A Smarter, Better Way To Work



Enterprise Holdings

Operates:







- \$12.1B in revenue
- 68,000 employees
- 1.1MM vehicles
- 7,600 neighborhood and airport locations throughout North America, Mexico, Latin America, and Europe
- Ranked 24 on the Forbes Top 500 Private Companies in America



Rideshare

- Founded in 1994.
- Operated entirely by Enterprise Rent-A-Car.
- Offers the widest variety of late-model vehicles.



Overview

- A comprehensive alternative commute program.
- Employee Benefits:
 - Dramatically reduced commute costs.
 - Potential to lower commute time.
 - Comfortable, clean, new, often upgraded fleet options.
 - Reduction in personal Carbon Footprint.
 - Preferred Parking.



Overview (continued...)

- Employer Benefits:
 - Increased employee moral and retention.
 - Zero required costs.
 - Ease, or eliminate parking congestion
 - Carbon footprint reduction and tracking programs.
 - Improved relocation programs.



The Experience

Vanpooler

- Financial support through available funding and tax benefits.
- Best in class vehicle condition and fleet selection.
- Freedom of time—to rest, to read, or to work.
- Award winning customer service delivered consistently to every vanpool team.



The Experience (continued)

Formation Meetings

 Rideshare coordinators work with your employees to provide personalized solutions.

Account Management

- Delivers customer support, reporting and evaluation solutions, formation group meetings and marketing.
- Customer Support & Roadside Assistance
 - 24-hour customer care.
 - Support of 7,000 locations.
 - Replacement vehicles.



The Experience (continued)

Fleet & Ancillary Products

- Providing the newest and most diverse fleet.
- SUVs, Minivans, and Cross-overs.
- Convenient options—WiFi, Satellite radio, realtime traffic reports.

Maintenance

Provides locally managed and operated maintenance programs



Why Rideshare Is Right For You

Local Support

- Award-winning customer service.
- Professional, local decision makers.
- Constantly monitoring your program:
 - Evaluation and formation of new groups.
 - Reporting
 - Marketing
 - Training
 - Maintenance
- Benefits to your company:
 - Increased employee satisfaction
 - Reduced carbon emissions
 - Zero required costs
 - Alleviation of parking concerns



Implementation Strategy

- Step 1: Vanpool Group Evaluation:
 - Rideshare analyzes employee data to identify potential groups.
- Step 2: Employee Education Campaign:
 - Rideshare creates a short-term education campaign.
- Step 3: Formation Meetings
 - Rideshare Coordinators conduct initial round of formation meetings.
 - Rideshare Coordinators provide ongoing analysis of member groups.
 - Rideshare compiles and delivers membership behavioral and emissions data.



Launch and Sustain



Launch and Sustain

Formation Meeting

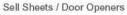
















Questions?

