



METROPOLITAN WASHINGTON  
**Council of Governments**

## CLIMATE AND ENERGY LEADERSHIP AWARDS

### JUDGING RUBRIC

SCORE	RESULTS	CREATIVITY	MODEL	ENGAGEMENT
5 = Excellent	The intended greenhouse gas (GHG) emission reductions have been achieved. GHG emissions reductions and other measured outcomes have gone beyond expectations.	Overall the initiative is extremely innovative and unique. This presents a new practice/new way of thinking.	The initiative is easily transferable to another jurisdiction/ organization as well as cost-effective.	Partners, stakeholders, and/or the public were an integral part of the initiative's success and the applicant actively engaged them throughout. The public/intended audience has been extremely supportive and very positive throughout the process.
4 = Good	The initiative has achieved the intended GHG emission reductions and other measured outcomes.	The initiative is innovative and interesting. It is beyond standard practice and creative.	The initiative is transferable to another jurisdiction/ organization as well as mostly cost-effective.	Applicant actively engaged partners, stakeholders, and/or the public. The public/intended audience is generally supportive and positive about the outcome.
3 = Adequate	The initiative has had some success, but thus far has not fully achieved the intended GHG emission reductions and other measures outcomes.	The initiative shows some creative thought and has unique aspects.	It is possible to replicate the initiative in another jurisdiction/ organization; however, there are some unique conditions that may limit its replication, including cost-effectiveness.	Applicant somewhat engaged partners, stakeholders, and/or the public but there were missed opportunities to further engage them. The public/intended audience had mixed reaction/acceptance levels.
2 = Fair	The initiative shows some promise but has not yet delivered most of the intended GHG emission reductions and other measured outcomes.	The initiative is straight-forward with some unique aspects.	The initiative would be somewhat difficult to replicate in another jurisdiction/organization and lacks cost-effectiveness.	Applicant responded to partner, stakeholders, and/or the public inquiries but did not actively engage them. The public/intended audience generally is not positive.
1 = Poor	The initiative has achieved very little or no GHG emission reductions and other measured outcomes.	The initiative seems to be very standard practice with very little or no creativity.	The initiative would be extremely difficult to replicate in another jurisdiction/organization and is not at all cost-effective.	No partnerships were formed. Stakeholders were not engaged. The public was not a part of the process. It was not well received by the public/ intended audience.