



PLANNING DIRECTORS TECHNICAL ADVISORY COMMITTEE

Friday, March 15, 2024
10:00 A.M. - 12:00 P.M.

Webinar Only – No In-Person Meeting

AGENDA

10:00 A.M. 1. WELCOME, INTRODUCTIONS AND ANNOUNCEMENTS

Robert Love, Department of Economic and Community Development, City of Laurel, Co-Chair and Paul Stoddard, Department of Community Planning and Economic Development Services, City of Falls Church, Co-Chair

- Region Forward Coalition Meeting, April 26 (9:30 AM – 12:00 PM)
- Other announcements? (Committee members)

10:15 A.M. 2. BEST PRACTICES IN PLACEMAKING AND THE CHANGING FACE OF THE RETAIL EXPERIENCE

Gabriela Clark, PLA, ASLA, Partner, LandDesign and Andrew Kabat, Senior Vice-President, Senior Market Officer, Regency Centers

Ms. Clark will talk about LandDesign's approach and philosophy of "Places That Matter Are Places of Value" a forward-looking vision of Placemaking and will discuss several projects in the region such as Willowsford in Loudoun County, VA, National Harbor in Prince George's County, MD, and Simon Elementary School Playground in Washington, DC.

Mr. Kabat will talk about grocery-anchored retail (retail property with a grocer as the anchor tenant) and highlight two Regency Centers projects in the Washington region such as The Crossing Clarendon in Arlington County, VA and the Westbard Square in Bethesda, MD.

We'll leave time for questions and discussion at the end of the presentations.

11:15 A.M. 3. COG'S HOUSING AFFORDABILITY PLANNING PROGRAM: SUPPORTING AFFORDABLE HOUSING NEAR TRANSIT (A HOW-TO GUIDE FOR POTENTIAL APPLICANTS)

Hilary S. Chapman, Housing Program Manager, COG/DCPS Staff

Ms. Chapman will provide an overview of COG's Housing Affordability Planning Program (HAPP), including a review of past grant recipients. With the third round of HAPP funding opening on May 1st, Ms. Chapman will share deadlines and the application process for PDTAC members to prepare interested jurisdictions to submit a successful application.

11:35 A.M. 4. REGIONAL ACTIVITY CENTERS MAP/PROJECT DISCUSSION

Paul DesJardin, Greg Goodwin, and John Kent, COG DCPS Staff

Reasonable accommodations are provided upon request, including alternative formats of meeting materials.
Visit www.mwcog.org/accommodations or call (202) 962-3300 or (202) 962-3213 (TDD).

Committee Members

- *Schedule*
- *Status of one-on-one Meetings*

11:45 A.M. 5. OTHER BUSINESS

12:00 P.M. 6. ADJOURN

The next Planning Directors meeting is scheduled for Friday, April 19, 2024