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#VoicesDMV

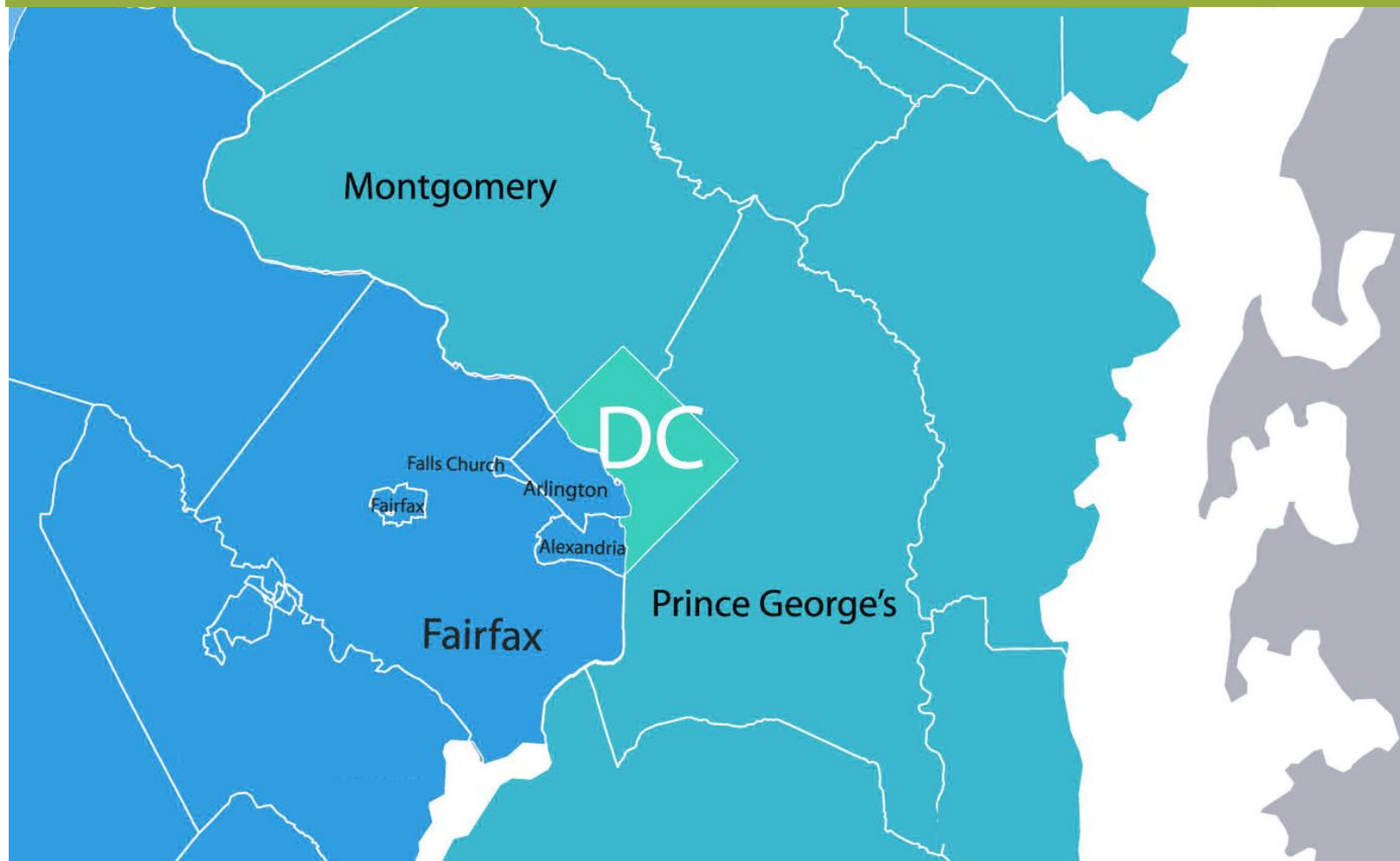
Why Voices DMV?

- To Better Understand the Region
- Galvanize philanthropy
- More Investments, More Strategic Investments, Leverage the investments of others
- Influence the public policy discourse
- To inform our own strategic direction and anchor initiatives

Washington Region Demographics

Population	4.1 million people
	41% White
Diversity	29% Black
	16% Hispanic
	11% Asian/Pacific Islander
	26% Immigrants
Economy	\$143,000 Avg. Family Income
	6.6% Unemployment
Education	90% High School Graduates
	53% College Graduates
Housing	59% Homeowners
	\$499,000 Avg. Home Value

VoicesDMV region



Well-Being and Satisfaction

“ You can find a bit of the world here. It’s why my wife and I chose to live here. It’s a great place to be.”

—Middle-class focus group participant

TOP 10



BEST

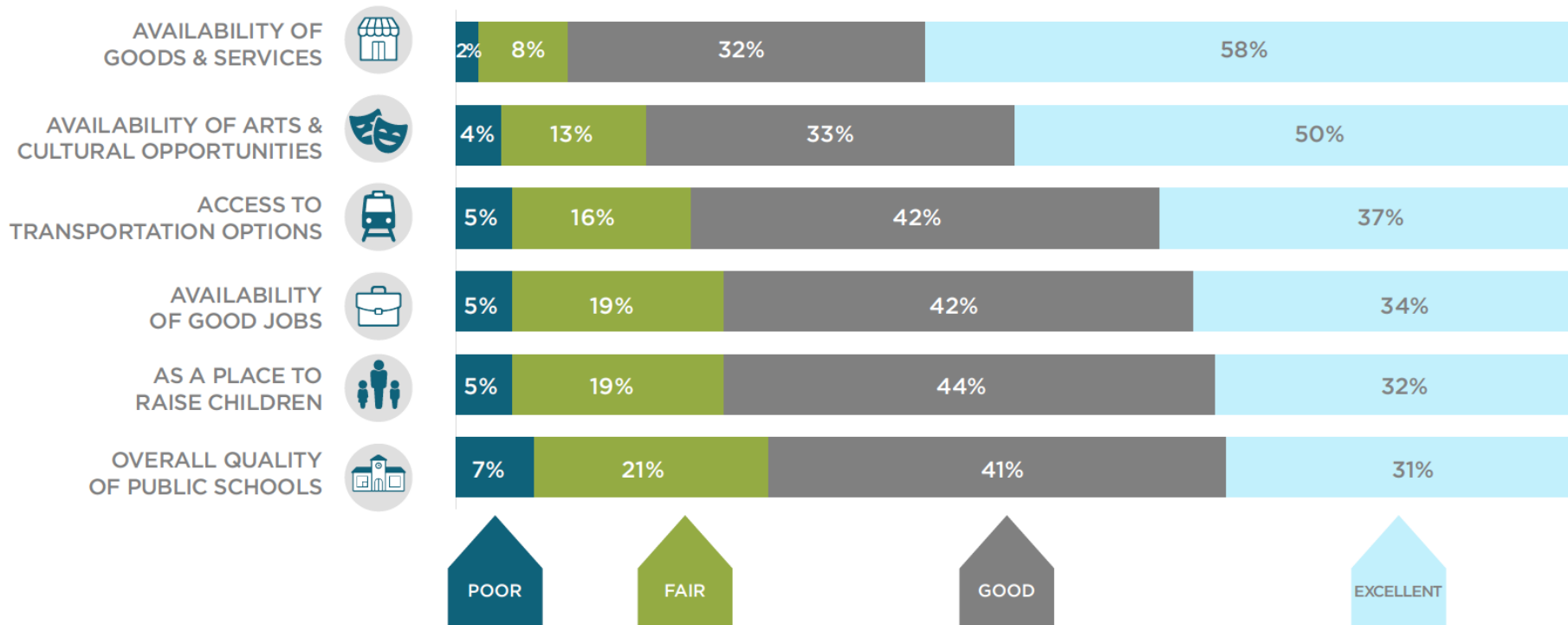
1. Food (21%)
2. Entertainment (19%)
3. Jobs (19%)
4. Diversity (17%)
5. Location (16%)
6. Culture (15%)
7. Monuments and history (12%)
8. People (12%)
9. Nature (12%)
10. Museums (12%)

WORST

1. Traffic (62%)
2. Cost of living (37%)
3. Crime and safety (21%)
4. Weather (15%)
5. People (11%)
6. Politics (10%)
7. Housing (9%)
8. Too many people (8%)
9. Transportation (7%)
10. Taxes (6%)

*Note: These are survey estimates and are subject to error. The credibility intervals average about +/- 1.5 percentage points.
Source: Urban Institute analysis of the 2017 VoicesDMV Survey.*

SHARE OF PEOPLE IN THE DMV RATING AMENITIES & OPPORTUNITIES IN THE PLACE WHERE THEY LIVE BY LEVEL



*Note: These are survey estimates and are subject to error. The credibility intervals are less than +/- 2.0 percentage points.
Source: Urban Institute analysis of the 2017 VoicesDMV Survey.*

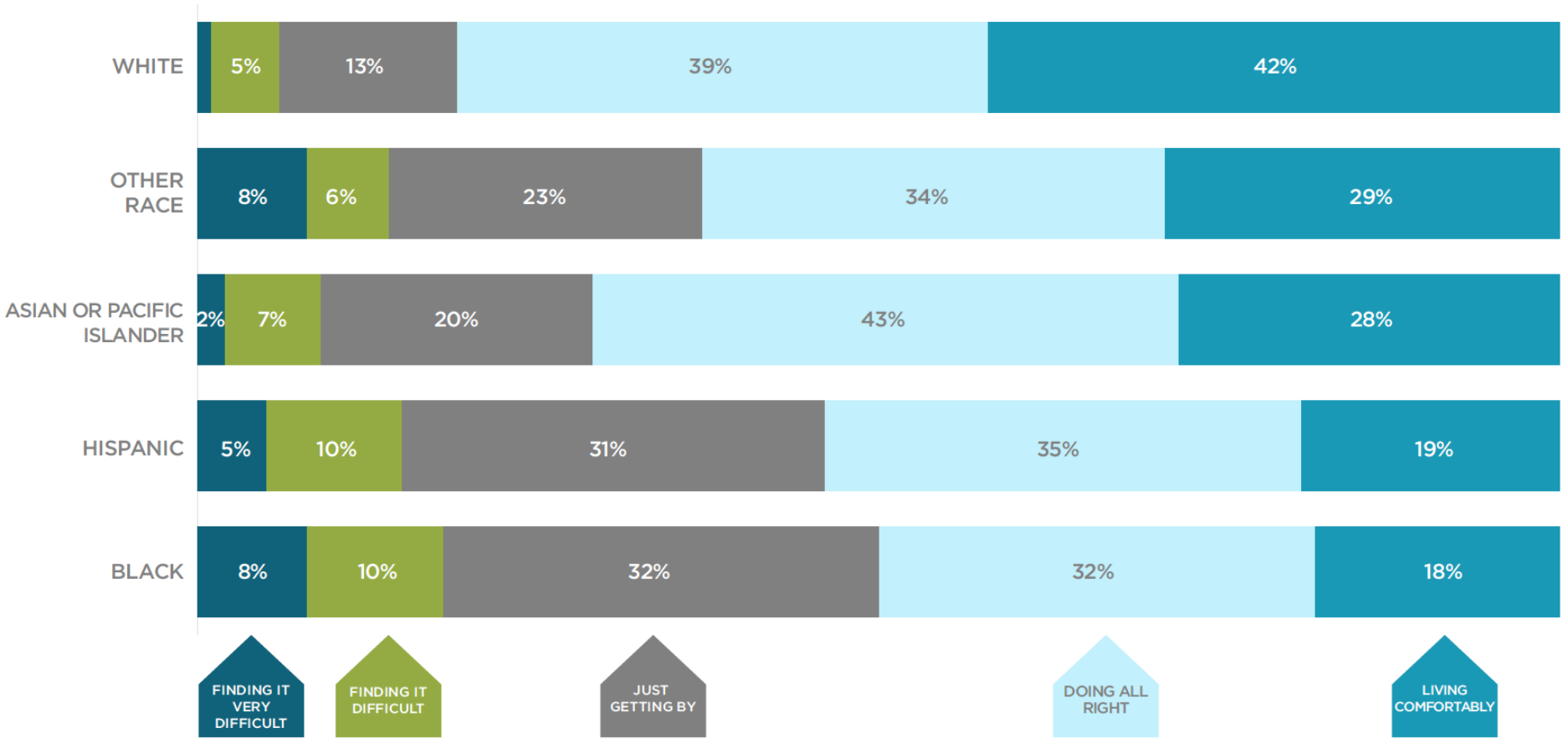
Economic Inclusion and Security

“The rich are going to get richer...the poor poorer, and some of us in the middle can go either way.”

—Youth focus group participant



SHARE OF PEOPLE RATING HOW WELL THEY ARE MANAGING FINANCIALLY, BY RACE OR ETHNICITY



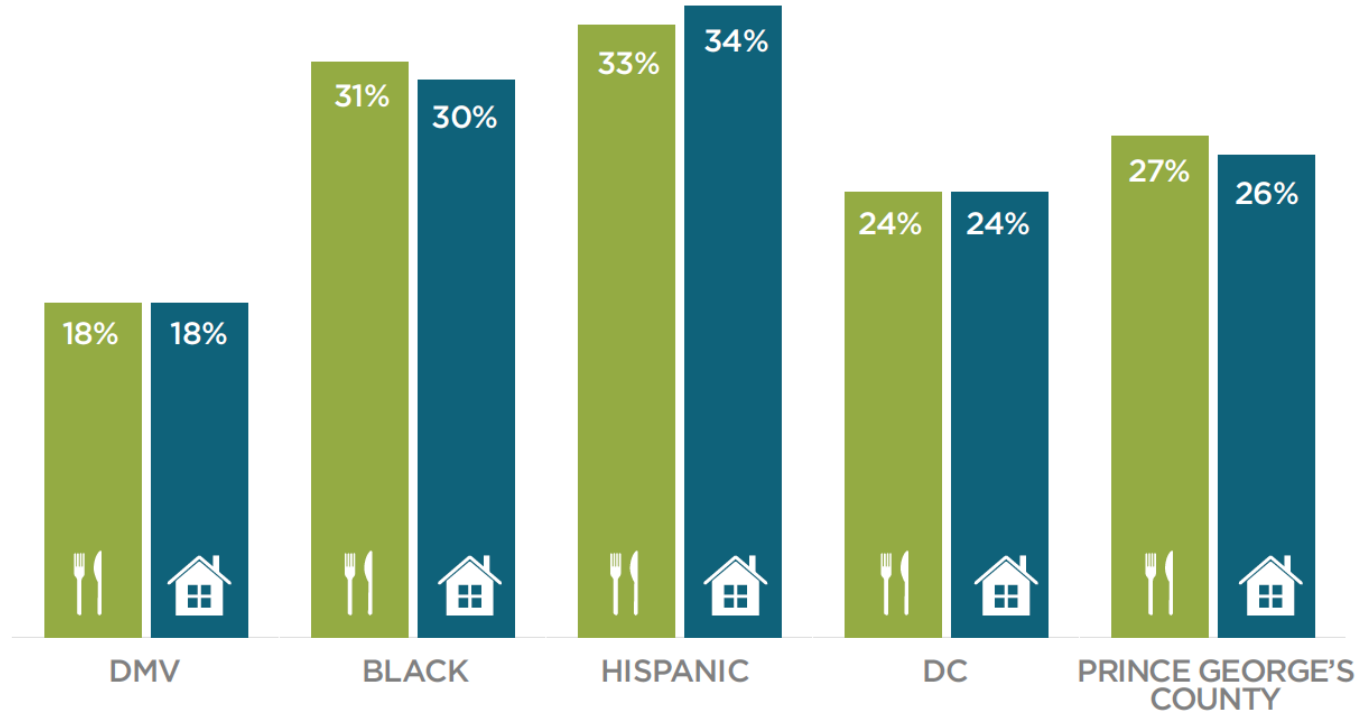
Notes: These are survey estimates and subject to error. The credibility intervals vary by race and ethnicity because of sample sizes.
 Source: Urban Institute analysis of the 2017 VoicesDMV Survey.

FOOD INSECURITY

HOUSING INSECURITY



SHARE REPORTING NOT BEING ABLE TO PAY FOR FOOD OR HOUSING IN THE PAST 12 MONTHS



Note: These are survey estimates and are subject to error. The credibility intervals vary by jurisdiction, race, and ethnicity because of sample sizes. Source: Urban Institute analysis of the 2017 VoicesDMV Survey.

Threat of Displacement

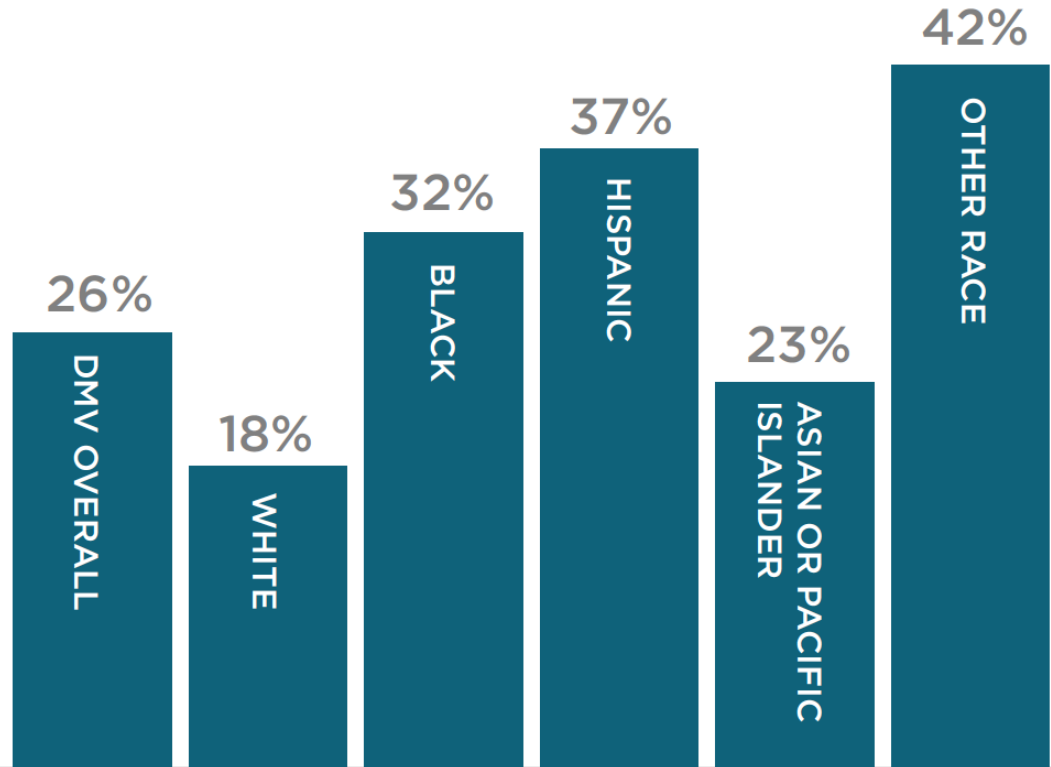
29 percent of people knew someone who had to move in the past two years for a reason **other than their own choice**

Social Inclusion

“Some places you do not hand in a résumé with a Muslim sounding name...”

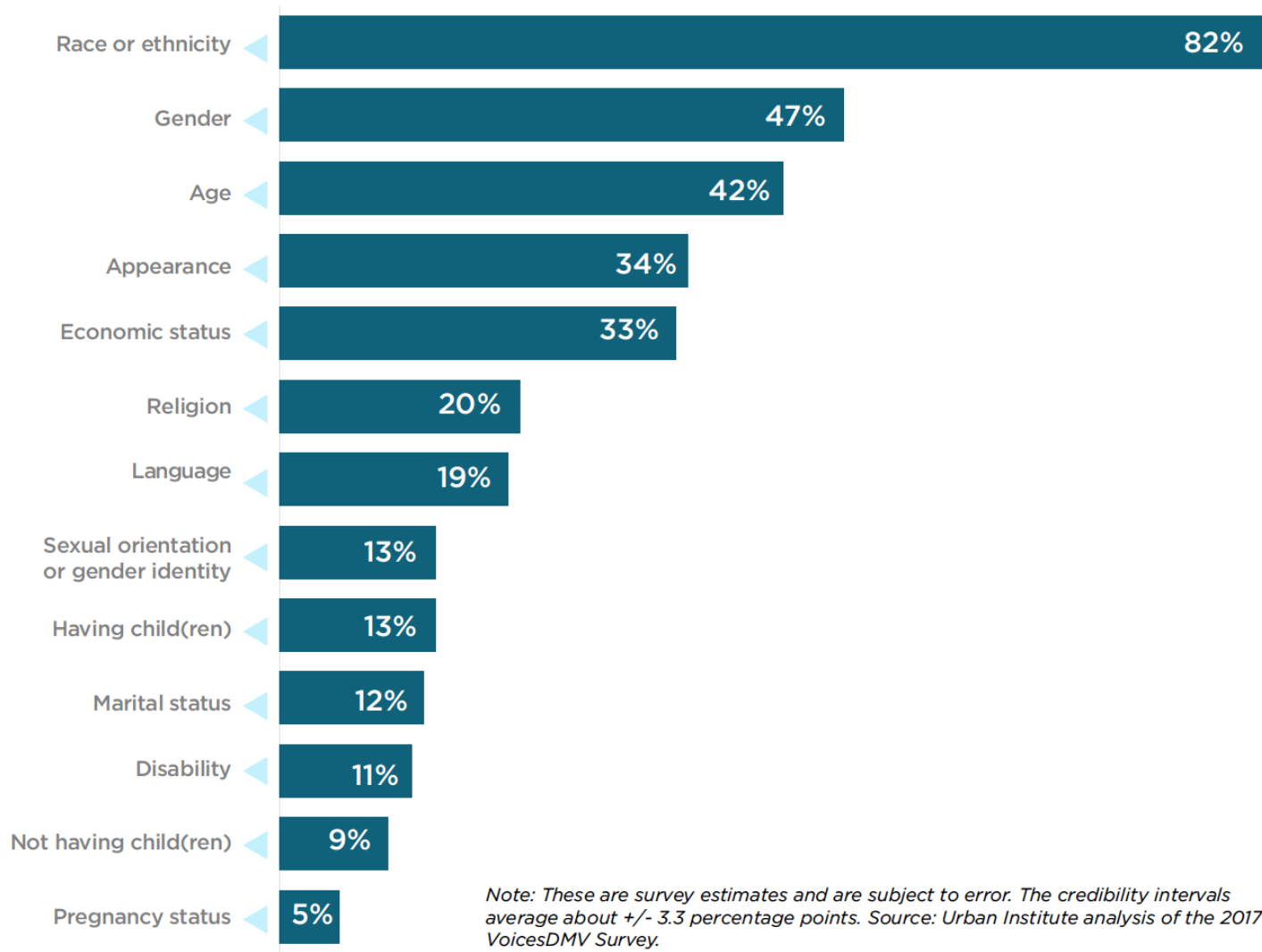
—Muslim focus group participant

SHARE OF PEOPLE WHO FELT DISCRIMINATED AGAINST WHILE IN THE DMV IN THE PAST YEAR



Note: These are survey estimates and are subject to error. The credibility intervals vary by race and ethnicity because of sample sizes. Source: Urban Institute analysis of the 2017 VoicesDMV Survey.

OF THOSE WHO EXPERIENCED DISCRIMINATION, PERCENT OF PEOPLE WHO SELECTED ONE OR MORE REASONS



Making Change Happen

“

“I would like to see all people in our community have access to the great things we have talked about, like public resources, affordable housing, all the good things we [in this focus group] have. I think some of the negative issues in the area are tied to the fact that some people don't have the same access [as others].”



SHARE OF PEOPLE RATING LOCAL GOVERNMENT PRIORITIES BY PRIORITY LEVEL

High or extremely high priority: 75 percent or higher

- Protecting people from crime
- Making sure all children get a quality education
- Maintaining roads, sidewalks and other basic infrastructure



SHARE OF PEOPLE RATING LOCAL GOVERNMENT PRIORITIES BY PRIORITY LEVEL

High or extremely high priority: 50 to 74 percent

- Preventing discrimination
- Protecting people from pollution and environmental hazards
- Helping people without health insurance
- Addressing affordable housing
- Helping the homeless, poor people, unemployed



SHARE OF PEOPLE RATING LOCAL GOVERNMENT PRIORITIES BY PRIORITY LEVEL

High or extremely high priority: Less than 50 percent

- Developing parks and open spaces
- Making it safer to get around by bicycle

What are top 3 priorities for the whole community in Washington, DC to focus on?

- 18% 1. Bolster Economic Development
- 15% 2. Improve Public Safety
- 65% 3. Improving Public Education
- 23% 4. Increasing Employment & Entrepreneurship opportunities
- 63% 5. Increasing Availability of Quality Affordable Housing
- 20% 6. Increasing Assets and Community Wealth
- 10% 7. Improve Political Climate
- 18% 8. Improve Race Relations
- 55% 9. Creating a more inclusive community
- 3% 10. Increase Arts and Cultural Opportunities



What are top 3 priorities for the whole community in Northern Virginia to focus on?

- 12% 1. Bolster Economic Development
- 12% 2. Improve Public Safety
- 19% 3. Improving Public Education
- 46% 4. Increasing Employment & Entrepreneurship opportunities
- 46% 5. Increasing Availability of Quality Affordable Housing
- 19% 6. Increasing Assets and Community Wealth
- 31% 7. Improve Political Climate
- 23% 8. Improve Race Relations
- 85% 9. Creating a more inclusive community
- 0% 10. Increase Arts and Cultural Opportunities



What are top 3 priorities for the whole community in Montgomery to focus on?

- 23% 1. Bolster Economic Development
- 16% 2. Improve Public Safety
- 39% 3. Improving Public Education
- 41% 4. Increasing Employment & Entrepreneurship opportunities
- 57% 5. Increasing Availability of Quality Affordable Housing
- 26% 6. Increasing Assets and Community Wealth
- 4% 7. Improve Political Climate
- 21% 8. Improve Race Relations
- 40% 9. Creating a more inclusive community
- 10% 10. Increase Arts and Cultural Opportunities



What are top 3 priorities for the whole community in Prince George's County to focus on?

- 21% 1. Bolster Economic Development
- 27% 2. Improve Public Safety
- 65% 3. Improving Public Education
- 40% 4. Increasing Employment & Entrepreneurship opportunities
- 17% 5. Increasing Availability of Quality Affordable Housing
- 31% 6. Increasing Assets and Community Wealth
- 27% 7. Improve Political Climate
- 10% 8. Improve Race Relations
- 33% 9. Creating a more inclusive community
- 8% 10. Increase Arts and Cultural Opportunities

What's Next

- Sharing what we've learned
- Jurisdictional Deep Dives
- Making the Data Accessible
- Refreshing Greater Washington Community Foundation's Strategy

Find us at:

VOICES
DMV

VOICES OF THE COMMUNITY:
DC, MARYLAND, VIRGINIA



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THANK YOU TO OUR PARTNERS:

- Alexandria/Arlington Regional Workforce Council
- Alexandria Community Foundation
- All Dulles Area Muslim Society (ADAMS) Center
- Arlington Community Foundation
- CASA
- Center for Nonprofit Advancement
- Community Foundation for Northern Virginia
- Fairfax County Office of Public Private Partnerships
- Identity
- IMPACT Silver Spring
- Korean Community Service Center of Greater Washington
- Prince George's Chamber of Commerce
- Prince George's County Social Innovation Fund
- Public Engagement Associates
- Rouson Associates
- Sasha Bruce Youthwork
- United Way of the National Capital Area
- Whitman-Walker Clinic



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