

METRORAIL – SAFETRACK PLAN COG/TPB SUPPORT ACTIVITIES



COG/TPB-Involved Activities

- Commuter Connections
- COG/TPB Committees/Subcommittees
 - Regional Public Transportation Subcommittee
 - Bicycle and Pedestrian Subcommittee
 - Transportation Operations
 - Management, Operations, and ITS (MOITS)
 - Emergency Transportation Committee (RESF-1)
- Metropolitan Area Transportation Operations Coordination (MATOC) Program
- Monthly Reporting to the TPB



Commuter Connections Subcommittee

- SafeTrack Work group
 - Impacted jurisdictions, state funding agencies, WMATA.
 - Purpose - exchange information on mitigation activities planned and experiences from specific safety surge actions.
 - Meets one week in advance of each safety surge action.
- Outreach and Marketing
 - Web-hub - SafeTrack Plan and jurisdictional links to SafeTrack options.
 - Geo-targeted email to commuters
 - Geo-targeted email to employers near the impacted Metro stations.
 - Public Service Announcements.
 - Paid media on radio
 - Paid and non-paid social media (Facebook)
 - Outreach to federal employers through GSA



Regional Public Transportation Subcommittee

- Overview:
 - Mission of providing a permanent process for regional coordination of public transportation planning
- Activities related to SafeTrack:
 - Forum for information exchange
 - Focus on actions and experiences of the individual jurisdictions' public transportation agencies
 - Observations / after-action report discussion
 - Help provide information for monthly updates to the TPB



Bicycle and Pedestrian Subcommittee

- Overview:
 - Mission of advising TPB on bicycle/pedestrian planning, stakeholder outreach, and best practices
- Activities related to SafeTrack:
 - Advise on encouraging bicycling/walking where they are viable alternatives
 - Coordinate with Commuter Connections; Washington Area Bicyclist Association; Capital Bikeshare
 - Share actions and experiences of the individual jurisdictions regarding bicycling and walking
 - Help provide information for monthly updates to the TPB



MOITS Subcommittee

- Overview:
 - Advises TPB on transportation operations and related technologies
- Activities related to SafeTrack:
 - Compile information on individual jurisdictions' traffic management plans
 - Analyze roadway speed (vehicle probe) data to look at before/during/after roadway impacts
 - Limited to only those roads/locations where data are available
 - Observations / after-action report discussion
 - Lessons learned for early corridors can advise later corridors
 - Help provide information for monthly updates to the TPB



Emergency Transportation Committee

- Overview:
 - Also referred to as Regional Emergency Support Function 1 (RESF-1)
 - Advises COG public safety process on transportation aspects of planning for catastrophic/declared emergencies
- Activities related to SafeTrack:
 - Forum for discussion of information related to emergency preparedness – transit has long been a frequent focus of RESF-1
 - Focus on actions and experiences of the individual jurisdictions' transportation and public safety agencies
 - Observations / after-action report discussion



MATOC

- Overview:
 - Operational partnership of the region's major transportation agencies focused on real-time information sharing; TPB is a member
- Activities related to SafeTrack:
 - Ongoing MATOC monitoring and notifications on major roadway incidents
 - MATOC's Transit Task Force convenes the region's transit bus operators for coordinating real-time response to incidents when needed



Monthly Reporting to TPB

- TPB staff in conjunction with subcommittee will compile information on transportation plans, responses, and outcomes related to SafeTrack
 - Commuter Connections/TDM
 - Public Information and Outreach
 - Public transportation
 - Bicycling and walking
 - Transportation management/operations/ITS
 - Emergency transportation planning
 - MATOC



COG Public Information Officer's (PIO's)

- COG's Office of Communications to host regional PIO meetings in order to coordinate messaging and outreach activities.



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