



## ***Fairfax County Department of Transportation***



Employer Outreach Committee  
10:00 am, April 17 2012

Glenn Hiner - FCDOT

**SHUTTLE  
POOLS**

the smart way to work

IT'S EASIER TO ATTRACT AND KEEP  
TOP-FLIGHT WORKERS  
WHEN YOU OFFER THEM  
AN EASIER COMMUTE.  
LET FAIRFAX COUNTY'S  
EMPLOYER SERVICES PROGRAM  
SHOW YOU HOW.



# ShuttlePool Basics

Builds off existing employer shuttles.

Major employers only. (Density)

Public - Private - Partnership.

Flexible funding sources.

Great employee benefit.

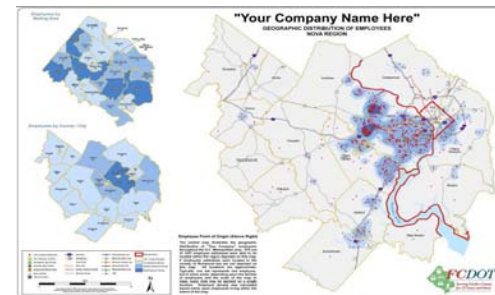


# More on ShuttlePools

Starts with identifying needs: Fairs, surveys and density plots.

Employees cost to ride?

Transit Benefits.



Overcoming the obstacle of finding vanpool drivers and backup drivers.

Roles and Relationships.



# INOVA ShuttlePool Pilot

Sales. Marketing. Implementation.

Sign-up sheets.

Started operations on January 30, 2012

Free to INOVA Employee (must show Id badge to board)

I-95 PRTC at capacity.

I-66 Starts at Limestone PnR. Second pick up point added on 3/26  
Portsmouth PnR at 234.



# ShuttlePool Benefits

Free or low cost Ride to Work: (employee retention and recruitment)

Time: Use of HOV and NEW 495 Express lanes (HOT)

Trip reduction: Parking. Green.



# ShuttlePool Next Steps

Monitor and report on INOVA pilot to stakeholders.

Funding; I-95 TMP.

BRAC Recommendation sites

Build on Express lanes (HOT)

Future... Tysons / Fairview Park / ????



Thank you.

