

# SAFETY STUDY

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## Preliminary Recommendations

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# Discussion Topics

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- Study Overview and Crash Data Analyses
- Approach to Developing Recommendations
- Preliminary Countermeasures (Cambridge Systematics)
- Potential Actions for TPB Consideration



# STUDY OVERVIEW & CRASH DATA ANALYSIS



# Study Overview

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- Objectives

- to understand the factors contributing to fatal and serious injury crashes in the National Capital Region (NCR);
- to determine where crashes on the roadway transportation network are over-represented;
- to identify and recommend proven effective solutions (policy, programmatic, project);
- to provide the TPB and member jurisdictions specific suggestions to improve safety; and
- to inform future Transportation Safety Subcommittee and Street Smart efforts.

- Progress to Date

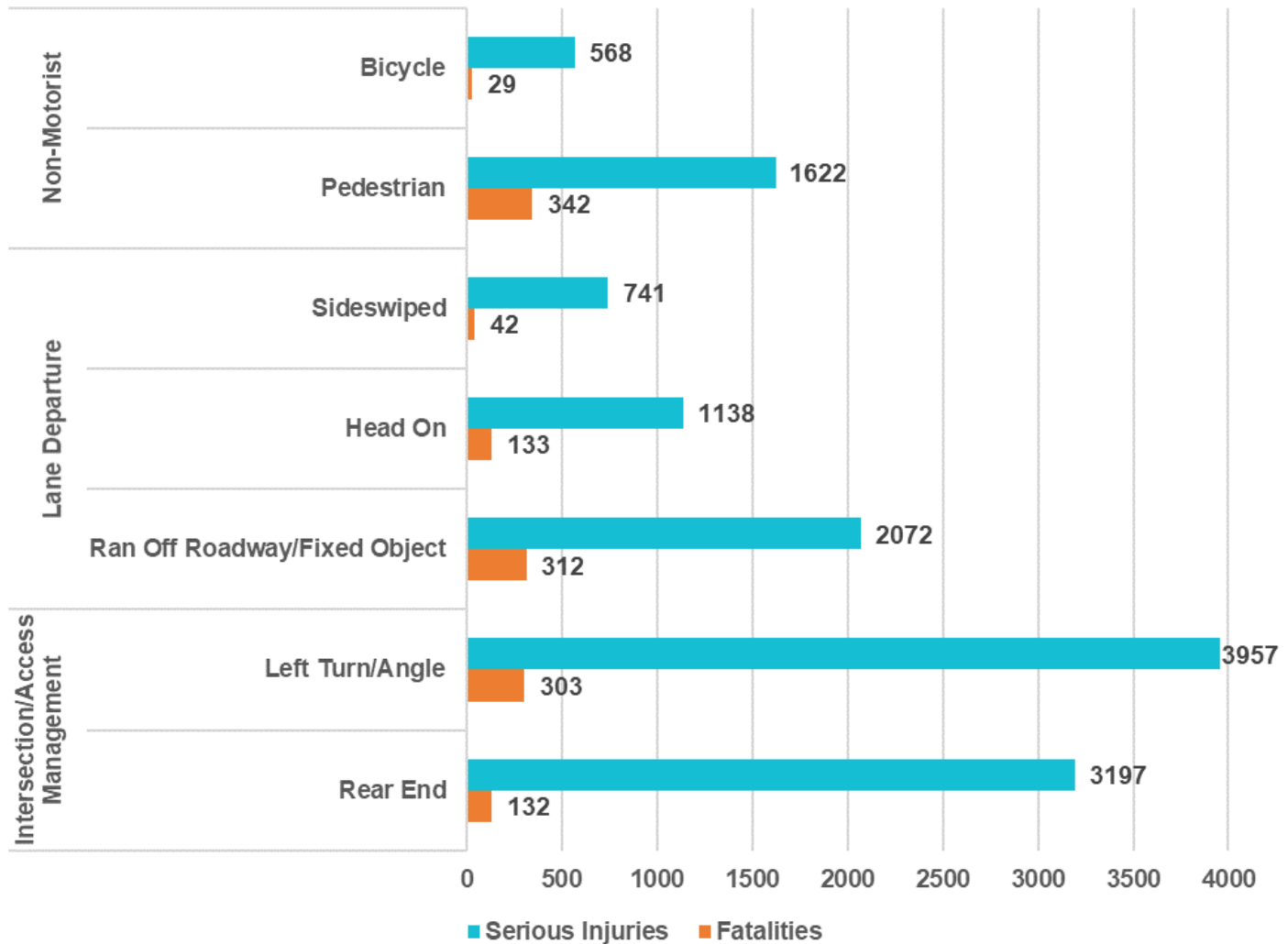
- Kickoff meeting – June 26, 2019
- Benchmark Peer Evaluation - complete
- Collection and Processing of Safety Data – complete
- Analysis of Safety Data – nearly complete
- Recommendations – in process

- Project Timeline

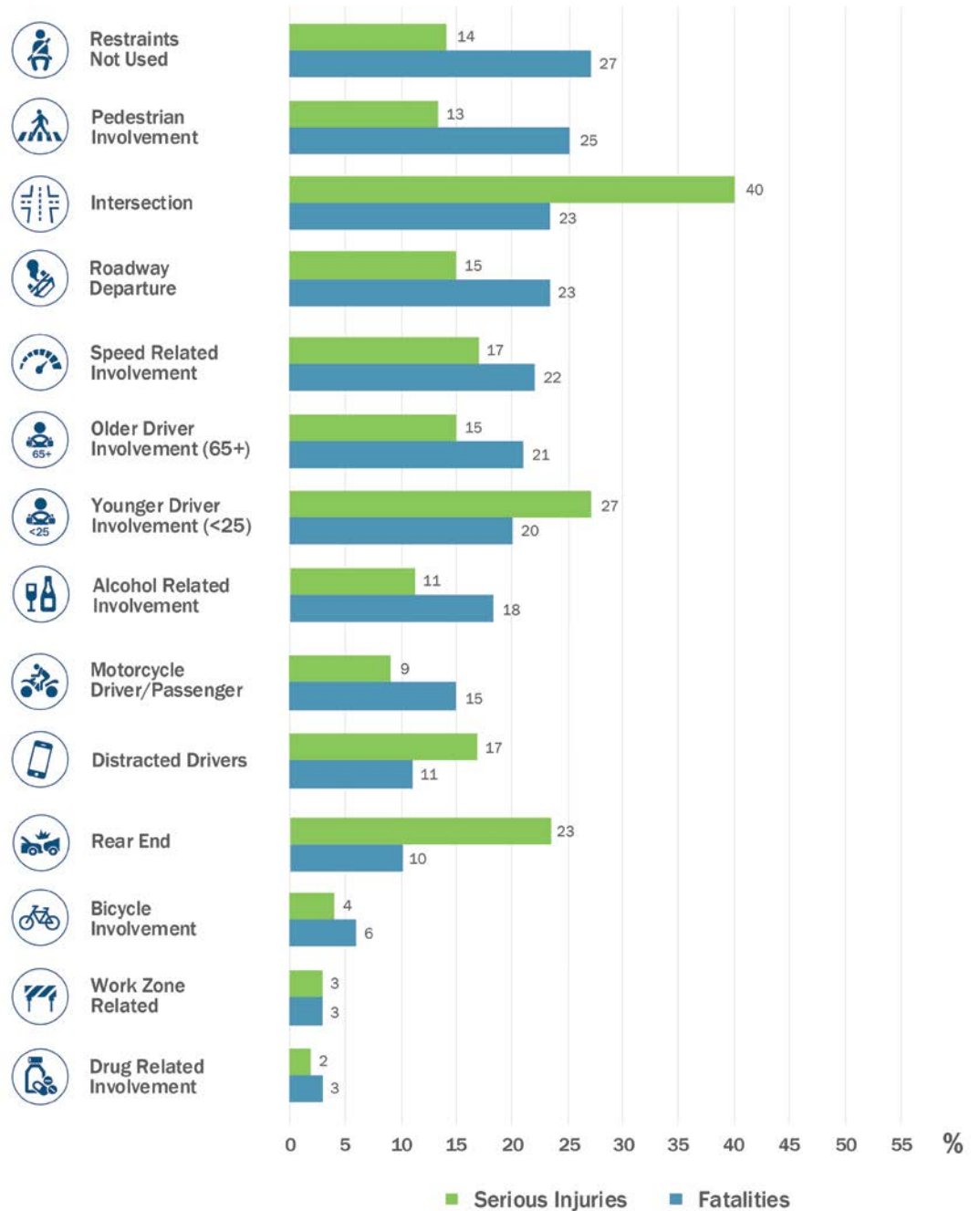
- Original contract through February 2020 – extended through November 2020



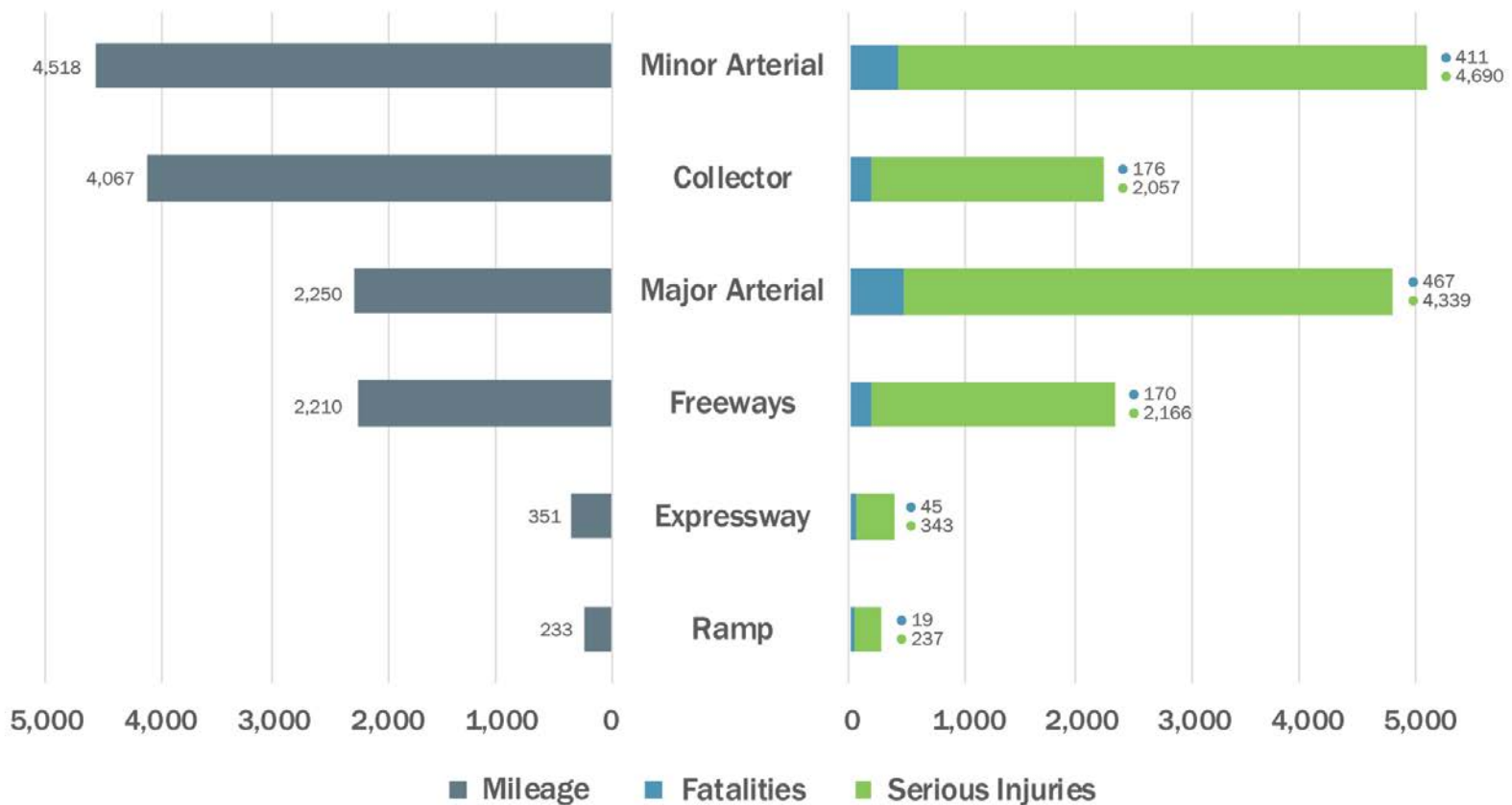
# Crash Types (2013-2017)



# Crash Contributing Factors (2013-2017)



# Functional Class (2013-2017)



# Priority Areas – Additional Analysis

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- Crashes with Pedestrians
- Crashes at or near Intersections
- Crashes along Major Arterials





# APPROACH TO DEVELOPING RECOMMENDATIONS



# Recommendations Approach

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- Start with three questions:
  1. What are those countermeasures that, if we did more of them, would result in fewer people dying or getting injured on our roadways?
    - based on the data analysis;
    - not limited to what typically falls under the purview of an MPO; and
    - are either proven effective, have evidence that they are very likely to be effective, or are good to do based on the expert opinion of the consultant team
  2. What level of government or type of agency is typically responsible for implementing each countermeasure?
  3. What is the potential MPO role for each countermeasure?



# Approach (continued)

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- Develop a set of recommendations for the TPB to consider based on...
  - The answers to the three questions
  - Input from our committees and stakeholders
  - Staff expertise



# CAMBRIDGE SYSTEMATICS RECOMMENDATIONS



# Pedestrian Recommendations

| Countermeasure   | Justification              | 4E          | Who Can Implement           | Potential MPO Role                                |
|--|----------------------------|-------------|-----------------------------|---|
| Install pedestrian Hybrid Beacon and advanced yield signs, stop markings and signs, high visibility crosswalk markings.              | FHWA Proven Countermeasure | Engineering | State and local governments | Support and encouragement                         |
| Implement leading pedestrian interval (LPI) at intersections with high turning vehicle volumes to reduce pedestrian-vehicle crashes. | FHWA Proven Countermeasure | Engineering | State and local governments | Support and encouragement                         |
| Conduct pedestrian road safety audits in areas with a higher than average pedestrian fatal and serious injury crashes.               | FHWA Proven Countermeasure | Engineering | State and local governments | Support and/or facilitation of road safety audits |



# Pedestrian Recommendations

| Countermeasure  | Justification   | 4E          | Who Can Implement           | Potential MPO Role        |
|---|---|-------------|-----------------------------|---------------------------|
| Lower speeds through implementation of speed enforcement, installation of automated cameras, and road diets that narrow lane width. | Over 3500 pedestrian fatalities and serious injuries between 2013-2017 caused by speeding; third highest contributing factor to fatalities and serious injuries.<br>RSA's are an FHWA Proven Countermeasure. Studies show speeding major factor in severe pedestrian crashes- Countermeasures That Work | Engineering | State and local governments | Support and encouragement |

# Pedestrian Recommendations

| Countermeasure  | Justification   | 4E          | Who Can Implement           | Potential MPO Role        |
|---|---|-------------|-----------------------------|---------------------------|
| Evaluate mid-block crossings with higher rates of fatalities and serious injuries (especially those over 10,000 AADT) to determine whether more substantial crossing improvements are needed such as medians, refuge islands, pedestrian hybrid beacon, and rectangular rapid flashing beacons. | Medians and crossing islands are FHWA Proven Countermeasures  | Engineering | State and local governments | Support and encouragement |
| Install pedestrian countdown signals.   | An FHWA Evaluation Study cited a 9% reduction in ped crashes and a 12% reductions in rear end crashes | Engineering | State and local governments | Support and encouragement |



# Pedestrian Recommendations

| Countermeasure  | Justification                              | 4E          | Who Can Implement           | Potential MPO Role        |
|---|--|-------------|-----------------------------|---------------------------|
| Improve geometry of pedestrian and bicycle facilities at signalized intersections with high frequencies of pedestrian and/or bicycle crashes and on routes serving schools or other generators of pedestrian and bicycle traffic. | Walkways are an FHWA Proven Countermeasure | Engineering | State and local governments | Support and encouragement |
| Create pedestrian safety zone program in targeted geographic areas with high occurrence of pedestrian crashes.  | Has been used effectively in other states  | Engineering | State and local governments | Support and encouragement |



# Pedestrian Recommendations

| Countermeasure   | Justification  | 4E        | Who Can Implement   | Potential MPO Role        |
|--|--|-----------|---|---------------------------|
| Include pedestrian safety and the risks of impairment for both pedestrians and drivers in alcohol related mass media campaigns | From 2013-17, alcohol impairment a factor in over 1900 pedestrian fatalities and serious injuries;<br>Effectiveness<br>Undetermined – NHTSA<br>Countermeasures That Work | Education | State Highway Safety Offices<br>Non-profit organizations<br>Local governments | Support and encouragement |
| Develop and implement an elementary school pedestrian training program.  | Likely to be Effective – NHTSA<br>Countermeasures That Work  | Education | School systems  | Unknown                   |



# Pedestrian Recommendations

| Countermeasure   | Justification  | 4E          | Who Can Implement           | Potential MPO Role  |
|--|--|-------------|-----------------------------|---|
| Continue the regional Street Smart Campaign. Investigate strengthening further by aiding member jurisdictions to engage street teams and other elements of the campaign at more locations throughout the year. | Campaign is currently conducted  | Education   | TPB                         | Continue to sponsor and emphasize the campaign. Support additional Street Smart- related activities |
| Identify areas with high pedestrian fatalities and serious injuries and install lighting at intersection and mid-block crossings to ensure motorists can see pedestrians crossing the road.                    | Listed as effective in the Pedestrian Safety Guide and Countermeasure Selection System | Engineering | State and local governments | Support and encouragement   |



# Pedestrian Recommendations

| Countermeasure  | Justification | 4E                                      | Who Can Implement           | Potential MPO Role        |
|---|---------------|---|-----------------------------|---------------------------|
| Develop and implement school focused pedestrian strategies building on the work done in the Safe Routes to Schools program. |               | Engineering<br>Education<br>Enforcement |                             | Support and encouragement |
| Evaluate double-right turns at intersections to determine if removal of one right-turn lane is warranted.                   |               | Engineering                             | State and local governments | Support and encouragement |
| Implement audible pedestrian crossing signals where appropriate.  |               | Engineering                             | State and local governments | Support and encouragement |



# Intersection Recommendations

| Countermeasure   | Justification                                  | 4E          | Who Can Implement           | Potential MPO Role        |
|--|--|-------------|-----------------------------|---------------------------|
| Replace intersections that have high numbers of fatalities and serious injuries with roundabouts, a circular intersection configuration with channelized approaches and a center island that results in lower speeds and fewer conflict points, wherever feasible. | Roundabouts are an FHWA Proven Countermeasures | Engineering | State and local governments | Support and encouragement |



# Intersection Recommendations

| Countermeasure  | Justification   | 4E          | Who Can Implement           | Potential MPO Role        |
|---|---|-------------|-----------------------------|---------------------------|
| Utilize multiphase signal operation at signalized intersections with a high frequency of angle crashes involving left turning and opposing through vehicles as well as rear-end and sideswipe crashes. A properly timed protected left turn phase (left turn only green light) can reduce rear-end and sideswipe crashes. | Angle/left turn and rear end crashes are the top collision types at intersections in our region | Engineering | State and local governments | Support and encouragement |

# Intersection Recommendations

| Countermeasure  | Justification   | 4E          | Who Can Implement           | Potential MPO Role        |
|---|---|-------------|-----------------------------|---------------------------|
| Increase change intervals (when the traffic lights change) at signalized intersections with a high frequency of crashes that may be caused by change interval lengths that are too short including rear-end crashes and crashes between vehicles continuing through the intersection after one phase has ended and the vehicles entering the intersection on the following phase. | Rear end crashes are the second highest collision type at intersections in our region | Engineering | State and local governments | Support and encouragement |

# Intersection Recommendations

| Countermeasure  | Justification   | 4E          | Who Can Implement           | Potential MPO Role        |
|---|---|-------------|-----------------------------|---------------------------|
| Improve left-turn channelization (providing definite paths for vehicles to follow) at signalized intersections where crashes related to left-turn movements are an issue. | Dedicated left and right turns lanes are a FHWA Proven Countermeasure | Engineering | State and local governments | Support and encouragement |
| Improve right-turn channelization at signalized intersections with a high frequency of rear-end collisions.   | Rear end collisions a major crash cause in our region.                | Engineering | State and local governments | Support and encouragement |

# Intersection Recommendations

| Countermeasure   | Justification  | 4E          | Who Can Implement           | Potential MPO Role        |
|--|--|-------------|-----------------------------|---------------------------|
| Install LED heads and reflective backplates (reflective borders around traffic lights that make them more visible) in locations with high numbers of signalized intersection fatal and serious injury crashes. | Reflective backplates are a FHWA proven countermeasure   | Engineering | State and local governments | Support and encouragement |
| Restrict access to properties using driveway closures or turn restrictions that are near signalized intersections with high crash frequencies related to driveways.  | Corridor Access Management including driveway closures, consolidation or relocation is an FHWA Proven Countermeasure | Engineering | State and local governments | Support and encouragement |





# Intersection Recommendations

| Countermeasure  | Justification   | 4E          | Who Can Implement           | Potential MPO Role        |
|---|---|-------------|-----------------------------|---------------------------|
| Restrict or eliminate turning maneuvers (including right turns on red) or employ signal coordination at signalized intersections with a high frequency of crashes related to turning maneuvers. |   | Engineering | State and local governments | Support and encouragement |
| Improve signage at unsignalized intersections by ensuring foliage does not block the sign, the lettering is still reflective, and the sign is located where it can be seen by motorists.        | Systemic Application of Low-Cost Countermeasures - FHWA Proven Countermeasure | Engineering | State and local governments | Support and encouragement |

# Intersection Recommendations

| Countermeasure  | Justification   | 4E          | Who Can Implement           | Potential MPO Role        |
|---|---|-------------|-----------------------------|---------------------------|
| Add reflective material to sign posts at unsignalized intersections.  | Systemic Application of Low-Cost Countermeasures - FHWA Proven Countermeasure | Engineering | State and local governments | Support and encouragement |
| Install LED-enhanced stop signs at unsignalized intersections where there are a higher than average number of fatal and serious injury crashes. | Systemic Application of Low-Cost Countermeasures - FHWA Proven Countermeasure | Engineering | State and local governments | Support and encouragement |
| Implement high friction treatment at intersections that have a high number of rear-end crashes.   | FHWA Proven Countermeasures   | Engineering | State and local governments | Support and encouragement |



# Intersection Recommendations

| Countermeasure  | Justification   | 4E        | Who Can Implement   | Potential MPO Role  |
|---|---|-----------|---|---|
| Provide public information, education, and training for older drivers on risks associated with signalized intersections such as red-light running, speeding, not yielding to pedestrians, and difficulty judging speed and distance of approaching vehicles when making left turns. | Left turns at intersection are a major cause of crashes involving older adults. Aging impacts ability to judge time and distance. Older Drivers fifth highest contributing factor to fatal and serious injury crashes.) | Education | State Highway Safety Offices, State and local Departments of Transportation | Support and encouragement<br><br>Potential for sponsoring or supporting a public information campaign |



# Intersection Recommendations

| Countermeasure   | Justification  | 4E          | Who Can Implement           | Potential MPO Role        |
|--|--|-------------|-----------------------------|---------------------------|
| Increase automated enforcement at intersections including speed on green, stop-light camera, blocking the box, etc.  | Automated camera enforcement is an . FHWA Proven Countermeasure.   | Engineering | State and local governments | Support and encouragement |
| Implement left-turn traffic calming (left turn hardening) to reduce left turn speeds and enforcing safe turning behavior at intersections that show a pattern of pedestrian-related left turn crashes and intersection geometry that facilitates high speeds | Has been used effectively in other states, including New York. New York reports as much as a 20 percent reduction in pedestrian injuries | Engineering | State and local governments | Support and encouragement |



# Major Arterials Recommendations

| Countermeasure   | Justification              | 4E          | Who Can Implement           | Potential MPO Role        |
|--|----------------------------|-------------|-----------------------------|---------------------------|
| Implement roadside design improvements such as clear zones, slope flattening, and adding or widening shoulders to improve ability for drivers to safely recover if they leave the travel lane.   | FHWA Proven Countermeasure | Engineering | State and local governments | Support and encouragement |
| Implement enhanced delineation treatments can alert drivers in advance of the curve including pavement markings; post-mounted delineation; larger signs and signs with enhanced retroreflectivity; and dynamic advance curve warning signs and sequential curve signs. | FHWA Proven Countermeasure | Engineering | State and local governments | Support and encouragement |



# Major Arterials Recommendations

| Countermeasure  | Justification                               | 4E          | Who Can Implement           | Potential MPO Role        |
|---|---|-------------|-----------------------------|---------------------------|
| Implement improvements including installation of cable barriers, guardrails, and concrete barriers to reduce the severity of roadway departure crashes.                             | FHWA Proven Countermeasure                  | Engineering | State and local governments | Support and encouragement |
| Identify areas in the region that could benefit from traffic calming including road diets that reduce the number of traffic lanes and planting trees that encourage reduced speeds. | Road Diets are a FHWA Proven Countermeasure | Engineering | State and local governments | Support and encouragement |

# Major Arterials Recommendations

| Countermeasure  | Justification              | 4E          | Who Can Implement           | Potential MPO Role        |
|---|----------------------------|-------------|-----------------------------|---------------------------|
| Install high friction surface treatment (HFST) in locations where the available pavement friction is not adequate to support operating speeds a sharp curve, inadequate cross-slope design, wet conditions, polished roadway surfaces, or driving speeds in excess of the curve advisory speed. | FHWA Proven Countermeasure | Engineering | State and local governments | Support and encouragement |
| Install longitudinal rumble strips and stripes in locations where run-off-the-road crashes are high.  | FHWA Proven Countermeasure | Engineering | State and local governments | Support and encouragement |



# Major Arterials Recommendations

| Countermeasure  | Justification              | 4E          | Who Can Implement           | Potential MPO Role        |
|---|----------------------------|-------------|-----------------------------|---------------------------|
| Install the Safety Edge to eliminate the vertical drop-off at the pavement edge, allowing drifting vehicles to return to the pavement safely. It has minimal effect on asphalt pavement project cost with the potential to improve pavement life. | FHWA Proven Countermeasure | Engineering | State and local governments | Support and encouragement |
| Implement improvements to reduce the severity of roadway departure crashes including installation of cable barriers, guardrails, and concrete barriers.   | FHWA Proven Countermeasure | Engineering | State and local governments | Support and encouragement |





# Major Arterials Recommendations

| Countermeasure  | Justification   | 4E                                   | Who Can Implement                  | Potential MPO Role   |
|---|---|--------------------------------------|------------------------------------|--|
| Develop a regional Safety Checklist or template as a tool for local jurisdictions to use during planning and project identification efforts |   | Engineering, Education, Enforcement, | MPO                                | Develop a regional safe roads policy template like what has been done for complete streets and green streets |
| Conduct education enforcement campaign focused on distracted driving (D.R.I.V.E, Texting and Driving Initiative).                           | Distracted driving is the eighth highest contributing factor to fatal and serious injury crashes. | Education                            | State and local police departments | Potential for sponsoring or supporting a public information campaign or enforcement activations              |



# Major Arterials Recommendations

| Countermeasure   | Justification  | 4E        | Who Can Implement            | Potential MPO Role   |
|--|--|-----------|------------------------------|--|
| Target education to low seat belt use groups based on factors including gender, age, and ethnicity.  | Failure to wear seat belts is a factor in 27% of our region's fatal crashes. | Education | State Highway Safety Offices | Potential for sponsoring or supporting a public information campaign or enforcement activations          |
| Conduct a study to determine the safety needs of older adults in the region and coordinate internally and externally to provide information on transportation alternatives other than driving. |  | Education | TPB                          | Consider coordinating with ongoing transportation alternatives work activities at TPB and other agencies |



# Major Arterials Recommendations

| Countermeasure   | Justification   | 4E                         | Who Can Implement | Potential MPO Role   |
|--|---|----------------------------|-------------------|--|
| Determine penalties for distracted driving in MD, DC, and VA, support legislative classification of distracted driving as a "moving violation" and decide if changes are needed. |   | Education                  |                   | Review current statutes in member states for informational (not lobbying) purposes |
| Evaluate incident response times to determine if additional TIMS training and/or other resources are needed.   | TIMS training is widely conducted throughout the region and recommended by the Federal government | Emergency Medical Services | State governments | Support and encouragement  |

# Major Arterials Recommendations

| Countermeasure   | Justification          | 4E                         | Who Can Implement | Potential MPO Role        |
|--|------------------------|----------------------------|-------------------|---------------------------|
| Develop incident response plans for interstates and arterials throughout the region. | Federal recommendation | Emergency Medical Services | State governments | Support and encouragement |

# Young Drivers Recommendations

| Countermeasure  | Justification   | 4E        | Who Can Implement   | Potential MPO Role   |
|---|---|-----------|---|--|
| Conduct well-publicized enforcement programs aimed at young drivers.  | Seat belt enforcement programs and primary seat belt laws are proven countermeasures – Countermeasures That Work.           | Education | State Highway Safety Offices, state and local law enforcement | Potential for sponsoring or supporting enforcement activations |
| Conduct multi-component community programs to address underage drinking including licensing actions for underage alcohol violations, zero tolerance enforcement, and vendor compliance checks for age 21 enforcement. | NCHRP 622, Effectiveness of Behavioral Highway Safety Countermeasures, indicates these measures are likely to be effective. | Education | State Highway Safety Offices                                  | Support and encouragement                                      |



# Young Drivers Recommendations

| Countermeasure  | Justification  | 4E        | Who Can Implement                                  | Potential MPO Role        |
|---|--|-----------|--|---------------------------|
| Implement server training programs to enable servers to identify underage and prevent overserving | Effective countermeasure – Countermeasures That Work | Education | State HSOs, community groups, bars and restaurants | Support and encouragement |

# Occupant Protection Recommendation

| Countermeasure                           | Justification                   | 4E          | Who Can Implement  | Potential MPO Role    |
|--|---------------------------------|-------------|--------------------|-----------------------|
| State primary enforcement seat belt laws | NHTSA Countermeasures That Work | Enforcement | State Legislatures | Information provision |



# POTENTIAL ACTIONS FOR TPB CONSIDERATION



# Preliminary Recommendations

| Category          | Preliminary Recommendations  |
|-------------------|--|
| Programs          | <ul style="list-style-type: none"><li>• Develop a Regional Safety Program modeled on the Transportation Land Use Connections (TLC program)</li><li>• Support additional “Street Smart-like” activities with street teams and Virtual Reality car for member jurisdictions</li><li>• Support or encourage alternative transportation programs like Sober Ride</li></ul> |
| Collaboration     | <ul style="list-style-type: none"><li>• Facilitate/conduct regional safety peer exchanges and/or training programs</li></ul>   |
| Technical Support | <ul style="list-style-type: none"><li>• Assist jurisdictions with crash data analysis</li><li>• Provide consultant services to facilitate local road safety audits</li></ul>   |





# Preliminary Recommendations

| Category    | Preliminary Recommendations   |
|-------------|---|
| Policies    | <ul style="list-style-type: none"><li>• Develop a regional roadway safety policy similar to our Complete Streets and Green Streets policies</li><li>• Encourage member jurisdictions to adopt Vision Zero policies</li><li>• Encourage member jurisdictions to develop local roadway safety plans</li><li>• Encourage the provision of late-night transit options</li></ul> |
| Campaigns   | <ul style="list-style-type: none"><li>• Support or sponsor a regional “safest driver” contest (along the lines of what San Antonio did in 2018)</li><li>• Support or conduct a distracted driving campaign modeled after Missouri’s phone down, buckle up contest</li></ul>   |
| Enforcement | <ul style="list-style-type: none"><li>• Support more sobriety checkpoints</li><li>• Support increased enforcement of DUI, distracted driving, speeding, and seat belt laws</li></ul>  |



# Preliminary Recommendations

| Category                  | Preliminary Recommendations   |
|---------------------------|---|
| Legislative /<br>Judicial | <ul style="list-style-type: none"><li>• Encourage adoption of primary seat belt legislation in each member state</li><li>• Encourage more widespread use of ignition interlock devices for impaired driving offenders</li><li>• Encourage increased DUI testing</li></ul> |



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