

### **Promotional Items for Clean Air Partners**

Below are ideas for promotional items, which will be used at upcoming Clean Air Partners events.

#### ***June Signature Event:***

- Portfolios:



Estimated Costs: \$970 for 50 pieces

- Executive Pens:



Estimated Costs: \$700 for 50 pieces

- Lapel Pins:



Estimated Costs: \$600 for 100 pieces

#### ***Annual Meeting:***

- Mugs:



Estimated Costs: \$400 for 72 pieces

- Polycarbonate Bottles:



Estimated Costs: \$300 for 50 pieces

**Kids Item to Accompany the Curriculum:**

- Bookmarks:



Estimated Costs: \$1500 for 1000 pieces

**Give-Aways for Other Events:**

- Tri-Color Highlighters:



Estimated Costs: \$1100 for 1000 pieces

- Magnets:  
Custom magnet with AQAG



Air Quality Action Guide (AQAG)  
Your guide to cleaner, healthier air in the metropolitan Washington-Baltimore region.

Air Quality Numerical Value	Action Steps To Protect Your Health and Our Environment
<b>GOOD</b> 0-50	No pollution. Enjoy outdoor activities. <ul style="list-style-type: none"><li>• Keep engines tuned.</li><li>• Use environmentally friendly products.</li><li>• Conserve electricity, set air conditioning to 78 degrees.</li></ul>
<b>MODERATE</b> 51-100	Air quality may pose a moderate risk, especially for those who are unusually sensitive to air pollution. <ul style="list-style-type: none"><li>• Carpool, use public transit, bike or walk.</li><li>• Limit driving, consolidate trips.</li><li>• Reduce car idling.</li></ul>
<b>UNHEALTHY for Sensitive Groups</b> 101-150	<b>Sensitive Groups</b> - children and active adults, people with respiratory disease, such as asthma and emphysema and heart ailments, should limit prolonged outdoor physical activity. Follow all of the action steps listed previously AND: <ul style="list-style-type: none"><li>• Refuel after dusk, use fuel-efficient vehicles.</li><li>• Avoid driving, use transit, telework.</li><li>• Avoid using aerosol products.</li></ul>
<b>UNHEALTHY</b> 151-200	<b>Unhealthy for Everyone</b> Sensitive Groups in particular should avoid outdoor physical activities. Everyone else, especially children, should limit prolonged outdoor recreation. Follow all of the action steps listed previously AND: <ul style="list-style-type: none"><li>• Avoid lawn mowing or use electric mowers.</li><li>• Avoid using any gas-powered lawn equipment.</li><li>• Post off painting until air quality improves.</li></ul>
<b>VERY UNHEALTHY</b> 201-300	<b>Very Unhealthy for Everyone</b> When air quality reaches very unhealthy levels everyone is strongly urged to follow all of the actions steps listed previously AND avoid outdoor physical activities.

For more information visit Clean Air Partners website at [www.cleanairpartners.net](http://www.cleanairpartners.net)

Estimated Costs: \$ 2800 for 1000 pieces

- Tire Pressure Gauge:



Estimated Costs: \$ 2600 for 1000 pieces