



M E E T I N G A G E N D A

COG RECYCLING COMMITTEE

Impact of the Digital Television Change in 2009

Place: COG 3rd Floor Board Room

Date: Thursday, March 20, 2008

Time: 10:00 a.m. - 1:30 p.m.

I. Call to Order & Introductions – Chair Kate Glass, Loudoun County

II. Impact of the Digital Television Change in 2009 (10:00 – 12:00)

Promoting the Digital Television Change

Shermaze Ingram

Director of Media Relations, DTV Transition

National Association of Broadcasters

Ms. Ingram will review how broadcasters and the DTV industry coalition are preparing for the digital television transition.

Maryland Electronics Recycling Law

Hilary Miller

Program Manager, Recycling and Operations Program, eCycling Program

Maryland Department of the Environment

Ms. Miller will discuss recent changes to the Maryland electronics recycling law to include televisions.

The Digital Television Change: Retailers' Role

Marc A. Pearl

Executive Director

Consumer Electronics Retailers Association

Mr. Pearl will explain how the nation's retailers are responding to the digital television conversion.

III. Lunch (12:00 - 12:30)

IV. Business (12:300 – 12:55)

A. Go Recycle Campaign

B. America Recycles Day 2008

C. Compact Fluorescent Light Recycling

V. News Exchange and Industry Update (12:55 – 1:30)

VI. Set Next Meeting Date (May 15 Ensuring Proper Recycling)

VII. Adjourn