

UNIVERSITY OF MARYLAND WINS BTWD EMPLOYER CHALLENGE!

After breaking the record for participants in 2014, Bike to Work Day (BTWD) 2015 did it again! Held on May 15, this year's BTWD event saw 17,500 registered bicyclists riding to work, an increase of 4 percent over 2014.

Helping to lead the way was this year's BTWD Employer Challenge winner, the University of Maryland (UMD). Faculty and administration comprised of 148 riders, 39 percent of whom had never participated in Bike to Work Day.

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UMD employees attended 27 of the 79 pit stops throughout the region. The top three most attended pit stops for UMD employees were:

- MD – College Park – City Hall with 67 bicyclists
- MD – College Park – Metro Station with 14 bicyclists
- MD – Greenbelt with 13 bicyclists

“By having such terrific passion and enthusiasm for bicycling, the University of Maryland has become a model for other employers in the Washington metropolitan region,” said Nicholas Ramfos, Director of Commuter Connections. Mr. Ramfos recognized the new riders, as well as the University’s veteran bike commuters.

UMD joins four other area employers in the top five for this year including bicycling powerhouse National Institutes of Health, the U.S. State Department, U.S. Department of Defense, and U.S. Department of Justice.

The continued success and growth of BTWD can be attributed to the influx of new riders each year. “Bicycling to work has strong potential to grow,” said Ramfos, “The average bike commute in the



Washington metropolitan region is 4.6 miles each way, and 17 percent of all Washington area commuters live less than five miles from work.”

Bicycling to work is not something one has to do every day. In fact, the average number of days per week for bicycle commuting in the Washington, D.C. region is 3.5, up from 3.0.

Encourage your employees to participate in BTWD next year and try to become one of the top regional employers for 2016!

Watch for more info on BTWD 2016 at www.biketoworkmetrodc.org