

**METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS  
777 North Capitol Street, NE  
Washington, D.C. 20002-4290**

**RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR TO ACCEPT FUNDING FOR  
THE 2008-2009 STREET SMART PEDESTRIAN AND BICYCLE CAMPAIGNS**

**WHEREAS**, each year in the Washington region 84 pedestrians and bicyclists are killed (more than a fifth of all persons killed on the roads) and over 2900 are injured; and

**WHEREAS**, in Fall 2002 the National Capital Region Transportation Planning Board (TPB) initiated a multi-year series of regional mass media pedestrian and bicycle safety campaigns known as Street Smart, directed at motorists, pedestrians, and bicyclists, with the goal of reducing pedestrian and bicyclist injuries and deaths; and

**WHEREAS**, in April 2005 the TPB adopted Resolution R20-2005 approving a process for the TPB each year to send letters to its local government member jurisdictions asking them to contribute to the next year's Street Smart Pedestrian and Bicycle Safety Campaign, with a suggested contribution level of five cents per capita; and

**WHEREAS**, in accordance with TPB Resolution R20-05, in early 2008 the TPB sent an official letter and table of suggested contributions to its member jurisdictions requesting funds for Street Smart; and

**WHEREAS**, federal funds have been provided for the program by the District Department of Transportation, the Maryland Office of Highway Safety, and the Virginia Department of Motor Vehicles; and

**WHEREAS**, the Washington Metropolitan Area Transit Authority (WMATA) has pledged an additional \$150,000 for the program; and

**WHEREAS**, COG and WMATA co-sponsored a regional Pedestrian Safety Workshop on April 29, 2008, involving regional leaders and subject matter experts to discuss safety problems and recommend solutions; and

**WHEREAS**, following the April 29 workshop, the COG Board adopted Resolution R32-08, which included support for the continuation and enhancement of the Street Smart program; and

**WHEREAS**, funds requested by the TPB are to be sent to the Council of Governments (COG) and the contractor paid by the (COG).

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE  
METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS THAT:**

The Executive Director, or his designee, is authorized to enter into agreements with, and accept funds from the agencies which have agreed to participate in the Street Smart campaigns, for the purpose of implementing the 2008-2009 Street Smart Pedestrian and Bicycle Safety Campaigns. The Executive Director is further authorized to enter into an agreement with the project consultant, to implement the 2008-2009 Street Smart Pedestrian and Bicycle Safety Campaigns. No COG matching funds are required. The project will be completed before October 1, 2009.