

# National Capital Region Transportation Planning Board COMMUTER CONNECTIONS PROGRAM

# Bike to Work Day 2019 Event Draft Report

Prepared for:

Metropolitan Washington Council of Governments 777 North Capitol Street, NE, Suite 300 Washington, DC 20002

Prepared by:

Mark Hersey, COG/TPB staff

September 11, 2019

# **Table of Contents**

Acknowledgements – Page 3

**Background/Executive Summary – Page 9** 

BTWD Registration by Year - Page 14

Sponsorships – Page 15

**Highlights from Area Pit Stops - Page 17** 

**Employer Participation – Page 35** 

Website - Page 41

Social Media – Page 42

**Proclamation – Page 44** 

**Marketing Materials – Page 46** 

Media Coverage – Page 50

Earned Media Highlights – Page 53

Photos and Other Promotional Items – Page 57

# **ACKNOWLEDGEMENTS**

The 2019 Metropolitan Washington Bike to Work Day (BTWD) Pit Stop Managers consisted of the following individuals representing their respective organizations:

Albe	Lexie	Southwest BID	
Anderson	Vernon	National Institutes of Health	
Aucella	Grace	Capitol Riverfront	
Barden	Kristin	Adams Morgan Partnership BID	
Barnes	Rod	Edmonston Town Hall	
Bazyluk	Katie	Capitol Hill BID	
Beavers	Steve	City of College Park	
Beckman	Erin	Historic Manassas, Inc.	
Bolick	Jennifer	VanEperen	
Boyd	Elizabeth	Seabury Resources for Aging	
Bozick	Allison	Georgetown BID	
Bryant	Steven	FDA White Oak	
Bunting	Kristine	Palisades	
Burch	Linsey	Edens	
Burns	O'Shannon	National Geographic Society	
Butler	Cameron	Rappaport	
Butler	Gary	Gary Butler Real Estate	
Cadwallader	Michael	Fairfax County	
Calico	Tara	621Events	
Carey	Danelle	goDCgo	
Carlson	James	Montgomery County Commuter Services	
Carr	Harold	Mark Center	
Chandlee	Lydia	Cushman Wakefield	
Clark	George	Tri-County Council for Southern Maryland	
Clark	Kate	Trans Western	
Cohen	Lissette	Capitol Hill BID	
Cooper	Marcellous	Fairfax County	
Cosner	Daniel	Dumfries Volunteer	

Constantine	Kerri	JBG Smith	
Сох	Marie	Arlington Transportation Partners	
Cullinane	Sean	NIH	
Darling	Shannon	The Wharf DC	
Davison	Joe	VeloCity Bicycle Cooperative	
Dennard	Beth	Montgomery County Commuter Services	
Deutsch	Heather	District Department of Transportation	
Diez	Mimi	Architect of the Capitol	
Dott	Kelsey	Prince William County	
Drummy	Roger	ACAC Fitness	
Dyson	Gary	Army National Guard	
Dziepak	Tony	MITRE	
Epps	John	Maryland Park Bicycles	
Ernst	Jamee	City of Takoma Park	
Ertelt	Meryl	International Republican Institute	
Fallert	David	Fairfax County	
Ford	Kim	NOMA	
French	Liz	Peterson Companies	
Galen	Judy	Loudoun County	
Goldbeck	Aaron	University of Maryland	
Golden	Michelle	Montgomery County Commuter Services	
Gregario	Eugenia	The Tower Companies	
Gregor	Janet	Carlyle Council	
Hamed	Thomas	City of Alexandria	
Handsfield	Will	Georgetown BID	
Hansen	Curt	Old City Market and Oven	
Hawkins	Herocia	Golden Triangle BID	
Hayes	Daniel	University of Maryland	
Haynes	Camille	American College of Cardiology	
Henry	Alli	WalkArlington	
Henry	Doreen	Fairfax County	

Holt	Rick	PWTSC	
Hom	Tiffany	WHS Transportation Management Program Office	
Hurley	Cassie	Crystal City BID	
Hurst	Megan	Great Harvest	
James	Lt. R. Caleb	United States Coast Guard	
Johnson	Bertha	Woodbridge District Office	
Johnson	Tonya	Prince George's County Parks	
Kassengaliyeva	Saule	International Republican Institute	
Kelley	Tim	BikeArlington	
Khalili	Rabia	Macerich	
King	Graham	Urban Athletic Club	
Kolodziejczyk	Susan	National Geographic Society	
Koopman	Philip	BicycleSPACE	
Kuprion	Josh	REI	
Kurtz	Stephen	Edens	
Kutruff	Julie	National Capital Parks-East	
Lam	Annette	Mark Center	
Lands	Ford	Spokes etc.	
Lattman	Leah	ACAC Fitness	
Laws	Brian	Fairfax County	
Mack	Chris	US Coast Guard	
Mack	Darya	Think Food Group	
Lasker	Andrea	Prince George's County	
Legare-	Alian	Old Tayun Bayuis	
Martinek	Alice	Old Town Bowie	
Manchas	David	Food & Drug Administration	
Manney	Nancy-jo	Greater Springfield Chamber of Commerce	
Manney	Nancy-jo	Springfield Chamber of Commerce	
McAllister	Karyn Prince	Prince George's County	
McGraw	Sheila	Arlington Transportation Partners	
McPhail	Traci	North Bethesda TMD	

McQuarrie	Michael	Naval Support Activity-Bethesda	
Mejia	Jay	Fort Belvoir Safety Office	
Mejia	Michelle	National Institutes of Health	
Melman	Dan	Capitol Riverfront BID	
Militello	Chris	Arrow Bicycle	
Miller	Jude	Marriott International	
Miller	Melanie	The JBG Companies	
Miranda	Nohemy	Fairfax County Department of Transportation	
Morello	Holly	Omni Ride	
Mumpower	Ollie	City of Gaithersburg	
Myers	Christian	VeloCity Bicycle Cooperative	
Nicklas	John	Fort Belvoir	
Nieter	Jared	Haymarket Bicycles	
Nouri	Gail	WMATA	
O'Neill	Brent	National Parks	
Orr	Caterina	Van Eperen	
Palmer	Jeff	Spokes etc.	
Panko	Elise	Gold Triangle BID	
Peters	Dan	Fairfax County	
Petty	Joe	Crystal City BID	
Pittman	Dan	Prince William County Government	
Pors	Claudia	goDCgo	
Potter	Erin	BikeArlington	
Principi	Frank	Prince William County Government	
Quynn Reno	Di	City of Greenbelt	
Rapelye	Meg	Phoenix Bikes	
Ratcliffe	Michael	US Census Bureau	
Rexford	Kristina	PN Hoffman	
Ricksecker	Rachel	Macerich/Tysons Corner Center	
Ritter	Chloe	City of Fairfax	
Rixey	Alex	Fehr & Peers DC	

Roeder	Cindy	Town of Herndon	
Roff	Alyssa	City of Gaithersburg	
Rohn	Касу	City of College Park	
Rose	Betty	Fair Lakes League	
Sawtelle	Bruce	Takoma Bicycle	
Shackelford	Lydia	Mosaic	
Sikes	Jeff	City of Falls Church	
Simon	Steve	Golden Triangle BID	
Soloff	Ashleigh	Reston Association	
Sonenklar	Dan	City of Takoma Park	
Spiegelman	Rachel	Community Forklift	
Stevens	Frank	City of Bowie	
Stevenson	Patti	Fairfax County	
Suter	JoEllen	Kelly Leadership Center	
Tatem	Francis	BicycleSPACE	
Taylor	Geralyn	City of Alexandria / GoAlex	
Taylor	Trina	Fairfax County	
Thompson	Toiayna	US Department of Agriculture	
Tiffany	Kendall	TransIT Services of Frederick County	
Tinsley	Heather	Marriott International	
Tomanek	Beth	Prince William County Schools	
Tsaknis	John	City Dental DC	
Walker	Robert	Prince George's County Parks	
Wallace	Remi	Downtown Business Improvement District	
White	Leah	American College of Cardiology	
Williams	Melissa	Historic Manassas	
Woldu	Marta	University of Maryland	
Woods	Bryan	Maryland-National Capital Park & Planning Commission	
Wynands	Nicole	Fairfax County	
Wyttenbach	David	Fairfax County	
Zahm	Hillary	Macerich/Tysons Corner Center	

Zimnick-Calico	Tara	621 Events	
Zucker	Jennifer	Bethesda Transportation Solutions	
Zuniga	Diego	NoMa Business Improvement District	

# Metropolitan Washington Council of Governments (COG) staff included:

Nicholas Ramfos Brandon Franklin Douglas Franklin Mark Hersey

# Washington Area Bicyclists Association (WABA) staff included:

Hannah Anderson-Dana Colin Browne

# District, Maryland, Virginia, and U.S. Departments of Transportation

For their continued funding support of the Commuter Connections work programs.

Both COG and WABA thank all individuals and organizations which helped make the Washington, DC metropolitan region Bike to Work Day 2019 a success.

#### BACKGROUND and EXECUTIVE SUMMARY

Bike to Work Day has been held annually in the Washington metropolitan region for over a decade and was originally started by the Washington Area Bicyclist Association with a main rallying point or pit stop in downtown DC. In September 2000, The National Capital Region Transportation Board (TPB's) Commuter Connections program, housed at the Metropolitan Washington Council of Governments, partnered with WABA to form a regional Bike to Work Day Steering Committee to examine the feasibility of adding additional Bike to Work Day pit stops or rallying points throughout the region in 2001, thus creating a larger awareness of using cycling to work as a viable commuting alternative. Since that first involvement with Bike to Work Day, annual registrations for the event have increased over 700%. The event saw growth in registrations as well this year.

More than 17,900 bicyclists registered for Bike to Work Day 2019, a 3.6 percent increase over 2018. The May 17th event was held at 100 local pit stops, including a total of nine afternoon pit stops. Several bicycles were raffled off and the first 17,000 registrants who attended received a free BTWD T-shirt.

The approximate breakdown of registrants by pit stops was:

2019 Pit Stops	# of Registrants 17,909
DC - Adams Morgan	512
DC - Anacostia	71
DC - Anacostia River Trail - River Terrace	56
DC - Capitol Hill at Eastern Market	396
DC - Capitol Hill at House Office Buildings	88
DC - Capitol Riverfront at Canal Park	183
DC - Coast Guard Headquarters	87
DC - Columbia Heights	229
DC - Dupont Circle	194
DC - Franklin Square	294
DC - Freedom Plaza	562
DC - Georgetown Waterfront Park	622
DC - Glover Park	91
DC - Golden Triangle - Farragut Square	297

DC - Golden Triangle - L Street	180
DC - Ivy City	10
DC - L'Enfant Plaza	112
DC - Mt. Vernon Triangle	200
DC - National Geographic Society	454
DC - NoMa	601
DC - Old City Market and Oven	67
DC - Shaw	327
DC - Southwest Business Improvement District (BID)	93
DC - The Wharf - Southwest Waterfront	189
DC - Trinidad	46
DC - Union Market	76
DC - USDA Farmers Market	93
DC - West End American College of Cardiology	41
MD - Bethesda - Downtown	589
MD - Bladensburg Waterfront Park	49
MD - Bowie - City of Bowie Gymnasium	36
MD - Bowie Old Town	24
MD - Capitol Heights at Maryland Park Bicycles	9
MD - College Park - City Hall - UMD	154
MD - FDA - White Oak	123
MD - Frederick	469
MD - Friendship Heights	248
MD - Gaithersburg Kentlands	127
MD - Gaithersburg Olde Towne	36
MD - Germantown	53
MD - Greenbelt	103
MD - Hyattsville	130
MD - Indian Head	40
MD - Largo	53
MD - National Institutes of Health Bldg One	410

	Т
MD - Naval Support Activity Bethesda	112
MD - North Bethesda at Pike and Rose	302
MD - Oxon Hill - National Harbor	57
MD - Port Towns - Edmonston	37
MD - Riverdale Park Station	13
MD - Rock Springs Business Park	80
MD - Rockville - Fallsgrove	229
MD - Rockville - Town Center	215
MD - Rockville - Twinbrook	95
MD - Silver Spring - Veterans Plaza	450
MD - Suitland	29
MD - Takoma Park - Downtown - Old Takoma	157
MD - Takoma Park - Sligo Creek Trail Count	53
MD - University of Maryland	43
VA - Alexandria - Carlyle	434
VA - Alexandria - Del Ray	225
VA - Alexandria - Fairlington Centre	40
VA - Alexandria - Mark Center	80
VA - Alexandria - Old Town	435
VA - Annandale - Wakefield Park	27
VA - Arlington - Army National Guard Readiness	60
VA - Arlington - Ballston	500
VA - Arlington - Columbia Pike - Penrose Square	153
VA - Arlington - Crystal City Water Park	520
VA - Arlington - East Falls Church Metro Station	160
VA - Arlington - Gravelly Point	56
VA - Arlington - Rosslyn Afternoon Party, Heavy Seas Alehouse	56
VA - Arlington - Rosslyn	869
VA - Arlington - Shirlington Afternoon Party, New District Brewing Co	59
VA - Arlington - Shirlington	189
VA - Burke VRE Station	51

VA - Centreville	10
VA - Chantilly - Cub Run	25
VA - Chantilly - Regional Library	30
VA - Culmore - Bailey's Crossroads	13
VA - Dumfries	18
VA - Fair Lakes	42
VA - Fairfax City Downtown	111
VA - Fairfax County Government Center	78
VA - Falls Church - Fairview Park	16
VA - Falls Church City - W&OD Trail	324
VA - Fort Belvoir	47
VA - Franconia - Lee District Park	4
VA - Haymarket Bicycles	9
VA - Herndon	452
VA - Leesburg	254
VA - Lorton	16
VA - Manassas - George Mason University	42
VA - Manassas - Kelly Leadership Center	43
VA - Manassas - VRE Station	54
VA - Manassas Park at Palisades Apartments	6
VA - McLean - Dolley Madison Library	15
VA - McLean - MITRE	85
VA - McLean - Spring Hill	10
VA - Mosaic	157

Bicyclists enjoyed free T-shirts, snacks, participated in prize drawings, and heard live bands as well as music spun by DJs, and listened and talked to elected officials. Commuter Connections secured \$50,000 in cash sponsorship donations and \$21,450 with in-kind donations that went towards the overall regional marketing efforts.

The success of the marketing promotion campaign relied upon targeting of employer and commuter audiences, identification of cost-effective mediums, crafting key messages, and procuring giveaway items such as t-shirts and water bottles designed to attract commuters to try bicycling to work.

The Steering Committee's resources for Bike to Work Day 2019, included:

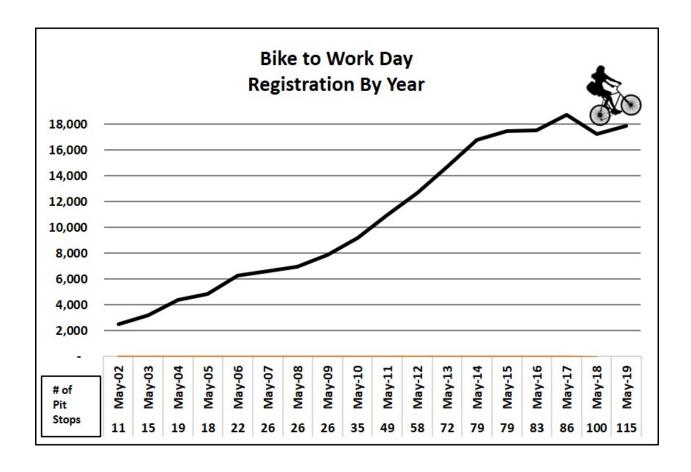
- Web site designed and maintained by Commuter Connections.
- Posters and rack cards developed and printed by Commuter Connections.
- Promoting the event through WABA's membership.
- A radio campaign produced and placed by Commuter Connections.
- Outreach to employers through a direct mail and email marketing campaign by Commuter Connections.
- ➤ An article in the Commuter Connections employer newsletter.
- Local marketing efforts by the various pit stop managers.
- ➤ An e-mail to previous year's participants by Commuter Connections.
- > Banners designed and printed by Commuter Connections.
- A public affairs outreach effort through the Metropolitan Washington Council of Governments Office of Communications and WABA.
- The design and distribution of free t-shirts by Commuter Connections.
- Donated giveaway prizes through BicycleSPACE.
- Donated bicycles for the regional raffle from Spokes Etc. Bicycles, BicycleSPACE, and Bikes@Vienna.

In addition, 19 confirmed bicycling convoy routes were identified by WABA along with route leaders who assisted novice and experienced cyclists through the routes. Each route traveled to a pit stop where cyclists received free refreshments, t-shirts and other giveaways. Many pit stops had additional activities for bicyclists and are described later in this report.

Since 2000, the COG/TPB's Commuter Connections program has worked to increase awareness of bicycling to work as a viable commute option by joining with the WABA in their efforts to promote and coordinate the region's annual Bike to Work Day event. Commuter Connections created and maintains a regional marketing effort that helped to increase the number of cyclists participating in the yearly event from 1,100 in 2001 to 17,200 in 2018. Although it accounts for a small percentage of the overall regional commute mode split, bicycling helps reduce traffic congestion, improves air quality, and provides a healthy commute alternative for those commuters who choose to use it as a sustainable means of transportation to and from work.

Since 2006, the Bike to Work Day Event has a budget line item for the Commuter Connections Work Program. Commuter Connections is funded by the District of Columbia, Maryland, Virginia, and U.S. Departments of Transportation.

# **Registration by Year**



# **SPONSORSHIPS**

# **Sponsor Declaration Form**



# Bike to Work Day - May 17, 2019 Regional Sponsorship Declaration

Please Return by January 31, 2019

			*
Please check one of the following Sponso	r Levels:	Cash	In-Kind
GOLD SPONSOR LEVEL \$7,3 Mentioned as sponsor on over 400 Radio ad (traditional radio and/or equivalent online me Social Media, plus all Silver and Bronze leve	s dia impressions),		
SILVER SPONSOR LEVEL \$4,; Logo on 20,000 T-shirts, Press Release, plus Bronze level items			
BRONZE SPONSOR LEVEL \$1,; Logo on Website and 90,000 Posters and Re			
If In-kind donation, please describe:			
Silver and Gold level sponsors must provide a minimum of in cash, or \$2,250 in cash and \$2,250 in acceptable merche locations is separate from this regional sponsorship declar although uncommon, certain locations may require a separ	ndise. Sponsor attenda ation, and is typically a	ince at Bike to Work	Day pit stop
Name:	Title:		
Organization:			
Address:			
City, State, Zip:			
e-mail:	Phone:		
Website address for your sponsor logo:			
Signature	_Date:		

Please make check payable to Metropolitan Washington Council of Governments (COG) 777 N. Capitol Street, Suite 300, Washington, DC 20002 ATTN: Douglas Franklin. Send this form and logo to <a href="mailto:dfranklin@mwcog.org">dfranklin@mwcog.org</a> in high resolution format for quality reproduction, no later than January 31, 2019. Preferred format is eps. Contact Douglas at (202) 962-3792 with any questions. COG and WABA are 501c(3) nonprofits.







# **Sponsor Drive**

Commuter Connections gained both monetary and in-kind sponsorships from a variety of organizations in the Washington metropolitan region. A total of \$50,000 in cash was donated for the region. The following is a list of sponsors who graciously donated to the Bike to Work Day 2019 event:

2019 New Sponsors:

Comstock

Springfield Plaza

Returning sponsors:

AAA

**AASHTO** 

**ABUS** 

American College of Cardiology

BicycleSPACE

Bike Arlington

Bikes@Vienna

Brompton

City Dental DC

Crystal City BID

DC Bike Ride

Fair Lakes League

**Giant Foods** 

Go Alex

GoDCgo

Green Guru

**ICF** 

Marriott International

Maryland Department of Transportation

MSW

**ORTLIEB** 

PDW

**Potomac Pedalers** 

Spokes, Etc.

Virginia Department of Transportation

#### HIGHLIGHTS FROM AREA PIT-STOPS

Adams Morgan: We had another great year at the Adams Morgan pit stop with over 500 riders registered! This year we had several returning community partners: City Bikes provided bike tune-ups and quick repairs, Tryst provided coffee, and The Line Hotel DC provided water and breakfast bars. Our newest neighborhood partner this year was Unwind Wellness -- they set up a chair and gave free 5-minute massages. Ward 1 Councilmember Brianne Nadeau was on hand again this year to help us draw winners for our raffle. We gave away eight prize packages including some great gear donated by City Bikes and gift certificates from Unwind Wellness. Big thanks again this year to the volunteers from the neighborhood and from WABA who pitched to help keep the event running smoothly. We donated our leftover t-shirts to the afternoon pit stop at Columbia Heights.

Alexandria – Carlyle: Bike to Work Day was a huge success for our 8<sup>th</sup> year as the Carlyle Pit Stop! We had record breaking registration with 438 and 220 turnout on the day of! A local deli made us hot breakfast sandwiches and we served Starbucks coffee. Carlyle's local businesses were present with fun giveaways. We had representative from bicycling shops and groups offered advice, maps, and on-the-spot bike maintenance. Carlyle's nonstop raffle gave away many gifts including 4 tickets to a Nat's game from Paradigm. We had Alexandria Councilman; John Chapman stop by and spend some time with us helping with the raffle drawling as well! Carlyle Council, the Pit Stop host, did a mini check in week on Monday, Wednesday, Friday and had a great turn out for that for our first year! Of those that completed the check in requirements, 8 winners were selected (to celebrate our 8<sup>th</sup> year as a pit stop) to receive a new reflective biking backpack! Thank you to our wonderful sponsors that donated gift cards and

gifts for the raffle throughout the morning!

Sitts for the fame throughout the morning.	<del>-</del>	
Alexandria Renew	Simpson Properties	
Burke & Herbert Bank	The Westin Alexandria	
Carlyle Council	Orange Theory Fitness	
Jones Lang LaSalle	Virginia American Water	
Lincoln at Old Town	Sweetfire Donna's	
One Life Fitness	Wheel Nuts	
Tequila & Taco	800 Carlyle	
Paradigm	Industrious	
Pure Barre	Eisenhower Partnership	
Frizzles	Whiskey & Oyster	
AREP	BPAC	
Spokeswomen	GoAlex	
WABA	Velocity Coop	
Commuter Connections	Conte's Bike Shop	
Post Properties	USPTO	

**Alexandria – Del Ray:** The event was held at Colasanto Park from 6am to 9am. There were 225 registrants for the pit stop.

**Alexandria – Mark Center:** The event was held at the North Parking garage in the Mark Center from 7am to9am. There were 80 registrants for the pit stop.

**Alexandria – Fairlington Centre:** The event was held at Fairlington Centre from 6:30am to 9am. There were 40 registrants.

**Alexandria - Old Town:** The event was held at Market Square by City Hall from 6:30am to 8:30am. There were 435 registrants for the pit stop.

Anacostia: We were very grateful for the beautiful weather on 2019's Bike to Work Day! The Anacostia pit stop event was held from 7-9 am, hosted by goDCgo (Matthew Jones, Erin Ghalayini, Katie Filardo). Carm Saimbre from the Washington Area Bicyclist Association volunteered to give out great information about biking in the DC area. Keith Jackson from the Anacostia Bike Company volunteered to provide free bike maintenance and repairs to cyclists who stopped by on their way to work.

We had 64 people who pre-registered and 20 additional people who stopped by our pit stop to learn about this annual event. Our tables were stocked with the 2019 DC Bike Maps, goDCgo water bottles, bike lights, bike seat covers, and Capital Bikeshare swag. Additionally, attendees who registered for the Anacostia pit stop received a Bike to Work Day t-shirt. Light breakfast was provided by goDCgo for cyclists who stopped by the station. Bicyclist received granola bars, fruits, and water to energize them for the rest of their commute. New this year was our Anacostia Pit Stop playlist that consisted of DC favorites Marvin Gaye, Chuck Brown and many more. We played it on speakers at our pit stop and one of the cyclists shared that the music brought a smile to her face. Cyclists were singing and dancing as they engaged with us. We look forward to hosting again in 2020.

**Anacostia River Trail/River Terrace:** The event was held at the River Terrace Park from 7am to 9am. There were 56 registrants for the pit stop.

**Annandale:** The event was held at Wakefield Park/Audrey Moore RECenter from 6:30am to 9am. There were 27 registrants for the pit stop.

**Arlington:** Arlington had 10 pit stops this year for Bike to Work Day. BikeArlington hosted six: [Rosslyn Gateway Park (AM), Rosslyn Heavy Seas Alehouse (PM), Shirlington (AM) Shirlington New District Brewing (PM), Ballston, and Columbia Pike- Penrose Square]. Our pit stop co-hosts included Conte's Bikes and Trek Bikes at the Rosslyn Gateway Park pit stop; Phoenix Bikes and Arlington Transportation Partners in Shirlington; Spokes. Etc. in Ballston and Papillon Bicycles and Arlington Transportation Partners at Columbia Pike – Penrose Square.

The other four pit stops were hosted by the Crystal City BID (Crystal City), National Park Service (Gravelly Point), WMATA (East Falls Church) and the National Foreign Affairs Training Center (Arlington Hall).

With a total of 2,749 registrations this year, it was the second largest number of registrations since 2006, and more than 400 identified as first timers to the regional event.

**Bethesda:** The Bethesda Pit Stop had 393 participants check in on-site and 574 bicyclists preregister.

MD State Delegate Ariana Kelly once again served as the official Bike to Work Day emcee. This year's program included Proclamations from the State Comptroller, Montgomery County, and the State of Maryland. The complete list of speakers included:

- Comptroller Peter Franchot
- State Senator Susan Lee
- State Delegate Marc Korman
- Andrew Friedson, Montgomery County Council Member
- Gabe Albornoz, Montgomery County Council Member
- Patricia D. Shepherd, Capital Projects Manager/Bikeways Coordinator, Montgomery
   County Department of Transportation will present the County Executive's Proclamation

Food and refreshments were donated from many different Bethesda businesses. Attendees had their choice of dozens of prizes including various gift certificates, bike accessories, and a bicycle donated by Griffin Cycle. Raffle prizes were awarded several times an hour. There were also prizes awarded via a photo contest.

Several businesses were provided tables with representatives at the event, including: Coalition for the Capital Crescent Trail, Montgomery County Department of Transportation Bus Rapid Transit, Marriott International, C&O Canal Bike Patrol, the Montgomery County Mobile Commuter Store, Park and Planning, Nando's Peri-Peri, WABA, Honest Tea, Potomac Pedalers, WSSC, Bethesda Green, and Griffin Cycle. Honest Tea came out with staff to provide samples of their new sports drink. Baked goods were donated by Bethesda Bagels and Silver provided coffee and yogurt parfaits. Marriott International donated money towards the purchase of fruit, granola bars, butter, cream cheese, paper goods, and utensils. DrinkMore Water donated jugs of water and lent out water dispensers, so participants could fill water bottles instead of picking up bottled water.

Delegate Kelly and BTS Director Kristen Blackmon presented Bethesda's 17<sup>th</sup> Annual Bicycle Commuter Spirit Awards. This year's winners were Mashrur Chowdhury, Maya Riser-Kositsky, and Montgomery County Police Corporal Russ Rankin.

Several businesses helped to promote Bike to Work Day in Bethesda. Professional event photography was done by Danny Peck.

Downtown Bethesda also had its Second Annual Bike From Work Day Meet Up at Silver, where nearly 30 people (included in the total above) picked up their t-shirt and got to know fellow riders.

The complete list of Bike to Work Day event partners and sponsors for the Bethesda pit stop included:

All Fired Up

**AMR** 

Bethesda Bagels

Bethesda-Chevy Chase Chamber of Commerce

Bethesda Green

Bradley Food and Beverage

**Bus Rapid Transit** 

**C&O** Canal Bike Patrol

Coalition for the Capital Crescent Trail

Donohoe

DrinkMore Water

Elite Personnel

Griffin Cycle

Henry's Sweet Retreat

Honest Tea

Marriott International

Montgomery County Planning

Nando's Peri Peri

Pet Parents

**Potomac Pedalers** 

Ruth's Chris Steakhouse

Silver

Washington Area Bicyclist Association

WSSC

**Bladensburg Waterfront Park:** The event was held at the Waterfront Park from 7am to 9am. There were 49 registrants for the pit stop.

**Bowie Town Center:** The event was held at the fire station from 6:30am to 8:30am. There were 24 registrants for the event.

**Bowie Gymnasium:** The event was held the City of Bowie Gymnasium from 6:30am to 8:30am. There were 36 registrants for the pit stop.

**Burke:** The event was held at the Burke VRE station from 6:30am to 8:30am. There were 51 registrants for the pit stop.

**Capitol Hill Eastern Market:** The event was held at the Eastern Market Metro Plaza from 7am to 9am. There were 396 registrants for the pit stop.

**Capitol Hill at House Office Buildings:** The event was held at South and C Streets SE from 7am to 10am. There were 88 registrants for the pit stop.

**Capitol Heights:** The event was held at Maryland Park Bicycles from 6:30am to 8:30am. There were 9 registrants for the pit stop.

**Capitol Riverfront:** The event was held at Canal Park from 7am to 9am. There were 183 registrants for the pit stop.

**Centreville:** The event was held at the Centreville Library from 6:30am to 9:00am. There were 10 registrants for the pit stop.

**Chantilly Library:** The event was held at the Chantilly Regional Library from 6:30am to 9am. There were 30 registrants for the pit stop.

**Chantilly Cub Run:** The event was held at the Chantilly Cub Run Center from 6:30am to 9am. There were 25 registrants for the pit stop.

**Coast Guard Headquarters:** The event was held at US Coast Guard Headquarters from 6am to 9am. There were 87 registrants for the pit stop.

**College Park City Hall:** The City of College Park hosted its regular morning pit stop at City Hall from 6:30 to 8:30 am. 109 cyclists checked in and enjoyed food and drinks and the opportunity to win prizes donated by many local businesses. Attendees enjoyed lively music from the University's TerpRide bus and bike tune-ups from Proteus and College Park Bicycles. Mayor Patrick Wojahn joined a brief warm-up led by Numi Yoga before leading the convoy south to DC.

**Columbia Heights:** The event was held at Bar Roubaix from 4pm to 7pm. There were 229 registrants for the pit stop.

**Culmore/Bailey's Crossroads:** The event was held the Woodrow Wilson Library from 6:30am to 9am. There were 13 registrants for the pit stop.

**Dumfries:** The event was held at the Dumfries Town Hall from 7:30am to 9:30am. There were 18 registrants for the pit stop.

**Dupont Circle:** The event was held at Beefsteak from 4pm to 6pm. There were 194 registrants for the pit stop.

**Fairfax Government Center:** The event was held at the Fairfax County Government Center from 6:30am to 9am. There were 78 registrants for the pit stop.

**Fairfax City:** The event was held at Old Town Square from 6am to 9am. There were 111 registrants for the pit stop.

**Fair Lakes:** The event was held Fair Lakes Center from 6am to 9am. There were 42 registrants for the pit stop. Most of the registrants attended the event. All bikers were enthusiastic about the event and loved the League's snacks. Sponsors included Chick-Fil-A, Whole Foods, Modern Optometry, and Arbors at Fair Lakes apartments.

**Falls Church – Fairview Park:** The event was held at the Providence RECenter from 6:30am to 9:00am. There were 16 registrants for the pit stop.

**Falls Church City:** The event was held at the intersection of the W & OD Trail and Little Falls Street from 6:30am to 9am. There were 324 registrants for the pit stop.

**Fort Belvoir:** The event was held at the Walker Gate from 6:30am to 10:00am. There were 47 registrants for the pit stop.

**Franconia:** The event was held at the Lee District Park RECenter from 6:30am to 9:00am. There were 4 registrants for the pit stop.

**Franklin Square (DC):** The event was held across from Franklin Square Park from 7:30am to 9:30am. There were 294 registrants for the pit stop.

**Freedom Plaza (DC):** The event was held at Freedom Plaza from 7am to 9am. There were 562 registrants for the pit stop.

**Frederick:** Frederick's Pit Stop had the highest registration for Bike to Work Day since becoming a pit stop. More than 440 people registered for the pit stop and about 350 people attended and rode to work the day of. The fantastic weather, local bicycle enthusiasts, and local employer involvement helped to increase registration and participation numbers.

At the pit stop, riders enjoyed refreshments donated by Krispy Kreme, Dublin Roasters Coffee, The Common Market, and more. The crowd was welcomed by John Fieseler from the Tourism Council of Frederick County, who annually emcees the event. Local and state elected officials also attended the event including State Delegate Ken Kerr, representatives from Frederick County Executive Jan Gardner's Office, County Council Member Jessica Fitzwater, City of Frederick Mayor Michael O'Connor, City of Frederick Aldermen Kelly Russell and Roger Wilson, and the Chair of the Frederick City Bike Pedestrian Advisory Council, Alyssa Boxhill. The Frederick County Parks & Rec division provided tables and chairs for food suppliers and vendors, which included The Bicycle Escape, MDOT/MTA, Frederick Memorial Hospital's Live

Well Program, Pedego Frederick, and KEY103. Riders were also entered into a raffle to receive a free bicycle donated by The Bicycle Escape, a gym membership from Anytime Fitness in Ballenger Creek, and other bicycle related accessories.

Annually TransIT Services of Frederick County, The City of Frederick, and the Bicycle Escape host a pre-event Registration Celebration at the Bicycle Escape's store located in Clemson Corner Shopping Center. This year's event was held on Friday, May 10th where more than 50 stopped by to register for the event, pick up their t-shirt, and receive a free bike tune up from the Bicycle Escape staff. Neighboring retailers provided free pizza (Coal Fire Pizza) to those in attendance.

**Friendship Heights:** The 2019 Friendship Heights pit stop had 250 riders at final registration. Of those riders that were pre-registered, 80 checked in; there were 44 walk-ups for a total of 124 attendees.

Visiting VIPs included Village of Friendship Heights Mayor Melanie Rose White, Town of Somerset Councilmember Barbara Condos and Town of Somerset Mayor Jeffrey Slavin. Staff from Sharp & Company, the County's contractor for employer outreach in Friendship Heights, were also on hand: Tim Balinskas, Charise Geiling, Katia Grigoriants, Stephanie Webber and Isiah Zay.

The Grand Prize winner of the new bike from City Bikes Tenleytown was Brian Gorzkowski, GEICO.

Pit stop exhibitors and donors included:

- All-In-One Entertainment
- City Bikes
- Drink More Water
- New Balance
- Whole Foods
- Montgomery County Dept. of Environmental Protection "Green Team"
- Pete's Coffee
- Wisconsin Place Recreation and Community Center
- T-Mobile
- Beefsteak
- True Food Kitchen
- District Taco
- WABA
- Haute Bodhi Hot Yoga & Pilates
- CircleYoga
- CorePower
- Pete New Haven Pizza

**Gaithersburg Kentlands:** The event was held on the corner of Great Seneca Highway and Orchard Ridge Drive from 7am to 9am. There were 127 registrants for the pit stop.

**Gaithersburg Old Towne:** The event was held in Old Towne, Gaithersburg from 4pm to 6pm. There were 36 registrants for the pit stop.

Georgetown – Meigs Park and Waterfront Park (DC): The Georgetown Business Improvement District hosted the pit stop again this year in the Georgetown Waterfront Park with 650+ participants registered. Mother Nature provided a warm, sunny morning to welcome our cyclists to our pit stop! This year, we created special signage with a lighthearted gradual message for cyclists to read as they made their way down the cycle track to the pit stop location. The pit stop was sponsored by donations from area businesses: American Institutes for Research, GetAround, Insomnia Cookies, The Dough Jar, Patisserie Poupon, Grace Street Coffee Roasters, Pete's Coffee, Roots, Sprinkle's Cupcakes, Dog Tag Bakery, Rapha Cycling, Trek Bikes, Unwind Wellness, Hela Spa, Washington Sports Club Georgetown, and additional support from Washington Area Bicyclist Association (WABA). Cirque du Soleil, CorePower Yoga Georgetown, goDCgo and The North Face provided fantastic additional giveaways for our cyclists to win throughout the morning. Bike to Work Day is a terrific event to remind and promote how easy and safe it is to reach Georgetown by bike!

**Germantown:** The event was held at the ACAC Fitness & Wellness Center from 7:00am to 9:00am. There were 53 registrants for the pit stop.

**Glover Park:** The event was held at the Kimpton Glover Park Hotel from 6:30am to 8:30am. There were 91 registrants for the pit stop.

**Golden Triangle – Farragut Square:** The event was held at Farragut Square from 7am to 9am. There were 297 registrants for the pit stop.

**Golden Triangle – L Street (DC):** The event was held on the corner of 19<sup>th</sup> and L Streets NW from 7:30am to 9am. There were 180 registrants for the pit stop.

**Greenbelt:** Bike To Work Day 2019 was the eighth year for the Greenbelt Pit Stop. A committee of three City of Greenbelt employees organized the event at the Greenbelt Aquatic and Fitness Center. There were 104 bikers registered with 86 passing through.

Jeff & Laurie Lemieux of Proteus Bicycles led 11 bikers on a convoy to downtown Washington DC. There was an express route directly to Freedom Plaza and a local route via College Park to Freedom Plaza.

Greenbelt Homes Incorporated staffed a table to promote their Bicycle Task Force. A welcome addition to the festivities was a bubble machine. Our sponsors:

o Funding provided by the Anacostia Trails Heritage Area supported raffle prizes, swag and breakfast food.

- o Bee Yoga Fusion led Stretching with Your Bicycle just prior to the convoy departure & supplied treats for the swag bags.
- o A Proteus Bicycle mechanic provided light maintenance and safety checks.
- o Raffle prizes generously donated by Arrow Bicycle, Proteus Bicycle and BicycleSPACE were distributed.
- o Swag bags were provided to registered riders with items donated by the Prince George's County Department of Public Works and Transportation and McCarl Dental Group.
- o Breakfast food and drinks were donated by Greenbelt COOP and DrinkMore water.
- o Greenbelt Sunoco provided free coffee to bikers stopping at their shop.

**Haymarket:** The event was held at Haymarket Bicycles from 6am to 9:30am. There were 9 registrants for the pit stop.

**Herndon**: There were two events held at the Town Hall Green, the first from 5:30am to 10am and from 4:30pm to 6:00pm there were 452 registrants for the pit stop.

**Hyattsville Macgruder Park:** The event was held at Magruder Park from 6:30am to 8:30am. There were 130 registrants for the pit stop.

# **Indian Head:**

Held at: The Town of Indian Head's Village Green (indoors)

From: 5:00 am to 12:00 pmNumber registered: 40

Attended: 75

The Tri-County Council for Southern Maryland (Council) would like to thank all sponsors, presenters and participants that helped to make this year's Bike to Work/Wellness Day a success. This year's event was held on May 17th, 2019 in the Town of Indian Head, Maryland. Bike to Work/Wellness Day was hosted by the Town of Indian Head, Tri-County Council's Commuter Assistance Program, in conjunction with the Council's Regional Transportation Coordination Program.

This annual event stresses alternative transportation modes available to all citizens, including the disabled and senior citizen populations.

The focus of the Bike to Work/Wellness Day is to remind citizens that biking is one way to stay fit and healthy. The annual affair also aims to promote wellness and preventative measures, such as healthy eating habits, and the importance of alternative modes of transportation which promote cleaner air and cleaner air initiatives.

Through activities such as Bike to Work/Wellness Day, the Tri-County Council has County adopted best practices that encourage an environmentally friendly transportation alternative that reduces road congestion and encourages healthier lifestyles.

A hearty Thank you to the following:

Bicyclists from the Southern Maryland Region

Bike Doctor, Waldorf, Maryland

Charles County Commissioner Gilbert "BJ" Bowling III (District 1)

Charles County Public Facilities, Parks Division – Indian Head Rail Trail

Charles County Sheriff's Office Bike Patrol & McGuff the crime fighting dog

Chick-fil-A of La Plata and the "COW"

Indian Head Elementary School – 5th Graders

Maryland Department of Transportation

Maryland Transit Administration

Mayor Brandon Paulin, Town of Indian Head

Metropolitan Washington Council of Governments Commuter Connections program

Southern Maryland Martial Arts and Fitness Center

The Henry E. Lackey AFJRROTC

Volunteers/Citizens of the Town of Indian Head for all their hard work

World Gym of La Plata

**Ivy City:** The event was held at the Historic Hecht Warehouse Building from 7am to 9am. There were 10 registrants for the pit stop.

**L'Enfant Plaza:** The event was held at L'Enfant Plaza from 7am to 9am. There were 112 registrants for the pit stop.

**Largo:** The Department of Public Works and Transportation hosted the 2019 Bike to Work Day, held on Friday, May 17, 2019 at the Wayne K. Curry Administration Building in Largo, Maryland. Council Chair Todd Turner, Floyd Holt, Deputy Chief Administrative Officer for Transportation and Environment, and Dr. George Askew, Deputy Chief Administrative Officer for Health and Human Services made remarks and read the Bike to Work Day 2019 proclamation on the County Executive's behalf. A total of 58 participants, consisting of pre and walk up registrants participated in a scavenger hunt activity, visiting each informational booth at the event. Partner agencies/organizations included Prince George's County Fire Department, Health Department, Police Department, Department of the Environment, the WSSC and The BeechTree Pedalers. The Department of Public Works and Transportation provided registrants with information on the Capital Bikeshare Program, highly visible backpacks, helmets, and other high visibility bicycle accessories. In addition, the Health Department provided healthy snacks and led warmup and stretching exercises and WPGC 95.5 provided entertainment. Registrants also had the opportunity to ride Capital Bikeshare Bicycles, load bicycles on transit vehicles, get fitted for giveaway helmets, and have their bicycles serviced free of charge. A bicycle riding and walking convoy, led by the BeechTree Pedalers, to the Largo Town Center Metro rounded out the event. Many registrants stated that they enjoyed the addition of the walking convoy and the interactive activities at this year's event. We look forward to making Bike to Work Day 2020 an even bigger success.

Leesburg: Picturesque Raflo Park offered the perfect backdrop for Leesburg's Bike to Work Day pit stop. Loudoun County staff greeted many of the 250-plus registrants, including some who arrived before 6 a.m. During the month leading up to Bike to Work Day, a large vinyl banner was posted along the W&OD Trail. Advertisements were placed in two local papers to encourage early registration. Then, in early May, the Loudoun County Board of Supervisors issued a resolution recognizing Bike to Work Day. This brought further publicity for the event. In addition to T-shirts and a branded dry bag, those who cycled to Leesburg were offered water, Gatorade, coffee, bananas, breakfast pastries and grab and go snacks. Mechanics from Bicycle Outfitters were available for quick repairs and adjustments. The president of Bike Loudoun shared information and helped welcome cyclists. Several participants won new bike gear and accessories throughout the event. As the pit stop closed at 9 a.m., a random drawing was held for a new bicycle. This year's winner was an employee of Patrick Henry College.

**Lorton:** The event was held at the Lorton VRE station from 6:30am to 9am. There were 16 registrants for the pit stop.

**Manassas GMU:** The event was held at the Freedom Center from 630am to 9am. There were 42 registrants for the pit stop.

Manassas Kelly Leadership Center: Prince William County Schools provided the Pit Stop at the Kelly Leadership Center. 23 of the 34 registered riders completed the Bike to Work Day event, some of them rode to their school or work location from home, even if they did not pass by the KLC Pit Stop. Several teachers proudly wore their Bike to Work Day t-shirt to school, so that their students could cheer their efforts to be physically active, as well as promoting an economical and environmentally friendly way commute. The event was supported by our community Transportation system, OmniLink, which provided a goodie bag and brochures about the public transportation services, including how to bring your bike on the bus! Water, snacks, rest, and support was offered by the Office of Student Learning, Health and Physical Education.

**Manassas VRE:** The event was held the Manassas VRE station from 6am to 9am. There were 54 registrants for the pit stop.

**Manassas Park:** The event was held at the Palisades Apartments from 6am to 9am. There were 6 registrants for the pit stop.

**McLean:** The event was held at the Dolly Madison Library from 6:30am to 9am. There were 85 registrants for the pit stop.

**McLean – MITRE:** With the opening of the Jones Branch Connector, MITRE decided to upgrade its previous BTWD employee support table to an official morning pit stop, which was open from 6:30 to 9:00am. MITRE, in partnership with volunteers from CapitalOne, provided water, coffee, and snacks, and benefited from sponsors REI Tysons Store, Kingston Apartments, and

Straight A Fitness. The event was held at the corner of newly realigned Colshire Drive and Colshire Meadow Drive near the McLean Metrorail station. Despite ongoing construction and not all online mapping services showing the new road alignments and connections (confounding route directions), at least 46 of the 85 registrants attended.

**McLean – Spring Hill:** The event was held Spring Hill RECenter from 6:30am to 9:00am. There were 10 registrants for the pit stop.

**Merrifield - Mosaic:** For 2019, the Mosaic pit stop had 150 registered riders, and many additional bicyclist come through the event. Bicyclists were greeted with food, refreshments, and swag items from our amazing sponsors. The Mosaic pit stop held a raffle for registered riders, which included an Apple Watch, Fit Bit Versa, a Kendra Scott bracelet, Nando's meal vouchers, and many more! We look forward to another successful event in 2020.

**Mt. Vernon Triangle (DC):** The event was held BicycleSpace from 7am to 9am. There were 200 registrants for the pit stop.

Mt. Vernon – Belle View (VA): The event was held at Mount Vernon Rec Center from 6:30am to 9:00am. There were 16 registrants for the pit stop.

**Mt. Vernon – Collinwood Park:** The event was held at Collingwood Park from 6:30am to 8:30am. There were 31 registrants for the pit stop.

Mt. Vernon – GW Rec: The event was held the George Washington REC from 6:30am to 9:00am. There were 3 registrants for the pit stop.

**National Geographic Society:** The event was held at the National Geographic Society building from 7am to 9:30am. There were 454 registrants for the pit stop.

**NIH:** The event was held at Building 1 at NIH headquarters from 7am to 9:30am. There were 410 registrants for the pit stop.

**Naval Support Activity**: This year there were roughly 60 riders stop by the pit stop at Naval Support Activity Bethesda. Riders were provided lite refreshments to the participants and had our Armed Services Blood Bank Center attend as well to provide information on their services and donor program.

**NOMA:** The event was held at Wunder Garten from 7:30am to 9:30am. There were 601 registrants for the pit stop.

**North Bethesda:** On Bike to Work Day, the North Bethesda Pit Stop and the North Bethesda TMD staff eagerly welcomed cyclists and participants at our location at Pike & Rose. The pit stop was located in the parking lot of the REI store. Each registered participant received a Bike to Work Day t-shirt, towel, bike maps, and other goodies. They were treated to a variety of

breakfast foods, giveaways, and information provided by our great sponsors who attended – AMP by Strathmore, Aurora Apartments, Bender JCC of Greater Washington, Bob's Bikes, Canopy by Hilton Hotel Bethesda North, City Perch Kitchen + Bar, Friends of White Flint, IPIC, Julii, Nando's, Pike District, The Residences at Pike & Rose, RetroFitness, Strathmore, and Wentworth House Apartments. Additional prizes, giveaways, and coupons were generously donated by the American Institutes for Research, Roti Modern Mediterranean and White Flint Partnership. Montgomery County's Department of Environmental Protection, along with the Maryland-National Capital Park and Planning Commission provided information about biking and sustainability. Montgomery County FLASH provided information on the new bus rapid transit system coming to the County. A very special thank you to our host, Pike & Rose, for another great year!

Prizes, drawings, and "sponsor spotlights" were made every 15 minutes and music was provided throughout the event. Commuter Connections' Guaranteed Ride Home Program was promoted using a large poster that was prominently displayed at the pit stop.

Pete Fosselman, with the Montgomery County Executive's Office, presented the County's Bike to Work Day proclamation. Michael Paylor brought greetings from the Montgomery County Department of Transportation.

Two members of the Montgomery County Council also participated. Councilmember Hans Riemer helped in presenting awards. The grand prize was a new Sun Folding F7 bike, from Bob Mallasch, owner of Bob's Bikes. Councilmember Andrew Friedson helped with the drawing and congratulating the lucky winner.

**Oakton:** The event was held at the Oak Mar RECenter from 6:30am to 9:00am. There were 16 registrants for the pit stop.

**Old City Market and Oven:** The event was held on the corner of 6<sup>th</sup> and K Streets NE from 7am to 9am. There were 67 registrants for the pit stop.

**Oxon Hill:** The event was held adjacent to Potomac Heritage Trail from 6:30am to 8:30am. There were 57 registrants for the pit stop.

**Port Towns:** The event was held at the intersection of Decatur and NE Branch Trail from 7:00am to 9:00am as well as 4:00pm to 6:00pm. There were 37 registrants for the pit stop.

**Reston:** The event was held at the Plaza from 6:30am to 9:30am. There were 505 registrants for the pit stop.

**Riverdale Park Station:** This was the first year participating in this event it was an overall successful. There were 13 registered but 18 who stopped by our tent to see what was going on. We were giving out Riverdale Park Station branded koozies, pens, hand sanitizer etc. (along

with the Bike to Work Day T-Shirt of course), and a selection of water, fruit and cookies which everyone seemed to enjoy. The majority of people who stopped by were coming from Hyattsville, although we had a few coming from University Park. They did mention they were happy Riverdale Park Station was a stop and we're definitely looking forward to participating next year!

**Rock Springs:** The event was held at Marriott International Headquarters from 6:30am to 9am. There were 80 registrants for the pit stop.

Rockville Fallsgrove: MCDOT Commuter Services and the City of Rockville co-sponsored the Rockville — Fallsgrove pit stop where there were 229 pre-registrants and a total of 149 participants on the big day. They arrived in waves, some traveling long distances, some locals and some heading out again for destinations like DC and Silver Spring. There were long-time participants, who look forward to it every year, and newbies trying out biking as part of their commute for the first time. All were greeted with smiles, Bike to Work Day t-shirts, towels and a chance to win some really cool raffle items. Rockville Bike Hub performed bike safety checks and simple maintenance-repairs while County and City agencies hosted information tables. Our DJ rocked the morning while bikers gathered round for yummy snacks and drinks provided by Krispy Kreme, Dunkin Doughnuts, Giant, Safeway, Trader Joe's, Drink More Water, Smoothie King and Starbucks. If this wasn't enough to get our bicyclists buzzing along on their routes, we offered a mini stretching session led by Onelife Fitness trainers, who inspired the crowd to jump right in and give it a go.

Our raffle ran throughout the morning with winner after winner receiving great prizes from our super-generous local business sponsors. Speakers (some of whom arrived by bike) included: Lily Qi – Maryland State Delegate District 15, Judy Ding, PE, Deputy Director of Public Works, Mark Pierzchala – Rockville Council member and Julie Palakovich-Carr, Maryland House of Delegates for District 17.

We concluded with the grand prize bike drawing. There were big cheers all around and special thanks to our location host and bicycle prize donor, Lerner Enterprises --and for our volunteers, raffle donors and information exhibitors who contributed to making the event a great success: Andes Bike Shop, Art and Frame Depot, AT&T, CAVA, Chipotle, Cooper's Hawk Winery & Restaurant, Copper Canyon Grill, Dick's Sporting Goods, Gusto Farm to Street, Mamma Lucia, MOM's Organic Market, MCDOT-Commuter Services and Capital Bikeshare, Montgomery County Department of Parks and Planning, Montgomery County Department of Environmental Protection: Division of Solid Waste Services, MyEyeDr., Nando's Per-Peri, Panera, PNC, Police Department Community Engagement Division, Potomac Pizza, Sandy Spring Bank, Ski and Bike Center LTD, Sworkit, Target, T-Mobile, Visit Montgomery, and WABA.

**Rockville Town Center:** The Rockville pit stop was at Dawson's Market in Rockville Town Center. 215 people registered for the pit stop. Dawson's supplied the refreshments and a DJ provided music. Participants picked up their T shirts and were given BTWD towels and other

free giveaways. During the course of the event we held several raffles of bike related items culminating with the grand prize of a FX2 bike. The bike winner was Tim Baker. Dignitaries that attended the event were Bridget Newton, Mayor of Rockville, Sidney Katz, County Councilmember, Mike Nesselt Chief, Operations Section Montgomery County Department of Transportation.

We had several vendors with interesting exhibits and they are as follows:

Bike Werks
Christ Episcopal School
Dawsons
Earth Treks
Golds Gym
M&T Bank - Rockville
Montgomery County DEP
Montgomery County DEP Recycling
Montgomery County Ride On & Extra
Paladar Latin Kitchen
Visit Montgomery
Washington Area Bicyclist Association

**Rockville Twinbrook:** The event was held at the Twinbrook Metro station from 7am to 9am. There were 95 registrants for the pit stop.

**Shaw:** The event was held at the corner of 11<sup>th</sup> and Q Streets NW from 7am to 9am. There were 327 registrants for the pit stop.

**Silver Spring Discovery:** The 2019 Bike to Work Day Silver Spring pit stop was held at Veterans Plaza – a new venue after 15 years at Discovery Plaza. For the 5th year in a row, registration exceeded 400 people. Over 200 riders came to connect with other commuting riders, enjoy the music, raffles, and get a BTWD t-shirt and towel.

The Veterans Plaza pit stop was managed by Commuter Services. Contractor support was provided by Van Eperen who secured donors, sponsors and exhibitors. Two volunteers — Transportation Management District Advisory Committee member Valerie Spencer, and Silver Spring resident (and avid cyclist) Bob Mathis - assisted at the event. The Silver Spring Civic Building staff helped with event layout and rental equipment delivery logistics. The indispensable Silver Spring Urban District's Clean and Safe Team was on hand bright and early to assist with set up and with break down at the end of the event.

This year's speakers were Maryland State Delegate Lorig Charkoudian and Casey Anderson, Chair of Planning Board of the Maryland-National Capital Park and Planning Commission.

### Raffles, Exhibitors and Grand Prize Winner

Discovery Communications showed continued community and County support by donating a bicycle for the grand prize raffle prize. This year's winner was Zbigniew Broniszewski, an employee of the Federal Bureau of Investigations. Collecting the prize on his behalf was his wife, Kate (shown below, center, with Carlos Rodriguez of Discovery Communication and Beth Dennard of Commuter Services).

Bike, Health and Fitness Participants and Exhibitors

Caravans of riders headed to various work destinations were organized and led by the Washington Area Bicyclist Association. Silver Spring Bikes (a group of residents in and around Downtown Silver Spring interested in biking issues) joined the fun this year. E-scooter company Lime was on hand with e-scooters for anyone interested in a test-drive. Silver Cycles performed bike checks. LA Fitness demonstrated a pre-ride stretch. The American Diabetes Association was an exhibitor.

# Strong Business Participation and Support

A bumper crop of donated raffle items and refreshments provided prizes for multiple raffles throughout the morning. Breakfast treats including bagels, fruit and coffee. Downtown Silver Spring businesses, merchants and non-profits who supported the event included: AFI, The Blairs, Cava Grill, Chik-fil-A, Dave & Buster's, Eggspectation, Einstein Bagels, Giant Food, Hilton Hotel, Nando's Peri-Peri, Peet's Coffee and Tea, Safeway, Starbucks, Silver Cycles, Whole Foods. Other Silver Spring businesses included: Panera Bread, Trader Joe's, TD Bank, and the YMCA. Richi from All in One Entertainment was the DJ again this year for the event. In addition, other County and City agencies hosted information tables, along with other exhibitors.

**Southwest Business Improvement District:** We had a great Bike to Work Day again this year! Ahead of the day, the SWBID team cleaned bike lanes of debris to make sure streets were safe and stenciled fun designs along 4th Street to brighten our bikers' commutes. The beautiful day brought about 60 cyclists to our pit stop. We provided commuters with coffee, bananas, donuts, and some tunes to help kick-start their day.

**Springfield MetroPark at Walker Lane:** The event was held at the Springfield Metro Park from 6:30am to 8:30am. There were 64 registrants for the pit stop.

**Springfield – South Run:** The event was held at the South Run RECenter from 6:30am to 9:00am. There were 20 registrants for the pit stop.

**Springfield Plaza:** The event was held at Springfield Plaza from 6:30am to 9:00am. There were 13 registrants for the pit stop.

**Sterling**: Northrop Grumman and the Sterling Ruritan Club helped host the Sterling Pit Stop on Bike to Work Day. Prior to the event, a large vinyl banner was displayed inside the Loudoun County Government Center. Additionally, full-color advertisements were placed in two local

papers to encourage early registration. More than 300 registrants selected Sterling as the location to pick-up a free T-shirt. With the day falling on a compressed work day off for nearby Northrop Grumman, the crowds were a bit smaller than many past events. However, the hundreds who took part were pleased with the T-shirts, branded dry bags and overall event. Northrop Grumman contributed and served an array of grab and go treats, fresh fruit and beverages. Loudoun Water provided water bottles and a refill station. Bike racks were placed at the pit stop for the convenience of participants. Two mechanics from Spokes Etc. were stationed nearby and remained busy checking and adjusting bicycles. The founder of Bike Loudoun offered a warm welcome and information to participants. At 9 a.m. a random drawing identified the winner of a new bicycle from Spokes, Etc. This year's winner was a Wegmans employee.

**Suitland:** The event was held at the US Census Bureau Federal Center from 6:30am to 8:30am. There were 29 registrants for the pit stop.

**Takoma Park – Downtown/Old Takoma:** The event was held at Takoma Urban Park from 6am to 9am. There were 157 registrants for the pit stop.

**Takoma Park – Sligo Creek Trail:** The Sligo Creek Pit stop continues to grow with about 80 registrants this year. We were grateful that the weather cooperated this time around. Snacks, hot coffee, and music were provided by IHOP on New Hampshire Avenue. Along with the refreshments participants also received a bandanna with the City Bike Map, light-up arm bands, and the newly updated City Bike Map. An additional thanks to Takoma Park police officers also stopped by the pit stop to support riders if necessary. We are looking forward to hosting another great event next year.

The Wharf/Southwest Waterfront: The Wharf saw an increase in bikers during both morning and afternoon pit stops in 2019. Over 165 bikers checked in to their location throughout the day which was a huge increase from the year prior. Along with bananas and energy bars provided by District Wharf Community Association, District Hardware provided complimentary coffee, tea, and bike servicing at the pit stop. WABA took part during the morning portion of the in day looking to increase biker community efforts as well. The Wharf looks to include more on site retailers next year as well as a raffles for bikers that stop by.

**Tysons Corner:** The event was held in front of Capital Grille from 6:30am to 10:00am. There were 114 registrants for the pit stop.

**University of Maryland:** The event was held in front of the Regent's Drive Parking Garage from 3pm to 6pm. There were 43 registrants for the pit stop.

**USDA Farmers Market:** The event was held in front of USDA headquarters from 8am to 10am. There were 93 registrants for the pit stop.

**Vienna**: The event was held at the Town Green from 6:30am to 8:30am. There were 295 registrants for the pit stop.

West End at ACoC: The West End at the American College of Cardiology (ACC) Pit Stop was held from 3:30 – 6:00 pm. There were 40 registrants, of which 25 attended/checked-in. In addition to the 25 pre-registrants who attended, an additional 16 walk-ups attended, several of whom were registered for other pit stops. ACC's Green Team took the lead on hosting the pit stop and offered snacks, drinks, resources, giveaways, and raffles, as well as distributing Bike to Work Day t-shirts. Several neighborhood businesses supported this event, including Trader Joe's, Potbelly Sandwich Shop, Starbucks, Balance Gym, Founding Farmers, and the Westin Georgetown. Additionally, there was a representative from WABA onsite to discuss the benefits of membership. ACC's environmentally conscious sustainability efforts were featured in the May 12, 2019 online and print versions of the CEO Update magazine. Focusing on ACC's role as a pit stop for Bike to Work Day, the article highlighted an ACC staff member who regularly bikes to and was quoted as saying "I want to reduce my carbon footprint in the world...and I enjoy the exercise and I enjoy the peace of mind I get" from riding and not getting frustrated sitting in a car in traffic

White Oak/FDA: White Oak/FDA: The Office of Facilities Engineering and Mission Support Services' (OFEMS) Logistics and Transportation Management Branch (LTMB) sponsored a Pit Stop from 6:30 a.m. to 9:30 a.m. for any bicyclist commuting that day. This was held in front of the historic FDA Building 1. LTMB had 6 volunteers that provided refreshments to include; water, coffee, juice, doughnuts, muffins, fruit and each bicyclist registered for our pit stop received a 2019 BTWD T-Shirt. The first bicyclist arrived around 6:30 a.m. and eventually had 88 bicyclists used the pit stop. The final number of registered bicyclists for the White Oak/FDA pit stop was 121. The day started off sunny and warm and a great time was had by all.

**Woodbridge Chinn Center:** The event was held at the Chinn Aquatics & Fitness Center from 6am to 9am. There were 30 registrants for the pit stop.

**Woodbridge - Rippon VRE Station:** The event was held at the Rippon VRE Station from 6am to 9am. There were 7 registrants for the pit stop.

**Woodbridge VRE Station:** The event was held at the Woodbridge VRE station from 6:00am to 9:00am. There were 10 registrants for the pit stop.

**Woodbridge Tacketts Mill:** The event was held at Tackett's Mill from 6:30am to 8:30am. There were 14 registrants.

#### **EMPLOYER PARTICIPATION**

The following Employers had five or more employees registered for the event:

The winner of the Employer Challenge for a free luncheon was the National Institutes of Healh (see photo section).

# **Federal Employers**

Administration for Children of Families Administrative Office for the U.S. Courts

Architect of the Capitol Army National Guard

Bureau of Labor Statistics Bureau of Land Management

CFTC Consumer Financial Protection Bureau

Defense Logistics Agency EEOC

FDIC Federal Aviation Administration
Federal Communications Commission Federal Election Commission

Federal Highway Administration FEMA

Federal Reserve Federal Trade Commission
Federal Energy Regulatory Commission Foreign Service Institute Goddard Space Flight Center Federal Trade Commission
Food and Drug Administration
General Services Administration
Government Accountability Office

Government Publishing Office Internal Revenue Service
Fish and Wildlife Service Library of Congress
NASA National Archives

National Capitol Planning Commission National Institutes of Health

National Labor Relations Board National Park Service
National Zoological Park Naval Research Lab

NOAA Office of Management and Budget

Securities and Exchange Commission Smithsonian Institution

US Air Force US Army

US Census Bureau US Coast Guard

US Department of Treasury
US Department of Agriculture
US Department of Commerce
US Department of Customs
US Department of Defense
US Department of Education

US Department of Energy US Geologic Survey

US Department of Health and Human Services

US Department of Justice
US Department of Labor
US Department of the Interior
US Department of State

US Government Printing Office US House of Representatives

US Housing and Urban Development US Navy

US Nuclear Regulatory Commission US Patent and Trademark Office

US Peace Corps US Postal Service

US Senate USAID Veterans Affairs FERC

# **State and Local Governments**

Arlington County
City of Alexandria
City of Bowie
City of College Park
City of Falls Church
City of Gaithersburg
City of Hyattsville
City of Rockville
City of Rockville
City of Vienna
DC Council
City of County
City of Bowie
City of Fairfax
City of Frederick
City of Greenbelt
City of Manassas
City of Vienna
District of Columb

DC Council District of Columbia
Fairfax County Frederick County
Loudoun County Maryland- NCPPC

Montgomery County Prince George's County

Prince William County State of Maryland (including MDOT and MTA)

Commonwealth of Virginia (including VDOT and VDRPT)

Town of Herndon Town of Leesburg

# **Private/Non-Profit Sector Employers**

A-1 Cycling AARP
Abt Associates Accenture
ACDI AECOM
Airbus Americas ACHRI
Alarm.com Amazon

**American Airlines** 

American Association for Laboratory Accreditation American Association for the Advancement of Science

American Bankers Associations American Chemical Society

American College of Cardiology

American Council for an Energy-Efficient Economy

American Council for International Education
American Institute of Architects
American Psychological Association
American Red Cross

American Geophysical Union
American Institutes for Research
American Public Health Association
American Society of Civil Engineers

Amtrak Appian

Apple Applied Predictive Technologies
Arnold & Porter Association of American Medical

Association of Schools and Programs of Public Health
AstraZeneca AT&T

Atlantic Council Atlantic Media

BAE Systems Beacon Health Options

Bechtel BICYCLE ESCAPE
BicycleSpace Blackboard
Bloomberg BNA Boeing

Booz Allen

CACI

Cambridge Associates

Control One

Capital One Carlyle Group

CBRE Center for American Progress

Center for Science in the Public Interest Center on Budget and Policy Priorities

CGI Federal Chemonics International

Children's National Medical Center Clark construction

College Board Comcast

Conservation International Consumer Financial Pro

CoStar Group Costco
CSRA CustomInk

DAI Defenders of Wildlife

Deloitte Consulting LLP Destination Sales & Marketing Group

Dewbury Dexis Consulting Group

Discovery Communications

DLR Group

Dun & Bradstreet

Earthjustice

Eastbanc Technologies Economic Policy Institute
Education Advisory Board Embassy of Belgium
Embassy of Canada Embassy of Japan

Engility Entheos
Environmental Defense Fund Esri

EVERFI Evolent Health
Fannie Mae Federal Realty Investment Trust

FHI 360 FINRA

FiscalNote Food & Water Watch

Fox Architects Freddie Mac
Frederick Memorial Hospital Gartner
Gdit Geico

General Dynamics Gensler
Georgetown BID GlaxoSm

Georgetown BID GlaxoSmithKline
Global Communities GlobalGiving
Google Grant Thornton

Greenpeace Hannover Research Henry M. Jackson Foundation Hogan Levells

Howard Hughes Medical Institute Hughes Network Systems

BM ICF International

Inova Fairfax Hospital Institute for Defense Analysis
Intelsat InterAmerican Development Bank

**International Finance Corporation** 

International Foundation for Electoral Sys.

International Republican Institute

JBG Smith

Kaiser Permanete

LeadingAge

Leidos

Management Sciences for Health

Mantech International

Marriott

Mayer Brown LLP

Medstar Merrill Lynch

Metropolitan Washington COG

Microsoft Microvest

Monumental Sports and Entertainment

**National Academy of Sciences** 

National Association of Broadcasters

National Democratic Institute

National Endowment for Democracy

National Gallery of Art

**National Geographic Society** 

National Institute of Mental Health

National Institute of Standards and Technology

**National Science Foundation** 

Natural Resources Defense Council

Navanti Neustar

Northrop Grumman

Nuance

Ocean Conservancy

Orbital Sciences

**Overseas Private Investment Corporation** 

Partnership for Public Service

Pension Benefit Guaranty Corporation

Physicians Committee for Responsible Medicine

**PNC Bank** 

PricewaterhouseCoopers Quinn Evans Architects

Rally Health

**RAND Corporation** 

Raytheon

International Food Policy Research

International Monetary Fund

Jacobs

Jones Lange Lasalle

KPMG

League of Conservation Voters

Lockheed Martin

Management Systems International

Mapbox

Mathematica Policy Research

Medimmune Meridian

Metropolitan Wash Airports Authority

MetroStar Systems Microstrategy

MITRE

Morgan Stanley

National Alliance for Hispanic Health

National Cancer Institute
National Education Association

National Fish and Wildlife Foundation

National Geographic

National Industries for the Blind

**NRECA** 

National League of Cities National Wildlife Federation Navy Federal Credit Union

NeoNiche Strategies Noblis NPR Oath

Oracle

Organization of American States
Pan American Health Organization

Peace Corps

Pew Charitable Trust

**POLITICO** 

Public Broadcasting Service Rails-to-Trails Conservancy

Ramboll Rare REI **Reston Association** 

Rose Physical Therapy Group

SAIC SAP

ScienceLogic SCS Engineers Sharp & Company

Silman

**Smithsonian Institution** 

Sprint

Steptoe & Johnson LLP

Take your Lane Tetra Tech

The Nature Conservancy

**Thomson Reuters** 

Transaction Network Services Union of Concerned Scientists

United Educators
Urban Land Institute

Verisign

Virginia Hospital Center

Vox Media
Walter P Moore
WeddingWire
Wells Fargo
Western Union

Wiley/Wilson WMATA

World Learning
World Wildlife Fund

American University

**Universities and Colleges** 

Frederick Community College

George Mason University
Georgetown University
Johns Hopkins University
Montgomery College
NOVA Community College

Uniformed Services University University of Virginia

**Hood College** 

Rockwell Colins

RTI

Salesforce

Save the Children

Scout & Molly's Boutique Shalom Baranes Associates

Sierra Club SmithgroupJJR Software AG

Squire Patton Boggs Studios Architecture Takoma Bicycle The Atlantic

Thermo Fisher Scientific
Toole Design Group

Uber UNISYS

Unity Health Care

Vencore Verizon

Volkswagen of America

WABA

Washington Post Wells + Associates

Westat Wiley Rein

Williams & Conolly LLP

World Bank

World Resources Institute WSP Parsons Brinckerhoff

Catholic University
Galludet University

George Washington University Gonzaga College High School

Marymount University

**National Defense University** 

Strayer University University of Maryland Virginia Tech University

#### **Employer Challenge Luncheon**



Perennial Bike to Work Day favorites, the National Institutes of Health (NIH) cycled away with the Employer Challenge distinction for the employer with the greatest number of bicyclists registered for the May 2019 annual Bike to Work Day event. The NIH Bicycle Commuter Club's massive membership of 400 promotes participation in Bike to Work Day and bicycling on a regular basis as a commute method. NIH supported Bike to Work Day by hosting a pit stop at its main campus and by participating in many more throughout Montgomery County where other NIH offices are located. Overall, more than 550 NIH employees registered for the popular spring bicycling event, making NIH tops in the Washington, DC region. In a ceremony held on Bike to Work Day, the NIH Bike Club presented the Carl Henn Bicycling Advocacy Award, named for a former employee who was tremendously active with the NIH Bike Club and the community at large. The NIH Bike Club administers the "Bike Bucks" program to reward employees for bicycling to work. Bicyclists log their commute miles and for every 100 recorded they receive five Bike Bucks. The Bike Bucks are honored as cash at the NIH Fitness Center, Proteus Bicycles in College Park, and The Bicycle Place in Silver Spring. Additionally, Bike Bucks can be used toward the cost of a coveted NIH Bike Club jersey. Other NIH amenities and perks that support bicycle commuting include covered bike parking and lockers, shower facilities, free bicycle registration with NIH campus police, a bike mentor program that matches NIH employees new to bicycle commuting with experienced NIH bike commuters. Mentors help with anything from route suggestions, how to ride safely in traffic, selecting gear, bikes on bus instructions, and other great tips.



## Bike to Work Day

On Friday, May 17, 2019 Commuter Connections and the Washington Area Bicyclist Association invite you to celebrate bicycling as a clean, fun, and healthy way to get to work. Be one of the first 20,000 to register and attend this FREE EVENT, then bike to your choice of 115 pit stops in DC, MD, and VA and receive a free T-shirt, refreshments, and be entered into a raffle for a new bicycle.





#### Pit Stops

115 Bike to Work Day pit stop events will be held throughout D.C., Maryland, and Virginia. Take a break at a pit stop on your way to work for food, beverages, fun, and prizes. Register now, it's free! There are also a few pit stops open for your afternoon commute back. Read More...

#### **Commuter Convoys**

All bicyclists are welcome to join one of the free Bike to Work Day convoys, led by experienced bicycle commuters. Convoys routes travel through popular employment centers and pit stops throughout the region. Check out the convoy map to see if there's one traveling by your area.

Read More...

#### Sponsors



#### **Event Poster**

Download a PDF of the Bike to Work Day Poster, and email it to your co-workers, friends, and family, inviting them to join you on Friday, May 17, 2019. Or print it out and pin it to your bulletin board.

#### Find a Ride Buddy

Use the Washington Area Bike Forum to find a ride buddy for Bike to Work Day, or join an online discussion about bicycling in the Washington, D.C. area.

Read More...

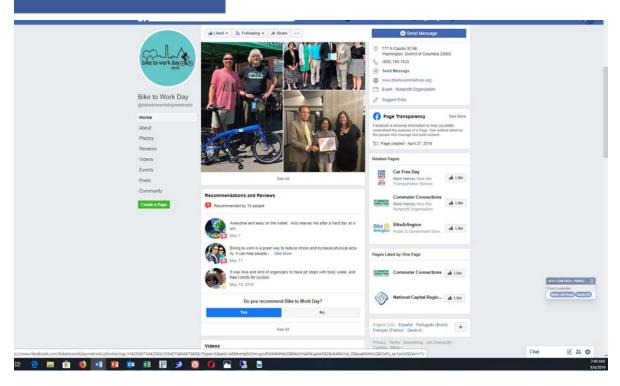
#### Increase Bicycling Skills

WABA's adult bicyclist education opportunities are available throughout the Washington region for a wide range of skill sets, from beginners to advanced. There are also seminars for commuting to work.

Read More ...

#### **Social Media**

# facebook.





## twitter





#### **Proclamation**



## **Proclamation**

WHEREAS, bicycle commuting is an effective means to support the region's air quality goals, Improve mobility, and conserve energy; and

WHEREAS, bicycle commuting benefits both employees and employers through better employee health and fitness, reduced commuting and parking costs; and

WHEREAS, increasing numbers of employers have installed bicycle parking and shower facilities to help encourage bicycle commuting; and

WHEREAS, Capital Bikeshare's regional bike sharing system has hundreds of stations across six jurisdictions: Washington, DC; Montgomery County, MD; Prince George's County MD; Arlington County, VA; City of Alexandria, VA; and Fairfax County, VA; and

WHEREAS, the National Capital Region Transportation Planning Board through its Commuter Connections program promotes bicycling and organizes Bike to Work Day along with the Washington Area Bicyclist Association; and

WHEREAS, the week of May 13th is National Bike to Work Week, which promotes bicycling as a viable means of transportation to and from work;

NOW, THEREFORE, BE IT RESOLVED THAT THE NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD:

- 1. Proclaims Friday, May 17, 2019 as Bike to Work Day throughout the Washington, DC metropolitan region; and
- 2. Encourages TPB member jurisdictions to adopt similar proclamations in support of the event; and
- 3. Reminds all members of the importance of bicycle safety as advocated by the Street Smart campaign.

Chair, National Capital Region Transportation Planning Board

#### **Proclamation Signing**



The National Capitol Region Transportation Planning Board at COG issued a regional proclamation on April 17, 2019 designating May 17<sup>th</sup> as Bike to Work Day throughout the region. The proclamation outlined the benefits of bicycling for the region, individual communities and commuters. It also acknowledged that the month of May is Clean Air Month and National Bike Month. Additional proclamations were made by the some of the individual jurisdictions that hosted pit stops.

The Proclamation was signed by TPB Chairperson, Martin Nohe Prince William County Board of County Supervisors

#### MARKETING MATERIALS

Rack cards 3¾ x 8½" (68,500) Posters 8½" x 11" (30,000), plus 1,000 were in Spanish Posters 22" x 28" (500) T-Shirts (20,000)

Vinyl Banners 8' x 4' for all pit stops

Water bottles with the BTWD logo were coordinated by BicycleSPACE and made available for each pit stop for purchase

The marketing materials used for the 2019 BTWD campaign all carried the same uniform look and feel and were targeted to employers and cyclists throughout the region. The posters were mailed to employers along with a cover letter. Employers were also emailed an html version of the poster with a link to the event web site. An e-mail blast was also sent to the previous year's registrants.

#### **Vinyl Banner**



#### **Poster**



#### **Rack Card**



stops located in D.C., Maryland

\*T-shirts available at pit stops to

first 20,000 registrants.

Visit www.biketoworkmetrodc.org for specific pit stop locations

and Virginia!

and times.



## T-Shirt



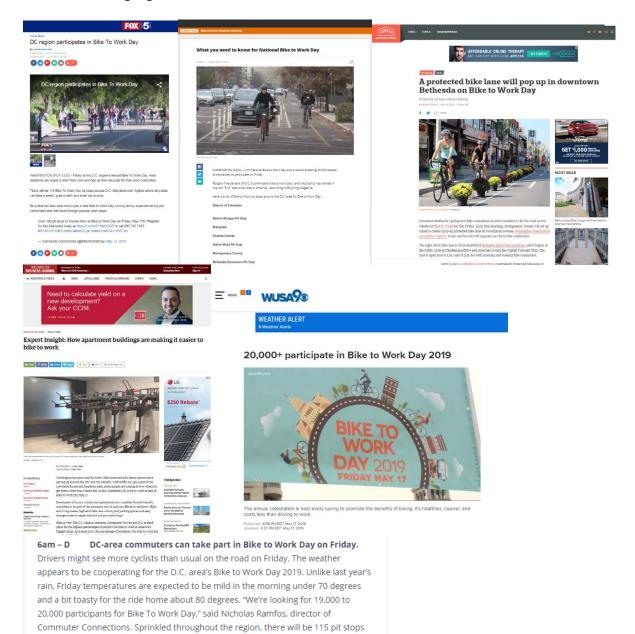
## **Media Coverage**

		BTWD 2019 Media Coverage			
Print/Online Co	Print/Online Coverage - 50				
1/31/2019	Curbed DC	D.C. lawmaker pitches Feb. 4 'Bus to Work Day.'			
2/03/2019	Washington Post	Monday is "take the bus to work day."			
2/22/2019	WTOP	Flextime program offers an incentive to commuters who choose to avoid sitting in traffic			
3/14/2019	Potomac Local	Registration for Bike to Work Day 2019 now open			
3/17/2019	The Frederick News-Post	Bike to work event will offer different transit options for all levels			
4/17/2019	Curbed DC	Annual D.C. area Bike to Work Day planned for May 18			
4/19/2019	DCist	Capital Bikeshare Is Giving Out Free Rides For Earth Day			
4/19/2019	Potomac Local	Bike to Work Day stops to offer giveaways, food, beverages			
4/19/2019	Prince William Living	Annual Bike to Work Day Planned for May 17			
4/19/2019	Prince William County	Annual Bike to Work Day Planned for May 17			
4/23/2019	ARL Now	Arlington Agenda			
4/26/2019	Alexandria Living	Shifting Gears for Your Commute			
4/26/2019	Centre View	Entertainment Calendar: Chantilly, Centerville			
4/29/2019	Curbed DC	20-Mile, car-free DC Bike Ride scheduled for May 18th			
5/05/2019	DC Commute Times	Fairfax County Expands Bike To Work Day Celebration			
5/06/2019	PATCH	Alexandria Holds Bike to Work Day Events on May 17			
5/06/2019	City of Alexandria	The city of Alexandria Invites Participation in Bike to Work Day on May 17			
5/07/2019	PATCH	Fairfax City Bike Month 2019: Events, Schedule, Registration			
5/08/2019	Capital Bikeshare	CaBi Launches in Falls Church and More Awesome News			
5/13/2019	Alexandria Living	From Four Wheels to Two: Bike to Work Day is May 17			
5/13/2019	El Tiempo Latino	El Condado de Montgomery incluira 16 paradas en la celebracion annual de "Bike to Work Day"			
5/14/2019	AP News	Biking to Work in Comfort and Style is No Sweat			
5/15/2019	DC Curbed	A protected bike lane will pop up in downtown Bethesda on Bike to Work Day			
5/15/2019	DCist	Bike To Work Day Returns On Friday. Here's What You Need To Know			
5/15/2019	Potomac Local	Leave your car in the garage for Bike to Work Day			
5/15/2019	Reston Now	Cyclists Gear Up for Bike to Work Day on Friday			
5/15/2019	Washington Business Journal	Expert Insight: How apartment buildings are making it easier to bike to work			
5/16/2019	Bethesda Magazine	Opinion: Shifting Bethesda's Bike Lanes into Higher Gear			
5/16/2019	DCist	10 Things to Do Around D.C. This Weekend			
5/16/2019	Falls Church News-Press	Bikeshare Gives Residents Another Way To Get Around the Little City			
5/16/2019	The Frederick News-Post	Friday marks Bike to Work Day			
5/16/2019	Tysons Reporter	Poll: Are you going to participate in Bike to Work Day Friday?			
5/16/2019	Urban Places and Spaces	Bike to Work Day			

5/16/2019	Washington Informer	DC-area commuters can take part in Bike to Work Day on Friday
5/16/2019	Washingtonian	How to Ride Your Bike to Work While Buying as Little Stuff as Possible
5/16/2019	Washingtonian	Things to Do in DC This Weekend (May 16-19)
5/16/2019	WTOP	DC-area commuters can take part in Bike to Work Day on Friday
5/17/2019	ARL Now	Photos: Riders Flock to Trails for Bike to Work Day
5/17/2019	Fox 5 DC	DC Region participates in Bike to Work Day
5/17/2019	Port City Wire   Alexandria News	Bigger and better: 18,000 turn out for Bike to Work Day 2019
5/17/2019	Roll Call	Yes, you can ride in a bow tie and other lessons from Bike to Work Day
5/17/2019	Smithsonian's National Postal Museum	Bike to Work Day: Letter Carriers Peddle to Deliver the Mail
5/17/2019	The Washington Post	DC-area forecast: Days of warmth ahead, with slight shower and storm
5/17/2019	WUSA 9	20,000+ participate in Bike to Work Day 2019
5/17/2019	Zumper	6 Bike-Friendly Cities with Fun Commutes on Bike to Work Day
5/19/2019	Infosurhoy	DC-area commuters can participate in Bike to Work Day on Friday
5/21/2019	Reston Connections	Bike to Work Day in Reston Good for the cyclist, traffic and the environment.
5/21/2019	Herndon Connections	"Bike to Work Day Herndon-Style Good for the cyclist, good for traffic, good for the environment."
5/23/2019	Connections Newspaper	Area Residents Bike To Work: Plenty of juice, fruit and enthusiasm.
5/24/2019	Maryland Independent	A thank you to all those that helped with Bike to Work Day
Video - 5		
5/09/2019	Howard County Government	Are You Registered For Bike To Work Day?
5/09/2019	Takoma Park City TV	Bike to Work Day 2019
5/17/2019	WJLA ABC 7	What you need to know for National Bike to Work Day
5/17/2019	Roll Call	Yes, you can ride in a bow tie and other lessons from Bike to Work Day
5/22/2019	DDOT TV	2019 Bike to Work Day #BTWD2019
Radio - 4		
5/04/2019	WFMD 930	TransIT and City of Frederick Celebrate Bike to Work Day
5/13/2019	WHUR 96.3	Bike to Work Day And More Inside Community's Choice
5/15/2019	WHUR 96.3	A Fun, Cost Effective and Healthy Way to Get to Work
5/17/2019	Mornings on the Mall 105.9 FM WMAL	DC-area commuters can take part in Bike to Work Day on Friday
Blog - 27		
3/20/2019	Bethesda Transportation Solutions	Bike to Work Day
3/29/2019	Visit Fairfax County	Bike to Work Day – Fairfax County Pit Stops
4/03/2019	Fairfax County	Fairfax County Expands Bike to Work Day Celebration
., 00, 2020	Government	
4/04/2019	Government The DC Line	The DC Lineup for the spring: Learn about world cultures, chocolate, the environment and more

4/18/2019	Greater Greater Washington	Breakfast links: This lifesaving train tech, 50 years in the making, is almost ready
4/18/2019	The DC Line	Curbed: Annual D.C. area Bike to Work Day planned for May 17
4/23/2019	Greater Greater Washington	Events: Rally for safer streets in memory of Abdul Seck
4/26/2019	Innov8energy	D.C. Bike to Work Day 2019 Planned for May 17
4/29/2019	A DC Journey	Do This: Bike to Work Day (5/17/19)
4/30/2019	goDCgo	Bike to Work Day is Back to Business
5/01/2019	DC Gov - Department of General Services	19 Bike to Work Day Facts
5/01/2019	Fairfax County Virginia	Fairfax County Bike to Work Day 2019
5/01/2019	Potomac Pedalers Touring Club	Bike to Work Day- Friday May 17, 2019 Join the Fun- Ride or Volunteer!
5/03/2019	Wash Cycle	Register for Bike to Work Day 2019, be a part of history
5/07/2019	DCThriftyMom	It's National Bike Month {Washington DC Events}
5/07/2019	goDCgo	It's Biking "May"hem!
5/08/2019	City of Alexandria	City Of Alexandria To Host Bike To Work Day In May 2019
5/13/2019	College Park	Mayoral Update - May 13, 2019 - what's happening in College Park this week.
5/13/2019	Greater Greater Washington	Events: Bike to work, speak out against highway widening, and more
5/14/2019	Port City Wire   Alexandria News	Reminder: Register for Bike to Work Day 2019 Today!
5/14/2019	The U.S. Census Bureau	Young Worker in Cities More Likely to Bike to Work: May 17 is National Bike to Work Day
5/15/2019	Port City Wire   Alexandria News	D.C. Area Gears Up for Record-Breaking Bike to Work Day
5/16/2019	EYA Homes	How to Get Ready for Bike to Work Day
5/16/2019	Mass Transit	MD: Friday marks Bike to Work Day
5/16/2019	The Hill is Home	TO DO: WEEKEND OF MAY 15TH-18TH
5/16/2019	The Hill is Home	DON'T FORGET: BIKE TO WORK TOMORROW!

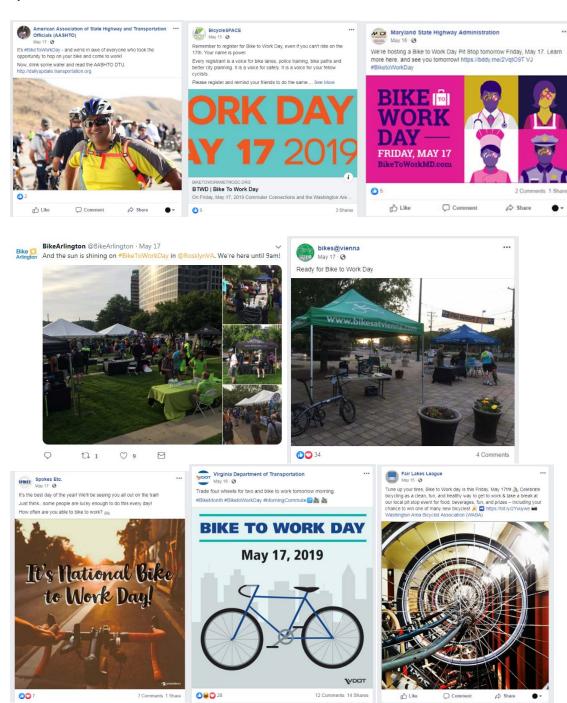
#### **Earned Media Highlights**



— 15 more than last year — where cyclists will find giveaways, raffles, water, snacks and entertainment. T-shirts will be available at pit stops for the first 20,000 people

who register.

#### **Sponsors**

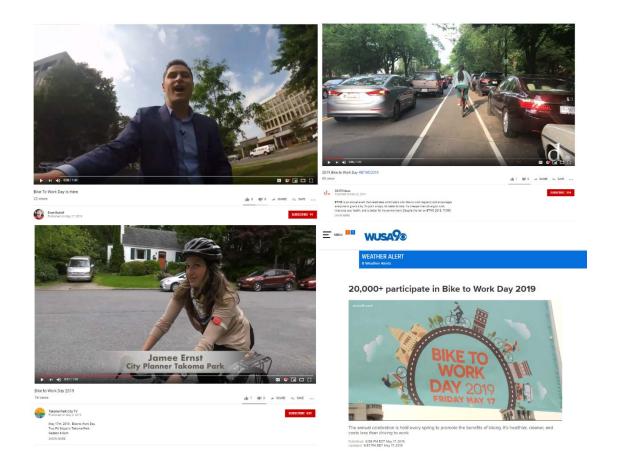


### Organizations





### Video



## **Photos and other Promotional Items**

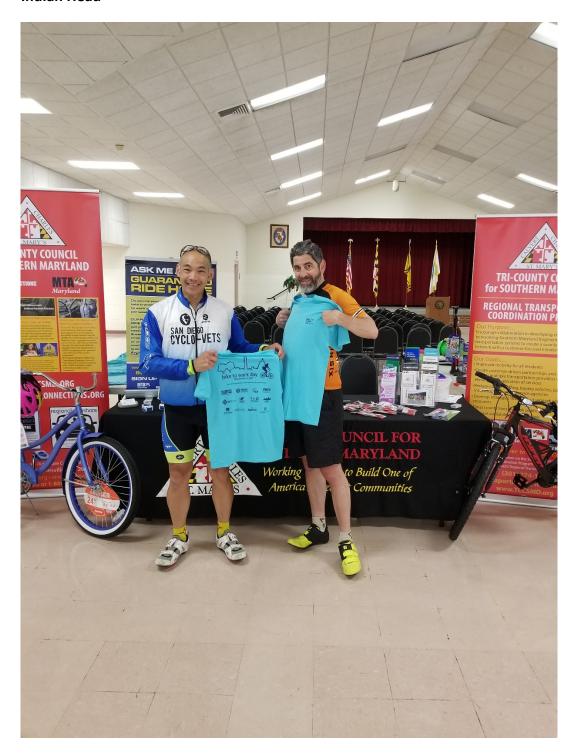
## Alexandria Carlyle



## Arlington Ballston



### **Indian Head**



## The Wharf



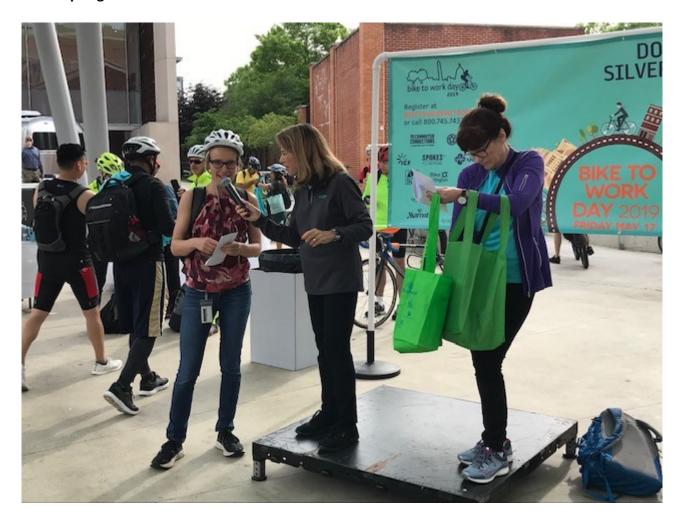
## Frederick



## Greenbelt



## **Silver Spring**



## **Capital Riverfront**



## Takoma Sligo Crrek





#### PROCLAMATION

#### 00000

#### BIKE MONTH

WHEREAS, bicycle commuting is an effective means to improve air quality, reduce traffic congestion and conserve energy; and

WHEREAS, bicycle commuting benefits both employees and employers through better health and fitness and reduced commuting and parking costs; and

WHEREAS, Arlington County is home to an expansive bicycle network, including some of the region's most popular bicycle trails; and

WHEREAS, Arlington recently approved an update to the Bicycle Element of its Master Transportation Plan to further build out a network of safe bicycle infrastructure suitable for riders from ages 8 to 80; and

WHEREAS, Arlington has a growing population of cyclists who are actively involved in shaping county, regional, state, and national transportation and community policies; and

WHEREAS, BikeArlington celebrates "Yay! For Bike Riders" on May 1, 2019; and

WHEREAS, the National Center for Safe Routes to Schools has designated May 8, 2019 to be National Bike to School Day; and

WHEREAS, the League of American Bicyclists has declared the week of May 13-17, 2019 to be Bike to Work Week; and

WHEREAS, the National Capital Regional Transportation Planning Board proclaimed May 17, 2019 to be Bike to Work Day throughout the Washington metropolitan region, of which Arlington is a part;

 $\bf NOW, THEREFORE~I,$  Christian Dorsey, Chair of the County Board of Arlington, Virginia, do hereby proclaim May 2019 as

#### BIKE MONTH

in Arlington County, and urge all residents to support and participate in these and other activities that contribute to the health of the community and the environment.





## County Commissioners of Charles County

PROCLAMATION 2019-22 Bike to Work Day

WHEREAS, bicycle commuting is an effective means to improve air quality, reduce traffic

WHEREAS, bicycle commuting benefits both employees and employers through better health and fitness, reduced parking and health care costs; and

WHEREAS, increasing numbers of Transportation Planning Board (TPB) member jurisdictions have added or improved bicycle paths and trails; and

WHEREAS, increasing numbers of businesses have installed bicycle parking and shower facilities to encourage employees to commute by bicycle; and

WHEREAS, the federal bicycle commuter benefit can be used by employers to assist employees with bicycle purchases, improvements, repair and storage; and

WHEREAS, biking to work or to school can help develop good exercise habits, lessen car traffic, reduce pollution and make a difference for your health and our community; and

WHEREAS, the Transportation Planning Board (TPB) through its Commuter Connections program promotes and organizes the annual Bike to Work Day event along with the Washington Area Bicyclist Association and supports bicycling through its Employer Outreach program.

NOW, THEREFORE, BE IT RESOLVED THAT THE COUNTY COMMISSIONERS OF CHARLES COUNTY, MARYLAND, do hereby proclaim May 17, 2019 as Bike To Work Day in Charles County, Maryland, and encourage residents to participate and support this environmentally friendly, healthy and fun event.

STATE AND ADDRESS OF THE PARTY OF THE PARTY

Carol A. DeSoto, Acting Clerk

COUNTY COMMISSIONERS OF CHARLES COUNTY, MARYLAND

Reuben B. Collins, II, Esq., President

Bobby Rucci., Vice President

District 4

Hilbert O. Barly M

Gilbert O. Bowling, 111

Somasina O. Coates, M.S.

District 2

Amanda M. Stewart, M.Ed.

District 3