

**COG BOARD OF DIRECTORS MEETING**

*District of Columbia*

*Bladensburg\**

*Bowie*

*Charles County*

*College Park*

*Frederick*

*Frederick County*

*Gaithersburg*

*Greenbelt*

*Montgomery County*

*Prince George's County*

*Rockville*

*Takoma Park*

*Alexandria*

*Arlington County*

*Fairfax*

*Fairfax County*

*Falls Church*

*Loudoun County*

*Manassas*

*Manassas Park*

*Prince William County*

*\*Adjunct Member*

**DATE: January 11, 2012**

**TIME: 12:00 Noon**

**PLACE: COG Board Room**

**PLEASE NOTE: Chairman Harrison will begin the meeting promptly at 12:00 noon. Lunch for members and alternates will be available at 11:30 a.m.**

**A G E N D A**

**1. CALL TO ORDER AND PLEDGE OF ALLEGIANCE  
(12:00 Noon)**

**Chairman Andrea Harrison  
Council Chairwoman, Prince George's County**

**2. ANNOUNCEMENTS  
(12:00 – 12:05 p.m.)**

**Chairwoman Harrison**

- a) Recognition of Outgoing Board Members
- b) Introduction of New Board Members
- c) Recognition of Outgoing Policy Committee Chairs

**3. EXECUTIVE DIRECTOR'S REPORT  
(12:05 – 12:10 p.m.)**

- a) Outreach
- b) Legislative and Regulatory Update
- c) Information and Follow-up
- d) Letters Sent/Received
- e) General Counsel's Report

**4. AMENDMENTS TO AGENDA  
(12:10 – 12:15 p.m.)**

**5. APPROVAL OF MINUTES OF NOVEMBER 9, 2011  
(12:15 – 12:20 p.m.)**

## CONSENT AGENDA

### **6. ADOPTION OF CONSENT AGENDA ITEMS (12:20 – 12:25 p.m.)**

#### **A. RESOLUTION AUTHORIZING COG TO ISSUE A CONTRACT TO OBTAIN THE SERVICES OF A REGIONAL INCIDENT COORDINATION (RIC) PROGRAM MANAGER**

The Board will be asked to adopt Resolution R01-2012, authorizing the COG Executive Director, or his designee, to receive and expend up to \$100,000 to fund a RIC Program Manager. The program manager will review, compile, and disseminate emergency related information from various regional stakeholders and outlets. Centralizing regional emergency messaging will result in more timely and informed decision making, specifically related to closure and early or delayed dismal actions. Funding for this effort will be provided through a Subgrant from the State Administrative Agent (SAA). No COG matching funds are requested.

**RECOMMENDED ACTION: Adopt Resolution R01-2012.**

#### **B. RESOLUTION AUTHORIZING COG TO RECEIVE AND EXPEND FUNDS FOR THE ONGOING MAINTENANCE CONTRACT AND REOCCURRING SERVICE FEES FOR THE REGIONAL AUTOMATED PROPERTY INFORMATION DATA (RAPID) BASE**

The Board will be asked to adopt Resolution R02-2012, authorizing the Executive Director, or his designee, to receive and expend \$38,000 for the ongoing maintenance contract and reoccurring service fees for RAPID. Funding for this effort will be provided to COG through a Subgrant from the SAA. No COG matching funds are requested.

**RECOMMENDED ACTION: Adopt Resolution R02-2012.**

#### **C. RESOLUTION AUTHORIZING COG TO RECEIVE AND EXPEND FUNDS TO SUPPORT THE "FRIENDS OF WEDNESDAY'S CHILD FUND"**

The Board will be asked to adopt Resolution R03-2012, authorizing the Executive Director, or his designee, to accept a \$25,000 grant from the Freddie Mac Foundation for the Wednesday's Child fund. The Wednesday's Child Committee established the Fund and oversees dispersal of grant stipend for the unmet needs of children in the region's foster care system. No COG matching funds are requested.

**RECOMMENDED ACTION: Adopt Resolution R03-2012.**

#### **D. RESOLUTION IN SUPPORT OF A GRANT FOR A REGIONAL FOSTER PARENT OF THE YEAR GALA AND 20<sup>TH</sup> ANNIVERSARY SALUTE TO WEDNESDAY'S CHILD**

The Board will be asked to adopt Resolution R04-2012, authorizing the Executive Director, or his designee, to seek and accept a \$125,000 grant from the Freddie Mac Foundation for a combined Foster Parent of the Year and Wednesday's Child 20<sup>th</sup> Anniversary Gala. Wednesday's Child represents a long partnership between COG, the Freddie Mac Foundation, News4 and local child welfare agencies. Begun in 1992, this televised adoption program finds loving homes for children in our region. It also continues as the flagship for a nationwide network of Wednesday Child's programs sponsored by Freddie Mac. No COG matching funds are requested.

**RECOMMENDED ACTION: Adopt Resolution R04-2012.**

## **ACTION ITEMS**

### **7. ELECTION OF COG BOARD OFFICERS (12:25 – 12:30 p.m.)**

#### **Chairwoman Harrison**

Chairwoman Harrison chaired the Nominating Committee for both COG corporate and COG Board officers for 2012. Corporate officers were elected at the COG annual membership and awards luncheon on December 14, 2011. Chairwoman Harrison will recommend approval of the proposed slate of COG Board officers for 2012.

**RECOMMENDED ACTION: Adopt Resolution R05-2012.**

### **8. RECOGNITION OF IMMEDIATE PAST CHAIRMAN (12:30 – 12:35 p.m.)**

#### **Chairman Principi**

Chairman Principi will recognize and thank 2011 COG Board Chairwoman Harrison.

**RECOMMENDED ACTION: Acknowledge Past Chairwoman Harrison.**

### **9. APPROVAL OF FY 2013 WORK PROGRAM AND BUDGET (12:35 – 12:55 p.m.)**

#### **David Robertson Executive Director**

The Executive Director presented a proposed FY 2013 (July 1, 2012 to June 30, 2013) Work Program and Budget to the COG Budget and Finance Committee, which met in October and November. The Committee recommended COG Board approval of the FY 2013 Work Program and Budget. The proposed FY 2013 budget was sent to senior officials from each COG member government in November for review and comment. Mr. Robertson will summarize the proposed FY 2013 Work Program and Budget and highlight issues identified by the COG Budget and Finance Committee.

**RECOMMENDED ACTION: Adopt Resolution R06-2012.**

### **10. ADOPTION OF 2012 POLICY PLATFORM (12:55 – 1:10 p.m.)**

#### **Chairman Principi**

#### **Nicole Hange Government Relations/Policy Coordinator, COG**

Enhancing COG's policy priorities and strengthening relationships with state and federal elected officials continues to be a focus of COG Board leadership and COG staff. Staff has worked with COG's policy committees and the Ad-Hoc Legislative Committee of the COG Board to draft the region's 2012 policy platform. The COG Board will be asked to review and adopt these priorities as part of its state and federal outreach in 2012.

**RECOMMENDED ACTION: Adopt 2012 Policy Platform.**

**11. APPOINTMENT OF 2012 POLICY COMMITTEE LEADERSHIP  
(1:10 – 1:15 p.m.)**

**Chairman Principi**

Chairman Principi will recommend the appointment of 2012 leadership for COG policy advisory committees, public-private partnerships and administrative committees. Additional appointment action is anticipated in February as COG receives information concerning final appointments by its member governments to COG boards and committees.

**RECOMMENDED ACTION: Approve 2012 appointments.**

**INFORMATION ITEMS**

**12. REGION FORWARD UPDATE  
(1:15 – 1:30 p.m.)**

**Eric Olson  
Council Vice Chairman, Prince George's County  
Chairman, Region Forward Coalition**

**Harriet Tregoning  
Director, Office of Planning, District of Columbia  
Vice Chair, Region Forward Coalition**

The Region Forward Coalition met in late November to identify and advance a revised work program for 2012. COG was not selected for a HUD sustainable communities planning grant and will need to re-prioritize activities that would have been supported by the federal grant. The work program outlines activities and deliverables expected in 2012, projected fundraising and in-kind resources, and issues of significance to COG and its member governments and partner organizations. Chairman Olson will summarize the Coalition's work program and seek input from the COG Board of Directors on activities of greatest value to COG and the National Capital Region.

**RECOMMENDED ACTION: Presentation and direction to the Region Forward Coalition.**

**13. INCIDENT MANAGEMENT RESPONSE REPORT IMPLEMENTATION  
(1:30 – 1:40 p.m.)**

**Phil Andrews  
Montgomery County Council  
Chairman, Emergency Preparedness Council**

The Incident Management and Response Steering Committee presented its report and recommendations to the COG Board in November 2011. COG staff will update the COG Board on the implementation status of key recommendations and further work anticipated by COG.

**RECOMMENDED ACTION: Presentation, no action required.**

**14. OTHER BUSINESS  
(1:40-2:00 p.m.)**

**15. ADJOURN- NEXT MEETING FEBRUARY 8, 2012  
(2:00 p.m.)**



Reasonable accommodations are provided for persons with disabilities. Please allow 7 business days to process requests. Phone: 202.962.3300 or 202-962.3213 (TDD). Email: [accommodations@mwcog.org](mailto:accommodations@mwcog.org). For details: [www.mwcog.org](http://www.mwcog.org)



# **AGENDA ITEM #3**

**Executive Director's Report**

# COG

January 11, 2011

# media report

## Release of Regional Incident Plan Generates Attention

November saw the release of the Report of the Steering Committee on Incident Management and Response that COG formed in the wake of the January 26, 2011 snowstorm. The report and its recommendations were covered in a number of press outlets, including *The Washington Post*, the *Washingtonian*, the *Washington Examiner*, News Channel 8/TBD, WUSA, WJLA, WTOP, and Federal News Radio.

Montgomery County Councilmember Phil Andrews and D.C. Homeland Security and Emergency Management Agency Director Millicent West also discussed the report on News Channel 8's *NewsTalk* program. A clip of their appearance is available at [www.mwcog.org](http://www.mwcog.org).



## TPB Reports Show Congestion & Vehicle Age Increasing in Region

In November, the National Capital Region Transportation Planning Board (TPB) released the results of a "census" of all the vehicles registered in the region. Two key findings show that residents are responding to changing economic conditions, primarily the recession and rising gas prices: the average age of vehicles in the region is increasing and the trend in favor of sport utility vehicles (SUVs) has reversed quickly and significantly. The report was covered by *The Washington Post*, the *Washington Business Journal*, the *Washington Examiner*, WAMU, WMAL, and Transportation Nation.

In December, the TPB released the results of its 2011 Aerial Traffic Congestion Survey which indicate that several areas of the region are experiencing increasing congestion. Overall, traffic congestion in the region increased significantly between 2008 and 2011, after decreasing between 2005 and 2008 due to the economic recession. The survey results were covered by *The Washington Post*, the *Washington Examiner*, NBC 4, WJLA, WTOP, and the Greater Greater Washington and DCist blogs.

**SOCIAL  
MEDIA  
UPDATE**



Rich Hall, Maryland's Secretary of Planning recently wrote a blog entry outlining how PlanMaryland and Region Forward are two complementary visions for how to build a sustainable metropolitan Washington region.

Also at the Region Forward blog: a series on a report by WMATA on its "Making the Business Case for Metro" report. Check out these and other blog entries at [www.RegionForward.org](http://www.RegionForward.org).

**Reply.  
Friend.  
Tweet.  
Like.  
Comment.  
Retweet.**

# COG

January 11, 2012

## outreach report

executive director:  
david robertson

- Briefed the **Prince George's County Council** on November 1 on a proposed Metropolitan Business Plan for the National Capital Region.
- Met with **Arlington County Manager** Barbara Donnellan on November 8 and 16 to review preparations for early 2012 meetings to review UASI grant priorities.
- Met with a representative of Our Nation's Capital on November 22 to discuss proposals for an **infrastructure bank for the region**.
- Met with staff from the U.S. Senate Committee on Homeland Security and Governmental Affairs on November 28 on **COG's Incident Management and Response report**.
- Spoke at COG's 2011 **Regional HIV/AIDS Forum** on December 9.
- Met with City of **Alexandria Mayor** William Euille on December 12 and **Prince George's County Council Chairman** Andrea Harrison on December 13 to discuss preparation for COG's annual membership and awards luncheon.
- Met with **Prince William County Supervisor** Frank Principi on December 28 to discuss 2012 planning for the COG Board of Directors.

cog in the region:  
highlights

**Frederick:** DEP Director & COG's Government Relations Coordinator participated in a conference call with the Frederick City Mayor and Administrator to discuss COG staff assistance for an upcoming city Strategic Planning session.

**Arlington County:** COG/DEP staff co-sponsored a District Energy workshop

**Fairfax County:** DCPS child welfare team assisted with MAC "Make a Community" Month activities at Freddie Mac headquarters

### District of Columbia

- COG/DEP staff attended the Board of Trade Green Committee meeting. Topics discussed included commercial building retrofits and a new regional Green Business Certification program being developed by the Board of Trade.
- COG/TPB staff launched the regional Reach A Ride web site and call center service with a press conference at COG.
- COG's Chesapeake Bay and Water Resources Policy Committee hosted a special session on Chesapeake Bay issues with Jeff Corbin, Special Assistant to the EPA Administrator for Chesapeake Bay and Anacostia issues.
- DCPS child welfare program manager attended the National Heart Gallery Opening at the Hart Senate Building.

**College Park:** COG/DCPS staff convened the third meeting of the Region Forward Coalition

### International Outreach

COG DEP staff participated in the second annual U.S.-China New Energy Cities Summit at Peking University in Beijing, China.

# January – February 2012

Updated: January 4, 2012

January 2012	
Jan 11	COG Board of Directors 12:00 PM - 02:00 PM COG Board Room Contact: Nicole Hange - <a href="mailto:nhange@mwkog.org">nhange@mwkog.org</a>
Jan 18	Transportation Planning Board 12:00 PM - 02:00 PM COG Board Room Contact: Ronald Kirby - <a href="mailto:rkirby@mwkog.org">rkirby@mwkog.org</a>
Jan 20	Chesapeake Bay and Water Resources Policy Committee 10:00 AM - 12:00 PM Room 4&5 Contact: Steve Bieber - <a href="mailto:sbieber@mwkog.org">sbieber@mwkog.org</a>
Jan 22-26	2012 Transportation Research Board Annual Meeting Marriott Wardman Park, Omni Shoreham, and Washington Hilton Hotels Contact: Transportation Research Board (TRB) - <a href="mailto:info@trb.org">info@trb.org</a>

January						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

February						
S	M	T	W	T	F	S
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12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29			

Jan 25	Climate & Energy Environment Policy Committee (CEEPC) 09:45 AM - 12:00 PM COG Board Room Contact: Joan Rohlfs or Stuart Freudberg - jrohlfsmw@mwkog.org
<b>February 2012</b>	
Feb 8	COG Board of Directors 12:00 PM - 02:00 PM COG Board Room Contact: Pat Warren - pwarrenmw@mwkog.org
Feb 9	2012 Local Government Day at the General Assembly Richmond Marriott Contact: Gage Harter - ghartervaco@vaco.org
Feb 12-14	NARC 2012 National Conference of Regions The Ritz-Carlton Contact: Lindsey Riley - lindseynarc@narc.org
Feb 15	Transportation Planning Board 12:00 PM - 02:00 PM COG Board Room Contact: Ronald Kirby - rkirbymw@mwkog.org
Feb 22	Metropolitan Washington Air Quality Committee (MWAQC) 12:00 PM - 02:00 PM COG Board Room Contact: Joan Rohlfs - jrohlfsmw@mwkog.org

**JAMES P. MORAN**  
8TH DISTRICT OF VIRGINIA

COMMITTEE ON APPROPRIATIONS

SUBCOMMITTEES:

INTERIOR AND ENVIRONMENT  
RANKING MEMBER

DEFENSE

MILITARY CONSTRUCTION, VETERANS  
AFFAIRS, AND RELATED AGENCIES

DEMOCRATIC STEERING AND  
POLICY COMMITTEE

Hon. Harold Rogers  
Chairman  
Committee on Appropriations  
H-307 The Capitol  
Washington, DC 20515

Hon. Norm Dicks  
Ranking Member  
Committee on Appropriations  
1016 Longworth H.O.B.  
Washington, DC 20515

**Congress of the United States**  
**House of Representatives**

December 6, 2011

**WASHINGTON OFFICE:**

2239 RAYBURN HOUSE OFFICE BUILDING  
WASHINGTON, DC 20515-4608  
(202) 225-4376  
Fax: (202) 225-0017

**DISTRICT OFFICE:**

333 N. FAIRFAX STREET  
SUITE 201  
ALEXANDRIA, VA 22314  
(703) 971-4700  
Fax: (703) 922-9436

[www.moran.house.gov](http://www.moran.house.gov)

Dear Chairman Rogers and Ranking Member Dicks:

While you work diligently to complete the FY 2012 appropriations bills, we encourage you to sustain robust funding for the Department of Homeland Security's Urban Area Security Initiative (UASI).

As representatives of congressional districts in the National Capital Region and former local officials ourselves, we take seriously the security threats our constituents confront on a daily basis. We know that their safety cannot be adequately protected without the expertise and cooperation of federal, state, and local authorities. While the largest share of investment in emergency preparedness and response rightly comes from local and state resources, supplemental funding through UASI has allowed our region to implement a multi-jurisdictional strategy to protect against and respond to potential acts of terrorism. Quite simply, our constituents would be more vulnerable to attack without the support of UASI.

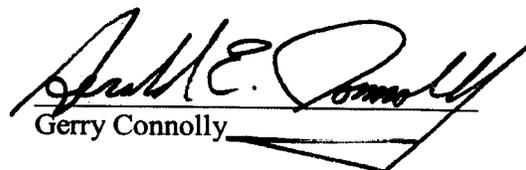
Last year, UASI receive \$852 million in funding. This year, however, the House version of the Homeland Security appropriations bill zeroes out line-item funding, folding UASI into a block grant-like account with several other distinct state and local grant programs. On average, these programs would suffer a 55 percent reduction in funding under this approach. The Senate version, on the other hand, retains UASI as a line-item and designates \$400 million in funding.

We are well aware of the tight fiscal situation that faces our country and the need to closely scrutinize federal spending. But we also believe it is the federal government's obligation to support highest risk localities, such as those in the National Capital Region, as they implement security measures intended to thwart national threats. We urge you to consider the critical preparedness and response capacity created through the UASI program and to support sufficient, line-item funding for UASI in the final FY 2012 Homeland Security appropriations bill.

Thank you for your consideration of this important matter.

Sincerely,

  
Jim Moran

  
Gerry Connolly



**U.S. DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT**  
**Office of Sustainable Housing and Communities**  
WASHINGTON, DC 20410-0050

December 2, 2011

Mr. David Robertson  
Executive Director  
Metropolitan Washington Council of Governments  
777 North Capitol Street, N.E. Suite 300  
Washington, DC: District of Columbia 20002-4239

Reference: Fiscal Year 2011 Preferred Sustainability Status

Dear David:

The Department of Housing and Urban Development's (HUD) Office of Sustainable Housing and Communities (OSHC) has completed its review of the Fiscal Year 2011 Sustainable Communities Regional Planning Grant and announced the recipients. While your application was not awarded a grant in this competition, we are pleased to inform you that your consortium has been awarded Preferred Sustainability Status, a special designation provided by HUD to recognize communities taking extraordinary steps toward strategic planning and development for their regions that is aligned with the federal Partnership for Sustainable Communities Livability principles.

Preferred Sustainability Status (PSS) will entitle you to two primary benefits during fiscal year 2012 (FY12). First, you will be able to take advantage of several technical assistance opportunities that will help you to advance sustainable planning and development in your communities. Some of these are the same opportunities that are being provided to the winners of this year's competition. Second, a growing number of HUD discretionary grant programs recognize PSS in their competitions, providing additional bonus points for those that have earned the designation. In addition, we anticipate that a number of our federal partners will be unveiling their own plans to recognize PSS status this year. We will keep you apprised of every such opportunity.

In terms of learning more about the application process, if you wish to discuss your application, Section VI (Award Administration Information) of the General Section to HUD's FY 2011 NOFAs for Discretionary Programs states that debriefings will be available for a period of at least 120 days, beginning 30 days after the awards for assistance are publicly announced. A request for debriefing must be made in writing or by email by the authorized official whose signature appears on the SF424 or by his or her successor in office. Requests must be submitted to the person identified as the contact in the individual program NOFA under which the applicant applied for assistance and must be submitted by March 1, 2012. Please provide your written request to the following mailing address or email address:

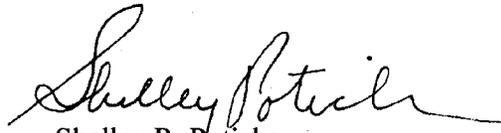
[www.hud.gov](http://www.hud.gov)

[espanol.hud.gov](http://espanol.hud.gov)

Zuleika K. Morales-Romero  
Grants and Budget Division Director  
U.S. Dept. of Housing and Urban Development  
Office of Sustainable Housing and Communities  
451 Seventh Street, SW  
Washington, DC 20410-300  
[zuleika.k.morales@hud.gov](mailto:zuleika.k.morales@hud.gov)

There will be more information to follow regarding PSS in the coming days. For now, we just want to welcome you to the extended OSHC family, and look forward to being in touch with you soon.

Sincerely,



Shelley R. Poticha  
Director

cc: Mr. David Robertson  
Dwayne S. Marsh

## **National Capital Region Transportation Planning Board**

777 North Capitol Street, N.E., Suite 300, Washington, D.C. 20002-4290 (202) 962-3310 Fax: (202) 962-3202

November 16, 2011

Honorable Andrea Harrison  
Chair, Board of Directors  
Metropolitan Washington Council of Governments  
777 North Capitol Street, N.E., Suite 300  
Washington, DC 20002-4290

Dear Chair Harrison:

The National Capital Region Transportation Planning Board (TPB) is pleased to support the recommendation of the COG Budget and Finance Committee to incorporate \$63,000 in contributions for the Street Smart program into the FY 2013 COG dues, rather than keeping them as a separately requested item. Street Smart is a valuable program, which the TPB has managed since 2002. A modest level of local contribution matches over \$400,000 in federal funding. Moreover, the program leverages earned media and PSA's worth in excess of \$1 million annually, or nearly four times its paid media budget.

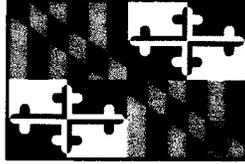
Under the Budget and Finance Committee proposal, Street Smart will be planned and executed with a greater level of certainty, with a reliable source of local match for federal funds. Opportunities for focus on and participation in the program will be extended to all the jurisdictions in the region. The program will be administratively simpler, both for the TPB and for the member jurisdictions.

The TPB appreciates your support for incorporating the local funding for this important regional program into the COG annual dues.

Sincerely,



Muriel Bowser  
Chair, National Capital Region  
Transportation Planning Board



November 15, 2011

Mr. James C. Dinegar  
President  
Greater Washington Board of Trade  
1725 I Street  
Washington, DC 20006

Mr. David J. Robertson  
Executive Director  
Metropolitan Washington Council of Governments  
777 North Capitol Street, NE  
Suite 300  
Washington, DC 20002

Dear Mr. Dinegar and Mr. Robertson:

On behalf of the Governance Work Group, thank you for your thoughtful and informative comments on the draft Phase I Recommendations report. We remain committed to working together in order to ensure the safety, security and reliability of the services provided by the Washington Metropolitan Area Transit Authority (WMATA).

Over the past several months the Governance Work Group has reviewed and discussed the public comments received on the draft report, conducted several presentations on the proposed recommendations and continues to engage stakeholders and evaluate various approaches to improving governance at WMATA. All of these efforts have contributed to what will amount to a comprehensive package of recommended actions for the WMATA Board of Directors and the three Signatories.

Thank you again for your commitment to improving the leadership, accountability and regional coordination of the WMATA Board of Directors. We are pleased to share your goal of providing a high quality transit service for our region.

Sincerely,

Bruce W. Gartner  
Director, Office of Policy and Governmental Affairs  
Maryland Department of Transportation

cc: The Honorable Vincent C. Gray, Mayor, District of Columbia  
The Honorable Robert F. McDonnell, Governor, Commonwealth of Virginia  
The Honorable Martin O'Malley, Governor, State of Maryland  
Mr. Terry Bellamy, Director, District Department of Transportation, District of Columbia  
Mr. Sean T. Connaughton, Secretary of Transportation, Commonwealth of Virginia  
Ms. Beverley K. Swaim-Staley, Secretary, Maryland Department of Transportation

## Metropolitan Washington Council of Governments

### Etiquette Guide for Audio and Video Conferences

The Metropolitan Washington Council of Governments utilizes audio and video systems to enhance committee member participation in meetings. Some committees utilize audio and video conference bridges to augment an in-person meeting, while other committees and working groups meet exclusively through audio and video conferences. This etiquette guide provides some best practices to ensure that meetings that use audio and video participation run smoothly.

Audio conference calls utilized a standard phone bridge. Participants dial into a shared audio bridge number to join the conference. Sometimes a participant ID or PIN number is required to join. Examples: Premier Global Conference

A video conference enables participants and conference host to share video camera feeds as well as shared content on computer desktops. Participants dial into a video bridge. In most instances, audio only participants can also join the video conference. However, they will only hear the conference and not see video feeds or any shared desktop content. A video conference utilizes HD quality equipment and typically requires informing your local Information Technology department for assistance. Examples: NCR Tandberg Bridge, Cisco WebEx

A web conference allows participants and conference host to share content on computer desktops. Participants connect to the web conference from a wide range of devices including phones, computers, smart phones, and other mobile devices. A web conference may share out video camera feeds at "broadcast quality". Examples: Adobe Connect, Cisco WebEx

#### Audio

- Join the audio conference from a quiet room free from distractions
- Close office doors to minimize disruptions
- Dial into audio bridge 3-5 minutes before the start of the call
- Once connected, mute your phone - unmute only when speaking
- Do not put the conference call "on hold" - many phone systems will play hold music into the conference

#### Video

- Inform your local IT team of the video conference
- Schedule test video calls with COG in advance of the conference ([helpdesk@mwkog.org](mailto:helpdesk@mwkog.org))
- Close office doors to minimize disruptions
- Dial into the video conference bridge 10-15 minutes before the start of the call
- Once connected, mute your video end point - unmute only when speaking
- Zoom the camera in so that participants at your location can be seen

#### Web

- Review web conference notice and install any pre-requisites in advance of web conference
- Close office doors to minimize disruptions
- Connect into the web conference bridge 5-10 minutes before the start of the call
- Once connected, mute your call into the conference - unmute only when speaking
- Do not put the conference call "on hold" - many phone systems will play hold music into the conference



# **AGENDA ITEM #5**

**APPROVAL OF MINUTES NOVEMBER 9, 2011  
BOARD MEETING**

**METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS  
777 North Capitol Street, N.E.  
Washington, D.C. 20002-4290**

**MINUTES  
Board of Directors' Meeting  
COG Board Room**

**November 9, 2011**

**BOARD MEMBERS, ALTERNATES AND PARTICIPANTS PRESENT AND NOT PRESENT**

**\*SEE ATTACHED CHART FOR ATTENDANCE**

**STAFF**

**David J. Robertson, Executive Director  
Sharon Pandak, General Counsel  
Diane Humke, Clerk to the Board**

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**1. CALL TO ORDER AND PLEDGE OF ALLEGIANCE**

Chairman Harrison called the meeting to order at 12:15 p.m.

**2. CHAIRMAN'S ANNOUNCEMENTS**

Staff prepared a table listing election outcomes for District of Columbia, Maryland and Virginia local offices. Several of these officials are members of the COG Board or serve on other COG boards and committees. Chairman Harrison congratulated all of those who were elected or re-elected and we will thank those public officials who did not stand for re-election or were defeated for their service to COG and the National Capital Region at a future date.

Chairman Harrison asked members to mark their calendar for COG's Annual Meeting on December 14 at the Marriott at Metro Center and announced that U.S. Senator Mark Warner of Virginia will be the keynote speaker.

Chairman Harrison welcomed City of Frederick Mayor Randall McClement to the Board meeting and had him introduce himself to the members of the Board.

**3. EXECUTIVE DIRECTOR'S REPORT**

Mr. Robertson presented to the Board that COG co-sponsored a conference on housing the region's future workforce with the George Mason University Center for Regional Analysis in Arlington County.

Mr. Robertson asked for those interested in being part of the Metropolitan Business Plan Committee to identify themselves. Roger Berliner, Penny Gross and Karen Toles expressed interest.

George Danilovics presented to the Board the new security plan that will be implemented in December.

Chairman Harrison asked if the security guards were built into the budget and the answer was that they are and paid for by the building fund. There is no impact on the COG budget.

#### **4. AMENDMENTS TO THE AGENDA**

There were no amendments to the agenda.

#### **5. APPROVAL OF OCTOBER 12, 2011 MINUTES**

The minutes of the October 12, 2011 meeting were approved and adopted as amended.

#### **6. CONSENT AGENDA**

Supplemental Documents: Resolutions R52-2011 thru R60-2011

##### **A. RESOLUTION AUTHORIZING COG TO RECEIVE FUNDS TO CONTRACT FOR A CONSULTING FIRM TO PROVIDE A COMPREHENSIVE GRANTS MANAGEMENT SYSTEM (CGMS) TO THE STATE ADMINISTRATIVE AGENT (SAA) IN THE NATIONAL CAPITAL REGION.**

The Board adopted Resolution R52-2011, approving a proposal authorizing COG to receive funds to contract with a consulting firm to provide a Comprehensive Grants Management System (CGMS) as requested by the SAA, Grants Management Division, District of Columbia Homeland Security and Emergency Management Agency. COG has been provided \$732,828 through a Subgrant from the SAA to contract with a consulting firm to provide a Comprehensive Grants Management System (CGMS) to the SAA in the National Capital Region. No COG Matching funds will be required.

##### **B. RESOLUTION AUTHORIZING COG TO RECEIVE FUNDS TO PROVIDE EXECUTIVE, PROFESSIONAL, AND TECHNICAL SECRETARIAT SUPPORT THAT WILL CONTRIBUTE TO ENHANCED EMERGENCY PREPAREDNESS IN THE REGION.**

The Board adopted Resolution R53-2011, approving a proposal authorizing COG to receive funds to provide Executive, Professional, and Technical Secretariat Support. The purpose of the Secretariat Support will be to assist the Emergency Preparedness Council, the Chief Administrative Officers, the Senior Policy Group, Regional Emergency Support Functions, Regional Program Working Groups, State Administrative Agent, Office of National Capital Region Coordination, and others and to support the investment planning process in enhancing emergency preparedness in the National Capital Region. COG is being provided \$921,203 through a Subgrant from the State Administrative Agent (SAA) to fund COG staff to work with others in the region to enhance emergency preparedness. No COG Matching funds will be required.

##### **C. APPOINTMENT OF 2012 LEGISLATIVE TASK FORCE.**

The Board Chairman appointed several COG members to serve on the 2012 Legislative Task Force. The Task Force will review staff and committee recommendations for COG's 2012 legislative priorities; an important tool to showcase the region's priorities as officials prepare for their 2012 legislative sessions. The COG Board will take action on the recommendations at its November 9

meeting. Upon adoption, the recommendations will then become part of COG's outreach activities and communication products in early 2012.

**D. APPROVAL TO RECEIVE AND EXPEND UASI GRANT FUNDS FOR NCR STRATEGIC PLAN FOR VOICE INTEROPERABILITY.**

The Board adopted Resolution R55-2011 authorizing the Executive Director, or his designee, to receive UASI grant 11UASI117-06 in the amount of \$400,000 and to enter into a competitively bid contract for contractor support to complete deliverables of the project.

**E. RESOLUTION IN SUPPORT OF AUTHORIZING COG TO ENTER INTO A GRANT AGREEMENT WITH THE U.S. FOREST SERVICE THROUGH THE DISTRICT OF COLUMBIA TO CONDUCT AN URBAN FOREST HEALTH VULNERABILITY MATRIX FOR WASHINGTON, DC.**

The Board adopted Resolution R56-2011, authorizing the Executive Director, or his designee, to approve the receipt of grant funds from the U.S. Forest Service through the State Forester of the District of Columbia to conduct a two-year assessment of urban forest health via an urban forest health matrix study in the District of Columbia. Data will be collected and analyzed in partnership with scientists from the U.S. Forest Service's Pacific Southwest Research Station and made available to the region. COG will work with its grant partners to provide a list of prioritized recommendations to reduce biological and economic perils posed by pests. Funding for this project is provided by the U.S. Forest Service through the District of Columbia Urban Forestry Administration and is not to exceed a total of \$50,000. No COG matching funds will be required.

**F. RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR TO ENTER INTO A CONTRACT WITH A CONSULTING FIRM TO PROVIDE HEALTH AND MEDICAL PLANNING SUPPORT IN THE NATIONAL CAPITAL REGION.**

The Board adopted Resolution R57-2011, authorizing the Executive Director, or his designee, to contract with a consulting firm to provide the health and medical planning support as requested by the Health and Medical Regional Planning Group and approved by the Chief Administrative Officers and the Senior Policy Group. The State Administrative Agent for the National Capital Region has provided COG with \$2,062,500, in Urban Area Security Initiative funding to support this initiative. No COG matching funds will be required.

**G. RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR, OR HIS DESIGNEE, TO RECEIVE AND EXPEND AN URBAN AREA SECURITY INITIATIVE (UASI) SUBGRANT FOR THE PURPOSE OF IMPLEMENTING REGIONAL WATER SYSTEM SECURITY MONITORING PROJECTS IN THE NATIONAL CAPITAL REGION.**

The Board adopted Resolution R58-2011, authorizing the Executive Director or his designee, to receive and expend a UASI subgrant in an amount of \$240,000 for the purpose of implementing regional water system security monitoring projects in the National Capital Region. No COG matching funds are required.

**H. RESOLUTION AUTHORIZING COG TO ISSUE A CONTRACT TO CONDUCT A HAZARD VULNERABILITY ASSESSMENT FOR THE DISTRICT OF COLUMBIA.**

The Board adopted Resolution R59-2011, authorizing the Executive Director, or his designee to receive and expend up to \$300,000 to conduct a Hazard Vulnerability Assessment for the District of Columbia. Funding for this effort will be provided through a Subgrant from the State Administrative Agent (SAA). No COG matching funds are required.

**I. RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR TO ENTER INTO AN MOU / GRANT AGREEMENT WITH THE DISTRICT OF COLUMBIA DEPARTMENT OF TRANSPORTATION – URBAN FORESTRY ADMINISTRATION FOR ESTABLISHING AN URBAN TIMBER MARSHALLING AND UTILIZATION YARD DEMONSTRATION PROJECT.**

The Board adopted resolution R60-2011, authorizing the Executive Director, or his designee, to enter into an MOU / Grant Agreement and execute a contract in an amount not to exceed \$75,000 for the purposes of developing an Urban Timber Recovery Marshalling and Utilization Yard Demonstration Project for the District government. The grant would be in the amount of \$750,000 with no required COG match. The project duration is two years.

**ACTION: Upon motion made, and seconded, Resolutions R52-2011 through R60-2011 were unanimously approved and adopted.**

**7. INCIDENT MANAGEMENT AND RESPONSE REPORT**

Supplemental Documents: IMR Report

In March 2011, the COG Board of Directors approved a Major Regional Incident Response Action Plan and established an ad hoc steering committee to identify and seek improvements to regional incident management and response arising in-part from the January 26 snow/ice storm and the implications for other events in the National Capital Region.

Montgomery County Council Member Phil Andrews chaired the Steering Committee, which released a draft report for stakeholder comment on October 17 and approved the final report on October 26. Chairman Andrews provided an overview of the Committee's key findings and recommendations along with other Committee Members and described how the recommendations will be implemented to the Board.

Based on its review of the January 26, 2011 snow and ice storm as well as input received from area stakeholders, the Steering Committee found a need to improve regional situational awareness and coordination and communication among area officials. It also made recommendations on key issues such as employee release decisions, communication with the public, and backup power for traffic signals and critical facilities.

On the issue of decision-making, the Committee found that most other localities do not have a single, decision-making authority. It also noted significant legal barriers to creating one. NY region's TRANSCOM, often mentioned as a model for central authority, is actually more similar to our region's MATOC. While TRANSCOM is older and has more staff than MATOC, it supports decision-makers instead of acting as a central authority.

The Committee's proposed Regional Incident Coordination (RIC) Program will monitor the region, distribute and redistribute relevant information, provide a picture of the regional situation, and initiate actions, including conference calls, which will allow for officials to better coordinate decision-making.

The D.C. Homeland Security and Emergency Management Agency (DC-HSEMA) has offered to host and staff the RIC Program on an interim basis at its 24/7 Emergency Operations Center and will use federal homeland security grant funding available to the region. Area officials will work together in 2012 to assess its long-term organizational structure, staffing, and funding.

In addition to the RIC Program, the Committee also highlighted a number of actions currently underway or that need to be taken by individual groups, including:

- Employers should revise their release policies as the U.S. Office of Personnel Management (OPM) has done, take transportation conditions into account, and establish and expand telework and alternative work schedules.
- Area public information officers should use the soon to be launched Virtual Joint Information Center to communicate information to area residents. The web site, established by Fairfax County for the region, will be a one-stop shop linked to traffic incident information, emergency alerts, and other news from area governments and agencies.
- Transportation officials should make the Metropolitan Area Transportation Operations Coordination (MATOC) Program an around-the-clock operation and continue efforts to make its real-time information available to public. MATOC was created in 2009 by the state departments of transportation and WMATA to share and coordinate their systems' conditions and information management.
- Emergency managers should conduct exercises to test evacuation coordination and communication plans. While the Committee noted that the traffic gridlock on January 26 resulted from a compressed departure of employees rather than from an evacuation, communication between transportation officials and emergency managers needs continued testing in order to help manage similar incidents, and in rare occasions, evacuations.
- All jurisdictions in the region should expeditiously assess and install backup power at major traffic signals, which will maintain road capacity and help prevent gridlock during outages, as well as backup power at critical facilities like hospitals and emergency shelters.

David Snyder, City of Falls Church stated that the recommendations would certainly improve the current model of coordinated decision-making, but stressed that a central decision-making authority is needed to address no-notice events such as the January 26<sup>th</sup> snowstorm, the earthquake, etc.

Cathy Drzyzgula, City of Gaithersburg, inquired about getting information to and from other neighboring states during a time of an emergency. Dean Hunter, DCHSEMA, stated that coordination with the "next tier" of state will be a part of the process given the transient nature of the region's workforce.

**ACTION: Report accepted and refer to implementing authorities, agencies and jurisdictions.**

## **8. ADOPTION OF AMENDED COG BYLAWS AND RULES OF PROCEDURE**

Supplemental Documents: Resolution R61-2011

During the October Board meeting the Board was briefed on proposed amendments to the COG bylaws and rules of procedure. Amendments were proposed to allow the Board to undertake a pilot program that would permit limited video-conference participation by Board members.

COG General Counsel Sharon Pandak briefed the Board on the amended bylaws and rules of procedure stating that these amendments will now allow those participating via teleconference to be counted towards a quorum. COG staff will assist in evaluating the impact of the pilot in 2012 prior to any recommendation to proceed with or modify video-conference participation.

**ACTION: Upon motion made, and seconded, Resolution R61-2011 was approved and adopted. Snyder abstention.**

**9. ACCEPTANCE OF FY 2011 AUDIT**

Supplemental Documents: FY 2011 Audit

SB and Company performed COG's FY 2011 audit and provided an unqualified or clean audit. The draft audit was presented to the Audit Committee at the October 12 meeting.

Mayor Bruce Williams of Takoma Park and Graylin Smith of SB and Company presented an overview of the findings and a draft form 990 tax return was given to the Board for review.

**ACTION: Receive Audit and form 990.**

**10. HOUSING THE REGION'S FUTURE WORKFORCE**

Supplemental Documents: Presentation

COG co-sponsored , along with George Mason's Center for Regional Analysis, a Housing the Region's Workforce conference – Policy Challenges for Local Jurisdictions on October 25. The conference released the findings from a major study on where will the region's future workers live? What types of housing will they need? And where does that housing need to be located to prevent traffic congestion from worsening? Dr. Lisa Sturtevant highlighted the key findings from the research.

There was a six step process starting with jobs and ending up with low and high forecasts of housing demand and data from the most recent American Community Survey to account for the age distribution (press), housing type, workers per housing, household income, unit type preferences and in-commuting rates. Given the findings, there is a need for a change in the type of housing built in the region and there will also be a need for less expensive housing.

Local jurisdictions are planning for an insufficient amount of housing to accommodate future workers. More housing is needed closer to jobs, in existing and growing regional employment centers. There is a need for more multi-family housing and smaller, more affordable owner and renter homes in the region. A lack of a sufficient supply of housing contributes to worsening traffic and quality of life and threatens our region's economic vitality.

Mr. Robertson recommended that the study be forwarded to COG's Transportation Planning Board and Region Forward Coalition for further review on how this information should be used to guide COG's regional policy and planning activities.

**ACTION: Receive presentation. Refer to TPB and region forward.**

**11. OTHER BUSINESS**

None.

**12. ADJOURN-THE NEXT BOARD MEETING WILL BE ON WEDNESDAY, JANUARY 11, 2012.**

**BOARD OF DIRECTORS/ALTERNATES 2011  
ATTENDANCE: 11/9/2011**

<u>Jurisdiction</u>	<u>Member</u>	<u>Y/N</u>	<u>Alternate</u>	<u>Y/N</u>
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<b>DISTRICT OF COLUMBIA</b>				
<b>EXECUTIVE</b>	Hon. Vincent Gray	N		
<b>COUNCIL</b>	Mr. Allen Lew	N	Mr. Warren Graves	Y
	Hon. Phil Mendelson	Y		
	Hon. Michael Brown	N		
<b>MARYLAND</b>				
Bowie	Hon. G. Frederick Robinson	N	Hon. Dennis Brady	N
City of Frederick	Hon. Randall McClement	Y	Hon. Karen Young	N
College Park	Hon. Andrews Fellows	Y	Hon. Robert Catlin	N
Frederick County	Hon. David Gray	Y	Hon. Jan Gardner	N
Gaithersburg	Hon. Sidney Katz	N	Hon. Cathy Drzyzgula	Y
Greenbelt	Hon. Judith "J" F. Davis	N	Hon. Emmett Jordan	N
Montgomery County				
<b>EXECUTIVE</b>	Hon. Isiah Leggett	N	Mr. Tim Firestine	Y
<b>COUNCIL</b>	Hon. Roger Berliner	Y		
	Hon. Valerie Ervin	N		
Prince George's County				
<b>EXECUTIVE</b>	Hon. Rushern Baker	N	Mr. Barry Stanton	Y
<b>COUNCIL</b>	Hon. Karen Toles	Y		
	Hon. Andrea Harrison (Chair)	Y		
Rockville	Hon. John Britton	N		
Takoma Park	Hon. Bruce Williams	Y	Hon. Terry Seamens	N
Maryland General Assembly	Hon. Galen Clagett	N		
<b>VIRGINIA</b>				
Alexandria	Hon. William Euille	Y	Hon. Redella Pepper	Y
Arlington County	Hon. Walter Tejada	N	Hon. Jay Fisetto	N
City of Fairfax	Hon. Dan Drummond	Y	Hon. Jeffrey Greenfield	N
Fairfax County	Hon. Sharon Bulova	N	Hon. Catherine Hudgins	N
	Hon. Penelope A. Gross	Y	Hon. Patrick Herrity	N
	Hon. John Foust	Y	Hon. Michael Frey	N
Falls Church	Hon. Nader Baroukh	N	Hon. David Snyder	Y
Loudoun County	Hon. Andrea McGimsey	Y	Hon. Scott York (Alt)	N
Manassas	Hon. Sheryl Bass	Y		
Manassas Park	Hon. Suhas Naddoni	N	Hon. Frank Jones	N
Prince William County	Hon. Frank Principi	Y		
	Hon. Wally Covington	N		
Virginia General Assembly	Hon. James M. Scott	Y		



# **AGENDA ITEM #6**

**ADOPTION OF CONSENT AGENDA ITEMS**

**METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS  
777 NORTH CAPITOL STREET, NE  
WASHINGTON, DC 20002-4290**

**RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR PROVIDE CONTRACT  
DEVELOPMENT AND HIRING SUPPORT FOR A  
REGIONAL INCIDENT COORDINATION (RIC) PROGRAM MANAGER**

**WHEREAS**, the November 9, 2011 Report of the COG Steering Committee on Incident Management and Response advocated the need for improved regional situational awareness and coordination and communication among area officials. It also made recommendations on key issues such as employee release decisions, communication with the public, and backup power for traffic signals and critical facilities; and

**WHEREAS**, the Committee's proposed Regional Incident Coordination (RIC) Program will monitor the region, distribute and redistribute relevant information, provide a picture of the regional situation, and initiate actions, including conference calls, which will allow for officials to better coordinate decision-making; and

**WHEREAS**, as the as the Secretariat for the Urban Area Security Initiative for the National Capital Region COG has been asked to be the administrator of contract development and the hiring of a RIC Program Manager; and

**WHEREAS**, the RIC Program Manager will perform these functions at the offices of the DC Homeland Security and Emergency Management Agency (HSEMA) and may leverage existing technical and back- up support available from DCHSEMA; and

**WHEREAS**, centralizing regional emergency messaging, through the RIC program, will result in more timely and informed decision making.

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE  
METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS THAT:**

The Executive Director, or his designee, is authorized to receive and expend up to \$100,000 to fund the DC HSEMA hosted RIC Program Manager. Funding for this position will be provided to COG by the State Administrative Agent. No COG matching funds are requested.

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**METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS  
777 North Capitol Street, N.E.  
Washington, D.C. 20002-4239**

**RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR TO RECEIVE AND EXPEND AN  
URBAN AREA SECURITY INITIATIVE (UASI) SUBGRANT FOR THE ONGOING MAINTENANCE  
CONTRACT AND RECURRING SERVICE FEES FOR THE REGIONAL AUTOMATED PROPERTY  
INFORMATION DATABASE (RAPID)**

**WHEREAS**, the COG Police Chiefs developed a Regional Pawn Data Sharing System in 2004;  
and

**WHEREAS**, the Regional Automated Property Information Database (RAPID) provides  
detailed pawn transaction data to the NCR Law Enforcement Information Exchange (LInX); and

**WHEREAS**, ongoing funding is required to maintain this regional information-sharing  
infrastructure; and

**WHEREAS**, funding will be provided to COG by the State Administrative Agent for the  
National Capital Region as a Grant Adjustment.

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE  
METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS THAT:**

The Executive Director, or his designee, is authorized to receive and expend \$38,000 in UASI funds to pay the ongoing maintenance contract and recurring service fees for the RAPID. Funding to support this effort will be provided to COG by the State Administrative Agent for the National Capital Region. This FY 2010 UASI funding must be expended by January 31, 2013. No COG matching funds are requested.

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**METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS  
777 NORTH CAPITOL STREET, NE  
WASHINGTON, D.C. 20002-4290**

**RESOLUTION AUTHORIZING COG TO RECEIVE AND EXPEND FUNDS TO SUPPORT THE  
"FRIENDS OF WEDNESDAY'S CHILD FUND"**

**WHEREAS**, children in the metropolitan Washington area who are in the foster care system awaiting adoption have a number of auxiliary needs that are unmet due to local governments fiscal challenges; and

**WHEREAS**, the Metropolitan Washington Council of Governments (COG) is committed to building foster youth's self-esteem and self-sufficiency through The Friends of Wednesday's Child Fund stipends; and

**WHEREAS**, jurisdictions in the Washington region face the most severe economic and financial challenges in several decades, we must be pragmatic about our work and consider ways to increase opportunities for foster children to build self-esteem and self-sufficiency with the scarce resources that are available; and

**WHEREAS**, the Wednesday's Child Committee established the Friends of Wednesday's Child Fund to provide small grant stipends for the unmet needs of children in the region's foster care system

**WHEREAS**, the Wednesday's Child committee monitors and manages the Friends of Wednesday's Child Fund, and recommends that COG continue to identify new funding streams to grow the Fund; and

**WHEREAS**, COG will receive a contribution totaling \$25,000 from the Freddie Mac Foundation to support the Friends of Wednesday's Child Fund.

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE  
METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS THAT:**

The Executive Director or his designee is authorized to accept a \$25,000 grant from the Freddie Mac Foundation for the Wednesday's Child fund. The Wednesday's Child Committee established the Fund and oversees dispersal of grant stipend for the unmet needs of children in the region's foster care system. No COG matching funds are requested.

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**METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS  
777 NORTH CAPITOL STREET, NE  
WASHINGTON, D.C. 20002-4290**

**RESOLUTION IN SUPPORT OF A GRANT FOR A REGIONAL FOSTER PARENT OF THE YEAR  
GALA AND 20<sup>TH</sup> ANNIVERSARY SALUTE TO WEDNESDAY'S CHILD**

**WHEREAS**, the need for loving foster parents continues to grow in the metropolitan Washington area; and

**WHEREAS**, the Metropolitan Washington Council of Governments (COG) is committed to continuing our tradition of honoring our region's most selfless citizens, foster parents, while recruiting more resource parents for the region's children; and

**WHEREAS**, jurisdictions in the Washington region face the most severe economic and financial challenges in several decades, we must be pragmatic about our work and consider ways to increase the number of resource homes available for foster children with the scarce resources that are available; and

**WHEREAS**, Wednesday's Child represents a long partnership between the Metropolitan Washington Council of Governments (COG), the Freddie Mac Foundation, NBC4 and local child welfare agencies. Begun in 1992, this televised adoption program finds loving adoptive homes for children in the Washington, DC metropolitan region. It also continues as the flagship for a nationwide network of Wednesday's Child programs sponsored by the Freddie Mac Foundation; and

**WHEREAS**, the region's child welfare committees have recommended that COG and the Freddie Mac Foundation honor existing foster parents while recruiting additional foster parents.

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS THAT:**

The Executive Director, or his designee, is authorized to seek and accept a \$125,000 grant from the Freddie Mac Foundation for a combined Foster Parent of the Year and Wednesday's Child 20<sup>th</sup> Anniversary Gala. Wednesday's Child represents a long partnership between COG, the Freddie Mac Foundation, News4 and local child welfare agencies. Begun in 1992, this televised adoption program finds loving homes for children in our region. It also continues as the flagship for a nationwide network of Wednesday Child's programs sponsored by Freddie Mac. No COG matching funds are requested.



# **AGENDA ITEM #7**

**ELECTION OF COG BOARD OFFICERS**

**METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS  
777 North Capitol Street, NE  
Washington, D.C. 20002-4290**

**RESOLUTION APPROVING ELECTION OF 2012 OFFICERS  
OF THE BOARD OF DIRECTORS**

**WHEREAS**, the bylaws of the Metropolitan Washington Council of Governments (COG) require the annual election of officers to the COG Board of Directors; and

**WHEREAS**, the positions include that of a Chair and two Vice-Chairs; and

**WHEREAS**, a nominating committee was established to make such recommendations;  
and

**WHEREAS**, that committee met on November 18, 2011 and recommended the following COG Board Officers for 2012 Chair- Frank Principi, Prince William County; Vice Chair- Phil Mendelson, District of Columbia; and Vice Chair- Karen Young, City of Frederick.

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS THAT:**

The Board of Directors hereby approves the 2012 Officers of the Board of Directors.

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# **AGENDA ITEM #9**

**APPROVAL OF FY 2013 WORK PROGRAM  
AND BUDGET**

**METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS  
777 North Capitol Street, NE  
Washington, DC 20002-4290**

**RESOLUTION ADOPTING FY 2013 WORK PROGRAM AND BUDGET**

**WHEREAS**, the Metropolitan Washington Council of Governments (COG) has adopted its strategic plan guiding the development of its fiscal year work program and budget; and

**WHEREAS**, the COG Board of Directors' policy boards and committees, with support from the COG management staff, have developed their proposed work programs and budgets based on the strategic plan and anticipated revenue sources; and

**WHEREAS**, COG bylaws require that it adopt a fiscal year work program and budget and membership assessment schedule at the annual general membership meeting; and

**WHEREAS**, pursuant to policies adopted in 1998 and 2004, COG created a General Reserve Fund and an Endowment Reserve Fund, which provide both funds for emergency use and the potential for future operational funds for the Board to rely upon; and

**WHEREAS**, the Budget and Finance Committee, comprised of the COG Board executive committee, the chairs of the Transportation Planning Board and the Metropolitan Washington Air Quality Committee, and the COG Secretary Treasurer, reviewed and approved the proposed FY 2013 Work Program and Budget.

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS THAT:**

1. The Board approves the proposed FY 2013 Work Program and Budget.
2. Staff shall transmit the Work Program and Budget to member jurisdictions and ask that the proposed assessments be integrated into local government FY 2013 budgets.

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# **Metropolitan Washington Council of Governments**

Work Program & Budget

*Fiscal Year 2013*

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## **Executive Summary**

For over 50 years, local governments in the metropolitan Washington region have found great value in their membership at the Metropolitan Washington Council of Governments. COG provides its members with a seat at the regional table—something no other organization can do—as well as research and technical assistance from its expert staff and significant cost saving opportunities. The challenges facing local governments transcend their respective borders, and the fiscal constraints that continue to impact these localities make COG’s services and support all the more essential.

In February 2011, COG incorporated Region Forward, a vision for a more accessible, sustainable, prosperous, and livable region, into the organization’s updated Strategic Plan. As a driving force behind COG’s work, Region Forward underscores the need for regional collaboration to address many of the key priorities for COG members, including transportation mobility, climate and energy, housing, and public safety. In November 2011, a COG Steering Committee on Incident Management and Response released a report and recommendations on improving the region’s performance during emergencies, from snowstorms and hurricanes to earthquakes, all of which occurred in the same calendar year. A major result of the Committee’s work was the establishment of a new program to ensure regional coordination and communication among officials by designating highly-trained personnel to monitor the region, analyze and share information, and initiate calls to bring together area decision-makers.

In FY 2013, COG and its local governments will continue to plan and work together to make regional goals a reality. COG will continue to support the Capital Area Foreclosure Network as it directs at-risk homeowners to free foreclosure counseling and bring together stakeholders to combat the region’s foreclosure crisis. The Transportation Planning Board will continue developing its Regional Transportation Priorities Plan, which will identify those transportation strategies, both funded and unfunded, that offer the greatest potential contributions to addressing continuing regional challenges. The Climate, Energy and the Environment Policy Committee will develop a sustainable living challenge for residents in the National Capital Region. The Human Services and Public Safety Policy Committee will continue convening forums and developing strategies for issues like obesity, HIV/AIDS, and bullying.

Last but not least, COG will welcome Charles County, Maryland as a full member of the COG family beginning in January 2012. The County’s interest in cooperating more closely with its neighbors is a testament to COG and its members’ accomplishments and the understanding that local governments are stronger when they work together.

## **FY 2013 by the Numbers**

The total FY 2013 budget is submitted at \$26.9 million and has increased from \$26.6 million in FY 2012, an increase of less than one percent from FY 2012. The proposed FY 2013 General Local Contribution (GLC) assessment increased by approximately \$190,000 or 5.9 percent compared with FY 2012. Assessments have been frozen since FY 2009. The assessment rate increased from \$0.65721 to \$0.66913; however, any increase in membership fees is capped at 5.0

percent. Slightly more than half of the total assessment increase in FY 2013 is attributable to the addition of Charles County as a new COG member.

COG projects it will have 131 Full Time Equivalent (FTE) staff in FY 2013, down from the 133 FTE staff in FY 2012. Resources for Transportation Programs make up 66 percent of the total budget, with \$17.9 million in FY 2013, up from the \$17.5 million in FY 2012. Community Planning and Services make up 4 percent of the total budget, with \$1.22 million in FY 2013, up from \$1.20 million in FY 2012. Public Safety and Health Programs make up 7 percent of the total budget, with \$1.76 million in FY 2013, up from \$1.75 million in FY 2012. Environmental Programs make up 20 percent of the budget, with \$5.32 million in FY 2013, down from \$5.36 million in FY 2012. The Member Services budget makes up 2 percent of the total budget, with \$635,194 in FY 2013, down from \$823,567 in FY 2012.

Funding from the Urban Area Security Initiative (UASI) grant program will enable COG to continue its emergency preparedness planning in FY 2013. The UASI grant supports professional and technical work in several work program areas, with project oversight and management by staff funded in Work Program 6.0 Public Safety and Health and technical support in the Department of Environmental Programs.

#### *Transportation and Commuter Connections*

- Continue development of a TPB Regional Transportation Priorities Plan, which will identify those transportation strategies, both funded and unfunded, that offer the greatest potential contributions to addressing continuing regional challenges. In FY 2012, the Plan articulated a number of near term regional priorities, and in FY 2013 it will focus on longer term priorities;
- Continue collection of new household travel survey data from 4,800 households in fourteen focused geographic subareas of the region to permit more intensive analysis of specific growth and transportation issues in response to a need expressed by local jurisdiction users of the 2007/2008 Regional Household Travel Survey;
- Complete collection of data for the Commuter Connections 2013 State of the Commute Report and the Guaranteed Ride Home Applicant Surveys for the Washington and Baltimore metropolitan regions and production of reports.

#### *Community Planning and Services*

- Work with the Region Forward Coalition and the region's planning directors to update the Regional Activity Centers to better align them with existing and new transit investments, oversee implementation of the Region Forward plan, and track progress towards its regional goals and targets;
- Support the Capital Area Foreclosure Network as it continues to direct at-risk homeowners to free, local, and impartial foreclosure counseling and bring together stakeholders to enhance tools and knowledge to combat the region's foreclosure crisis;
- Continue placement of foster children through Wednesday's Child adoption program and support for an initiative that helps young people who are aging-out of the system.

### *Public Safety and Health*

- Provide professional, technical and secretariat support to the National Capital Region for implementation of the Urban Area Security Initiative (UASI);
- Support the development of Regional Incident Coordination (RIC) Program, a recommendation of the regional Incident Management and Response Report, which would be responsible for ensuring regional coordination and communication and helping area officials make better decisions before and during incidents;
- Continue coordinating forums, through the Human Services and Public Safety Policy Committee, on policy issues such as obesity, mental health, HIV/AIDS, and bullying.

### *Environmental Programs*

- Support to the Chesapeake Bay and Water Resources Policy Committee (CBPC) and its advocacy for reasonable, realistic, and cost effective approaches to meeting Chesapeake Bay Total Maximum Daily Loads (TMDLs) requirements as well as Watershed Implementation Plans (WIPs) at the local level;
- Develop a sustainable living challenge for residents in the National Capital Region as a follow up by the CEEPC Outreach Committee to the energy efficiency WE CAN challenge pilot started in 2011;
- Continue air quality planning efforts to meet the requirements of the new 2008 federal ozone standard.

### *Member Services*

- Continue to integrate internal systems and enhance the level of engagement with COG members. Specific initiatives include developing a new COG web site, improved member and committee management, and introduction of video conference and web streaming capabilities;
- Pilot improvements to COG's conference call capabilities to include web conferencing options. Increased call management and ability to provide visual data during such calls and conferences is a recommendation of the regional *Incident Management and Response Report*;
- Continue robust media relations and government relations efforts as well as value-added services for member governments like cooperative purchasing and the Institute for Regional Excellence.

The majority of program activities are led and supported by COG's four program departments. Agency wide support activities frequently lead new policy or program initiatives, or provide the managements and administrative support for program activities. This includes member services and government relations, legal support, public affairs and outreach, human resources management, facility and administrative support, finance and accounting, and information and technology management. Funding for these activities is included in COG's indirect cost allocation plan and supported by program revenue. A limited number of agency-wide program tasks are described in Section 10, Member Services.

## 1.0 Transportation Services

### Purpose

COG's Department of Transportation Planning promotes a regional multi-modal transportation system that is well-managed and maintained and provides for the movement of people and goods safely and efficiently. The department provides staff support to the National Capital Region Transportation Planning Board (TPB) as it works to ensure state and federal approval of funding for transit, highway, bicycle and pedestrian, and other transportation improvements in the region. The department also addresses regional funding priorities, such as the preservation and rehabilitation of the Metrorail system. Other services include coordinating transportation activities of local governments, state departments of transportation, and regional agencies as well as providing them with technical assistance for conducting transportation studies.

### Recent Actions and New Directions for FY 2013

- Approval of the annual update to the Constrained Long Range Transportation Plan (CLRP), which demonstrates that the region can afford to implement the plan and maintain the current transportation system;
- Approval of amendments to the six-year Transportation Improvement Program, ensuring state and federal approval of more than \$1.5 billion in transportation projects for metropolitan Washington for federal FY 2012;
- Initiation of the development of a TPB Regional Transportation Priorities Plan, which will identify those transportation strategies, both funded and unfunded, that offer the greatest potential contributions to addressing continuing regional challenges, and provide support for efforts to incorporate those strategies into future updates of the Constrained Long Range Transportation Plan (CLRP) in the form of specific programs and projects. The priority planning process uses a set of performance measures to quantify progress toward the TPB Vision Goals to identify the near and long term challenges and potential actions or strategies needed to meet the regional goals. In FY 2012, the plan articulated a number of near term regional priorities, and in FY 2013 it will focus on longer term priorities;
- Update of the 2010 assessment of the CLRP Aspirations scenario, which draws from the strategies explored in previously studied scenarios and other possible strategies to develop an integrated transportation and land use scenario that is within reach fiscally and administratively, but also pushes the envelope of what might be possible to improve the conditions of the 2040 baseline defined by the adopted CLRP. A sensitivity analysis of this scenario, which includes a regional high-quality bus rapid transit (BRT) network operating on a network of variably priced lanes, analyzed the impact of a lower-cost —streamlined” variably priced lane network with less new construction and more conversion of general purpose lanes to variably priced lanes;
- Identification of climate change adaption issues facing the region's transportation agencies for consideration in the COG Regional Climate Adaptation Plan;

- Collection of new household travel survey data from 4,800 households in fourteen focused geographic subareas of the region to permit more intensive analysis of specific growth and transportation issues in response to a need expressed by local jurisdiction users of the 2007/2008 Regional Household Travel Survey;
- Continuation of the TPB's Transportation/Land Use Connections (TLC) Program to offer technical assistance to local governments to advance land use and transportation coordination in the region;
- Continuation of planning support for the Metropolitan Area Transportation Operations Coordination (MATOC) Program which provides real-time traffic and transit information supporting coordination of regional transportation incident response;
- Continuation of the airport system planning program, including data processing of the regional air passenger survey at each of the region's three commercial airports, and an update of the ground access element of the regional transportation plan;
- Continuation of the regional "Street Smart" pedestrian and bicycle safety public education campaign that began in 2002;
- Continuation of project selection and administration of projects for about \$2 million per year under two Federal Transit Administration (FTA) programs: the Job Access Reverse Commute program for workers with limited incomes, and the New Freedom program for persons with disabilities and older adults;
- Continuation of the administration of the \$59 million Federal Stimulus TIGER (Transportation Investment Generating Economic Recovery) grant to implement a regional network of priority bus service along 13 corridors in Maryland, Virginia, and the District of Columbia and an intermodal transit center in Maryland. The efficiency of the corridors will be improved by implementing a bus transitway, bus-only lanes, queue jump lanes, transit signal priority technology, traffic signal management technology, bulb outs, real-time arrival technology, and other enhancements.

### **Activities Proposed for FY 2013**

#### **1.10 Continuing Transportation Planning**

The transportation planning program supports the TPB as it makes important decisions on a wide range of issues related to the area's roadways, transit, and pedestrian and bicycle facilities. The TPB will complete the identification of the longer term programs and projects for the TPB Regional Priorities Plan, and provide support for efforts to incorporate them into future updates of the constrained long range transportation plan (CLRP). The TPB will continue to develop and analyze integrated transportation and land use scenarios for the region and will work closely with the Region Forward Coalition in coordinating transportation and land use planning activities. The TPB will also continue to support COG activities to implement *Region Forward- A Comprehensive Guide for Regional Planning and Measuring Progress in the 21<sup>st</sup> Century*,

including providing data for the 2012 baseline analysis for the *Region Forward* goals, targets and indicators, and strengthening the integration of transportation, environment, and housing regional planning activities underway at COG.

As required by federal regulations, the TPB will work to support federal approval of the update to the constrained long-range transportation plan (CLRP) and the six-year Transportation Improvement Program. The Board will prepare the Unified Planning Work Program for the Washington region and ensure that transportation plans and programs are in conformity with the requirements of the Clean Air Act Amendments of 1990. The Board will also maintain the regional congestion management process, coordinate transportation safety planning in the region, and continue to expand regional freight planning activities.

The TPB in collaboration with COG’s Climate, Energy and Environment Policy Committee will continue work on the “What Would It Take?” scenario to examine how goals for reducing greenhouse gas emissions by 2020, 2030, 2040 and 2050 could be achieved through different combinations of interventions. Intervention strategies include increasing fuel efficiency, reducing the carbon-intensity of fuel, and improving travel efficiency. Promising transportation and land use measures to reduce greenhouse gases will be analyzed to determine their costs, benefits and effectiveness.

The TPB will also continue to track state and local land use and economic development patterns to ensure their consistency with transportation improvements. The work program also will provide support to the COG Cooperative Forecasting Program for the development of updated population, household and employment forecasts for transportation planning.

The TPB work program will continue to provide planning support for the management and operation of the regional transportation system, as well as transportation planning activities associated with COG's regional emergency response activities.

An annual report, *The Region*, will be prepared to describe the status of transportation system performance, update growth forecasts and associated travel patterns in the region, and summarize analyses and activities designed to strengthen land use and transportation linkages in the region.

PROPOSED FY 2013 WORK PROGRAM	APPROVED FY 2012 TOTAL	PROPOSED FY 2013 TOTAL	FEDERAL/ STATE GRANTS	OTHER GRANTS/FEE FOR SERVICES	BUILDING/ INTEREST REVENUE	MEMBERSHIP DUES
Continuing Transportation Planning 1.10	\$9,856,000	\$9,856,000	\$8,870,400			\$985,600

### **1.20 Technical Support Projects**

The TPB work program provides technical assistance to the District of Columbia, Maryland, Virginia, and the Washington Metropolitan Area Transit Authority (WMATA). This includes the use of the tools, techniques, and databases developed through the TPB work program to support corridor, project, and sub-area transportation and land use studies throughout the region.

PROPOSED FY 2013 WORK PROGRAM	APPROVED FY 2012 TOTAL	PROPOSED FY2013 TOTAL	FEDERAL/STATE GRANTS	OTHER GRANTS/FEE FOR SERVICES	BUILDING/ INTEREST REVENUE	MEMBERSHIP DUES
Technical Support Projects 1.20	\$1,714,000	\$1,714,000	\$1,542,600			\$171,400

**1.30 Airport Systems Planning – Ground Access**

In FY2013, the air systems planning program will complete data processing for the regional air passenger survey for which data were collected during FY2012. Using data collected from the regional survey, along with data from other sources including COG’s Cooperative Forecasts, the program will begin preparing forecasts of ground access trips to each of the region’s three commercial airports. During FY2013, the airport systems planning program will complete the update of the ground access element of the regional transportation plan.

PROPOSED FY 2013 WORK PROGRAM	APPROVED FY 2012 TOTAL	PROPOSED FY 2013 TOTAL	FEDERAL/STATE GRANTS	OTHER GRANTS/FEE FOR SERVICES	BUILDING/ INTEREST REVENUE	MEMBERSHIP DUES
Airport System Planning 1.30	\$542,000	\$395,000	\$375,250			\$19,750

**1.40 Street Smart Regional Pedestrian and Bicycle Safety Education Campaign Support**

The TPB will continue to coordinate the “Street Smart” regional pedestrian and bicyclist safety public education and outreach program which began in 2002. The program is funded by a combination of federal transportation safety funds made available through state governments matched with voluntary contributions from TPB-member jurisdictions. Spring and fall campaigns, timed to coincide with the changes to and from Daylight Savings Time, utilize radio, Metrorail, bus, internet, and outdoor transit advertising, with concurrent pedestrian-related police enforcement, aimed at changing driver and pedestrian behavior. COG/TPB staff administers the program, including management of a project consultant for campaign development as well as media placement of campaign advertisements.

PROPOSED FY 2013 WORK PROGRAM	APPROVED FY 2012 TOTAL	PROPOSED FY 2013 TOTAL	FEDERAL/STATE GRANTS	OTHER GRANTS/FEE FOR SERVICES	BUILDING/ INTEREST REVENUE	MEMBERSHIP DUES
Street Smart Campaign 1.40	\$50,000	\$113,344	\$50,000			\$63,344

**1.50 Administration of TPB Regional Priority Bus Project –TIGER Grant**

TPB will administer the \$59 million Federal Stimulus TIGER (Transportation Investment Generating Economic Recovery) grant to implement a regional network of priority bus service and an intermodal transit center. TPB staff will manage the grant with the support of a consulting firm assisting with administration requirements over the five year duration of the

project (to September 30, 2015). The project owners and grantee sub-recipients include: City of Alexandria, Virginia; District of Columbia Department of Transportation (DDOT); Maryland Department of Transportation (MDOT); Potomac and Rappahannock Transportation Commission (PRTC); and the Washington Metropolitan Area Transit Authority (WMATA).

PROPOSED FY 2013 WORK PROGRAM	APPROVED FY 2012 TOTAL	PROPOSED FY 2013 TOTAL	FEDERAL/STATE GRANTS	OTHER GRANTS/FEE FOR SERVICES	BUILDING/ INTEREST REVENUE	MEMBERSHIP DUES
TIGER Grant Admin 1.50	\$125,000	\$125,000	\$125,000			

**1.60 Administration of FTA Job Access Reverse Commute (JARC) and New Freedom Projects**

The TPB is the designated recipient for two Federal Transit Administration (FTA) programs: the Job Access Reverse Commute program for workers with limited incomes and the New Freedom program for persons with disabilities and older adults. TPB solicits, selects, and administers annual federal funding of about \$2 million for projects under these two programs, ensuring that FTA compliance and reporting requirements are met and that grant recipients are implementing the projects and receiving reimbursements in a timely fashion. Grant recipients can include local governments, transit agencies, non-profit and for-profit entities.

PROPOSED FY 2013 WORK PROGRAM	APPROVED FY 2012 TOTAL	PROPOSED FY 2013 TOTAL	FEDERAL/STATE GRANTS	OTHER GRANTS/FEE FOR SERVICES	BUILDING/ INTEREST REVENUE	MEMBERSHIP DUES
FTA Project Administration 1.60	\$350,000	\$350,000	\$350,000			

**1.70 Study of Public Acceptability of Regional Road-Use Pricing**

Through a \$400,000 multi-year grant from the Federal Highway Administration Value Pricing Pilot Program, the TPB and the Brookings Institution are conducting a study to answer key questions related to the public acceptability of road pricing. The study will be completed in FY 2012.

PROPOSED FY 2013 WORK PROGRAM	APPROVED FY 2012 TOTAL	PROPOSED FY 2013 TOTAL	FEDERAL/STATE GRANTS	OTHER GRANTS/FEE FOR SERVICES	BUILDING/ INTEREST REVENUE	MEMBERSHIP DUES
Road Pricing Study 1.60	\$150,000					

## 2.0 Commuter Connections

### **Purpose**

Commuter Connections promotes programs that ease traffic congestion and puts in place measures to help reduce vehicle emissions in order to meet air quality goals. The program also provides leadership and support to efforts to improve access to jobs and transit.

Commuter Connections is a comprehensive operational program of transportation demand management (TDM) measures designed to alleviate traffic congestion and reduce vehicle emissions. The program is coordinated through the Commuter Connections Subcommittee of the National Capital Region Transportation Planning Board (TPB) which includes stakeholder agencies and companies in the public, non-profit and private sectors. The subcommittee coordinates the use of resources from such stakeholders in order to maximize the effectiveness of voluntary TDM programs. Regional policy guidance for the Commuter Connections Program is provided by the TPB.

The TPB has adopted transportation emission reductions measures (TERMs) to reduce possible increases in air pollution associated with the regional long-range plan and six-year Transportation Improvement Program (TIP). These TERMS include the operation of regional Employer Outreach and Guaranteed Ride Home programs, Marketing, and Monitoring and Evaluation. The Commuter Operations Center handles all operational aspects of the various TERMS adopted by the TPB.

### **Recent Actions and New Directions for FY 2013**

- Registration of 13,900 commuters into the regional Guaranteed Ride Home Program in FY 2011;
- Implementation of a regional mass marketing campaign that encouraged more use of alternative modes of travel;
- During FY 2011 there were a record number of visits (148,000) to the Commuter Connections web site as well as inquiries and applications for ridematching. In FY 2011, 12,000 applications for rideshare matching were processed which was a 20% increase over the previous fiscal year;
- Coordination of regional Bike to Work Day in FY 2011 with over 10,000 registrants, a regional record and regional Car Free Day event in FY 2012 with nearly 12,000 pledges, a 70% increase over the previous fiscal year;
- Completion and distribution of the Transportation Emission Reduction Measure (TERM) Analysis Report and regional Placement Rate Study;
- Continuation of the Pool Rewards carpool incentive to newly formed registered carpools and expansion of the program to include vanpools;

- Completion of data collection for the 2013 State of the Commute Report and the Guaranteed Ride Home Applicant Surveys for the Washington and Baltimore metropolitan regions and production of reports.

**Activities Proposed for FY 2013**

**2.10 Commuter Operations Center**

COG’s Commuter Operations Center works to promote the use of transportation alternatives to driving alone in support of improved air quality, energy conservation, and congestion management. Continuous technical and administrative support will be provided to approximately 30 client member programs. The Operations Center will continue to provide regional ridematching coordination and technical assistance to jurisdictions along with commuter information services, including referring individuals to their appropriate local rideshare agencies. The Commuter Connections contingency management plan will continue to be reviewed and updated.

Ongoing technical updates of the Commuter Connections geographic information databases will be provided. These activities will include software upgrades and enhancements of integrated transit, telecenter, park-and-ride, and bicycling information for the Commuter Connections software system, and for the Commuter Connections web site. The regional on-line ridematching software and hardware will also be maintained and upgraded, as needed.

PROPOSED FY 2013 WORK PROGRAM	APPROVED FY 2012 TOTAL	PROPOSED FY 2013 TOTAL	FEDERAL/STATE GRANTS	OTHER GRANTS/FEE FOR SERVICES	BUILDING/ INTEREST REVENUE	MEMBERSHIP DUES
Commuter Operations Center 2.10	\$396,000	\$412,000	\$412,000			

**2.20 Employer Outreach**

The Employer Outreach Program focuses on providing regional outreach and promotion of Guaranteed Ride Home programs, teleworking, and other TDM strategies to employers. Maintenance of a regional employer contact database for the local sales representatives will continue, along with tabulation and reporting of employer survey data. Direct employer contacts will continue to be conducted by local jurisdiction outreach representatives. Support and assistance will be provided to the sales representatives to enhance coordination and consistency on key program activities, including employer site analysis and contact database management training. The Employer Outreach for Bicycling Program will provide information to employers on encouraging their employees to bike to work. Data collection activities will continue to provide the basis for evaluating the effectiveness of the program. Commuter Connections continues to provide information, training, and assistance to individuals and businesses in Maryland to encourage in-home and center-based telework programs. Specific initiatives will include on-site employer meetings and assistance to employers to either start or expand telework programs.

PROPOSED FY 2013 WORK PROGRAM	APPROVED FY 2012 TOTAL	PROPOSED FY 2013 TOTAL	FEDERAL/STATE GRANTS	OTHER GRANTS/FEE FOR SERVICES	BUILDING/ INTEREST REVENUE	MEMBERSHIP DUES
Outreach 2.20	\$585,000	\$690,000	\$690,000			

### **2.30 Guaranteed Ride Home**

The regional Guaranteed Ride Home (GRH) Program is available to commuters who vanpool, carpool, bike, walk or take transit to work a minimum of three days a week. Commuters who are registered with GRH can take up to four free rides by taxi, rental car, bus or train each year when unexpected emergencies arise. *In FY 2013*, the GRH program will continue to register applicants, monitor and prepare progress reports, manage and monitor GRH contract services for day to day operations and service providers, and distribute GRH marketing and information materials.

PROPOSED FY 2013 WORK PROGRAM	APPROVED FY 2012 TOTAL	PROPOSED FY 2013 TOTAL	FEDERAL/STATE GRANTS	OTHER GRANTS/FEE FOR SERVICES	BUILDING/ INTEREST REVENUE	MEMBERSHIP DUES
Guaranteed Ride Home 2.30	\$626,000	\$651,000	\$651,000			

### **2.40 Monitoring and Evaluation**

*In FY 2013*, the 2013 State of the Commute survey will be conducted and a technical report will be produced and distributed, the regional FY 2013 Guaranteed Ride Home Applicant survey will be completed and distributed, and the overall TERM Analysis Evaluation Methodology will be examined and updated and a report will be completed.

The effectiveness of the GRH program will be evaluated through a GRH Customer Satisfaction Survey. A marketing lead analysis will also be conducted to determine the results of marketing campaigns conducted in the region.

PROPOSED FY 2013 WORK PROGRAM	APPROVED FY 2012 TOTAL	PROPOSED FY 2013 TOTAL	FEDERAL/STATE GRANTS	OTHER GRANTS/FEE FOR SERVICES	BUILDING/ INTEREST REVENUE	MEMBERSHIP DUES
Monitoring & Evaluation 2.40	\$452,000	\$850,000	\$850,000			

### **2.50 Mass Marketing**

The marketing program aims to communicate the benefits of ridesharing alternatives including carpooling and vanpooling, teleworking, bicycling, and mass transit. The program promotes the Commuter Connections brand, positioning it as the central source for information on available alternative commute options.

*In FY 2013*, Commuter Connections will continue marketing and advertising various commute alternatives. A public recognition awards program for employers will be conducted, a quarterly newsletter will be produced and distributed, and updates will be made to the Commuter Connections web site. A regional Bike to Work Day event will be held. The event will be coordinated with local jurisdictions and the Washington Area Bicyclists Association. A regional Car Free Day will also be coordinated with local jurisdictions and other interested organizations.

The Pool Rewards carpool incentive demonstration project will continue to be implemented for those commuters forming new carpools and vanpools.

The focus of the marketing efforts will be aimed primarily at commuters and secondarily at employers. Radio will be used as the main source of media to reach consumers while they are commuting.

PROPOSED FY 2013 WORK PROGRAM	APPROVED FY 2012 TOTAL	PROPOSED FY 2013 TOTAL	FEDERAL/STATE GRANTS	OTHER GRANTS/FEE FOR SERVICES	BUILDING/ INTEREST REVENUE	MEMBERSHIP DUES
Mass Marketing 2.50	\$2,500,000	\$2,600,000	\$2,600,000			

**2.60 Guaranteed Ride Home Baltimore**

The Guaranteed Ride Home (GRH) Baltimore program is available to commuters who vanpool, carpool, bike, walk or take transit to work a minimum of three days a week and live in the Baltimore metropolitan region or in St. Mary’s County. Commuters who are registered with GRH can take up to four free rides by taxi, rental car, bus or train each year when unexpected emergencies arise. *In FY 2013*, the GRH program will continue to register applicants, monitor and prepare progress reports, manage and monitor GRH contract services for day to day operations and service providers, and distribute GRH marketing and information materials. A GRH Baltimore Applicant Survey will also be conducted to gauge the effectiveness of the program and a report will be produced.

PROPOSED FY 2013 WORK PROGRAM	APPROVED FY 2012 TOTAL	PROPOSED FY 2013 TOTAL	FEDERAL/STATE GRANTS	OTHER GRANTS/FEE FOR SERVICES	BUILDING/ INTEREST REVENUE	MEMBERSHIP DUES
GRH Baltimore 2.60	\$150,000	\$170,000	\$170,000			

### 3.0 Metropolitan Planning & Economic Development

#### Purpose:

COG's Metropolitan Planning and Economic Development Program supports regional planning goals by providing analytical tools and timely economic and demographic information. It supports the Region Forward Coalition and the Planning Directors Technical Advisory Committee (PDTAC) as members identify, disseminate and establish regional consensus on best management principles for sustainable growth, land use and livable communities. Data and analyses produced by the planning and economic development program, particularly through the Cooperative Forecasting program, serve as major inputs to much of the work done by the Transportation Planning Board (TPB) and other state, regional, and local organizations. The program also assists local governments in assessing their own plans and forecasts.

#### Recent Actions and New Directions for FY 2013

- In FY 2012, COG completed work on the “baseline” analysis of the regional goals, metrics and targets for measuring success of Region Forward, including the major update of the Regional Activity Centers maps. COG has also integrated *Region Forward* recommendations into its planning process, with oversight by the Region Forward Coalition;
- Working with local governments through technical trainings and workshops to support local 2010 Census “complete count” programs, and the development of plans for 2010 Census products and reports. *In FY 2013, COG will continue to provide local governments and the public with access to in-depth data from the 2010 Census and the American Communities Survey;*
- Working with the region's planning directors on updates to the Round 8.0 Cooperative Forecasts and monitor progress of development around the re-defined Regional Activity Centers in support of the TPB Vision, COG Climate Change Report, and Region Forward;
- Continuing to provide the COG Board and the Region Forward Coalition with regular updates on the BRAC process, monitor land use changes, and develop population, household and employment projections;
- Determining ways in which the Regional Activity Centers and Clusters can be used for technical analysis. COG plans to determine potential policy applications for this regional planning tool, building on the goals and targets of Region Forward which call for increasing the share of employment and housing located in Regional Activity Centers;
- Working with the Region Forward Coalition and region's planning directors to refine land use scenarios to support TPB scenario studies;
- Production of the annual Economic Trends and Commercial Construction Indicators reports, and the monthly Regional Economic Monitoring System (REMS) reports.

**Activities Proposed for FY 2013**

**3.10 Regional Planning and Coordination**

COG works through its committees to improve coordination of local, state, and federal planning activities in the region by serving as a major information resource and policy forum. COG will continue to bring the federal government's development proposals to the attention of the region's local governments for coordinated action. COG integrates land use, transportation, and environmental planning for the region and local governments, provides analysis and input for regional action, and examines best practices in planning management.

PROPOSED FY 2013 WORK PROGRAM	APPROVED FY 2012 TOTAL	PROPOSED FY 2013 TOTAL	FEDERAL/STATE GRANTS	OTHER GRANTS/FEE FOR SERVICES	BUILDING/ INTEREST REVENUE	MEMBERSHIP DUES
Regional Planning 3.10	\$113,000	\$113,000				\$113,000

**3.20 Census and Demographic/Economic Analysis**

In FY 2012, COG will work with local governments on the 2010 Census data collection and analysis efforts. COG will provide data for presentation at the municipal level, and will enhance regional economic databases that are used by local governments as well as COG's Departments of Transportation Planning and Environmental Programs. As the official Census Bureau Co-State Data Center for the Washington region, COG will continue to provide local governments and the public with access to in-depth data from the 2010 Census and the American Communities Survey.

PROPOSED FY 2013 WORK PROGRAM	APPROVED FY 2012 TOTAL	PROPOSED FY 2013 TOTAL	FEDERAL/STATE GRANTS	OTHER GRANTS/FEE FOR SERVICES	BUILDING/ INTEREST REVENUE	MEMBERSHIP DUES
Census and Demographic Analysis 3.20	\$32,000	\$32,000		\$20,000		\$12,000

**3.30 Cooperative Forecasting**

The Cooperative Forecasting program will continue to provide regularly updated population, household, and employment estimates and forecasts for use in local and regional planning activities. In FY 2011, COG completed the first series of projections of the Round 8.0 cooperative forecasts. COG extended the forecast horizon to 2040 and nearly doubled the number of traffic analysis zones (TAZs) to meet transportation planning requirements. Analysis of the relationships between regional land use, transportation, water, sewer, and air quality will be explicitly incorporated into this examination. The Cooperative Forecasting Program will consist of ongoing development, support and technical analysis, including the preparation of forecast updates based on changes in the economy, local land use plans or transportation facilities.

PROPOSED FY 2013 WORK PROGRAM	APPROVED FY 2012 TOTAL	PROPOSED FY 2013 TOTAL	FEDERAL/STATE GRANTS	OTHER GRANTS/FEE FOR SERVICES	BUILDING/ INTEREST REVENUE	MEMBERSHIP DUES
Cooperative Forecasting 3.30	\$31,000	\$31,000				\$31,000

**3.40 Region Forward**

Region Forward is a vision for a more accessible, sustainable, prosperous, and livable National Capital Region. It was developed by a coalition of area leaders brought together by COG in 2008 to help the region meet future challenges. In 2010, COG and its 21 member governments endorsed this vision, and today, Region Forward is at the heart of COG’s work.

In FY 2011, the COG Board established the Region Forward Coalition, with membership drawn from the public sector, as well as business, civic, advocacy and philanthropic representatives, to guide the policy and technical implementation of Region Forward. In FY 2012, COG completed work on the “baseline” analysis of the regional goals, metrics and targets for measuring success of Region Forward, and began work to update of the Regional Activity Centers maps. COG will continue to integrate the Region Forward recommendations into its planning process —with oversight by the Region Forward Coalition. Staff will also maintain an active outreach and engagement program, particularly including the Region Forward website with frequent, topically-focused guest blogs on regional issues.

PROPOSED FY 2013 WORK PROGRAM	APPROVED FY 2012 TOTAL	PROPOSED FY 2013 TOTAL	FEDERAL/STATE GRANTS	OTHER GRANTS/FEE FOR SERVICES	BUILDING/ INTEREST REVENUE	MEMBERSHIP DUES
Region Forward 3.40	\$205,000	\$240,000		\$150,000		\$90,000

## 4.0 Housing Opportunities

### Purpose

The Housing Opportunities and Community Management Program promotes creative initiatives to increase the supply of affordable housing units in the National Capital Region. The program also seeks to revitalize neighborhoods and expand affordable housing opportunities by providing information and promoting regional cooperation and by supporting programs to address and prevent foreclosures.

### Recent Actions and New Directions for FY 2013

- Continuation of support for the Capital Area Foreclosure Network (CAFN), established by COG and the Nonprofit Roundtable of Greater Washington, will continue to bring together stakeholders to enhance tools and knowledge to combat the region's foreclosure crisis and reach out to at-risk homeowners, directing them to free, local, and impartial foreclosure counseling. CAFN also released two rounds of competitively-awarded grants to counseling agencies. *In FY 2013, COG and CAFN will continue research, technical support and training activities to address and prevent foreclosures in the region.*
- Development of regional affordable housing targets by region's housing directors. COG will continue advocacy of strategies to promote affordable housing, including new regional targets, and address the jobs/housing imbalance;
- Production of reports on regional housing trends, the annual survey on homelessness, and research of data for inclusion in a report on residential construction activity to support *Region Forward*.

### Activities Proposed for FY 2013

#### 4.10 Areawide Housing Planning

COG will continue to work with member jurisdictions to increase exposure of housing work programs and products by building greater communication and visibility opportunities for COG with the public, private sector, and nonprofit organizations. COG will identify and advocate policies and strategies to promote affordable housing, monitor progress in creating new affordable housing, and address the jobs/housing imbalance.

COG will also publish research on affordable housing construction activity in the region as part of *Region Forward* effort. In addition, COG will address housing needs for special populations by publishing a regional homeless enumeration report and by examining jurisdictions' efforts to end chronic homelessness.

PROPOSED FY 2013 WORK PROGRAM	APPROVED FY 2012 TOTAL	PROPOSED FY 2013 TOTAL	FEDERAL/STATE GRANTS	OTHER GRANTS/FEE FOR SERVICES	BUILDING/ INTEREST REVENUE	MEMBERSHIP DUES
Areawide Housing Planning 4.10	\$251,182	\$301,182		\$50,000		\$251,182

**4.20 Washington Area Housing Partnership**

Resources previously dedicated to The Washington Area Housing Partnership are shifting to the Capital Area Foreclosure Network (CAFN) program (4.30) to combat the ongoing foreclosure challenges in many jurisdictions in the region.

PROPOSED FY 2013 WORK PROGRAM	APPROVED FY 2012 TOTAL	PROPOSED FY 2013 TOTAL	FEDERAL/STATE GRANTS	OTHER GRANTS/FEE FOR SERVICES	BUILDING/ INTEREST REVENUE	MEMBERSHIP DUES
Washington Area Housing Partnership 4.20	\$89,000					

**4.30 Capital Area Foreclosure Network**

The Capital Area Foreclosure Network (CAFN), established by COG and the Nonprofit Roundtable of Greater Washington, will continue to bring together stakeholders to enhance tools and knowledge to combat the region’s foreclosure crisis. With financial support from a range of funders, including Fannie Mae, Freddie Mac, NeighborWorks America, and the Federal Reserve Bank of Richmond, CAFN commissioned research to document the extent of the ongoing foreclosure crisis, as well as the challenges faced by housing counselors and legal service agencies’ capacity for addressing foreclosure.

CAFN has convened workshops and trainings on best practices to address and prevent foreclosures, and disseminated educational materials in English, Spanish, Farsi, Mandarin, and Amharic to educate homeowners. CAFN also developed a website to assist nonprofit counseling organizations, including a regional training calendar, discussion board for housing counselors, and links to resources for at-risk homeowners and practitioners. CAFN also released two rounds of competitively-awarded grants to support counseling agencies. *In FY 2013, COG and CAFN will continue research, technical support and training activities to address and prevent foreclosures in the region.*

PROPOSED FY 2013 WORK PROGRAM	APPROVED FY 2012 TOTAL	PROPOSED FY 2013 TOTAL	FEDERAL/STATE GRANTS	OTHER GRANTS/FEE FOR SERVICES	BUILDING/ INTEREST REVENUE	MEMBERSHIP DUES
CAFN 4.30	\$150,000	\$164,000		\$125,000		\$39,000

## 5.0 Child Welfare

### **Purpose**

COG's Child Welfare Program finds loving homes for the region's foster children. In partnership with local and state child welfare agencies, the program achieves positive outcomes for youth in foster care by bolstering local governments' foster and adoptive parent recruitment and retention initiatives. COG's child welfare committees provide a platform for this work, while also providing local governments in the National Capital Region with technical assistance and a gathering place to discuss and track trends in foster care.

### **Recent Actions and New Directions for FY 2013**

- Placement of foster children through Wednesday's Child adoption program and renewed media outreach to promote foster care/adoption;
- Coordination of regional Foster Parent Appreciation celebration that both celebrates the foster parents of the year and increases new interest in foster parenting;
- Continuation of the development of an initiative that recognizes and/or supports foster youth who are aging-out of the system.

### **Activities Proposed for FY 2013**

#### **5.10 Child Welfare, Foster Care and Wednesday's Child**

In the National Capital Region, the overall number of children in foster care has declined. In 2010 there were 4,043 children in foster care down from 4,495 in 2008. Of the number of children in foster care in our region, there are a disproportionate number of children of color, African American and Hispanic children, as well as teenagers, sibling groups and children with special medical needs.

Although tremendous efforts are made to recruit permanent loving adoptive families for children in foster care, recently an especially alarming number of youth left the system without achieving permanency. Between 2008 and 2010, there was a 27 percent increase in the number of youth who left the system without finding a permanent home; this phenomenon is called aging out. In response to the aging-out trend, during FY 2012 COG will work closely with our colleagues across the region to identify ways to safeguard and support youth who are in jeopardy of aging out of the system.

During the remainder of FY 2012 and FY 2013, COG's child welfare program will continue to facilitate meetings of the Foster Care Committee to recruit and retain more foster and adoptive parents, find permanent families for foster children, and develop services and supports for children who age-out of the foster care system. The long-running Wednesday's Child program between COG, the Freddie Mac Foundation, NBC4 and local child welfare agencies and the Wednesday's Child Committee will continue to help find permanent homes for foster children,

all of whom are considered difficult to place. The Friends of Wednesday's Child Fund will continue to offer grants to Wednesday's Child children to increase their self-esteem and self-sufficiency.

The Child Welfare Data Workgroup will compile the 2011 National Capitol Region Foster Care Annual Report. The Child Welfare Directors Committee will also continue to meet quarterly to share programmatic information and policies. This committee will bring policy recommendations forward for Human Services Public Safety Policy Committee and to the COG Board of Directors.

PROPOSED FY 2013 WORK PROGRAM	APPROVED FY 2012 TOTAL	PROPOSED FY 2013 TOTAL	FEDERAL/STATE GRANTS	OTHER GRANTS/FEE FOR SERVICES	BUILDING/ INTEREST REVENUE	MEMBERSHIP DUES
Foster Care & Adoption 5.10	\$323,890	\$340,890		\$150,000		\$190,890

## 6.0 Public Safety and Health

### Purpose

COG's Public Safety, Health and Homeland Security Programs provide a wide range of activities focused on keeping communities safe, secure, and healthy. The Public Safety program coordinates efforts among area law enforcement, fire protection, and emergency management, and works to strengthen regional mutual aid agreements. The Homeland Security program supports the Emergency Preparedness Council (EPC), Chief Administrative Officers Homeland Security Executive Committee (CAO-HSEC) and the Senior Policy Group (SPG) in determining how to best use federal homeland security funding—a major effort that requires bringing together the area's top officials, emergency planners and first responders. The Health program promotes enhanced public health services through effective coordination among all health fields including public, private, and emergency services and a holistic approach to providing equitable access to quality healthcare that focuses on wellness and prevention.

### Recent Actions and New Directions for FY 2013

- Providing professional, technical and secretariat support to the National Capital Region for implementation of the Urban Area Security Initiative (UASI);
- Supporting the Emergency Preparedness Council (EPC), the Chief Administrative Officers, the Senior Policy Group and the Exercise and Training and Operations Panel (ETOP) in developing and implementing the Training and Exercise Program for the region to include the annual EPC Senior Leader Seminar and other training and exercise activities;
- Supporting the EPC, Chief Administrative Officers Homeland Security Executive Committee (CAO-HSEC), and the Senior Policy Group in the development of investment plans, determining priorities and developing project management plans for federal UASI funds, in partnership with all R-ESFs and RPWGs to include the Police Chiefs, Fire Chiefs, Emergency Managers, Public Health officials, Chief Information Officers (CIO), and others;
- Supporting the process of tracking the status of completion of the NCR Homeland Security Strategic Plan goals, objectives and initiatives, in partnership with the CAO-HSEC, the SPG, the EPC, and all of the regional emergency support functions (R-ESFs) and program working groups (RPWG);
- Supporting the efforts of the COG Emergency Managers and the Regional Planners to update the Regional Emergency Coordination Plan (RECP) as requested by the EPC, to include coordination with the various R-ESFs;
- Through the Human Services and Public Safety Policy Committee, COG will continue coordinating forums on policy issues such as obesity, mental health, affordable housing, youth violence, crime and gun control, immigration, HIV/AIDS, bullying, and other pressing and relevant needs which may arise;

- Production of annual reports on crime and drunk driving for the region;
- Continuing to promote effective cross training opportunities and communications interoperability amongst and across the first responder community;
- Continuing coordination of meetings of animal services personnel, public safety chaplains and military chaplains as well as events to honor fallen corrections officers and to promote first responder safety and fireworks safety;
- Support the development of Regional Incident Coordination (RIC) Program, which would be responsible for ensuring regional coordination and communication and helping area officials and residents make better decisions before and during incidents;  
Coordinate updates of all RICCS list contacts with quarterly input from all Public Safety Committees and Subcommittees;
- Coordinate annual updates for all Mutual Aid Operations Plans (MAOP); Supporting the development of a plan for management of mass fatalities;
- Supporting the development of plans for the mass dispensing of medication to the entire NCR population within 48 hours of an attack;
- Coordination of facilitated discussion of health and medical emergency preparedness needs;
- Supporting the implementation of core emergency preparedness curriculum for health responders;
- Supporting the development and implementation of work plan for a collaborative planning project to improve access to health care of all types for persons with substance abuse and/or mental health conditions.

### **Activities Proposed for FY 2013**

#### **6.10 Emergency Preparedness Planning and Coordination**

At the core of COG's Homeland Security work program is an intricate, collaborative process focused on keeping residents and visitors of metropolitan Washington safe and secure. A key part of the process involves assisting the area's top leaders, security officials, emergency managers, and others as they determine the highest priority needs to address using funds provided by the federal Urban Area Security Initiative (UASI), the program created to enhance local governments' ability to mitigate/prevent, prepare for, respond to and recover from terrorist acts and other emergencies.

A significant portion of emergency planning and coordination efforts in FY 2013 will be driven by UASI grants for the National Capital Region (NCR). Each year, the Senior Policy Group (SPG) -- comprised of senior officials from the District of Columbia, Maryland, Virginia, and the

Department of Homeland Security -- and members of the Chief Administrative Officers Committee (CAO) work to identify priorities for UASI funding in the NCR. Once priority areas are determined, the SPG and CAOs work through COG and the State Administrative Agent (SAA) with Regional Emergency Support Functions, Regional Program Working Groups, and others to identify specific needs in each of the identified areas. Projects are then identified to address the specific needs of the region and in support of the goals and objectives in the NCR Homeland Security Strategic Plan. In the past, UASI funds have been used for portable radios for first responders, improvements to critical infrastructure, shelter and medical equipment, public outreach materials, an update of emergency preparedness plans for the region, a risk assessment for the NCR, and a number of items needed to improve emergency preparedness in the region.

*In FY 2013, COG's Public Safety Program will continue to support emergency response planning, preparedness, and response efforts, focusing on lessons learned from exercises and other assessments, integrating new responsibilities and tasks arising from UASI, and making sure that tasks are linked to all relevant local, state, and federal plans. Planning is a continuous process, and significant multiyear federal funding allocations are essential to continually address the most critical planning needs. Planning is guided largely by documents from the Department of Homeland Security, as well as the NCR Homeland Security Strategic Plan, which identifies initiatives for improving disaster response, with a focus on improving future preparedness, response, recovery, prevention and protection. In FY 2013, COG will continue to provide lead staff support for the EPC and its role of overall management of the NCR Homeland Security Strategic Plan; maintain close coordination with the SPG, Department of Homeland Security Office of the National Capital Region Coordination, and the State Administrative Agent (SAA); coordinate and support the Regional Emergency Coordination Plan (RECP); and test and maintain the Regional Incident Communication and Coordination System (RICCS), a state of the art communications system that greatly enhances the ability of leaders and others to communicate.*

In addition to the UASI planning process, COG provides support for the Human Services and Public Safety Policy Committee and several technical committees, such as the Emergency Managers, Fire Chiefs, Police Chiefs, and Health Officials.

In the midst of planning and support, COG also addresses liability and other issues associated with regional mutual aid agreements and plans. Federal legislation permits local governments in the National Capital Region to enter into intergovernmental compacts or agreements with each other and with appropriate state and federal entities to assist in the provision of emergency services for the mutual benefit of all regional governments and the public safety of citizens. The COG Board has established such a mutual aid agreement, and the various disciplines have developed operations plans for each of the essential services dealing with response and recovery from natural and man-made emergencies, including terrorist attacks. These plans enhance the emergency planning and response capability provided in the RECP, as well as state and federal homeland security functions.

PROPOSED FY 2013 WORK PROGRAM	APPROVED FY 2012 TOTAL	PROPOSED FY 2013 TOTAL	FEDERAL/STATE GRANTS	OTHER GRANTS/FEE FOR SERVICES	BUILDING/ INTEREST REVENUE	MEMBERSHIP DUES
Emergency Preparedness Planning 6.10	\$1,140,934	\$1,144,531	\$921,203	\$50,000	\$100,000	\$73,328

## **6.20 Law Enforcement Coordination**

Public Safety and Homeland Security issues are very broad and affect the community in many ways, in addition to emergency preparedness and response. Local, state, and federal law enforcement in the region continue to struggle with the matters of crime, gangs, drunk driving, pedestrian safety, motor vehicle theft, and a host of other issues that impact our lives daily. COG helps by supporting innovative law enforcement strategies focusing on crime control, youth violence prevention, standardized training, and communications interoperability, amongst others. COG will continue to produce the annual *Report on Crime and Crime Control*, to keep the elected officials, other leaders, and residents of metropolitan Washington apprised of issues facing the region. And COG will continue to promote interagency cooperation and data sharing among law enforcement partners through innovative technological systems and tools (LInX, RPDSS, NCR Biometrics, NCR LPR Program, etc), and forums which bring together law enforcement personnel with others responsible for public safety and homeland security (i.e. fire services, fusion centers, private sector).

PROPOSED FY 2013 WORK PROGRAM	APPROVED FY 2012 TOTAL	PROPOSED FY 2013 TOTAL	FEDERAL/STATE GRANTS	OTHER GRANTS/FEE FOR SERVICES	BUILDING/ INTEREST REVENUE	MEMBERSHIP DUES
Law Enforcement 6.20	\$129,000	\$129,000		\$24,000		\$105,000

## **6.30 Fire Services Coordination**

COG will continue to assist area Fire Chiefs as they collaborate on emergency planning and share resources, investigate new communication technology options for interoperability among first responders, and provide training and support related to local fire operations, including hazardous materials decontamination and response to chemical and biological terrorist attacks. COG will coordinate with the fire services to develop regional response plans for fire and rescue all-hazards response, and promote efforts to further fire service intelligence functions and Fire/EMS & Law Enforcement Integration. COG will provide technical and administrative support to the Fire Chiefs Committee and its subcommittees in ongoing activities related to UASI funded projects and initiatives. Additionally, support will be given to facilitate annual activities such as the *Arrive Alive and Survive Safety Conference*, the COG Fireworks Safety Press Event, and joint meetings with the COG Police Chiefs and COG Emergency Managers Committee. COG will continue to facilitate communication and coordination between the General Manager and the Emergency Management Department of the Washington Metropolitan Area Transit Authority, and the COG Fire Chiefs Committee, to address issues of mutual concern regarding response along the Metro right of way. In general, COG will continue its coordination of fire safety and

response planning with local fire departments, homeland security officials, and other public safety agencies as they work to coordinate existing initiatives on interoperability of voice and data transmission, common response efforts, and addressing mutual aid during all-hazard events.

PROPOSED FY 2013 WORK PROGRAM	APPROVED FY 2012 TOTAL	PROPOSED FY 2013 TOTAL	FEDERAL/STATE GRANTS	OTHER GRANTS/FEE FOR SERVICES	BUILDING/ INTEREST REVENUE	MEMBERSHIP DUES
Fire Services Planning 6.30	\$79,000	\$79,000		\$4,000		\$75,000

**6.40 Corrections Coordination**

Correctional departments play an important part in the region’s Public Safety program, with responsibility for both incarceration and rehabilitation. COG’s Corrections Committees work to address increasing concerns about gangs as they relate to corrections facilities; incorporate the corrections community in efforts to prepare for natural disasters or terrorist incidents; discuss standards and best practices across the region on issues such as services for transgendered inmates, the Safe Prisons Communications Act, and other legislative actions posed by the American Corrections Association; and coordinate health care planning and protocols to ensure consistency throughout the region, including the admission of Hepatitis and HIV inmates and providing mental health services to prison populations. COG also continues to organize the Annual Wreath Laying Ceremony to honor slain corrections officers from across the region and nation.

PROPOSED FY 2013 WORK PROGRAM	APPROVED FY 2012 TOTAL	PROPOSED FY 2013 TOTAL	FEDERAL/STATE GRANTS	OTHER GRANTS/FEE FOR SERVICES	BUILDING/ INTEREST REVENUE	MEMBERSHIP DUES
Corrections 6.40	\$15,000	\$15,000				\$15,000

**6.50 Regional Anti-Substance Abuse Coordination**

COG’s Substance Abuse and Mental Health program work to help strengthen prevention and treatment programs in the area by providing local data and research, public-private collaboration, and support for evidence-based policies and programs.

COG assists local governments by monitoring substance abuse and drunk driving trends, and by providing training and other resources for health care workers. Ongoing projects include an annual report produced in collaboration with the Washington Regional Alcohol Program titled “How Safe Are Our Roads?” as well as twice-yearly trainings to help Treatment Providers care for patients who suffer from both substance abuse problems and mental health disorders. Building upon these annual trainings, COG staff also created a regional directory that lists area agencies offering treatment services for individuals with co-occurring substance abuse and mental health disorders. Following on the impaired driving report, COG monitors legislation on traffic safety issues and updates the region on best practices in highway safety.

The anti-substance abuse program has taken on mental health issues and will continue to identify and address other substance abuse issues in the coming year.

PROPOSED FY 2013 WORK PROGRAM	APPROVED FY 2012 TOTAL	PROPOSED FY 2013 TOTAL	FEDERAL/STATE GRANTS	OTHER GRANTS/FEE FOR SERVICES	BUILDING/ INTEREST REVENUE	MEMBERSHIP DUES
Regional Anti-Substance Abuse 6.50	\$200,000	\$200,000		\$15,000		\$185,000

### **6.60 Health Planning and Coordination**

Working with the Health Officers Committee, COG’s health program seeks to help meet the public health needs of member local governments and their residents. Issues of primary concern are obesity, emergency preparedness, access to healthcare, social determinants of health, and environmental health. Various health forums will be conducted that include Seniors and individuals with HIV/AIDS: A Growing Concern, and A Regional Latino Forum. Regionally the health program is moving in a new direction as more attention is paid to the social determinants of health, the importance of environmental factors, and the inequity of health among racial groups. We will see increased collaboration with regional partners, especially non-profit organizations and local foundations to improve the use of health impact assessments in the broader policy arena.

COG and the Washington Regional Association of Grantmakers are processing data known as community health indicators—a wide array of measures ranging from environmental quality to tobacco use to health care access—which help local governments decide where to focus public health efforts. *In FY 2013, COG anticipates helping local governments plan and evaluate programs that will meet the needs of their residents by expanding its data pool on health indicators.*

The Health Officials Committee, in collaboration with the three primary jurisdictions and the Johns Hopkins Applied Physics Laboratory, will continue to use and refine ESSENCE (Electronic Surveillance System for the Early Notification of Community-based Epidemics), which works to identify disease outbreaks sooner than would otherwise be possible. COG will seek opportunities to expand the types of data sets to make the system more sensitive and accurate. Other ongoing projects include COG’s “Health Capsules” newsletter on research conducted within the region, a compilation of additional data on obesity policies and practices, programs and trends, collaboration with private organizations to increase access to primary health care and continued monitoring of chronic and emergent health trends and policies to address them.

The Health program’s involvement in homeland security has focused on improving plans for regional response to a terrorist attack or other emergency. Through the Regional Emergency Support Function 8 (RESF 8)—Health, Mental Health and Medical Services—COG has provided staffing and resources for health directors as they develop a regional disease and syndromic surveillance system that will help area health departments and hospitals detect a health emergency. Emergency plans have also focused on training medical and health public

information officers (PIOs) in how to respond to potential disasters. Through a forum and round table discussions, COG has helped PIOs understand the complex issues of avian and pandemic influenza, as well as how to handle bodies exposed to radiation. COG also worked with the same PIOs to develop a full communications plan as part of the Cities Readiness Initiative. COG has supported the Health and Medical Regional Program Work Group in conducting a gap analysis and emergency planning efforts, as well as coordinated responses to emergent diseases.

A recent focus of homeland security planning has centered on providing care to handle mass sheltering and human services. To support this effort, COG is providing technical assistance to the non-profit community on emergency planning, especially continuity of operations and helping build the capacity of the region to provide mass shelter and mass congregate meals. COG has developed a draft mass care regional standards document, an evacuation plan survey of health care and senior facilities, a guide for dealing with unplanned volunteers, support for exercises of plans for use of volunteers in mass dispensing of antibiotics in Anthrax scenarios, a plan for nutrition assistance during a pandemic, a survey and evaluation of shelter sites (including handicapped accessibility), and development of a regional standard for mass care shelters, as well as the purchase of equipment and supplies to increase shelter capacity, including equipment and supplies for persons with special needs and for pet shelters. In response to regional and national health issues, such as the recent H1N1 as a pandemic disease, measles and whooping cough, the health program will continue to support communication and coordination across all health sectors, including purchase of personal protective equipment for public safety personnel.

PROPOSED FY 2013 WORK PROGRAM	APPROVED FY 2012 TOTAL	PROPOSED FY 2013 TOTAL	FEDERAL/STATE GRANTS	OTHER GRANTS/FEE FOR SERVICES	BUILDING/ INTEREST REVENUE	MEMBERSHIP DUES
Health Planning 6.60	\$188,000	\$188,000				\$188,000

## 7.0 Water Resources

### Purpose

COG's Water Resources Program promotes the goals of the *Region Forward* goals of sustainability, livability, accessibility and prosperity by integrating water quality and water supply with *Region Forward* as well as other environmental planning and protection efforts. COG has a leadership role for regional efforts to monitor, analyze and report on water quality trends; track and report on state and federal regulatory initiatives and legislation; advocate on behalf of COG's members; and to facilitate the restoration and protection of the region's waterways, including the Chesapeake Bay, the Potomac River, and the Anacostia River. The Water Resources Program also works to enhance the region's green infrastructure, promote the use of environmentally sensitive site design, support sustainable agriculture, reduce trash in area waterways, assist members with stormwater management programs, encourage wise use of drinking water supplies, implement the regional water supply and drought awareness plan, and help water and wastewater utilities respond to regional emergencies.

### Recent Actions and New Directions for FY 2013

- Support to the Chesapeake Bay and Water Resources Policy Committee (CBPC) and its advocacy for reasonable, realistic, and cost effective approaches to meeting Chesapeake Bay Total Maximum Daily Loads (TMDLs) requirements as well as Watershed Implementation Plans (WIPs) at the local level;
- Documenting the need for greater state and federal funding support for local governments and other parties with pollution reduction responsibilities to meet these objectives;
- In FY 2012, the CBPC commented on potential Chesapeake Bay related legislation – both state and federal; and also provided formal comments to EPA and its Bay state partners on the proposed Bay TMDLs and their accompanying state Phase I WIPs. In addition, in FY 2012 COG continued to organize various meetings, workshops, webinars, and other events that brought together policy and technical members as well as state and federal (EPA) staff to discuss these matters and to communicate the view and concerns of COG's members;
- *In FY 2013, COG's work on the Bay water quality issues will continue to focus on: assessing water quality conditions/trends and noting both the improvements that are the result of local actions and identifying the continued challenges for the region; monitoring and reporting on the development of regulations and permit requirements aimed at meeting the Bay water quality goals; providing input on the development of Phase II WIPs; assessing the impacts on regional wastewater and stormwater programs due to these requirements; and tracking/reporting on related Congressional legislation and federal regulations. Work will also continue to integrate these efforts with COG's "Region Forward" initiative to address water resources issues in a sustainable manner that supports the region's anticipated growth; and to address the ongoing challenges to water quality that are not Bay-specific (e.g., continued assessments of emerging contaminants, impacts of local TMDLs, climate change initiatives, water supply);*

- Support of the activities of the Anacostia Restoration Partnership and Steering Committee. In FY 2012, the Anacostia Watershed Restoration Plan and Report, which provided comprehensive ten-year restoration guidance, and the related –Action Agenda” for near term restoration actions were published and distributed. *In FY 2013, COG will support the Partnership’s ongoing implementation of the Anacostia Restoration Plan, including tracking of completed restoration projects. Citizen outreach, completion of funding, outreach, and implementation strategies, watershed monitoring, and reporting on conditions in the Anacostia are all planned in FY 2013;*
- Field and policy work associated with the Trash Free Potomac Watershed Initiative (TFPWI) that was initiated by the Alice Ferguson Foundation. COG staff continues to conduct field surveys in the Anacostia watershed and serve on the TFPWI’s Advisory council. *In FY 2013, COG staff will continue to play a major role in coordinating monitoring and trash reduction efforts in the Anacostia watershed;*
- Work with its regional agricultural partners to promote local sustainable agriculture in both the region and surrounding area, including further upgrades to the –National Capital Farms” Web site; *In FY 2013, COG will work to coordinate this initiative with “Region Forward” as well as other water and environmental resources programs;*
- During FY 2012, COG worked with area water utilities and local governments to develop and refine an expanded outreach and education campaign known as the Community Engagement Campaign (CEC) that uses innovative social media techniques to promote the Regional Wise Water Use campaign and additional outreach elements such as water and wastewater infrastructure protection, reducing disposal of harmful pollutants into the wastewater system, and protecting drinking water supply source waters. *During FY 2013, the CEC will continue to implement outreach activities using new and innovative social media techniques, as well as traditional media approaches when appropriate;*
- Continued support to the Blue Plains Users (the five area jurisdictions served by the Blue Plains Wastewater Treatment Plant) to implement the terms of the Intermunicipal Agreement (IMA), as well as to address various technical and policy issues of mutual interest. FY 2011 COG activities focused primarily providing support to the Blue Plains Users to complete preparation of a new IMA. *In FY 2013, support is expected to focus on supporting the Blue Plains Users to implement the terms of the new IMA, as well as providing continued technical and policy support for water quality issues related to the Bay TMDL and Blue Plains specifically; as well as those issues that relate to the Blue Plains Service Area;*
- During FY 2012, COG closely tracked an intensifying drought pattern and worked closely with area jurisdictions, water utilities and state and federal agencies through the Drought Coordination Committee to determine how and when to invoke the appropriate stage of the regional water supply and drought plan. *In FY 2013, COG will again closely monitor water supply conditions and support the Drought Coordination Committee as it implements the regional water supply and drought plan. COG will also work with the committee on refinements to the plan trigger for declaring a Drought Watch;*

- Continued support for the region's water security monitoring network to including maintenance of existing stations on the Potomac River and other locations around the water supply system. *During FY 2013, COG will continue to support an integrated regional water security monitoring network, focusing on developing regional contaminant response communication protocols for intentional events, accidental hazards, or natural disasters;*
- In FY 2012 COG staff, working with the District of Columbia Urban Forestry Administration and contractors, established a small urban timber marshalling yard to collect local municipal trees felled due to storms, maintenance, and other causes. This work was supported by a grant from the U.S. Forest Service through the District of Columbia Urban Forestry Administration. *During FY 2013, COG will continue to support regional efforts to better manage recovery of urban timber.*

### **Activities Proposed for FY 2013**

#### **7.10 Regional Water Resources Management**

As the COG region continues to grow and develop at a rapid pace, and as water quality requirements evolve, COG's Water Resources Program remains committed to protecting and monitoring the area's water quality and the condition of its water resources; as well as to represent the interests of local governments as federal and state actions become increasingly regulatory in nature. EPA issued its Total Maximum Daily Loads (TMDLs) for the Bay (92 in total) in December 2010. These TMDLs included specific nutrient and sediment reductions for the Potomac River, with the stated objective of having implemented all the necessary actions by 2025 that are required to achieve the stated reductions. These TMDL requirements, and the associated state-based WIPs, will have significant fiscal and programmatic implications for COG's member governments and local wastewater utilities. *In FY 2013, COG will continue to work with its members to help craft how the Phase II WIPs are developed and implemented at the local level; to identify means to manage these requirements in a sustainable manner; to advocate for implementation schedules and actions that are feasible; to advocate for integrated requirements between the TMDLs and permits; and to seek greater state and federal funding resources for the local government requirements imposed by this process. As part of this support, COG will continue its more than 30 year work to monitor, analyze, and report on the water quality of the Potomac River. This will continue to be a critical aspect of the Water Resources Program as water quality monitoring results are ultimately the final measure of success in meeting the Bay and Potomac water quality goals. These efforts will focus on assessing the data itself, while other technical work will focus on the application of the EPA's Chesapeake Bay Water Quality and Watershed Models, which drive many policy decisions. These activities will primarily focus on the impacts and implications to the region's wastewater treatment plants, and stormwater management programs and facilities.*

Because security of the region's water resources is also of primary importance, COG's Water Security Workgroup examines drinking water security issues and makes recommendations to enhance security. The workgroup's feedback has been formalized in the Water Supply Emergency Plan, and its comprehensive work program helps guide enhancements to the region's

drinking water and wastewater monitoring networks. Through several federal grants, as well as through continued local government and water utility support, a regional water security monitoring and communication network was established. *During FY 2013, COG will continue to support an integrated regional water security monitoring network, focusing on developing regional contaminant response communication protocols for intentional events, accidental hazards, or natural disasters.*

PROPOSED FY 2013 WORK PROGRAM	APPROVED FY 2012 TOTAL	PROPOSED FY 2013 TOTAL	FEDERAL/STATE GRANTS	OTHER GRANTS/FEE FOR SERVICES	BUILDING/ INTEREST REVENUE	MEMBERSHIP DUES
Regional Water 7.10	\$1,367,971	\$1,342,289		\$1,284,089		\$58,200

### **7.15 Community Engagement Campaign**

During FY 2012, COG worked with area water utilities and local governments to develop and refine an expanded outreach and education campaign known as the Community Engagement Campaign (CEC) that uses innovative social media techniques to promote the Regional Wise Water Use campaign and additional outreach elements such as water and wastewater infrastructure protection, reducing disposal of harmful pollutants into the wastewater system, and protecting drinking water supply source waters. *During FY 2013, the CEC will continue to implement outreach activities using new and innovative social media techniques, as well as traditional media approaches when appropriate.*

PROPOSED FY 2013 WORK PROGRAM	APPROVED FY 2012 TOTAL	PROPOSED FY 2013 TOTAL	FEDERAL/STATE GRANTS	OTHER GRANTS/FEE FOR SERVICES	BUILDING/ INTEREST REVENUE	MEMBERSHIP DUES
Community Engagement 7.15	\$135,000	\$135,000		\$135,000		

### **7.20 Regional Non-point Source Management**

COG’s urban stormwater program is designed to assist members in addressing a wide range of important technical and policy issues related to urban stormwater, stream ecology, forestry, sustainable agriculture and watershed GIS applications. COG organized a stormwater webinar in October 2011, that briefed policy makers on the initiatives, challenges, and costs associated with meeting stormwater permits as well as addressing Bay and local TMDL requirements. COG also hosted an Urban Wood Utilization Workshop in June 2011, bringing together people on the cutting-edge of developing technologies and programs to put otherwise discarded raw timber to good use. Through a pilot grant from the U.S. Forest Service, COG helped set up an Urban Wood processing center to find new and creative uses for trees disposed due to storms, maintenance, and other causes. The program also focuses on repairing urban streams, managing

urban forestry, defining the relationship between urban stormwater programs and new state and federal requirements, and integrating urban stormwater programs into strategies to clean the region's tributaries.

PROPOSED FY 2013 WORK PROGRAM	APPROVED FY 2012 TOTAL	PROPOSED FY 2013 TOTAL	FEDERAL/STATE GRANTS	OTHER GRANTS/FEE FOR SERVICES	BUILDING/ INTEREST REVENUE	MEMBERSHIP DUES
Regional NP Source Mgt. 7.20	\$408,200	\$218,200		\$150,000	\$10,000	\$58,200

### 7.30 Anacostia Watershed Restoration Program

COG has provided support to the Anacostia Restoration Partnership and its predecessor committees since the first Anacostia Watershed Restoration Agreement was signed in 1987. In 2006, COG greatly enhanced its efforts by creating a new Anacostia Restoration Partnership to guide the restoration of the river in the District of Columbia and suburban Maryland. A key element of the Partnership is the Leadership Council, consisting of the Mayor of the District of Columbia, the Governor of Maryland, the County Executives of Montgomery and Prince George's Counties and two high-level federal agency officials. In FY 2012, the Anacostia Watershed Restoration Plan and Report, which provided comprehensive ten-year restoration guidance, and the related "Action Agenda" for near term restoration actions were published and distributed. *COG will continue to support the Partnership in FY 2013 as they implement the Anacostia Restoration Plan.*

COG also helps set priorities for removing blockages to fish passage, guiding stream restoration and Low Impact Development (LID) storm water retrofit efforts, promoting reforestation projects, documenting restoration progress, and coordinating watershed monitoring efforts.

PROPOSED FY 2013 WORK PROGRAM	APPROVED FY 2012 TOTAL	PROPOSED FY 2013 TOTAL	FEDERAL/STATE GRANTS	OTHER GRANTS/FEE FOR SERVICES	BUILDING/ INTEREST REVENUE	MEMBERSHIP DUES
Anacostia Restoration 7.30	\$388,722	\$462,365		\$410,280		\$52,085

### 7.40 Blue Plains Special Projects

COG continues to provide technical support to the Blue Plains Users (see section 7.5 for description) to address a variety of topics that impact not only the Blue Plains wastewater treatment plant, but also the COG region as a whole. Support to the Blue Plains Users will continue to address a wide range of technical and policy issues and projects relating to: wastewater treatment, biosolids management, wastewater transmission, water quality modeling,

and emergency coordination. This includes continued COG support to the Blue Plains Users and active coordination with DC Water staff to: conduct research, and manage various biosolids research projects and land application outreach efforts; conduct billing meter studies; coordinate input on Blue Plains permit and TMDL issues; routinely update long-term wastewater flow projections for the Blue Plains plant and its service area; and assist with emergency coordination issues for the Blue Plains Service Area (BPSA) as they may affect the Blue Plains plant.

*In FY 2013, COG will continue to address long-term planning issues for the BPSA. This will include addressing wastewater capacity and transmission capacity constraints; as well as Bay TMDL and WIP issues (e.g., nutrient (phosphorus and nitrogen) and sediment load allocations) that affect the Blue Plains Users. Technical and policy support will continue to address and/or implement: the terms of the new IMA; biosolids management and research; various billing meter study recommendations; and a formal emergency coordination plan for the BPSA.*

PROPOSED FY 2013 WORK PROGRAM	APPROVED FY 2012 TOTAL	PROPOSED FY 2013 TOTAL	FEDERAL/STATE GRANTS	OTHER GRANTS/FEE FOR SERVICES	BUILDING/ INTEREST REVENUE	MEMBERSHIP DUES
Blue Plains Special Projects 7.40	\$400,000	\$370,000		\$370,000		

### **7.50 Blue Plains Users Support**

The Blue Plains Wastewater Treatment Plant is one of the largest advanced wastewater treatment facilities of its kind in the U.S., providing service to over 2 million customers in the jurisdictions that have all or portions of their wastewater provided by the Blue Plains Plant (i.e., the District of Columbia, as well as Fairfax, Prince Georges, and Montgomery Counties) as provided for under the terms of the 1985 Blue Plains Intermunicipal Agreement (IMA). Since 1985, COG staff has provided the parties to the IMA with a neutral forum for addressing key policy and technical issues, and has actively provided support through the Blue Plains Committee structure—which now includes various work groups that are addressing pretreatment, financial, biosolids management, legal, billing meter, and emergency coordination issues. *In FY 2013, COG anticipates continuing to provide support to these parties to implement the technical, policy, and secretariat duties terms of a new IMA that is expected to be completed in FY 2012.*

PROPOSED FY 2013 WORK PROGRAM	APPROVED FY 2012 TOTAL	PROPOSED FY 2013 TOTAL	FEDERAL/STATE GRANTS	OTHER GRANTS/FEE FOR SERVICES	BUILDING/ INTEREST REVENUE	MEMBERSHIP DUES
Blue Plains User 7.50	\$385,000	\$375,000		\$375,000		

**7.60 Green Infrastructure Program**

COG’s Green Infrastructure program involves periodic forums and the production of maps and other materials intended to help maintain the region's natural life support system—its *waterways, woodlands, wildlife habitats, conservation lands, working farms, and parks*. *The program maintains a land use database that is available to COG members and used in periodic forums. In FY 2013, COG will continue to provide statistical information on the state of agriculture in the region, offer a database of local farmers markets and vineyards, work with its Regional Agricultural Workgroup members to support local farmers, and maintain its agriculture network to link farmers, consumers and policymakers via the “National Capital Farms” Web site. COG will also integrate this program with “Region Forward.”*

PROPOSED FY 2013 WORK PROGRAM	APPROVED FY 2012 TOTAL	PROPOSED FY 2013 TOTAL	FEDERAL/STATE GRANTS	OTHER GRANTS/FEE FOR SERVICES	BUILDING/ INTEREST REVENUE	MEMBERSHIP DUES
Green Infrastructure 7.60	\$90,000	\$94,915	\$50,000		\$10,400	\$34,515

## 8.0 Environmental Resources

### Purpose

COG promotes sound stewardship of all environmental resources in the National Capital Region through analysis, monitoring, policy development, planning, advocacy, public education, support for regional agreements, and promotion of best practices. The Environmental Resources Program at COG provides support to member governments and other agencies in the region that address climate change and energy issues, recycling, alternative fuels, advanced vehicle technologies, and pollution prevention. It supports implementation of technologies that foster a diverse supply of reliable, affordable, and environmentally sound energy supplies for the region. COG is also taking a leadership role in helping members respond to the challenge of climate change and energy conservation through its *National Capital Region Climate Change Report*, one of the nation's first initiatives to address local greenhouse gas emissions on a regional level focusing on energy conservation and efficiency actions in buildings, transportation, and community planning.

### Recent Actions and New Directions for FY 2013

- The Climate, Energy and Environment Policy Committee (CEEPC) adopted work program priorities to achieve its reduction target in 2012. *In FY 2013, the Committee will report progress towards implementing its work plan in order to help the region meet the 2012 greenhouse gas emissions reduction and energy conservation goals in the report;*
- As a follow up to the energy efficiency WE CAN challenge pilot started in 2011, the CEEPC Outreach Committee will develop a sustainable living challenge for residents in the National Capital Region. *Implementation is anticipated in late FY 2012 and FY 2013;*
- *In FY 2012, COG continued to support an Integrated Community Energy Planning Task Force focused on evaluating potential for deployment of combined heat/power, district energy, and microgrid solutions in the region; Supporting pilot implementation in the region of these innovative energy solutions will be a CEEPC priority in FY 2013;*
- *In FY 2012 and continuing into FY 2013, the CEEPC will coordinate electric vehicle (EV) infrastructure planning between local governments, utilities and vehicle manufacturers to address the need for charging stations in public places; ongoing collaboration with the Greater Washington Clean Cities Coalition will help facilitate implementation of EV infrastructure and technology;*
- *In FY 2012, COG continued work with the U.S. EPA Green Power Partnership to work towards a collaborative group purchase of solar PV for buildings in the region. COG also co-sponsored a solar workshop with NARC through the Solar America Communities program focused on advancing solar as a sustainability solution in the region. In FY 2013, COG will continue to work with regional stakeholders to foster adoption of solar energy technologies in the region;*

- In FY 2012, COG will continue to convene meetings of the COG Street Lights Working Group to present regional officials and leaders new, state-of-the-art street lighting technology. Energy-efficient street lights are a critical element of the region's climate change initiative; *in FY 2013, evaluation of energy efficient street light pilots will continue and recommendations for wider implementation across the region will be developed;*
- *In FY 2012, the CEEPC will develop climate change adaptation planning recommendations for COG member jurisdictions through an EPA Smart Growth Implementation Assistance award; Collaboration with University of Maryland and other organizations is expected in FY 2013 to focus on assisting long-range local government planning that uses environmental data;*
- In FY 2012, the CEEPC Energy Advisory Committee will recommend options for local governments to support financing for energy retrofits and to advance initiatives related to deployment of solar energy technologies, purchase of green power, and deployment of smart grid technologies;
- In FY 2012, the Department of Environmental Programs will continue to maintain a database of energy-related contracts, to support cooperative purchase of energy efficiency and renewable energy technology, and to coordinate activities related to the EECBG program;
- *In FY 2012 and continuing into FY 2013, the Department of Environmental Programs in collaboration with COG's Purchasing Manager and Chief Purchasing Officers' Committee will continue to examine opportunities to expand green purchasing programs in the region and where feasible, use the cooperative purchasing program as a mechanism;*
- Expansion of a green building policy report that will provide recommendations to local governments and further COG's vision of making the region a national leader in green building; *in FY 2012, green leasing policies will be considered for public, as well as advocating of regional ENERGY STAR benchmarking and disclosure policies and Master Account Sharing for existing buildings;*
- Continuation of an annual survey to quantify the number, type of alternative fuel vehicles, and amount of fuel use in the region. COG is developing a green fleet policy for area governments to help achieve goals in Climate Change report; *support implementation by COG members of the green fleet during FY 2012;*
- COG will continue to work with regional utilities to maintain an annual data set on electric and natural gas accounts and use throughout the region. This data will be made available to all member local governments, and will be used to help track progress towards the regional energy use reduction goals;
- *In FY 2012-2013, COG will convene a group of local and state foresters and stormwater professionals to develop recommendations for increasing tree canopy in the region;*

- Continuation of the Go Recycle radio promotion, which generated more than 8 million impressions through radio and television media outreach;
- Continuation of regional America Recycles Day sponsorship including regional contests and prizes.

**Activities Proposed for FY 2013**

**8.10 Regional Environmental Resources Planning**

COG’s Environmental Resources Program continues to focus on a wide range of environmental issues in the areas of climate change, energy conservation, energy efficient communities, green building, sustainable development, environmental justice, alternative fuels, and recycling. The region’s climate change initiative is tying together the work of COG’s environmental resources, air, and water quality programs as well as transportation, land use, and other areas. (For more specific information on this initiative, see section 8.40).

COG’s recycling program supports regional markets for recyclable materials and provides public outreach on the subject. The recycling program is also complementing the regional climate change initiative since it is one of the most universally accepted green activities that citizens participate in. With at least 50 percent of all waste generated in the workplace, focusing on recycling at work can yield big gains for the environment. *In FY 2013, COG will continue its outreach efforts to promote workplace recycling through the “Go Recycle” radio and social media campaign.*

Where solid waste programs are concerned, local governments continue to face a period of rapid change due to business and regulatory pressures. As agencies adapt to a new competitive environment, information and communication about innovative programs will be a valued resource to solid waste managers. COG’s Solid Waste Management Programs report on regional waste disposal trends and hold workshops for participating members.

Through the Regional Emergency Support Function for Public Works and Engineering – Solid Waste Managers Group (RESF3b), COG assists with training and planning for emergency debris management. COG also continues to support regional homeland security planning for critical energy resources through the Regional Emergency Support Function (RESF) 12 and the Critical Infrastructure Protection Regional Programmatic Working Group (CIP RPWG).

COG’s environmental resources program will promote alternative fuels and electric vehicles in fleets and other uses as a means to reduce greenhouse gas emissions and dependency on carbon-based fuels.

PROPOSED FY 2013 WORK PROGRAM	APPROVED FY 2012 TOTAL	PROPOSED FY 2013 TOTAL	FEDERAL/STATE GRANTS	OTHER GRANTS/FEE FOR SERVICES	OTHER REVENUE	MEMBERSHIP DUES
Environmental Resources 8.10	\$538,118	\$614,895		\$587,895		\$27,000

**8.20 Mobilize Green Sustainability Internship Program**

COG will collaborate with MobilizeGreen and ICLEI – Local Governments for Sustainability to identify, recruit, and train ten student interns/graduates from area colleges, universities, and community colleges for three-month paid internships with local government members to work on projects that advance COG’s *Region Forward* and sustainability goals, including greenhouse gas inventories, climate action planning, and green purchasing policy projects.

PROPOSED FY 2013 WORK PROGRAM	APPROVED FY 2012 TOTAL	PROPOSED FY 2013 TOTAL	FEDERAL/STATE GRANTS	OTHER GRANTS/FEE FOR SERVICES	OTHER REVENUE	MEMBERSHIP DUES
Mobilize Green 8.20		\$60,000		\$60,000		

**8.30 Resource Recovery Planning and Support of I-95 Committee, Fairfax Co.**

The I-95 Landfill Committee, consisting of local jurisdictions using landfill facilities, provides technical oversight of the operations of the I-95 Landfill located at Lorton, Virginia, and operated by the Fairfax County Department of Public Works and Environmental Resources.

PROPOSED FY 2013 WORK PROGRAM	APPROVED FY 2012 TOTAL	PROPOSED FY 2013 TOTAL	FEDERAL/STATE GRANTS	OTHER GRANTS/FEE FOR SERVICES	OTHER REVENUE	MEMBERSHIP DUES
Resources Recovery 8.30	\$24,950	\$24,950		\$24,950		

**8.40 COG Climate Change and Energy Initiative**

The National Capital Region Climate Change Report adopted by the COG Board of Directors in November 2008 is one of the nation's first initiatives to address local greenhouse gas emissions on a regional level. While a growing number of individual cities and counties are moving forward to address climate change, this is one of the first programs to involve localities over an entire metropolitan area. The region’s elected officials view this approach as one that will provide a catalyst for improving the environment and provide for a prosperous and sustainable future. The report's short-term goal is for a reduction of regional greenhouse gas emissions that is 10 percent under a business as usual scenario by 2012 (equivalent to returning to 2005 levels). The mid-term goal is for a reduction of 20 percent below the 2005 levels by 2020. The long-term goal is for a reduction of 80 percent below the 2005 levels by 2050. Achievement of the goals focuses on actions to conserve energy and use energy more efficiently in buildings, transportation, and in community development plans.

The COG Board created the Climate, Energy and Environment Policy Committee (CEEPC) in 2009 to provide the leadership and support to reach the goals outlined in the report. The committee is responsible for all climate change, energy, green building, alternate fuels, solid waste and recycling policy issues as well as other environmental issues. The 2011 work plan priorities adopted by CEEPC include: 1) community wide greenhouse gas emissions reduction plans; 2) community energy planning, and 3) climate adaptation and 4) tree canopy. *During FY 2012, CEEPC will expand public outreach efforts beyond energy efficiency to more*

*comprehensively address sustainable living. During FY 2012, the focus will be on reporting progress towards meeting the performance measures identified in the CEEPC's 2009-2012 Regional Climate/Energy Action Plan.*

PROPOSED FY 2013 WORK PROGRAM	APPROVED FY 2012 TOTAL	PROPOSED FY 2013 TOTAL	FEDERAL/STATE GRANTS	OTHER GRANTS/FEE FOR SERVICES	OTHER REVENUE	MEMBERSHIP DUES
Climate Change/Energy 8.40	\$206,069	\$294,500		\$75,000	\$59,400	\$160,100

## 9.0 Air Quality

### **Purpose**

COG's Air Quality Program supports the Metropolitan Washington Air Quality Committee (MWAQC) in developing regional plans to protect public health and promote environmentally sound economic development. It also supports public education programs that encourage actions to improve air quality, provides air quality forecasts, and tracks progress in meeting air quality standards and goals.

### **Recent Actions and New Directions for FY 2013**

- The Washington region's air quality has improved as emissions of pollutants have declined due to strategies adopted at the local, state and federal levels. The region's air quality plans summarize the strategies contributing to this progress;
- *In FY 2012-2013, COG will develop a regional Redesignation Request and Maintenance Plan for fine particles;*
- *In FY 2012-2013, COG will undertake planning efforts to meet the requirements of the new 2008 federal ozone standard;*
- *In FY 2012-2013, COG will track revisions to the federal standards for PM<sub>2.5</sub> and other criteria pollutants;*
- COG will continue to track regulatory programs being adopted to improve air quality in the mid-Atlantic and Ozone Transport Regions;
- Participation in the transportation/air quality conformity process by commenting on analysis for the proposed Transportation Improvement Plan (TIP). In FY 2012 and FY 2013, COG will track nonregulatory measures to reduce ozone and fine particles in the region, analyze new control measures to further reduce pollution from fine particles and from ozone, and analyze multipollutant planning options to support the region's climate change goals as well as to improve air quality;
- Maintain the COG Air Quality web page to provide daily air quality forecasts and current air quality information. Coordinate the AirAlerts notification system with Clean Air Partners;
- Continued implementation of a formal education curriculum by Clean Air Partners about ozone and fine particulates for use in elementary schools throughout the region. *In FY 2013, Clean Air Partners will hold presentations in afterschool programs as well as at summer schools and camps;*
- In FY 2012 and continuing in FY 2013, COG will continue to conduct a program to reduce air pollution from diesel equipment and marine engines through grants from the U.S.

Environmental Protection Agency. *In FY 2013, COG will complete a project to repower switcher locomotives at Union Station;*

- *Continue efforts to develop plans for increasing tree canopy and enhancing green infrastructure resources in the region;*
- *Maintain a Diesel Anti-Idling Website and Driver Recognition Program in FY 2013 for the District of Columbia and Maryland to reduce diesel emissions from trucks and buses.*

**Activities Proposed for FY 2013**

**9.10 Regional Air Quality Attainment Planning**

COG coordinated the preparation of a SIP to meet the 1997 ozone standard (84 ppb), including attainment modeling being done for the Washington nonattainment area by the Virginia Department of Environmental Quality in cooperation with the Maryland Department of the Environment and the University of Maryland. This standard was revised in 2008 to 75 ppb. *In FY 2013, COG will coordinate activities related to planning for a revision of the previous plan submitted for ozone.*

In FY 2013, COG will track both regulatory and nonregulatory measures to reduce ozone and fine particles in the region, analyze new control measures to further reduce pollution from fine particles and from ozone, and analyze multipollutant planning options to support the region's climate change goals as well as to improve air quality.

*In FY 2013, COG will work with the states to prepare and submit planning documents as directed under pending EPA guidance on implementation of the 2008 ozone NAAQS.*

Air quality staff will analyze programs to reduce ozone, fine particles and greenhouse gases in the region. COG will work with MWAQC and the TPB to develop the maximum allowable emission levels from transportation sources necessary to insure the region will continue to meet air quality health standards as part of the new air quality plan for the tighter ozone standard, or for a maintenance plan for small particulate matter, and will continue to coordinate on air quality components of transportation plans.

PROPOSED FY 2013 WORK PROGRAM	APPROVED FY 2012 TOTAL	PROPOSED FY 2013 TOTAL	FEDERAL/STATE GRANTS	OTHER GRANTS/FEE FOR SERVICES	BUILDING/ INTEREST REVENUE	MEMBERSHIP DUES
Regional Air Quality 9.10	\$425,889	\$425,890	\$158,000		\$20,200	\$247,690

**9.20 Air Quality/Index and Monitoring**

COG calculates and reports to the public a daily Air Quality Index (AQI) for the metropolitan Washington area, maintains an Air Quality Hotline, updates information pages on COG and Clean Air Partners websites, and contacts local media outlets regarding air quality. COG will report the AQI for both particle pollution and ozone and maintain the air quality forecast information and historical air quality data on the COG website, for users to view pollution episodes by monitor locations.

PROPOSED FY 2013 WORK PROGRAM	APPROVED FY 2012 TOTAL	PROPOSED FY 2013 TOTAL	FEDERAL/STATE GRANTS	OTHER GRANTS/FEE FOR SERVICES	BUILDING/ INTEREST REVENUE	MEMBERSHIP DUES
AQ Index 9.20	\$38,000	\$38,000	\$25,000			\$13,000

**9.30 Clean Air Partners**

Clean Air Partners is a non-profit, public-private partnership that has been working to improve the health and quality of life of residents in the metropolitan Baltimore-Washington region for the past 13 years. Clean Air Partners educates the public about the health risks associated with poor air quality and encourages individuals and organizations to take simple actions to protect public health, improve air quality, and reduce greenhouse gas emissions that contribute to climate change. Administered through COG, Clean Air Partners programs include the Air Quality and Climate Actions program (formerly Air Quality Action Days), AirAlerts (daily forecasts and real-time health notification of air quality throughout the year), a network of agencies and companies that are program participants, and a series of radio, online, and transit advertisements.

The partnership has successfully taken on several new endeavors in recent years, including a complete overhaul of the Clean Air Partners web site. The web site is the main tool used to inform the public of the most current air quality information including daily forecasts, current data, and information on Clean Air Partners' programs. The web site receives thousands of visits per month, with the total number of visits averaging over 35,000 each year. In addition, the website receives more than 90,000 page views each year. AirAlerts registrations continue to increase each year with, now more than 4,500 participants. Clean Air Partners has also expanded its outreach efforts to include a social media presence on Facebook, Twitter, and YouTube. *Marketing the web site and AirAlert system will continue to be the main focus in FY 2013.*

Clean Air Partners entered its fourth year of promoting *On the Air: Exploring Air Pollution Sources and Solutions*, an interactive teaching kit curriculum for use in both the formal education and informal environmental education sector. *On the Air* teaches students about air quality, how important it is to our health and the environment, and what they can do to improve air quality. *On the Air* has reached thousands of young people throughout the District of Columbia, Maryland, and Northern Virginia. This past year –*On the Air*” was a great success with both the school year and the summer outreach program. In January 2011, Clean Air Partners launched The Air We Share: Working Together for Cleaner Air Poster Contest. There were 450 entries for

the poster contest compared to 300 entries during the previous year. The purpose of the competition was to educate students about sources of air pollution by integrating science and art and to encourage teachers to use the *On the Air* curriculum to provide the students with the necessary background knowledge to design an engaging poster. In 2011 the summer outreach program reached 1,510 students throughout the District of Columbia, Maryland, and Northern Virginia. Clean Air Partners entered its second year of sponsoring science fair awards for air quality and climate change projects in ten jurisdictions (Baltimore, Fairfax, Alexandria, Falls Church and Arlington, Frederick, Montgomery, Prince George’s, Prince Williams County and Washington D.C.). *In FY 2013, Clean Air Partners will continue to expand the On the Air program by increasing awareness of the new curriculum at schools around the region, and by providing more trainings and presentations in non-formal educational settings, such as summer schools and camps.*

PROPOSED FY 2013 WORK PROGRAM	APPROVED FY 2012 TOTAL	PROPOSED FY 2013 TOTAL	FEDERAL/STATE GRANTS	OTHER GRANTS/FEE FOR SERVICES	BUILDING/ INTEREST REVENUE	MEMBERSHIP DUES
Clean Air Partners 9.30	\$640,000	\$640,000	\$454,000	\$130,000		\$56,000

#### **9.40 Air Quality Forecasting**

The air quality forecast program predicts daily particle pollution (PM2.5) year-round and forecasts ozone levels during the summer. Forecasts are made in cooperation with those prepared for the Baltimore, Western Maryland, and Eastern Shore regions, and are distributed to both the news media and employers who participate in the Clean Air Partners program. The forecast is a regular part of most media weather forecasts in Washington and Baltimore.

In addition to daily reporting and forecasting, COG will post air quality data on its website, link the website to historical data for area monitors, and publish a trends analysis of air pollution in the Washington region for the past 10-20 years. The trend report will include a number of analyses related to the fine particulate matter and ozone in the Washington, DC region.

PROPOSED FY 2013 WORK PROGRAM	APPROVED FY 2012 TOTAL	PROPOSED FY 2013 TOTAL	FEDERAL/STATE GRANTS	OTHER GRANTS/FEE FOR SERVICES	BUILDING/ INTEREST REVENUE	MEMBERSHIP DUES
Air Quality Forecasting 9.40	\$32,000	\$32,000				\$32,000

**9.50 Reducing Diesel Emissions from Off-Road Equipment**

*COG will retrofit landfill equipment (Prince William County) and marine engines to reduce air emissions in the region. COG air quality staff works with a technology services vendor to install diesel particulate filters, conduct engine upgrades, or engine repowers.*

PROPOSED FY 2013 WORK PROGRAM	APPROVED FY 2012 TOTAL	PROPOSED FY 2013 TOTAL	FEDERAL/STATE GRANTS	OTHER GRANTS/FEE FOR SERVICES	BUILDING/ INTEREST REVENUE	MEMBERSHIP DUES
Non-Road Equipment 9.50	\$280,300	\$50,000	\$50,000			

**9.60 Diesel Anti-Idling Campaign/Driver Recognition Program**

*COG will maintain a Diesel Anti-Idling Campaign for the District of Columbia and Maryland through FY 2013 and Virginia through FY2012. The campaign will seek to reduce diesel emissions from trucks and buses. COG will maintain a website and a Drivers' Recognition Program to reward truck and bus drivers and companies for reducing engine idling. Program materials were developed in 2010 under a DERA grant. The maintenance program is funded by the states.*

PROPOSED FY 2013 WORK PROGRAM	APPROVED FY 2012 TOTAL	PROPOSED FY 2013 TOTAL	FEDERAL/STATE GRANTS	OTHER GRANTS/FEE FOR SERVICES	BUILDING/ INTEREST REVENUE	MEMBERSHIP DUES
Diesel Anti-Idling 9.60	\$0	\$50,000	\$50,000			

**9.70 Reducing Diesel Emissions from Switcher Locomotives**

*COG will retrofit two switcher locomotives in use at Union Station. COG air quality staff will work with a technology services vendor to retrofit the locomotives with new cleaner engines.*

PROPOSED FY 2013 WORK PROGRAM	APPROVED FY 2012 TOTAL	PROPOSED FY 2013 TOTAL	FEDERAL/STATE GRANTS	OTHER GRANTS/FEE FOR SERVICES	BUILDING/ INTEREST REVENUE	MEMBERSHIP DUES
9.70 Switcher Engine Repowers	0	\$96,334	\$96,334			

## 10.0 Member Services

### Purpose

COG's Executive Director, Program Directors, General Counsel, Director of Public Affairs, Purchasing and Facilities Director, Director of Human Resources, Chief Financial Officer and Director of Information Technology & Facility Management all contribute to delivering members services. The combined member services effort supports the Board of Directors, Chief Administrative Officers (CAO) Committee, the National Capital Area Emergency Preparedness Council and various technical committees as they develop policies and guidelines.

To achieve COG's stated vision and mission and the provision of exceptional member services, COG actively pursues funding to support programs and initiatives, serves as an advocate for regional needs of COG jurisdictions communicates with the news media and the public on issues of regional concern, and helps establish partnerships among the region's various stakeholders.

Additional member services include providing value-added services and programs that support member government productivity. Programs like Cooperative Purchasing and the Institute for Regional Excellence maximize local investments to provide valuable cost savings.

### Recent Actions and New Directions for FY 2013

- In FY 2012, renovations were completed to the COG Board Room and COG meeting rooms on the first floor of the building. New LED and CFL lighting was installed in the COG Board Room and receptionist area that reduces annual electrical costs by 82%;
- In FY 2013, COG will continue work that began in FY 2012 on integrating internal systems and enhancing the level of engagement with COG members. Specific initiatives include developing a new COG web site, improved member and committee management, and introduction of video conference and web streaming capabilities;
- COG will pilot improvements to COG's conference call capabilities to include web conferencing options. Increased call management and ability to provide visual data during such calls and conferences is a recommendation of the regional *Incident Management and Response Report*;
- Continued robust media relations efforts (traditional and social media) that resulted in wide coverage of COG priorities by media outlets throughout the region;
- Revised COG's strategic plan to better reflect COG's new vision and mission related to Region Forward and be more externally focused and usable for members;
- Renewed focus on member retention and targeted recruitment. Development of a multi-faceted outreach strategy resulting in improved member relations and COG influence over state and federal actions. Coordination of government relations program to engage state and federal public officials;

- Coordination of the region’s cooperative purchasing program;
- Trained a new cohort of public managers through COG’s Institute of Regional Excellence (IRE). *In FY 2013, the tenth IRE cohort is expected to graduate.*

**Activities Proposed for FY 2013**

**10.10 Cooperative Purchasing**

COG’s Cooperative Purchasing Program assists area local governments in identifying and coordinating purchase of commodities that may be jointly bought, a process that reduces both unit costs and duplication of administrative costs. Participating jurisdictions are represented through the Chief Purchasing Officers Committee.

PROPOSED FY 2013 WORK PROGRAM	APPROVED FY 2012 TOTAL	PROPOSED FY 2013 TOTAL	FEDERAL/STATE GRANTS	OTHER GRANTS/FEE FOR SERVICES	BUILDING/ INTEREST REVENUE	MEMBERSHIP DUES
Cooperative Purchasing 10.10	\$90,000	\$90,000		\$70,000		\$20,000

**10.20 Institute of Regional Excellence**

COG continues to sustain and enhance value-added services to its local jurisdictions through the Institute for Regional Excellence (IRE). Through partnership with local jurisdictions, George Washington University’s Center for Excellence in Public Leadership and other private partners, the IRE Regional Executive Development Program targets mid and senior managers for leadership and management training. The IRE is fully accredited by the National Certified Public Managers Consortium, making COG the first and only regional council in the nation to receive such distinction.

PROPOSED FY 2013 WORK PROGRAM	APPROVED FY 2012 TOTAL	PROPOSED FY 2013 TOTAL	FEDERAL/STATE GRANTS	OTHER GRANTS/FEE FOR SERVICES	BUILDING/ INTEREST REVENUE	MEMBERSHIP DUES
IRE 10.20	\$154,000	\$154,000		\$54,000	\$100,000	

**10.30 Health Care Coalition**

COG coordinates a health care program, which purchases and manages the provision of health care services for the employees of the City of Falls Church and the City of Falls Church Schools, International City/County Management Association, the Town of Vienna, the National Association of Regional Councils and COG. Coalition members take an active role in health care insurance plan design and rate negotiations, and they save on costs including wellness activities and educational materials. The Coalition continues to tackle issues related to insurance coverage for its participants, and its premium rates are highly competitive.

PROPOSED FY 2013 WORK PROGRAM	APPROVED FY 2012 TOTAL	PROPOSED FY 2013 TOTAL	FEDERAL/STATE GRANTS	OTHER GRANTS/FEE FOR SERVICES	BUILDING/ INTEREST REVENUE	MEMBERSHIP DUES
Health Care 10.30	\$45,000	\$45,000		\$45,000		

**10.40 Member Support—Miscellaneous**

The costs of some COG activities are not allowable within federal and state matching grants and contracts. This includes federal grant application development costs that are not funded by the federal government, work of interest to COG's member local governments for which there are not federal or state funds, and responses to special requests made by the COG Board. This is the internal program area through which these activities are funded.

PROPOSED FY 2013 WORK PROGRAM	APPROVED FY 2012 TOTAL	PROPOSED FY 2013 TOTAL	FEDERAL/STATE GRANTS	OTHER GRANTS/FEE FOR SERVICES	BUILDING/ INTEREST REVENUE	MEMBERSHIP DUES
Member Support-Misc. 10.40	\$9,567	\$11,481				\$11,481

**10.50 Capital Repair/Replacement Plan**

COG is a co-owner, along with ICMA and ICMA-RC, of the Center for Public Administration and Service Building at 777 North Capitol Street, NE in Washington, DC. COG has occupied approximately 56,000 square feet of office and meeting room space since the building opened in 1990. Since FY 2012 COG management has submitted an annual Capital Repair and Replacement Plan to the COG Board of Directors for approval.

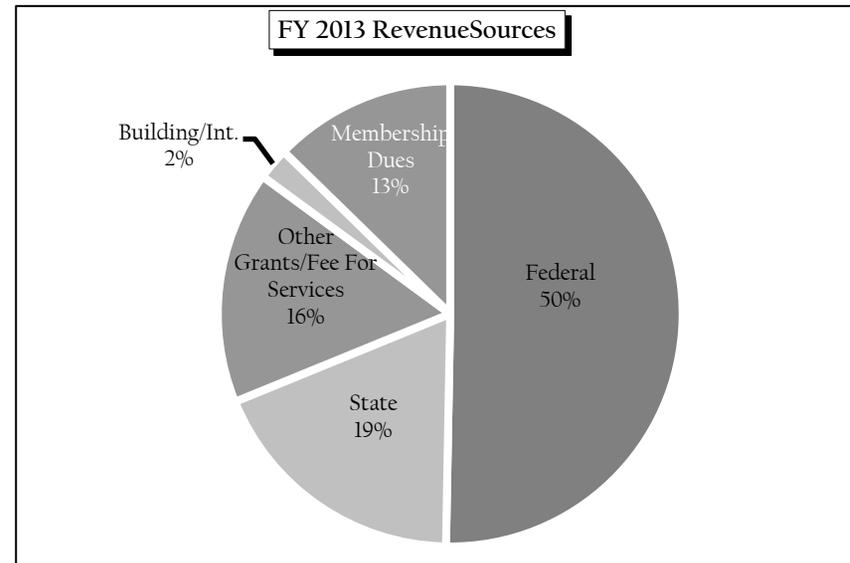
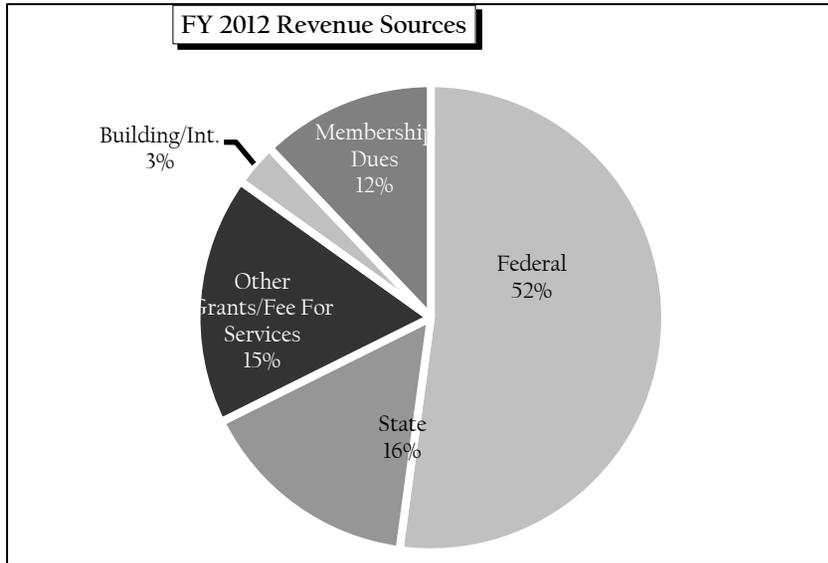
In FY 2013 COG will utilize Capital Repair & Replacement funds to complete the installation of an association management suite and launch of COG website. The association management suite will integrate many disparate systems that are in use today at COG; thereby reducing staff time to maintain multiple systems and reduce the number of errors. The software will also allow COG to offer enhanced services to members and provide a better overall committee and membership experience.

PROPOSED FY 2013 WORK PROGRAM	APPROVED FY 2012 TOTAL	PROPOSED FY 2013 TOTAL	FEDERAL/STATE GRANTS	OTHER GRANTS/FEE FOR SERVICES	BUILDING/ INTEREST REVENUE	MEMBERSHIP DUES
Capital Repair Plan 10.50	\$250,000	\$200,000			\$200,000	

**10.60 Unallocated/Contingency**

Less than 12 percent of COG’s program revenue comes from membership dues. Most of COG’s revenue comes from a variety of federal, state and private or foundation grants and contracts. COG also receives interest and building income. Consistent with adopted COG Board policy, capital and operating contingency is applied on a limited basis to support program activities or for matching funds for grants identified after the fiscal year budget is approved, or for unforeseen capital or operating expenses. Unexpended capital and operating contingency revenue is used to increase the COG general reserve fund balance. COG has an adopted policy outlining both reserve fund targets and the criteria and process for consideration of the use of capital and operating contingency and the general reserve fund.

PROPOSED FY 2013 WORK PROGRAM	APPROVED FY 2012 TOTAL	PROPOSED FY 2013 TOTAL	FEDERAL/STATE GRANTS	OTHER GRANTS/FEE FOR SERVICES	BUILDING/ INTEREST REVENUE	MEMBERSHIP DUES
Unallocated/ Contingency 10.60	\$275,000	\$134,713			\$100,000	34,713

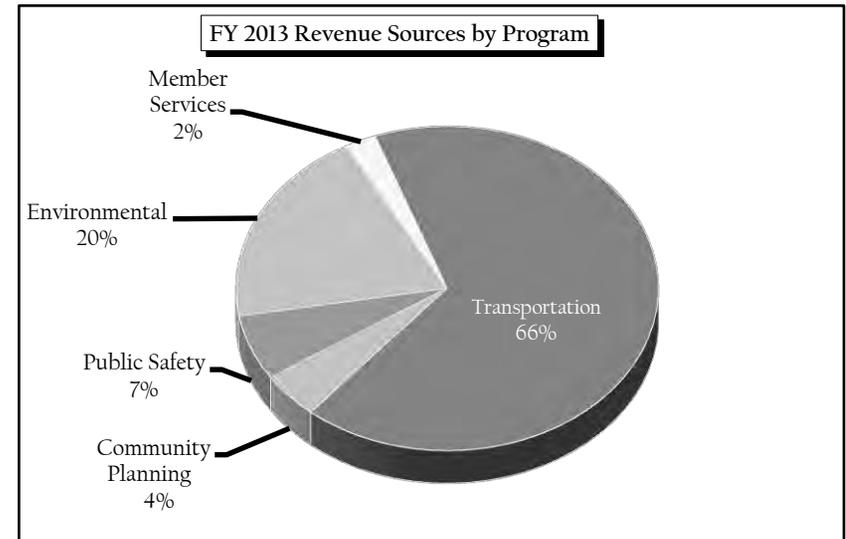
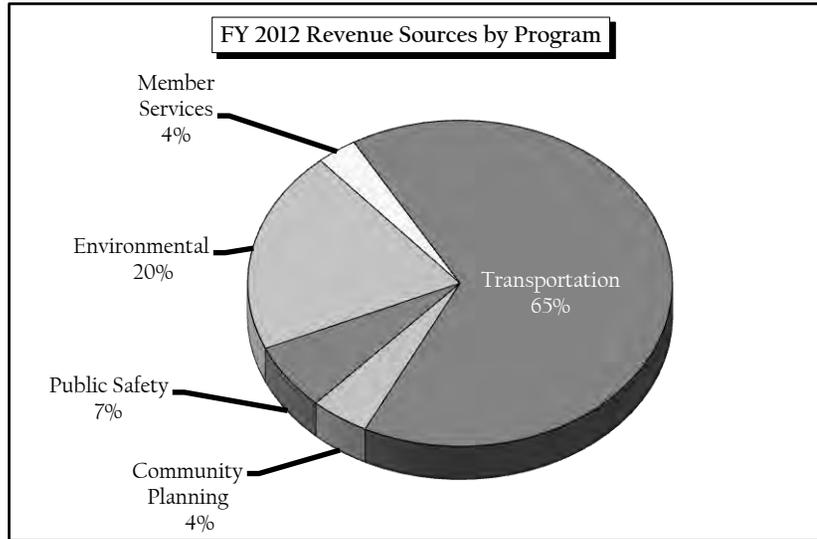


**FY 2012 Revenue Funding Sources**

<u>Source</u>	<u>Amount (\$)</u>
Federal	13,882,420
State	4,133,897
Other Grants/Fee For Services	4,586,968
Building/Int.	800,000
Membership Dues	3,223,507
<b>Total</b>	<b>26,626,792</b>

**FY 2013 Revenue Funding Sources**

<u>Source</u>	<u>Amount (\$)</u>
Federal	13,509,787
State	4,981,000
Other Grants/Fee For Services	4,359,214
Building/Int.	600,000
Membership Dues	3,413,478
<b>Total</b>	<b>26,863,479</b>



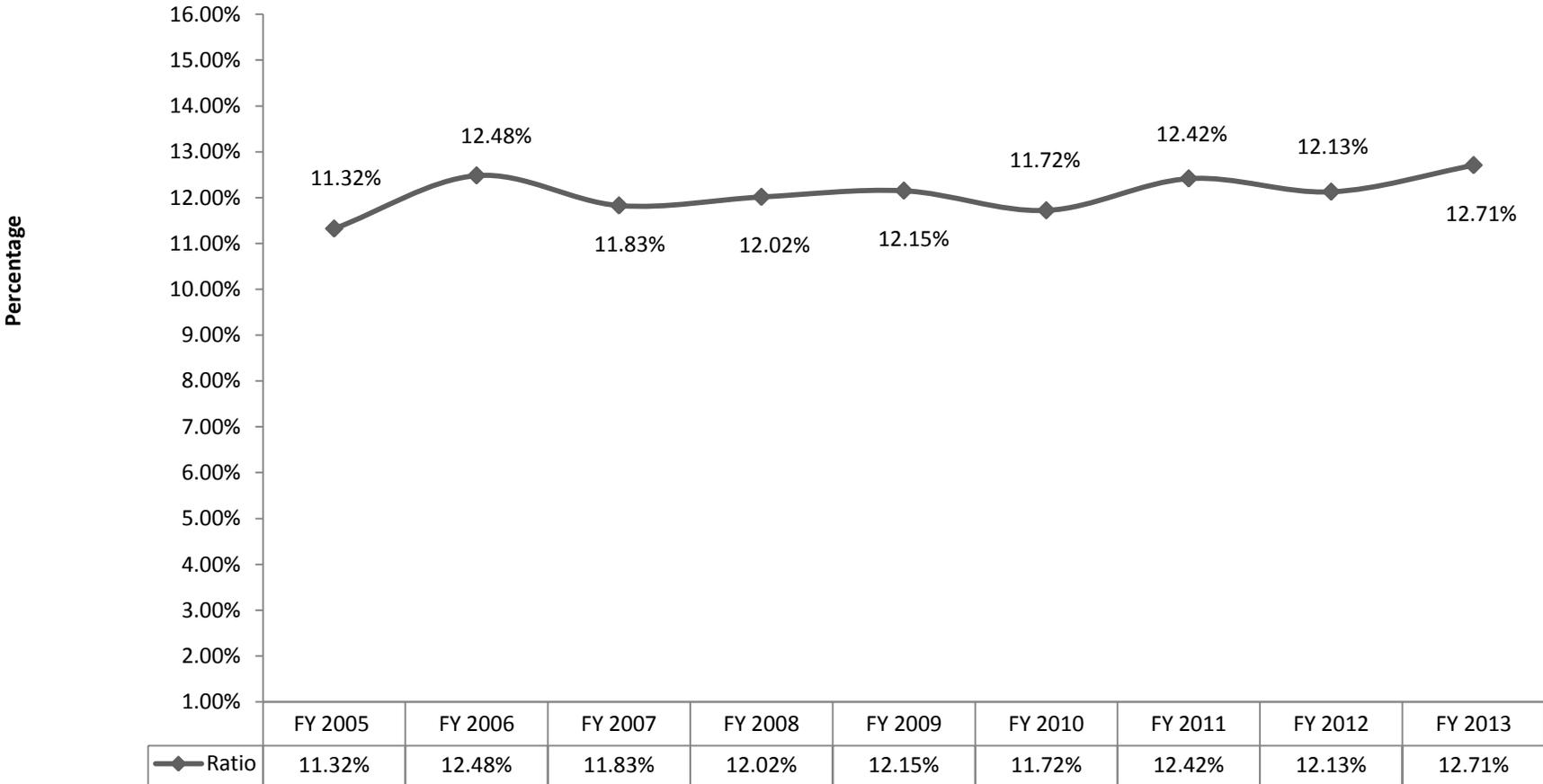
**FY 2012 Revenue Sources by Program**

<u>Program</u>	<u>Amount (\$)</u>
Transportation	17,496,000
Community Planning	1,195,072
Public Safety	1,751,934
Environmental	5,360,219
Member Services	823,567
<b>Total</b>	<b>26,626,792</b>

**FY 2013 Revenue Sources by Program**

<u>Program</u>	<u>Amount (\$)</u>
Transportation	17,926,344
Community Planning	1,222,072
Public Safety	1,755,531
Environmental	5,324,338
Member Services	635,194
<b>Total</b>	<b>26,863,479</b>

## Percentage of Membership Dues to Total Budget: FY 2005 - FY 2013





## SCHEDULE OF COG REGULAR MEMBERSHIP DUES

JURISDICTION	FY 2012 POPULATION ESTIMATE	FY 2012 ADJUSTED POPULATION	FY 2013 POPULATION ESTIMATE	FY 2013 ADJUSTED POPULATION	FY 2012(a) APPROVED CONTRIBUTION	FY 2013(a) PROPOSED CONTRIBUTION	<u>CHANGE</u>	
							Amount	%
Fairfax County	1,057,000	1,057,000	1,086,498	1,086,498	\$720,514	\$727,013	\$6,499	0.9%
Montgomery County	995,000	852,025 (b)	999,000	860,352 (b)	\$553,330	\$575,691	22,361	4.0%
Prince George's County	855,370	752,117 (b)	874,667	768,509 (b)	\$497,676	\$514,236	16,560	3.3%
District of Columbia	599,657	599,657	609,616	609,616	\$395,943	\$407,915	11,972	3.0%
Prince William County	407,735	407,735	417,898	417,898	\$264,306	\$277,521	13,215	5.0%
Loudoun County	299,366	299,366	336,001	336,001	\$191,201	\$200,761	9,560	5.0%
Frederick County	236,583	178,708 (b)	234,669	168,569 (b)	\$111,354	\$112,795	1,441	1.3%
Arlington County	218,000	218,000	217,500	217,500	\$135,451	\$142,224	6,773	5.0%
Charles County (d)	-	-	146,551	146,551	\$0	\$98,062	98,062	100.0%
Alexandria, City of	146,000	146,000	140,360	140,360	\$90,695	\$93,920	3,225	3.6%
Frederick, City of	63,200	63,200	66,100	66,100	\$39,734	\$41,721	1,987	5.0%
Rockville, City of	62,476	62,476 (b)	62,000	62,000 (b)	\$42,627	\$41,486	(1,141)	-2.7%
Gaithersburg, City of	57,875	57,875 (b)	59,933	59,933 (b)	\$41,998	\$40,103	(1,895)	-4.5%
Bowie, City of	55,958	55,958 (b)	54,842	54,842 (b)	\$36,455	\$36,697	242	0.7%
Manassas, City of	35,648	35,648	36,949	36,949	\$25,040	\$24,724	(316)	-1.3%
College Park, City of	26,392	26,392 (b)	30,413	30,413 (b)	\$17,345	\$18,212	867	5.0%
Fairfax, City of	24,665	24,665	22,900	22,900	\$14,829	\$15,323	494	3.3%
Greenbelt, City of	20,903	20,903 (b)	20,903	20,903 (b)	\$13,922	\$13,987	65	0.5%
Takoma Park, City of	17,299	17,299 (b)	16,715	16,715 (b)	\$11,369	\$11,185	(184)	-1.6%
Manassas Park	14,050	14,050	14,273	14,273	\$9,858	\$9,551	(307)	-3.1%
Falls Church, City of	11,900	11,900	12,900	12,900	\$7,360	\$7,728	368	5.0%
Bladensburg, Town of	7,676	7,676 (c)	9,148	9,148 (c)	\$2,500	\$2,625	125	5.0%
<b>Total</b>		<b><u>4,908,650</u></b>		<b><u>5,158,930</u></b>	<b><u>\$3,223,507</u></b>	<b><u>\$3,413,478</u></b>	<b><u>\$ 189,971</u></b>	<b>5.89%</b>

- (a) Under COG's bylaws, member contributions are calculated based on a prorata share of the region's population. Based on work program priorities and revenue requirements, each fiscal year an assessment rate is applied to population forecasts for each COG member jurisdiction resulting in the total assessment for each COG member government. Thus, a change in a member government's assessment derives from a combination of population change and a change in the assessment rate. The adopted assessment rate for FY2009 was \$.65721. Total membership dues were frozen at the FY2009 dollar amounts for FY2010, FY2011 and FY2012. For FY2013, management recommended an assessment rate of \$.669134 with a 5% cap on the total assessment increase compared with FY2009.
- (b) The population of COG member municipalities in Frederick, Montgomery and Prince George's Counties in Maryland are reduced from the County totals so that population is not double-counted. Municipalities in Virginia are considered independent and their population is not originally included in County totals.
- (c) The Town of Bladensburg is an adjunct member; adjunct member assessments are one-half of the regular member assessment, but not less than \$2,500.
- (d) Charles County will join COG effective January 1, 2012 and is expected to continue its membership in FY 2013.



## Revenue Sources By Program

	APPROVED FY 2012 TOTAL	PROPOSED FY 2013 TOTAL	FED/STATE GRANTS	OTHER GRANTS/FEE FOR SERVICES	BUILDING/ INTEREST REVENUE	MEMBERSHIP DUES
<b><u>PROPOSED FY 2013 WORK PROGRAM</u></b>						
<b><u>TRANSPORTATION PROGRAMS</u></b>						
1.0 Transportation Planning	\$12,787,000	\$12,553,344	\$11,313,250			\$1,240,094
2.0 Commuter Connections	4,709,000	\$5,373,000	5,373,000			
<b><u>COMMUNITY PLANNING, SERVICES AND PUBLIC SAFETY PROGRAMS</u></b>						
3.0 Metropolitan Planning	381,000	\$416,000		170,000		246,000
4.0 Housing Opportunities	490,182	\$465,182		175,000		290,182
5.0 Child Welfare	323,890	\$340,890		150,000		190,890
6.0 Public Safety and Health	1,751,934	\$1,755,531	921,203	93,000	100,000	641,328
<b><u>ENVIRONMENTAL PROGRAMS</u></b>						
7.0 Water Resources	3,174,893	\$2,997,769	50,000	2,724,369	20,400	203,000
8.0 Environmental Resources	769,137	\$994,345		747,845	59,400	187,100
9.0 Air Quality Planning	1,416,189	\$1,332,224	833,334	130,000	20,200	348,690
<b><u>MEMBER SERVICES TO LOCAL &amp; STATE GOVERNMENTS</u></b>						
10.0 Member Services to Local and State Governments	823,567	\$635,194		169,000	400,000	66,194
<b>Total Revenue</b>	<b>\$26,626,792</b>	<b>\$26,863,479</b>	<b>\$18,490,787</b>	<b>\$4,359,214</b>	<b>\$600,000</b>	<b>\$3,413,478</b>



**PROGRAM AREA ONE: TRANSPORTATION SERVICES**

<u>DESCRIPTIVE TITLE OF REVENUE SOURCES</u>	<u>APPROVED FY 2012 TOTAL</u>	<u>PROPOSED FY 2013 TOTAL</u>	<u>FED/STATE GRANTS</u>	<u>OTHER GRANTS/FEE FOR SERVICES</u>	<u>BUILDING/ INTEREST REVENUE</u>	<u>MEMBERSHIP DUES</u>
1.10 Continuing Transportation Planning- Federal Highway Administration, Federal Transit Administration, State Transportation Agencies, Local Governments	\$9,856,000	\$9,856,000	\$8,870,400			\$985,600
1.20 Technical Support Projects- Federal Highway Administration, Federal Transit Administra- tion, Local Governments	1,714,000	1,714,000	1,542,600			171,400
1.30 Airport System Plng. Ground Access - Federal Aviation Adm., MD Dept. of Transportation, Metropolitan Washington Airports Authority and/or Local Governments	542,000	395,000	375,250			19,750
1.40 Street Smart Education Campaign Support Federal/State Agencies, Local Governments	50,000	113,344	50,000			63,344
1.50 Administration of TPB Regional Priority Bus Project - Federal TIGER Grant	125,000	125,000	125,000			
1.60 Administration of Job Access Reverse Commute and New Freedom Transit Projects - Federal Transit Administration	350,000	350,000	350,000			
1.70 Study of Public Acceptability of Regional Road Pricing - Federal Highway Administration	150,000					
<b>Total Revenue</b>	<b>\$12,787,000</b>	<b>\$12,553,344</b>	<b>\$11,313,250</b>			<b>\$1,240,094</b>

\*Additional funding is included in this program area for Air Quality Planning, Metropolitan Planning and Public Safety .

Air Quality Planning      FY 2012 \$158,000, FY 2013 \$158,000  
 Metropolitan Planning    FY 2012 \$625,000, FY 2013 \$625,000  
 Emergency Preparedness    FY2012 \$ 75,000, FY 2013 \$75,000



**PROGRAM AREA TWO: COMMUTER CONNECTIONS PROGRAMS**

<u>DESCRIPTIVE TITLE OF REVENUE SOURCES</u>	<u>APPROVED FY 2012 TOTAL</u>	<u>PROPOSED FY 2013 TOTAL</u>	<u>FED/STATE GRANTS</u>	<u>OTHER GRANTS/FEE FOR SERVICES</u>	<u>BUILDING/ INTEREST REVENUE</u>	<u>MEMBERSHIP DUES</u>
2.10 Commuter Operations Center - Federal Highway Administration, Federal Transit Administration, State Transportation Agencies, Misc.	\$396,000	\$412,000	\$412,000			
2.20 Employer Outreach- Federal Highway Administration, Federal Transit Administration, State Transportation Agencies	585,000	690,000	690,000			
2.30 Guaranteed Ride Home- Federal Highway Administration, Federal Transit Administration, State Transportation Agencies	626,000	651,000	651,000			
2.40 Monitoring & Evaluation - Federal Highway Administration, Federal Transit Administration, State Transportation Agencies	452,000	850,000	850,000			
2.50 Mass Marketing- Federal Highway Administration, Federal Transit Administration, State Transportation Agencies	2,500,000	2,600,000	2,600,000			
2.60 Guaranteed Ride Home Baltimore - Federal Highway Administration	150,000	170,000	170,000			
Total Revenue	\$4,709,000	\$5,373,000	\$5,373,000			

**PROGRAM AREA THREE: METROPOLITAN PLANNING**



<u>DESCRIPTION OF TITLE OF REVENUE SOURCES</u>	<u>APPROVED FY 2012 TOTAL</u>	<u>PROPOSED FY 2013 TOTAL</u>	<u>FED/STATE GRANTS</u>	<u>OTHER GRANTS/FEE FOR SERVICES</u>	<u>BUILDING/ INTEREST REVENUE</u>	<u>MEMBERSHIP DUES</u>
3.10 Regional Planning and Coordination- Local Governments	\$113,000	\$113,000				\$113,000
3.20 Census and Demographic Analysis- Local Governments	32,000	32,000		20,000		12,000
3.30 Cooperative Forecasting and Data Base Enhancement- Local Govts	31,000	31,000				31,000
3.40 Region Forward	205,000	240,000		150,000		90,000
<b>Total Revenue</b>	<b>\$381,000 *</b>	<b>\$416,000</b>		<b>\$170,000</b>		<b>\$246,000</b>

\*Additional funding of \$625,000 in FY 2012 and \$625,000 in FY 2013 for Metropolitan Planning is included in the Transportation Planning Work Program.



**PROGRAM AREA FOUR: HOUSING OPPORTUNITIES**

<b>DESCRIPTIVE TITLE OF REVENUE SOURCES</b>	<b>APPROVED FY 2012 TOTAL</b>	<b>PROPOSED FY 2013 TOTAL</b>	<b>FED/STATE GRANTS</b>	<b>OTHER GRANTS/FEE FOR SERVICES</b>	<b>BUILDING/ INTEREST REVENUE</b>	<b>MEMBERSHIP DUES</b>
<b>4.10 Areawide Housing Planning - Public/Private Agencies, Foundations, Local Governments</b>	<b>\$251,182</b>	<b>\$301,182</b>		<b>\$50,000</b>		<b>\$251,182</b>
<b>4.20 Washington Area Housing Partnership- Private Agencies, Local Governments</b>	<b>89,000</b>					
<b>4.30 Capital Area Foreclosure Network</b>	<b>150,000</b>	<b>164,000</b>		<b>125,000</b>		<b>39,000</b>
<b>Total Revenue</b>	<b>\$490,182</b>	<b>\$465,182</b>		<b>\$175,000</b>		<b>\$290,182</b>



## PROGRAM AREA FIVE: CHILD WELFARE

<u>DESCRIPTIVE TITLE OF REVENUE SOURCES</u>		<u>APPROVED FY 2012 TOTAL</u>	<u>PROPOSED FY 2013 TOTAL</u>	<u>FED/STATE GRANTS</u>	<u>OTHER GRANTS/FEE FOR SERVICES</u>	<u>BUILDING/ INTEREST REVENUE</u>	<u>MEMBERSHIP DUES</u>
5.10	Child Welfare, Foster Care and Wednesday's Child - Private, Local Govts	\$323,890	\$340,890		\$150,000		\$190,890
	<b>Total Revenue</b>	<b>\$323,890</b>	<b>\$340,890</b>		<b>\$150,000</b>		<b>\$190,890</b>



**PROGRAM AREA SIX: PUBLIC SAFETY AND HEALTH**

<u>DESCRIPTIVE TITLE OF REVENUE SOURCES</u>		<u>APPROVED FY 2012 TOTAL</u>	<u>PROPOSED FY 2013 TOTAL</u>	<u>FED/STATE GRANTS</u>	<u>OTHER GRANTS/FEE FOR SERVICES</u>	<u>BUILDING/ INTEREST REVENUE</u>	<u>MEMBERSHIP DUES</u>
6.10	Emergency Preparedness Planning & Coordination - DHS, State Agencies, Local Governments	\$1,140,934	\$1,144,531	\$921,203	\$50,000	\$100,000	\$73,328
6.20	Law Enforcement Coordination - DOJ Private Agencies, Local Governments	129,000	\$129,000		24,000		105,000
6.30	Fire Services Planning Coordination - Local Governments	79,000	\$79,000		4,000		75,000
6.40	Corrections Coordination - Local Governments, Prevention & Education	15,000	\$15,000				15,000
6.50	Substance Abuse - Local Governments, Foundations, Prevention & Education	200,000	\$200,000		15,000		\$185,000
6.60	Health Planning and Coordination -	188,000	\$188,000				\$188,000
	<b>Total Revenue</b>	<b>\$1,751,934</b>	<b>\$1,755,531</b>	<b>\$921,203</b>	<b>\$93,000</b>	<b>\$100,000</b>	<b>\$641,328</b>

\*Additional funding of \$75,000 in FY 2012 and \$75,000 in FY 2013 for Emergency Preparedness Planning & Coordination is included in the Transportation Planning Work Program.



## PROGRAM AREA SEVEN: WATER RESOURCES

DESCRIPTIVE TITLE OF REVENUE SOURCES	APPROVED FY 2012 TOTAL	PROPOSED FY 2013 TOTAL	FED/STATE GRANTS	OTHER GRANTS/FEE FOR SERVICES	BUILDING/ INTEREST REVENUE	MEMBERSHIP DUES
7.10 Regional Water Resources Management - State and Local Governments	\$1,367,971	\$1,342,289		\$1,284,089		\$58,200
7.15 Community Engagement Campaign Local Governments, Water Utilities	135,000	\$135,000		135,000		
7.20 Urban Stormwater Management - EPA, Local Governments	408,200	\$218,200		150,000	10,000	58,200
7.30 Anacostia Watershed Restoration Program	388,722	\$462,365		410,280		52,085
7.40 Blue Plains Special Projects- Blue Plains Users	400,000	\$370,000		370,000		
7.50 Blue Plains User Support- Blue Plains Users	385,000	\$375,000		375,000		
7.60 Green Infrastructure Project - EPA, Local Governments	90,000	\$94,915	50,000		10,400	34,515
<b>Total Revenue</b>	<b>\$3,174,893</b>	<b>\$2,997,769</b>	<b>\$50,000</b>	<b>\$2,724,369</b>	<b>\$20,400</b>	<b>\$203,000</b>

**PROGRAM AREA EIGHT: ENVIRONMENTAL RESOURCES**



<u>DESCRIPTIVE TITLE OF REVENUE SOURCES</u>	<u>APPROVED FY 2012 TOTAL</u>	<u>PROPOSED FY 2013 TOTAL</u>	<u>FED/STATE GRANTS</u>	<u>OTHER GRANTS/FEE FOR SERVICES</u>	<u>BUILDING/ INTEREST REVENUE</u>	<u>MEMBERSHIP DUES</u>
8.10 Regional Environmental Resources Planning - Local Governments	\$538,118	\$614,895		\$587,895		\$27,000
8.20 Mobilize Green Sustainability Internship Program		\$60,000		60,000		
8.30 Resources Recovery Planning and Support of I-95 Committee, Fairfax Co.	24,950	\$24,950		24,950		
8.40 COG Climate Change and Energy Initiative	206,069	\$294,500		75,000	59,400	160,100
<b>Total Revenue</b>	<b>\$769,137</b>	<b>\$994,345</b>		<b>\$747,845</b>	<b>\$59,400</b>	<b>\$187,100</b>



**PROGRAM AREA NINE: AIR QUALITY PLANNING**

<b>DESCRIPTIVE TITLE OF REVENUE SOURCES</b>	<b>APPROVED FY 2012 TOTAL</b>	<b>PROPOSED FY 2013 TOTAL</b>	<b>FED/STATE GRANTS</b>	<b>OTHER GRANTS/FEE FOR SERVICES</b>	<b>BUILDING/ INTEREST REVENUE</b>	<b>MEMBERSHIP DUES</b>
<b>9.10 Regional Air Quality Attainment Planning- State Air Mgmt. and Transportation Agencies, Local Governments</b>	<b>\$425,889 *</b>	<b>\$425,890</b>	<b>\$158,000</b>		<b>\$20,200</b>	<b>\$247,690</b>
<b>9.20 Air Quality/Index and Monitoring EPA, Local Governments</b>	<b>38,000</b>	<b>\$38,000</b>	<b>25,000</b>			<b>13,000</b>
<b>9.30 Clean Air Partners EPA, Local Governments</b>	<b>640,000</b>	<b>\$640,000</b>	<b>454,000</b>	<b>130,000</b>		<b>56,000</b>
<b>9.40 Air Quality Forecasting - Local Govts</b>	<b>32,000</b>	<b>\$32,000</b>				<b>32,000</b>
<b>9.50 EPA Reducing Emissions from Non-Road Equipment</b>	<b>280,300</b>	<b>\$50,000</b>	<b>50,000</b>			
<b>9.60 Diesel Anti-Idling Campaign - DCDOE/EPA</b>		<b>\$50,000</b>	<b>50,000</b>			
<b>9.70 Reducing Diesel Emissions from Switcher Locomotives</b>		<b>\$96,334</b>	<b>96,334</b>			
<b>Total Revenue</b>	<b>\$1,416,189</b>	<b>\$1,332,224</b>	<b>\$833,334</b>	<b>\$130,000</b>	<b>\$20,200</b>	<b>\$348,690</b>

\* Additional funding of \$158,000 in FY2012 and \$158,000 in FY 2013 for Air Quality Planning is included in the Transportation Planning Work Program.

**PROGRAM AREA TEN: MEMBER SERVICES TO LOCAL AND STATE GOVERNMENTS**



<b>DESCRIPTIVE TITLE OF REVENUE SOURCES</b>		<b>APPROVED FY 2012 TOTAL</b>	<b>PROPOSED FY 2013 TOTAL</b>	<b>FED/STATE GRANTS</b>	<b>OTHER GRANTS/FEE FOR SERVICES</b>	<b>BUILDING/ INTEREST REVENUE</b>	<b>MEMBERSHIP DUES</b>
10.10	Cooperative Purchasing- Program Participants	\$90,000	\$90,000		\$70,000		\$20,000
10.20	Institute for Regional Excellence	154,000	\$154,000		54,000	100,000	
10.30	Health Care Coalition-Program Participants	45,000	\$45,000		45,000		
10.40	Member Support-Miscellaneous, Local Governments	9,567	\$11,481				11,481
10.50	Capital Repair/Replacement Plan	250,000	\$200,000			200,000	
10.60	Unallocated/Contingency	275,000	\$134,713			100,000	34,713
	<b>Total Revenue</b>	<b>\$823,567</b>	<b>\$635,194</b>		<b>\$169,000</b>	<b>\$400,000</b>	<b>\$66,194</b>



## SCHEDULE OF FEE FOR SERVICES

<u>JURISDICTION</u>	<u>WATER RESOURCE PLNG.</u>	<u>ANAC. RESTORE PLAN</u>	<u>ENVIRON- MENTAL FUND</u>	<u>I-95 TECH COMM.</u>	<u>BLUE PLAINS USERS</u>	<u>TOTAL</u>
Alexandria, City of	\$25,889		\$17,698	\$973		\$44,560
Arlington County	40,117		27,425	1,048		68,590
Bladensburg, City of						0
Bowie, City of	10,115					10,115
College Park, City of	5,610		3,835			9,445
District of Columbia	256,818	86,320	76,867	8,932	171,689	600,626
Fairfax County	256,818		136,997	13,997	31,419	439,231
Fairfax, City of	4,224		2,887			7,111
Falls Church, City of	2,379		1,626			4,005
Frederick County						0
Frederick, City of						0
Gaithersburg, City of	11,054		7,557			18,611
Greenbelt, City of	3,856		2,635			6,491
Loudoun County	61,974		42,366			104,340
Manassas, City of						0
Manassas Park, City of						0
Montgomery County	256,818	86,320	108,482		108,292	559,912
Prince George's County	256,818	86,320	96,901		63,600	503,639
Prince William County	77,080		52,693			129,773
Rockville, City of	11,436		7,818			19,254
Takoma Park, City of	3,083		2,108			5,191
<b>Total</b>	<b>\$1,284,089</b>	<b>\$258,960</b>	<b>\$587,895</b>	<b>\$24,950</b>	<b>\$375,000</b>	<b>\$2,530,894</b>

## FY 2013 Expenditures Budget

	APPROVED FY 2012 <u>TOTAL</u>	PROPOSED FY 2013 <u>TOTAL</u>
<b>PERSONNEL COSTS</b>		
Direct Salaries and Adm. Support	\$9,630,962	\$9,831,712
Merit/Performance	481,548	\$491,586
<b>Total Salaries</b>	<b>10,112,510</b>	<b>10,323,298</b>
Employee Fringe Benefits	2,244,231	\$2,291,010
<b>Total Personnel Costs</b>	<b>12,356,740</b>	<b>12,614,307</b>
<b>DIRECT EXPENSES</b>		
Reproduction and Printing	382,000	\$382,000
Conference, Meeting, Travel	327,800	\$327,800
Office Supplies, Postage, Telephone	408,000	\$408,000
Temporary Services	287,000	\$287,000
Other Direct Expenses	366,410	\$366,410
<b>Total Direct Expenses</b>	<b>1,771,210</b>	<b>1,771,210</b>
<b>DATA PROCESSING</b>	<b>609,526</b>	<b>\$609,526</b>
<b>CONSULTANTS AND OTHERS</b>	<b>5,331,000</b>	<b>\$4,832,713</b>
<b>PASSED THROUGH FUNDS</b>		
Local Jurisdictions	800,000	\$1,089,000
User Payments & Promotions	870,000	\$1,186,000
Equipment and other costs	22,000	\$31,000
<b>Total Contractual</b>	<b>7,632,526</b>	<b>7,748,239</b>
<b>INDIRECT EXPENSES</b>	<b>4,241,316</b>	<b>\$4,329,723</b>
<b>CAPITAL EXPENDITURES &amp; CONTINGENCY</b>		
	<b>625,000</b>	<b>400,000</b>
<b>TOTAL EXPENDITURES</b>	<b><u>\$26,626,792</u></b>	<b><u>\$26,863,479</u></b>

## Expenditures by Program for FY 2013

	TRANSPOR- TATION SERVICES	COMMUTER CONNECTIONS	METRO PLANNING AND ECON. DEVELOP.	HOUSING OPPS & COMMUNITY DEVELOP.	CHILD WELFARE
<b>PERSONNEL COSTS</b>					
Direct Salaries and Adm. Support	\$5,140,022	\$861,318	\$143,901	\$247,291	\$98,578
Merit/Performance	257,001	43,066	7,195	12,365	4,929
Total Salaries	5,397,023	904,384	151,096	259,655	103,507
Employee Fringe Benefits	1,197,741	200,706	33,532	57,624	22,971
Total Personnel Costs	6,594,764	1,105,090	184,628	317,279	126,478
<b>DIRECT EXPENSES</b>					
Reproduction and Printing	175,000	97,000	7,000	5,000	7,000
Conference, Meeting, Travel	160,000	24,800	5,000	6,000	15,000
Office Supplies, Postage, Telephone	120,000	200,000	4,000	3,000	5,000
Temporary Services	200,000	16,000		4,000	16,000
Other Direct Expenses	160,000	40,800	7,000	6,000	20,000
Total Direct Expenses	815,000	378,600	23,000	24,000	63,000
DATA PROCESSING	380,000	90,000	10,000	5,000	20,000
CONSULTANTS AND OTHERS	2,500,000	1,114,000	135,000	10,000	88,000
<b>PASSED THROUGH FUNDS</b>					
Local Jurisdictions		1,089,000			
User Payments & Promotions		1,186,000			
Equipment and other costs		31,000			
Total Contractual	2,880,000	3,510,000	145,000	15,000	108,000
INDIRECT EXPENSES	2,263,580	379,310	63,372	108,903	43,412
<b>CAPITAL EXPENDITURES &amp; CONTINGENCY</b>					
<b>TOTAL EXPENDITURES</b>	<b><u>\$12,553,344</u></b>	<b><u>\$5,373,000</u></b>	<b><u>\$416,000</u></b>	<b><u>\$465,182</u></b>	<b><u>\$340,890</u></b>

## Expenditures by Program for FY 2013

	PUBLIC SAFETY & HEALTH	WATER RESOURCES	ENVIRON- MENTAL RESOURCES	AIR QUALITY PLANNING	MEMBER SERVICES
<b>PERSONNEL COSTS</b>					
Direct Salaries and Adm. Support	872,999	1,521,852	340,225	590,241	15,287
Merit/Performance	43,650	76,093	17,011	29,512	764
<b>Total Salaries</b>	<b>916,649</b>	<b>1,597,945</b>	<b>357,236</b>	<b>619,753</b>	<b>16,051</b>
Employee Fringe Benefits	203,428	354,626	79,280	137,539	3,562
<b>Total Personnel Costs</b>	<b>1,120,077</b>	<b>1,952,571</b>	<b>436,516</b>	<b>757,292</b>	<b>19,613</b>
<b>DIRECT EXPENSES</b>					
Reproduction and Printing	24,000	30,000	14,000	15,000	8,000
Conference, Meeting, Travel	20,000	35,000	12,000	25,000	25,000
Office Supplies, Postage, Telephone	10,000	32,000	12,000	12,000	10,000
Temporary Services	6,000	15,000	10,000	10,000	10,000
Other Direct Expenses	25,000	45,000	15,000	21,000	26,610
<b>Total Direct Expenses</b>	<b>85,000</b>	<b>157,000</b>	<b>63,000</b>	<b>83,000</b>	<b>79,610</b>
<b>DATA PROCESSING</b>	<b>10,000</b>	<b>40,000</b>	<b>20,000</b>	<b>20,000</b>	<b>14,526</b>
<b>CONSULTANTS AND OTHERS</b>	<b>156,000</b>	<b>178,000</b>	<b>325,000</b>	<b>212,000</b>	<b>114,713</b>
<b>PASSED THROUGH FUNDS</b>					
Local Jurisdictions					
User Payments & Promotions					
Equipment and other costs					
<b>Total Contractual</b>	<b>166,000</b>	<b>218,000</b>	<b>345,000</b>	<b>232,000</b>	<b>129,239</b>
<b>INDIRECT EXPENSES</b>	<b>384,454</b>	<b>670,198</b>	<b>149,829</b>	<b>259,932</b>	<b>6,732</b>
<b>CAPITAL EXPENDITURES &amp; CONTINGENCY</b>					
					<b>400,000</b>
<b>TOTAL EXPENDITURES</b>	<b><u>\$1,755,531</u></b>	<b><u>\$2,997,769</u></b>	<b><u>\$994,345</u></b>	<b><u>\$1,332,224</u></b>	<b><u>\$635,194</u></b>

## SCHEDULE OF FRINGE BENEFITS

	<u>FY 2012 BUDGET</u>		<u>FY 2013 BUDGET</u>	
	<u>COST</u>	<u>RATE 1/</u>	<u>COST</u>	<u>RATE 1/</u>
<b><u>LEAVE BENEFITS</u></b>				
Annual Leave Earned	\$810,000	9.86%	\$810,000	9.40%
Sick Leave Used	340,000	4.14	340,000	3.94
Holiday Leave	440,000	5.35	440,000	5.10
Other Leave	<u>110,000</u>	1.34	<u>110,000</u>	1.28
<b>T O T A L</b>	<b><u>\$1,700,000</u></b>	<b><u>20.21%</u></b>	<b><u>\$1,700,000</u></b>	<b><u>19.71%</u></b>
Allocation Base	<b><u>\$8,412,510</u></b>		<b><u>\$8,623,298</u></b>	
<b><u>OTHER FRINGE BENEFITS</u></b>				
D. C. Unemployment Tax	44,000	0.44%	45,000	0.44%
FICA Hospitalization Insurance	120,428	1.19	120,428	1.17
Health Insurance	930,813	9.20	951,026	9.21
Pension Contributions	825,990	8.17	849,556	8.23
Disability and Worker's Compensation Insurance	98,000	0.97	100,000	0.97
Transit Subsidy	144,000	1.42	144,000	1.39
Life Insurance	<u>81,000</u>	0.80	<u>81,000</u>	0.78
<b>T O T A L</b>	<b><u>\$2,244,231</u></b>	<b><u>22.19%</u></b>	<b><u>\$2,291,010</u></b>	<b><u>22.19%</u></b>
Allocation Base	<b><u>\$10,112,510</u></b>		<b><u>\$10,323,298</u></b>	

1/ The Fringe Benefit Rate is expressed as a percentage of direct salary costs and is the basis for allocating fringe benefit costs to each program category. A Provisional Rate is negotiated annually through the submission of an Indirect Cost Proposal to the U.S. Department of Health and Human Services. At the end of each fiscal year, the Negotiated (Provisional) Rate is converted to an Effective Rate based on actual cost experience. Negotiated and Effective Rates are accepted by all agencies providing funds to COG. This procedure assures that Fringe Benefit costs are allocated equitably to all programs or activities carried out by COG during the fiscal year.

**SCHEDULE OF INDIRECT COSTS**

<b>EXPENDITURE BY ACCOUNT</b>	<b><u>FY 2012 BUDGET</u></b>		<b><u>FY 2013 BUDGET</u></b>	
	<b><u>COST</u></b>	<b><u>RATE 1/</u></b>	<b><u>COST</u></b>	<b><u>RATE 1/</u></b>
<b>Auditing</b>	<b>\$60,000</b>	<b>0.49%</b>	<b>\$61,000</b>	<b>0.48%</b>
<b>Conference and Meetings</b>	<b>132,000</b>	<b>1.07</b>	<b>135,000</b>	<b>1.07</b>
<b>Data Processing (computer depreciation, maintenance, software, supplies, etc.)</b>	<b>610,000</b>	<b>4.94</b>	<b>619,000</b>	<b>4.90</b>
<b>Delivery Expense</b>	<b>25,000</b>	<b>0.20</b>	<b>25,000</b>	<b>0.20</b>
<b>Depreciation</b>	<b>50,000</b>	<b>0.40</b>	<b>50,000</b>	<b>0.39</b>
<b>Equipment Maintenance</b>	<b>40,000</b>	<b>0.32</b>	<b>40,000</b>	<b>0.32</b>
<b>Insurance</b>	<b>59,000</b>	<b>0.48</b>	<b>60,000</b>	<b>0.48</b>
<b>Office Maintenance</b>	<b>50,000</b>	<b>0.40</b>	<b>50,000</b>	<b>0.40</b>
<b>Office Supplies</b>	<b>135,000</b>	<b>1.09</b>	<b>142,000</b>	<b>1.13</b>
<b>Periodicals, Publications, Assoc. Dues</b>	<b>36,000</b>	<b>0.29</b>	<b>36,000</b>	<b>0.29</b>
<b>Rent</b>	<b>2,500,000</b>	<b>20.23</b>	<b>2,559,407</b>	<b>20.29</b>
<b>Reproduction and Printing</b>	<b>96,000</b>	<b>0.78</b>	<b>98,000</b>	<b>0.78</b>
<b>Temporary Sevices and Consultants</b>	<b>98,316</b>	<b>0.80</b>	<b>99,316</b>	<b>0.78</b>
<b>Telephone</b>	<b>135,000</b>	<b>1.09</b>	<b>136,000</b>	<b>1.08</b>
<b>Training and Seminars (Registration, In-house training, and Travel)</b>	<b>135,000</b>	<b>1.09</b>	<b>137,000</b>	<b>1.09</b>
<b>Recruitment, Auto, and Other Expenses</b>	<b><u>80,000</u></b>	<b><u>0.65</u></b>	<b><u>82,000</u></b>	<b><u>0.65</u></b>
<b>Total</b>	<b><u>\$4,241,316</u></b>	<b><u>34.32%</u></b>	<b><u>\$4,329,723</u></b>	<b><u>34.32%</u></b>
<b>Allocation Base</b>	<b><u>\$12,356,740</u></b>		<b><u>\$12,614,307</u></b>	

1/ The Indirect Costs Rate is expressed as a percentage of personnel costs and is the basis for allocating indirect costs to each program category. A Provisional Rate is negotiated annually through the submission of an Indirect Cost Proposal to the U.S. Department of Health and Human Services. At the end of each fiscal year, the Negotiated (Provisional) Rate is converted to an Effective Rate based on actual cost experience. Negotiated and Effective Rates are accepted by all agencies providing funds to COG. This procedure assures that Indirect Costs are allocated equitably to all programs or activities carried out by COG during the fiscal year.

## PROJECTED NO. OF FULL TIME EMPLOYEES

<u>Activity</u>	<u>Approved FY 2012</u>	<u>Proposed FY 2013</u>
1.0 Transportation Services	56.0	53.0
2.0 Commuter Connections	10.0	11.0
3.0 Metropolitan Planning	4.0	4.0
4.0 Housing Opportunities	2.0	2.0
5.0 Child Welfare	2.0	2.0
6.0 Public Safety & Health	9.0	9.5
7.0 Water Resources	18.5	17.5
8.0 Environmental Resources	4.5	6.0
9.0 Air Quality Planning	5.0	4.0
10.0 Mgmt. & Adm. Support	22.0	22.0
Projected Total	133.00	131.00

## POSITION CLASSIFICATION AND GRADE TABLE

<u>CLASS TITLE</u>	<u>CODE</u>	<u>GRADE</u>	<u>FLSA</u>
<b><u>ADMINISTRATIVE SUPPORT SERIES</u></b>			
	AS	01 (Interns)	
Administrative Assistant I/Receptionist		2	Non-exempt
Administrative Assistant II/Admin. Services Asst.		3	Non-exempt
Administrative Assistant III/Administrative Coordinator		4	Non-exempt
Administrative Assistant IV		5	Non-exempt
Executive Secretary		6	Non-exempt
<b><u>RESEARCH AND LEGAL SUPPORT SERIES</u></b>			
Research Assistant I	RL	2	Non-exempt
Research Assistant II		3	Non-exempt
Research Assistant III		4	Non-exempt
Legal Assistant/Clerk to the Board of Directors I		5	Non-exempt
Legal Assistant/ Clerk to the Board of Directors II		6	Exempt
Legal Assistant/Clerk to the Board of Directors III		7	Exempt
<b><u>ACCOUNTING AND BUDGET SERIES</u></b>			
Accounting Specialist I	AC	5	Non-exempt
Accounting Specialist II		6	Non-exempt
Accountant/Budget Analyst		7	Exempt
Senior Accountant/Budget Analyst		8	Exempt
Accounting Manager		9	Exempt
Accounting Operations/Technical Manager A		10	Exempt
Accounting Operations/Technical Manager B		11	
<b><u>PUBLIC RELATIONS SERIES</u></b>			
Public Affairs Specialist I	PR	5	Non-exempt
Public Affairs Specialist II		6	Non-exempt
Public Affairs Specialist III		7	Exempt
Senior Public Affairs Specialist		8	Exempt
Public Relations Manager		9	Exempt
<b><u>HUMAN RESOURCES SERIES</u></b>			
Human Resources Analyst I	HR	5	Non-exempt
Human Resources Analyst II		6	Non-exempt
Human Resources Analyst III		7	Exempt
Senior Human Resources Analyst		8	Exempt
Human Resources Manager		9	Exempt

## POSITION CLASSIFICATION AND GRADE TABLE

<u>CLASS TITLE</u>	<u>CODE</u>	<u>GRADE</u>	<u>FLSA STATUS</u>
<b><u>COMMUTER OPERATIONS</u></b>			
Commuter Operations Assistant I	CO	2	Non-exempt
Commuter Operations Assistant II		3	Non-exempt
Commuter Operations Assistant III		4	Non-exempt
Commuter Program Specialist I		5	Non-exempt
Commuter Program Specialist II		6	Exempt
Commuter Program Specialist III		7	Exempt
Commuter Program Specialist IV		8	Exempt
Senior Commuter Program Specialist/ Principal Commuter Program Manager		9	Exempt
		10	Exempt
		10	Exempt
<b><u>PLANNER SERIES</u></b>			
Planner I	PL	5	Non-exempt
Planner II		6	Exempt
Planner III		7	Exempt
Planner IV		8	Exempt
Senior Planner		9	Exempt
Principal Planner/Technical Manager		10/11	Exempt
		10/11	Exempt
<b><u>ENGINEER SERIES</u></b>			
Engineer I	ES-B	6	Non-exempt
Engineer II		7	Exempt
Engineer III		8	Exempt
Engineer IV		9	Exempt
Senior Engineer		10	Exempt
Principal Engineer/Technical Manager A		11	Exempt
Principal Engineer/Technical Manager B		12	Exempt
<b><u>ANALYST/GIS TECHNOLOGY SERIES</u></b>			
Analyst/Programmer – GIS I	GIS	5	Non-exempt
Analyst/Programmer-GIS II		6	Exempt
Analyst/Coordinator-GIS III		7	Exempt
Analyst/Coordinator-GIS IV		8	Exempt
Senior Analyst - GIS		9	Exempt
Principal Analyst-GIS/Technical Manager		10/11	Exempt
		10/11	Exempt

## POSITION CLASSIFICATION AND GRADE TABLE

<u>CLASS TITLE</u>	<u>CODE</u>	<u>GRADE</u>	<u>FLSA STATUS</u>
<b><u>HUMAN SERVICES SERIES</u></b>			
	HSS		
Human Services Specialist I		5	Non-exempt
Human Services Specialist II		6	Exempt
Human Services Specialist III		7	Exempt
Senior Human Services Specialist		8	Exempt
Human Services Manager -- A/B		9/10	Exempt
<b><u>COMPUTER TECHNOLOGY - OTPS</u></b>			
	COM		
Admin/Technology Coordinator		4	Non-exempt
Help Desk Technician/ Information Analyst I		5	Non-exempt
Information Systems Analyst II		6	Exempt
Information Systems Analyst III		7	Exempt
Information Systems Analyst/Programmer IV		8	Exempt
Senior Information Systems Analyst/		9	Exempt
Information Systems/Technical Manager		10/11	Exempt
Chief, OTPS		12	Exempt
<b><u>SUPERVISORY/MANAGEMENT SERIES</u></b>			
	SUP		
Manager (Others)		9/10	Exempt
Executive Assistant to the ED		10	Exempt
Chief, Program Director		11/12	Exempt
<b><u>SENIOR MANAGEMENT SERIES</u></b>			
	MGT		
CFO, Directors A-C		13/14	Exempt
General Counsel & Directors D (Program)		15	Exempt
Executive Director		OPEN	Exempt

*Market adjustment may apply to specific positions subject to recommendation of HR Director and approval by the Executive Director.*

# APPROVED GENERAL PAY STRUCTURE

<u>GRADE</u>	<u>MIN</u>	<u>MID</u>	<u>MAX</u>
1	\$28,680	\$38,234	\$46,760
2	\$31,549	\$42,058	\$51,436
3	\$34,701	\$46,264	\$56,579
4	\$38,175	\$50,890	\$62,236
5	\$41,991	\$55,979	\$68,460
6	\$46,192	\$61,576	\$75,307
7	\$50,810	\$67,734	\$82,837
8	\$56,907	\$75,864	\$92,777
9	\$63,736	\$84,967	\$103,911
10	\$71,386	\$95,163	\$116,381
11	\$79,951	\$106,582	\$130,347
12	\$89,545	\$119,373	\$145,988
13	\$100,290	\$131,075	\$158,232
14	\$112,325	\$146,805	\$177,219
15	\$118,718	\$155,159	\$187,306



# **AGENDA ITEM #10**

**ADOPTION OF 2012 POLICY PLATFORM**

COG is the regional council for the metropolitan washington area with more than 250 local, state and federal elected officials representing 22 local governments. COG also hosts and supports the National Capital Region Transportation Planning Board, our region's metropolitan planning organization (MPO) and the Metropolitan Washington Air Quality Committee, the tri-state air quality planning organization.

Comprised of small and large, urban and suburban jurisdictions, COG understands well the complexities of regional collaboration. We also know its value. There is strength in numbers. Only by working together can we tackle the complex issues of the day with greater efficiency and effectiveness.

Region Forward is COG's vision. It is a commitment by COG and its 22 member governments to create a more accessible, sustainable, livable and prosperous region. Every level of government has a role to play in achieving this vision. COG's policy priorities and supplementing issue briefs highlight what those roles are and actions necessary to strengthen the economic competitiveness of the National Capital Region and secure a better future for our residents.



### PROSPERITY

*A resilient economy and pre-eminent knowledge hub*

- Foster job creation at all levels, attract world class businesses, and strengthen the region's economic competitiveness.
- Make strategic investments in human capital and infrastructure, sustain funding for education, and encourage workforce training.



### SUSTAINABILITY

*Healthy air, water, and land, abundant renewable energy and a smaller carbon footprint*

- Support federal and state policies that supplement local funding capacity and provide local governments and utilities with the flexibility needed to meet wastewater, septic and stormwater requirements for restoration of the Chesapeake Bay, Potomac River and local waters.
- Support energy efficiency, energy conservation and renewable energy policies and programs that reduce energy demand and reduce greenhouse gas emissions.
- Support EPA national rules to reduce pollution-creating emissions, and help states and local governments meet the federal air quality health standard for ozone.



### ACCESSIBILITY

*Walkable, mixed-use communities with housing and transportation choices*

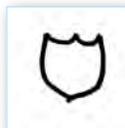
- Provide a substantial increase in funding to address the current underinvestment in the region's multi-modal transportation network.
- Support and incentivize integrated land use, transportation and environmental planning.



### LIVABILITY

*Vibrant, safe and healthy neighborhoods*

- Promote comprehensive public health policies that focus on wellness and prevention, capacity building, incorporate a host of societal risk factors, and encourage regional collaboration.
- Invest in the infrastructure, equipment, training and personnel needed to enhance the all hazards emergency response capacity of local and regional entities.



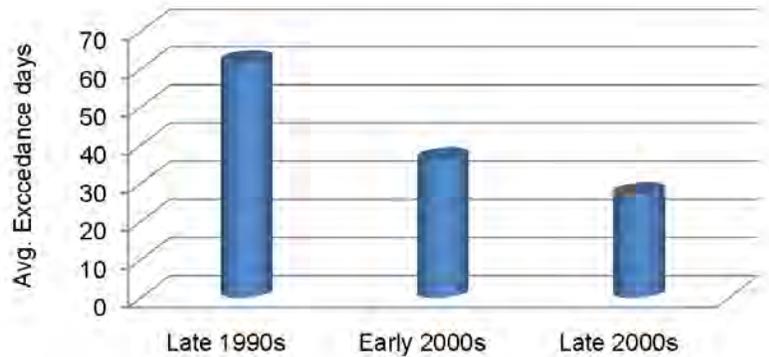


### Challenge

The Washington region is a non-attainment area for ground-level ozone and fine particulate matter (PM 2.5) according to federal health standards. In the near future there may be additional requirements impacting governments in our region, including new and tighter air standards, new air monitoring requirements (including near road monitoring) and other toxics, as well as tougher new requirements for coal and oil fired power plants to control mercury and other air toxics.

Meeting these new requirements will require adequate funding levels, controls on sources outside our region that contribute to transported air pollution, controls on sources that aren't subject to state regulation, as well as new investments in new energy technology, infrastructure, and pollution controls.

Average Exceedance Days (Ozone Standard)



Note: 2008 Ozone standard (75 ppb) assumed to be in place through the period shown in the graph.

### Regional Commitment:

Beginning in 2014, the region's air quality will be improving and ambient concentrations will be reduced below federal standards

#### Region Forward Sustainability Target

The region has a long history of making air quality issues a high priority, and our efforts have paid off. Our air is dramatically cleaner than 20 years ago. Region Forward includes a goal to continue to work to reduce pollutants to meet all federal air quality health standards. Through COG, under the federal Clean Air Act and in support of the states, the Metropolitan Washington Air Quality Committee (MWAQC) coordinates regional air quality planning to reduce pollutant emissions. The committee has developed a series of to reduce pollution levels for the federal ozone standard which have guided our region's significant progress. The region's transportation planning program is required to meet pollution limits set by MWAQC that insure continued progress in reducing pollution from transportation sources. The region is currently developing a redesignation and maintenance plan to show that it is now in attainment of the strict small particle (PM2.5) standard. COG provides daily reports and forecasts of regional air quality and works with businesses and individuals to take actions to reduce polluting activities on days when unhealthy air is forecast.



### What We Need From You

#### ***Federal***

- Federal rules to reduce pollution to help states and localities meet new federal air quality standards
  - Reduce transport of pollutants across regions
- Provide sufficient funding to air agencies so that they can implement programs required to meet federal standards and mandates
  - Continue to establish standards that lead to lower mobile sector emissions, including emission standards for vehicle manufacturers
- Flexibility where needed to assist power sources that are critical for reliability meet new requirements

#### ***State***

- Support pollution control strategies that improve air quality and reduce ambient concentrations below federal health standards
  - Support innovation in local programs
  - Continued support for energy efficiency and renewable energy programs
    - Foster the growth of the electric vehicle market

For more information about COG, this Air Quality Policy Brief, or any other of COG's Policy Priorities, please contact Nicole Hange, COG's Government Relations Coordinator at 202.962.3231 or [nhange@mwkog.org](mailto:nhange@mwkog.org)

# One Region Moving Forward



## Challenge

The metropolitan Washington region has traditionally been heavily reliant on fossil-fuel based energy sources, including coal, oil, and natural gas. Residents, businesses, and governments are also subject to the impacts of variability of energy costs, the concerns over energy reliability and security, and the direct impact on health and the environment from combustion of fossil fuels. Reducing energy use through conservation and efficiency, and diversifying our portfolio of energy sources including deployment of new energy technologies will help improve our energy reliability and security and reduce the environmental impacts associated with our energy use. Significant capital is available for investments in new energy projects. Uncertainty resulting from inconsistent government policies can create barriers to releasing the full investment potential of the new expanding energy markets.

## Regional Commitment:

By 2020, reduce regional greenhouse gas emissions by 20% below 2005 levels. By 2050, reduce emissions by 80% below 2005 levels.

### Region Forward Sustainability Target

*COG members have:*

- Established the Climate, Energy and Environment Policy Committee (CEEPC), advisor to the COG Board, to implement the recommendations of the 2008 National Capital Region Climate Change Report.
- Adopted a 2012 Climate and Energy Action Workplan that establishes specific short-term recommendations for the region, local governments, and utilities to work towards regional energy sustainability goals. Short term goals include 10,000 solar roofs, 10% purchase of green power, and reduction in government energy consumption.
- Worked with leaders and area utilities to promote clean and efficient energy solutions such as retrofitting old buildings and constructing new green buildings; monitoring and disclosing building energy performance; installing solar cells and smart grid technology; replacing inefficient street lighting; and purchasing electric vehicles and installing supporting charging infrastructure.
- Collaborated with the federal Green Power Partnership to promote solar energy solutions and increase the percentage of green power purchased by communities. Area governments and institutions are also pursuing a large cooperative procurement effort for deployment of solar cells, currently encompassing more than 100 sites and nearly 40 megawatts (MW) capacity and \$160 million direct investment in the region if installed.

# One Region Moving Forward



### What We Need From You

#### ***Federal***

- Support continued progress to fulfill Executive Order 13514: Federal Leadership In Environmental, Energy, And Economic Performance
  - Fund the Energy Efficiency and Conservation Block Grant (EECBG) program
- Encourage military bases to take a leadership role in deployment of new energy solutions and extend benefits to the surrounding community
  - Continue to provide incentives for deployment of new clean energy technologies
    - Remove barriers to innovative energy project financing

#### ***State***

- Support policy, incentives, and funding mechanisms to promote energy efficiency and renewable energy projects
- Support utility programs that advance energy efficiency, renewable energy, and smart grid development
  - Support deployment of new energy technologies on critical infrastructure
    - Support planning initiatives for deployment of electric vehicles
- Ensure state purchasing/procurement guidelines support energy efficient products

For more information about COG, this Energy Policy Brief, or any other of COG's Policy Priorities, please contact Nicole Hange, COG's Government Relations Coordinator at 202.962.3231 or [nhange@mwkog.org](mailto:nhange@mwkog.org)

# One Region Moving Forward



## Challenge

The provision of an adequate supply of housing is a persistent challenge for the National Capital Region—one that threatens our quality of life, economic vitality, and competitiveness. Over the next 20 years, the region will add more than a million net new jobs, and will need more than 1.8 million replacement workers to fill new jobs as well as those vacated by retirees. To house these future workers, the National Capital Region will need to add approximately 731,000 new housing units by 2030. Yet local jurisdictions are planning for an insufficient amount of housing to accommodate these workers.

The region will need more housing for all income levels, but housing that is affordable to households at or below 80 percent of regional median household income (80 percent of \$85,168 = \$68,134), and between 80 and 120 percent (120 percent = \$102,201) is particularly critical to the region's economy because it provides viable housing options for a wide range of households, and helps to ensure that employers can find the workers they need. Housing is increasingly expensive; home prices and rents in the region are among the nation's highest, and rental vacancy is at an all-time low. To meet the needs of the region's future workforce, as well as changing demographics, new housing development will need to shift toward more multi-family housing, more small homes, and more rental housing. This is necessary to accommodate entry-level workers, the lower-wage workers who support all industries, and smaller household sizes.

In addition, much of the region's housing stock is concentrated on the eastern side of the region and the exurban fringes, away from transit and major employment centers, creating long commutes and the worst traffic congestion in the county. Rapid growth occurring in the outer jurisdictions of Loudoun, Prince William, and Frederick Counties will worsen this imbalance. For many workers commuting long distances from outer jurisdictions, the high commute costs erode the savings of lower-cost housing. To address this, the region's jurisdictions need to focus new housing development near existing and growing employment centers and in areas well-served by transit.

## Regional Commitment:

Beginning in 2012, the region will maintain 15% of all new housing units to be affordable to households earning less than 80% of regional median income.

### Region Forward Livability Target

- COG is partnering with Enterprise Community Partners and the National Housing Trust on the development of a regional housing fund that will be used to acquire and preserve market-rate affordable housing along transit corridors.
- The District of Columbia has launched a Live Near Your Work (LNYW) initiative. The LNYW initiative is designed to encourage home ownership near an employee's place of work by offering assistance on down-payments and closing costs for home buyers. The purpose of the program is to attract and retain D.C. employees while significantly reducing commuting costs.

# One Region Moving Forward



### What We Need From You

#### ***Federal***

- Maintain CDBG funding to State and local governments
- Reauthorize funding for the federal Sustainable Communities Initiative

#### ***State***

- Support legislation to align land use and transportation planning
- Support Region Forward by encouraging the participation of State housing agencies in the Region Forward Coalition

#### ***Local***

- Remove barriers to mixed-use and higher-density housing development



For more information about COG, this Housing Policy Brief, or any other of COG's Policy Priorities, please contact Nicole Hange, COG's Government Relations Coordinator at 202.962.3231 or [nhange@mwkog.org](mailto:nhange@mwkog.org)

# One Region Moving Forward

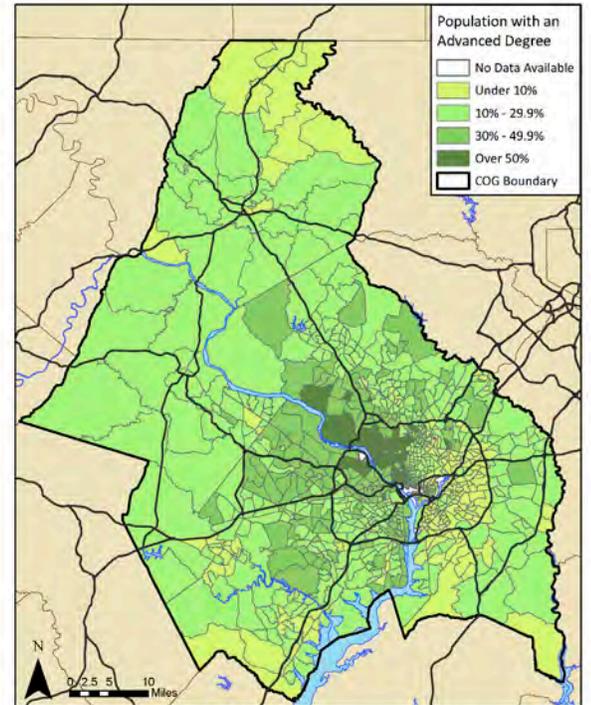


## Challenge

While the presence of the federal government has largely helped to insulate the National Capital Region from the more severe impacts of the recession felt in other regions, anticipated reductions in federal spending mean that the region will need to diversify its economy to remain resilient and competitive in the coming decades.

Between 2010 and 2030, the National Capital Region is projected to add over one million net new jobs, and will require over 1.8 million replacement workers to fill new jobs and those vacated by retirees. Emerging industries for the region include health care, life sciences, information technology, and security. In addition, higher education will continue to be a major driver for economic development. Attracting and retaining employers in these industries depends on the provision of high-quality infrastructure, including transit, a highly educated workforce, and housing located near job centers that employees can afford.

The region's federal government agencies and private employers provide many high-quality jobs, making the National Capital Region a major destination for highly-educated workers from around the country and abroad. However, many of the region's residents are not equipped with the education and skills to take advantage of these opportunities. Entry-level jobs may not offer clear career paths for advancement, and given the region's high educational attainment levels, less-educated workers often can't compete for jobs even when they meet job requirements. This is a particular problem on the eastern side of the region, where educational attainment rates are lowest and unemployment rates are highest. In addition, the region's major job centers are concentrated on the western side of the region, often in locations that are not accessible by public transportation. The region needs to provide multiple pathways to high school completion and post-secondary education, and create stronger links between employers and high schools.



**Educational Attainment - High, 2005 - 2009**  
Percent of Population Over 25 Years with a Master's, Professional, or Doctoral Degree

## Regional Commitment:

Sustain an annual 1 to 3% increase in the number of new jobs.

**Region Forward Prosperity Target**

# One Region Moving Forward

# Metropolitan Washington Council of Governments

## 2012 Policy Brief: Economic Development | DRAFT 2012

22 Jurisdictions • 250+ Elected Officials • 5 Million Residents



- The Region Forward Coalition has chosen workforce training as one of its priority areas for the year. Focusing on health care, an emerging industry in the region, the Coalition is currently pursuing a regional certification for home health aides to eliminate barriers to working in other jurisdictions.
- In 2012, COG and its local government and business partners will evaluate the possibility of developing a Metropolitan Business Plan. Based on models of private-sector business planning, Metropolitan Business Plans engage regional stakeholders to analyze market positions, identify strategies and policies to capitalize on regional assets, and establish operational and financial plans to achieve regional revitalization.

### What We Need From You

#### ***Federal***

- Support resources to grow Regional Innovation Clusters in the National Capital Region
- Maintain support for the Workforce Investment Act, TANF Welfare-to-Work, and federal work study and financial aid funding programs, and simplify rules for accessing these programs to encourage broader access

#### ***State***

- Encourage the participation of State education, economic development, and transportation agencies in the Region Forward Coalition
- Target investments and technical assistance to encourage identified growth industries and support workforce development pathways for those industries
  - Support Career and Technical Education programs in high schools

#### ***Local***

- Align workforce development more closely with local economic development strategies
- Encourage major private employers to develop linkages with local high schools, community colleges, and vocational programs

For more information about COG, this Economic Development Policy Brief, or any other of COG's Policy Priorities, please contact Nicole Hange, COG's Government Relations Coordinator at 202.962.3231 or [nhange@mwkog.org](mailto:nhange@mwkog.org)

# One Region Moving Forward



## Challenge

In 2009, the National Surface Transportation Infrastructure Financing Commission warned: “The nation faces a crisis. Our surface transportation system has deteriorated to such a degree that our safety, economic competitiveness and quality of life are at risk.”

This crisis is acutely felt in the National Capital Region where the vast majority of funds are needed just to maintain the existing system. Local and state leaders have been forced to cut or delay new projects that are necessary to meet the needs of our growing region. In order to successfully compete in the global economy, we must take steps to repair our roads, bridges and transit systems, and provide new capacity to meet new demands. The transportation funding squeeze has occurred at both the state and federal levels, including shortfalls for both roads and transit as revenue sources continue to decline.

The current structure and levels of federal and state transportation funding are ill-suited for addressing pressing needs for system maintenance, new infrastructure, and the increasingly urgent problems of congestion, rising energy costs and climate change.

## Regional Commitment:

The region’s transportation system will give priority to management, performance, maintenance, and safety of all transportation modes and facilities.

### Region Forward Sustainability Target

The region has achieved some short-term successes in funding pressing transportation improvements with existing resources. Funding for the Metro system has become more stable with the commitment of additional state and local revenues. Increasingly, toll revenues are being effectively used to finance road improvements. Federal stimulus funding has been used for a variety of rapid-turnaround projects throughout the region, including a major TIGER grant to COG.

In 2010, the National Capital Region Transportation Planning Board (TPB) at COG commissioned a financial analysis of available revenues and planned expenditures for transportation in this region through 2040. While roughly \$223 billion in revenues are “reasonably expected to be available” both short-term and long-term revenue increases are necessary in order to keep up with a growing population and rising costs of maintenance and construction. States and local governments have been creative in meeting immediate transportation demands, but such short-term infusions are not enough. More systemic change is needed at the federal and state levels. *Potential sources of additional revenue include:*

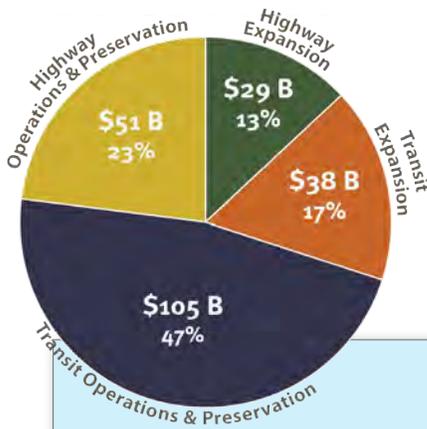
- Indexing fuel taxes to inflation
- Increases in vehicle registration fees
- New tolling or pricing systems on area roadways

# One Region Moving Forward

# Metropolitan Washington Council of Governments

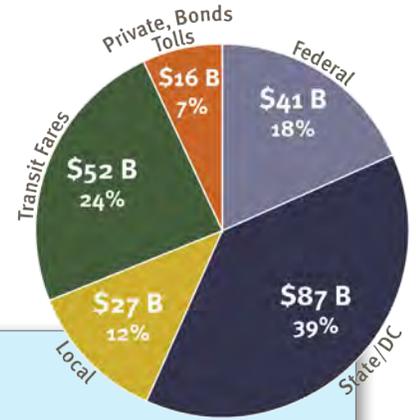
## 2012 Policy Brief: Transportation Funding | DRAFT 2012

22 Jurisdictions • 250+ Elected Officials • 5 Million Residents



Constrained Long-Range Plan Expenditures

Revenues by Funding Source



### What We Need From You

While action is required by both the state and federal governments, much attention in 2012 will focus on Capitol Hill. Congressional authorization of the federal transportation programs offers an opportunity to restructure the nation's transportation policy and to substantially increase funding levels over the long term.

The policy principles below are the official position of the National Capital Region Transportation Planning Board (TPB) at COG regarding the future of the federal transportation programs. These principles were adopted in September 2008 in anticipation of the reauthorization of the federal surface transportation legislation. The current authorization, SAFETEA-LU, was due to expire in September 2009, but has been extended to March 2012.

1. Fundamental changes are needed in the current structure and funding of federal surface transportation programs: current planning, programming, and environmental processes are overly cumbersome and inefficient, and inadequate funding levels are resulting in serious under-investment in transportation.
2. An explicit program focus is needed to put and keep the nation's transportation infrastructure in a state of good repair, and to ensure that it is operated efficiently and safely.
3. Decisions on investment in new transportation capacity should be based on a rigorous and comprehensive analysis of economic, social and environmental benefits and costs, which assesses all modal and intermodal options with uniform evaluation procedures and criteria.
4. Federal transportation policy should provide for increased federal funding focused on metropolitan congestion and other metropolitan transportation challenges, with stronger partnerships between federal, state, regional and local transportation officials.

A substantial increase in federal transportation funding will be needed to address the current under-investment in the nation's transportation system, and should be sought from:

- Increases in federal fuel taxes or other user-based taxes and fees;
- Pricing strategies enabled by emerging technology for all modes of travel, including rates that vary by time of day, type of vehicle, level of emissions, and specific infrastructure segments used;
- Inclusion of major transportation investments in legislation to create national infrastructure banks or bonding programs.

For more information about COG, this Transportation Funding Policy Brief, or any other of COG's Policy Priorities, please contact Nicole Hange, COG's Government Relations Coordinator at 202.962.3231 or [nhange@mwkog.org](mailto:nhange@mwkog.org)

# One Region Moving Forward



## Challenge

Meeting Chesapeake Bay goals for reducing pollution from urban sources in the Washington metropolitan region will require the implementation of increasingly costly pollution controls. Improvements to date in reducing the amount of nutrients and sediment that flow to the Bay have come largely from upgrades to wastewater treatment plants and the implementation of best management practices (BMPs) on farms. However, the federal-state Chesapeake Bay Program has determined that the Bay is still too polluted to meet water quality standards.

Under the Chesapeake Bay Total Maximum Daily Load (TMDL) regulation that EPA issued in December 2010, the Bay watershed states and the District of Columbia are required to pursue further efforts to reduce pollution. These include more work by the agricultural community and wastewater plants, as well as increased regulatory requirements for local government stormwater management programs. In comparison to reduction efforts to date, these potential new measures will cost several orders of magnitude more per pound of pollutant removed and, based on current technology, will exceed local governments' ability to achieve full implementation by the current 2025 deadline.

## Regional Commitment:

By 2025, achieve 100% of Chesapeake Bay Program's Water Quality Implementation Goals

### Region Forward Sustainability Target

*COG's members have:*

- Participated in efforts to develop more detailed plans for implementing the Bay TMDL, known as watershed implementation plans (WIPs);
- Remained on schedule for installing state-of-the-art controls at their wastewater plants;
- Implemented utility fees or dedicated taxes to raise additional funding and install more water quality controls with their stormwater management program.

## Chesapeake Bay by the numbers:

- Largest estuary in the United States
- 200 miles in length
- 64,000 square mile watershed area
- 11,684 miles of shoreline
- 150 major rivers and streams in watershed

# One Region Moving Forward



### What We Need From You

- Flexible, realistic schedules for implementation; consideration should be given to extending the 2025 deadline, especially if funding gaps continue
- Development of alternatives to installing highly expensive stormwater retrofits of existing urban lands as a means of reducing urban stormwater pollution, such as viable trading systems
- Funding support from state and federal governments, including more funds to meet existing cost-share obligations for wastewater plant upgrades and new funds to supplement other local government responsibilities, such as stormwater and septic systems
- The devotion of more Bay Program resources, both federal and state, to the tracking and analysis of nutrient and sediment pollution in urban areas
- Support for research on innovative stormwater management techniques to identify less costly and more effective options to achieve restoration goals.



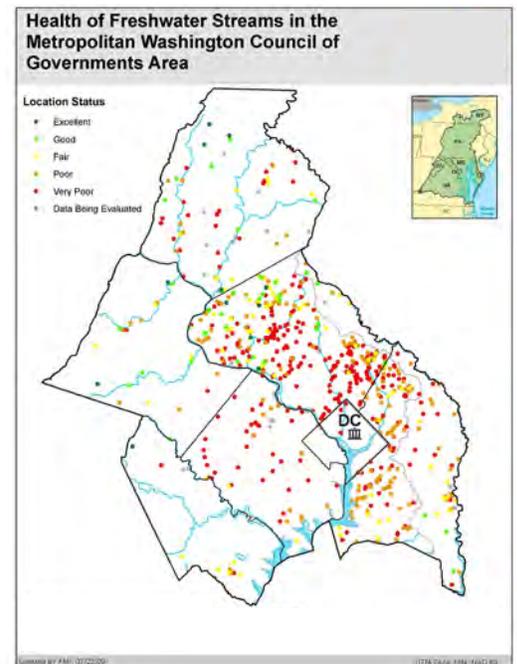
For more information about COG, this Chesapeake Bay Policy Brief, or any other of COG's Policy Priorities, please contact Nicole Hange, COG's Government Relations Coordinator at 202.962.3231 or [nhange@mwkog.org](mailto:nhange@mwkog.org)

# One Region Moving Forward



## Challenge

New federal and state regulations to improve water quality, such as the Chesapeake Bay Total Maximum Daily Load (TMDL) regulation that EPA issued in December 2010, are driving the need for local governments to potentially double or triple funding from taxpayers for their stormwater management programs. Most urban local governments, including all of COG's members, are subject to MS4 permits that set requirements for their municipal separate storm sewer systems. The latest versions of these permits have significantly increased the requirements placed on local governments. This includes provisions to retrofit older developed areas built before the routine installation of modern stormwater controls, which is a complex, highly costly process. Currently, the main funding sources to meet these needs are the stormwater fees or taxes imposed on their residents and businesses by local governments themselves. In addition, the new requirements may inadvertently discourage the sort of infill development that supports smart growth initiatives.



## Regional Commitment:

By 2050, 50% of all sentinel watersheds will be in good or excellent condition  
**Region Forward Sustainability Target**

*COG's members have:*

- Pioneered state-of-the-art stormwater technology, such as low-impact development and environmental site design techniques;
- Implemented utility fees or dedicated taxes to raise additional funding and do more water quality controls with their stormwater management program;
- Developed innovative ways to increase the current impact of their fees or taxes, such as using them as a source for bond revenue;
- Revised development standards to require the use of improved stormwater management technology;
- Made extensive efforts to educate the public on the impacts of urban stormwater.

# One Region Moving Forward



### What We Need From You

- Supplemental funding support for local government stormwater programs from state and federal governments, especially for areas with existing development requiring stormwater retrofits
- State and federal stormwater management standards and policies that provide incentives for redevelopment and infill development rather than new greenfield development and sprawl
- Support for research to identify stormwater management solutions that are compatible with smart growth policies
- State and federal regulations that provide flexibility to local governments in the implementation of new standards and that integrate MS4 permit and Bay restoration requirements



For more information about COG, this Stormwater Policy Brief, or any other of COG's Policy Priorities, please contact Nicole Hange, COG's Government Relations Coordinator at 202.962.3231 or [nhange@mwkog.org](mailto:nhange@mwkog.org)

# One Region Moving Forward



# **AGENDA ITEM #11**

**APPOINTMENT OF 2012  
POLICY COMMITTEE LEADERSHIP**

**METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS**  
**Board of Directors**  
**Standing Policy Committee and Special or Administrative Committee**  
**Calendar Year 2012 Appointments**

*Proposed, January 11, 2012*

<b>NAME</b>	<b>JURISDICTION</b>	<b>POLICY COMMITTEE</b>
<b>COG Board Policy Advisory or Other Committees</b>		
PENNY GROSS	Fairfax County	CBPC, Chair
JAY FISETTE	Arlington County	CEEPC, Chair
ROGER BERLINER	Montgomery County	CEEPC, Vice Chair
GEORGE LEVENTHAL	Montgomery County	HSPSPC, Chair
JOHN FOUST	Fairfax County	EPC, Chair
ERIC OLSON	Prince George's County	RFC, Chair
MARY HYNES	Arlington County	RFC, Vice Chair
HARRIET TREGONING	District of Columbia	RFC, Vice Chair
PHIL ANDREWS	Montgomery County	IMR, Chair
<b>NAME</b>	<b>JURISDICTION</b>	<b>LEADERSHIP RESPONSIBILITY</b>
<b>Executive Committee</b>		
FRANK PRINCIPI, <i>Chair</i>	Prince William County	COG Board Chair
PHIL MENDELSON	District of Columbia	COG Board Vice Chair
KAREN YOUNG	City of Frederick	COG Board Vice Chair
<b>Budget and Finance Committee</b>		
FRANK PRINCIPI, <i>Chair</i>	Prince William County	COG Board Chair
PHIL MENDELSON	District of Columbia	COG Board Vice Chair; MWAQC Chair
KAREN YOUNG	City of Frederick	COG Board Vice Chair
TODD TURNER	City of Bowie	TPB Chair
CANDICE QUINN KELLY	Charles County	COG Secretary-Treasurer
PENNY GROSS	Fairfax County	COG Board Member
<b>Audit Committee</b>		
BRUCE WILLIAMS, <i>Chair</i>	City of Takoma Park	COG Board Member
JOHN FOUST	Fairfax County	COG Board Member
ANDREW FELLOWS	City of College Park	COG Board Member
<b>Employee Compensation and Benefits Review Committee</b>		
FRANK PRINCIPI, <i>Chair</i>	Prince William County	COG Board Chair
PHIL MENDELSON	District of Columbia	COG Board Vice Chair
KAREN YOUNG	City of Frederick	COG Board Vice Chair
ANDREA HARRISON	Prince George's County	Past COG Board Chair
CANDICE QUINN KELLY	Charles County	COG Secretary-Treasurer
SHERYL BASS	City of Manassas	Past COG Secretary-Treasurer
<b>Pension Plan Administrative Committee</b>		
DAVID ROBERTSON, <i>Chair</i>		COG Executive Director
SHERYL BASS	City of Manassas	Past COG Secretary-Treasurer
JUDITH DAVIS	City of Greenbelt	Past COG Secretary-Treasurer
PENNY GROSS	Fairfax County	Past COG Secretary-Treasurer
IMELDA ROBERTS		COG OHRM
SHARON PANDAK		COG Legal
CHRISTINE HOWARD		Employee Representative
DIIVIMANI SIVASAILAM		Employee Representative
RAYMOND RAWLINS		COG CFO, <i>ex officio</i>

Ad Hoc Committees (appointed/convened as needed)

- Bylaws Committee
- Nominations Committee
- Awards Committee
- Strategic Planning Committee

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# **AGENDA ITEM #12**

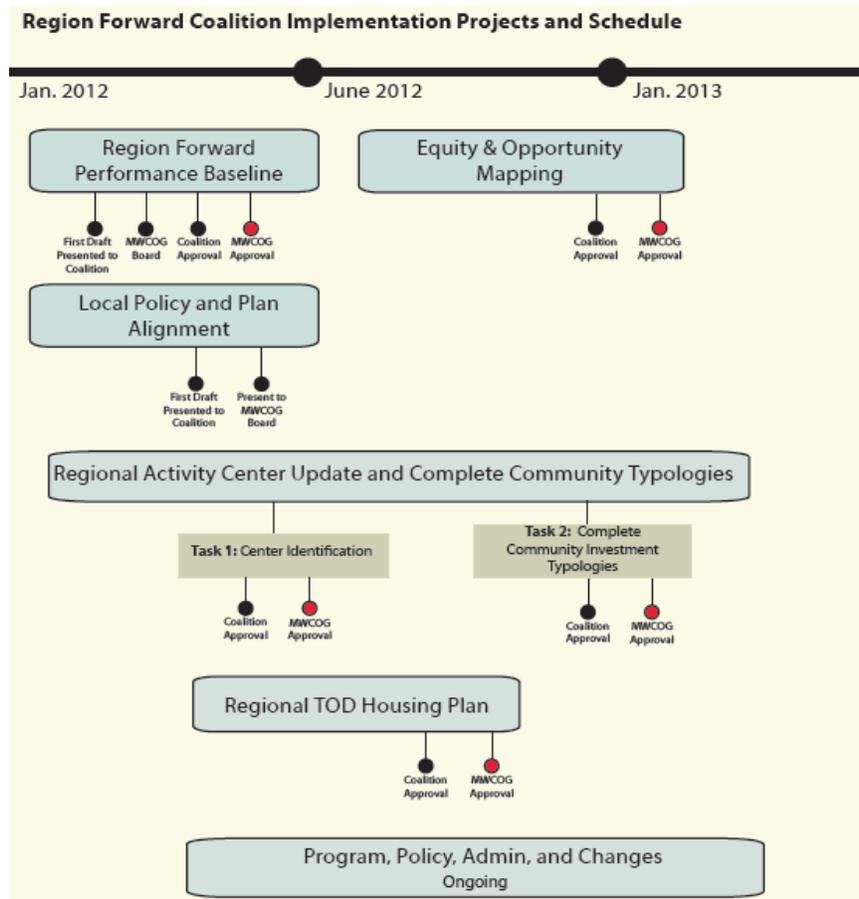
## **REGION FORWARD UPDATE**

# Region Forward 2012 Implementation Plan

## Background and Purpose

This memorandum outlines elements of the proposed 2012 Implementation Plan for *Region Forward*, which refocuses COG's existing regional work and develops new tools to inform public and private sector actions that support regional goals.

In 2010 the COG Board of Directors and all 21 COG member jurisdictions approved and endorsed the region's first comprehensive vision framework, *Region Forward: A Comprehensive Guide for Regional Planning*, marking a historic first-step for the National Capital Region. *Region Forward's* vision reflects shared regional goals, identifies targets to measure regional progress, and includes a compact for addressing common regional goals. The regional vision identifies critical next steps that will require a new approach to regional planning and prioritization. In January 2011, the COG Board established the Region Forward Coalition to guide implementation of the goals and vision of *Region Forward* and the Greater Washington 2050 Coalition. The first next step includes completing a performance baseline analysis using *Region Forward's* metrics and indicators. Additional next steps include updating COG's Regional Activity Centers, realigning regional policies and programs to be better aligned with *Region Forward's* goals and targets, and producing a regional TOD housing plan.



## **Region Forward Performance Baseline Analysis**

**Timeframe:** November 2011 – March 2012

**Estimated Cost:** \$100,000

**Primary Goal:**

- 1) Complete a comprehensive regional performance baseline analysis to measure periodic progress towards the regional goals and targets adopted in *Region Forward***

COG and regional partners will complete a performance analysis which will examine the metrics for *Region Forward's* targets and indicators. This analysis will serve as the first comprehensive regional performance assessment demonstrating how close our region is to meeting our common goals and targets adopted in *Region Forward*. This analysis will serve as a basis for measuring progress when these metrics and indicators are evaluated comprehensively every 2-3 years.

## **Local Policy Implementation and Plan Alignment**

**Timeframe:** Winter 2012 – March/April 2012

**Estimated Cost:** \$30,000-\$50,000

**Primary Goal:**

- 1) Identify policy alignment and gaps between local comprehensive plans and Region Forward**

COG and the Coalition will commission a third party review of local comprehensive plans to assess how local policies contribute to regional goals and targets. The independent review will identify policy alignment areas where local plans help contribute to regional goals and identify opportunity areas where local policies and plans can support Region Forward. This review will make recommendations on how local jurisdictions can address policy gaps to meet regional goals in areas of housing, land use, growth, transportation, energy and the environment.

## **Regional Activity Center Update and Complete Community Investment Typologies**

**Timeframe:** December 2011 – January 2013

**Estimated Cost:** \$300,000

**Primary Goals:**

- 1) Identify centers to be included in an update of the Regional Activity Centers Map**
- 2) Strategically target resources and investments** – the typology approach will inform the types of investments that are appropriate in regional centers given variable local physical and market constraints
- 3) Leverage public and private sector investments** – Develop complete community investment typologies to inform how COG, local governments, businesses, nonprofits,

and philanthropic stakeholders can take actions that contribute to Region Forward's goals and targets

The Regional Activity Centers maps were proposed as an element of the TPB Vision of 1998, with the most-recent update approved in 2007. Building on COG's HUD Regional Planning Grant application proposal, the update to the Regional Activity Centers will focus on a broader set of attributes that reflect the region's growth aspirations while positioning these places for more strategic use of public and private sector investment, while helping us achieve the goals in *Region Forward*.

The update process will engage local jurisdictions to identify places where they are planning to focus development and re-investment for higher density growth and development. Led by COG's Planning Directors Technical Advisory Committee and the Region Forward Complete Communities Team, this process will also be creating complete community investment typologies that support new public and private sector investments to meet Region Forward's goals and targets. The investment typologies will consider a range of investments such as transit, environmental attributes, equity and affordable housing.

The process will identify existing and planned future regional centers and determine specific elements such as affordable housing, public safety, health, walkability, transit, and build environmental attributes that reduce the region's carbon emissions and energy consumption.

### **Major Milestones for Updating COG Regional Centers**

- Examine Regional Centers Best Practices from other regions, including how centers are defined and implementation tools, policies and programs for supporting regional centers.

### **Center Definition**

- Define Goals for using Regional Centers
- Examine *Region Forward's* Goals and Targets to understand how to apply them to the update
- Examine existing centers and locally adopted centers in Comprehensive Plans
- Develop new guidelines for designating RAC/Complete Communities
- Meet with jurisdictions to examine which areas have approved plans for higher density and / or mixed-use development. Ensure local and regional alignment.

### **Complete Community Typologies**

- Identify or develop a methodology for organizing centers based on their physical characteristics and market conditions
- Survey the centers to understand their existing attributes
- Create typologies that represent different investment opportunities for regional centers
- Finalize and approve updated regional activity centers and complete community investment typologies

## **TOD Regional Housing Plan**

**Timeframe: March 2012 – September 2012**

**Estimated Cost: \$90,000**

**Primary Goal:**

### **1) Increase housing supply and affordability around existing and future transit stations**

The regional housing plan will build on George Mason University's recent housing supply and demand analysis to identify housing imbalances within jurisdictions and for the region overall. The supply analysis will assess the region's market-rate housing conditions by housing type, size, location, age, tenure (rental or homeownership), cost, and location. COG will leverage its current work to create a region-wide inventory of subsidized publicly- and privately-owned affordable housing to supplement the market rate assessment. The analysis will identify the supply and distribution of accessible units. It will also analyze the location of rental and owner-occupied units affordable to low-income (80 percent area of median income or below) and moderate-income (between 80 and 120 percent of area median income) households relative to transit and the region's major employment centers.

The regional housing plan will include a review of jurisdiction-level housing plans to understand where opportunities exist to advance regional housing goals and targets in Region Forward. The plan will provide jurisdiction-specific recommendations for strategies to improve performance, as well as regional goals, policies, and actions. The Coalition will work with local public housing authorities in the region in the development of the Regional Housing Plan.

## **Equity and Opportunity Mapping**

**Timeframe: Summer 2012 – Winter 2012**

**Estimated Cost: \$25,000**

**Primary Goal:**

### **1) Identify opportunities and barriers for quick actions that address regional disparities and inequities**

Work with the coalition to develop an 'opportunity map' to illustrate the location and distribution of high- and low—opportunity areas throughout the region. Using data collected through the baseline and activity center update, as well as publicly-available datasets, COG staff and the Coalition will map key housing, health, and economic statistics to create an opportunity index for Census Tracts, COG/TPB TAZs and/or center geographies. The work will be coordinated with other efforts such as the complete community investment typologies and TOD housing plan.

## **Partnering to Leveraging Resources and Fundraising**

**Timeframe: Ongoing**

This proposed work program builds on the COG-wide interdepartmental / interdisciplinary staffing proposed in the HUD Sustainable Communities Regional Planning Grant application. Major elements of COG's existing core work program support the topical elements of Region Forward through staff technical expertise and research, as well as committee-specific (transportation, housing, environmental quality, etc.) policy implementation. Dedicated funding to support implementation of Region Forward is essential for continued success. Working with the Region Forward Coalition leadership and members, COG staff will develop a fundraising plan that will leverage key regional partnerships within the Coalition and among other regional stakeholders. The goal of the fundraising plan is to identify and seek sufficient financial resources to support specific products and tasks identified by the Coalition, such as research in housing affordability, urban design and walkability, community energy readiness, workforce development, etc., or for the acquisition of specific technical or analytic tools for outreach and public engagement.