



**Region Forward Coalition Meeting**  
**Friday, April 26, 2013 • 11:00 - 1:30 pm • Lunch provided**  
**COG Board Room (third floor) • 777 North Capitol Street NE, Washington, DC**

**I. Welcome and Announcements**

Mary Hynes, Arlington County Board Member, and Region Forward Coalition Chair

- Revised Coalition meeting dates
  - **July 26** – field / site visit location TBD
  - **September (TBD)** – Strategic Investment Plan Symposium
  - **November 22** – at COG
- April 8 “Green Streets” workshop
- Region Forward Website enhancements

**PROSPERITY/ACCESSIBILITY/LIVABILITY/SUSTAINABILITY**



**II. Thinking BIG: Visionary Local Planning Efforts**

Harriet Tregoning, DC Office of Planning, and RFC Vice Chair  
 Fred Selden, Fairfax County Department of Planning and Zoning  
 Scott Sizer, Fairfax Office of Community Revitalization  
 Greg Benz, Maryland Mass Transit Administration

The Coalition has invited a panel to discuss several visionary local planning efforts that address Region Forward’s goals of Prosperity, Accessibility, Livability, and Sustainability. Coalition Vice Chair Harriet Tregoning will discuss the recently-released Sustainable DC Plan, a bold vision to make the District the healthiest, greenest, and most livable city in the nation over 20 years. Fred Selden and Scott Sizer will discuss current implementation efforts of “Transforming Tysons” into a walkable, sustainable urban center that will be home to 100,000 residents and 200,000 jobs. Greg Benz representing the Maryland Mass Transit Administration will discuss how the Purple Line catalyzes economic development by connecting major centers between Bethesda and New Carrollton in Maryland.

**Action: Discussion on implementing local visions to support Region Forward goals**

**PROSPERITY/LIVABILITY**



**III. Activity Center Strategic Investment Plan: Investments for Better Places**

COG Staff

Over the past several months, COG and its partners have been working to develop the Activity Center Strategic Investment Plan (SIP), a tool to guide public and private stakeholders in making strategic, coordinated investments in the region’s Activity Centers. COG staff will provide a brief overview of the project status. Following the update, the group will break into small groups for an exercise exploring how various implementation strategies can be applied to Activity Centers representing different place types to achieve particular goals of Region Forward. Feedback from the group will be used to inform the recommendations of the Final Report. Staff will also seek volunteers from the Coalition membership to serve as reviewers for the policy recommendations of the plan.

**Action: Review and prioritize implementation strategies for Activity Center place types, identify Strategic Investment Plan reviewers**

## **PROSPERITY**

### **IV. Report on the February 27<sup>th</sup> Workforce Meeting**

Mary Hynes, Chair, Region Forward Coalition  
Chuck Bean, COG Executive Director



On February 27, COG staff hosted an initial conversation to discuss gaps in the region's workforce development systems and potential roles that COG could play. Initial ideas for potential ways COG could provide value-added included:

- Asset mapping: Serving as a clearinghouse for practitioners to find resources and each other
- Veterans: Providing research and convening stakeholders around workforce needs of veterans
- High-skill workers: Conducting research on the skills employers need now and in the future
- Middle-skill workers: Identifying career ladders within middle-skill careers and convening major employers in this realm (e.g. WMATA, Pepco)

In the coming months, COG will convene additional conversations with other key stakeholders in the region to identify opportunities for value-added collaboration.

**Action: Review findings, identify other partners to engage, recommend potential roles for COG and the Coalition**

### **V. Other business**

Chair Hynes, Coalition Members

#### **Region Forward Coalition Meeting Dates:**

**FRIDAY, JULY 26<sup>th</sup>** – Field / Site Visit, Location TBD

**SEPTEMBER** – Strategic Investment Plan Symposium

**FRIDAY, NOVEMBER 22<sup>nd</sup>** – Regular Coalition Meeting



Reasonable accommodations are provided for persons with disabilities. Please allow 7 business days to process requests. Phone: 202.962.3300 or 202-962.3213 (TDD). Email: [accommodations@mwkog.org](mailto:accommodations@mwkog.org). For details: [www.mwkog.org](http://www.mwkog.org).