

Sustainability at the Folklife Festival

Ridley Vann and Sarah Gaines

Smithsonian Folklife Festival



Our Goals

1. Education
2. Executive Order requires 50% recycling and waste diversion by 2015
3. Surpass last year's Festival diversion rate (74%)

Compostable products



Concessions



- Product assistance, quick response, and exchange if needed
- Buy-back
- Daily walkthroughs
- Signage

Resource Recovery Stations

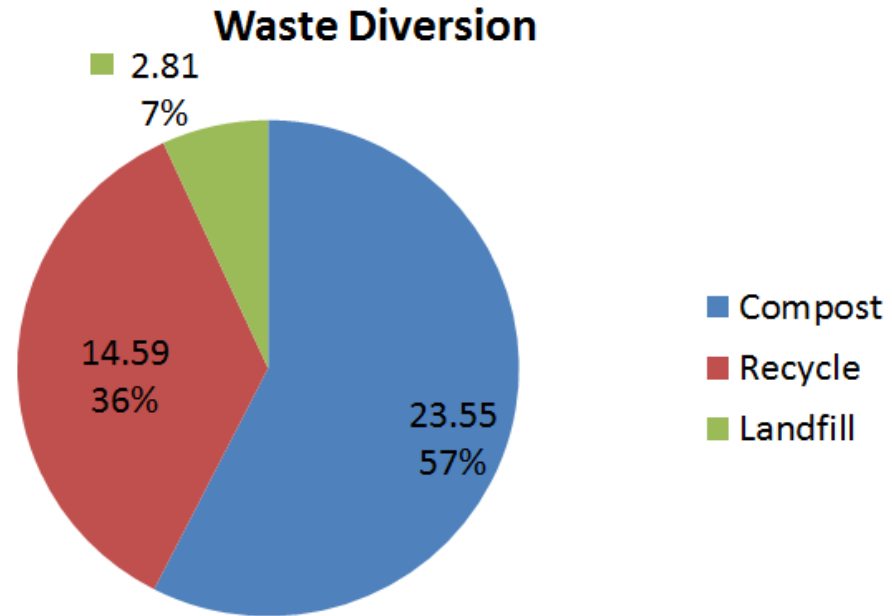


Volunteers



Results

93% total Festival
diversion rate
- up from 74%



Reactions

- Vendors
- Visitors
- Volunteers
- Organizations

What next?

- Early samples of compostable materials
- Festival guide
- Concessions liaison