

Commuter Connections Demand Management Evaluation – FY 07-08 Draft Project Schedule

A – Employer Outreach Database Analysis

Select predictive model	Sept 2007
Obtain Employer Outreach database and classify employers	Jan 2008
Estimate trip reduction, prepare impact calculations	April 2008

B – Employer Telework Data Collection

Prepare employer survey questionnaire and employer sample	Jan 2008
Conduct assisted employer survey	Feb 2008
Summarize results	Mar-April 2008

C – Finalize/Present SOC and Prepare Data Requests

Present draft SOC	July-Sept 2007
Complete additional analysis and finalize SOC Report	July-Nov 2007
Finalize SOC report	Jan 2008
Prepare SOC public report	Feb 2008
Fulfill data requests (as requested)	Ongoing

D – Bike to Work Survey

Prepare survey questionnaire and sample	Aug 2007
Conduct participant survey	Sept-Oct 2007
Summarize results	Nov 2007

E –Vanpool Survey

Prepare survey methodology and instrument	Dec 2007
Prepare survey materials and systems	Dec 2007
Conduct survey	Jan-Feb 2008
Process and analyze data	Feb-Mar 2008
Prepare and present Report	Apr 2008

F – Carshare Survey

Finalize survey methodology	Aug-Sept 2007
Develop survey instrument	Sept-Oct 2007
Conduct survey	Oct-Nov 2007
Analyze data	Nov-Dec 2007
Prepare and present reports	Jan 2008

G – Draft TERM Evaluation Analysis Report

Conduct TERM analysis	Jan-May 2008
Produce draft TERM report	Apr-Jun 2008
Present TERM report	July 2008