

Curbside Composting Pilot Program Update

DC Department of Public Works | Office of Waste Diversion

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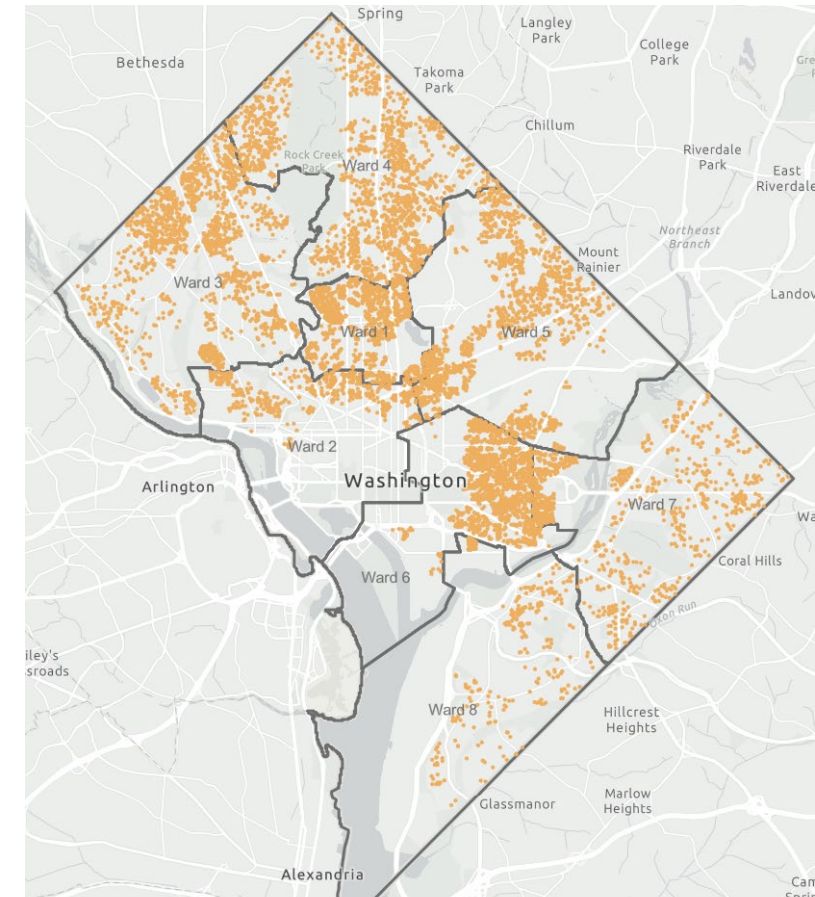


Overview

- **9,000** participating households
- **1,000+** tons collected to date
 - Approx. 2 million lbs.
- **67%** set-out rate
- **97%** participant satisfaction rate
- **0.05%** contamination rate



CURBSIDE COMPOSTING PILOT PROGRAM

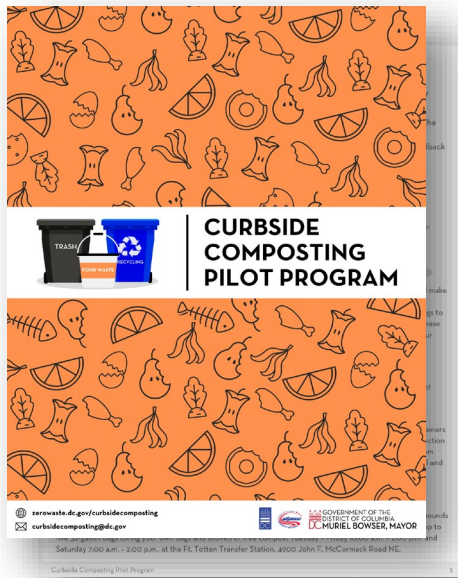


Materials

- Phased delivery of Starter Kits and collection in all 8 wards August – October 2023



Messaging



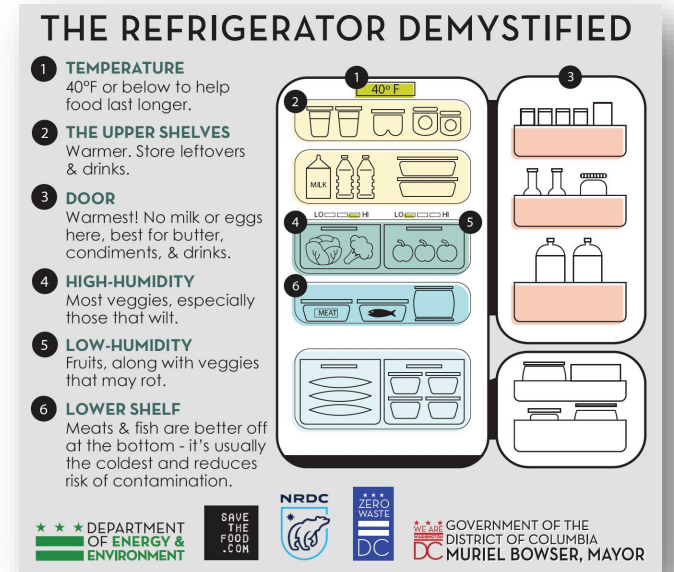
Welcome/Education Packet



Monthly Newsletters



Oops Tags for Contamination Notification



Food Waste Reduction and Prevention Education

Compost Back

- **40,000 lbs.** of bagged compost back to participating households
- **4,800 lbs.** bulk “donated” to DC Public School gardens and DC Department of Parks and Recreation community gardens



Feedback

Mid-Pilot Year Survey

50% response rate

- **97%** Satisfaction Rate
- **54%** were not composting at all before joining the Pilot Program
- **36%** noticed that their food waste generation has decreased since joining the Pilot Program
- **81.5%** note that the size of the collection bin is just right

End-of-Pilot Survey

34% response rate

- **98%** Satisfaction Rate
- **89%** have not needed to use a Food Waste Drop-Off site during the Pilot Program year
- **63.8%** surprised by amount of food scraps they were throwing away
- **63.9%** noted that separating food scraps from other trash was easier than they anticipated
- **99.3%** would recommend this program to a friend, family member or neighbor

What's Next?

- Maintaining services for current participants
- Adding small # of new households as participants move away or opt-out
 - Prioritizing those in designated low-income and disadvantaged communities

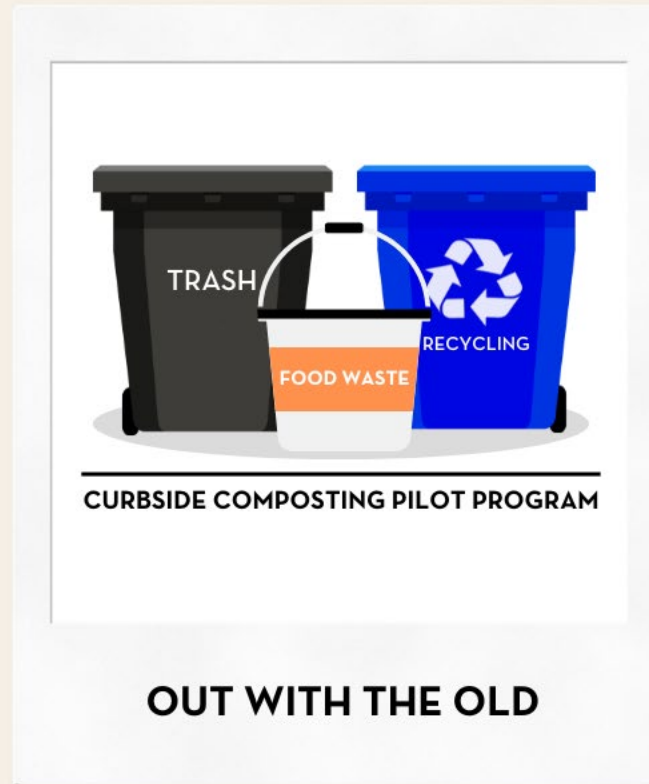


Scan the QR code to learn more and get on the waitlist



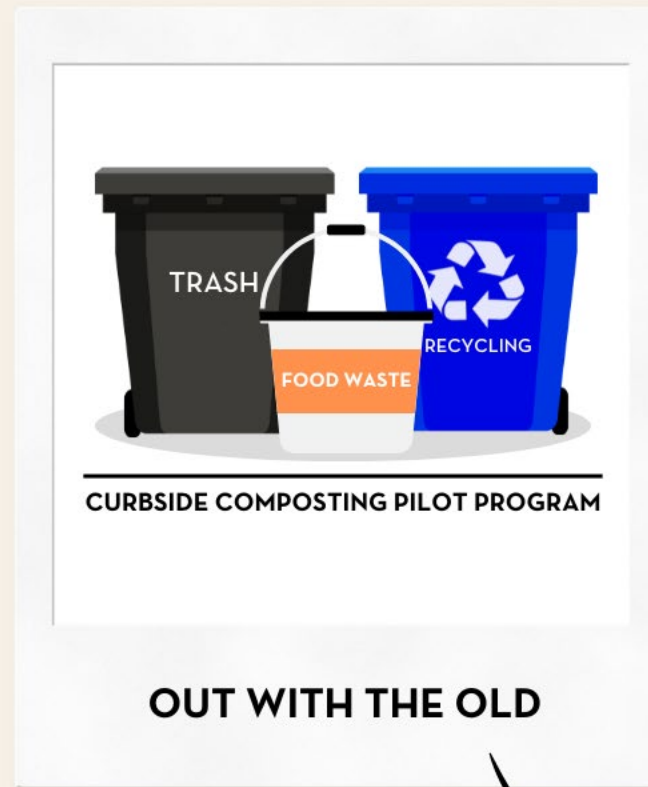
What's Next?

- New Name and Logo



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Questions?



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