



## ELECTRIC VEHICLES: MAKING GOOD BUSINESS SENSE

**Friday, February 1, 2013**

**Washington Convention Center, Room 102A**

**8:30am – 11:45am**

**8:30 – 9:00 NETWORKING AND CONTINENTAL BREAKFAST**

**9:00 – 9:15 WELCOME AND OPENING REMARKS**

**Hon. Roger Berliner**, Chair, Climate, Energy and Environment Policy Committee  
**Leah Boggs**, Metropolitan Washington Council of Governments

**9:15 – 10:25 PANEL 1: WHO'S INVESTING AND WHY**

Companies will discuss their unique motivation and strategies that leverage the benefits for investing in EVs and EV infrastructure.

**Moderator: Gil Moniz**, National Electrical Manufacturers Association (NEMA)

**Panelists**

**Stephen Evanko**, Capital One  
**Charis Smith**, MOM's Organic Market  
**Ed Patterson**, FedEx Express

**10:25 – 11:30 PANEL 2: WORDS OF WISDOM FROM FIRST EV ADOPTERS: BUSINESS MODELS, CHARGING SCENARIOS, FINANCING & PAYMENT OPTIONS**

Companies will discuss charging scenarios and financing options associated with EV installations and charging.

**Moderator: Jill Sorensen**, Baltimore Electric Vehicle Initiative (BEVI)

**Panelists**

**Mahi Reddy**, SemaConnect  
**Charles Tahara**, Eaton Corporation  
**Charles Lancaster**, Parking Management, Inc (PMI)  
**Thomas Lee**, The Bozzuto Group

**11:30 – 11:45 CLOSING REMARKS**

**Olayinka Kolawole**, Co-Chair, EV Taskforce  
**Elizabeth Lawton**, Chair, EV Taskforce

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