# MEETING THE REGION'S HOUSING NEEDS

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COG Community Planning and Services Director

Homeless Services Committee November 7, 2018



# **Job Growth Outpacing Housing Growth**

### **COG** Region

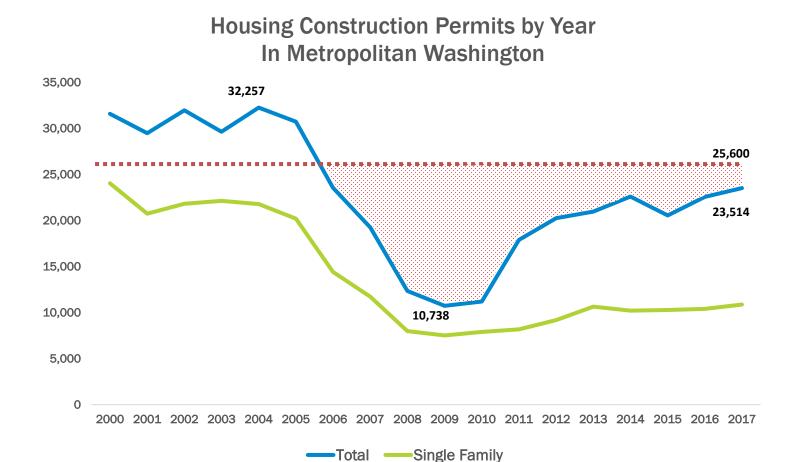
(Thousands)

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	2015	2045	Number	Percent		
Employment	3,161	4,274	1,113	+35%		
Population	5,391	6,926	1,535	+28%		
Households	2,012	2,660	648	+32%		



2015 to 2045

## **Recent Trends in Housing Permits**





# **Housing for Anticipated Job Growth**

Round 9.1 Forecast of Employment and Households and Calculated "Shortfall" (Thousands)

	2018 (1)	2020	2025	2030	2035	2040	2045
Forecast Employment (9.1)	3,281	3,361	3,573	3,774	3,947	4,116	4,274
Households "Needed" for Jobs	2,130	2,182	2,320	2,451	2,563	2,673	2,775
Forecast Households (9.1)	2,085	2,133	2,255	2,375	2,477	2,565	2,660
Housing "Shortfall"  (1) Estimate	45	49	65	76	86	108	115

Source: MWCOG, Round 9.1 Cooperative Foreasts

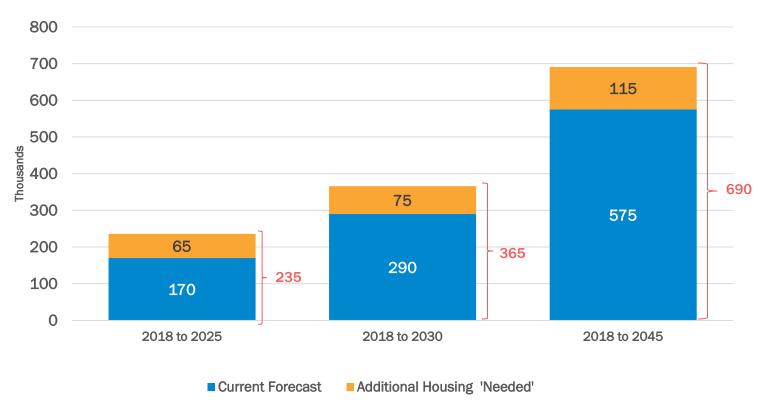


<sup>(2)</sup> Shortfall calculated using "1.54 Jobs Per Household" ratio

# **Housing Growth Between Now and 2045**

#### **Current Forecast and Additional Units Needed**

To Meet Future Job Growth and Optimize Transportation System Performance





# **Planning Directors & Housing Directors**

#### **Planning Directors Assess:**

- Zoning capacity for more housing
- Preservation and production tools and policies
- Updates to the Cooperative Forecasts
- High-Capacity Transit Stations: new Activity Centers (?)

#### **Housing Directors Assess:**

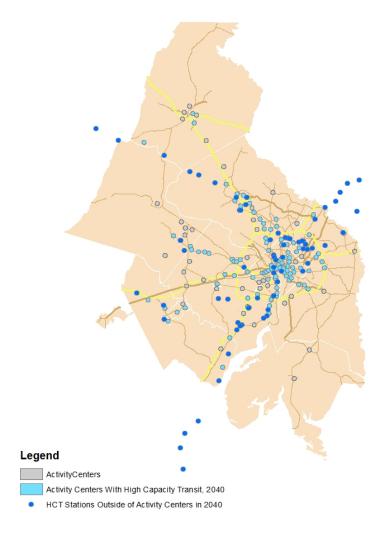
- Optimal price points needed across employment types
- Housing production and preservation goals
- Impediments to reaching those targets
- Preservation and production tools and policies
- Incentives that would benefit from private sector support

\*Work with Region Forward Coalition and Human Services Policy Committee



## **Shared Vision for Growth**

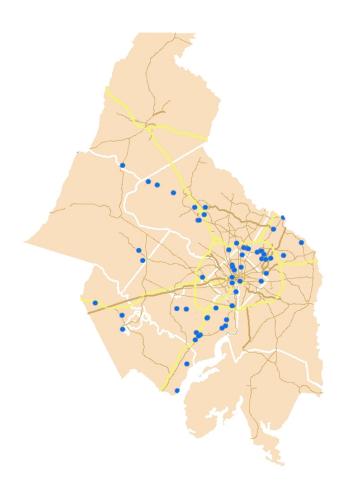
#### Activity Centers and High Capacity Transit



#### Activity Centers currently capture:

- 75 % of employment growth
- 64% of household growth

## **Potential Locations for Growth?**



High Capacity Transit Stations Not Currently Within Activity Centers

# **Focusing Additional Housing Growth**

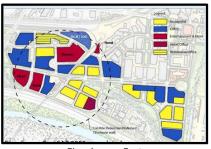
- Many jurisdictions are updating comprehensive plans
- Opportunities to explore redevelopment and additional housing







**Buzzard Point** 



Eisenhower East



Historic Downtown Manassas



## COG Board Resolution R33-2018

- a. Direct the Planning Directors Technical Advisory Committee (PDTAC), and the Housing Directors Advisory Committee (HDAC), to assess the region's ability to accommodate the estimated need for slightly more than 100,000 housing units beyond those currently anticipated in the Cooperative Forecasts with a focus on affordable and work force housing regionally.
- b. Building on the adopted Region Forward goals and targets, the <u>PDTAC</u> should examine the optimal incentives for adding additional housing, with an <u>emphasis on preservation and production within the Regional Activity Centers and around high capacity transit stations</u> and work to update future Cooperative Forecasts as needed.
- c. Direct that the <u>PDTAC and HDAC work with the Region Forward Coalition, and key regional business, civic, and philanthropic organizations to assess ways to assist local governments with meeting the enhanced housing production targets while ensuring that future growth creates truly inclusive communities.</u>



## COG Board Resolution R33-2018, continued

- d. The PDTAC should also include <u>an assessment of factors or impediments to adding more housing units such as lack of critical public infrastructure</u> (transportation, schools, water and sewer).
- e. Reaffirm the work underway within PDTAC to identify current local government planning efforts that support the initiatives of the TPB Long-Range Plan Task Force.



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