



## EMPLOYER OUTREACH COMMITTEE

Tuesday, April 16, 2013  
10 a.m. to 12 noon

Metropolitan Washington Council of Governments  
777 North Capitol Street, NE  
Third Floor, COG Board Room

Chairperson: Holly Morello, PRTC (703) 580-6130  
Vice Chairperson: Deanna Reed, Prince George's County (301) 883-5688  
Staff Contact: Mark Hersey 202/962-3383

### MEETING NOTICE AND AGENDA

1. Introductions (5 minutes)
2. Review of 1/15/13 Meeting Notes (5 minutes)
3. Second and Third Quarter FY 2013 Conformity Verification Reports (5 minutes)
4. VRE Update (15 minutes)  
Ann King from Virginia Railway Express will update the committee on VRE services to assist in outreach activities.
5. Employer Case Studies (10 minutes)  
  
New employer case studies on employers in Maryland and Virginia that are being developed will be presented to the committee
6. Training Updates (5 minutes)  
The Committee will be briefed on upcoming training sessions.
7. Employer Awards Update (10 minutes)  
The Committee will be briefed on information needed for invitations to the upcoming Employer Awards Event
8. Levels of Participation (15 minutes)  
A discussion will be held on the inclusion of items such as the Bicycling benefit, Bike-sharing and Transit Screens into the Employer Outreach Levels of Participation.
9. Employer Outreach Roundtable (45 minutes)  
Group members can share challenges and successes they encountered in recent TDM outreach activities.
10. Other Business (5 minutes)

***The next Employer Outreach Committee meeting is scheduled for July 16, 2013 at 10 a.m.***

NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD, 777 NORTH CAPITOL STREET, N.E., SUITE 300,  
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