## A SMARTER WAY TO WORK

How Applicant Heard	CALLS RECEIVED AT CLIENT SITES
Brochure/Promo Materials	
Bus/Train Schedule	
Bus/Train Sign	
Direct Mail	
Employer	
Employer Survey	
Fair/On Site Event	
Government Office	
GRH Program	
Highway Sign	
Information (411)	
Internet	
Library	
Newspaper	
Newspaper (Local)	
Other Ridesharing Org	
Park-and-Ride Sign	
Presentation	
Radio	
Referral from Transit Org	
TV	
Van Sign	
Was/Is Applicant	
White Pages	
Word of Mouth	
Voice Mail Messages	
Other	