

AGENDA

Census Bureau Economic Programs: An Overview, and Using These Data to Promote Economic Development

Thursday April 2, 2015

9:00 a.m. – 12:00 p.m.

COG Building Ronald F. Kirby Training Center – 1st Floor

District of Columbia
Bladensburg*
Bowie
Charles County
College Park
Frederick
Frederick County
Gaithersburg
Greenbelt
Montgomery County
Prince George's County
Rockville
Takoma Park
Alexandria
Arlington County
Fairfax
Fairfax County
Falls Church
Loudoun County
Manassas
Manassas Park
Prince William County

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| 9:00 a.m. | 1. Welcome and Introductions | <ul style="list-style-type: none"> - Chair Joy Phillips, DC Office of Planning |
| 9:10 a.m. | 2. An Overview of Census Bureau Economic Programs | <ul style="list-style-type: none"> - Andrew Hait, US Census Bureau - Census Economic Programs Primer - The 2012 Economic Census - Related Economic Programs, including the 2012 Census of Governments - New Data Products and Tools |
| 10:30 a.m. | Break | |
| 10:40 a.m. | 3. Using Census Bureau Data to Promote Economic Development | <ul style="list-style-type: none"> - Andrew Hait, US Census Bureau - Understanding how the Washington metro economy has changed by reviewing: <ul style="list-style-type: none"> - The latest data for employer businesses - The importance of small businesses - The importance of women-, minority-, and veteran-owned businesses |
| 12:15 p.m. | 4. Adjourn and Lunch | |

Job Density Working Group

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| 1:00 p.m. | 5. CoStar Database Training and Q&A | <ul style="list-style-type: none"> - Jason Horenberg, Account Executive, CoStar |
| 1:40 p.m. | 6. Employment Density and NAICS Conversion Discussion | <ul style="list-style-type: none"> - Presentation of updated Delta Associates data by COG Staff |
| 2:30 p.m. | 7. Adjourn | |

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Reasonable accommodations are provided for persons with disabilities. Please allow 7 business days to process requests. 202.962.3300 or 202-962.3213 (TDD). accommodations@mwcog.org