

**Developing a
Region Forward
Implementation Tool**

What would an Implementation Tool Do?

Enhance Regional Activity Centers



Why Focus on Regional Activity Centers?

- Focal Point for *Region Forward*
- Places where we can expect the most change
- Make the greatest regional impact
- New Investment
- Starting place for new partnerships

How would the implementation tool work?

Assess Existing Conditions in Activity Centers

Physical Characteristics



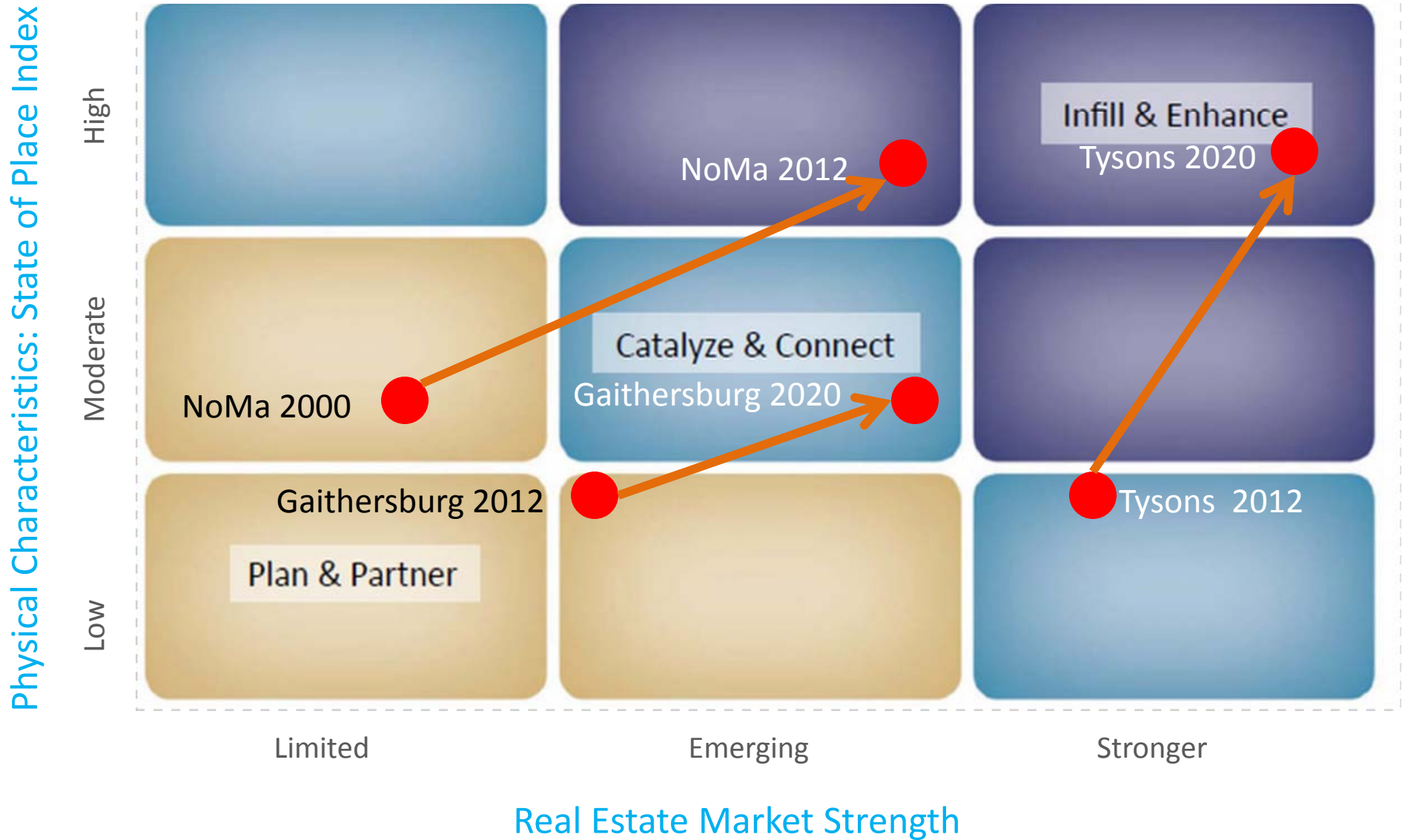
Existing Assets

Real Estate Market



Economic Performance

The Implementation Tool - New Activity Center Typology



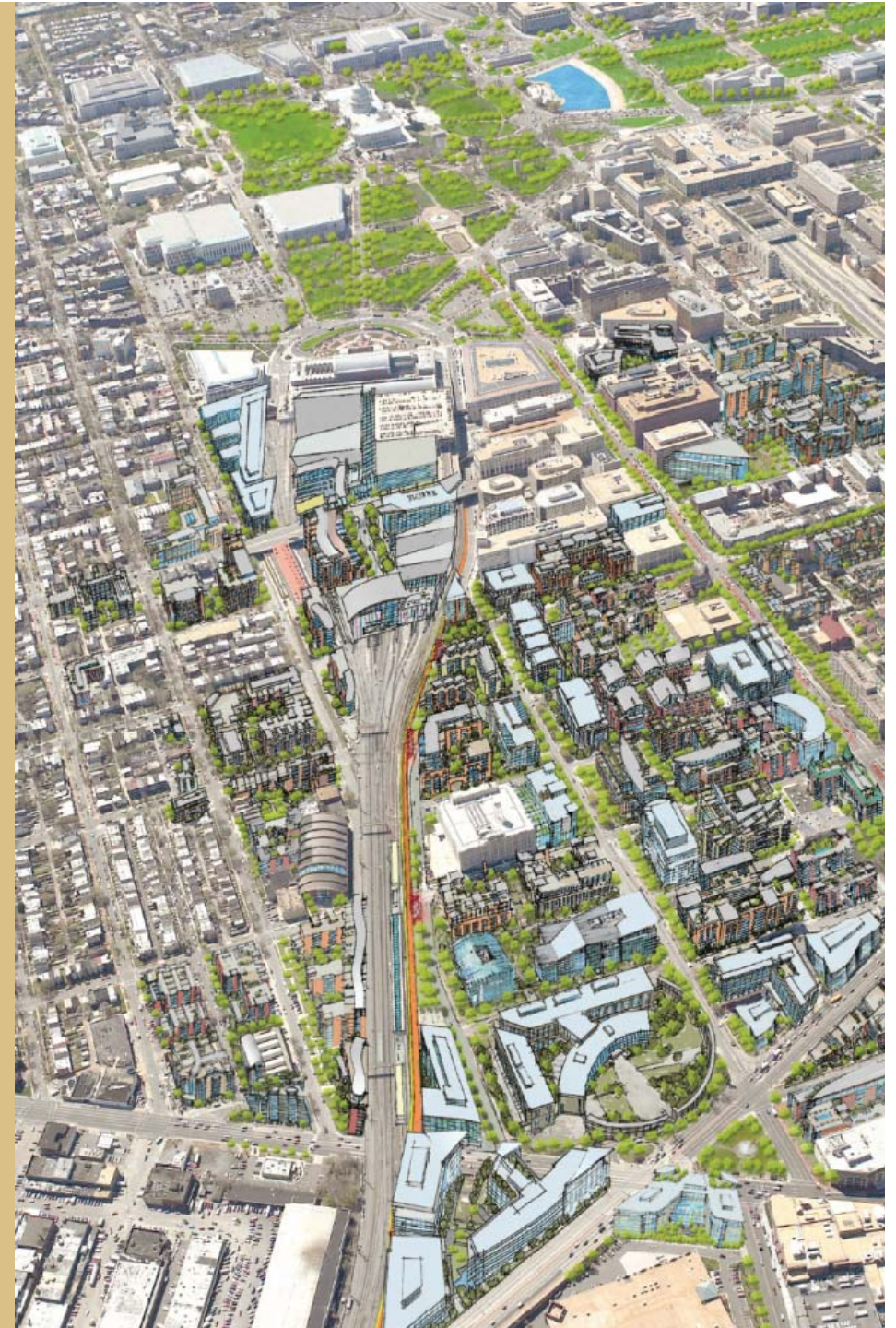
Plan and Partner

Create Public/Private Partnerships

Invest in Basic Infrastructure

Develop a Place Based Partnership (BID)

Planning and Technical Assistance



Catalyze and Connect

Foster Vertical Mixed Use

Build Affordable Housing

Implement Streetscaping

Establish Public Facilities



Infill and Enhance

Attract High Density
Development

Build Workforce Housing

Enhance Transportation

Refined Public Space



The NoMa Case Study

Walking Tour

*To begin the walking tour, meet outside in front of
the COG Office Building*