

2019 Car Free Day Survey Overview of Method

Method

- New survey in 2019
- Internet method – email invitation with self-administered Internet survey
- Invitation sent by Commuter Connections to all commuters who registered for CFD 2019
- CC will send reminder emails to participants who do not respond to the initial email
- Survey will be open for 3-4 weeks
- Results will be used to estimate CFD impact for Commuter Connections 2018-2020 TDM analysis

Questionnaire topics (see attached)

- Commuters' experience with 2019 CFD event
- Car-free/car-lite modes pledged and car-free/car-lite modes used during CFD
- CF/CL modes used for trips to/from work during CFD event
- Usual commute mode at the time of the survey
- Frequency of CF/CL modes for travel to work before CFD and at time of survey (determine change)
- Change in alt CF/CL use for non-work travel

Schedule

- Preparation – Sept–Oct 2019
- Survey period – Nov 5–Nov 29, 2019 (3+ weeks)
- Analysis of data for TDM analysis – Jan-Feb 2020

Car Free Day Survey – 2019

Questionnaire will be programmed by MWCOG staff for internet administration

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The Commuter Connections program at the Metropolitan Washington Council of Governments is conducting this survey to learn about the experience of participants in the 2019 Car Free Day event. Please take a few minutes to answer and submit this brief questionnaire. If you have questions, call us at (800) 745-RIDE. Thanks for your help.

1 How did you hear about the 2019 Car Free Day event? (Check all that apply)

- 1 Received a flyer/brochure
- 2 Saw a newspaper article or advertisement
- 3 My employer/boss told me
- 4 Family member, co-worker, or friend told me
- 5 Heard it on the radio or television
- 6 Saw sign or banner on bus
- 7 Saw notice on the internet
- 8 Saw a Tweet or a Facebook post/saw on other social media
- 99 Other _____

2 Was 2019 the first year you participated in Car Free Day, or did you also participate in a previous Car Free Day event?

- 1 2019 was my first Car Free Day event
- 2 Participated in a Car Free Day event in 2018 or an earlier year
- 3 Not sure

3 Which of the following car-free or “car-lite” travel options did you pledge to use for the 2019 Car Free Day event? Please select all that apply.

- 1 Bicycle or scooter
- 2 Walk
- 3 Bus or train (Metrorail, commuter rail)
- 4 Carpool or casual carpool/slug
- 5 Vanpool
- 6 Telework/co-working

4 To the best of your memory, which car-free or “car-lite” travel options did you use during the 2019 Car Free Day event? Please select all that apply.

- 1 Bicycle or scooter (including Capital Bikeshare/CABI)
- 2 Walk
- 3 Bus or train (Metrorail, commuter rail)
- 4 Carpool or casual carpool/slug, including carpool with family member, dropped off
- 5 Vanpool
- 6 Telework/co-working
- 7 Did not use any of these car-free or “car-lite” options during the Car Free Day event (**SKIP TO Q10**)

- 5 Car Free Day 2019 extended over three days, Saturday, Sunday, and Monday, September 21-23. To the best of your memory, on which of those days did you use a car-free/car-lite travel option? Please select all that apply.**
- 1 Saturday, Sept 21
 - 2 Sunday, Sept 22
 - 3 Monday, Sept 23
- 6 On any of those days, did you use a car-free or “car-lite” travel option to get to or from WORK?**
- 1 Yes (**ASK Q7 AND Q8**)
 - 2 No, I used car-free or “car-lite” options only for non-work/non-commute trips (**SKIP TO Q10**)
 - 3 Not sure (**SKIP TO Q10**)
- 7 During the Car Free Day event, which of the following travel options did you use to get to or from work? Please select all that apply, but select “walk” only if you walked the ENTIRE trip between home and work and select “telework/co-working” only if you teleworked during your ENTIRE work day.**
- 1 Bicycle/scooter (including Capital Bikeshare/CABI)
 - 2 Walk (entire trip from home to work)
 - 3 Bus or train (Metrorail, commuter rail)
 - 4 Carpool or casual carpool/slug, including carpool with family member, dropped off
 - 5 Vanpool
 - 6 Telework/co-working (during entire work day)
- 8 Were the travel options you just indicated the choices you usually used to get to/from work before Car Free Day?**
- 1 Yes, they were my usual travel options for travel to/from work (**SKIP TO Q11**)
 - 2 No, I usually used a different travel option before Car Free Day (**ASK Q9**)
 - 3 Not sure (**SKIP TO Q11**)
- 9 If you had not made this travel change for Car Free Day, what travel option would you most likely have used that day to get to/from work? Please select only one option. If you would have used multiple options on the same day, please select the one you would have used for the longest distance part of your trip.**
- 1 Bicycle/scooter (including Capital Bikeshare/CABI)
 - 2 Walk (entire trip from home to work)
 - 3 Bus or train (Metrorail, commuter rail)
 - 4 Carpool or casual carpool/slug, including carpool with family member, dropped off
 - 5 Vanpool
 - 6 Telework/co-working (during entire work day)
 - 7 Drive alone in your car, truck, van, motorcycle
 - 8 Uber/Lyft/Via ride-hail

SKIP TO Q11

- 10 Are you currently employed, either full-time or part-time?**
- 1 Yes (**ASK Q11 – Q16**)
 - 2 No, not currently employed (**SKIP TO Q17**)
 - 3 Not sure (**SKIP TO Q17**)

11 Thinking about a typical week NOW, which travel options do you usually use to get to or from work? Select all that apply.

- 1 Bicycle/scooter (including Capital Bikeshare/CABI)
- 2 Walk (entire trip from home to work)
- 3 Bus or train (Metrorail, commuter rail)
- 4 Carpool or casual carpool/slug, including carpool with family member, dropped off
- 5 Vanpool
- 6 Telework/co-working (during entire work day)
- 7 Drive alone in your car, truck, van, motorcycle
- 8 Uber/Lyft/Via ride-hail

12 Of the travel options you just mentioned, which do you use MOST OFTEN to get to work? Select **ONLY ONE** option. If you typically use more than one, please select the option you use most days for the longest distance part of your trip.

- 1 Bicycle/scooter (including Capital Bikeshare/CABI)
- 2 Walk (entire trip from home to work)
- 3 Bus or train (Metrorail, commuter rail)
- 4 Carpool or casual carpool/slug, including carpool with family member, dropped off
- 5 Vanpool
- 6 Telework/co-working (during entire work day)
- 7 Drive alone in your car, truck, van, motorcycle
- 8 Uber/Lyft/Via ride-hail

13 Still thinking about a typical week NOW, how many days per week do you use any car-free or “car-lite” travel options to get to/from work? If the number varies from week to week, please select the most typical number.

- 1 0 days (do not usually use car-free or “car-lite” options to get to/from work now)
- 2 1 day
- 3 2 days
- 4 3 days
- 5 4 days
- 6 5 or more days

14 In a typical week BEFORE Car Free Day, how many days per week did you use any car-free or “car-lite” travel option to get to/from work?

- 1 0 days (did not usually use car-free or “car-lite” options to get to/from work before Car Free Day)
- 2 1 day
- 3 2 days
- 4 3 days
- 5 4 days
- 6 5 or more days

15 What is the distance (in miles) from your home to your work (one-way)? _____ miles

16 In what zip code is your workplace? _____

17 Since participating in Car Free Day, have you increased how often you use a car-free or “car-lite” travel option for non-work/non-commute trips? Please select only one option.

- 1 Yes, use car-free or “car-lite” travel options more often for non-work/non-commute trips
- 2 No, did not increase use of car-free or “car-lite” travel options for non-work/non-commute trips
- 3 Not sure

DEMOGRAPHICS

Finally, the following questions are for classification purposes only. They will not be used to identify you in any way and this information will not be disclosed for any individual who responds to the survey.

18 In what zip code is your home? _____

19 Which of the following groups includes your age?

- 1 under 18
- 2 18 – 24
- 3 25 – 34
- 4 35 – 44
- 5 45 – 54
- 6 55 – 64
- 7 65 or older
- 9 Prefer not to answer

20 Which one of the following best describes your racial/ethnic background (Please select ONLY ONE response)

- 1 Asian
- 2 Black or African-American
- 3 Hispanic/Latino
- 4 White (Non-Hispanic)
- 5 Other (SPECIFY) _____
- 9 Prefer not to answer

21 Please indicate the category that best represents your household’s total annual income.

- 1 less than \$20,000
- 2 \$20,000 - \$29,999
- 3 \$30,000 - \$39,999
- 4 \$40,000 - \$59,999
- 5 \$60,000 - \$79,999
- 6 \$80,000 - \$99,999
- 7 \$100,000 - \$119,999
- 8 \$120,000 - \$139,999
- 9 \$140,000 - \$159,999
- 10 \$160,000 - \$179,999
- 11 \$180,000 - \$199,999
- 12 \$200,000 or more
- 19 Prefer not to answer

22 Are you ...?

- 1 Female
- 2 Male
- 3 Other
- 4 Prefer not to answer

23 If you have any suggestions for how we could improve Car Free Day, please provide them below.

Thank you for completing this questionnaire. Your responses will be confidential. Please click on the "Submit" button below.

Car Free Day in 2020 will be held on September 22, 2020. Please visit the event website at www.carfreemetrodc.org.