

# National Capital Region Transportation Planning Board

777 North Capitol Street, N.E., Suite 300, Washington, D.C. 20002-4290 (202) 962-3310 Fax: (202) 962-3202 TDD: (202) 962-3213

## ***Planning Session on Public Outreach For the Update of the Region's Long-Range Transportation Plan***

**Thursday, October 15, 2009**

**6:00 – 8:00 p.m.**

**Metropolitan Washington Council of Governments**

**777 N Capitol St, NE**

**Training Center (Ground Floor)**

**Washington, DC 20011**

*NOTE: This meeting is being conducted in conjunction with the regular monthly meeting of the TPB's Citizens Advisory Committee*

- 6:00 – 6:15**      **Preliminary Citizens Advisory Committee Business**  
*Farrell Keough, CAC Chair*  
Among other things, the CAC will be asked to approve Recommendations titled: "Moving Forward with the Development of a Regional Transportation Plan"
- 6:15 – 7:00**      **What's the Regional Big-Picture?**  
Participants will be asked to provide their views on continuing challenges, opportunities, and the emerging context for regional transportation planning. Topics will include:
- An overview of the project development processes in different states and jurisdictions around the region
  - The continuing transportation funding shortfall
  - Cross-cutting issues, such as federal climate change, housing and transportation legislation
  - Potential solutions, including land-use and pricing strategies identified through the TPB's scenario study
- 7:00 – 7:55**      **How Should We be Reaching Out?**  
Citizens and stakeholders will discuss a draft strategy for outreach activities to inform the development of the region's long-range transportation plan. The discussion will focus on two key questions:
- How can we integrate public outreach into the entire plan development process, beginning in October and finishing in June?
  - How can we use a range of different techniques to reach out to a variety of constituencies? Such methods may include focus groups, surveys, or other innovative techniques for gathering input from representative groups or individuals.
- 7:55 – 8:00**      **Wrap-Up**