



RECYCLING COMMITTEE

May 17, 2018
10:00 A.M. – 1:30 P.M.
3rd Floor Board Room, COG Offices

AGENDA

- 10:00 A.M. 1. CALL TO ORDER & INTRODUCTIONS**
Chair William Easley, District of Columbia
- 10:10 A.M. 2. METRICS: HOW TO MEASURE RECYCLING SUCCESS**
- A. US EPA: Bringing Consistency to State Recycling Metrics**
Ron Vance, Chief, Resource Conservation Branch
US Environmental Protection Agency (EPA)
Mr. Vance will review the EPA's efforts in standardizing state recycling and waste data and discuss emerging measures that may be used to characterize recycling success.
 - B. Municipal Measurement Program**
Rick Penner, President (via webinar)
Emerge Knowledge Design, Inc.
Mr. Penner will discuss plans for a new software program from the developers of Re-TRACT Connect; the Municipal Measurement Program will help jurisdictions collect data and standardize measurements.
 - C. Looking Beyond Traditional Waste Measures**
Martin Brown, Goals & Measures Specialist (via webinar)
Oregon Department of Environmental Quality Materials Management Program
Mr. Brown will explain how Oregon is looking beyond traditional measurements, such as recycling rates, to consider where waste management fits into a broader, ecosystem view.
 - D. Solid Waste Data Quality and New Measures**
Terri Goldberg Executive Director (via webinar)
Northeast Waste Management Officials' Association (NEWMOA)
Ms. Goldberg will review work to collect state waste disposal data and preview efforts to identify common sustainable material management (SMM) metrics to facilitate standardization among states.
- 12:00 P.M. 3. LUNCH**
- 12:30 P.M. 4. NEW BUSINESS**
- A. Go Recycle Campaign
 - B. Markets Subcommittee
- 12:55 P.M. 5. NEWS EXCHANGE AND INDUSTRY UPDATE**

1:25 P.M. 6. SET NEXT MEETING DATE (JULY 19, 2018: USING SOCIAL MEDIA TO CHANGE BEHAVIOR)

1:30 P.M. 7. ADJOURN

Reasonable accommodations are provided upon request, including alternative formats of meeting materials.
For more information, visit: www.mwcog.org/accommodations or call (202) 962-3300 or (202) 962-3213 (TDD)