

FROM ABSTRACT TO CONCRETE:

A HYPERLOCAL CIRCULAR ECONOMY



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Metropolitan Washington D.C. Council of Governments
– Recycling Committee

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It started with one Styrofoam box



DON'T WASTE



DURHAM

est. 2013

Don't Waste Durham creates solutions that prevent trash

DON'T WASTE



DURHAM

est. 2013

OUR PROGRAMS:

- Reducing Waste in Durham Schools
- Plastic Waste Prevention Policy
- Bull City Boomerang Bag
- The ReCirculation Project
- GreenToGo



THE
RE:CIRCULATION
PROJECT

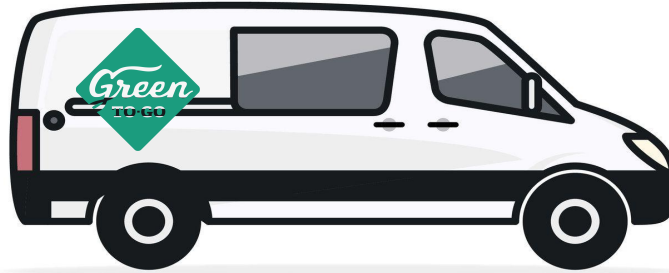


- Launched 2017
- 37+ partner locations
- 750+ paid subscribers
- Trash-free takeout, school meals, catering

How GreenToGo works



Technology, infrastructure, supply chain



DASHBOARD

OPERATIONAL &
INDUSTRY INSIGHTS

Newer additions

1. GreenToGo Wash Services – *launched October 2020*
2. GreenToGo Dinner Club – *launched November 2020*
3. GreenToGo Pizza – *launched November 2020*
4. Larger GreenToGo wash facility – *opened January 2021*



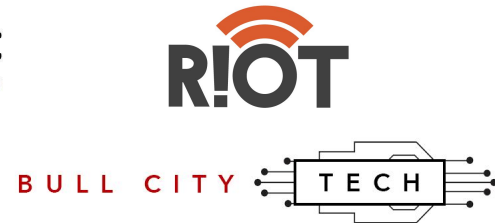


Helping replicate in 250+ cities across the world

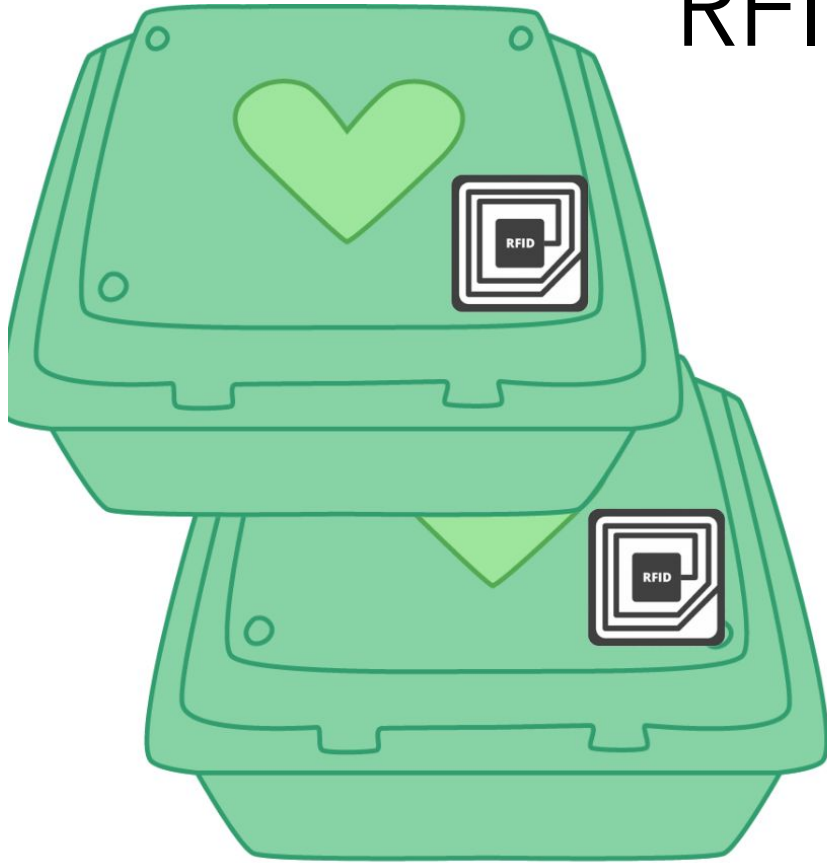


THE
RE:CIRCULATION
PROJECT

Recovery and redistribution of reusable packaging as a municipal utility



RFID tags and scanners



Results and opportunities



Phase 1 – 2019: Designing waste out is possible



Phase 2 – 2020:
Value chain for durable
materials recovery



Cities are the effective
intervention point





THE

RE:CIRCULATION

PROJECT

Phase 3 – 2022

Residential recovery of reusable packaging, sanitization, redistribution to local businesses

Technology to track assets and incentivize consumer return



Durable products
returned to producers and retailers

Supply chain logistics
for recovery of materials



The
ReCirculation
Project

Infrastructure
Product reclamation, wash,
and redistribution hub



THE RECIRCULATION HUB

DON'T WASTE



DURHAM

est. 2013



The ReCirculation Project



OPEN



Municipal wash facility

- Local producers
- Corporate cafes
- Grocery delivery
- School systems
- Catering
- Sports stadiums



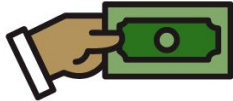
Green
TO-GO

The image shows a black plastic bin with a green rim and a green diamond-shaped logo on the front. The logo contains the text 'Green TO-GO' in a white, stylized font. The bin is filled with various items, including a white paper bag with 'BOROM' and 'REUSE' printed on it, and some fresh produce like tomatoes and leafy greens. The bin is sitting on a concrete surface, and a brick wall is visible in the background.

What does this do for Durham?



Lowers costs for local businesses



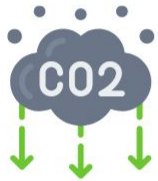
Encourages local **spending**



Builds community wealth



Lowers Durham's consumption footprint



Reduces carbon emissions by x %



Conserves natural and material resources



Prevents hundreds of tons of trash from ever being created



Advances equity and justice



Builds Durham's economic resilience,
lowering dependence on global supply
chain

Creates jobs



Thank you



Follow us:  
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