



EMPLOYER OUTREACH COMMITTEE

Tuesday, July 18, 2017

10 a.m. to 12 noon

Metropolitan Washington Council of Governments

777 North Capitol Street, NE

Third Floor, COG Board Room

Chairperson: George Clark, Tri-County Council for Southern Maryland (301) 870-2520

Vice Chairperson: Antoinette Rucker WMATA (202) 962-2744

Staff Contact: Mark Hersey 202/962-3383

MEETING NOTICE AND AGENDA

1. Introductions (5 minutes)
2. Review of 04/18/17 Meeting Notes (5 minutes)
3. Final Third Quarter and Draft Fourth Quarter FY2017
Conformity Verification Statements (5 minutes)
4. Employer Case Studies (5 minutes)

Mark Hersey, COG/TPB staff, will brief the Committee on
the status of the FY 2017 employer case studies.
5. Training Update and Review (5 minutes)

Mark Hersey, COG/TPB staff, will brief the Committee on the
year's training and the upcoming fiscal FY2018 year's sessions.
6. Montgomery County's FareShare Program (20 minutes)
Staff from Montgomery County's Commuter Services Section will
Present information on the FareShare program.
7. ACT! Database Review and Helpful tips (40 minutes)
Mark Hersey, COG/TPB staff will provide a review of the application and
Some helpful hints on using the application.
8. Employer Outreach Roundtable (30 minutes)

Group members can share challenges and successes they
encountered in recent TDM outreach activities.
9. Other Business (5 minutes)

The next Employer Outreach Committee meeting is scheduled for October 17, 2017 at 10 a.m.

Reasonable accommodations are provided upon request, including alternative formats of meeting materials. Visit www.mwcog.org/accommodations or call (202) 962-3300 or (202) 962-3213 (TDD).

NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD, 777 NORTH CAPITOL STREET, N.E., SUITE 300,
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