasalle Kimley-Horn Kuwait-America Foundation L-3 National Security Solutions League of American Bicyclists LMI Management Sciences for Health Mantech International Marriott Massage Envy McChrystal Group Medimmune Metropolitan Washington COG Microsoft Millenium Challenge Corporation Moko Social Media Mundo Verde Public Charter School National Academy of Sciences National Cancer Institute National Democratic Institute National Endowment for Democracy National Gallery of Art National Geographic Society National Institute of Mental Health National Institute of Standards and Technology School Without Walls National League of Cities National Parks Conservation Association National Wildlife Federation RFI Natural Resources Defense Council Navigant Noblis NPR Oceana Oracle **Organization of American States** Palantir Parsons

Hughes Network Systems Intelsat

International Monetary Fund Investment Company Institute John Snow, Incorporated Kaiser Permanete KPMG L-3 Communications LCPS Leidos Lockheed Martin Management Systems International Mantech Maryland School for the Deaf Mathematica Policy Research McKissack & McKissak Medstar MetroStar Systems Microstrategy MITRE MPR NAFSA National Alliance for Hispanic Health National Center for Health Statistics National Education Association National Fish and Wildlife Foundation National Geographic National Institutes of Health NRECA National Library of Medicine National Science Foundation Navy Federal Credit Union Neustar Northrop Grumman Nuance Opower **Orbital Sciences** PATH Pan American Health Organization Partners of the Americas

Peace Corps Performance Bike Count PNC Bank **PricewaterhouseCoopers** Quinn Evans Architects Raytheon **Results for Development Institute Rockwell Collins RTI** International SAIC SCS Engineers **Shalom Baranes Associates** SmithgroupJJR Social Impact Spokes SRA International Streetsense STV Incorporated The Aspen Institute The Cadmus Group The Kennedy Center The Nature Conservancy The Urban Institute Thermo Fisher Scientific **Time Warner Cable Towers Watson** Union of Concerned Scientists URS Verisign ViaSat Voice of America Washington Gas Washington Post Washington Waldorf School Washingtonian Magazine WateReuse Association WeddingWire Wells + Associates Wells Fargo Home Mortgage Wentworth Green Strategies Western Union WETA Wiley Rein Williams & Conolly LLP Wilmerhale Winston & Strawn

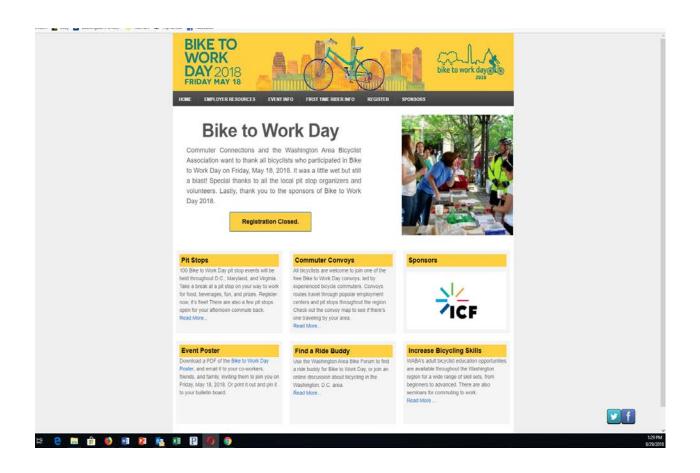
Population Services International Perkins Eastman **Powell Tate** Public Broadcasting Service **RAND** Corporation **Reston Association** Save the Children RTC Sabin Vaccine Institute Scitor Corporation Serco Silman Smithsonian Institution Social Tables Sprint Starbucks Studios Architecture Summit Consulting The Brattle Group The JBG Companies The Motley Fool The Pew Charitable Trusts The Washington Post **Thomson Reuters** Toole Design Group **Transaction Network Services** United Nations Foundation Vencore Verizon Virginia Hospital Center WABA Washington Hospital Center Washington Suburban Sanitary Comm. Washington YuYing Charter School Water Environment Federation WDG Architecture Wellness Corporate Solutions Wells Fargo Wendel Companies Westat Westin Whitman-Walker Health Wiley/Wilson Willis Towers Watson Winrock WMATA

Wolfman & Associates Woodrow Wilson International Center World Learning World Wildlife Fund WSP Parsons Brinckerhoff Xerox YMCA Zeta Women Thrive Worldwide World Bank World Resources Institute WorldStrides Wyle Aerospace XO Communications Youth Day Ministries

Universities and Colleges

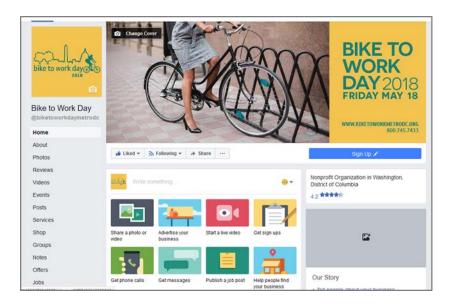
American University Frederick Community College George Mason University Georgetown University Marymount University National Defense University Strayer University University of Maryland Virginia Tech University Catholic University Galludet University George Washington University Gonzaga College High School Montgomery College NOVA Community College Uniformed Services University University of Virginia

Web Site



Social Media

facebook.



Bike to Work Day May 4 at 11:28am · @

Get ready to ride on Friday, May 18th for Bike to Work Day with Commuter Connections and the Washington Area Bicyclist Association. Register today at biketoworkmetrodc.org or call 800.745.7433! #BTWD2018 #DCMetro



Bike to Work Day May 7 at 11:03am · @

•••

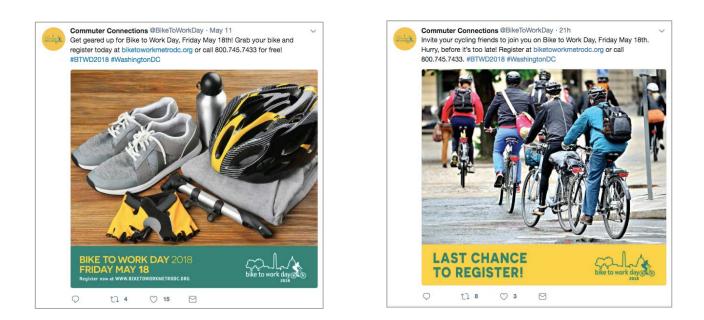
With 100 pit stops to choose from, you and your friends can enjoy this free and exciting event! Register today for Bike to Work Day on Friday, May 18th at biketoworkmetrodc.org or call 800.745.7433! #BTWD2018 #DCMetro



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Proclamation





WHEREAS, bicycle commuting is an effective means to support the region's air quality goals, reduce traffic congestion, and conserve energy; and

WHEREAS, bicycle commuting benefits both employees and employers through better employee health and fitness, reduced commuting and parking costs; and

WHEREAS, increasing numbers of employers have installed bicycle parking and shower facilities to help encourage bicycle commuting; and

WHEREAS, Capital Bikeshare's regional bike sharing system has hundreds of stations across five jurisdictions: Washington, DC; Montgomery County, MD; Arlington County, VA; City of Alexandria, VA; and Fairfax County, VA; and

WHEREAS, the National Capital Region Transportation Planning Board through its Commuter Connections program promotes bicycling and organizes Bike to Work Day along with the Washington Area Bicyclist Association; and

WHEREAS, the week of May 14th is National Bike to Work Week, which promotes bicycling as a viable means of transportation to and from work;

NOW, THEREFORE, BE IT RESOLVED THAT THE NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD:

- 1. Proclaims Friday, May 18, 2018 as Bike to Work Day throughout the Washington, DC metropolitan region; and
- 2. Encourages TPB member jurisdictions to adopt similar proclamations in support of the event; and
- 3. Reminds all members of the importance of bicycle safety as advocated by the Street Smart campaign.



National Capital Region Transportation Planning Board

Chairman

Proclamation Signing



The National Capitol Region Transportation Planning Board at COG issued a regional proclamation on April 18th, 2018 designating May 18th as Bike to Work Day throughout the region. The proclamation outlined the benefits of bicycling for the region, individual communities and commuters. It also acknowledged that the month of May is Clean Air Month and National Bike Month. Additional proclamations were made by the Commonwealth of Virginia, District of Columbia, the State of Maryland as well as some of the individual jurisdictions that hosted pit stops.

The Proclamation was signed by TPB Chairperson, Charles Allen, DC Council.

MARKETING MATERIALS

Rack cards $3\frac{3}{4} \times 8\frac{1}{2}$ " (68,500) Posters $8\frac{1}{2}$ " x 11" (30,000), plus 1,000 were in Spanish Posters 22" x 28" 500 T-Shirts (20,000) Vinyl Banners 8' x 4' for all pit stops Water bottles with the BTWD logo were coordinated by BicycleSPACE and made available for each pit stop for purchase

The marketing materials used for the 2018 BTWD campaign all carried the same uniform look and feel and were targeted to employers and cyclists throughout the region. The posters were mailed to employers along with a cover letter. Employers were also emailed an html version of the poster with a link to the event web site. An e-mail blast was also sent to the previous year's registrants.

Vinyl Banner



Poster



Spanish Poster



Rack Card Front

BIKE TO WORK DAY 2018 FRIDAY MAY 18

Register free at www.BIKETOWORKMETRODC.org or call 800.745.7433

Pre-Register by May 11 for free T-shirt* and bike raffle!

FREE FOOD, BEVERAGES and GIVEAWAYS at all locations.

Over 100 Bike to Work Day pit stops located in D.C., Maryland and Virginia!

Visit www.biketoworkmetrodc.org for specific pit stop locations and times.

*T-shirts available at pit stops to first 20,000 registrants.



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Rack Card Back

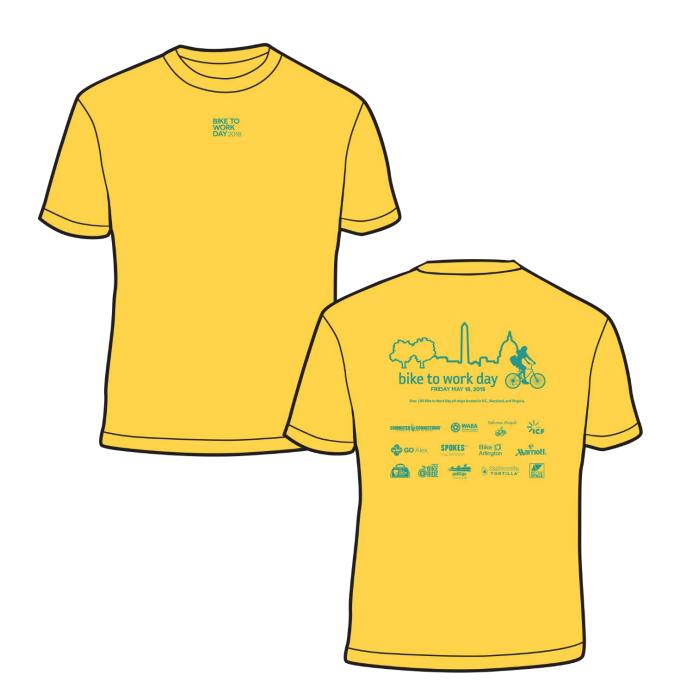


Bike to Work Day is also funded by the District of Columbia, Maryland, Virginia and U.S. Departments of Transportation.

Printed on recycled paper

T-Shirt

The T-Shirt was yellow with green lettering.



Media Coverage

BTWD 2018 Media			
	Pri	- nt/Online Coverage - 50	
4/2/2018	Fairfax County Youtube	Fairfax County Bike to Work Week 2018 15sec Ncm Spot	
4/03/2018	White Flint	Bike to Work Day	
4/30/2018	Grip Unlimited	May is National Bike Month: Let's Ride	
4/3/2018	DC Military	NSAB Encourages Bike to Work Day Participation	
4/23/2018	WABA	Crystal City Bid Takes Bike to Work Day To The Next Level	
4/24/2018	goDCgo	Are You Ready for Bike to Work Day 2018?	
4/30/2018	Alexandria Living Magazine	Bike to Work Day Coming May 18	
4/30/2018	A DC Journey	Do This: Bike to Work Day	
5/2/2018	FCNP	F.C. Pit Stop for Ride to Work Day May 18	
5/4/2018	WTOP	10 health facts to know if you're biking to work	
5/4/2018	WABA	How to Get Your Business Ready for Bike Month	
5/4/2018	City of Alexandria	City of Alexandria Invites Participation in Bike to Work Day on May 18	
5/4/2018	White Flint	Register for Bike to Work Day	
5/8/2018	PRTC	Bike to Work Day is Friday, May 18	
5/8/2018	The Washington Post	Capital Bikeshare rolling into Prince George's County	
5/8/2018	Reston Now	Bike to Work Day Festivities Around Reston	
5/9/2018	Bike Arlington	Bike to Work Day Registration is Open	
5/9/2018	Bike Arlington	What to Do if Every Day is "Bike to Work Day" For You	
5/10/2018	WTOP	Bike to Work Day is May 18; cyclists can enjoy pit stops around DC area	
5/10/2018	Shooshan Company	Arlington Bike to Work Day 2018	
5/11/2018	Our Community Now	Register Now For 'Bike to Work Day Dc' On May 18!	
5/13/2018	DC Urban Life	Bike to Work Day	
5/13/2018	Prince William Times	Ride your bike to work on May 18	
5/14/2018	OmniRide	OmniRide can help you Bike to Work on May 18	
5/14/2018	Reddit	5/18 is Bike to Work Day	
5/14/2018	goDCgo	It's National Bike Month!	
5/15/2018	My MC Media	County's First Ever Pop-Up Bike Lane to Debut On Bike To Work Day	
5/15/2018	The Hyattsville Wire	Route 1 Cooridor Preps for Bike to Work Day	
5/15/2018	Curbed DC	A protected bike lane will pop up in downtown Bethesda on Bike to Work Day	
5/15/2018	Popville	<u>"Thursday morning at 7:30am we are going to make a human</u> chain to protect the bike lane near Trader Joe's on 14th St. NW"	
5/16/2018	WABA	Bike to Work Day Afterparties!	
5/16/2018	Greater Greater	Tactical urbanism like Bethesda's pop-up bike lane can	

5/17/2018	DC Commute T	imes	National Bike to Work Day: What You Need to Know	
5/17/2018	The Georgetow	ner	Weekend Round Up May 17, 2018	
5/17/2018	Georgetown Metropolitan		Bike to Work Day Tomorrow!	
5/17/2018	DC Water		Your Commute Just Got More Refreshing	
5/17/2018	17/2018 Washingtonian		Things to Do in DC This Weekend (May 17-20): An Exhibit About Diseases, Betty Who with an Orchestra, and Bike to Work Day	
5/17/2018 Greater Greater Washington		,	Breakfast links: Bike to work tomorrow — it's really good for your health	
5/17/2018	Mobility Lab		Greatest hits: our top five biking articles	
5/18/2018	WAMU		For Bike-To-Work Week, These D.C. Advocates Guard	
5/18/2018	Reston Now		Friday Morning Notes – Bike to Work Day is Today	
5/18/2018	My MC Media		Cyclists Undeterred by Bike to Work Day Rain	
5/18/2018	Cycling Smarter		Bike to Work Day Is May 18; Cyclists Can Enjoy Pit Stops Around DC Area	
5/18/2018	ARL Now		Soggy Bike to Work Day	
5/18/2018	Dems.gov		Blumenauer, Crowley Release Proposal to Expand Bicycle Commuting	
5/22/2018	National Capital TPB NEWS	Region	It was a fun and rainy #BTWD2018	
5/23/2018	Herndon Conne	ction	<u>Functional, Fun and Healthy in Herndon:</u> <u>Herndon Pit Stop draws both morning and afternoon</u> cyclists at Bike to Work Day 2018	
5/23/2018	Connection Nev	vspapers	Reston Riders Join Bike to Work Day	
6/6/2018	SoMdNews		Indian Head student offers bike safety tips, town gets	
6/30/2018	TripSavvy		Bike Events 2018 in Washington DC	
Television – 1				
5/17/2017	Prince George's Community Television	Bike	e to Work Day	
Radio - 2				
5/16/2018	WHUR Bike		to Work Friday	
5/17/2018	WMAL	Bike	e to Work Day	
Blog - 15				
N/A			e to Work Day 2018	
5/4/2018	Arlington Transportation Partners <u>Bike</u>		e to Work Day is Friday, May 18	
5/9/2018	Advantedge <u>3 Reason Why R</u>		eason Why Biking to Work Makes a Difference	

5/13/2018	Next Door	<u>This week's Mayoral update – make your commute</u> fun by biking to work!	
E/4E/0040			
5/15/2018	Greater Greater Washington		
	Ŭ	Bike to Work Tomorrow	
5/16/2018	Anacostia Park	Grow your Capacity: Bike to Work Day, A Free	
		Social Impact Job Board and More	
5/16/2018 Greater Greater Tra		Teaties luthenism like Patheode's non un hike long	
	Washington	<u>Tactical urbanism like Bethesda's pop-up bike lane</u> <u>can create lasting change</u>	
5/17/2018	EYA	Top 5 Benefits of Biking to Work	
5/18/2018	The DC Bike Blogger	This Year's Soggy National Bike to Work Day	
5/18/2018	Friends of White Flint	A wonderful if wet Bike to Work Day 2018 at Pike & Rose	
5/18/2018	Popville	<u>12 Of Our Favorite Events in D.C. This Weekend –</u> <u>Pop a Wheelie</u>	
5/19/2018	Wheel Bike	From Wheels to Bikes	
5/23/2018	Arlington Transportation Partners	4 Reasons National Bike Month is Great for New Riders	
5/29/2018	FABB	Faces of Fairfax: Lou From Springfield	
5/31/2018	DC Military	NSAB Hosts 'Pit Stop' on Bike to Work Day	
Calendar List	ting - 56		
OhBike		Bike to Work Day	
National Inst	itutes of Health	Bike to Work Day 2018	
Community F	Forklift	Registration Is Open for Bike To Work Day 2018!	
Georgetown	DC	Celebrate Bike to Work Day In Georgetown	
Downtown DC		Bike to Work Day 2018	
Capitol Riverfront		DC Bike to Work Day	
Loudon County		Register Now for Bike to Work Day Friday, May 18, 2018	
REI		Join REI DC Flagship for Bike to Work Day at NoMa Pitstop	
Rosslyn		Bike to Work Day	
Bethesda Tra	insit	Bike to Work Day	
One Montgo	mery Green	Bike to Work Day 2018	
Prince Georg	e's County	Bike to Work Day-Bowie	

Urban Athletic Club	Bike to Work Day
Golden Triangle DC	Bike to Work Day 2018
Public Art Reston	Bike to Work Day
Takoma Langley	Bike to Work Day
Tysons	Bike to Work Day: Tysons Corner Pit Stop
Community Forklift	Get to Work in Style
Main Street Takoma	Bike to Work Day
Mount Vernon Triangle DC	Bike to Work Day 2018 at Bicyclespace
VDOT	Northern Virginia Bicycle and Pedestrian Resources
Edmonston Maryland	Bike to Work Day 2018
DC.gov	Executive Office of the Mayor
Union Station Redevelopment Corporation	Bike to Work Day 2018
Go Alex	Bike to Work Day 2018
All Events	Bike to Work Day 2018
The Washington Sun	Bike to Work Day is Friday, May 18
Arlington Transportation Partners	Bike to Work Day
Bethesda Magazine	Bike to Work Day 2018
District Wharf	Bike Home on Bike to Work Day
Bike Arlington	Bike to Work Day
Greater Greater Washington	Bike to Work Day
The Village at Shirlington	Bike to Work
DC Triathlon Club	Bike to Work Day 2018 Fri May 18
DC Public Library	Bike to Work Day 2018
National Institutes of Health	Bike to Work Day – Friday, May 18
Bus Rapid Transit	Bike to Work Day
Potomac Pedalers	Bike to Work Day
Carpe Diem Washington	Georgetown Bike to Work Day 2018
Carpe Diem Washington	Bike to Work Day Pitt Stop
Falls Church	Bike to Work Day 2018
Fitt Washington DC	Bike to Work Day 2018
Downtown DC	Join the DowntownDC BID for Bike to Work Day, May
Simpson Real Estate	Bike to Work Day 2018
Link Info	Bike to Work Day 2018
District Department of Transportation	Bike to Work 2018
Cherry Blossom Volunteers	Downtown DC Needs Volunteers for Bike to Work Day
DC Water	Annual Bike to Work Day
NIH Recreation and Welfare	Bike to Work Day 2018

A DC Journey	Do This: Bike to Work Day	
Community Forklift	Looking For An Excuse To Go Out To Eat? Or Do You Want To Burn A Few Calories?	
American University	Bike to Work Day	
Montgomery Planning Board	Calendar of Events	
New Woodbridge	Bike to Work Day	
Arlington's Car-Free Diet	Bike to Work Day	
Fairfax County	Bike to Work Day 2018	

News Social Media Support



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Capital Bikeshare rolling into Prince George's County

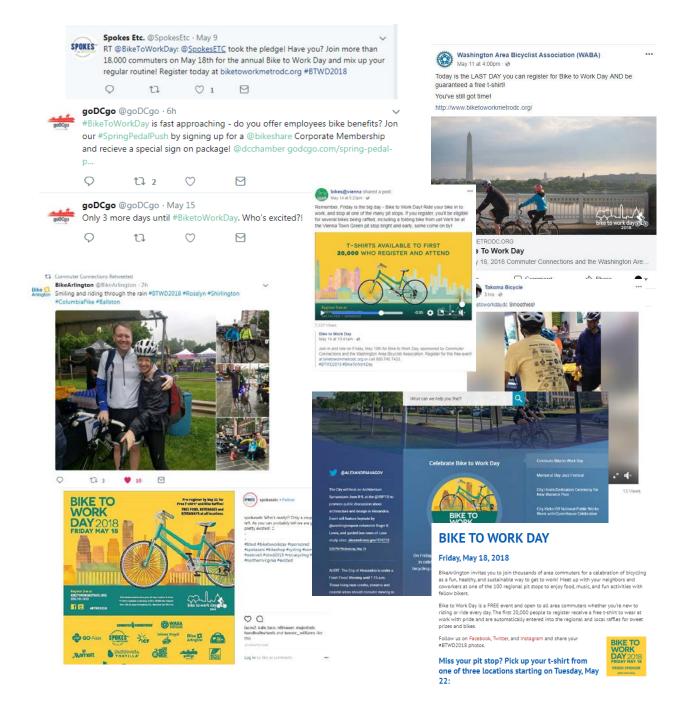


Bikeshare rolls into Prince George's County next week when five Capital Bikeshare stations open for business on May 18.

The distinctive red bicycles will be available along a stretch of the Route 1 corridor from Mount Rainier to Riverdale Park and in the Largo area, in what is the latest expansion of the region's bike-share network.

The Prince George's launching is smaller than anticipated, with a network of 49 bikes distributed among

Sponsor Social Media Support

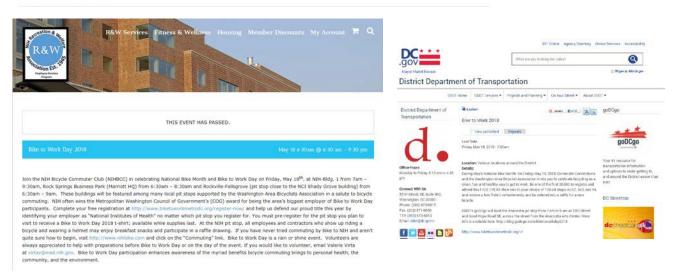


Organization Social Media



Bike to Work Day 2018

On Friday, May 18, participate in Bike to Work Day by visiting one of Alexandria's five pit stops! Register today to receive a free t-shirt on May 18. Bike to Work Day is part of Bike Everywhere Month, the City's month-long celebration of biking. 8.



Highlights include the Makeover Montgomery 4 conference and Bike to Work Day

May 18 – The Planning Department will participate in Bike to Work Day, sponsored by Commuter Connections and the Washington Area Bicyclist Association. Staff will be at the pit stops in Silver Spring, Bethesda, White Flint and Takoma Park to highlight the recommendations in the Planning Board Draft of the Bicycle Master Plan. Register for the event online.

ABOUT UB OUR MEMBERS OUR AGENDA PRESS RELEASE PHOTOS	The Journal of the second seco
PRESS RELEASE	NSAB Encourages Bike to Work Day Participation
Blumenauer, Crowley Release Proposal to Expand Bicycle Commuting	f ▼ ■ ⊕ □ New Object Active Selection Temporation Manager Ryse Energy is encouraging people to time part in stateword Bears than 2000 Eng May 13 The event agent of a larger efforts part services by blocking to work are a beatter alternative than and anged part to be more . We also by blocking to work are a beatter alternative than and anged part to be more. We also by blocking to work are a beatter alternative than and anged part to be more. We also by blocking to work are also alternative than and anged part to be more. Anged part to be more.
Y1 18, 2018 ashington, DC - Today, in recognition of Bike to Work Day, Representatives Earl Blumenauer (OR-03) and Joe Crowley Y-14, Chairman of the House Democratic Caucus, released a new proposal to modify and expand the bicycle commuter chenefit to encourage more employees to bike to work.	The parties with MOM to help support the savet and to should be affinded adding to work with MOM to help support area within community, that Dimer, According to the Monitorial Addinguishable and the to MON Day surgements in 1665 and is extended by the American Model ad addinguishable to MON Day surgements in 1665 and is extended by the American Model ad addinguishable to MON Day surgements in 1665 and is they area resultation as to here with the towney the Monitorial Addinguishable to MON Day surgements in 1665 and is they area resultation as to here with the towney "Magnetic between addinguishing to model and addinguishing to model and addinguishing to MON Day surgements in 1665 and is they area resultation as to here with the towney surgements they area resultation as to here with the towney surgements they area resultation as to here with the surgements. Bethe to MON day the excercing secret for the regress
e proposal increases the monthly limitation currently set on bicycle commuting expenses and modifies the bicycle mmuter tax benefit to allow employees to take full advantage of the bicycle benefit. It also expands the bicycle commuter k benefit to include bikeshare memberships as a qualifying expense,	
ycling is the most efficient form of urban transportation ever devised, 'said Rep. Blumenauer. "With more Americans cling to work than ever before, it's past time that the federal government provide the flexibility and incentives needed to courage blike commuting and offer more transportation choices."	Some take withoms concept to they can risk topother in case here yeard concludes on here for go, now't was famery. Surry year are here are or here projek concertions are newly sel-Alexandra and mail brough the city to pit here. It's very pool, it builds construction?
Blogs	

Bike 🔘 Arlington

What to Do if "Every Day is Bike to Work Day" for You

Ein Potter V Blekkrington May 9, 2018 0 Comments Ein Potter is the Program Manager for BikkArlington. She appreciates Arlington's low-stress street and rail network, which allows her to get places easily by bike.

BIKE TAKEAWAY: If you are already a true believer in biking to work and a year-round bike commuter, we have three easy things you can do to make Bike to Work Day on Friday, May 18, extra avesome.

Bike to Work Day is a region-wide celebration of people getting to work by bike, whether it's your first time trying it out or you've been doing it for 20 years.

It's an opportunity for people to feel the sum on their cheeks and the wind in their hair as they try something new, and about growing the pie of people who want safer roads and trails for people walking and hking. I mean, it's also about hinahing some bagels and coffee with a great mix of other bike-powered travelers before ducking into your office.

Transportation Partners

≡

Bike to Work Day is Friday, May 18





PROGRAMS + CHAMPIONS + INITIATIVES +

Holy Mountain: A Blog about Our Common Life

Commentary on public policy, place and social relations

Bike to Work Day 2018



A think door a comment the The years in a first in rules of decision is all the years in a first in rules of decision is all the years of decision and the years of decision is all we will obtain a first and the years of decision is the years of the years of the years of door all years of decision is all the years of door all years of the years of the years of door all years of the years of the years of the years all years of the years of the years of the years all years of the years of the years of the years all years of the years of the years of the years all years of the years o

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This years Date to Vice detensition that new In Stalington, D.C., where it is mostly confined to ore cay, Inday, which gaoes is the ordering despitability (D). This, it orstons, point at this choice one any submitted that the start of the Today in cleaff. Replace have write that and ord even sysci-thread biologier and Start (Start of the start, start of the makinable preparations, and Tragement—finish that consider constraints and start of the makinable preparations, and Tragement—finish that constraints constraints and start of the star

This is more by a mountaining on the mobile and subchary solaries. On the move even interface bounder converse through various parts of the metropolitan area. Nearly all stands in subcurban locations. Each of their and all Freedom Places in Waterwater's bounds control to others and/or posations.





 Friends of White Flint
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Low of Stations bala

Faces of Fairfax: Lou From Springfield

Faces of Fairfax: Lo Uncoserned about the rain on Byrngot Stucement permission to communic tark to FABB about his views on beying in Fairfax County. Lou nees for his heath, laughingly adding that bleving takes miles of his car and puts them on his body. He regularized county. Lou hody, the regularized county to body. He regularized her allocal sciences society's libre MS: Colonial Crossroods Challenge in early June Lou told us that he ready libre MS: Colonial and the ready libre MS: Colonial and the ready libre MS: Colonial Crossroods Challenge in early June Lou told us that he ready libre MS: Colonial Crossroods



salers to toe in the county, Lou enforcement of the three-belt safe passing law. He also would like to see more bicycle facilities added as businesses expand along Lossdale Road in Springfield

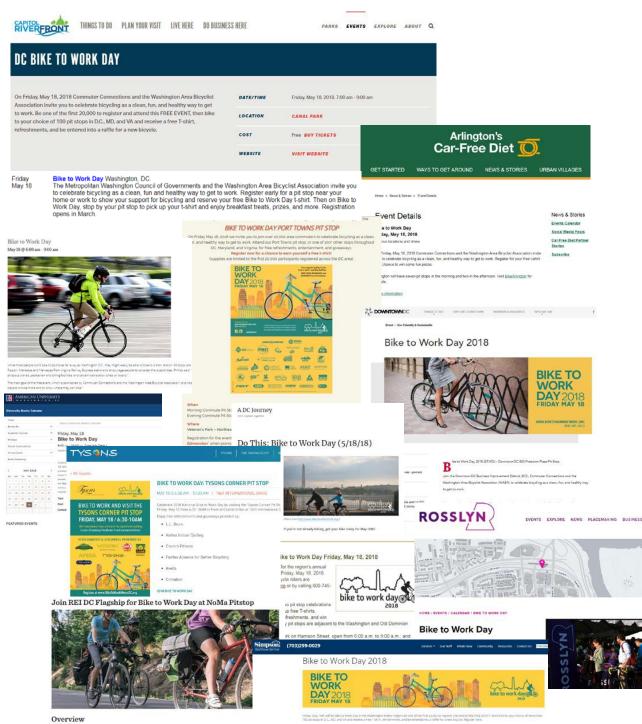
FABB is happy to report that Fairtax County's Bicycle Master Pian, which we supporte and helped get approved, includes numerous bile lanes and sharrows on and around locataki Road and Commerce Steeker. Bothan 40071, some of these facilite were added as part of the Vignia Department of Transportation's summer repairing program. Although no additions are particle for this summer repairing harare opportunities for the repairing program to provide this vinually cost-free bicycle instanturus.

Labels: BTWD, Faces of Fairfax

posted by Steve Ward at 7:00 AM permalink

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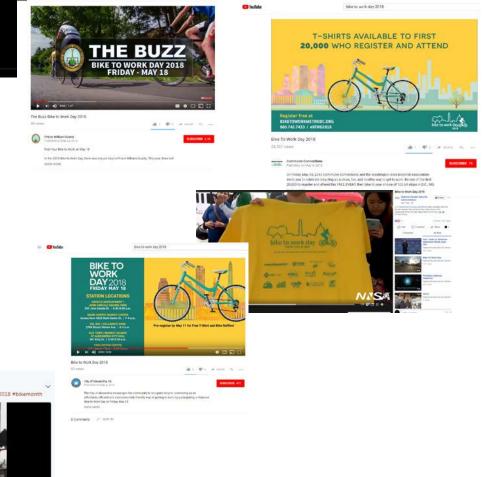
Event Calendars



Join REI DC Flagship for Bine to Work Cay at NoMa pd stop! Register in advance with yoar pd stop location to receive a five 6 shert and entries a details are excluded in the first 50000 advancement and attend

Video







Pictures and other Promotional Items

Alexandria Carlyle



Alexandria Old Town



Arlington Ballston



Indian Head



The Wharf

