

Today's Top Housing Priorities

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President and CEO

National Housing Conference



Who We Are

266 Members and growing

Council of Federal Home Loan Banks **National Multifamily Housing Council** Federal Home Loan Bank of Chicago National Low Income Housing Coalition **National Association of REALTORS** JP Morgan Chase Wells Fargo Bank Center for Responsible Lending Bank of America **Enterprise Community Partners** Mortgage Bankers Association Low Income Support Corporation National Alliance for Fair Housing National Association of Real Estate Brokers National Association of Affordable Housing Lenders Low Income Investment Fund National Association of Home Builders For-Profit ...and over 200 more! Developers Individuals **National Council of State Housing Agencies** 9% Others Local Government Agencies and PHAs Financial Services Firms 11% Services Firms NATIONAL 5% HOUSING Advocacy and Civil Rights Consulting **HFAs** Firms Nonprofit 5% Developers and Intermediaries 20%

Law Firms



What We Do

- 1933 FDIC and HOLC
- 1934 FHA
- 1937 Public Housing
- 1938 Fannie Mae
- 1946 VA Loan Program
- 1949 Urban Renewal
- 1965 Dept. of Housing and Urban Development
- 1968 Fair Housing Act, GNMA, TILA, HUD 235
- 1977 Community Reinvestment Act
- 1987 McKinney Homeless Assistance Act
- 1990 Cranston-Gonzalez (HOME, HOPE)
- 1992 Federal Housing Enterprises Financial Safety and Soundness Act
- 2008 Housing and Economic Recovery Act (HERA)
- 2009 Dodd Frank Act

THE WHITE HOUSE

October 28, 1935.

EMORANDUM FOR

SKNATOR YACHER

after you get back and I
get back from Warm Springs, I should
much like to have a talk with you in
regard to the more persament amounts
of slum clearance and low cost housing.

r. D. H.

MEMO FOR E. R.

This refers to Mrs.

Simkhovitch's letter.

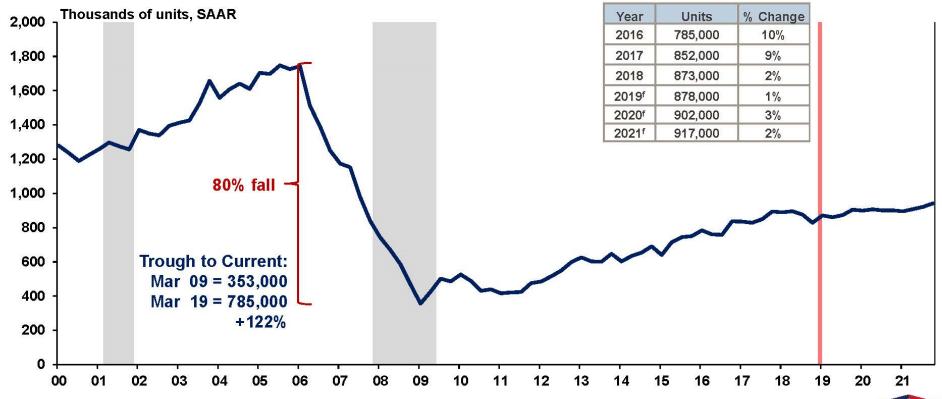
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Single-Family Starts
Limited growth as economy slows



Source: U.S. Census Bureau (BOC) and NAHB forecast



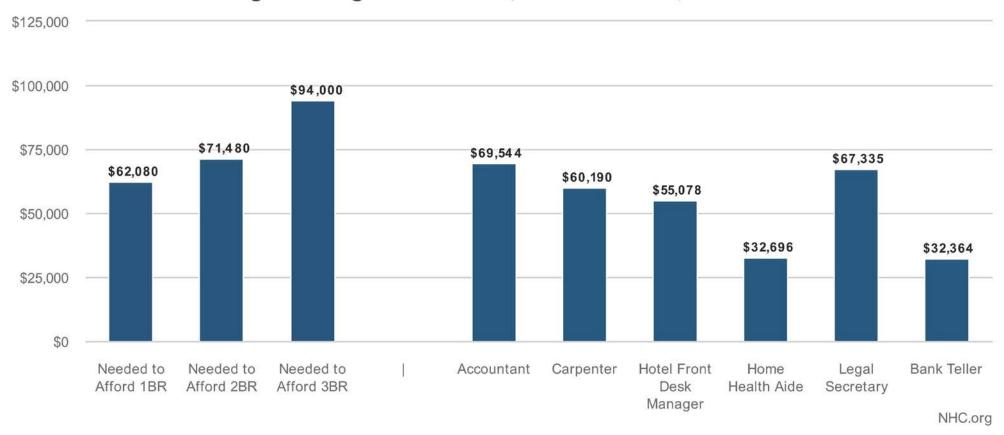


Washington-Arlington-Alexandria, DC-VA-MD-WV, Homeownership Market



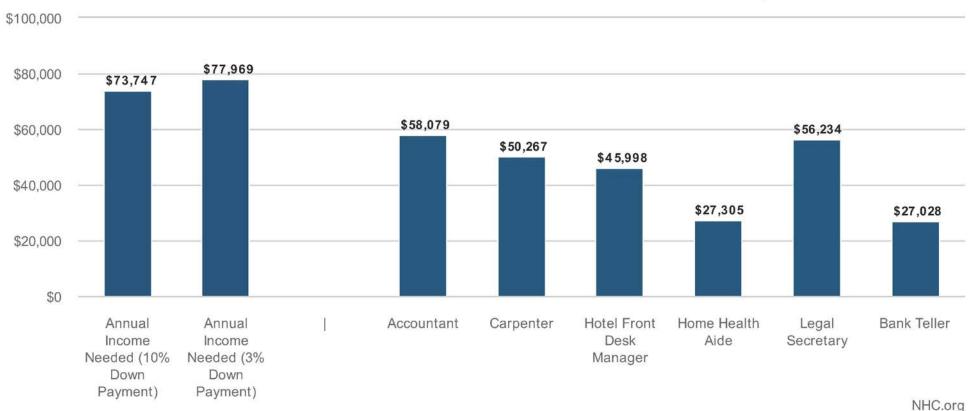


Washington-Arlington-Alexandria, DC-VA-MD-WV, Rental Market



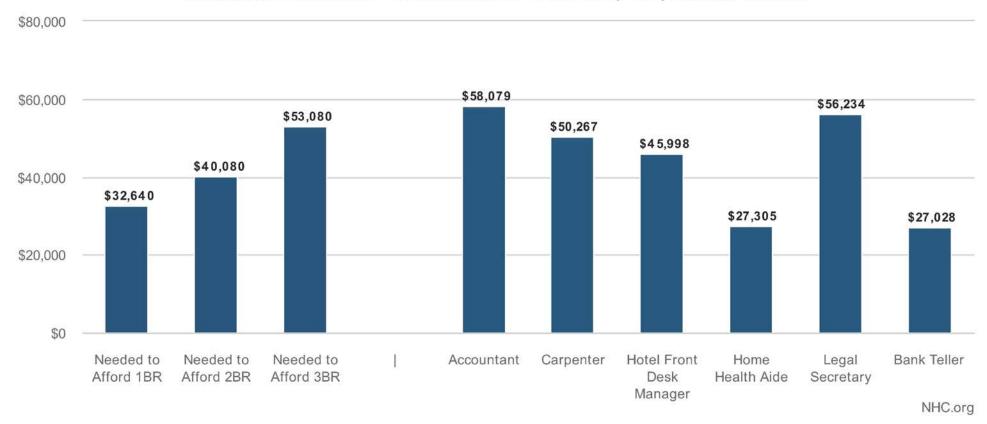


Nashville-Davidson--Murfreesboro--Franklin, TN, Homeownership Market





Nashville-Davidson--Murfreesboro--Franklin, TN, Rental Market



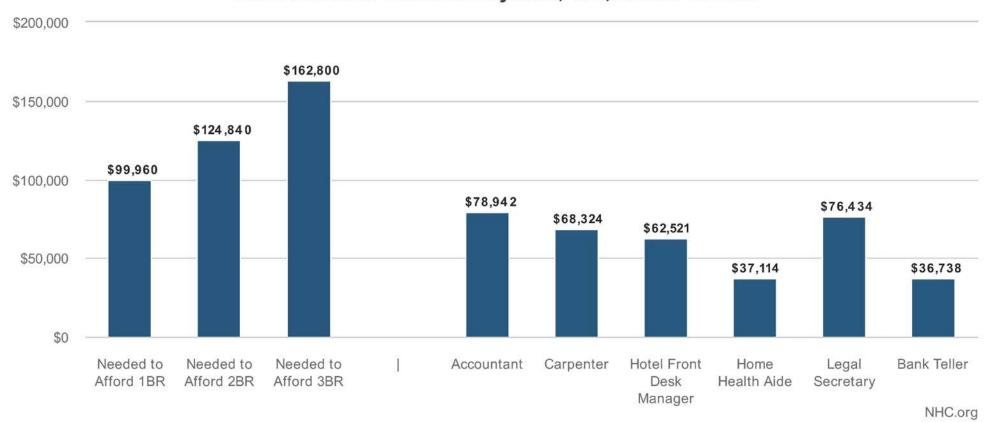


San Francisco-Oakland-Hayward, CA, Homeownership Market



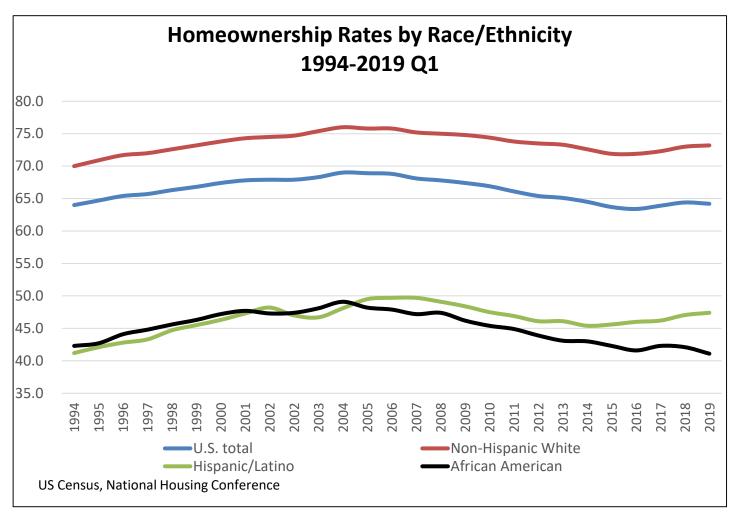


San Francisco-Oakland-Hayward, CA, Rental Market



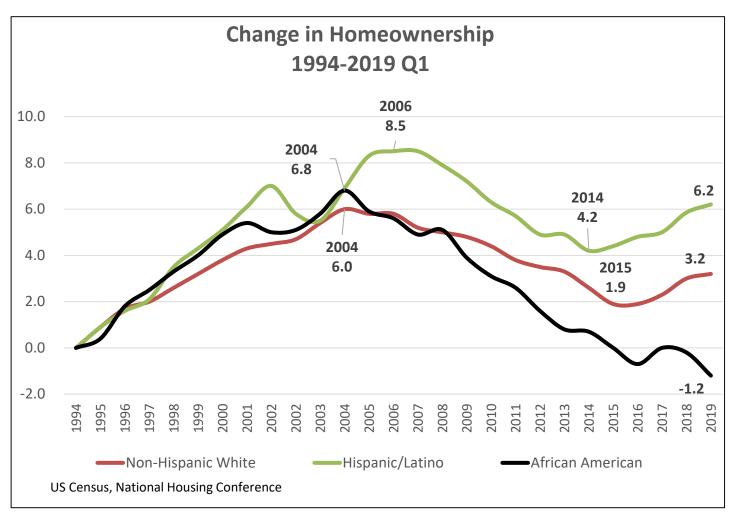


Minority Homeownership





Black Homeownership





Housing Finance Reform





Community Reinvestment Act

Any new CRA regulatory regimen must:

- 1. Increase investment in **communities** that are currently underserved;
- Benefit more low- and moderate-income (LMI) people, particularly people of color, who live in those communities;
- 3. Ensure that CRA lending and investment does not lead to **displacement** of the very people it is meant to help; and
- 4. Make both bank performance and government enforcement more transparent and predictable.









Thank you!