

Transportation Demand Management/Marketing Program Manager

Position #00024

Hiring Salary Range: \$60,000 - \$80,000

The Virginia Department of Rail and Public Transportation is seeking a self-motivated individual who wants to make a difference in improving our quality of life by helping to manage congestion and improve air quality. This person will serve as a Transportation Demand Management/Rideshare/Marketing Program Manager in northern Virginia to provide technical, managerial, and marketing assistance to nine northern Virginia commuter assistance programs responsible for reducing drive alone commuting. The job includes grant management for federal and state financial assistance to local and regional commuter assistance programs. The person selected will join a state and local stakeholder team responsible for enhancing the effectiveness, efficiency and quality of services offered to public transportation and commuter assistance organizations in the state of Virginia.

Qualifications include a demonstrated ability to evaluate project proposals and assess issues; interpret laws and regulations and effectively communicate findings; and work effectively both as a team player and independently; and experience participating in or conducting TDM/Rideshare program studies including developing and implementing recommendations. Significant knowledge of ridesharing and public transportation issues as well as marketing and communications principles and concepts is necessary. Minimum 5 years experience preferred. Degree in marketing, communications, political science and/or transportation planning preferred or equivalent combination of training and experience. This position is located in Fairfax, Virginia.

To apply, a separate Virginia state application must be received no later than 5:00 pm on December 17, 2004. Mail, fax, or email the application to: Department of Human Resource Management, 101 N. 14th Street, 12th Floor, Richmond, VA 23219. (804) 225-2131. Fax: (804) 371-7401. Email: hr@dhrm.virginia.gov. A state application form is available on the DHRM web site www.dhrm.virginia.gov. A more detailed copy of this job description is available on the DRPT web site at: www.drpt.virginia.gov/employment/default.aspx.



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