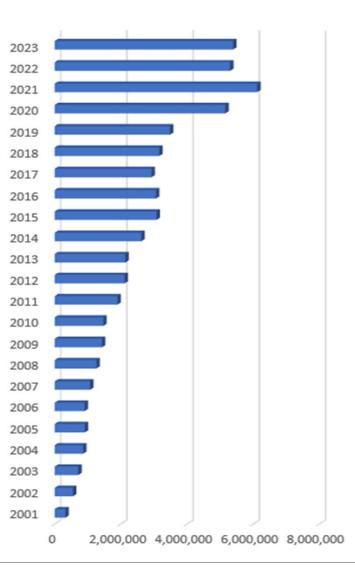
# Fraud and Cyber Crime Prevention in Montgomery County

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Montgomery County Police Department



Empowering county residents against financial threats.

#### Fraud Reports to the FTC



# The Cost of Fraud

#### **Targets**

Individuals of all ages, businesses, and organizations.

#### **Emotional Toll**

Victims experience stress, anxiety, and loss of trust.

## Financial Impact

Growing losses affecting personal and business finances.

### **Community Effect**

Erodes our sense of security and trust.



# Fraud Embraces Technology

#### International Jurisdiction

Cybercrimes often originate outside U.S. borders, hindering investigations and prosecutions.

#### **Evidentiary Hurdles**

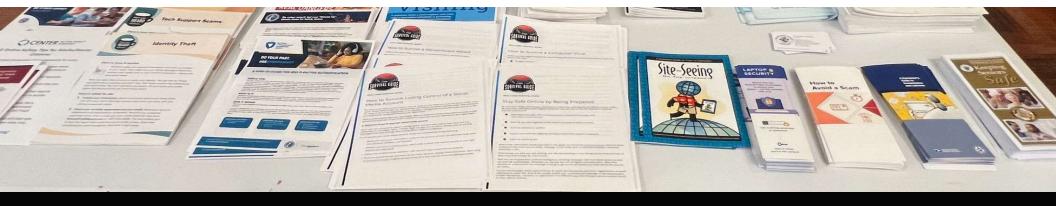
Digital crimes leave little physical evidence, making case-building challenging.

#### **Resource Constraints**

Lack of trained personnel and resources to tackle complex digital crimes.

### Legal Ambiguities

Scammers exploit legal gray areas, leading to dismissed complaints and unresolved cases.



# The Importance of Prevention Through Education

1 Cost-Effective

Prevents financial losses and complex legal action.

2 Empowerment

Educated residents are less likely to fall victim.

3 Community Safety

Awareness strengthens overall community security.



# Gift Cards are for Gifts Don't Give Them to strangers



Gift Cards are for gifts to people you know. Yet scammers see them as a convenient means of moving money from your pocket to theirs.

Thieves go to stores and surreptitiously scratch off the film strip on the back to get the PIN, which they cover back up with easy-to-obtain replacement stickers. The crook can then spend or transfer the money on the card or cash it in before the buyer or gift recipient has a chance to use it.

Even disclosing the card number over the telephone or via video call can allow the thief to drain the card immediately, leaving you with worthless pieces of plastic.

#### **Prevention Tips**

- STOP THE CONVERSATION anytime a stranger asks you to pay with a gift card
- At the time of purchase, have the store employee scan the gift card in front of you and



# **Fake QR Code Scam**

Scammers can create deceptive QR or quick response codes that lead to malicious websites, phishing attempts, or unauthorized transactions.

This scam can be difficult to detect because the normal cues for identifying malicious websites are missing from the QR code's abstract pattern.

#### **Prevention Tips**

- Be cautious with QR codes on public walls, random flyers, or unsolicited emails or messages.
- Do not enter sensitive information, such as login credentials, payment details, or personal data on QR codes
- · Only scan QR codes from trusted sources

#### Recovering from the Scam

- If you suspect a fraudulent QR code has led you to a malicious website, disconnect from the internet or turn off your device's Wi-Fi and mobile data to prevent further unauthorized access
- Install and run reputable antivirus or anti-malware software on your device to detect and remove any potential threats

If you are victimized, please report the crime to 301-279-8000

For questions about how this fraud works, contact Montgomery County Police Financial Crimes Section at police.fraud@montgomerycountymd.gov or 240-773-6330.

# Public Service Messaging Channels



Facebook and X

Platform for awareness updates.



Imposter Scam Flyer

Alerts on Al-generated voice impersonation tactics.



Crypto Warning Flyers

Education on cryptocurrency-related fraud risks.



Gift Card Scam Flyer

Gift cards are for gifts, not strangers.



# **Community Outreach Events**

\_\_\_ Health & Wellness Expo

Engaging seniors at Leisure World.

Public Safety Day

Interactive demonstrations for all ages.

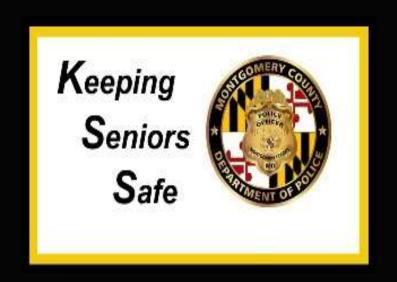
3 Elder Abuse Awareness

Focused event at Holiday Park Senior Center.

High School and College Outreach

Educating young adults at Montgomery College and MCPS.





# Exploitation Prevention

Targeted education to protect vulnerable seniors.

# Safety Focus

Comprehensive tips for public and home security.

# **Emergency Guidance**

Clear instructions for various emergency situations.

# Challenges for Seniors

<u>Challenge</u>	<u>Solution</u>
Limited tech familiarity	Simplified language
Physical/cognitive considerations	Frequent, tailored cybersecurity education
Targeting by scammers	Adaptive learning
Lack of tech training and support	Elicit stories so they teach each other





# Cybercrime Prevention



- 1 Kinds of Threats

  Identify phishing, scams, and identity theft tactics
- 2 Safe Browsing
  Techniques for secure online navigation.
- 3 Security Measures
  MFA, OS and SW updates,
  password management.
- 4 Incident Reporting
  Step-by-step guide for reporting cybercrime incidents.

# MCPD Online Resources



# Cybercrime Prevention

Comprehensive online guide for residents.



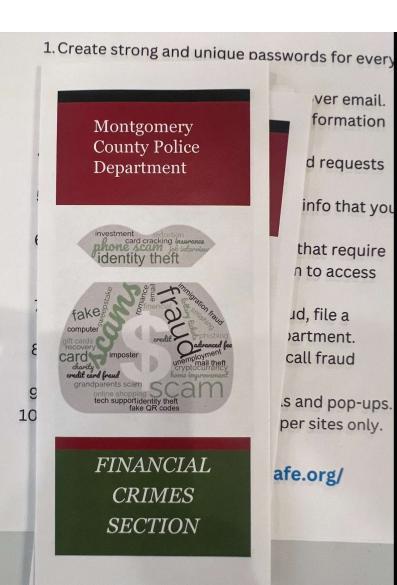
# Fraud and Scams

Guide to recognizing scam red flags what to do about them.



Mobile Friendly Access

Resources available on-the-go for immediate reference.



# Fraud Prevention Webpages

Oigi

Signs of this Scam

Educate readers about the indicators of fraudulent activity.



7

Prevention Tips

What steps can you take to avoid becoming a victim.

Recovering from the scam

Who should you contact if you have been defrauded.



ON BEHALF OF CHIEF MARC
YAMADA AND THE MONTGOMERY
COUNTY POLICE DEPARTMENT,
WE THANK YOU FOR THE
INVITATION AND THE
OPPORTUNITY TO SPEAK TO YOU.

QUESTIONS OR COMMENTS?

PLEASE CALL 240-773-6330 OR VISIT OUR

WEBSITE

HTTPS://WWW.MONTGOMERYCOUNTYMD.GOV

/POL/