

COMMUTER CONNECTIONS

FY2015 Employer Outreach Training Sessions and Schedule

1. September 2014 – Vanpool/Employee Shuttle Formation

An informative session on vanpool and shuttle formation with “how to’s” and setup procedures.

2. December 2014 – Selling TDM with Social Media

An in depth session on the newest trends of TDM using social media and emerging apps for mobile technology.

3. March 2015 – Flexible Work Schedules/Teleworking

This session will focus on the development and implementation of alternative work hours programs such as flex time, compressed work week, and telework arrangements.

4. June 2015 – How to resell a client

The session will focus on how to expand your current clients’ TDM programs.