

Sustainable Regional Planning



Equity Through Transit

**The Region Forward Coalition's Sustainable Communities
Regional Planning Grant Application**

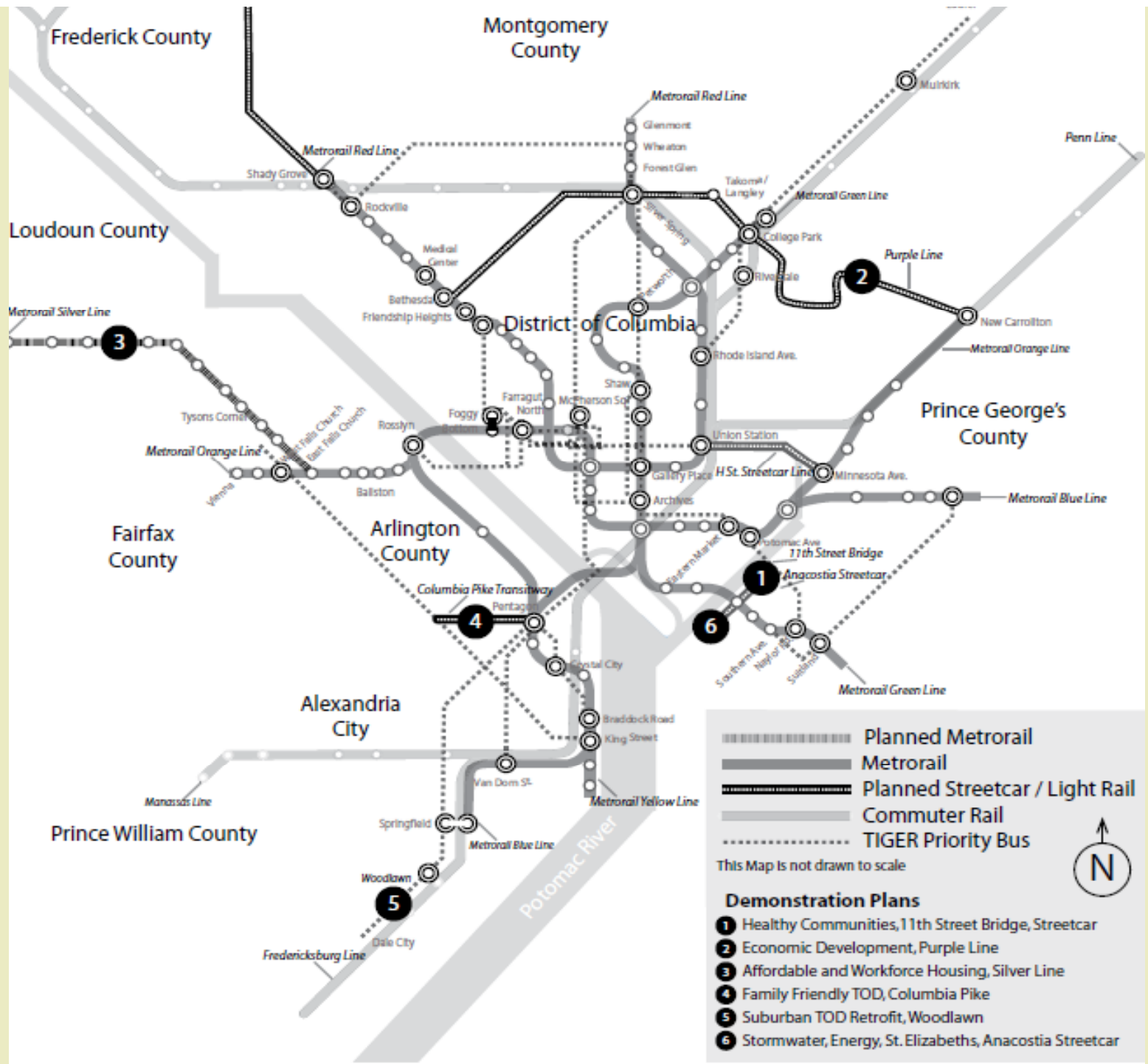
HUD Grant: Core Themes

Goal: support equitable development and complete livable communities

- 1) Objective: Target physical and human capital investments to transit corridors**
- 2) Objective: Advance new regional investments in transit**

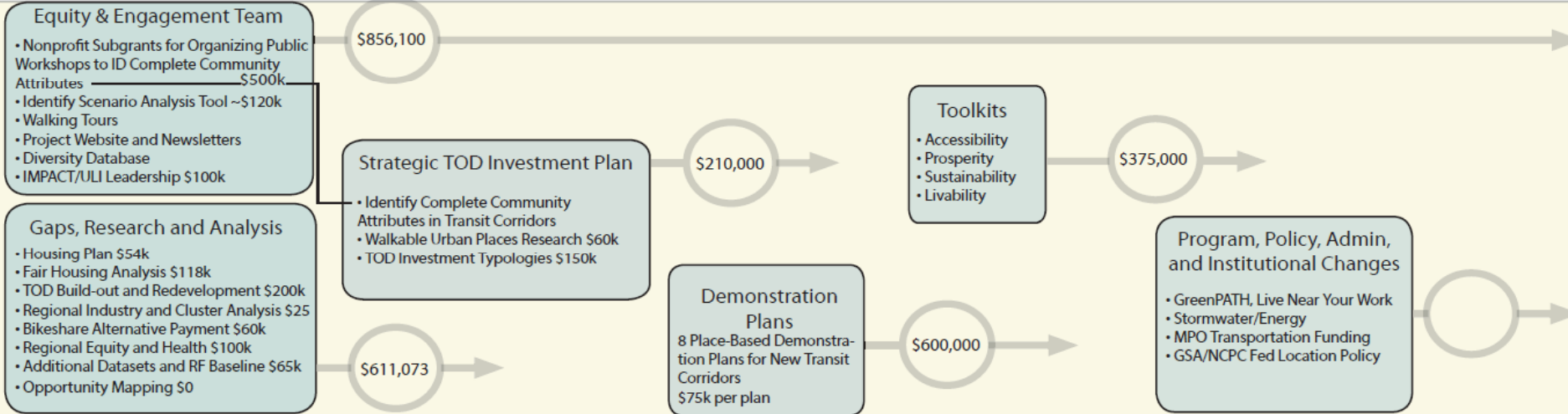
Desired Outcomes:

- A better jobs-housing balance
- More affordable housing around transit
- Better access to jobs, housing, and services for disadvantaged residents
- Development patterns that protect the Chesapeake Bay
- Greater ability for vulnerable businesses and local governments to weather economic adversity
- Better alignment of local, state, and federal investments

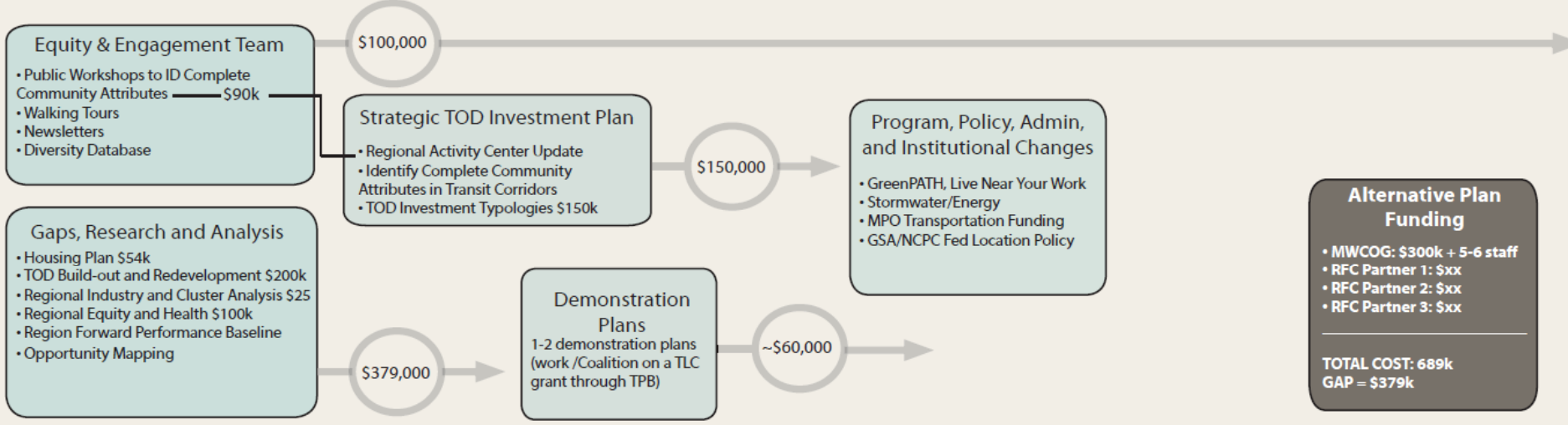


HUD Sustainable Communities Grant Schedule

Spring 2012 6 months | 12 months | 24 months | 36 months



Plan B: Alternative Implementation Plan



Alternative Plan Funding

- MWCOG: \$300k + 5-6 staff
- RFC Partner 1: \$xx
- RFC Partner 2: \$xx
- RFC Partner 3: \$xx

TOTAL COST: 689k
GAP = \$379k

Equity and Engagement Team

Purpose: Build Capacity, Lead Engagement, Address Equity

- **Formalize, staff and support EET as a subgroup of RFC**
- **Project Website, Walking Tours, Newsletters, Diversity Database**
- **Sub grants to nonprofits and CBOs**
- **Complete Community Visualization Tool**
- **Leadership Training**



Fulfill Plan Gaps and Conduct Research/Analysis

Purpose: Address gaps and inform policy and decision-making

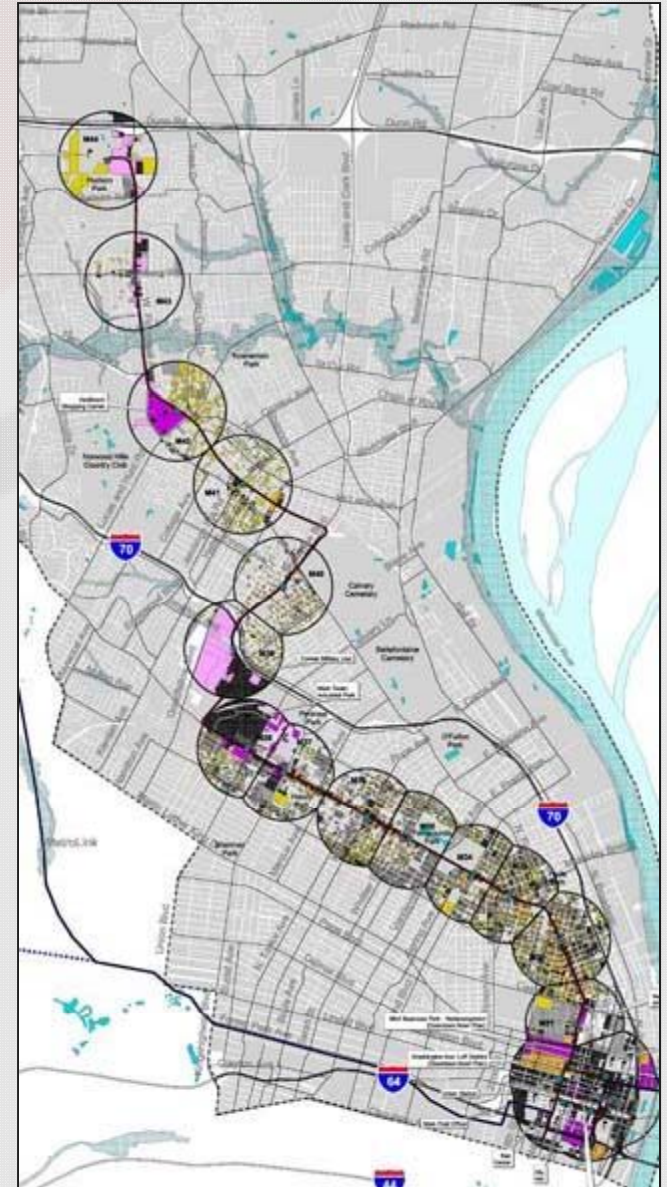
- **RF Performance Baseline**
- **Housing Plan (Gap)**
- **Fair Housing Analysis (Gap)**
- **TOD Build-out and Redevelopment Analysis**
- **Industry and Cluster Analysis**
- **CaBi Tool for the Unbanked**
- **Regional Equity and Health Analysis**
- **Opportunity Mapping**



Strategic TOD Investment Plan

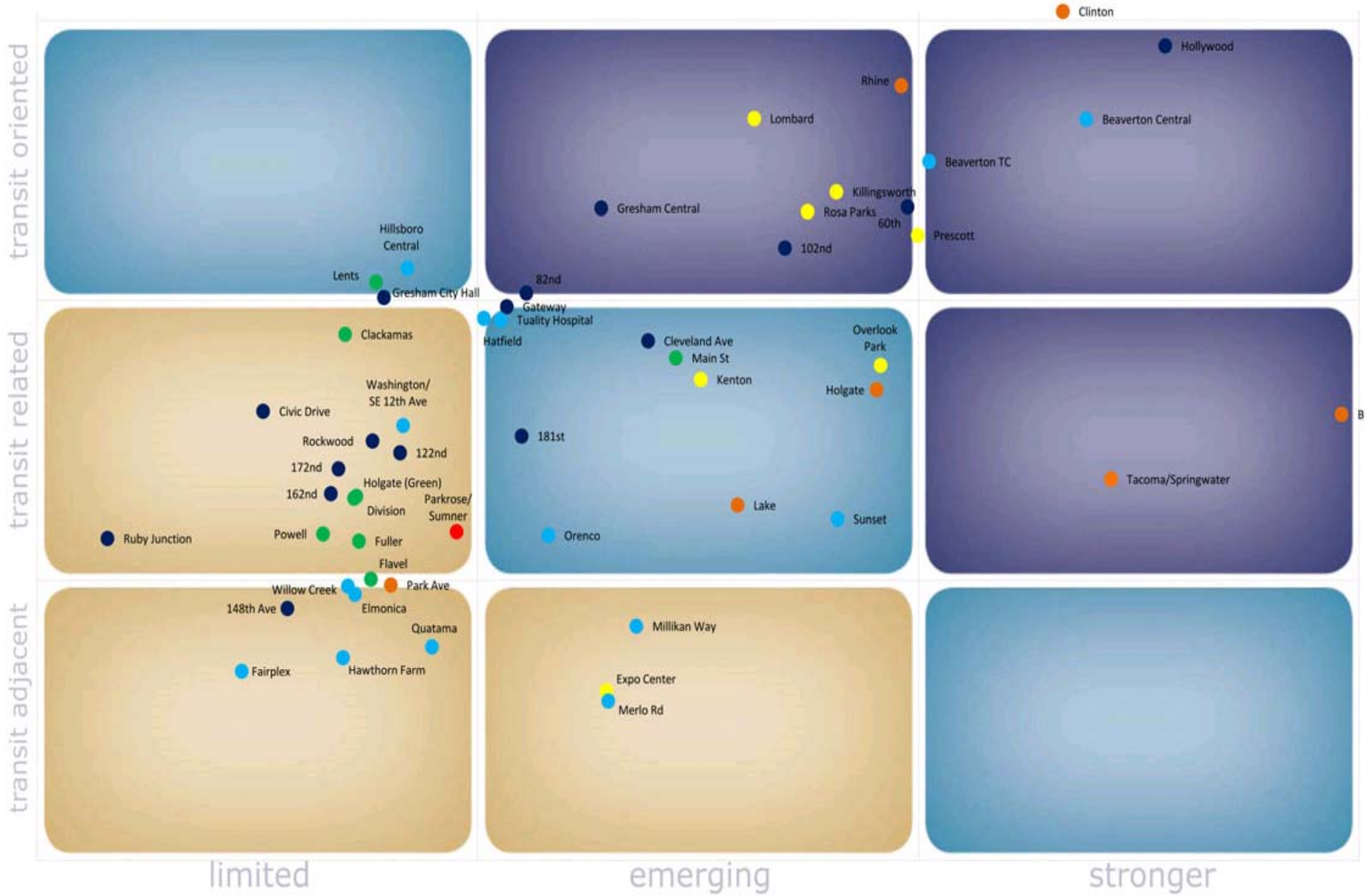
Purpose: prioritize short- and long-term investments in the region's transit corridors

- **Define Regional Activity Centers (RACs)**
- **Defining Complete Community Attributes for Transit Corridors**
- **TOD Typology Framework**



TOD Station Area Typology

Transit Orientation

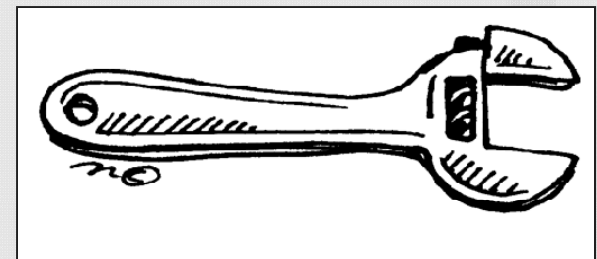


Real Estate Market Strength

Demonstration Plans & Tools

Focus: New/Underutilized Transit Stations and Corridors

- 1) Demonstrate how sustainability and equity goals can be achieved in different transit-oriented community types in tandem with new transit investments.
- 2) Create transferable models, tools and identify resources for different community types in the Strategic TOD Investment Plan



Demonstration Plans

1. **Anacostia Streetcar** – Healthy Communities, 11th St. Bridge Design
2. **Purple Line** – Business Stabilization
3. **Silver Line** – Affordable Housing Production/Live Near Your Work
4. **Columbia Pike Streetcar** – Public Private Partnerships to support family-oriented public amenities and affordable housing
5. **Richmond Highway BRT/Light Rail** – Suburban Retrofits, Urban Design, Street grid
6. **Green Line & Future Streetcar at St. E's** – Stormwater TOD and District Energy

Plan B: Choose 1-2 to pursue through TPB's TLC grant program during each funding cycle

Program, Policy, and Institutional Changes

Purpose: Provide ongoing support for TOD investments



Activities:

- **Affordable Housing: GreenPATH and Live Near Your Work**
- **Transportation: Realign regional funding practices and priorities**
- **Stormwater: Inform how new MS4 permits and district energy systems can be successful**
- **GSA/NCPC Federal Location Policy**
- **Workforce and Educational Attainment**

Next Steps

**Develop the Coalition's
Alternative Work Plan**

Small Group Exercise

- **Develop an alternative work plan for RFC to pursue regional goals without HUD funding**
- **COG has \$100,000 per year in cash to contribute (300k for 3 yrs) – use cost figures as a general guide**

Small Group Exercise

Goal: Develop an alternative work plan for RFC to pursue regional goals without HUD funding

Part 1: Prioritize most important work plan activities—*Quick Wins*

Part 2: Identify resources and partners to implement work plan

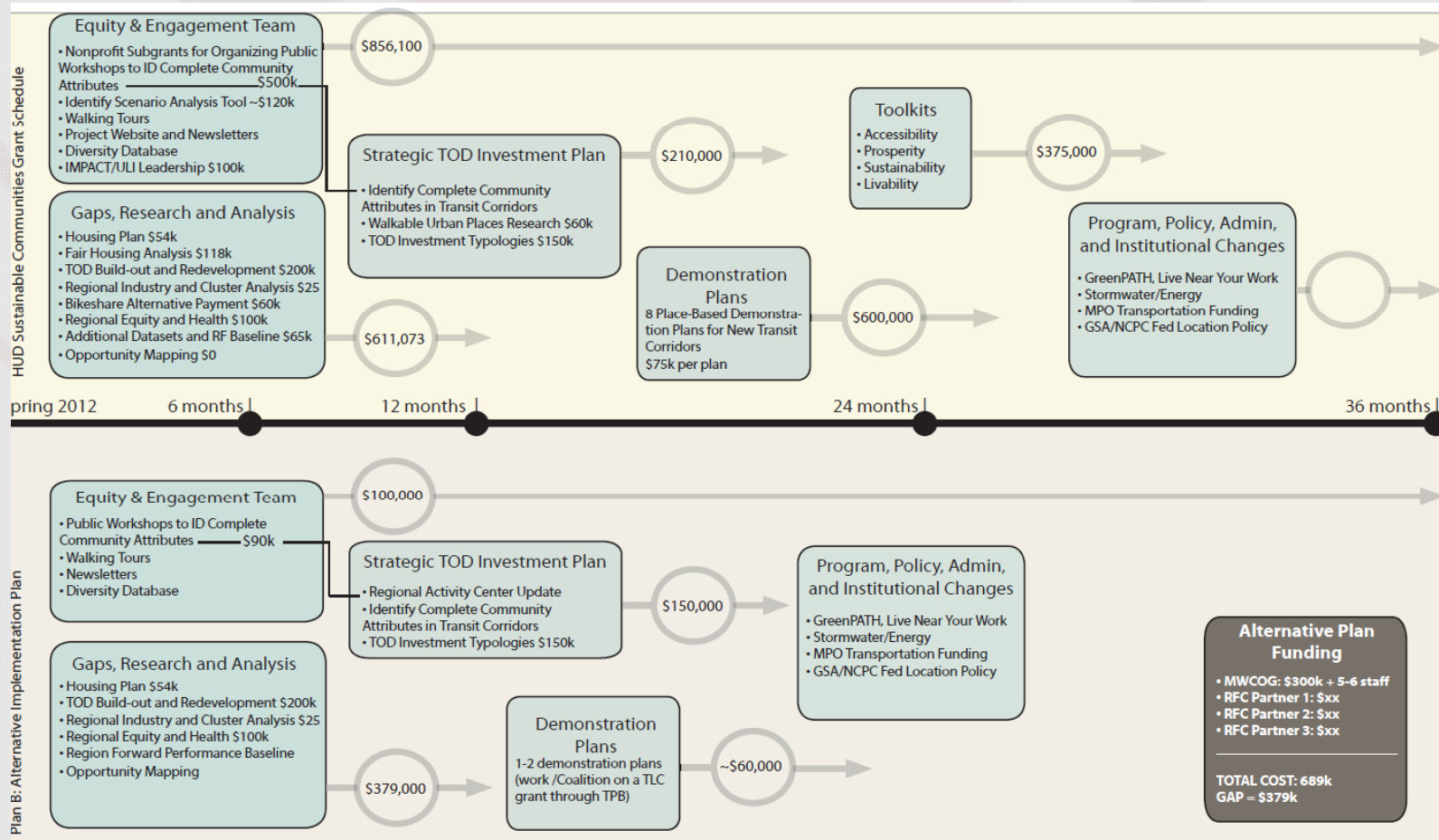
Small Group Exercise

- **Divide into four groups:**
 - Baseline Analysis Team
 - Complete Communities Team
 - Impact Team
 - Equity and Engagement Team
- **If you're not on one of these teams, staff will assign you to a group**

Part 1

Small Group Exercise

- Review the printed work plan timelines – HUD grant activities (top) and “Plan B” (bottom)



Part 1

Small Group Exercise

- **Prioritize activities:**
 - **Tier 1:** most important activities; RFC should do these and devote COG resources towards them
 - **Tier 2:** important but could be achieved by leveraging outside resources and partnerships
 - **Tier 3:** less important than others; RFC should hold off for now
- Put Tier 1 and Tier 2 activities on flip chart – this is your proposed work plan

Part 2

Small Group Exercise

- **Focus on Tier 2 activities**
- Brainstorm ways to pursue these activities:
 - Are there resources (e.g. cash, research, data, or staff time) your organization could contribute?
 - Can you think of organizations outside the RFC that would contribute to this activity (e.g. major corporations)?
 - Can you think of other funding sources or grant opportunities that might be a good fit for these activities?