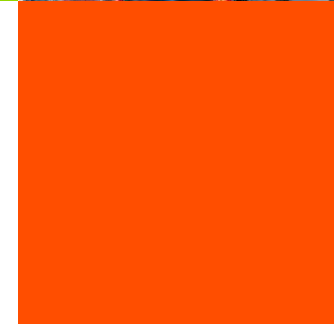


# TPB VISUALIZE 2045 AND ONGOING PUBLIC OUTREACH

2022 Participation Plan Implementation - Evaluation



# TPB PUBLIC OUTREACH ACTIVITIES

## Ongoing

- **Public Comment**
- **Committees**
- Documents, Reports, Publications
- **Website**
- TPB News
- **Social Media**
- **Press and News**

**Bold** = similar activities between ongoing activities & Visualize 2045

## visualize 2045

- Voices of the Region Survey
- Focus Groups
- Virtual Open Houses and TIP Forum
- Aspiration to Implementation
- **Public Comment**
- **Social Media**
- Printed Materials
- **Visualize 2045 Website**
- **Press and News**
- Ambassador Program
- **Committee Involvement**

# ONGOING PUBLIC OUTREACH ACTIVITIES

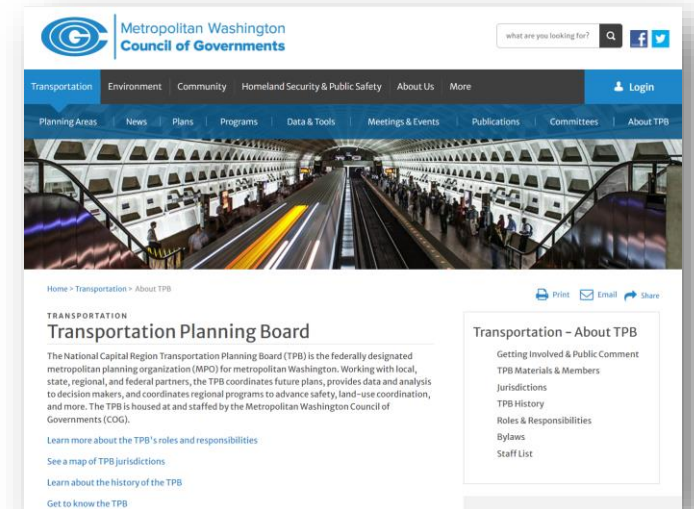
- Public Comment
  - Regular opportunities for the public to provide comment at TPB meetings
- Advisory Committees
- Website and TPB News
- Social Media
- Press and News

# ONGOING PUBLIC OUTREACH ACTIVITIES

- Public Comment
- Advisory Committees
  - Community Advisory Committee (CAC)
    - Promotes public involvement, equitable representation, and independent community advice
  - Access for All Advisory Committee (AFA)
    - Advises on policies and programs important to traditionally underserved communities
- Website and TPB News
- Social Media
- Press and News

# ONGOING PUBLIC OUTREACH ACTIVITIES

- Public Comment
- Advisory Committees
- Website and TPB News
  - Provides access to TPB updates, documents, reports, publications, and opportunities to get involved and provide feedback
- Social Media
- Press and News



# ONGOING PUBLIC OUTREACH ACTIVITIES

- Public Comment
- Advisory Committees
- Website and TPB News
- Social Media
  - Provides updates on TPB work and opportunities to get involved
- Press and News

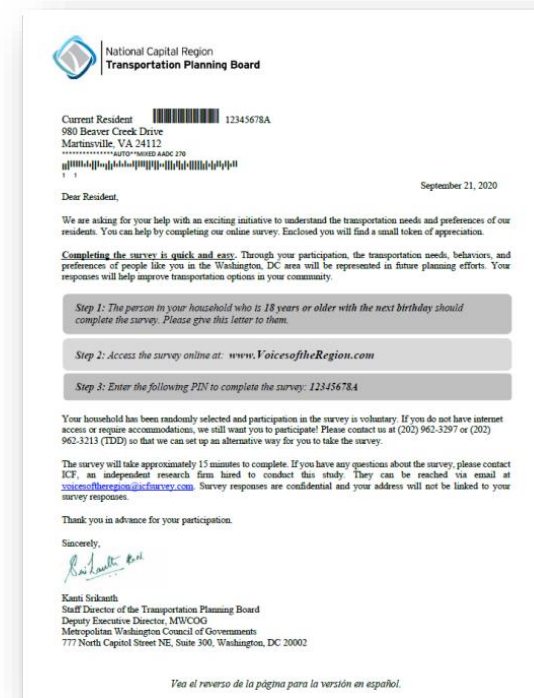


# ONGOING PUBLIC OUTREACH ACTIVITIES

- Public Comment
- Advisory Committees
- Website and TPB News
- Social Media
- Press and News
  - Various press releases and ads in local news to get the word out on TPB activities, especially when required by law or advised by the TPB's Public Participation Plan

# VISUALIZE 2045 PUBLIC OUTREACH ACTIVITIES

- Voices of the Region Survey
  - Statistically representative public opinion survey
  - Invitations were sent to a random sample of the TPB's constituency
- Aspiration to Implementation
- Focus Groups
- Virtual Open Houses and TIP Forum
- Official Public Comment Periods
- Committees and Ambassadors
- Visualize 2045 Website and Social Media



visualize  
2045



# VISUALIZE 2045 PUBLIC OUTREACH ACTIVITIES

- Voices of the Region Survey
- Aspiration to Implementation
  - QR code-linked public participation activity
  - Invited the general public to reflect on TPB policies and projects
- Focus Groups
- Virtual Open Houses and TIP Forum
- Official Public Comment Periods
- Committees and Ambassadors
- Visualize 2045 Website and Social Media



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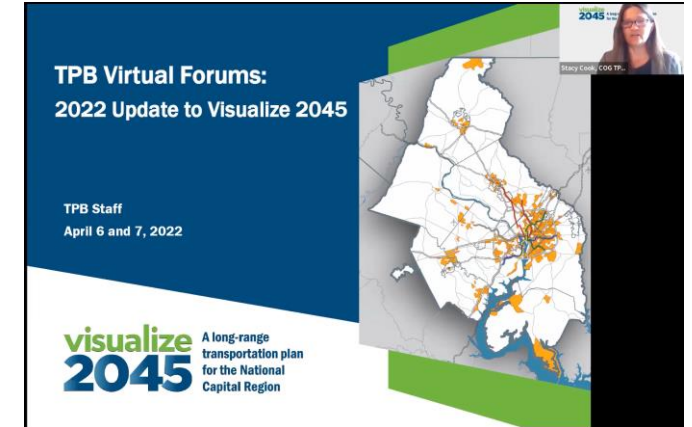
# VISUALIZE 2045 PUBLIC OUTREACH ACTIVITIES

- Voices of the Region Survey
- Aspiration to Implementation
- Focus Groups
  - Virtual sessions with demographic or geographic focuses to capture participants' lived experiences, challenges, and opportunities with regard to transportation equity, safety, and climate change
- Virtual Open Houses and TIP Forum
- Official Public Comment Periods
- Committees and Ambassadors
- Visualize 2045 Website and Social Media

**visualize**  
**2045**

# VISUALIZE 2045 PUBLIC OUTREACH ACTIVITIES

- Voices of the Region Survey
- Aspiration to Implementation
- Focus Groups
- Virtual Open Houses and TIP Forum
  - Virtual opportunities held during the public comment period for the public to learn about Visualize 2045 and the 2023-2026 Transportation Improvement Program
- Official Public Comment Periods
- Committees and Ambassadors
- Visualize 2045 Website and Social Media



# VISUALIZE 2045 PUBLIC OUTREACH ACTIVITIES

- Voices of the Region Survey
- Aspiration to Implementation
- Focus Groups
- Virtual Open Houses and TIP Forum
- Official Public Comment Periods
  - Opportunity for the public and regional stakeholders to comment on updates to Visualize 2045 and the 2023-2026 TIP
  - Comments were accepted via mail, email, voicemail, and an online forum
- Committees and Ambassadors
- Visualize 2045 Website and Social Media

**visualize**  
**2045**

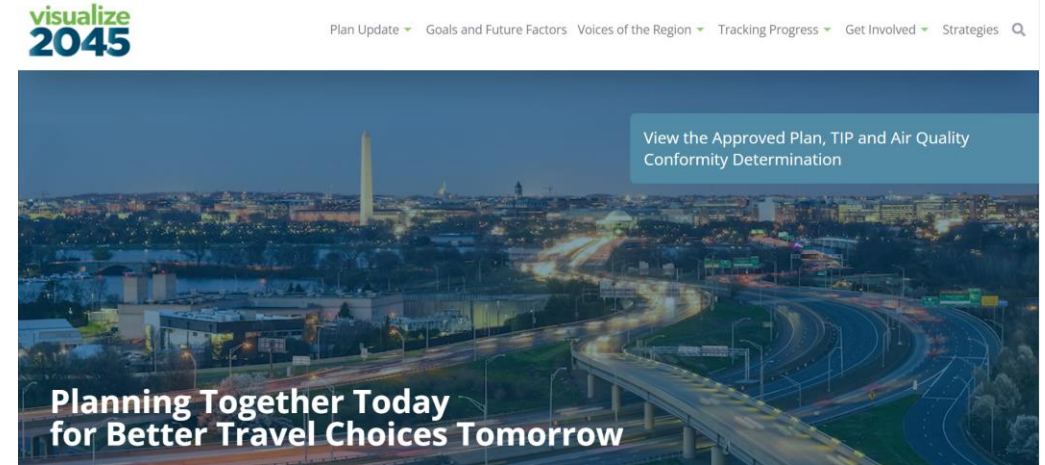
# VISUALIZE 2045 PUBLIC OUTREACH ACTIVITIES

- Voices of the Region Survey
- Aspiration to Implementation
- Focus Groups
- Virtual Open Houses and TIP Forum
- Official Public Comment Periods
- Committees and Ambassadors
  - The Visualize 2045 Ambassador program spread information through community groups and word of mouth about Visualize 2045
  - Committee members were a central target of this program given their experience with the TPB and connection to the region's various communities
- Visualize 2045 Website and Social Media



# VISUALIZE 2045 PUBLIC OUTREACH ACTIVITIES

- Voices of the Region Survey
- Aspiration to Implementation
- Virtual Open Houses and TIP Forum
- Official Public Comment Periods
- Committees and Ambassadors
- Visualize 2045 Website and Social Media
  - Site contained updates on the long-range plan and opportunities for constituents to get involved
  - TPB social media channels pushed similar updates, drove traffic to Visualize 2045 site



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**2045**